

Home Products Development BS Degree Program

<http://fitnyc.edu/homeproducts>

School of Business and Technology

Applications accepted for fall only. NYS ED: 20464 CIP: 52.1909

In the Home Products Development program students explore management of the materials, manufacturing, marketing, and merchandising of home markets: home textiles, home furnishings, and housewares. Working individually and in teams, students master the components of the product development process, communication skills, and interaction with the industry, all of which prepare them to become successful product developers, marketers, and merchandisers. Curriculum below is for the entering class of fall 2023.

Semester 5		Credits			
MAJOR AREA	HP 313 - Manufacturing and Marketing of Home Products Hard Lines I	3	LIBERAL ARTS	PL 300 - Business Ethics	3
	HP 315 - Home Textile Applications	2.5		choice - see Requirements*: Liberal Arts Elective(s)	3
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3		choice - see Requirements*: Liberal Arts Elective(s)	3
	HA 345 - History of Industrial Design (G7)	3	TOTAL CREDIT REQUIREMENTS		
	choice - see Requirements*: Liberal Arts Elective(s)	3	MAJOR AREA		22.5
Semester 6			RELATED AREA		3.5-5
MAJOR AREA	HP 314 - Manufacturing and Marketing of Home Products Hard Lines II	3	LIBERAL ARTS		36
	HP 322 - Home Products Brand Management	3	Total Credits:		62-63.5
RELATED AREA	choice - Requirements*: Related Area Elective(s)	1.5-3			
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications, MA 321 - Data Analysis for Business Applications, or MA 322 - Statistics, Machine Learning, and Data Mining	3			
	SS 242 - Microeconomics (G4)	3			
	choice - see Requirements*: Liberal Arts Elective(s)	3			
Semester 7					
MAJOR AREA	HP 421 - Strategic Product Management	3			
	HP 491 - Home Products Design and Development Process	3			
RELATED AREA	CM 401 - Environmental Fragrances for Non-CFM Majors	2			
LIBERAL ARTS	EN 365 - Research Writing or EN 343 - Advanced Public Speaking	3			
	SS 206 - Psychology of Consumer Behavior	3			
	choice - see Requirements*: Liberal Arts Elective(s)	3			
Semester 8					
MAJOR AREA	HP 432 - Home Products Analytical Strategies	3			
	HP 492 - Home Products Senior Project	2			

***Fall 2023 Requirements:** See below.

Liberal Arts: 21 credits

- EN 321 Strategies of Business Communication (3 cr.)
- EN 365 Research Writing or EN 343 Advanced Public Speaking
- HA 345 History of Industrial Design (3 cr.) meets SUNY (G7)
- MA 311 Mathematical Modeling for Business Applications (3 cr.), MA 321 Data Analysis for Business Applications (3 cr.), or MA 322 Statistics, Machine Learning, and Data Mining (3 cr.) meets SUNY (G2)
- PL 300 Business Ethics
- SS 206 Psychology of Consumer Behavior
- SS 242 Microeconomics (3 cr.) meets General Education Social Sciences requirement (G4). The prerequisite of SS 141 must be taken prior to registering for SS 242

Liberal Arts Elective(s): 15

credits. See General Education for details: **At least 2 different liberal arts courses from 2 different areas required in AAS or BS:** G5 Western Civilization; G6 Arts; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

Select Liberal Arts courses from the

following subject areas: AB (Arabic); CH (Chinese); EN (English); FI (Film and Media Studies); FR (French); HA (History of Art); HE (Health Education) HE 201, HE 301; IT (Italian); JA (Japanese); HI (History); MA (Math); MC (Modern Languages and Cultures); MU (Music); PE (Physical Education and Dance) PE 215, PE 216, PE 217; PL (Philosophy); PO (Portuguese); SC (Science); SP (Spanish); and SS (Social Sciences). See Liberal Arts Courses.

Related Area Elective(s): 1.5-3

credits. CHOICE of any of the following (for which prerequisites have been met): Advertising and Marketing Communications: AC 111, AC 114, AC 262, AC 272; Business Enterprise: BE 261; Communication Design Foundation:

CD 223, CD 234; Computer Graphics: CG 121, CG 211, CG 212; Direct and Interactive Marketing: DM 211; Design Division Studies (DD): any course; Entrepreneurship: EP 311, EP 360, EP 361; Fashion Business Management: FM 328, FM 330; International Trade & Marketing (IN): any course; Internship: IC 497; Packaging Design: PK 211, PK 212, PK 301; Production Management: MG 132, MG 153, MG 234; Textile Design: TD 112, TD 113, TD 114, TD 115, TD 224; Textile Science: TS 215; Textile Technology: TT 247, TT 261, TT 313,

NOTE: Students must have taken the following courses prior to entering the program: (1) A fundamentals of textiles course. If not taken, then either TS 111, or TS 115/TS 015, or TS 122, or TS 132 will satisfy this requirement; and (2) SS 141.

Upon graduating from the Home Products Development BS program, students will be skilled in the following:

1. Professional & Corporate Responsibility: Students will demonstrate the ability to make ethically responsible corporate decisions in a changing business environment.
2. Product knowledge: Students will demonstrate in depth knowledge or all aspects of product development for both hard goods and textiles through direct industry and manufacturer contact regarding industry processes and business mechanics.
3. Business Fundamentals: Students will make informed decisions utilizing current technology and business methodology to assess, analyze and solve potential opportunities connected to the Home Products industry.
4. Technology: Students will combine innovative thinking and technological competence to develop, assess and present business information using a variety of resources.

5. **Research & Critical Decision Making:**
Through innovative research using primary, secondary and tertiary data, students will be able to evaluate and process information, then use it to make informed decisions.
6. **Globalism:** Students will assess global production markets and operate with changing supply chain opportunities.
7. **Communication:** Students will produce effective written, visual and oral communication channels for the digital and traditional avenues which meet professional criteria and exhibit and standard of excellence.