## MI: Illustration (MFA)

## MI 521 — The History of American Illustration

3 credits; 3 lecture hours

This course will explore the role of the illustrator and the evolution and importance of illustration as a social barometer of our culture. The course will offer its history of illustration in the broader contexts of world art and of American history and popular culture, using slide shows, field trips and anecdotal lectures.

## MI 532 — Directed Projects in Illustration

2 credits; 1 lecture and 2 lab hours

This course is designed to give the opportunity to study intensively with high-profile, industry-active illustrators who are enjoying success within a variety of markets in the industry.

## MI 571 — Integrating Digital with Traditional Media

3 credits; 1 lecture and 4 lab hours
This course will explore new artistic
possibilities in creating art by combining
traditional with digital media. Using Adobe
Photoshop, Corel Painter and a Wacom
tablet, students will be given the opportunity
to unlock an image's full potential by giving
them the digital tools needed to create
multiple versions of an idea.

## MI 572 — Digital Boot Camp

0 credits

This course is a weeklong workshop designed to introduce the new MFA in illustration student to the language and pace of graduate study in a studio environment. It will encourage and support experimentation in concept development and execution through "traditional media' and software programs such as Photoshop and Illustrator.

## MI 581 — Drawing for Illustration

3 credits; 1 lecture and 4 lab hours

This course is designed to enhance and to invigorate a solid foundation of drawing. Conventional subject matter such as the nude and costumed figure, still life and reportage, combined with a broad range of media and technique, explores premises of design, composition, dimension and drama.

## MI 582 — Exploring Media

4 credits; 1 lecture and 6 lab hours

This class is designed to not only explore the unique qualities of three traditional mediums appropriate for the execution of illustration assignments, but also disseminates information designed to familiarize the graduate student with the traditional practices, techniques and theories of artists and illustrators of the past.

#### MI 583 — Narrative Art

3 credits; 1 lecture and 4 lab hours

This course is concerned with building awareness of, and competence in successfullytelling stories with pictures. What is discussed are the ways in which arrangements of elements within imagery can connect with the cognitive process of the viewer, resulting in the telling of a story.

## MI 602 — Reportage: Theory and Practice

4 credits: 8 lab hours

Enhances the ability to draw from life; to document people, environments, and events. Explores reportage theory, history and practice. Using location drawing sessions, students heighten their sense of observation and apply the practice of reportage drawing to illustration assignments.

Prerequisite(s): MI 581.

## MI 605 — Qualifying Research Paper I

3 credits; 3 lecture hours

Students are guided on the planning, research, writing, and evaluation of their Qualifying Research Paper. Students complete and submit a topic, abstract, outline, a historical overview. Students also begin a current state of art section, and begin collecting imagery and illustrative examples.

## MI 606 — Qualifying Research Paper II

3 credits; 3 lecture hours

Students complete writing and prepare their qualifying paper for publication and presentation. Emphasis is placed on editing and evaluating the paper's content, as well as design for print and public presentation.

#### MI 607 — Studio Visits: New York

2 credits; 2 lecture hours

This course is a companion to MI 631 Studio Visits: Los Angeles. This course provides students with face-to-face interactions with East coast-based professional illustrators, animators, and art directors through in person meetings at studio and office visits in New York and Philadelphia.

## MI 608 — Printmaking and Artist's Books

3 credits; 1 lecture and 4 lab hours

This course exposes students to the process of planning and creating hand-printed artist's books and unique editions using traditional printmaking techniques. Emphasis is placed on narrative and sequential projects, and students are encouraged to conceive fully considered book projects and editions of multiples.

## MI 610 — Qualifying Research Paper Workshop

1 credit; 1 lecture hour

This course introduces students to the parameters and scope of the Qualifying Research Paper. Students identify a possible topic and begin initial planning.

## MI 631 - Studio Visits: LA

2 credits; 2 lecture hours

Studio Visits' main educational goal is to expose illustration students to West Coast markets by traveling to locations in and around Los Angeles. Students will visit the various studios and their subcontractors at which the most advanced work of this kind of being done.

## MI 641 — Creative Writing For Illustrators

3 credits: 3 lecture hours

In this course, students engage in intensive writing exercises in a variety of genres, read published works, and discuss the elements of creative nonfiction, poetry, and fiction. They investigate the craft of writing in these genres, with additional attention to children's literature, graphic novels, and other forms that typically incorporate illustration.

## MI 672 — Survey of Digital Illustration

3 credits; 1 lecture and 4 lab hours

This course will focus on the techniques and uses of digital illustration in its varied forms and styles with an emphasis on using appropriate software in a way that maximizes creative expression while taking into consideration the practical aspects of reproduction processes.

## MI 681 — Sequential Storytelling

3 credits; 1 lecture and 4 lab hours

This course is designed to explore the complete spectrum of premises needed to successfully create an illustrated character(s). The class will cover the ideas behind the research, concept and refinement necessary to build a character.

## MI 692 — INDEPENDENT STUDY-MI

1-3 credit; 1 lecture hour

## MI 700 — Studio Workshop

3 credits; 2 lecture and 2 lab hours

This course emphasizes experimentation and exploration of materials and studio practices. Students are encouraged to expand their artistic voices and develop their professional identity. They collaborate with classmates on a large scale public art project. The concepts and content of MI 792 are reinforced.

## MI 731 — Business Practices and Self Promotion Strategies

3 credits; 3 lecture hours

This course addresses a myriad of best practices to successfully carry on the business of illustration. The course will be delivered in three separate units of study:Contracts, Copyright, Negotiation, Business Management and Taxes, Marketing, Grants and Self- Promotion Strategies, Licensing and its Tools: Press Releases, Statements.

# MI 782 — Art is Where You Look For It: Diversifying Illustration's Application

3 credits; 2 lecture and 2 lab hours

This course explores the ever-emerging and divergent paths an illustrator can take to use his or her skills in traditional and digital media, combined with a personal illustration style to expand into disciplines and areas of the arts not ordinarily considered.

#### MI 783 — Illustration in Motion

3 credits; 1 lecture and 4 lab hours
Illustration in Motion uses software
associated with digital illustrative to make
moving images. Through lectures, visual
presentations and studio assignments,
students will be exposed to the various
roles of illustration in moving image media,
from initial visual concepts, storyboards,
animatics, layout, animation techniques,
and digital compositing. The class will
cover the twelve principles of animation,
as well as paper and digital 2D animation
techniques.

## MI 791 — Visual Thesis Studio

3 credits; 1 lecture and 4 lab hours
This course focuses on the execution of the
proposal and research completed during the
Visual Thesis Creation Seminar. Students
will be expected to arrive with work samples
representative of the finished Visual Thesis
project.

## MI 792 — Visual Thesis - Exhibition and Promotion

3 credits; 1 lecture and 4 lab hours
Visual Thesis Creation: Exhibition and
Promotion is the last segment and time
period devoted to preparing the body work
of each MFA graduate that will appear in the
culminating exhibition of the MFA program
and experience.

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