

Who are you?

# Undergraduate Catalogue

2007-2009

 Fashion Institute of Technology  
State University of New York

Undergraduate Catalogue 2007-2009 Fashion Institute of Technology State University of New York Associate's and Baccalaureate Programs



**Fashion Institute of Technology**  
Seventh Avenue at 27 Street  
New York City 10001-5992

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The programs, requirements, tuition, and fees published in this catalogue are subject to change without notice, at any time, at the discretion of the college. For further information and telephone references, see page 356.



> > > **Academic Calendar** >>

Academic Year	2007-08	2008-09	2009-10
FALL SEMESTER	2007	2008	2009
Faculty conferences, registration and orientation	August 20-25	August 18-23	August 24-29
First day of classes	August 27	August 25	August 31
Labor Day— <i>college closed</i>	September 3	September 1	September 7
Rosh Hashanah— <i>no evening classes</i>	September 12	September 29	September 18
Rosh Hashanah— <i>college closed</i>	September 13-14	Sept. 30-Oct. 1	September 19-20
Yom Kippur— <i>no evening classes</i>	September 21	October 8	September 27
Yom Kippur— <i>college closed</i>	September 22	October 9	September 28
Thanksgiving recess— <i>no classes</i>	November 21		
Thanksgiving recess— <i>college closed</i>	November 22-25	November 27-30	November 26-29
Last Monday classes	December 10	Day: December 8 Evening: December 15	December 21
Last Tuesday classes	December 4	December 9	December 8
Last Wednesday classes	Day: December 12 Evening: December 19	Day: December 10 Evening: December 17	December 9
Last Thursday classes	December 13 Note: Thursday day and evening classes also meet on Tuesday, December 11.	December 18	December 17
Last Friday classes	Thursday, December 20 Note: Friday evening classes also meet on Tuesday, December 18.	December 12	Day: December 18 Evening: Tuesday, December 22
Last Saturday classes	Monday, December 17	December 13	December 19 Note: Saturday day and evening classes also meet on Tuesday, December 15.
Last Sunday classes	December 16	December 14	Day: December 20 Evening: Wednesday, December 23 Note: Sunday day and evening classes also meet on Wednesday, December 16.

Academic Year	2007-08	2008-09	2009-10
WINTERIM	2008	2009	2010
New Year's Eve observed — <i>college closed</i>	December 31	December 31	December 31
First day of Winterim classes	January 2	December 29	January 4
Martin Luther King Day — <i>college closed</i>	January 21	January 19	January 18
Last day of Winterim classes	January 23	January 21	January 25
SPRING SEMESTER	2008	2009	2010
Faculty conferences, registration and orientation	January 24-26	January 22-24	January 27-30
First day of classes	January 28	January 26	February 1
President's Day— <i>college closed</i>	February 18	February 16	February 15
Spring recess— <i>no classes</i>	March 17-23	April 6-12	March 29-April 4
Last day of classes	May 19	May 18	May 24
Commencement	May 20	May 19	May 25
Memorial Day— <i>college closed</i>	May 26	May 25	May 31
SUMMER/SUMMERIM	2008	2009	2010
First day of summer classes	May 27	May 26	June 1
Independence Day— <i>college closed</i>	July 4	July 3	July 5
Last day of summer day classes	June 30	June 29	July 6
First day of Summerim classes	July 1	June 30	July 7
Last day of summer evening classes	July 16 (M&W) July 15 (T&R)	July 15 (M&W) July 14 (T&R)	July 26 (M&W) July 20 (T&R)
Last day of Summerim classes	July 22	July 21	July 28

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## Fashion Institute of Technology

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The Fashion Institute of Technology (F.I.T.®) is where creativity gets down to business. A selective State University college of art and design, business and technology, FIT offers more than 40 programs of study leading to the Associate in Applied Science, Bachelor of Fine Arts, Bachelor of Science, Master of Arts, and Master of Professional Studies degrees. FIT provides students with an unmatched combination of specialized curricula, an in-depth liberal arts education, affordable tuition, and an extraordinary location in the center of New York City, world capital of the arts, business, and media.

## FIT and New York City

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New York City is FIT's extended campus—a laboratory for learning and living—and its unparalleled cultural and commercial resources immeasurably enrich the college's programs and enhance each student's opportunity for personal and professional growth. The faculty is made up of New York City's professionals, who infuse a hands-on teaching approach with real-world expertise. Frequent visits by students to the city's numerous corporate headquarters, design studios, galleries, libraries, museums, retail establishments, and showrooms complement regular on-campus visits by fashion and other business leaders, who come to serve as guest critics, and to discuss the current trends and technological advancements emerging in the marketplace.

## Teaching and Learning

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### FIT FACULTY

FIT's approach to teaching blends theory and practice, with a faculty drawn from academia, the arts, and business. Together, they offer a curriculum rich in insight gained from their continuing professional activity, combined with the traditional educational values of the liberal arts. Student-instructor interaction is encouraged, with a maximum class size of 25, and courses are structured to foster participation, independent thinking, and self-expression.

### LIBERAL ARTS

FIT's approach to teaching and learning is founded on the belief that successful students need to be critical thinkers and problem solvers. Liberal arts courses are designed to broaden students' understanding of the humanities and to develop their knowledge of the natural and social sciences, in order to prepare them to succeed in a culturally diverse world. A required liberal arts curriculum comprises 40 percent of every program of study at the college.

The School of Liberal Arts' offerings include focused curricula—such as the Asia concentration—which allow students to gain specialized knowledge of a particular area, and a Bachelor of Science program in Visual Art Management. The school also administers the Presidential Scholars Program, FIT's honors program. Available to academically exceptional students in all disciplines, the Presidential Scholars Program offers challenging liberal arts courses, projects, colloquia, and extracurricular activities designed to broaden horizons and stimulate discourse.

### INDUSTRY ADVISORY COUNCILS

Each of FIT's degree programs is supported by an advisory group of professionals, drawn largely from the college's highly placed alumni. Group members consult with faculty to review and recommend curriculum revisions and innovations. They arrange for student field trips to professional workspaces, participate in student recruitment, and help students identify career possibilities. Advisory groups also plan seminars on technical subjects and the latest advancements in their fields, and work to maintain close ties between industry and the college.

## IN THE CLASSROOM AND BEYOND

FIT makes extensive use of New York City's resources through industry-sponsored competitions, field trips, and sponsored projects—all of which bridge the gap between classroom and workplace. Students have designed window displays at Bed, Bath, and Beyond's Fifth Avenue location; had advertising campaigns implemented by state tourism agencies; been awarded financial recognition from companies such as Aeropostale, Johnson & Johnson, and Macy's; and had their designs implemented by firms such as Lancôme.

## INTERNSHIPS AND CAREER PLACEMENT

Internships and job placement are an essential part of the FIT experience. The college's extensive internship program provides students with vital experience in a vast array of New York City businesses during their college years. Sponsor organizations have included American Eagle, Bloomingdale's, Calvin Klein, Estée Lauder, Fairchild Publications, MTV, and Saatchi & Saatchi. More than one-third of FIT internships lead to job offers by the sponsoring companies. FIT's Career Services Office, which maintains a placement rate of approximately 90 percent, offers lifetime services to all alumni, along with a full complement of career-building workshops and resources.

## Campus and Facilities

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FIT's campus occupies an entire block in the Chelsea area of Manhattan, a neighborhood filled with galleries, shops, cafes, restaurants, and theaters. The college's facilities provide students with the opportunity to learn in a stimulating environment, and be part of a vibrant, active community. The campus comprises numerous computer labs, athletic facilities, the Gladys Marcus Library, and the renowned Museum at FIT, which houses one of the world's most important collections of costumes and textiles. FIT's classroom and laboratory equipment reflects the most advanced educational and technical practices, enabling students to work on challenging projects in a realistic setting. A full-service dining facility and Barnes & Noble college bookstore are located on campus. The college maintains three residence halls on West 27th Street, and one on nearby West 31st Street.

## FRED P. POMERANTZ ART AND DESIGN CENTER

The Pomerantz Center houses display and exhibit design rooms; drawing, painting, photography, printmaking, and sculpture studios; a graphics laboratory; a model-making workshop; and the 280-seat Katie Murphy Amphitheatre.

### Graphics Lab Print FX

Room D529, 212 217.3288

A professionally staffed graphics laboratory, Graphics Lab Print FX has high-resolution, large-format printers to accommodate banners, CAD prints, displays, fine art prints, overlays, photography, posters, presentation graphics, and textile proofs. The lab is also equipped with laminating, scanning, slide duplication, and wire-binding capabilities.

## MARVIN FELDMAN CENTER AND THE BUSINESS AND LIBERAL ARTS CENTER

The Marvin Feldman and Business and Liberal Arts centers house academic and specialized classrooms, cutting and sewing labs, design studios, a multimedia foreign languages lab, a professional screen print facility, technical labs, a toy design workshop, television studios, weaving labs, and the 775-seat Morris W. and Fannie B. Haft Auditorium. Specialized facilities include the Annette Green/Fragrance Foundation Studio, a professionally equipped fragrance development lab; and a fabrics and findings lab, which replicates the resources and techniques used by working fashion designers. Also located in these buildings are the academic and administrative offices for the School of Art and Design, the Jay and Patty Baker School of Business and Technology, and the School of Liberal Arts.

### Peter G. Scotese Computer-Aided Design and Communications Center

Room C220, 212 217.7484

The facilities in this center allow art and design students to explore technology and its integration in the creation and design of advertising, animation, fashion, interiors, packaging, photography, textiles, and toys. Business and technology students use these labs for the study of marker-making, patternmaking, textile development, and more. Labs are also available for specialized coursework undertaken by students in specific programs.

Students have access to Mac and PC labs with specialized peripheral equipment, and software applications such as Adobe Creative Suite (consisting of Acrobat, GoLive, Illustrator, InDesign, and Photoshop). Internet access and web applications are supported by Macromedia Director, Macromedia Studio MX (consisting of Cold Fusion, Dreamweaver, Fireworks, Flash, and Freehand), and Shockwave Studio. Proprietary software from such industry leaders as Gerber (Accumark) and Lectra (Modaris, Primavision, and U4ia) is used by Fabric Styling, Fashion Design, Menswear, and Textile/Surface Design students, in addition to Colour Matters, Karat Designer CAD, and NedGraphics Fashion Studio. 3D Studio Max, AutoCAD, Final Cut Pro, Form Z, Softimage, Vellum 3D, and others are used by students in Computer Animation and Interactive Media, Interior Design, and Toy Design. Open labs are available to support instruction on these systems and programs.

