

# Fashion Business Management/Florence and New York BS Degree Program

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## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Business Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending FBM in Florence. Curriculum below is for the entering class of Fall 2018.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	Florence:	
	FM 226 - International Buying and Marketing (Major Area Elective)	3
	FM 321 - Workshop in Apparel Merchandising	3
	FM 361 - Leadership Development for Retailing	3
LIBERAL ARTS	HA 212 - Renaissance Art in Florence G7	3
	IT 111 - Elementary Italian (taken prior to Semester 5)	3
	IT 112 - Italian II G8	3
	SS 354 - Comparative Political Systems G9	3
<b>Semester 6</b>		
MAJOR AREA	Florence:	
	FM 431 - Sales Management (Specialization)	3
	FM 424 - Global Merchandising	3
LIBERAL ARTS	EN 245 - Intercultural Communication	3
	HA 344 - History of Western Costume or IT 213 - Italian III ***	3
	SS 242 - Microeconomics	3
<b>Semester 7</b>		
MAJOR AREA	New York:	
	FM 324 - Business of Licensing (Specialization)	3
	FM 325 - Financial Assortment and Planning	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications or 322 - Statistics, Machine Learning, and Data Mining	3
	EN 321 - Strategies of Business Communication	3
<b>Semester 8</b>		
MAJOR AREA	New York:	
	FM 422 - Merchandising Strategies	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications or 300 - The Mathematics of Financial Life Management	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Economics*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	24
	RELATED AREA	2
	LIBERAL ARTS	36
	<b>Total Credits:</b>	<b>62</b>

**Fall 2018 Requirements:** see below

**\* Liberal Arts: 36 credits**

- **English & Speech: 6 credits.** EN 321 and EN 245
- **Economics: 6 credits.** SS 242 and CHOICE of SS 343, SS 443, or SS 445
- **Foreign Language: 6 credits.** IT 111 must be taken prior to travel. Note that IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6-credit requirement). TOTAL Liberal Arts Credits and General Education Summary with IT 111 Italian I (3 cr.) is 36.
- **Liberal Arts Elective(s): 6 credits.** HA 212 and (HA 344 or IT 213)
- **Mathematics: 6 credits.** Students must complete MA 222 prior to enrolling in MA 321 in the fifth semester. CHOICE of MA 311 or MA 331 or MA 300.
- **Philosophy: 3 credits.** PL 431
- **Social Sciences: 3 credits.** SS 354, which meets General Education Other World Civilizations requirement (G9)

**Specialization: 6 credits. Fashion Management Specialization:** FM 431 is offered in Florence and FM 324 is offered in New York

\*\*\* As of Spring 2019, HA 205 will replace HA 344 in Semester 6