Design Thinking, Minor

This minor is open to students in the Schools of Business & Technology and Liberal Arts only.

Design today is a multidisciplinary collaborative field where business leaders, managers, and marketing specialists work closely with teams of designers, writers, and developers to accomplish goals. These goals range from small projects to complete business strategies.

The Design Thinking minor was created for non-designers who are intending to work in the design industry or with designers, either as business developers, retail managers, account managers, or strategic planners.

You will learn how design research (history, trends, best practices, and existing practice review) can be incorporated into an analysis and design strategy. You will learn how to develop a design strategy by creating a communication and management approach that integrates the talents of designers in different fields.

The following requirements below are intended for students declared after Fall 2022. If you have already declared your minor, please speak to your academic advisor for assistance.

Minor Coordinator:
Eric Daniels
eric_daniels@fitnyc.edu

Completion of The Following five (5) Required Courses

DD 114	Creativity and Aesthetics	2
DD 115	Design Management Collaboration	2
DD 116	Design Process	2
DD 117	Digital Documentation and Presentation	2
DD 118	Environments and Experiences	2

Please check the website for course descriptions and prerequisite requirements.