The Scotese Center is also available, through the School of Continuing and Professional Studies, to working professionals, for computer training and industry-specific workshops.

## THE CONFERENCE CENTER AT FIT

The Conference Center at FIT is home to the School of Continuing and Professional Studies and the School of Graduate Studies' Center for Executive Education, and features conference and training rooms for industry seminars and workshops. The center also houses the John E. Reeves Great Hall, a nearly 6,400-square-foot venue for exhibitions, fashion shows, lectures, trade shows, and other large events.

## SHIRLEY GOODMAN RESOURCE CENTER

The Shirley Goodman Resource Center, on Seventh Avenue, houses the Gladys Marcus Library, The Museum at FIT, and the School of Graduate Studies.

### **Gladys Marcus Library**

212 217.5590

[www.fitnyc.edu/library](http://www.fitnyc.edu/library)

Located on the fourth, fifth, and sixth floors of the Shirley Goodman Resource Center, the Gladys Marcus Library provides a collection of more than 300,000 print, non-print, and digital resources. The newspaper and periodical collection includes over 500 current subscriptions, with a specialization in international design and trade publications, and the Digital Library contains over 90 searchable databases hosted by FIT, the New York State Library, and SUNYConnect. Most of these databases are available remotely, via log-in, and available 24 hours a day. The library also offers specialized resources supporting the college's educational offerings, such as clipping files, fashion and trend forecasting services, runway show DVDs, and sketch collections.

The library's fourth floor contains the library instruction classroom, reference services, and Special Collections. The fifth floor serves as the principal book collection of the library, and also houses the George Levinson Multimedia Room, for viewing and listening to audiovisual materials. The sixth floor holds designer and fashion files, forecasting services, "look books," microfilm, and the newspaper and periodical collection. Mac and PC computer workstations, printers, scanners, and self-service copiers are located throughout the library.

Special Collections houses rare books and materials, including all titles in the library's collection that predate 1860, and selected titles dating from 1860 to the present, singled out for their aesthetic qualities, fragile condition, rarity, or value. Special Collections covers such subjects as architecture, art, decoration and ornament, dressmaking, fashion, interior decoration, regional costume, tailoring, textile design, the textile industry, and textile science. It also includes archives, original fashion sketches, photographs, portfolios of plates, and scrapbooks containing biographical material on designers and companies. Special Collections are available by appointment only.

Some highlights of Special Collections include:

- corporate and personal archives, including B.H. Wragge, Inc., David Dubinsky, *Esquire*, and an FIT historical collection;
- *Fashion for America!*, which includes reproductions of 4,500 original fashion sketches, representing more than 50 designers and houses;
- periodicals such as *Gazette du Bon Ton* (1912-25), *Harper's Bazaar* (1867-1939), *Les Idées Nouvelles de la Mode* (1922-32), and *Vogue* (1916-39);
- sketches by/from Bergdorf Goodman, Berley Studio, Cardinal Fashion Studios, Davidow, Lady Duff-Gordon (known as Lucile, c.1908-19), the Frances Neady Fashion Illustrations Collection, Sophie Gimbel, Bill and Hazel Haire, Joseph Love, Inc., Muriel King (c.1932-45, including costumes designed for Katharine Hepburn, Ginger Rogers, and Margaret Sullavan), Harriet Meserole, Max Meyer, Frederick Milton, Florence Schatken, and Whittingham and Humphreys (1888-1914);
- W.P.A. scrapbooks of picture sources.

### **The Museum at FIT**

212 217.5800

[www.fitnyc.edu/museum](http://www.fitnyc.edu/museum)

The Museum at FIT, New York City's only museum of fashion, has one of the world's largest and most important collections of clothing, textiles, and accessories, which it conserves for study and exhibition. Founded in 1967 to support the educational programs of the college, the museum is dedicated to the collection, conservation, documentation, exhibition, and interpretation of fashion. A fully equipped conservation laboratory assures specialized care and preservation of museum holdings, as well as innovative methods of presentation. A photography studio provides documentation of the collection and maintains selective archives of fashion photography.

The museum's permanent collection encompasses some 50,000 garments and accessories, dating from the 18th century to the present, with particular strength in contemporary women's fashion. Major designers such as Adrian, Balenciaga, Chanel, Dior, Halston, and Charles James are represented. The collection also includes 30,000 textiles, dating from the fifth century to the present, as well as 300,000 indexed textile swatches and 1,300 sample books. The collections are used in hundreds of classes and tours every year, and are regularly visited by designers and scholars. One of the museum's three galleries, the Fashion and Textile History Gallery, is the only venue in the United States to offer a permanent (rotating) display of 250 years of fashion, drawn from the museum's permanent collections.

The museum is renowned for its exhibitions, which are free to the public and attract tens of thousands of visitors annually. Recent exhibitions of distinction include:

- *Dutch at the Edge of Design: Fashion and Textiles from The Netherlands*, showcasing the work of prominent contemporary Dutch artists and designers;
- *London Fashion*, which received the first Richard Martin Award for Excellence in the Exhibition of Costume from the Costume Society of America;
- *Love & War: The Weaponized Woman*, examining the influence of armor, lingerie, and military uniforms on women's fashion;
- *Ralph Rucci: The Art of Weightlessness*, celebrating the work of renowned couturier and FIT alumnus Ralph Rucci;
- *She's Like a Rainbow: Colors in Fashion*, exploring the history, psychology, science, and symbolism of color in fashion.

The museum's Gallery FIT is dedicated to student and faculty exhibitions.

The Museum at FIT also organizes an annual fashion symposium, as well as lectures and gallery tours.

### **School of Graduate Studies**

212 217.5714

[www.fitnyc.edu/gradstudies](http://www.fitnyc.edu/gradstudies)

FIT offers six graduate programs. The Master of Arts degree programs are Art Market: Principles and Practices; Exhibition Design; Fashion and Textile Studies: History, Theory, Museum Practice; and Illustration. The Master of Professional Studies degree programs are Cosmetics and Fragrance Marketing and Management, and Global Fashion Management. The School of Graduate Studies also administers the Center for Executive Education, which offers advanced management seminars and programs for senior executives in manufacturing, marketing, and retailing. The administrative and faculty offices, classrooms, laboratories, study collections, and research room for the graduate programs are housed on the third, fourth, and sixth floors of the Goodman Center.

### **DAVID DUBINSKY STUDENT CENTER**

Throughout the eight-story Dubinsky Center are arts and crafts studios, a comprehensive health center, a counseling center, a dance studio, a design/research lighting lab (with more than 400 commercially available lighting fixtures), a game room, lounges, an outdoor sitting area, the Style Shop (the student-run boutique on the first floor), student government and club offices, a student radio station, two gyms, and a weight room. Students are encouraged to take advantage of the full range of services and activities offered by Student Life, located on the seventh floor. Also in the center are the Counseling Center, Disability Support Services/FIT-ABLE, Educational Opportunity Programs, Financial Aid, International Student Advisors, and Internship Center offices; a 17,000-square-foot street-level student cafeteria, featuring a variety of food stations and a wide range of menu options; and an 8,000-square-foot Barnes & Noble at FIT bookstore.

## Alumni of FIT

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FIT graduates continue to be active participants in the college's educational objectives in a variety of ways, including taking part in alumni advisory groups and the FIT Alumni Association. Every FIT alumnus is welcome to become a member of the Alumni Association, which works closely with the college and The Educational Foundation for the Fashion Industries to stimulate interest among professional leaders, assist with curriculum development, and contribute annually to the library, scholarship, and student housing funds.

Distinguished FIT alumni include:

- Leslie Blodgett, president and CEO, Bare Escentuals Beauty, Inc.;
- Fran Boller, apparel director, Nike's Jordan Division;
- Tony Chi, president and CEO, Tony Chi & Associates;
- Francisco Costa, creative director, Calvin Klein Collection for Women, Calvin Klein, Inc.;
- William Frake, motion picture animator and three-time Emmy award winner;
- Nina Garcia, fashion director, *ELLE* magazine;
- Joy Herfel, president, Polo Ralph Lauren Brands;
- Norma Kamali, president and fashion designer, Norma Kamali;
- Calvin Klein, founder, Calvin Klein, Inc.;
- Nanette Lepore, fashion designer, Nanette Lepore;
- Chris Casson Madden, founder and CEO, Chris Madden, Inc.;
- Raymond Matts, vice president of product development, The Estée Lauder Companies;
- Edward Menicheschi, vice president and publisher, *Vanity Fair* magazine;
- Juliet Polcsa, costume designer for film and television (*The Sopranos*);
- James Rothwell, vice president and creative director, McCann Erickson;
- Suzanne Tick, textile designer, Suzanne Tick, Inc.;
- Billy Tucci, founder and writer/illustrator, Crusade Fine Arts, Ltd.;
- Robert Verdi, host, Style Network's *Fashion Police*;
- Dave Voss, vice president of design, boys entertainment, and new business, Mattel, Inc.

## History and Mission

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As FIT defines its future educational goals, it continues to reflect its original mission. The college was founded in 1944 to prepare men and women for work in the fashion industry as it grew in size and scope. FIT now offers its students 43 degree programs not only in fashion and its related fields, but also in other creative professions that have made New York City their focal point. Students who come to the college to study these specialized programs are goal-oriented, setting their sights high in their chosen fields of study. Today, there are more than 10,000 U.S. and international students enrolled in FIT's diverse curricula, attending classes day and evening, all year round, online and at locations on campus, in New York City, throughout the country, and around the world.

FIT is unique in its history and educational offerings. Just seven years after its founding, FIT became one of the first community colleges empowered under the program of the State University of New York to grant the Associate in Applied Science degree. As the curricula expanded beyond fashion and its more broadly defined industries to include business, communications, and design, the college's degree offerings also expanded. In 1975, an amendment to the education law of New York State was approved permitting the college to confer Bachelor of Fine Arts and Bachelor of Science degrees. Four years later, another amendment was approved authorizing the granting of master's degrees, and the first master's programs were introduced in 1985.

FIT is a public institution, receiving its principal financial support from the State and City of New York. The college is governed by its own Board of Trustees, all of whom are active professionals who are committed to the development of talent. Local sponsorship comes from the New York City Department of Education in cooperation with The Educational Foundation for the Fashion Industries. FIT is accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools ([www.msche.org](http://www.msche.org)), the National Association of Schools of Art and Design (<http://nasad.arts-accredit.org>), and the Council for Interior Design Accreditation ([www.accredit-id.org](http://www.accredit-id.org)).

