

SS: Social Sciences

SS 100 — Economics for Fashion Creators

3 credits; 3 lecture hours

This course introduces fashion creators to practical applications of economic concepts needed to run a fashion branding business. Students learn the economic decision-making process for a small start-up that eventually will grow into a large fashion enterprise. In a final project, students formulate a business plan.

SS 101 — Mathematical Economics

3 credits; 3 lecture hours

This course helps students in creative fields develop quantitative skills in economics that are important for academic success, preparation for careers or graduate school, and entrepreneurial endeavors. The course empowers students to master quantitative skills in a supportive environment with applications to the fashion industry and other creative fields. (G4: Social Sciences).

SS 102 — Economics of the Global Theme Park Industry

3 credits; 3 lecture hours

Students will learn economic and applied economics principles of creative enterprises through their application to the global theme park industry. Students will learn how design can impact profitability and costs, and will apply this analysis to evaluate the success or failure of global theme parks and their social and economic impact. (G4: Social Sciences).

SS 103 — Research Methods

3 credits; 3 lecture hours

Enhance your decision-making skills by using research methods in your life. Using guided, step-by-step instructional support, you will be able to design your own research, carry it out, and learn how to analyze the results. You will be able to apply the scientific research method in a practical, everyday context, and understand the value of research by gaining research skills through hands-on activities. Prerequisite(s): Math Proficiency.

SS 131 — General Psychology

3 credits; 3 lecture hours

Principles of psychology and their application to general behavior are presented. Stresses the scientific method in understanding learning, perception, motivation, emotion, personality development, and the social influences on human behavior. (G4: Social Sciences).

SS 141 — Macroeconomics

3 credits; 3 lecture hours

Introduction to basic principles and characteristics of economic systems. Primary emphasis is on macroeconomic issues, including national income determination, monetary and fiscal policy, and current economic problems.

SS 151 — Global Power and Politics

3 credits; 3 lecture hours

This course is designed to give students an understanding of world politics by examining historical and current events and issues. It explores topics of international relations – origins of wars, conditions for peace, and conflicts over wealth and resources. Students will learn how international actors interact with each other.

SS 171 — Introductory Sociology

3 credits; 3 lecture hours

Study of patterned social behavior and the interrelationships between individual life experience and the social structure that helps to shape it.

SS 200 — Personal Finance

3 credits; 3 lecture hours

This course introduces terminology, concepts, and practices of personal finance: the financial planning process, consumer loans, home ownership, saving for retirement, time value of money, interest compounding, inflation, risk diversification, behavioral finance, mutual funds, bonds, and stocks. Tools to evaluate financial decisions at different stages of life are provided. (G4: Social Sciences).

SS 201 — Contemporary Issues in Economics

3 credits; 3 lecture hours

This course covers leading contemporary economic problems, with specific topics chosen from current and recent policy debates such as immigration, health care reform, national debt and executive pay. The objective is to provide a critical economics perspective about these issues, utilizing economic reasoning, theory, and principles. Prerequisite(s): SS 141.

SS 202 — Bollywood and the Making of India

3 credits; 2 lecture and 2 lab hours

Bollywood cinema has played a significant role in managing euphoria, as well as political, social and religious crises confronting postcolonial India following partition, independence, globalization, and the rise of populism. In so doing, it captures and reflects anxieties and aspirations about an idea—a unique experiment called India. This class studies Bollywood movies, their history, and their connections with the world.

SS 203 — Study Abroad in Greece: The Ideals of Excellence in Ancient Greece

3 credits; 3 lecture hours

A study abroad course on how the Greeks pursued excellence in almost every aspect of their lives: in their art and architecture, in their role as citizens, in public speaking, in their physical and mental development, and in their moral education. Examines the Greek ideals of excellence, through readings of classic texts and daily visits to museums and/or historic sites.

