

# FF: Fashion Design–Art (See also AF, AP, AR, DP, FD, TL)

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## **FF 111 — Visual Design Concepts I**

2 credits; 4 lab hours

This course teaches students to understand, analyze, and draw the female fashion figure, front, turned, and back views. Students learn how to communicate their design ideas in a fashion sketch through garment details, silhouettes, and color theory. Acquiring skills in design development sketching enables them to create simple design groups.

## **FF 112 — Fashion Art and Design II**

2 credits; 4 lab hours

Students learn to explore the nature and hand of fabrics, and how to render different textures, weights, and patterns in their fashion designs. Students develop original designs through researching historical periods, current fashion styling, and color trends as they are applied in fashion design. Design journals, customer profiles, and various presentation formats are introduced.

Prerequisite(s): FF 111.

## **FF 113 — Fashion Art and Design (for 1-Year AAS)**

5 credits; 2 lecture and 6 lab hours

Students learn to sketch and render the contemporary fashion figure in order to create a fashion design collection. The course concentrates on proportion, fabric rendering, design details, garment silhouettes, and presentation techniques. Corequisite(s): FF 115.

## **FF 114 — Model Drawing I for Fashion Designers**

1 credit; 2 lab hours

Students learn to draw fashion figure proportion, movement, silhouettes, and details from the fashion model in a variety of poses. Emphasis is placed on experimenting with various media and techniques to render the different characteristics of fabric.

## **FF 115 — Digital Fashion Design Studio I (for 1-Year AAS)**

2 credits; 4 lab hours

Students study fundamental and advanced techniques specific to fashion design using relevant software such as Adobe Photoshop and Illustrator. Assignments emphasize digital design development as applied to the creative fashion designer for sketching techniques, color stories, fabric design, line planning, and original silhouette development.

Corequisite(s): FF 113.

## **FF 121 — Fashion Research and Inspiration**

2 credits; 1 lecture and 2 lab hours

This course provides a cohesive and creative approach to the study of costume history from prehistoric and ancient eras to the Industrial Revolution and the start of the 20th Century. Students study menswear, womenswear and childrenswear silhouettes, textile development, construction innovation, garment details, accessories and the arts and culture of each period. Historic inspiration as utilized by contemporary designers is identified and analyzed.

Prerequisite(s): FF 143.

## **FF 141 — Introduction to Computerized Fashion Design**

1 credit; 2 lab hours

This course introduces the basics of computer-aided design targeted specifically for the fashion industry. Using both bitmap and vector software, students learn techniques to conceptualize fashion designs and create industry-standard presentations.

**FF 143 — Digital Design Studio**

3 credits; 6 lab hours

Students learn the fundamental and advanced techniques specific to fashion design using relevant software such as Adobe Photoshop and Illustrator. Course assignments emphasize digital design development sketching techniques, color stories, line planning, silhouette, and fabric design. The first 15 sessions focus on Photoshop, the last 15 sessions cover Illustrator.

Co-requisite(s): FF 111.

**FF 161 — Fashion Art Studio**

3 credits; 6 lab hours

Students learn to render various fabrics and design, using them in their fashion design projects. They develop original designs through research. Design journals, various presentation formats and design markets are explored. Module A covers designing and drawing fashion presentation groups. Module B covers drawing from live fashion models.

Prerequisite(s): FF 111.

**FF 211 — Visual Design Concepts III**

2 credits; 4 lab hours

Students prepare for their fourth-semester design collections by exploring the roles of research, design development, and editing in the fashion design process. Emphasis is placed on the application of design development to a variety of design groups in order to expand the students' knowledge of key fashion categories, markets, and price points.

Prerequisite(s): FF 161.

**FF 212 — Visual Design Concepts IV**

2 credits; 4 lab hours

This course enables students to understand the design process necessary for the execution of a design portfolio. Students create a design portfolio for two design seasons in their chosen area of study. An individual drawing style is developed along with suitable presentation techniques and formats.

Prerequisite(s): FF 113 or FF 211.

