Photography and Related Media BFA Degree Program

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School of Art and Design

Applications accepted for fall only. NYSED: 30267 CIP: 50.0406

The major in Photography and Related Media provides students with the knowledge and skills necessary to develop their abilities as freelance photographers, and to prepare them for a variety of positions within the photography industry and related fields. Curriculum below is for the entering class of fall 2022.

Semester 5				
MAJOR	PH 352 - Photographic Concepts and	3		
AREA	Exhibition			
	PH 373 - Digital Production Strategies	2		
RELATED	choice - see Requirements*: Related	2		
AREA	Area Elective(s)			
	choice - see Requirements*: Related Area Elective(s)	2		
LIBERAL ARTS	HA 333 - Contemporary Photography and New Media	ohy 3		
	choice - see Requirements*	3		
ELECTIVE	choice - General Elective	1.5		
Semester	6			
MAJOR AREA	PH 353 - New Documentary Practices	2		
	PH 374 - Multimedia Workshop	3		
RELATED AREA	CG 251 - Digital Editing for Film and Video	2		
	CT 331 - Media Integration for Photo and Video	2		
LIBERAL ARTS	choice - see Requirements*	3		
	EN 322 - Writing in the Art and Design	3		
	Professions			
Semester	7			
MAJOR AREA	PH 472 - Advanced Photography and Video Workshop	3		
	PH 493 - Senior Photography Semina	r 4		
RELATED AREA	choice - see Requirements*: Related Area Elective(s)	2		
LIBERAL ARTS	choice - see Requirements*	3		
	choice - see Requirements*: Liberal Arts/History of Art, Other World Civilizations requirement G9	3		
Semester 8				
MAJOR	PH 494 - Senior Photography Seminal	r 4		
AREA	II			
RELATED AREA	CT 432 - Self Promotion and Digital Portfolio	2		
	IC 497 - Senior Internship: Career Planning	3		

		Total Credits:	61.5	
		ELECTIVE	1.5	
		LIBERAL ARTS	24	
		RELATED AREA	15	
		MAJOR AREA	21	
TOTAL CREDIT REQUIREMENTS				
		choice - see Requirements*	3	
	LIBERAL ARTS	choice - see Requirements*	3	

*Fall 2022 Requirements: See below.

Liberal Arts: 24 credits

- History of Art: 6 credits.
 - HA 333 and CHOICE of any HA course that meets the General Education Other World Civilizations requirement (G9)
- English and Speech: 3 credits. EN 323
- Liberal Arts Elective(s): 15 credits: Select Liberal Arts courses (for which prerequisites have been met) from the following subject areas: AB (Arabic): CH (Chinese): EN (English): FI (Film and Media Studies): FR (French); HA (History of Art); HE (Health Education) HE 201, HE 301; IT (Italian); JA (Japanese); HI (History); MA (Math): MC (Modern Languages and Cultures): MU (Music): PE (Physical Education and Dance) PE 215. PE 216, PE 217; PL (Philosophy); PO (Portuguese); SC (Science); SP (Spanish); and SS (Social Sciences). See Liberal Arts Courses.

Related Area Elective(s): 6 credits.

Students may take any available course in the following departments:
Accessories Design, Advertising & Digital Design, Advertising and Marketing Communications, Communication Design, Computer Graphics, Creative Technologies, Entrepreneurship, Fabric Styling, Fashion Design, FX 261, Fine Arts, Graphic Design, Home Products Development, Illustration, Interior Design, Jewelry Design, Menswear, Packaging Design, Textile/Surface Design, Toy Design, and Spatial Experience Design.

NOTE: Students are encouraged to pursue Academic Minors.

Upon graduating from the BFA program, students will have a well-rounded education and will have achieved among others, the following outcomes:

- Recognize, analyze, and adapt contemporary themes in art and photography.
- Produce a cohesive group of photographs that demonstrate aesthetic and conceptual development.

- Create and maintain a web presence for distributing, promoting, and developing visual art work.
- Utilize image capture and compositing techniques to produce photographs in that effectively communicate specific concepts and themes.
- Create time-based multimedia/video projects.
- Develop and execute a production strategy and schedule for a long-term photography project.
- Discuss and write about a body of work in the context of contemporary and historical art and photography.
- 8. Conceive of and execute an exhibition of a specific body of work.