### FIT MISSION

The Fashion Institute of Technology prepares students for professional excellence in design, fashion, and business by providing a premier educational experience that fosters creativity, career focus, and a global perspective.

To fulfill its mission, FIT:

- develops students' aesthetic, intellectual, analytical, and technological abilities through programs that integrate theory and practice;
- offers students a rigorous and innovative curriculum taught by a faculty with outstanding academic and industry experience;
- is committed to a broad-based education in the liberal arts;
- exposes students to their chosen professions through internships, guest lectures, industry-sponsored projects, and other opportunities for experiential learning;
- promotes student growth and self-development through student support services, programs, and activities;
- provides students with a multifaceted educational experience incorporating the vast resources of New York City;
- is an urban institution of the State University of New York, providing an education of exceptional quality and affordability.

*FIT is committed to prohibiting discrimination in accordance with applicable federal, state, and local laws (including but not limited to race, national origin, gender, age, and disability) and to providing equal opportunity in educational programs.*



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## Selection of Applicants for Associate's Degree Programs

FIT is a selective public institution that prepares students for a wide range of careers in creative business and design professions. Academic accomplishments, achievements that predict success on the college level, and demonstrated talent are factors that the Admissions Committee considers when evaluating applications. All applicants—whether intending to study full time, part time, or in an evening/weekend program—must meet the same admissions standards. When the committee is evaluating transfer applications, overall grade point average and performance in liberal arts courses are also considered.

FIT believes that a person's creative and leadership abilities are revealed through participation in activities in any of several fields, such as governing organizations, student clubs, or the visual and performing arts. The Admissions Committee would like to know about all accomplishments in which applicants take pride. All applicants are required to submit a personal essay indicating why they selected their particular major, and highlighting all activities or accomplishments.

All applicants to School of Art and Design programs must offer evidence of creative ability. Fashion Design applicants should be versed in both art and garment construction. Successful applicants to School of Business and Technology programs will have demonstrated the ability to work with others, qualities of leadership, and sound mathematical skills. Advertising and Marketing Communications applicants must show advanced ability in writing and/or other language skills.

### STUDENT CATEGORIES

FIT offers a variety of study schedules during the fall, spring, summer, Summerim, and Winterim semesters in order to meet the needs of its students. The following definitions provide clarification of the student categories at FIT. Not all student categories are mutually exclusive—one-year students, for example, are also full-time students.

#### Matriculated Students

Matriculated students are those who are enrolled in an FIT degree program, whether undergraduate or graduate, full- or part-time. Matriculated students are given preference for on-campus housing.

**MATRICULATED DAY** Matriculated day students are enrolled either full- or part-time, and the majority of their classes take place during the day.

**FULL-TIME** Full-time undergraduate students are enrolled for 12 or more credits per semester.

**PART-TIME** Part-time undergraduate students are enrolled for less than 12 credits per semester.

**ONE-YEAR** One-year students are matriculated undergraduates enrolled in a one-year associate's degree program.

**EVENING/WEEKEND** For those students looking to balance the demands of career or family with their education, FIT offers a number of evening/weekend degree programs (see pages 40-41). Courses in these programs are scheduled during the evening and/or weekend.

### Non-matriculated Students

Students who hold a high school diploma or General Equivalency Diploma (GED) may register for courses and complete certificate programs offered at FIT without submitting a formal application to the college. Non-matriculated students are those who have not been admitted to a degree program but are enrolled in at least one course. Courses that are open to non-matriculated students are typically scheduled during the evening and on the weekend; they may or may not carry college credit. Some credit-bearing courses are reserved for matriculated students only. All students must meet prerequisite requirements for any course they plan to take. All students who wish to seek a degree must apply through a formal admissions process before accumulating more than 24 credits (see Matriculation Status Policy, page 58, for details on how many credits taken in non-matriculated status may be applied to a degree).

### ADMISSIONS PROCESS

1. Visit the college and attend a group information session, and explore the FIT website.
2. Choose a major program of study.
3. Go to [www.fitnyc.edu/admissions](http://www.fitnyc.edu/admissions) and complete the FIT/SUNY application online.
4. After the online application is completed, high school students should ask their guidance counselor to send their transcripts to FIT's Admissions Office. Transfer students should request that official transcripts be sent directly from their high school(s) and college(s) registrar's offices to FIT's Admissions Office. The mailing address for transcripts is:  
Fashion Institute of Technology  
Admissions Office  
Seventh Avenue at 27 Street, Room C139  
New York City 10001-5992
5. Applicants will be sent instructions on submitting their academic history and a personal essay.
6. Applicants to School of Art and Design programs will receive portfolio requirements specific to their major, and submission instructions.

### APPLICATION DEADLINES AND RECOMMENDED FILING DATES FOR ADMISSION TO ASSOCIATE'S DEGREE PROGRAMS

Domestic and international students use the same application when seeking admission to FIT.

#### Early Action

Outstanding high school seniors who have selected FIT as a top choice may apply for early action, which allows an applicant to receive a nonbinding early admissions decision. In order to participate in the early action plan, applicants must:

- file the FIT/SUNY application before **November 15**;
- select early action on the application;
- ensure that completed applications with transcripts and essay are received by the Admissions Office by **December 15**. Portfolios for applicants to School of Art and Design programs should not be sent until receipt of written instructions from Admissions.

Applicants who exercise the early action option can expect to be notified of an early admissions decision in January. Accepted applicants will have until **May 1** to submit their tuition deposit and finalize their enrollment decision. Tuition deposits can be sent prior to **May 1**.

### Common Reply

Applicants to two-year associate's degree programs beginning in the fall semester in Advertising and Marketing Communications, Communication Design, Fashion Design, and Fashion Merchandising Management who meet the following deadlines can participate in the common reply date procedure.

- File the FIT/SUNY application before **February 1**.
- Completed applications with transcripts and supplemental materials must be received by the Admissions Office by **March 1**. Portfolios for applicants to School of Art and Design programs should not be sent until receipt of written instructions from Admissions. Applicants can expect to be notified of a common reply admissions decision during April, and will have until **May 1** to submit their tuition deposit and finalize their enrollment decision.

### Rolling Admissions

All other applications are processed by rolling admissions in the order they are received. Decisions will only be rendered after completed applications—with transcripts and essays—are on file in Admissions. Space in all majors is limited, so applicants are encouraged to file their applications promptly.

- No later than **January 1** for the fall semester.
- No later than **October 1** for the spring semester.

Students who have not completed applications by **January 1** for the fall semester or **October 1** for the spring semester risk being closed out of the major of their choice.

### Readmission

A student who seeks readmission to FIT should notify Admissions in writing prior to the intended semester of reentry.

- No later than **January 1** for the fall semester.
- No later than **October 1** for the spring semester.

### ADDITIONAL APPLICATION MATERIALS

#### Transcripts

Transcripts must be sent directly to FIT. Transfer students who have not yet earned their college degree must submit a high school transcript with proof of high school graduation.

#### TOEFL Score

Applicants whose first language is not English must provide an official Test of English as a Foreign Language (TOEFL) score. The minimum acceptable TOEFL score varies, depending on the format in which the exam was taken. Applicants must score a minimum of 80 on the internet exam, a minimum of 213 on the computer exam, or a minimum of 550 on the paper exam. The score must be obtained within 18 months of the date of anticipated enrollment.

Applicants whose first language is not English but who have completed a college-level English composition course in the United States are not exempt from the TOEFL requirement. Students who have completed less than four years of English (not ESL) at a U.S. high school are required to take the TOEFL exam.

For more information about scheduling the TOEFL exam and obtaining score reports, visit [www.toefl.org](http://www.toefl.org), or call 607 771.7100.

### Artwork Evaluation

All applicants to School of Art and Design programs must submit a portfolio for evaluation by the faculty. A portfolio interview will be scheduled after FIT receives the student's application from the SUNY Application Services Center. No portfolio is required from applicants to School of Business and Technology or School of Liberal Arts programs.

Applicants living more than 200 miles away who wish to submit their artwork by mail or online will be provided instructions from Admissions upon receipt of their application. Prospective applicants to FIT should not mail unsolicited portfolios to FIT or the SUNY Application Services Center. Unsolicited portfolios will not be evaluated and may not be returned.

Departmental portfolio recommendations are listed below and can also be found on the FIT website at [www.fitnyc.edu/portfoliorequirements](http://www.fitnyc.edu/portfoliorequirements).

**ACCESSORIES DESIGN** Any original, fashion-related work in any medium may be submitted. Photos or slides of work may be submitted. Work should indicate applicants' level of creativity and sense of design. A drawing test is given at the time of evaluation.

**COMMUNICATION DESIGN** Original artwork in any medium may be presented and need not relate directly to advertising or graphic design. A portfolio of 12 to 15 pieces should show the applicants' design skills, drawing ability, imagination, and sense of color, as well as their use of typography. A sketchbook should be included, as well as computer design samples if available. A home examination will be sent with the portfolio instructions, and a drawing test is given at the time of evaluation.

**FASHION DESIGN** A home examination will be sent with the portfolio instructions. The examination requires applicants to complete five specific fashion sketches. The portfolio should include six to ten additional fashion sketches and photographs of garments the applicants have constructed, demonstrating their sewing and/or creative abilities. The portfolio evaluation is based on creativity, design sense, and technical skills. The size of the sketches must be no larger than 8.5 x 11 in. or 21 x 28 cm. The entire Fashion Design portfolio submission, including the home examination, photographs of garments, and portfolio sketches, will be retained by FIT and will not be returned to applicants. Applicants should submit only color copies of artwork and photographs. Slides are not accepted.

**FINE ARTS** Applicants should submit at least ten examples of original artwork in any medium—drawings, paintings, pastels, prints, photos or slides of sculpture, watercolors, or three-dimensional designs. Artwork done from observation is preferred but not required. Applicants need not have examples in all categories. The portfolio should reflect creativity and drawing ability. Slides or photographs of paintings are acceptable and sketchbooks are welcome.

**ILLUSTRATION** Submissions are limited to a sketchbook and 15 individual pieces in a variety of media. Examples should include drawings directly from life in five categories: portraits; situations (e.g. people sleeping, eating, watching TV); environments (e.g. landscapes, a kitchen with untidy stacks of dishes, a bedroom with an unmade bed); conceptual (e.g. self-portrait as an animal); and still-lives. Size limit is 18 x 24 in. or 21 x 28 cm. (11 x 14 in. or 28 x 35 cm., if mailing portfolio). A drawing test is given at the time of evaluation.

