

AI-Assisted Design Minor

The AI-Assisted Design minor equips students with the tools to integrate artificial intelligence into their creative processes. By balancing conceptual strategy with hands-on practice, the curriculum prepares students to leverage AI for generative design, motion design, and interactive media. While exploring these emerging workflows, students bolster their foundation in human-centered design and commit to the ethical use of technology in their professional practice.

The following requirements below are intended for students beginning fall 2026. To declare your minor, please speak to your academic advisor for assistance.

Minor Coordinators:

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CT 201 Digital Content Design	3
or CT 200 Content Design and Research	
CT 230 UX Writing	3
CT 322 Digital Design: Visual Storytelling	3
or CT 301 Digital Design: Visual Communication	
CT 380 AI-Assisted Design	3
CT 390 Rapid Prototyping with AI	2

Semesterly course offerings are subject to change.

Upon completion of the AI-Assisted Design minor, students will be able to:

1. Incorporate ethical and legal considerations, including copyright, authorship, data privacy, and algorithmic bias, into AI-enhanced design workflows.
2. Apply AI-assisted design tools and methodologies to generate innovative concepts, prototypes, and interactive experiences across digital platforms.
3. Develop low- to high-fidelity prototypes that effectively integrate visuals, interaction design, and user experience principles.

4. Synthesize AI-generated content, such as visuals, microcopy, and interface elements, with traditional design practices to communicate concepts and narratives clearly.
5. Critically evaluate AI-assisted design work for usability, aesthetic quality, innovation, and alignment with professional and ethical standards.
6. Create a portfolio-ready body of work demonstrating technical proficiency, creative vision, and responsible use of AI in professional design practice.