SS 204 — Economic Growth

3 credits; 3 lecture hours

Why are some countries rich and others so poor? Will poor nations catch up in the face of declining stocks of natural resources or trail behind the richest ones? This course focuses on both the historical experience of countries that are currently rich and the process of catch-up among poor countries. Topics include population growth, accumulation of physical and human capital, technological change, natural resources, income distribution, geography, government, and culture. Prerequisite(s): SS 141.

SS 205 — Introduction to Accounting & Financial Management

3 credits; 3 lecture hours

This course covers accounting and financial concepts as they apply to Advertising and Marketing Communications related businesses and initiatives. Students study Generally Accepted Accounting Principles (GAAP), learn how to read and develop financial statements for their business and make investment decisions. They learn how to evaluate the financial health of different companies by using ratio analysis.

SS 206 — Psychology of Consumer Behavior

3 credits; 3 lecture hours

Students explore the many facets of individual consumer decision making and behavior, including interpersonal, social, and societal factors that guide and predict behavior. Globalization and culture are emphasized throughout as essential considerations. Topics include consumer well-being, psychological distance, consumer neuroscience, emotions, identity-signaling behavior, status consumption, scarcity, privacy, and ethical consumption. Prerequisite(s): SS 131.

SS 230 — Qualitative Research

3 credits; 3 lecture hours

Students will learn to design, conduct, analyze, and report qualitative research of four major designs: Phenomenology, Ethnography, Case Study Research, and Grounded Theory. The strengths and weaknesses of each design and methods for establishing validity will be discussed.

Prerequisite(s): SS 131.

SS 231 — Personality

3 credits; 3 lecture hours

Emphasizes normal personality development as viewed from a variety of perspectives, including social, educational, biological, and psychodynamic factors.

Students apply these psychological principles to problems of everyday living and gain an understanding of both normal and deviant reactions to life events. (G4: Social Sciences)

Prerequisite(s): SS 131.

SS 232 — Developmental Psychology

3 credits; 3 lecture hours

Studies the development of psychological, emotional, social, and biological processes from prenatal stage and birth to maturity. Emphasis is on critical stages in development as well as application of psychological principles to everyday situations.

Prerequisite(s): SS 131.

SS 237 — Industrial Psychology

3 credits; 3 lecture hours

Applies psychological principles to issues in the workplace. Personnel selection, training, leadership, motivation, job satisfaction, performance appraisal, and stress are explored to provide future leaders, managers, and technical specialists with information and skills to enhance their interpersonal and organizational effectiveness.

SS 242 — Microeconomics

3 credits; 3 lecture hours

Examines the principles underlying the behavior of business firms, resource owners, and consumers within a system of price-making markets. Emphasis is on pricing, resource allocation, cost analysis, price determination under market structures ranging from competition to monopoly, and a functional approach to the distribution of income. (G4: Social Sciences)

Prerequisite(s): SS 141.

SS 243 — History of Economic Thought

3 credits; 3 lecture hours

This course traces the rise of major economic philosophies from pre-Quesnay through Smith, Ricardo, Marx, Keynes and beyond. Emphasis is placed on the evolution of broad-scale models of social reality, and their relation to the times in which economists lived. Students trace the contributions of prominent philosophers within the context of the changing views of economic science, and evaluate the applicability of these views for understanding today's world. (G4: Social Sciences).

SS 244 — Fashion Economics

3 credits; 3 lecture hours

Students study economic theories and concepts focused on fashion and the fashion industry. Topics include market structure, supply-and-demand analysis, consumer behavior, market competition, historical developments, international environment, and regulation.

Prerequisite(s): SS 141 and SS 242.

SS 251 — American Government and Politics

3 credits; 3 lecture hours

An introduction to American government and politics, addressing the following questions: 1) How democratic are the American political system and its processes? 2) How well do they function? 3) How knowledgeable are Americans about the country's political system and how extensively do they participate in the political process? Students will examine the framework of the American political system as well as the institutions of government, political processes and leadership selection. Citizen participation and policy decision-making will be emphasized.

SS 272 — Sex Roles, Marriage, and Family in Transition

3 credits; 3 lecture hours

Sociological study of sex roles and relationships in modern society. Analysis of traditional marriage and family systems, new alternatives, and future trends.

