## **Digital Typography Minor**

As an essential part of digital design, typography can make the text more readable and accessible, convey a brand's identity and values, and be used to create a visually appealing and user-friendly interface. This minor has a flexible curriculum designed to help students in the School of Art & Design obtain an advanced understanding of applied typography, brand typography, and digital typeface design for the digital age.

To declare your minor, please speak to your academic advisor for assistance.

## **Minor Coordinators:**

## CJ Yeh

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	CT 305	Digital Design: Visual Communication	3
	CT 200	Content Design and Research	2
	or C	UX Writing	
	CT 303	Dynamic Branding	2
	or C	BB42rand Identity Design	
	CT 332	Motion Graphics for Designers	3
	or C	Kinetic Typography	
	CT 372	Advanced Kinetic Typeface Design	2

<sup>\*</sup>Semesterly course offerings are subject to change.