

# Photography and Related Media BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 30267 CIP: 50.0406

The major in Photography and Related Media provides students with the knowledge and skills necessary to develop their abilities as freelance photographers, and to prepare them for a variety of positions within the photography industry and related fields. Curriculum below is for the entering class of fall 2020.

| <b>Semester 5</b>                |  | <b>Credits</b> |
|----------------------------------|--|----------------|
| MAJOR AREA                       | PH 352 - Photographic Concepts and Exhibition  | 3              |
|                                  | PH 373 - Digital Production Strategies   | 2              |
| RELATED AREA                     | choice - see Requirements*: Related Area Elective(s)   | 2              |
|                                  | choice - see Requirements*: Related Area Elective(s)   | 2              |
| LIBERAL ARTS                     | HA 333 - Contemporary Photography and New Media  | 3              |
|                                  | choice - see Requirements*   | 3              |
| ELECTIVE                         | choice - General Elective  | 1.5            |
| <b>Semester 6</b>                |  |                |
| MAJOR AREA                       | PH 353 - New Documentary Practices   | 2              |
|                                  | PH 374 - Multimedia Workshop   | 3              |
| RELATED AREA                     | CG 251 - Digital Editing for Film and Video  | 2              |
|                                  | CT 331 - Media Integration for Photo and Video   | 2              |
| LIBERAL ARTS                     | EN 323 - Specialized Writing and Thesis Preparation  | 3              |
|                                  | choice - see Requirements*   | 3              |
| <b>Semester 7</b>                |  |                |
| MAJOR AREA                       | PH 472 - Advanced Photography and Video Workshop   | 3              |
|                                  | PH 493 - Senior Photography Seminar  | 4              |
| RELATED AREA                     | choice - see Requirements*: Related Area Elective(s)   | 2              |
| LIBERAL ARTS                     | choice - see Requirements*   | 3              |
|                                  | choice - see Requirements*: Liberal Arts/History of Art, Other World Civilizations<br>requirement G9 | 3              |
| <b>Semester 8</b>                |  |                |
| MAJOR AREA                       | PH 494 - Senior Photography Seminar II   | 4              |
| RELATED AREA                     | IC 497 - Senior Internship: Career Planning  | 3              |
|                                  | CT 432 - Self Promotion and Digital Portfolio  | 2              |
| LIBERAL ARTS                     | choice - see Requirements*   | 3              |
|                                  | choice - see Requirements*   | 3              |
| <b>TOTAL CREDIT REQUIREMENTS</b> |  |                |
|                                  | MAJOR AREA   | 21             |
|                                  | RELATED AREA   | 15             |
|                                  | LIBERAL ARTS   | 24             |
|                                  | ELECTIVE   | 1.5            |
|                                  | Total Credits:   | 61.5           |

**\*Fall 2020 Requirements:** See below.

**Liberal Arts: 24 credits**

- **History of Art: 6 credits.** HA 333 and CHOICE of any HA course that meets the General Education Other World Civilizations requirement (G9)
- **English and Speech: 3 credits.** EN 323

**Liberal Arts Elective(s): 15 credits:**

Select Liberal Arts courses (for which prerequisites have been met) from the following subject areas: **AB** (Arabic); **CH** (Chinese); **EN** (English); **FI** (Film and Media) – any FI course other than FI 205, 261, 361, 362, 461, and 462; **FR** (French); **HA** (History of Art); **HE** (Health Education) 201, 301; **IT** (Italian); **JA** (Japanese); **MU** (Music); **HI** (History); **MA** (Math); **MC** (Modern Languages and Cultures); **PE** (Physical Education and Dance) 215, 216, 217; **PL** (Philosophy); **PO** (Portuguese); **SC** (Science); **SP** (Spanish); and **SS** (Social Sciences).

**Related Area Elective(s): 6 credits.**

Students may take any available course in the following departments: Accessories Design, Advertising & Digital Design, Advertising and Marketing Communications, Communication Design, Computer Graphics, Creative Technologies, Entrepreneurship, Fabric Styling, Fashion Design, FI 261, Fine Arts, Graphic Design, Home Products Development, Illustration, Interior Design, Jewelry Design, Menswear, Packaging Design, Textile/Surface Design, Toy Design, and Visual Presentation and Exhibition Design.

**NOTE:** Students are encouraged to pursue academic minors.

Upon graduating from the BFA program, students will have a well-rounded education and will have achieved among others, the following outcomes:

1. Recognize, analyze, and adapt contemporary themes in art and photography.
2. Produce a cohesive group of photographs that demonstrate aesthetic and conceptual development.
3. Create and maintain a web presence for distributing, promoting, and developing visual art work.
4. Utilize image capture and compositing techniques to produce photographs in that effectively communicate specific concepts and themes.
5. Create time-based multimedia/video projects.
6. Develop and execute a production strategy and schedule for a long-term photography project.
7. Discuss and write about a body of work in the context of contemporary and historical art and photography.
8. Conceive of and execute an exhibition of a specific body of work.