SS 275 — Sociology of Race and Ethnic Relations

3 credits; 3 lecture hours

An overview of the major concepts and theories defining the nature of race and ethnic relations, prejudice, and discrimination. Strategies for reducing prejudice and discrimination and promoting intergroup harmony are addressed. (G4: Social Sciences).

SS 277 — Ethnicity, Dress, and World Culture

3 credits; 3 lecture hours

This course introduces students to the sociocultural meanings of ethnic dress. Students examine case studies from non-Western cultures to understand how dress reflects the values and beliefs of traditional cultures, and how ethnic dress has become integrated into today's fashions.

SS 278 — Latinos in the United States: A Sociological Perspective

3 credits; 3 lecture hours

This course provides an understanding of the socioeconomic, political, and cultural impact of Latinos in the United States. Students explore sociological issues including race, ethnicity, urbanization, gender, immigration, and social mobility that have helped shape Latino culture and values. Comparisons with other ethnic/racial groups in the United States, as well as the differences within the Latino community itself, are addressed.

SS 299 — Independent Study in the Social Sciences

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.

SS 300 — Sociology of Everyday Life

3 credits; 3 lecture hours

This course provides students with a sociological understanding of everyday life from a micro-level analysis. Using theoretical perspectives such as symbolic interaction, labeling, and social constructionism, students will examine how social interaction creates and sustains the everyday social worlds people live in, ranging from an airport departure hall to social media sites.

Prerequisite(s): SS 171.

SS 301 — Luxury: A Socio-Cultural Perspective

3 credits; 3 lecture hours

This course introduces students to a sociological analysis of the idea and the practice of "luxury" from Western and non-Western perspectives, and they also learn how luxury, as a social arrangement that is related to high culture, is produced, reproduced, and maintained by various institutions around the world.

SS 302 — Economics of Energy and Fossil Fuels

3 credits; 3 lecture hours

The course discusses energy markets and especially the economic history, extraction and consumption of the fossil fuels (coal, oil and natural gas). We also discuss energy and environmental policies such as the Cap-and-trade, cap-and-share systems, net-metering or a carbon tax. We will also provide examples of alternative and more sustainable energy policies from other countries. (G4: Social Sciences)

Prerequisite(s): SS 141.

SS 303 — LGBTQ+ in Society: A Global Perspective

3 credits; 3 lecture hours

This course introduces students to the field of LGBTQ+ (Lesbian Gay Bisexual Transgender and Queer) Studies, focusing on the sociological dimension of the study of this population both in the West and globally.

SS 304 — Introduction to Caribbean Studies

3 credits; 3 lecture hours

Introduction to Caribbean Studies introduces students to the Caribbean region and societies with an emphasis on their history, sociology, politics, and cultures. Systematically reflecting on the relevance of the past to the present, students will explore current global trends and their impact on the Caribbean region and its diaspora.

SS 306 — Kimono and Fashion: A Socio-Cultural Perspective

3 credits; 3 lecture hours

This course studies the multifaceted history and symbolic nature of Japanese kimono in relation to the social categories of class and gender and explores a wide range of conventional kimono variations in addition to distinct kimono worn by those in specific cultural contexts, such as Geisha, Maiko, and Kabuki actors.

SS 307 — Emotions in Society

3 credits; 3 lecture hours

How are our emotions shaped by society?

This course examines sociological theories and research on why we feel what we feel, applying these to social issues such as capitalism, climate destruction, racial injustice, and war to examine shame, pride, sympathy, denial, happiness, and trauma. Students examine their own emotions in order to experiment with thinking more critically about both their own lives and society as a whole.

SS 308 — White Gold: Sugar, Power and the Creation of Atlantic Capitalism (Interdisciplinary)

3 credits; 3 lecture hours

In this team-taught course, students study the political and economic implications of the rise of sugar to dietary prominence and the literary representations of this phenomenon. Students examine the human costs of consumer behavior.

