

Creative Entrepreneurship Minor

The Creative Entrepreneurship minor provides a cross-disciplinary learning opportunity to students who are interested in learning the methodologies, tools, and techniques necessary for the development and growth of new entrepreneurial ventures, business opportunities and an entrepreneurial mindset. This minor will expand on the understanding of entrepreneurial thinking and the discipline for all the creative industries. It also prepares students with an understanding of entrepreneurship and discovering business opportunities, how to leverage creativity and innovation for these opportunities, along with the skills to create, build and manage entrepreneurial ventures.

This Creative Entrepreneurship minor is available to students in the Schools of Art and Design, Business and Technology, and Liberal Arts and Sciences, with the exception of students enrolled in the Entrepreneurship for the Fashion and Design Industries, B.S. program.

The following requirements below are intended for students declared after fall 2024. If you have already declared your minor, please speak to your academic advisor for assistance.

Minor Coordinator:

William Reinisch

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The successful completion of at least five (5) courses are required to earn the minor.

Required Course

EP 311	Introduction to Entrepreneurship	3
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Four (4) Elective Choice Options

EP/FF 300	Fashion Design Concept Launchpad (Interdisciplinary)	3
EP 360	Social Enterprise	3
EP 361	Cognitive Entrepreneurship	3
EP 362	Introduction to Blockchain for Creative Businesses	3
EP/CM 363	Beauty Entrepreneurship	3
EP 364	Understanding, developing Web 3.0 business opportunities and NFTs (Non-Fungible Tokens)	3
EP 365	The Artist as an Entrepreneur	3

EP 366	Corporate Entrepreneurship	3
CM 251	The Business of Beauty 360°	3
DM 321	Database Marketing *	3
FM 305	The Business of Building a Fashion Brand	3

* Requires special permission from the Direct and Interactive Marketing Department located in B403