

Production Management: Fashion and Related Industries AAS Degree Program

<http://fitnyc.edu/productionmanagement>

School of Business and Technology

Applications accepted for fall only. NYSED: 00842 CIP: 19.0902

The major in Production Management: Fashion and Related Industries provides a strong foundation in business principles, technological training, and production methods that prepare graduates for global careers in the areas of production control, sourcing, costing, engineering, product development, quality assurance, technical design, and other administrative positions. Curriculum below is for the entering class of fall 2023.

Semester 1		Credits
MAJOR	MG 108 - Apparel and Home Textile	2
AREA	Products Manufacturing	
	MG 153 - Excel for Business	2
RELATED	TS 015 - Textiles for Production	1.5
AREA	Management Laboratory	
	TS 115 - Textiles for Production Management	3
GENERAL	EN 121 - English Composition G1	3
EDUCATION		
	HA 112 - History of European Art and Civilization: Renaissance to the Modern Era	3

Semester 2		Credits
MAJOR	MG 132 - Marketing for Manufacturers	3
AREA		
	MG 242 - Principles of Accounting	3
	MG 253 - Object-Oriented Database Management	2
LIBERAL	choice: see Requirements* : Liberal Arts / Science	3-3.5
ARTS		
GENERAL	MA 222 - Statistical Analysis G2	3
EDUCATION		

Semester 3		Credits
MAJOR	MG 114 - Principles of Product Construction	3
AREA		
	MG 234 - Supply Chain Management	3
RELATED	CG 212 - Introduction to 3D Computer Modeling	2
AREA		
GENERAL	SS 131 - General Psychology	3
EDUCATION		
	choice - see Requirements - English/ Speech *	3
	choice - see Requirements - Arts	3

Semester 4		Credits
MAJOR	IC 297 - AAS Internship C: Career Exploration	3
AREA		
	MG 252 - Product Data Management	3
RELATED	choice - see Related Area Elective*	3
AREA		
GENERAL	SS 141 - Macroeconomics	3
EDUCATION		
	SS 237 - Industrial Psychology	3

TOTAL CREDIT REQUIREMENTS	
GENERAL EDUCATION	24
MAJOR AREA	24
RELATED AREA	9.5
LIBERAL ARTS	3-3.5
Total Credits:	60.5-61

***Fall 2023 Requirements:** See below.

General Education: 27-27.5 credits:

- **English: 6 credits.** EN 121 and CHOICE of EN 201, EN 203, EN 236, EN 241, EN 244, EN 245, or EN 253
- **Social Sciences: 9 credits.** SS 131, SS 141, and SS 237
- **Arts: 3 credits.** CHOICE: see Liberal Arts approved courses in the Arts category. See General Education Requirements and Courses list.
- **History of Art: 3 credits.** HA 112
- **Science: 3-3.5 credits.** SC 101, SC 112, SC 202, SC 253
- **Math: 3 credits.** MA 222

Related Area Elective(s): 3

credits. CHOICE of AC 111, or FM 116, FM 203, FM 303, FM 322, TT 261

Upper Division Alternative(s):

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Home Products Development, Production Management: Fashion and Related Industries, and Textile Development and Marketing. By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Advertising and Marketing Communications, Fashion Business Management, International Trade and Marketing for the Fashion Industries, and Technical Design.

Upon graduating from the Production Management AAS program, students will be skilled in the following:

1. Professionalism/Ethics: Students will discuss business ethics and professional standards to understand how they apply specifically to the fashion and related industries in the production management area.
2. Business Fundamentals: Students will dissect a financial plan, including a master budget, sales, forecast, purchase budget, operating expense

budget, cash, and capital budget, projected operating statements, and proforma balance sheets in preparation of creating their own.

3. Communication: Students will be able to present different business production applications for problem-solving and generate simulated tech packs of product data to be used throughout a global supply chain.
4. Globalism: Students will analyze the worldwide supply chain processes from selected examples, including purchasing from a global source.
5. Technology: Students will evaluate how fiber, textile, apparel producers, retailers and home furnishing companies merchandise and market their products within the industry to the ultimate consumer by using different advanced technologies in manufacturing and marketing, channels of distribution and communication.
6. Research & Critical Thinking: Student will research and evaluate how fiber, textile, apparel producers, retailers and home furnishing companies and market their products within the industry to the ultimate consumer.