SS 309 — Tattoos and Body Modification

3 credits; 3 lecture hours

This course examines tattoos and various types of body modification, such as facial piercing and scarification, primarily in Asian, Southeast Asian and Polynesian cultures. Students are introduced to ethnographic studies on tattoos and other corporal adornment practices and learn how the biological human body is transformed into a social canvas.

SS 310 — Economic Globalization: Problem or Panacea?

3 credits; 3 lecture hours

This course explores the benefits, risks and drawbacks of economic globalization from the standpoints of both developing and developed countries. Economic theory will be introduced and explained as it applies to various facets of globalization in order to better understand, analyze and evaluate the phenomenon of globalization. (G4: Social Sciences).

Prerequisite(s): SS 141 and SS 151.

SS 311 — Environmental Psychology

3 credits; 3 lecture hours

Students explore the interaction of human behavior and the natural and built environments. Topics include the psychological experiences of home, work and public space, environmental cognition and perception, place attachment, personal space, natural and restorative spaces, environmental stressors, urban design and well-being, and the intersection of virtual and physical space.

Prerequisite(s): SS 131.

SS 312 — Sensation & Perception

3 credits; 3 lecture hours

This course examines the basic human senses and the psychological perceptions that help us interpret and respond to our environment. Students apply sensory and perceptual phenomena to concepts in their major fields of study and examine current applications of sensory and perceptual phenomena in a variety of fields.

Prerequisite(s): SS 131.

SS 313 — Cultural Awareness, Design Responsibility, and the Law

3 credits; 3 lecture hours

This course investigates the legal, financial, and social implications of cultural appropriation and the misuse of cultural property. A variety of indigenous and cultural groups ranging from the Wixáritari people of Mexico to the hip-hop community will be examined through case studies. Students develop strategies of how to design and collaborate with cultural groups in a sensitive and responsible manner.

SS 314 — Economics of Art and Culture

3 credits; 3 lecture hours

This course reviews economic theory and its application to the arts and culture sectors. Students explore supply and demand analysis, market structure, consumer behavior, the economic concept of value applied to art trade and investments, public support for the arts, and its role in the local community and economy. (G4: Social Sciences).

Prerequisite(s): SS 141 and SS 242.

SS 315 — Contemporary Issues Impacting the Caribbean Region

3 credits; 3 lecture hours

A central focus of this course is the examination of a variety of themes reflecting contemporary social, political, and economic tension in the Caribbean, especially those between national security and challenges to human rights and citizenship.

SS 316 — The Psychology of Economics

3 credits; 3 lecture hours

Are you a rational, calculating machine or a human with emotions and flaws? Do you feel in control of the decisions you make each day? In this course, we will study human behavior and decision-making as consumers, producers, and citizens through the lens of economics and psychology.

Prerequisite(s): SS 131 and SS 141.

SS 333 — Fact or Fiction? The Psychology of Conspiracy

3 credits; 3 lecture hours

This course introduces students to psychological investigations of misinformation, misperception, science denial, mass propaganda, and conspiracy beliefs. Students will take a tour through the architecture of belief, explore the social roots of misinformation and conspiracy theories, and evaluate evidence-based solutions to reduce harmful effects.

Prerequisite(s): SS 131.

SS 334 — The Psychology of Color

3 credits; 3 lecture hours

Examines the importance of color and its influences on behavior. Topics include the biological and perceptual characteristics of color, fundamental color research, societal and cultural influences on the meanings and uses of color, adaptations of color in both natural and manmade environments, and the interaction between personality and color. Special attention is given to the application of color in both industry and everyday life. (G4: Social Sciences)

Prerequisite(s): SS 131 or approval of chairperson.

SS 335 — Abnormal Psychology

3 credits; 3 lecture hours

This course is designed to help students understand the symptoms, causes, and treatment of psychological disorders and the contemporary issues facing mental health practitioners and researchers. Issues related to abnormal psychology are presented from theoretical research and clinical perspectives.

Prerequisite(s): SS 131.