**INTERIOR DESIGN** Original artwork of a variety of types may be submitted, including measured drawings (floor plans, elevations, or perspectives). Examples should communicate the applicants' sensitivity to color, line, and proportion. Organization and neatness are considered. Sketchbooks are welcome. A home examination will be sent with the portfolio instructions. A drawing test will be given at the time of evaluation.

**JEWELRY DESIGN** Original artwork in any medium, particularly drawings and sculpture, may be submitted to indicate the applicants' sensitivity to color, design, and detail. It is recommended that applicants, if possible, also submit a small selection (five or more) of jewelry, either designs or actual pieces. Photographs or slides of work are acceptable.

**MENSWEAR** Portfolio consists of eight to ten original sketches in any media that indicate applicant's creativity. These sketches should include at least two of the following: suits, sport coats, knitwear, sportswear, active sportswear, formal wear, casual wear, headwear, or accessories. Examples should demonstrate the applicants' creative design ability, not their proficiency in fashion illustration. For the evaluation, applicants should be prepared to explain their interest in entering the menswear industry.

**PHOTOGRAPHY** Original artwork in any medium (15 to 20 pieces) may be submitted and should communicate the applicants' sensitivity to design, imagination, style, diverse subject matters, and commitment to creative experimentation. Photos that applicants have processed and printed themselves are preferred, but commercially prepared work will also be accepted. Examples do not need to be related to fashion or advertising, but should reflect personal interests and should be presented in a neat and organized manner. For the evaluation, applicants should be prepared to explain their interest in commercial and/or editorial photography.

**TEXTILE/SURFACE DESIGN** Applicants are required to submit a portfolio of original artwork in any medium. Examples should demonstrate the applicants' drawing and painting ability, creativity, and sensitivity to color and design. Applicants may submit up to 15 pieces, which may include drawings and paintings from nature (shells, figures, flowers, etc.), samples of weaving, screen-printed or hand-painted fabrics, and fiber art. Photographs and/or slides of large paintings or three-dimensional pieces are welcome, as are sketchbooks. A drawing test will be given at the time of evaluation. A home examination is required only if the portfolio is submitted by mail.

**VISUAL PRESENTATION AND EXHIBITION DESIGN** Original artwork of any kind will be considered as long as it communicates the applicants' overall artistic ability, creativity, design sense, and sensitivity to color, line, and proportion. Examples may include (but are not limited to) collages, ground plans, paintings, perspective drawings, photographs, and sketches. Evaluators consider the applicants' interest in the program and the variety of areas in which the applicants have created work. A home examination will be sent with the portfolio instructions.

FIT reserves the right to photograph and maintain a digital and/or slide file of artwork submitted for review for admission to the college.

### REQUIREMENTS FOR ADMISSION TO TWO-YEAR ASSOCIATE'S DEGREE PROGRAMS

Candidates for admission to the two-year AAS degree programs are evaluated according to the following criteria:

1. Candidacy for, or possession of, high school diploma or General Equivalency Diploma (GED).
2. High school transcript showing grade point average (GPA) and rank in class (except applicants who have received an associate's or bachelor's degree from an accredited college in the United States).
3. A personal essay describing the applicants' background and reasons for choosing FIT and the selected major. The Admissions Committee would like to know about all accomplishments in which the applicant takes pride, along with career goals and personal interests. Applicants will receive submission instructions and the essay assignment upon completion of the online application.

4. Scholastic Assessment Test (SAT) scores are not required for admission. However, they can be used for exemption from the English or mathematics (arithmetic and algebra) placement tests—for the English test, a SAT score of 530 or higher for the verbal portion; for the arithmetic test, a score of 520 or higher for the math portion; and for the algebra test, a score of 620 or higher for the math portion.
5. For applicants whose first language is not English, an official TOEFL score. Students graduating from U.S. high schools with blocks of coursework completed as English as a Second Language (ESL), or who have completed less than four years of English (not ESL) at a U.S. high school, are also required to take the TOEFL to prove English proficiency. For TOEFL requirements, see page 31.
6. For applicants to School of Art and Design programs, a portfolio containing representative examples of their art and design work (see Artwork Evaluation, pages 32-33).
7. For transfer students, official transcripts from all colleges attended.

### REQUIREMENTS FOR ADMISSION TO ONE-YEAR ASSOCIATE'S DEGREE PROGRAMS

FIT has developed special one-year AAS degree programs (two semesters of study, ranging from 30.5-41 credits each) in Accessories Design, Advertising and Marketing Communications, Communication Design, Fashion Design, Fashion Merchandising Management, Jewelry Design, Textile Development and Marketing, and Textile/Surface Design.

The application for one-year AAS programs is the same application used for the two-year programs. Once the application is filed, an official college transcript should be forwarded to the Admissions Office showing all completed coursework, and, if applicable, degree and date granted.

In order to apply for any of these programs, applicants must meet the following criteria:

1. Graduation from a four-year, regionally accredited institution or completion of at least 30 transferable credits at an accredited college, with a minimum of 24 credits equivalent to FIT's liberal arts requirements: 3 credits in college-level mathematics; 3 credits in English composition; 2 credits in literature or speech; 3 credits in physical science, biology, or life science; 12 credits in the humanities/social sciences; and one course in physical education.

For Jewelry Design applicants: graduation from an accredited Bachelor of Fine Arts program, or completion of 24 credits equivalent to the liberal arts requirements of the Jewelry Design major (see page 117), including 6 credits in art history and courses in basic design, general drawing, and sculpture.

2. For applicants to the Accessories Design, Communication Design, Fashion Design, Jewelry Design, or Textile/Surface Design program, a portfolio containing representative examples of their art and design work (see Artwork Evaluation, pages 32-33).

### REQUIREMENTS FOR ADMISSION TO EVENING/WEEKEND DEGREE PROGRAMS

Applicants to FIT's evening/weekend degree programs adhere to the same admissions guidelines as matriculated students.

### ACADEMIC CREDIT BY EVALUATION

Accepted applicants may apply up to 30 credits earned through published subject examinations (examples listed below) and transfer credit toward fulfillment of degree requirements at FIT. Those who have completed liberal arts courses at regionally accredited institutions, in which a grade of "C" or better has been achieved, will receive credit for coursework equivalent to courses at FIT (see Transfer of Credit, page 57).

Credit for published examinations applies to the following two tests, provided that the specified minimum performance levels are met, and that the subject examination is in an area that would normally be eligible to receive credit during an evaluation of transfer credits.

### College-Level Examination Program (CLEP)

Mean score must meet or exceed the equivalent of a grade of "C" in a formal course.

### Advanced Placement Program

A score of 3 or higher on a scale of 5 points used for this program.

Complete information about applying for academic credit by evaluation is available in the Registrar's Office and at [www.fitnyc.edu/registrar](http://www.fitnyc.edu/registrar).

## Selection of Applicants for Baccalaureate Degree Programs

The college offers 22 baccalaureate programs leading to either the Bachelor of Fine Arts (BFA) or Bachelor of Science (BS) degree. Admissions priority is given to FIT's AAS graduates, although external applicants are also encouraged to apply.

FIT's AAS graduates who apply by the application deadline are given priority consideration for admission into the same major's baccalaureate-level program. Applicants must have met the General Education (see General Education Requirements, pages 45-52) and liberal arts (see page 45) requirements and maintained the required GPA. Applicants who do not meet these criteria or who wish acceptance into another program may require an interview, or an interview and artwork evaluation.

The associate-level major pages (94-119) show the recommended bachelor's programs available to students from each of FIT's AAS programs. Associate-level students who wish to apply to a baccalaureate-level program other than those recommended should review the courses on the applicable baccalaureate-level major pages (120-147) and consult with the appropriate department chairperson for advisement.

Priority application deadline is **January 1** for fall admission and **October 1** for spring.

### ADMISSION CRITERIA FOR BACCALAUREATE DEGREE PROGRAMS

Applicants seeking admission to one of FIT's bachelor's degree programs must hold an AAS degree from FIT or an equivalent degree or equivalent credits from an accredited and approved college. They must also meet the appropriate prerequisites as required by the major and have completed FIT's liberal arts requirements (with the exception of physical education). Further requirements may include an interview with a departmental committee, review of academic standing, and artwork evaluation for all applicants to BFA programs.

Graduates of associate's degree programs in the liberal arts are eligible to apply to FIT majors in Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Fabric Styling, Home Products Development, International Trade and Marketing for the Fashion Industries, Production Management: Fashion and Related Industries, Textile Development and Marketing, or Visual Art Management.

Those applicants who have not completed the requisite specialized courses for the major must complete the required "bridge" courses or an appropriate one-year program offered by FIT before they may be considered for admission to the college's bachelor's degree programs.

Students who apply for transfer to FIT from a four-year program must have completed a minimum of 60 credits, including the requisite art or specialized courses for the major and the liberal arts requirements.

## International Students

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Students educated outside the United States should follow the international student credentials link at [www.fitnyc.edu/registrar](http://www.fitnyc.edu/registrar) for detailed information about transcript requirements.

### TOEFL SCORE

Students whose first language is not English must provide an official Test of English as a Foreign Language (TOEFL) score (see TOEFL Score, page 31).

### STUDENT VISAS

In accordance with federal regulations, FIT only issues I-20 forms (Certificates of Eligibility for Nonimmigrant [F-1] Student Status) to students who have been admitted to a full-time program of study leading to a degree. Students who wish to apply for an F-1 student visa or who hold F-1 student status must obtain an I-20. To obtain an I-20, students must submit an International Student Financial Statement (ISFS) to FIT after being admitted to the college. The U.S. Citizenship and Immigration Services require verification of the student's ability to finance studies in the United States. An estimate of expenses based on current tuition, fees, and living and personal expenses appears on the ISFS.

After notification of acceptance, a tuition deposit is required. Two to three weeks after receipt of tuition deposit, the college will issue an I-20, which is necessary to apply for a visa at a U.S. Consulate in order to enter the United States to study and to maintain F-1 status while attending FIT. To download the ISFS and for more information about applying for a visa and the terms and conditions of F-1 status, visit FIT's International Student Advisors website at [www.fitnyc.edu/oisa](http://www.fitnyc.edu/oisa).

## Visiting Students

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This program offers selected students the opportunity to take courses at FIT in order to supplement educational programs taken at other institutions without the necessity of a formal transfer. Applicants must be attending colleges that are formally registered as part of FIT's Visiting Student Program in order to be considered. Applicants must be full-time, matriculated undergraduates at their home institution with a minimum cumulative GPA of 2.7 (on a 4.0 scale) and completion of at least 60 credits prior to starting the program. A portfolio of artwork is required for admission to School of Art and Design programs.