**FF 213 — Model Visualization Techniques**

1 credit; 2 lab hours

Students learn how to develop a quick and accurate methodology of fashion design sketching from models. The course provides ideas, inspiration, and a variety of techniques used to solve fashion design challenges.

Prerequisite(s): FF 113 or FF 211.

**FF 221 — Fashion Past and Present**

2 credits; 1 lecture and 2 lab hours

Slide lectures concentrating on Western fashion cover the ancient eras to the 20th century, emphasizing silhouettes, fabrics, garment details, construction, and accessories. Design projects for a variety of current markets are created with historic inspiration from the periods and cultures explored in the slide lectures, utilizing research from the library, museum, internet, and other sources.

Prerequisite(s): FF 112 or FF 113.

**FF 241 — Fashion Design Computer: Photoshop**

1.5 credits; 3 lab hours

Students learn the fundamental and advanced techniques specific to fashion design using Adobe Photoshop. Assignments focus on establishing fashion design principles through digital line design development techniques. Students develop increasingly advanced skills using the core software to produce coordinated fashion design presentations.

Prerequisite(s): AR 101 or FF 111 or FF 113 or approval of Fashion Design-Art assistant chairperson.

### **FF 242 — Fashion Design Computer: Illustrator**

1.5 credits; 3 lab hours

Students learn the fundamental to intermediate-level techniques specific to fashion design using Adobe Illustrator. The course covers all aspects of drawing, including working with images and color. Course assignments focus on establishing industry techniques and developing proficiency in creating fashion designs using Adobe Illustrator.

Prerequisite(s): AR 213 or FF 141 or FF 241 or approval of Fashion Design-Art assistant chairperson.

### **FF 243 — Digital Flats and Specs**

1.5 credits; 3 lab hours

Students learn to create garment specification sheets by integrating manual and digital skills. Digital design techniques and business practices are explored in order to create a presentation of a design collection.

Prerequisite(s): FF 241 and FF 242, or FF 141.

### **FF 244 — Design Collections: Visual Solutions**

2 credits; 4 lab hours

Students develop design collection concepts for specific areas of the design market in a variety of presentation formats using digital and analog media. Using field trips, retail market research, and internet exploration as a springboard for design, students work with a guest critic from the fashion industry to create a design project for presentation.

Prerequisite(s): FF 113 or FF 211.

### **FF 245 — Digital Design: Flats and Floats**

1.5 credits; 3 lab hours

Students execute creative and complex fashion flats utilizing digital tools such as Photoshop, Illustrator and Excel. Working from actual samples, they learn industry standards to digitally illustrate flat measurements and develop detailed callouts with related information.

Prerequisite(s): FF 143 or FF 241 and FF 242.

### **FF 291 — Fashion Portfolio Collection**

2 credits; 4 lab hours

This course enables the student to understand the design process necessary for the execution of a design portfolio, developing original ideas specialized in one area of the industry. Students analyze a target market and develop their own personal drawing and rendering style.

### **FF 300 — Fashion Design Concept Launchpad (Interdisciplinary)**

3 credits; 3 lecture hours

This is an interdisciplinary course cross-listed with EP 300. In this dynamic forum, students identify new opportunities in the fashion market and create innovative product concepts and business plans through cross disciplinary collaborative partnerships. Focus is placed on apparel and fashion products. Students develop skills and resources as both designers and entrepreneurs, culminating in product design, technical specification, business strategy and pitch for a Launchpad into the marketplace.

Prerequisite(s): Must be in enrolled in the Fashion Design BFA Program.

### **FF 311 — Lifestyle Collection Design**

2.5 credits; 1 lecture and 3 lab hours

In this course, students design Active Sportswear, Intimate Apparel/Shapewear, and Knitwear using a range of innovative fabrications. Students will use all levels of research and inspiration appropriate to designing a fashion collection. They develop a "Creative Process Journal" to record each collection.