SS 336 — Psychology for Sustainability

3 credits; 3 lecture hours

Students explore the psychological relationship between humans and their natural and built environments to gain insight into environmental and social problems and generate solutions. Topics include conscious and unconscious influences on human behavior, social norms and influence, the role of contingencies, the neurotoxic effects of pollution, and environmental racism.

SS 337 — Crime in the Global, Digital Society (Honors)

3 credits; 3 lecture hours

Students are familiarized with critical and contemporary sociological theories of crime. They will apply these theories to global and local empirical case studies and examine how the nature, extent, causes and control of crime and criminal offending should be understood within interrelated local, transnational, and global societal contexts.

Prerequisite(s): Qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

SS 338 — Happiness & Human Flourishing (Honors)

3 credits; 3 lecture hours

Students explore the psychological aspects of a fulfilling and flourishing life by critically reviewing and analyzing scientific work drawn from the field of positive psychology. Topics include happiness and positive affect, well-being, empathy, friendship, love, achievement, creativity, mindfulness, spirituality, and humor.

Prerequisite(s): Qualification for the Presidential Scholars Program or 3.5 GPA and approval of instructor.

SS 339 — Introduction to Development Economics (Honors)

3 credits; 3 lecture hours

This course introduces students to development economics and investigates why some countries are poorer than others and what economic policies help countries achieve growth. The course reviews some of the widely accepted theories on the sources of economic growth as well as their critiques. The course also evaluates the impact of policies by international organizations such as the International Monetary Fund (IMF), the World Bank and the World Trade Organization (the WTO). Prerequisite(s): SS 141 and SS 151.

SS 340 — The Psychology of Gender, Perception and Self-Expression

3 credits; 3 lecture hours

Through critical engagement with psychological theories of gender and cognition, this course challenges students to think how gender affects our sense of self, how we communicate that self, and how others perceive us. It encourages students to imagine new possibilities for how we embody our identity and interact based on fashion.

Prerequisite(s): SS 131.

SS 341 — Women and Global Politics

3 credits; 3 lecture hours

This course will examine how gender intersects in, and shapes, international relations through an examination of issues in international conflict and in the international political economy. The course will focus on the global women's movement as a considerable player in international politics, incorporating the experiences of women as well as feminist analyses.

SS 343 — Labor Economics

3 credits; 3 lecture hours

Examines labor economics and labor institutions' role in the U.S. economy. Major subjects include the changing labor force and its composition, labor markets, labor unionism, collective bargaining, labor legislation, and government regulation. Prerequisite(s): SS 141 and SS 242.

SS 345 — Fundamentals of Finance for Fashion Industries

3 credits; 3 lecture hours

This course focuses on the basic principles and concepts of international finance relevant to the fashion-related industries. Topics include the world financial system and institutions, and financial instruments and their use from a practical standpoint. Prerequisite(s): SS 141 and SS 242.

SS 353 — Latin America Today

3 credits; 3 lecture hours

Latin America is a region with a complex history, contentious politics and abundant inequality. This course will examine the region's unique historical, political, economic, social and cultural factors which shape the identities of the nation-states and their citizens. Specific topics will include the colonial history of Latin America, the various types of political systems, and the rights and responsibilities of citizens with a special focus on race and gender.

SS 354 — Comparative Political Systems

3 credits; 3 lecture hours

This course is designed to provide a comparative study of political systems with a global perspective. It compares political ideologies, institutions and processes in democracies and various types of authoritarian regimes. The course also explores how these political systems manifest themselves in different types of regimes and intersect with important issues of the 21st century. Comparative Political Systems is designed to provide students with an understanding of some of the major issues associated with different political systems in the world.

SS 356 — Asia in Motion: National, International, and Transnational Relations

3 credits; 3 lecture hours

This course is designed to give students an analytical framework to understand the diversity, complexity, and dynamics of East Asian and Southeast Asian politics. In this course, students will learn about Asia and its moves toward modernity by focusing on paradigm shifts in ideology, geopolitics, culture, and economic systems. Students will develop their knowledge and critical perspective about "Asia" not only as a country-specific base but also in the transnational context.

