

Digital Typography Minor

As an essential part of digital design, typography can make the text more readable and accessible, convey a brand's identity and values, and be used to create a visually appealing and user-friendly interface. This minor has a flexible curriculum designed to help students in the School of Art and Design obtain an advanced understanding of applied typography, brand typography, and digital typeface design for the digital age.

To declare your minor, please speak to your academic advisor for assistance.

Minor Coordinators:

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CT 305 Digital Design: Visual Communication or CT 400 Digital Product Design II	3
CT 200 Content Design and Research or C Digital Content Design or C UX Writing	2
CT 303 Dynamic Branding or CT 304 Brand Identity Design	2
CT 332 Motion Graphics for Designers or C Kinetic Typography	3
CT 372 Advanced Kinetic Typeface Design	2

**Semesterly course offerings are subject to change.*