### **FF 312 — Advanced Model Drawing for Fashion Design**

1.5 credits; 3 lab hours

Students advance their drawing ability and explore various materials and techniques through in-depth observations and weekly problem solving in fashion design. Focus is placed on continuing the development of students' ability to draw the fashion figure, while strengthening a personal drawing style. A specific theme is addressed through weekly course work.

### **FF 321 — 20th-Century Style and the Modern Designer**

2 credits; 1 lecture and 2 lab hours

A cultural history of 20th-century women's fashion in the Western world, and its influence on contemporary fashion. Students study fashion designers from the 1850s to the present day, and the political, social, and artistic influences on fashion. Primary research tools are explored as an inspiration for the students' own fashion designs.

### **FF 322 — 20th Century Style for the 21st Century Aesthetic**

3 credits; 3 lecture hours

In this course, students explore the cultural history of women's fashion in the Western world from 1900 to present day. Through journal development, they create contemporary designs based on historical research.

### **FF 323 — Aesthetic Exploration and Development**

2.5 credits; 1 lecture and 3 lab hours

Students develop their aesthetic sense and personal style through research and development, study of historical references, fabrications and trims. They explore the relationship of anatomy to fashion silhouette, style exaggeration to the body, attitude and taste level. They create a visual collection of fashion sketches appropriate for their customer's lifestyle needs.

### **FF 324 — Advanced Portfolio Art Techniques**

1.5 credits; 3 lab hours

This course advances students' level of rendering techniques and figure drawing for fashion portfolio preparation. They target drawing and rendering challenges through experimentation with a variety of mediums, and focus on the medium that best expresses their personal style. Models are used periodically to emphasize design and composition.

### **FF 341 — Computer Art for Accessories Design**

1.5 credits; 3 lab hours

Students learn advanced techniques specific to accessories design using Photoshop and Illustrator. Assignments focus on digitally created presentation and rendering techniques.

Prerequisite(s): AR 213 or AR 214 or AR 215 or FF 241 or PH 272 or permission of Accessories Design chairperson.

### **FF 342 — Digital Children's Wear Design**

2 credits; 1 lecture and 2 lab hours

Students advance their creative drawing and presentation techniques through further development of their existing digital skills. They utilize software programs ( such as Adobe Creative Cloud and Adobe Design) to digitally produce innovative, cohesive childrenswear collections based on various product categories. They expand their knowledge of the childrenswear market and develop well-designed digital childrenswear presentations.

Corequisite(s): FD 366.

### **FF 343 — Children's Wear Design**

2.5 credits; 1 lecture and 3 lab hours

Students focus their creative abilities on the development of cohesive age-appropriate childrenswear design groups. They create children's figures for various childrenswear size ranges. Students gain expansive knowledge of the market while designing for various product categories. They develop a proficiency in presenting original, creative design ideas.

### **FF 344 — Digital Design Identity**

1.5 credits; 3 lab hours

Students plan and create high caliber visual content and presentations for use over several digital platforms. Using their knowledge of output platforms to make informed choices, they create presentations that successfully support design point-of-view while effectively engaging their viewers.

### **FF 345 — Advanced Digital Fashion Design**

2 credits; 1 lecture and 2 lab hours

Students build on their existing digital skills as they develop advanced creative techniques using bitmap and vector software (including the Adobe Creative Cloud). Using apparel industry best practices, they focus on accurate and expressive communication of fashion design ideas with an individual voice.

### **FF 351 — Knitwear Design I**

1.5 credits; 3 lab hours

An introduction to knitwear design. Students study the knitting process, including yarns, stitches, patterns, and constructions, to create original design sketches specific to this market. Knit collections are completed in the following categories: performance and seamless knits, body-contouring intimates, cut-and-sew knits, and full-fashioned machine knits.

### **FF 352 — Knitwear Design II**

1.5 credits; 3 lab hours

Students study full-fashioned and cut-and-sew knit design collection in order to create projects designed to focus on current knitwear industry trends. Course assignments incorporate yarn and trend market research, design development, rendering and design sketching of knits, and flat sketching.

