

Cosmetics and Fragrance Marketing AAS Degree Program

<https://www.fitnyc.edu/cfm>

School of Business and Technology

Applications accepted for fall only.

NYSED: 44747 CIP: 52.1999

The major in Cosmetics and Fragrance Marketing provides students a knowledge base in science, business and technology, which will lead to their success in the evolving beauty, wellness and personal care industries. Curriculum below is for the entering class of fall 2026.

Semester 1		Credits
MAJOR AREA	CM 100 - Transformations in the Beauty Business	3
	CM 101 - Beauty Categories and Industry Practices	3
RELATED AREA	AC 114 - Introduction to Integrated Marketing Communications	3
GENERAL EDUCATION	EN 131 - English Composition and Rhetoric	3
	SC 149 - Chemistry for Cosmetics and Fragrances	3

Semester 2		Credits
MAJOR AREA	CM 102 - Beauty Business Operations	3
	CM 200 - Beauty Law, Regulations and Ethics	3
RELATED AREA	MG 153 - Excel for Business	2
	CT 200 - Content Design and Research	2
GENERAL EDUCATION	EC 141 - Macroeconomics	3
	choice - see Requirements	3

Semester 3		Credits
MAJOR AREA	CM 201 - Digital Beauty Retail Strategy	3
	CM 202 - Sensory Analysis and Evaluation	3
RELATED AREA	IC 297 - AAS Internship: Career Exploration, AC 111 - Advertising and Promotion, or FM 203 - Business Intelligence in Planning and Buying	3
GENERAL EDUCATION	MA 222 - Statistical Analysis	3
	choice - see Requirements	3

Semester 4		Credits
MAJOR AREA	CM 203 - Beauty, Health and Wellness	3
	CM 204 - Building a Social First Beauty Brand	3
RELATED AREA	MG 242 - Principles of Accounting	3

GENERAL EDUCATION choice - see Requirements 3

choice - see Requirements 3

TOTAL CREDIT REQUIREMENTS	
GENERAL EDUCATION	24
MAJOR AREA	24
RELATED AREA	13
Total Credits:	61

Fall 2026 Requirements: See below.

FIT's Liberal Arts Requirements for Associate Degree Programs: 24 credits total

- Three (3) credits EN 131 meets SUNY GE: Communication-Written (COMW) and Communication-Oral (COMO)
- Three (3) credits EN 203, EN 233, EN 275 or 200-level English course meets SUNY GE: Humanities (HUMN)
- Three (3) credits MA 222 meets SUNY GE: Mathematics (and Quantitative Reasoning) (MATH)
- Three (3) credits SC 149 meets SUNY GE: Natural Science (and Scientific Reasoning) (NSCI)
- Three (3) credits any 100- or 200- level course meets SUNY GE: Diversity: Equity, Inclusion and Social Justice (DVRS)
- Three (3) credits of any 100- or 200-level History of Art meets SUNY GE: Arts (ARTS)
- Three (3) credits FI 200, FI 225, HA 115, HA 118, HA 123, HA 124, HA 126, HA 228, HA 230, HA 237, or PC 151 meets SUNY GE: World History and Global Awareness (GLBL)
- Three (3) credits EC 141 meets SUNY GE: Social Sciences (SOCS)

See list of Gen Ed approved courses under NEW FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.

Upper Division Alternative(s)

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Entrepreneurship for the Fashion and Design Industries , Home Products Development, International Trade and Marketing for the Fashion Industries, Production Management: Fashion and Related Industries, and Textile Development and Marketing. By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications, Fashion Business Management, and Technical Design.