SS 374 — Cross-Cultural Studies

3 credits; 3 lecture hours

This course provides conceptual and practical knowledge of the cultures, economies, histories, and institutions of societies outside of Europe and the USA, such as Japan and India. Students are introduced to the range of cultural differences and are prepared to adapt to these differences as they move into international arenas.

SS 376 — Clothing and Society

3 credits; 3 lecture hours

This course examines the development of dress, adornment, and appearance as a non-verbal mode of communication and explores the meaning of clothing and fashion in the U.S.

SS 378 — Asian Global Popular Culture

3 credits; 3 lecture hours

Students examine the global production, consumption, and reproduction of popular culture products in Asian countries, such as Korea, Japan, and India. Cultural products such as films, television sitcoms, pop music, comic books, and animation from South and East Asian societies are examined from historical and contemporary local and global perspectives and analyzed using social scientific tools and methodologies.

SS 379 — Sociology of the Digital Era

3 credits; 3 lecture hours

This course explores the impact of digital information and communication technologies (ICT's) in everyday life. Students examine how digital ICT's have transformed social relations, social structures, identity formation processes, and cultural, political, and economic practices.

SS 385 — Social Psychology

3 credits; 3 lecture hours

This course uses the tools and methodologies of behavioral science to explore how people think about, evaluate, and respond to their social experiences. Topics include person perception, the self, attitudes, emotions, socialization, groups, influence, interpersonal attraction, close relationships, altruism, cooperation, competition, aggression, prejudice, and discrimination.

Prerequisite(s): SS 131.

SS 386 — Youth Subculture, Identity, and Fashion: A Sociological Perspective

3 credits; 3 lecture hours

This course explores youth subcultures, in relation to gender, race and class identity. Students are introduced to various case studies of youth subcultures around the world, including Goth, Punk, and Lolita, and analyze how their values, norms, attitudes and beliefs are reflected on their styles.

SS 391 — Economic Ideas - Past and Present (Honors)

3 credits; 3 lecture hours

Traces the rise of major economic philosophies from before Quesnay through Smith, Ricardo, Marx, Keynes, and beyond. The evolution of broad-scale models of social reality and their relationships to the times in which economists lived are emphasized. (G4: Social Sciences).

SS 393 — Politics in the Middle East (Honors)

3 credits; 3 lecture hours

This course is designed to give students a background in the most significant issues in the study of Middle Eastern politics. We will explore the ethnic, religious and geopolitical composition of the Middle East, and what major political discourses and identities exist as well as issues of conflict and cooperation.

Prerequisite(s): Qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

SS 394 — Global Financial Markets (Honors)

3 credits; 3 lecture hours

This course discusses the general principles and main concepts of international finance. Topics such as the world financial system and institutions, global financial instruments, and interruptions in the international financial markets (i.e. the financial crisis of 2008, the East Asian financial crisis) are addressed.

Prerequisite(s): Qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

SS 395 — International Conflict in the 21st Century (Honors)

3 credits; 3 lecture hours

This course is designed to examine the nature of international conflicts in the 21st Century. Students will analyze how international conflicts have occurred through time while examining the question of why actors (people and states) take particular types of actions. The course will focus on countries and non-state actors in the Middle East, Asia and Africa in which there is a high level of international conflict. The class will study case studies which demonstrate examples of post-cold war conflict: terrorism, civil war and international intervention.

Prerequisite(s): qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts.

SS 396 — Social Experiments (Honors)

3 credits; 3 lecture hours

Students become familiar with basic and applied research within behavioral science. Class discussion and lecture accompany several conceptual replications of psychology field studies. Students apply what they learn to answer psychological questions by developing a novel scientific experiment in which they collect data and analyze and present the results.

Prerequisite(s): Qualification for Presidential Scholars Program or 3.5 GPA with approval for dean of Liberal Arts.