Applications must be made through the designated liaison at the applicant's home institution. Written approval from the designated liaison must be forwarded to the Admissions Office. Recommended application filing dates are **January 1** for fall and **October 1** for spring. Applicants must file the FIT/SUNY application online at [www.fitnyc.edu/admissions](http://www.fitnyc.edu/admissions).

Visiting students are not eligible for financial aid from FIT. They should apply for aid from their home institution.

Admission to the Accessories Design, Communication Design, Jewelry Design, Textile Development and Marketing, and Textile/Surface Design programs for visiting students is limited to the fall semester only.

Housing application instructions are enclosed with students' acceptance letter.

## Special Assistance

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### EDUCATIONAL OPPORTUNITY PROGRAMS

David Dubinsky Student Center, Room A510E  
212 217.7190  
[www.fitnyc.edu/eop](http://www.fitnyc.edu/eop)

#### Educational Opportunity Program

FIT offers New York State residents from economically disadvantaged circumstances the opportunity to pursue a postsecondary education through its Educational Opportunity Program (EOP). Initiated at the college in 1973, EOP provides supplemental academic support and expanded student services to eligible and capable individuals who seek higher education despite long-term socioeconomic challenges. EOP's services foster academic persistence and achievement.

#### Childcare Assistance Program

The Childcare Assistance Program (CAP) is designed to assist students with primary parenting responsibilities, helping them manage and integrate the demands of being both student and parent. CAP provides a variety of services, including childcare subsidies, family activities, individual academic and personal counseling, parenting resources, textbook subsidies, weekly peer support group meetings, and an overnight, weekend-long career-focus retreat.

#### VETERANS AND SELECTIVE SERVICE

FIT has been accorded recognition as a school of higher learning by the Department of Veterans Affairs. Prospective students should obtain their VA papers as far in advance of registration as possible. Those seeking readmission to the college from the armed forces who have been admitted to the college for a date of entry prior to formal separation should notify the Admissions Office immediately following receipt of acceptance in order to facilitate processing of early separation procedures.

## Notification

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A nonrefundable tuition deposit of \$150 is required of accepted applicants to reserve their space at FIT.

With a written request addressed to and approved by Admissions, accepted applicants are granted an automatic extension to pay their tuition deposits until May 1 for the fall semester.

Enclosed with the letter of admission are specific forms pertaining to the applicants' residency, parents' consent for medical attention (for those under 18 years of age), applications for the residence halls, financial aid information, etc. Failure to pay the tuition deposit by the due date will cancel the applicants' registration and attendance.

## Visits to the College

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Applicants wishing to visit FIT are encouraged to attend group information sessions held at noon throughout the year every Tuesday, Wednesday, and Friday except for major holidays. (To view the college's calendar, visit the FIT website.) Sessions are held in the Marvin Feldman Center, Room C205, and run approximately 90 minutes. They include a video presentation about FIT and a question-and-answer session with an Admissions counselor. No appointment is necessary. However, groups of six or more should make reservations with the Admissions Office.

Open houses are held on campus every fall semester.



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## Curricula

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### TWO-YEAR ASSOCIATE'S DEGREE PROGRAMS

Fifteen programs leading to an Associate in Applied Science (AAS) degree are offered, described on pages 94-111. Majors are designed for full-time, two-year students, but part-time study leading to the AAS degree is available in many majors.

The 15 two-year associate's degree programs are:

#### **School of Art and Design**

Accessories Design

Communication Design

Fashion Design\*

Fine Arts

Illustration

Interior Design\*

Jewelry Design

Menswear

Photography

Textile/Surface Design

Visual Presentation and Exhibition Design

#### **Jay and Patty Baker School of Business and Technology**

Advertising and Marketing Communications\*

Fashion Merchandising Management\*

Production Management: Fashion and Related Industries

Textile Development and Marketing

### ONE-YEAR ASSOCIATE'S DEGREE PROGRAMS

Eight one-year AAS programs are offered for students who have completed at least 30 transferable credits at an accredited college, with 24 credits equivalent to FIT's liberal arts requirements plus a minimum of one semester of physical education, or who hold a four-year degree from an accredited college. These programs are described on pages 112-119.

The eight one-year associate's degree programs are:

#### **School of Art and Design**

Accessories Design

Communication Design

Fashion Design\*

Jewelry Design (see page 33 for specific admissions criteria)

Textile/Surface Design

#### **Jay and Patty Baker School of Business and Technology**

Advertising and Marketing Communications\*

Fashion Merchandising Management\*

Textile Development and Marketing

\*Program takes in entering classes in both the fall and spring semesters.

## BACCALAUREATE DEGREE PROGRAMS

Thirteen programs leading to a Bachelor of Fine Arts (BFA) degree and nine leading to a Bachelor of Science (BS) degree are offered, described on pages 120-147. Majors offered by the School of Art and Design lead to the BFA degree; majors offered by the Jay and Patty Baker School of Business and Technology and the School of Liberal Arts lead to the BS degree. Majors are designed for full-time, two-year students, but part-time students may also meet the requirements in some of the majors.

The 22 baccalaureate degree programs are:

### School of Art and Design

Accessories Design and Fabrication  
Advertising Design  
Computer Animation and Interactive Media  
Fabric Styling  
Fashion Design (with specializations in Children's Wear, Intimate Apparel, Knitwear, Special Occasion, and Sportswear)  
Fine Arts  
Graphic Design  
Illustration  
Interior Design\*  
Packaging Design  
Photography and the Digital Image  
Textile/Surface Design  
Toy Design

### Jay and Patty Baker School of Business and Technology

Advertising and Marketing Communications\*  
Cosmetics and Fragrance Marketing  
Direct and Interactive Marketing  
Fashion Merchandising Management\*  
Home Products Development  
International Trade and Marketing for the Fashion Industries\*  
Production Management: Fashion and Related Industries  
Textile Development and Marketing

### School of Liberal Arts

Visual Art Management

## EVENING/WEEKEND DEGREE PROGRAMS

[www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)

FIT provides students with the opportunity to complete an associate's or baccalaureate degree through evening and/or weekend study. Nine evening/weekend degree programs are offered. These programs are coordinated by the School of Continuing and Professional Studies, in conjunction with the academic departments and schools. All associate's programs lead to the AAS degree; baccalaureate programs lead to either the BFA or BS degree.

The four associate's degree programs available through evening/weekend study are:

### School of Art and Design

Communication Design  
Fashion Design

### Jay and Patty Baker School of Business and Technology

Advertising and Marketing Communications (one-year option also available)  
Fashion Merchandising Management (one-year option also available)

The five baccalaureate degree programs available through evening/weekend study are:

### School of Art and Design

Graphic Design  
Illustration

### Jay and Patty Baker School of Business and Technology

Advertising and Marketing Communications  
Fashion Merchandising Management  
International Trade and Marketing for the Fashion Industries

## CREDIT CERTIFICATE PROGRAMS

FIT offers several credit certificate programs, providing students the opportunity to enhance their skills in specialized fields. Non-matriculated students may enroll in credit certificate programs. Upon successful completion of a concentrated sequence of credit-bearing courses, and with faculty recommendation, students are granted a certificate of completion.

### Aron and Esther Goldfarb Leather Apparel (HEGIS 5012)

Designed for students seeking additional knowledge in the area of leather apparel design and construction, this program offers certificates in either a menswear or women's wear concentration.

Each concentration consists of a 12-credit curriculum comprised of five courses: AP 241—Leather Apparel Design Room Techniques, AP 253—Leather Apparel Design, AR 152—Leather Apparel Portfolio, FS 334—Leather Forecasting and Styling, and LD 112—Decorative Leather Techniques.

### CAD for Fashion Designers—Apparel (HEGIS 5012)

This program provides students with the specialized knowledge and skills in computer-aided design (CAD) used in the design and manufacturing of apparel.

The program consists of four required courses chosen from among the following six courses: AP 222—Computer-Aided Flat Pattern Design, AP 223—Advanced Computer-Aided Flat Pattern Design, AP 322—Apparel Product Data Management, AP 337—Primavision Apparel Design Development, AP 421—Computerized Pattern Design, and AP 422—Advanced Computerized Pattern Design: Gerber AccuMark.

### CAD for Fashion Designers—Art (HEGIS 5012)

CAD for Fashion Designers—Art provides students with the technical skills required to create fashion design presentation products, such as digital trend concept boards and computer-generated portfolios.

The program consists of five required courses: AR 115—Introduction to CAD Software for Fashion Designers, AR 214—Fashion Design Using Photoshop, AR 215—Fashion Design Using Illustrator, AR 216—Fashion Design Using Primavision and Colour Matters, and AR 245—Digital Fashion Design Portfolio.

### Draping Techniques (HEGIS 5012)

Intended primarily for those who wish to enhance their draping skills without enrolling in a degree program, Draping Techniques presents students with projects that incorporate both draping and patternmaking techniques, covering a variety of approaches and methods in analyzing and developing patterns.

\*Program takes in entering classes in both the fall and spring semesters.

The program consists of four sequential courses offered over four semesters: DP 111—Draping Proficiency I, DP 112—Draping Proficiency II, DP 211—Draping Proficiency III, and DP 212—Draping Proficiency IV.

#### **Haute Couture** (HEGIS 5012)

Haute Couture provides students with the design skills and techniques used in the manufacture of custom, made-to-measure women's clothing.

The program consists of five sequential courses in fashion design offered over a three-semester time span: AP 242—Haute Couture Sewing Techniques, AP 243—Haute Couture Decorative Techniques and Embellishments, AP 244—Haute Couture Construction and Technology, AP 275—Haute Couture Apparel Design, and AR 292—Haute Couture Portfolio.

#### **Ladies Tailoring Techniques** (HEGIS 5012)

This program was developed in response to the demand for classic, quality apparel for women's tailored clothes. Projects range from fundamental to more advanced skills and processes in ladies tailoring and prepare students for positions as tailors or tailor's assistants in sample rooms and custom tailoring shops.

Ladies Tailoring Techniques consists of four sequential courses offered over a four-semester time span: TL 111—Ladies Tailoring I, TL 112—Ladies Tailoring II, TL 211—Ladies Tailoring III, and TL 212—Ladies Tailoring IV.

#### **Millinery Techniques** (HEGIS 5012)

Developed in response to the renewed demand for quality headwear, Millinery Techniques helps students develop skills in that will meet the most stringent demands of the industry and the consumer. Projects range from fundamental to more advanced skills and processes in millinery techniques.

