Digital Typography Minor

As an essential part of digital design, typography can make the text more readable and accessible, convey a brand's identity and values, and be used to create a visually appealing and user-friendly interface. This minor has a flexible curriculum designed to help students in the School of Art & Design obtain an advanced understanding of applied typography, brand typography, and digital typeface design for the digital age.

To declare your minor, please speak to your academic advisor for assistance.

Minor Coordinators:
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CT 305	Digital Design: Visual Communication	3
CT 200	Content Design and Research	2
	or C UX Writing	
CT 303	Dynamic Branding	2
	or CT342rand Identity Design	
CT 332	Motion Graphics for Designers	3
	or C Kinetic Typography	
CT 372	Advanced Kinetic Typeface Design	2

Semesterly course offerings are subject to change.