

# Curricula Overview

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## TWO-YEAR ASSOCIATE DEGREE PROGRAMS

Fifteen programs leading to an Associate in Applied Science (AAS) degree are offered, described on the **Two-Year Associate Degree Programs** pages. Majors are designed for full-time, two-year students, but part-time and evening/weekend programs leading to the AAS degree are available in some majors.

The 15 two-year associate degree programs are:

### SCHOOL OF ART AND DESIGN

- Communication Design Foundation
- Fashion Design\*
- Fine Arts
- Footwear and Accessories Design
- Illustration
- Interior Design\*
- Jewelry Design
- Menswear
- Photography and Related Media
- Textile/Surface Design

### JAY AND PATTY BAKER SCHOOL OF BUSINESS AND TECHNOLOGY

- Advertising and Marketing Communications\*
- Fashion Business Management\*
- Production Management: Fashion and Related Industries
- Textile Development and Marketing

### SCHOOL OF LIBERAL ARTS AND SCIENCES

- Film and Media

\*Program takes in entering classes in both the fall and spring semesters.

## ONE-YEAR ASSOCIATE DEGREE PROGRAMS

Seven one-year AAS programs are offered for students who have completed at least 30 transferable credits at a college, with 24 credits equivalent to FIT's General Education

requirements, or who hold a four-year degree from a college. These programs are described on the **One-Year Associate Degree Programs** pages.

The seven one-year associate degree programs are:

### SCHOOL OF ART AND DESIGN

- Communication Design Foundation
- Fashion Design\*
- Footwear and Accessories Design
- Textile/Surface Design

### JAY AND PATTY BAKER SCHOOL OF BUSINESS AND TECHNOLOGY

- Advertising and Marketing Communications\*
- Fashion Business Management\*
- Textile Development and Marketing

\*Program takes in entering classes in both the fall and spring semesters.

## BACCALAUREATE DEGREE PROGRAMS

Fourteen programs leading to a Bachelor of Fine Arts (BFA) degree and 12 leading to a Bachelor of Science (BS) degree are offered, described on the **Baccalaureate Degree Programs** pages. Majors offered by the School of Art and Design lead to the BFA degree; majors offered by the Jay and Patty Baker School of Business and Technology and the School of Liberal Arts and Sciences lead to the BS degree. Majors are designed for full-time, two-year students, but part-time and evening/weekend students may also meet the requirements in some of the majors.

The 26 baccalaureate degree programs are:

## **SCHOOL OF ART AND DESIGN**

- Advertising and Digital Design
- Animation, Interactive Media & Game Design
- Fabric Styling
- Fashion Design (with specializations in Children's Wear, Intimate Apparel, Knitwear, Special Occasion, and Sportswear)
- Fine Arts
- Footwear and Accessories Design
- Graphic Design
- Illustration
- Interior Design\*
- Packaging Design
- Photography and Related Media
- Spatial Experience Design
- Textile/Surface Design
- Toy Design

## **JAY AND PATTY BAKER SCHOOL OF BUSINESS AND TECHNOLOGY**

- Advertising and Marketing Communications\*
- Cosmetics and Fragrance Marketing
- Direct and Interactive Marketing
- Entrepreneurship for the Fashion and Design Industries
- Fashion Business Management\*
- Home Products Development
- International Trade and Marketing for the Fashion Industries\*
- Production Management: Fashion and Related Industries
- Technical Design
- Textile Development and Marketing

## **SCHOOL OF LIBERAL ARTS AND SCIENCES**

- Art History and Museum Professions
- Film and Media

\*Program takes in entering classes in both the fall and spring semesters.

## **EVENING/WEEKEND DEGREE PROGRAMS**

**[fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)**

FIT provides students with the opportunity to complete an associate or baccalaureate degree through evening and/or weekend study. These programs are coordinated by the academic departments and schools. All associate programs lead to the AAS degree; baccalaureate programs lead to the BS degree.

The associate degree programs available through evening/weekend study are:

### **SCHOOL OF ART AND DESIGN**

- Fashion Design

### **JAY AND PATTY BAKER SCHOOL OF BUSINESS AND TECHNOLOGY**

- Advertising and Marketing Communications (one-year option also available)
- Fashion Business Management (one-year option also available)

The baccalaureate degree programs available through evening/weekend study are:

### **JAY AND PATTY BAKER SCHOOL OF BUSINESS AND TECHNOLOGY**

- Advertising and Marketing Communications
- Fashion Business Management
- International Trade and Marketing for the Fashion Industries

## **ONLINE DEGREE PROGRAMS**

FIT offers four degrees that can be completed fully online:

### **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications One-Year AAS degree program
- Fashion Business Management One-Year AAS degree program
- International Trade and Marketing for the Fashion Industries BS degree program

### **School of Art and Design**

- Communication Design Foundation One-Year AAS degree program