The program consists of four sequential courses offered over a four-semester time span: ML 113—Foundations in Headwear Design, ML 114—Headwear Design and Patternmaking, ML 241—Bridal Specialization, and ML 242—Conceptual Headwear.

#### **Outerwear and Performance Apparel** (HEGIS 5012)

The program in Outerwear and Performance Apparel provides students with the latest techniques in this highly specialized field, technically preparing them to meet the challenges of the industry.

The program consists of the following six courses offered over a three- to four-semester time span: AP 144—Outerwear and Performance Apparel Sewing Techniques, AP 281—Outerwear Apparel Design, AP 282—Performance Apparel Design, AR 291—Outerwear and Performance Apparel Design Portfolio, LD 251—Sport-Specific Accessories, and TS 171—Hi-Tech Textiles for Apparel and Accessories.

### **LIBERAL ARTS**

212 217.7891

[www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts)

Every degree program at FIT has at its core a required, comprehensive liberal arts curriculum, taught by the faculty of the college's School of Liberal Arts. Education in the liberal arts develops students' critical thinking and communications skills, provides them with a global perspective, and nurtures interests that can enrich and inform their professional and personal lives.

The School of Liberal Arts also administers the liberal arts concentrations, FIT's Presidential Scholars honors program, and the Visual Art Management BS program.

### **Concentrations**

Beginning in fall 2007, some major programs of study will offer students the opportunity to pursue a liberal arts concentration—a selection of courses focused on a particular discipline, providing a more cohesive program of study and a deeper understanding of the chosen field. These courses will also fulfill some of the major's liberal arts requirements; therefore, students will not need to exceed their regular course load to pursue a concentration.

In the Asia concentration, students take a minimum of 15 credits (approximately five courses)—including two semesters of Chinese or two semesters of Japanese—from a pre-selected list. Offerings include EN 273—Literature of India, EN 371—Chinese Odyssey: Introduction to Chinese Literature, HA 221—East Asian Art and Civilization, HA 225—Art and Civilization of India, PL143—Introduction to Asian Philosophy, SS 356—Asia in Motion, SS 277—Cultural Expressions of Non-Western Dress, and all Chinese and Japanese language courses. Students should contact their major department chairperson to determine the availability of this concentration in their major.

For information about additional courses or concentrations, visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts).

### **Presidential Scholars Program**

Business and Liberal Arts Center, Room B602, 212 217.8660

[www.fitnyc.edu/honors](http://www.fitnyc.edu/honors)

The Presidential Scholars Program is FIT's honors program, providing motivated and gifted students the opportunity to take part in interdisciplinary group projects, monthly colloquia, specially designed liberal arts courses, and extracurricular activities—arts performances, cultural institution visits, and outdoors adventures—that use the entire landscape of New York City as an extended campus. Presidential Scholars receive an annual merit stipend and are afforded priority registration.

Students must complete a separate application for the Presidential Scholars Program. For the associate-level program, competitive admission is based on class rank, high school GPA, and SAT scores. For the baccalaureate-level program, students must have a GPA of 3.5. Applications are available on the Presidential Scholars website.

### **School of Liberal Arts Departments**

The Educational Skills Department (ES) offers courses in English as a second language and college-level preparation in reading and writing. The department also supervises the Academic Skills and Academic Testing Centers.

The English and Speech Department (EN) offers courses in literature, speech, theater, and writing.

The Foreign Language Department offers courses in French (FR), Italian (IT), Japanese (JA), Mandarin Chinese (CH), and Spanish (SP).

The Health and Physical Education Department offers a variety of health education (HE) and physical education (PE) courses, including individual and team activities.

The History of Art and Civilization Department (HA) offers a variety of history of art and civilization courses representing both Western and non-Western cultures. It also administers the interdisciplinary Visual Art Management BS program.

The Science and Mathematics Department offers courses in biology and physical science (SC) and mathematics (MA).

The Social Sciences Department offers courses in five disciplines: economics, political science, psychology, and sociology (SS), and philosophy (PL).

The School of Liberal Arts also offers courses in music and U.S. history (LA).



### Liberal Arts Requirements for Associate's Degree Students

All students are required to take the English, arithmetic, and algebra placement tests in order to be placed at the appropriate level. Based upon placement test scores, some students are required to take developmental courses in Educational Skills (ES) or mathematics (MA) in addition to the general requirements listed below. For placement test exemption information, see page 57 or visit [www.fitnyc.edu/placementtests](http://www.fitnyc.edu/placementtests).

All two-year AAS degree students must complete a total of at least 24 liberal arts credits. Some majors require specific courses within these general requirements. Most majors' curricula also include two Health and Physical Education courses (totaling 2 additional credits). Please refer to the specific major's page, in the Majors section of this catalogue (pages 92-111), for more information.

**FOR SCHOOL OF ART AND DESIGN MAJORS** the liberal arts credits are distributed as follows:

3 credits: EN 121–English Composition\*

3 credits: One English and Speech course from the following: EN 231, EN 232, EN 233, EN 236, EN 241, EN 242, EN 244, or EN 253\*\*

6 credits: Two Social Sciences courses from the following: SS 131–General Psychology, SS 141–Macroeconomics, SS 151–Introduction to World Affairs, or SS 171–Introductory Sociology\*\*

3 credits: One mathematics course from the following: MA 131, MA 161, MA 213, MA 222, MA 242, or MA 331\*

3 credits: One science course from the following two groups:

Physical Science: SC 111, SC 112, SC 045/145, SC 252, SC 326, or SC 032/332\*

Biology: SC 121, SC 122, or SC 253\*

3 credits: HA 112–History of Western Art and Civilization: Renaissance to the Modern Era\*\*

3 credits: One History of Art and Civilization course from the following: HA 111, HA 121, HA 221, HA 223, HA 224, HA 225, HA 226, HA 231, HA 311, or HA 314\*

2 credits: Health and Physical Education (HE, PE)

**FOR SCHOOL OF BUSINESS AND TECHNOLOGY MAJORS** the liberal arts credits are distributed as follows:

3 credits: EN 121–English Composition, EN 362 (Honors)\*

3 credits: One English and Speech course from the following: EN 231, EN 232, EN 233, EN 236, EN 241, EN 242, EN 244, or EN 253\*

6 credits: Two Social Sciences courses from the following: SS 131–General Psychology, SS 141–Macroeconomics, SS 151–Introduction to World Affairs, or SS 171–Introductory Sociology\*

3 credits: One mathematics course from the following: MA 113, MA 131, MA 161, MA 213, MA 222, MA 242, or MA 331\*

3 credits: One science course from the following two groups:

Physical Science: SC 111, SC 112, SC 045/145, SC 252, or SC 032/332\*

\*These courses satisfy general educational requirements.

\*\*Some of these courses may satisfy General Education requirements in one or more areas. See pages 45-52 for a list of courses approved for General Education requirements.

Biology: SC 121, SC 122, or SC 253\*

3 credits: HA 112–History of Western Art and Civilization: Renaissance to the Modern Era\*

3 credits: One course in U.S. history or one additional liberal arts course from either English and Speech, Foreign Languages, History of Art and Civilization, Science and Mathematics, or Social Sciences\*

2 credits: Health and Physical Education (HE, PE)

### Liberal Arts Requirements for Baccalaureate Degree Students

Liberal arts requirements for bachelor's degree students vary by major. Refer to the specific major's page in the Majors section of this catalogue (pages 120-147) for more information.

### GENERAL EDUCATION REQUIREMENTS

[www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)

SUNY has mandated that students who matriculated after fall 2000 must fulfill General Education requirements in ten areas in order to receive a bachelor's degree. For most FIT majors, these requirements are incorporated into the curriculum and will be fulfilled through the major's required courses. While the Registrar's Office monitors each student's progress in the fulfillment of SUNY General Education requirements, final responsibility for completing the requirements is the student's. A SUNY General Education requirement completed at one SUNY campus will not have to be repeated at FIT.

Thirty (30) credits comprise the SUNY General Education requirement. An FIT course cannot be used to meet more than one SUNY General Education area. One SUNY-approved course from each of the following ten areas (a minimum of 3 credits each) is required:

- G1 Basic Communication
- G2 Mathematics
- G3 Natural Sciences
- G4 Social Sciences
- G5 Western Civilization
- G6 The Arts
- G7 Humanities
- G8 Foreign Language
- G9 Other World Civilizations (Non-Western Civilizations)
- G10 American History

The first seven areas are typically taken at the associate's level, and the remaining three are taken at the baccalaureate level. Some majors, however, require specific courses and areas in designated semesters throughout the four years.

The General Education requirement in foreign language has been waived for the following six BFA programs: Advertising Design, Computer Animation and Interactive Media, Graphic Design, Illustration, Packaging Design, and Toy Design.

### Approved General Education Courses

The following FIT courses have been certified by SUNY as meeting specific General Education student learning outcomes and have been approved to meet General Education requirements. Additional courses may be added to this list as they are developed. The most up-to-date list of approved courses can be found at [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened).

**G1 BASIC COMMUNICATION** Students produce coherent texts within common college-level written forms; demonstrate the ability to revise and improve such texts; research a topic, develop an argument, and organize supporting details; develop proficiency in oral discourse; and evaluate an oral presentation according to established criteria.

Approved Basic Communication courses:

- EN 121 English Composition
- EN 362 Creative Nonfiction (Honors)

**G2 MATHEMATICS** Students will demonstrate the ability to interpret and draw inferences from mathematical models such as formulas, graphs, tables, and schematics; represent mathematical information symbolically, visually, numerically, and verbally; employ quantitative methods such as arithmetic, algebra, geometry, or statistics to solve problems; estimate and check mathematical results for reasonableness; and recognize the limits of mathematical and statistical methods.

Approved Mathematics courses:

- MA 113 College Mathematics for Business and Technology
- MA 131 Precalculus
- MA 161 Mathematical Ideas
- MA 213 Quantitative Methods
- MA 222 Statistical Analysis
- MA 241 Topics in Probability and Geometry
- MA 242 Geometry and the Art of Design
- MA 311 Mathematical Modeling for Business Applications
- MA 331 Calculus
- MA 391 Mathematics of the Ancient World in Its Cultural and Historic Context (Honors)

**G3 NATURAL SCIENCES** Students demonstrate an understanding of the methods scientists use to explore natural phenomena, including observation, hypothesis development, measurement and data collection, experimentation, evaluation of evidence, and employment of mathematical analysis; and application of scientific data, concepts, and models in one of the natural sciences.

