FIT and New York City

FIT's location places its students at the heart of the fashion, advertising, visual arts. design, business, and communications industries. FIT views New York City as a laboratory for learning and living, and the college makes use of the city's unparalleled cultural and commercial resources to enrich its programs and enhance each student's opportunity for personal and professional growth. Frequent visits by students to design studios, museums and galleries. production and distribution centers, and retail establishments complement the regular visits to FIT's campus by business leaders who discuss current trends, new developments, and technological changes. Class projects take students to the city's numerous museums, libraries, galleries, studios, workrooms, and showrooms.

Industry research and development, seminars, job placements, workshops, executive forums, and many other activities are enhanced by their location in New York City. FIT's extensive internship program provides students with vital professional experience.