SS 397 — Religion and Global Politics (Honors)

3 credits; 3 lecture hours

"Religion" is driving contemporary political events in multiple, multifaceted and mysterious ways. This course is designed to understand and reflect on how religion influences global politics. The course is divided into three sections. The first part will address concerns about how, why and where individuals are religious across the globe, and in what ways their religious ideas and identities influence their political decisions and behaviors. The second part will examine the major questions posed by human-rights practitioners of religious freedom, the origins and scope of these rights, the problem of definition, and the values with which they conflict. And finally we will focus on crucial themes in debates over the role that religion ought to play in democratic politics / pluralist societies.

SS 398 — Spirits, Psychics, & Skeptics: Uses and Limits of Psychological Science (Honors)

3 credits; 3 lecture hours

By analyzing tests of paranormal phenomena, students are introduced to scientific strategies used to gather evidence. Students will critically evaluate claims and evidence, explore the scientific and psychological explanations for paranormal experiences and beliefs, and identify the boundaries between science and pseudoscience. Psychology's historical link to metaphysical phenomena is emphasized. Prerequisite(s): Qualification for Presidential Scholars Program or 3.5 GPA with approval of Dean of Liberal Arts.

SS 400 — Economics of Recreation, Leisure, and Tourism

3 credits; 3 lecture hours

This course offers students an application-oriented introduction to the economics of recreation, leisure, and tourism through a comprehensive analysis of the market mechanism, demand, supply, and consumer behavior. Throughout the course, students learn to master core economic theories essential for understanding the recreation, leisure, and tourism industry, firm and consumer behavior and strategy, business transactions and their economic impact, and the role of government.

Prerequisite(s): SS 242 and SS 304 or MC 304.

SS 401 — Managerial Economics

3 credits; 3 lecture hours

This course will cover applications of the principles of microeconomics in managerial analysis and decision making. Students learn to master core economic theories essential for understanding and managing in the fashion industry, the firms, and consumer behavior and strategy, business transactions, and their economic impact, and the role of government.

Prerequisite(s): SS 242 and SS 345 or IN 442.

SS 442 — Environmental Economics and Policy

3 credits; 3 lecture hours

The foundations of environmental and natural resource economics are examined. Current economic approaches to the valuation of environmental issues, including economic incentive policies, internalization of environmental costs, public policy, and related multilateral trade issues, are discussed. Students analyze property rights as well as uses and restrictions of the global commons.

Prerequisite(s): SS 141 or SS 242.

SS 443 — International Economics

3 credits; 3 lecture hours

Reviews the origins of modern international economic theory and discusses present patterns of trade and finance, including the balance of payments and its economic effects, exchange rates, international commodity agreements, and tariff policies. Includes an analysis of the relationship between international economics and current U.S. economic problems.

Prerequisite(s): SS 141 and SS 242.

SS 444 — Presidential Scholars Senior Seminar (Honors)

3 credits; 3 lecture hours

The Presidential Scholars Senior Seminar provides students an opportunity to explore topics of their choosing in a culminating academic project. Students will narrow topics, develop research questions, employ research methods, and produce a thesis/creative project with an accompanying presentation of their findings. Qualification for Presidential Scholars program or 3.5 GPA Dean of Liberal Arts.

SS 445 — Money and Banking

3 credits; 3 lecture hours

Reviews the monetary and banking system of the United States, with emphasis on its structure and regulation. The theoretical framework of the monetary system and its relation to monetary policy are also studied.

Prerequisite(s): SS 242.

SS 446 — Economies of Latin America

3 credits; 3 lecture hours

The course reviews modern international economic theory and its application to the Latin American economies. Major topics include trade theory and regulation, industrial policies, regional trading agreements, and the role of multinational enterprises and financial issues. Students examine theoretical concepts within the context of the historical and current economic experiences of Latin America.

Prerequisite(s): SS 141 and SS 242.

SS 499 — Independent Study in the Social Sciences

1-3 credit

Prerequisite(s): a minimum 3.5 GPA and approval of instructor, chairperson, and dean for Liberal Arts.