Approved Natural Sciences courses:

- SC 111 Introduction to the Physical Sciences
- SC 112 Earth Science
- SC 121 Introduction to Biological Science
- SC 122 Field Biology
- SC 131 Physics
- SC 043/143 Introduction to Chemistry and Laboratory
- SC 045/145 Survey of General and Organic Chemistry and Laboratory
- SC 046/146 Basic Chemistry for Cosmetics and Fragrances and Laboratory
- SC 244 Fundamentals of Organic Chemistry
- SC 251 The Evolution of Humans: Introduction to Physical Anthropology
- SC 252 Environmental Science
- SC 253 Ecology and Environmental Problems
- SC 321 Human Structure and Function
- SC 326 Human Nutrition
- SC 032/332 Color and Light/Color Science Laboratory

**G4 SOCIAL SCIENCES** Students demonstrate an understanding of the methods social scientists use to explore social phenomena, including observation, hypothesis development, measurement and data collection, experimentation, evaluation of evidence, and employment of mathematical and interpretive analysis. They also demonstrate knowledge of major concepts, models, and issues of at least one discipline in the social sciences.

Approved Social Sciences courses:

- SS 131 General Psychology
- SS 141 Macroeconomics
- SS 151 Introduction to World Affairs
- SS 171 Introductory Sociology
- SS 231 Personality
- SS 232 Developmental Psychology
- SS 237 Industrial Psychology
- SS 251 American Government and Politics
- SS 272 Sex Roles, Marriage, and Family in Transition
- SS 273 The Study of Social Problems: Prostitution, Drugs, and Other Issues
- SS 275 Sociology of Race and Ethnic Relations
- SS 332 Psychological Testing and Interviewing
- SS 334 The Psychology of Color
- SS 342 Microeconomics
- SS 343 Labor Economics
- SS 352 Contemporary Western Europe
- SS 353 Latin America Today
- SS 354 Comparative Political Systems
- SS 373 Modern Organizations and Group Processes
- SS 374 Cross-Cultural Studies
- SS 376 Clothing and Society
- SS 377 Religion in American Society: A Sociological Perspective
- SS 385 Social Psychology
- SS 391 Economic Ideas Past and Present (Honors)
- SS 392 Psychopathology and Modern Life (Honors)
- SS 393 Politics in the Middle East (Honors)
- SS 443 International Economics
- SS 445 Money and Banking
- SS 446 Economies of Latin America

**G5 WESTERN CIVILIZATION** Students demonstrate knowledge of the development of the distinctive features of the history, institutions, economy, society, culture, etc., of Western civilization and relate the development of Western civilization to that of other regions of the world. Courses that satisfy the Western Civilization learning outcomes should be focused on a foundational aspect of the development of Western civilization, and not on a narrowly defined topic or chronological period.

Approved Western Civilization courses:

- EN 392 Greek Myths and Their Transformations (Honors)
- HA 111 History of Western Art and Civilization: Ancient Prehistory through the Middle Ages
- HA 112 History of Western Art and Civilization: Renaissance to the Modern Era
- HA 213 Rome: A Cultural History in Painting, Sculpture, and Architecture
- HA 311 Medieval Art
- HA 396 Art and Patronage in the Italian Renaissance (Honors)
- LA 394 The Old and New Testaments in the History of Ideas (Honors)
- PL 391 Ancient Greek Philosophy (Honors)

**G6 THE ARTS** Students demonstrate an understanding of at least one principal form of artistic expression and the creative process inherent therein.

Note: A number of the following courses are fewer than 3 credits. Nevertheless, a total of 3 credits is required.

Approved courses in The Arts:

AC 362 Broadcast Workshop  
AD 381 Concept Development Workshop I  
AD 383 Communications Planning and Print Advertising  
AR 101 Fashion Art and Design  
AR 112 Fashion Art and Design  
CD 111 Foundation I/Basic Design Theory  
CD 113 Three-Dimensional Design  
CD 132 Creative Process  
DE 101 Principles of Display and Exhibit Design: Small Scale  
EN 251 Theatre Arts  
EN 254 Drama: From Script to Live Theatre  
EN 262 Screenwriting  
EN 361 Creative Writing  
EN 363 Fiction Writing  
EN 364 Poetry Writing  
EN 391 Creative Imagination: Theory and Process (Honors)  
EN 397 Women in U.S. Theater (Honors)  
EN 398 Film Art/Film Critic (Honors)  
EN 399 The Craft of Writing Poetry (Honors)  
FA 101 Painting  
FA 102 Painting  
FA 103 Painting  
FA 104 Sculpture: Basic  
FA 105 Life Drawing  
FA 107 Basic Design  
FA 108 Basic Drawing  
FA 116 Creative Media  
FA 131 Life Drawing I  
FA 132 Life Drawing II  
FA 141 Drawing I  
FA 142 Drawing II  
FA 202 Basic Design: 3D  
GD 311 Graphic Design I  
GD 312 Graphic Design II  
HA 213 Rome: A Cultural History in Painting, Sculpture, and Architecture  
HA 214 Art in New York  
HA 394 History of New York Architecture (Honors)  
HP 231 America at Home: Product Styles from 1900 to Contemporary  
IL 123 General Illustration I  
IL 131 Fashion Life Drawing I  
IL 302 Drawing for Animation I  
IL 303 Drawing for Animation II  
IL 362 The Illustrator's Heritage I  
IL 364 The Illustrator's Heritage II  
IL 374 Book Illustration I  
JD 101 Principles of Jewelry Design

LA 321 Survey of American Music  
LA 395 Masterpieces of Music in the European Classical Tradition (Honors)  
PE 111 Modern Dance  
PE 113 Jazz Dance  
PE 114 Ballet I  
PE 116 Afro-Caribbean Dance  
PE 118 Flamenco Dance  
PE 214 Ballet II  
PH 101 Photography Basics  
PH 116 Photography Basics  
PH 117 Principles of Photography, Including Darkroom Instruction  
PH 162 Photographic Styling  
RS 342 Restoration: Ceramics and Related Materials II  
SD 141 Nature Studies  
SD 142 Advanced Nature Studies  
TY 101 Introduction to Toy Design  
TY 411 Toy Design II and Product Update  
TY 416 Hard Toy: Design

**G7 HUMANITIES** Students demonstrate knowledge of the conventions and methods of at least one of the humanities in addition to those encompassed by other knowledge areas within the General Education requirements.

Approved Humanities courses:

EN 231 Short Fiction  
EN 232 Perspectives on American Literature  
EN 233 Poetry  
EN 234 Gay and Lesbian Literature  
EN 235 African-American Literature  
EN 236 Major Writers of the Western World  
EN 237 Images of Women in the American Work Force  
EN 238 Comedy  
EN 253 Dramatic Literature  
EN 271 Literature and History: The Development of American Culture to 1865  
EN 272 Identity in America: History and Literature 1865 to Present  
EN 273 Literature of India  
EN 331 Introduction to Shakespeare  
EN 333 Modern Literature: The Spirit of the Twentieth Century  
EN 334 The Novel  
EN 335 Working Women in the U.S.: 1865 to Present  
EN 352 History of Film  
EN 391 Creative Imagination: Theory and Process (Honors)  
EN 392 Greek Myths and their Transformations (Honors)  
EN 393 Shakespeare  
EN 394 American Lives (Honors)  
EN 395 Travel Literature and the Travel Essay (Honors)  
EN 396 Shakespeare's Plays (Honors)  
HA 111 History of Western Art and Civilization: Ancient to Prehistory Through the Middle Ages  
HA 112 History of Western Art and Civilization: Renaissance to the Modern Era  
HA 121 Cities and Civilizations: The Eastern Mediterranean World, c. 3000 BCE-1000 CE  
HA 212 Renaissance Art  
HA 213 Rome: A Cultural History in Painting, Sculpture, and Architecture  
HA 214 Art in New York

HA 215 History of Menswear  
 HA 216 American Indian Art and Civilization  
 HA 221 East Asian Art and Civilization  
 HA 223 African Art and Civilization  
 HA 224 Pre-Columbian American Art and Civilization  
 HA 225 Art and Civilization of India  
 HA 226 Art and Civilization of the Islamic World  
 HA 231 Modern Art  
 HA 311 Medieval Art  
 HA 312 Women in Western Art from the Late 18th Century to the Present  
 HA 314 History of American Art  
 HA 331 Contemporary Art and Culture: 1945 to Present  
 HA 332 Modern Architecture  
 HA 342 History of Textile Design  
 HA 343 History of Photography  
 HA 344 History of Western Costume  
 HA 345 History of Industrial Design  
 HA 391 The Bauhaus (Honors)  
 HA 392 The Art of Venice: Titan to Tiepolo (Honors)  
 HA 393 Art and Myth in the Classical World (Honors)  
 HA 395 Studies in American Indian Art and Culture (Honors)  
 HA 396 Art and Patronage in the Italian Renaissance (Honors)  
 HA 411 Western Theories of Art  
 LA 391 Issues in the Humanities and Technology (Honors)  
 LA 393 New York City: An Interdisciplinary Approach (Honors)  
 LA 394 The Old and New Testaments in the History of Ideas (Honors)  
 LA 396 Religion and Religious Dissent in American History to the Civil War (Honors)  
 PL 141 Introduction to Western Philosophy  
 PL 143 Introduction to Asian Philosophies  
 PL 211 Informal Logic: A Guide to Clear Thinking  
 PL 321 Philosophy of Art  
 PL 391 Ancient Greek Philosophy (Honors)  
 PL 431 Philosophy: Ethics

**G8 FOREIGN LANGUAGE** Students demonstrate a basic proficiency in the understanding and use of a foreign language and knowledge of the distinctive features of the culture(s) associated with the language they are studying.

Approved Foreign Language courses:

CH 111 Chinese I  
 CH 112 Chinese II  
 FR 111 French I  
 FR 112 French II  
 FR 213 French III  
 FR 214 French IV  
 IT 111 Italian I  
 IT 112 Italian II  
 IT 132 Italian in Florence  
 IT 213 Italian III  
 IT 214 Italian IV  
 JA 111 Japanese I  
 JA 112 Japanese II

JA 213 Japanese III  
 JA 214 Japanese IV  
 SP 111 Spanish I  
 SP 112 Spanish II  
 SP 132 Spanish in Santiago de Compostela  
 SP 141 Spanish for Spanish Speakers I  
 SP 142 Spanish for Spanish Speakers II  
 SP 213 Spanish III  
 SP 214 Spanish IV  
 SP 215 Spanish for Business

**G9 OTHER WORLD CIVILIZATIONS (NON-WESTERN CIVILIZATIONS)** Students demonstrate knowledge of either a broad outline of world history or the distinctive features of the history, institutions, economy, society, culture, of one non-Western civilization. Courses in this area have to be non-Eurocentric and non-U.S. in focus. In addition to courses on the civilizations of Asia or Africa, this would, for example, allow courses on the civilizations of indigenous peoples of the Americas.