### **FF 353 — Advanced Knitwear Design**

2.5 credits; 1 lecture and 3 lab hours

This course covers knitwear market design units for sweater knits; full-fashion and cut-and-sew. Students explore themes for an industry collaboration project, and identify and compare different knit markets, yarns, stitches, fibers, trend, silhouettes and garment construction. Through journals, conceptual design for collections is developed.  
Prerequisite(s): FF 311.

### **FF 361 — Children's Wear Design**

2 credits; 4 lab hours

Students develop a proficiency in sketching children's figures in the various age/size ranges of the children's wear market. Design projects are created based on an analysis of the trends, design requirements, and challenges of each age group of clothing, with emphasis on presentation, drawing, and rendering skills.

### **FF 363 — Design Directions in R-T-W**

2.5 credits; 1 lecture and 3 lab hours

This course covers the market category of casual designer sportswear. Students explore sportswear themes for an industry collaboration project, sustainable designs, and an e-commerce streetwear unit. Conceptual design development is utilized to create collections within a journal format. In-store and online research reports are generated. Students develop a body of work representing a variety of presentation formats as utilized in the fashion industry.  
Prerequisite(s): FF 311.

### **FF 364 — Shapewear and Foundation Design**

2.5 credits; 1 lecture and 3 lab hours

This course addresses the intimate apparel markets of foundations, shapewear, seamless shapewear, and novelty coordinates. Conceptual design development techniques are employed to create original designs through concept journaling and creation of a design unit book. Students resolve design challenges and develop a line planning book that incorporates industry presentation formats.  
Prerequisite(s): FF 311.

### **FF 372 — Intimate Apparel CAD**

1.5 credits; 3 lab hours

Students learn digital techniques for visually presenting design concepts using over-the-counter software. A special emphasis is placed on renderings of specialty fabrics, trims, and constructions appropriate to specific intimate apparel categories.

**FF 373 — Special Occasion Bridal Design**

2.5 credits; 1 lecture and 3 lab hours

This course serves as an introduction to the special occasion industry, with particular focus placed on the bridal industry. Utilizing the study of target markets, price points, demographics and a bridal customer's lifestyle, students create a coherent concept journal and design a portfolio suitable for the bridal industry, including brides, bridesmaid and mother of the bride. Corequisite: FD 368.

**FF 391 — Bridal Design: Portfolio**

2 credits; 4 lab hours

Students create a coherent design portfolio for the bridal industry by researching target market studies, trend spotting, and analyzing the design philosophies of contemporary bridal designers. Students also develop a personal drawing style and learn to develop design concepts via the fashion sketch to create a design presentation appropriate to the focused market.

**FF 392 — Swim/Active Sport Portfolio**

2 credits; 4 lab hours

Through the study of active sports and the principles of movement, students develop original design sketches for the serious and recreational athlete. As inspiration for portfolio collections, students conduct internet and in-store market research focusing on swim apparel and active sport product lines.

**FF 393 — Portfolio: Sportswear**

2 credits; 4 lab hours

Students plan and illustrate original designs for a women's or children's sportswear portfolio. Consideration is given to current trends in the sportswear industry and the impact of communication technologies and economic realities of a global marketplace. Students work in an interdisciplinary environment with the option of developing their concepts in digital or manual formats.

**FF 394 — Portfolio: Active Wear**

2 credits; 4 lab hours

Students plan and illustrate original designs for an active and performance apparel design portfolio for both the women's and children's wear market. Consideration is given to current trends in the industry, the impact of communication technologies, and the economic realities of a global marketplace. Students work in an interdisciplinary environment with the option of developing concepts in digital or manual formats.

**FF 395 — Portfolio: Knitwear Design**

1.5 credits; 3 lab hours

Students plan and illustrate original designs for a knitwear design portfolio. Consideration is given to current trends and technologies in the knitwear industry. Students work in an interdisciplinary environment with the option of developing their concepts in digital or manual formats.

