

Fashion Business Management BS Degree Program

<http://fitnyc.edu/fbm>

School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 CIP: 52.1902

The major in Fashion Business Management equips students with the knowledge and skills required to compete in today's international marketplace. Students are prepared to assume positions in the omnichannels of retailing, as buyers, sales managers, planners, and product developers, as well as positions in the wholesale and merchandising areas. Curriculum below is for the entering class of fall 2026.

Semester 5		Credits		
MAJOR	FM 312 - Innovative Business	3	ELECTIVES	12
AREA	Leadership		MAJOR AREA	14
	FM 326 - Circular Economy for Sustainable Fashion Business	3	LIBERAL ARTS	36
	FM 330 - Fashion Analytics & Data Insights	2	Total Credits:	62
LIBERAL	EN 321 - Strategies of Business	3		
ARTS	Communication			
	MA 321 - Data Analysis for Business Applications or MA 322 - Statistics, Machine Learning, and Data Mining	3		
	choice - see Liberal Arts/World Languages	3		
Semester 6		Credits		
LIBERAL	EC 242 - Microeconomics	3		
ARTS				
	MA 300 - The Mathematics of Financial Life Management, MA 311 - Mathematical Modeling for Business Applications, or MA 331 - Calculus	3		
	choice - see Liberal Arts/World Languages	3		
	choice - see Liberal Arts/Speech	3		
ELECTIVES	choice - see Major/Related Area/ Electives	3		
Semester 7		Credits		
MAJOR	FM 424 - Global Merchandising	3		
AREA				
LIBERAL	choice - see Liberal Arts/Economics	3		
ARTS				
	choice - see Liberal Arts/Social Sciences	3		
ELECTIVES	choice - see Major/Related Area/ Electives/Internship	6		
Semester 8		Credits		
MAJOR	FM 422 - Merchandising Strategies	3		
AREA				
LIBERAL	PL 300 - Business Ethics	3		
ARTS				
	choice - see Liberal Arts Elective	6		
ELECTIVES	choice - see Major/Related Area Electives/Internship	3		
TOTAL CREDIT REQUIREMENTS				

Fall 2026 Requirements: See below.

Major/Related Area Elective(s)/

Internship: 12 credits. CHOICE of

four electives, or three electives

and one internship for 12 credits

total: FM 300, FM 303, FM 304, FM 305, FM 322, FM 324, FM 325, FM 328, FM 331, FM 341, FM 345, FM 3

or EP 311.

Internship: IC 497

Liberal Arts and Sciences Course Content Requirements

(24 AAS credits* + 36 BS credits = 60 credits total)

- **English: 12 credits.**
 - EN 131 meets SUNY GE: Communication-Written (COMW) and Communication-Oral (COMO)*
 - CHOICE of any 200- or 300-level EN literature or speech course*
 - Choice of EN 241, EN 242, EN 243, EN 245, EN 306 or EN 342
 - EN 321
- **Mathematics: 9 credits.**
 - MA 222 meets SUNY GE: Mathematics (MATH)*
 - CHOICE of MA 321 or MA 322
 - CHOICE of MA 300 or MA 311, or MA 331
- **Natural Sciences: 3 credits.** CHOICE of any SC that meets SUNY GE: Natural Sciences (NSCI)*
- **Diversity: 3 credits.** CHOICE of any course that meets SUNY GE: Diversity: Equity, Inclusion, and Social Justice (DVRS)*
- **Economics: 9 credits.**
 - EC 141 meets SUNY GE: Social Sciences (SOCS)*
 - EC 242
 - CHOICE of EC 302, EC 339, EC 343, EC 345, EC 442, EC 443, EC 445 or EC 446 or any other 300- to 400-level Economics course.
- **Philosophy: 3 credits.**
 - PL 300

• **World History and Global**

Awareness: 3 credits. CHOICE

of PC 354 or SO 374 (either one

of these meets General Education

SUNY GE: World History and Global

Awareness (GLBL)

• **World Languages: 6 credits.** Two

semesters of the same world language,

one of which must meet the General

Education SUNY GE: World Languages

requirement (WLNG).

Liberal Arts Elective(s): 12 credits.* Select

two (2) courses from Liberal Arts

courses from the following subject

areas: AB (Arabic); CH (Chinese); EC

(Economics); EN (English); ES (Educational

Skills); FI (Film and Media Studies); FR

(French); HA (History of Art); HE (Health

Education) HE 201, HE 301; IT (Italian);

JA (Japanese); HI (History); MA (Math);

MC (Modern Languages and Cultures);

MU (Music); PC (Political Science); PE

(Physical Education and Dance) PE 215,

PE 216, PE 217, PE 220; PL (Philosophy);

PO (Portuguese); PY (Psychology); SC

(Science); SO (Sociology); SP (Spanish);

and SS (Social Sciences).

Evening/Weekend Option:

A four-semester evening/weekend option

is available for this degree program

(see Curricula Overview or visit the FIT

website at fitnyc.edu/evening_weekend).

The sequence of courses is the same as that

listed on this page.

NOTE: Students must have taken the

following courses prior to entering the

program:

- FM 100, FM 203, FM 204, FM 206 , TS 1
- and an introductory macroeconomics or microeconomics course (eg. EC 141 or EC 242).

***Credits from AAS will apply as appropriate**

FIT's 2+2 degree structure requires an

earned AAS or equivalent plus all the BS

or BFA degree requirements. For more

information, please see Requirements for

Degree Completion.

Upon graduating from the Fashion Business Management BS program, students will be skilled in the following:

1. **Business Fundamentals:** Students will be able to make informed decisions utilizing current technology and business methodology to assess, analyze and solve current and predicted situations and opportunities connected to Fashion Business Management.
2. **Communication:** Students will be able to effectively express judgements, and propose and support innovative business decisions through coherent written and verbal skills, utilizing the proper industry terminology.
3. **Globalism:** Students will have the ability to assess markets, make buys, manage production, communicate business needs and identify changing supply chain scenarios in a global workplace environment.
4. **Technology:** Students will combine innovative thinking and technological competence to develop, assess and present business information using various sources including the Internet, secondary databases and other tools as well as proficiency in specific computer skills such as Microsoft Excel.
5. **Research and Critical Thinking:** Through innovative and resourceful research of primary, secondary and tertiary data, students will be able to evaluate and process information gathered to arrive at decisions which are both sound and creative and which demonstrate analytical thought.
6. **Product Commercialization:** Students will demonstrate in depth knowledge of the functions of product development, the merchandising of a line, the merchandising of a department, and the supporting marketing mechanisms.
7. **Retailing/ Wholesaling:** Students will gain knowledge of the mechanics required for interaction between the wholesale and retail parts of the

business and will be able to interact professionally with retail and wholesale executives to solidify that knowledge and make career choices.