

# Fashion Business Management/Florence and New York BS Degree Program

<http://fitnyc.edu/fmm>

## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 CIP: 52.1902

This overseas academic program leads to the bachelor's degree in Fashion Business Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending FBM in Florence. Curriculum below is for the entering class of fall 2025.

### Semester 5

MAJOR AREA		Credits
Florence:		
FM 300 - Case Study Method: Fashion Business Applications		3
FM 312 - Innovative Business Leadership		3
FM 326 - Circular Economy for Sustainable Fashion Business		3
LIBERAL ARTS		
EC 242 - Microeconomics		3
HA 212 - Renaissance Art in Florence G7		3
IT 111 - Elementary Italian		3
IT 112 - Italian II G8		3

### Semester 6

MAJOR AREA		
Florence:		
FM 363 - Corporate Social Responsibility		3
FM 424 - Global Merchandising		3
LIBERAL ARTS		
HA 205 - Italian Art in Context or IT 213 - Italian III		3
EC 443 - International Economics		3
PC 354 - Comparative Political Systems		3

### Semester 7

MAJOR AREA		
New York:		
FM 330 - Fashion Analytics & Data Insights		2
choice - see Major/Related Area/Electives/Internship		6
LIBERAL ARTS		
MA 321 - Data Analysis for Business Applications or MA 322 - Statistics, Machine Learning, and Data Mining		3
EN 321 - Strategies of Business Communication		3

### Semester 8

MAJOR AREA		
New York:		
FM 422 - Merchandising Strategies		3

LIBERAL ARTS	MA 300 - The Mathematics of Financial Life Management, MA 311 - Mathematical Modeling for Business Applications, or MA 331 - Calculus	3
	PL 300 - Business Ethics	3
	choice - see Liberal Arts / Speech	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
MAJOR AREA		26
LIBERAL ARTS		36
<b>Total Credits:</b>		<b>62</b>

**Fall 2025 Requirements:** See below.

**Major/Related Area Elective(s)/Internship: 12 credits.** FM 300, FM 363 and CHOICE of 2 courses: FM 303, FM 322, FM 324, FM 325, FM 328, FM 331, FM 341, FM 351, FM 423, FM 431, FM 441, FM 492, FM 499 or EP 311

**Internship:** IC 497

**Liberal Arts and Sciences Course Content Requirements (24 AAS credits\* + 36 BS credits = 60 credits total)**

- **English: 12 credits.**
  - EN 131\* (or EN 121 transferred or taken prior to Fall 2024)
  - CHOICE of any 200- or 300-level EN literature or speech course\*
  - EN 321
  - CHOICE of EN 241, EN 242, EN 243, EN 244, EN 245, EN 306 or EN 342
- **Economics: 9 credits.**
  - EC 141\*
  - EC 242
  - EC 443

- **Foreign Language: 6 credits.** IT 111\* (must be taken prior to travel) and IT 112. Note that IT 122 or IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6-credit requirement). TOTAL Liberal Arts Credits and General Education Summary with IT 111 is 60.
- **Mathematics: 9 credits.**
  - MA 222\*
  - CHOICE of MA 321 or MA 322
  - CHOICE of MA 300 or MA 311, or MA 331
- **Natural Science.**
  - CHOICE of any SC that meets SUNY (G3)\*
- **Philosophy: 3 credits.**
  - PL 300
- **Other World Civilizations: 3 credits.**
  - CHOICE of PC 354 (G9)

#### **Liberal Arts Electives: 15 credits.\***

#### **Liberal Arts Electives in Florence: 6 credits.**

- HA 212
- HA 205 or IT 213

#### **Liberal Arts in New York: 9 credits.**

Select Liberal Arts courses from the following subject areas: AB (Arabic); CH (Chinese); EC (Economics); EN (English); FI (Film and Media Studies); FR (French); HA (History of Art); HE (Health Education) HE 201, HE 301; IT (Italian); JA (Japanese); HI (History); MA (Math); MC (Modern Languages and Cultures); MU (Music); PC (Political Science); PE (Physical Education and Dance) PE 215, PE 216, PE 217; PL (Philosophy); PO (Portuguese); PY (Psychology); SC (Science); SO (Sociology); SP (Spanish); and SS (Social Sciences). See Liberal Arts Courses.

**NOTE:** Students must have taken the following courses prior to entering the program: FM 100, FM 203, FM 204, FM 206, MA 222, EC 141, and TS 111.

***\*Credits from AAS will apply as appropriate***

FIT's 2+2 degree structure requires an earned AAS or equivalent plus all the BS or BFA degree requirements. For more information, please see Requirements for Degree Completion.

Upon graduating from the Fashion Business Management BS program, students will be skilled in the following:

1. **Business Fundamentals:** Students will be able to make informed decisions utilizing current technology and business methodology to assess, analyze and solve current and predicted situations and opportunities connected to Fashion Business Management.
2. **Communication:** Students will be able to effectively express judgements, and propose and support innovative business decisions through coherent written and verbal skills, utilizing the proper industry terminology.
3. **Globalism:** Students will have the ability to assess markets, make buys, manage production, communicate business needs and identify changing supply chain scenarios in a global workplace environment.
4. **Technology:** Students will combine innovative thinking and technological competence to develop, assess and present business information using various sources including the Internet, secondary databases and other tools as well as proficiency in specific computer skills such as Microsoft Excel.
5. **Research and Critical Thinking:** Through innovative and resourceful research of primary, secondary and tertiary data, students will be able to evaluate and process information gathered to arrive at decisions which are both sound and creative and which demonstrate analytical thought.
6. **Product Commercialization:** Students will demonstrate in depth knowledge of the functions of product development, the merchandising of a line, the merchandising of a department, and the supporting marketing mechanisms.

7. Retailing/ Wholesaling: Students will gain knowledge of the mechanics required for interaction between the wholesale and retail parts of the business and will be able to interact professionally with retail and wholesale executives to solidify that knowledge and make career choices.