**FF 396 — Senior Portfolio: Intimate Apparel**

1.5 credits; 3 lab hours

This course introduces students to the specialized areas of the intimate apparel soft market. Through extensive research, students gain an understanding of the daywear, loungewear, leisurewear, and sleepwear markets. Students develop their original design sketches into a comprehensive portfolio.

**FF 397 — Senior Portfolio: Special Occasion**

2 credits; 4 lab hours

This course enables students to understand the design process necessary for the execution of a portfolio appropriate for the evening wear and special occasion market. Prerequisite(s): FF 391.

### **FF 398 — Outerwear and Performance Apparel Design Portfolio**

2 credits; 4 lab hours

Students become familiar with the current outerwear and performance apparel market. They forecast and track trends and create product, storyboards, and spec sheets for various segments of the women's outerwear and performance apparel industry. Sourcing trims such as hardware and closures is studied.

Prerequisite(s): FF 243 or approval of Fashion Design-Art assistant chairperson.

### **FF 491 — Internship**

2 credits; 2 lecture hours

An unsalaried, 12-week internship in the industry, scheduled individually for a minimum of 87 hours at the worksite and 3 hours on campus. Integrates students' design knowledge with field experience at a specific manufacturer with a company employee as a supervisor/mentor. The Internship Center assists the Fashion Design Department in placement.

### **FF 492 — E-Portfolio**

1 credit; 2 lab hours

Students explore various techniques for integrating existing hand-generated and digital artwork in electronic fashion design presentations. Emphasis is placed on understanding the architecture of the e-portfolio, critical thinking, consistency, and ordering of content. Students learn to create visual databases, catalogues, slide shows, and basic web pages.

Prerequisite(s): FF 393, or FF 394, or FF 395, or FF 396, or FF 397, or approval of Fashion Design-Art assistant chairperson.

### **FF 493 — Senior Portfolio: Childrenswear Design**

2.5 credits; 1 lecture and 3 lab hours

In this course, students develop a professionally executed portfolio that showcases their creative design skills, artistic proficiency, in-dept market knowledge, personal growth, and individuality. Students research, analyze and edit the directional style components of their fashion collection. The portfolio development process refines student creativity through advanced artistic expression of childrenswear collections. Prerequisite(s): FF 343.

### **FF 494 — Senior Portfolio: Intimate Apparel Design**

2.5 credits; 1 lecture and 3 lab hours

In this course, students develop a professionally executed portfolio that showcases their creative design skills, style proficiency, in-depth market knowledge, personal growth, and individuality. They research, analyze and edit the directional style components of their fashion collections. The portfolio development process helps refine their creativity through advanced artistic expression of intimate apparel collections.

Prerequisite(s): FF 364.

### **FF 495 — Senior Portfolio: Knitwear Design**

2.5 credits; 1 lecture and 3 lab hours

In this course, students develop a professionally-executed portfolio that showcases their creative design skills, artistic proficiency, in-depth market knowledge, personal growth, and individuality. They research, analyze and edit the directional style components of their fashion collection. The portfolio development process refines students' creativity through advanced artistic expression of knitwear collections. Prerequisite(s): FF 353.

**FF 496 — Senior Portfolio: Special Occasion Design**

2.5 credits; 1 lecture and 3 lab hours

In this course, students develop a professionally executed portfolio that showcases creative design skills, artistic proficiency, in-dept market knowledge, personal growth, and individuality. Students research, analyze and edit the directional style components of their fashion collection. The portfolio development process helps refine their creativity through advanced artistic expression of special occasion collections.

Prerequisite(s): FF 373.

**FF 497 — Senior Portfolio: Sportswear Design**

2.5 credits; 1 lecture and 3 lab hours

In this course, students develop a professionally executed portfolio that showcases creative design skills, artistic proficiency, in-dept market knowledge, personal growth, and individuality. Students research, analyze and edit the directional style components of their fashion collection. The portfolio development process helps refine their creativity through advanced artistic expression of sportswear collections.

Prerequisite(s): FF 363

Corequisite(s): FD 462.