

Textile Development and Marketing BS Degree Program

http://fitnyc.edu/tdm

School of Business and Technology

Applications accepted for fall only. NYSED: 00565 CIP: 19.0902

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development and color creation for fashion apparel, home furnishings, and other related industry end-use applications. Students learn structural fabric design and quality assurance by working in industry-standard labs where they use innovative technologies to master professional equipment and software to turn ideas into products. Curriculum below is for the entering class of fall 2025.

Semester 5		Credits	TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	TT 327 - Woven Product Development I	2.5	MAJOR AREA	26.5
	TT 381 - Knit Product Development I	2.5	LIBERAL ARTS	36
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3	Total Credits:	62.5
	MA 222 - Statistical Analysis	3		
	choice - see Requirements: Liberal Arts/Other World Civilizations	3		
Semester 6				
MAJOR AREA	TT 313 - Textile Fibers	3		
	TT 328 - Woven Product Development II	2.5		
	TT 382 - Knit Product Development II	2.5		
LIBERAL ARTS	SC 253 - Ecology and Environmental Problems	3		
	MA 311 - Mathematical Modeling for Business Applications	3		
	PL 300 - Business Ethics	3		
Semester 7				
MAJOR AREA	TT 343 - Textile Coloration: Principles and Processes	3		
	TT 362 - Textile Finishing - Principles, Practices and Advancements	2		
	TT 456 - Nonwovens and Performance Textiles or TT 477 - Textile Converting and Costing	3		
LIBERAL ARTS	EC 242 - Microeconomics	3		
	choice - see Requirements: Liberal Arts/Foreign Language G8	3		
	choice - see Requirements: Liberal Arts/Social Sciences	3		
Semester 8				
MAJOR AREA	TT 055 - Total Quality Management for Textile Products Laboratory	1.5		
	TT 455 - Total Quality Management for Textile Products	1		
	TT 476 - Textile Project Development	3		
LIBERAL ARTS	EC 443 - International Economics	3		
	choice - see Requirements: Liberal Arts/American History	3		
	choice - see Requirements: Liberal Arts/Foreign Language	3		

Fall 2025 Requirements: See below.

Liberal Arts and Sciences Course Content Requirements
(24 AAS credits* + 36 BS credits = 60 credits total)

- **American History: 3 credits.** CHOICE of any course that meets the General Education American History requirement (G10).
- **Economics: 9 credits.**
 - EC 141 *
 - EC 242
 - EC 443
- **English: 9 credits.**
 - EN 131 * (or EN 121 transferred or taken prior to Fall 2024) (G1)
 - CHOICE of any 200- or 300-level EN literature or speech course*
 - EN 321
- **Foreign Language: 6 credits.**
 - Two semesters of the same foreign language, one of which must meet General Education Foreign Language requirement (G8)
- **Mathematics: 9 credits.**
 - CHOICE of any MA that meets SUNY G2*
 - MA 222
 - MA 311
- **Other World Civilizations: 3 credits.**
 - CHOICE of any course that meets the General Education Other World Civilization requirement (G9)
- **Philosophy: 3 credits.** PL 300 (G7)
- **Science: 6 credits.**
 - CHOICE of any SC that meets SUNY G3*
 - SC 253
- **Social Sciences: 3 credits.**
 - CHOICE of PY 334, PC 353, PC 354, PC 356, or SO 374

Liberal Arts Elective(s): 9 credits. * Select Liberal Arts courses from the following subject areas: AB (Arabic); CH (Chinese); EC (Economics); EN (English); FI (Film and Media Studies); FR (French); HA (History of Art); HE (Health Education) HE 201, HE 301; IT (Italian); JA (Japanese);

HI (History); MA (Math); MC (Modern Languages and Cultures); MU (Music); PC (Political Science); PE (Physical Education and Dance) PE 215, PE 216, PE 217; PL (Philosophy); PO (Portuguese); PY (Psychology); SC (Science); SO (Sociology); SP (Spanish); and SS (Social Sciences). See Liberal Arts Courses.

NOTE: Students must have taken the following course prior to entering the program: EC 141

****Credits from AAS will apply as appropriate***

FIT's 2+2 degree structure requires an earned AAS or equivalent plus all the BS or BFA degree requirements. For more information, please see Requirements for Degree Completion.

Upon graduating from the Textile Development and Marketing BS degree program, students will demonstrate:

1. Sustainability and Corporate Social Responsibility: Students will describe the basic tenets of sustainability and corporate social responsibility and apply that knowledge to responsibly create products that instill a sense of ecology, economy, and social well-being.
2. Product Knowledge: Students will employ assessment tools to evaluate business quality and meet industry recognized standards.
3. Technology: Students will use technology to construct, evaluate and support the creation of fabric forming methodology, coloration, and chemical modification, and will be able to evaluate the effectiveness of their choices.
4. Research & Critical Thinking: Students will use research, design, and implementation strategies to create products that are competitively priced and well positioned.