

Fashion Business Management One-Year AAS Degree Program

<http://fitnyc.edu/fmm>

SCHOOL OF BUSINESS AND TECHNOLOGY

Applications accepted for fall and spring. NYSED: 00828 CIP: 52.1902

The major in Fashion Business Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing. Curriculum below is for the entering class of fall 2026.

Semester 1		Credits
MAJOR AREA	FM 100 - Fashion Industry Fundamentals	3
	FM 110 - Product Elements and Principles	2
	FM 116 - Fashion Business Practices	3
	FM 203 - Business Intelligence in Planning and Buying	3
	FM 245 - Fashion Forecasting and Trend Analytics	3
	choice - see Major Area Elective*	3
RELATED AREA	TS 110 - Product Elements and Principles Laboratory	2
Semester 2		Credits
MAJOR AREA	FM 204 - Innovation in Product Development	3
	FM 205 - Fashion Marketing and Digital Technology	3
	FM 206 - Strategies of Merchandising	3
	FM 207 - Retail Strategies	3
	choice - see Major Area Elective*	3
RELATED AREA	choice - see Related Area Elective*	1.5-3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	32
	RELATED AREA	3.5-5
	Total Credits:	35.5-37

***Fall 2026 Requirements:** See below.

Major Area Elective(s): 6 credits

CHOICE of one (1) course: FM 144, FM 201, FM 213, FM 222, FM 223, FM 226, FM 228, FM 231, or FM 280

Related Area Elective(s): 1.5-3 credits

CHOICE of one (1) course: AC 111, AC 141, AC 171, AR 101, AR 115, CM 251, DE 101, EP 110, HD 111, HP 201, IC 297, ID 103, JD 101, MG 153, PH 118, PH 162, PM 121, TD 112, TS 215, or TT 261.

General Education Business & Technology:
24 credits

One year AAS degree programs include completion of at least 30 transferable credits from an accredited college with a minimum of 24 liberal arts credits equivalent to FIT's General Education requirements. Six (6) additional transferable elective credits are required for 30 transferable credits totals:

- 6 credits in college-level written and oral English communication (3 credits each in SUNY GE: COMO and COMW or a 3 credit a combination (SUNY GE: COMO and COMW) course plus additional 3 credits in English (taken in the U.S. or in a country in which English is an official language);
- 3 credits in college-level mathematics above basic algebra (*SUNY GE MATH: MA 222 Statistics recommended*);
- 3 credits in physical science, biology, or life science (SUNY GE: NSCI).
- 3 credits in diversity studies, specifically the historical and social factors related to equity, inclusion and social justice (SUNY GE: DVRS)
- 9 additional credits (3 different areas recommended) in the remaining SUNY GE Areas:

- The Arts (SUNY GE ARTS)
 - World History and Global Awareness (SUNY GE: GLBL)
 - Humanities (SUNY GE: HUMN)
 - Social Sciences (SUNY GE: SOCS)
EC 141 *Macroeconomics recommended*
 - U.S. History and Civic Engagement (SUNY GE: USCV)
 - World Languages (SUNY GE: WLNG)
6. Product Commercialization: Students will be able to begin to evaluate the functions of product development, the merchandising of a line and how it works within the Product Life Cycle.
 7. Retailing/ Wholesaling: Students will be able to identify and compare the differences between retail and wholesale in the fashion business.

Online Degree Option

The online degree is designed to give students flexibility in earning an Associate of Applied Science degree (see Online Degree Programs for additional information).

Upon graduating from the Fashion Business Management One-Year AAS degree program, students will demonstrate:

1. Business Fundamentals: Students will be able to identify and apply current business methodology and discuss current situations and opportunities connected to the fashion business.
2. Communication: Students will be able to compare how business decisions are established by using coherent written, verbal, and presentation skills.
3. Globalism: Students will be able to identify and evaluate the current global issues in how they will affect the fashion business.
4. Technology: Students will be able to illustrate and distinguish their technology proficiency by beginning to adapt to the various technologies in the courses of the fashion business.
5. Research and Critical Thinking: Students will be able to explain and conduct research of primary and secondary data to make business decisions.