

NextGen Digital Innovation Minor

The NextGen Digital Innovation minor provides a cross-disciplinary learning opportunity to students interested in learning the skills, methodologies, tools, and techniques necessary for the development and growth of the internet. This interdisciplinary minor will expand on understanding emerging technologies, the internet, Web3, and the related disciplines of all creative industries. It also prepares students with a passion for entrepreneurship and innovation to discover new business opportunities, how to leverage creativity and innovation for these opportunities, along with the skills to create, build, and manage innovative projects based on these new technologies.

The following requirements below are intended for students beginning fall 2025. To declare your minor, please speak to your academic advisor for assistance.

Minor Coordinator:

Renee Leibler

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Required Courses

EP 350	The Digital Product Passport: Applications and Product Transparency	3
EP 362	Introduction to Blockchain for Creative Businesses	3

Three (3) Elective Choice Options

CT 230	UX Writing	3
CT 322	Digital Design: Visual Storytelling	3
CT 360	Decentralized FinTech Product Design	3
EP 364	Understanding, developing Web 3.0 business opportunities and NFTs (Non-Fungible Tokens)	3
FM 331	Technology and Transformation in Fashion Management	3

Please check the website for course descriptions and any prerequisite information.

**Semesterly course offerings are subject to change.*