Approved Other World Civilizations courses:

EN 273 Literature of India  
 HA 121 Cities and Civilizations: The Eastern Mediterranean World, c. 3000 BCE-1000 CE  
 HA 216 American Indian Art and Civilization  
 HA 221 East Asian Art and Civilization  
 HA 223 African Art and Civilization  
 HA 224 Pre-Columbian American Art and Civilization  
 HA 225 Art and Civilization of India  
 HA 226 Art and Civilization of the Islamic World  
 HA 227 Archaeological Excavation in Israel—Summer  
 HA 395 Studies in American Indian Art and Culture (Honors)  
 PL 143 Introduction to Asian Philosophies  
 SS 151 Introduction to World Affairs  
 SS 277 Cultural Expressions of Non-Western Dress and Fashion  
 SS 252 China and Japan: Yesterday and Today  
 SS 353 Latin America Today  
 SS 354 Comparative Political Systems  
 SS 355 Contemporary African Politics  
 SS 356 Asia in Motion  
 SS 374 Cross-Cultural Studies  
 SS 393 Politics in the Middle East (Honors)  
 SS 446 Economies of Latin America

**G10 AMERICAN HISTORY** Students demonstrate knowledge of a basic narrative of American history: political, economic, social, and cultural, including knowledge of unity and diversity in American society; knowledge of common institutions in American society and how they have affected different groups; and understanding of America's evolving relationship with the rest of the world.

Approved American History courses:

EN 271 Literature and History: The Development of American Culture to 1865  
 EN 272 Identity in America: History and Literature, 1865 to Present  
 EN 274 Voices of Civil Rights in American History  
 EN 335 Working Women in the United States: 1865 to Present  
 HA 314 History of American Art  
 LA 221 U.S. History: Civil War to Present

- LA 392 United States History and Culture, 1860 to Present (Honors)
- LA 396 Religion and Religious Dissent in American History to the Civil War (Honors)
- LA 397 New York City and the Invention of America (Honors)
- SS 276 Deviance in American History: A Sociological Perspective

### Competencies

In addition to the ten areas described above, SUNY mandates the General Education competencies of critical thinking and information management. Both are covered in courses throughout the FIT curriculum.

**CRITICAL THINKING** Students identify, analyze, and evaluate arguments as they occur in their own or others' work, and develop well-reasoned arguments.

**INFORMATION MANAGEMENT** Students perform the basic operations of personal computer use, understand and use basic research techniques, and locate, evaluate, and synthesize information from a variety of sources.

**INDEPENDENT STUDY** Independent study opportunities are available to full-time day students in the fall and spring semesters. Independent study refers to individualized instruction, which is provided in a tutorial manner outside of a regularly offered class schedule. Participating students create their own course of study with the sponsoring faculty member, and use the opportunity to undertake advanced work in a particular subject, pursue an individual project, or a combination of these activities.

For all undergraduate degree programs, a maximum 3 credits of independent study are allowed. Credits earned for independent study cannot be used to substitute for courses listed in this catalogue; they may only be used for an elective. Consequently, two-year AAS students may only undertake independent study in the third or fourth semesters of their program. One-year AAS students may only undertake independent study in the second semester of their program. BFA and BS students are eligible in any upper-level semester.

Independent study requests are student-initiated, and must be made in the preceding semester. To be eligible for independent study, students must have a minimum GPA of 3.5. Students must complete, sign, and submit their portion of the Independent Study Proposal and Agreement form (available at [www.fitnyc.edu/forms](http://www.fitnyc.edu/forms)), by **April 15** for the fall semester and by **November 15** for the spring semester.

### INTERNATIONAL PROGRAMS

Business and Liberal Arts Center, Room B119, 212 217.7601  
[www.fitnyc.edu/internationalprograms](http://www.fitnyc.edu/internationalprograms)

The International Programs Office provides students the opportunity to study abroad for a year, a semester, or in the summer or Winterim sessions. Students may also study abroad through SUNY programs and the College Consortium for International Study. Applicants to international programs are selected competitively, and receive advisement regarding the transferability of credits from their department's chairperson or international programs advisor, and from the Registrar's Office.

#### International Fashion Design in New York and Florence

International Fashion Design in New York and Florence allows AAS students to spend one academic year in New York City and one academic year in Florence, Italy. Students may study abroad in either their first or second year. Courses are taught in English, and students receive FIT credits for the courses completed.

#### International Fashion Design in New York and Milan

International Fashion Design in New York and Milan allows BFA students to spend one academic year in New York City and one academic year in Milan, Italy. Students may study abroad in either their third or fourth year. Courses are taught in English, and students receive FIT credits for the courses completed.

#### International Fashion Merchandising Management in New York and Florence

International Fashion Merchandising Management in New York and Florence allows students who have been accepted into the BS program to spend their first year of study in Florence, returning to New York City for their final academic year. Courses are taught in English, and students receive FIT credits for the courses completed.

#### Semester Programs at Institutions Abroad

FIT offers the following collaborative semester abroad programs in Australia, Canada, China, England, France, Israel, Italy, and Mexico. Applicable transfer credits are awarded for students' completed academic work in these programs.

**ADVERTISING AND MARKETING COMMUNICATIONS AND FASHION MERCHANDISING MANAGEMENT IN ENGLAND** During the spring, a limited number of sixth-semester Advertising and Marketing Communications and Fashion Merchandising Management BS students may study in England at the University of Westminster campus in Harrow, located twenty minutes from central London. Fashion Merchandising Management students may also participate in an internship.

**ADVERTISING AND MARKETING COMMUNICATIONS AND INTERNATIONAL TRADE AND MARKETING IN ENGLAND** During the fall or spring, a limited number of seventh-semester Advertising and Marketing Communications and International Trade and Marketing for the Fashion Industries BS students may study in England at the Middlesex University's Hendon campus, located thirty minutes from London.

**ADVERTISING AND MARKETING COMMUNICATIONS IN FRANCE** During the fall, a limited number of seventh-semester Advertising and Marketing Communications BS students may study at CELSA, the marketing communications school of the Sorbonne in Paris, France. A working knowledge of French is required. Participants study public relations or marketing and communications, and the liberal arts.

A limited number of seventh-semester Advertising and Marketing Communications BS students may also study at the Institut Commercial de Nancy in Nancy, France, a prestigious specialized school with an international management program.

**BUSINESS AND TECHNOLOGY IN MEXICO** During the fall or spring, a limited number of sixth- or seventh-semester School of Business and Technology students may study abroad at the Institut Tecnológico y de Estudios Superiores de Monterrey (ITESM) in Monterrey, Mexico. Courses are taught in English.

**COMMUNICATION DESIGN AND GRAPHIC DESIGN IN ENGLAND** During the fall, a limited number of seventh-semester Communication Design and Graphic Design BFA students may study in England, at the London College of Communication's School of Graphic Design, the Chelsea College of Art and Design in London, or the Manchester Metropolitan University in Manchester.

**FASHION DESIGN, FASHION MERCHANDISING MANAGEMENT, AND PRODUCTION MANAGEMENT IN HONG KONG** During the fall or spring, a limited number of sixth- or seventh-semester, baccalaureate-level Fashion Design, Fashion Merchandising Management, or Production Management: Fashion and Related Industries students may study at Hong Kong Polytechnic University's Institute of Textiles and Clothing in Hong Kong, China.



**FASHION DESIGN IN ENGLAND** During the fall, a limited number of fifth-semester Fashion Design BFA students may study at Nottingham Trent University in Nottingham, England. The university offers a fashion design program in advanced knitwear design.

**FASHION MERCHANDISING MANAGEMENT IN AUSTRALIA** During the spring, a limited number of second-semester Fashion Merchandising Management AAS students may study at the Royal Melbourne Institute of Technology (RMIT), one of Australia's most prestigious educational institutions for fashion and related industries.

**FASHION MERCHANDISING MANAGEMENT IN ENGLAND** During the fall or spring, a limited number of third-semester Fashion Merchandising Management AAS students may study at Manchester Metropolitan University in Manchester, England.

**TEXTILE/SURFACE DESIGN IN CANADA** During the fall, a limited number of third-semester Textile/Surface Design AAS students may study in Canada at the Nova Scotia College of Art and Design in Halifax.

**TEXTILE/SURFACE DESIGN IN ENGLAND** During the fall, a limited number of third-semester Textile/Surface Design AAS students may study in England at the Winchester School of Art, an honors degree college just one hour from London. A limited number of seventh-semester Textile/Surface Design BFA students may study at the Chelsea College of Art and Design in London.

**TEXTILE/SURFACE DESIGN IN ISRAEL** During the fall, a limited number of Textile/Surface Design AAS and BFA students may study at the Shenkar College of Engineering and Design in Ramat-Gan, Israel.

#### **Semesters in Italy Through College Consortium for International Study**

FIT is a member of the College Consortium for International Study, which includes approximately 100 colleges across the United States. Under the auspices of the consortium and FIT, Advertising and Marketing Communications, Fashion Merchandising Management, and International Trade and Marketing for the Fashion Industries BS students may spend their seventh semester studying international business at the American University of Rome. Both associate- and baccalaureate-level Advertising and Marketing Communications, Fashion Merchandising Management, and Fine Arts students may spend a fall or spring semester at the Scuola Lorenzo De' Medici in Florence.

#### **Summer and Winterim Study Abroad Courses**

FIT conducts a number of international short study courses during the summer and Winterim sessions. These courses are listed in the catalogue within the individual disciplines and are from three to six weeks in duration. Specific information on the individual semester abroad programs and the short study abroad courses is available in the International Programs Office and on the International Programs website.

#### **Study Abroad Programs Through the State University of New York (SUNY)**

With departmental and Registrar approval, students may also study abroad through one of the programs offered by SUNY. For more information, visit [www.studyabroad.com/suny](http://www.studyabroad.com/suny), or visit the International Programs Office.

#### **ONLINE COURSES**

[www.fitnyc.edu/onlinecourses](http://www.fitnyc.edu/onlinecourses)

FIT offers numerous online credit and noncredit courses that enable students with busy schedules to do their coursework on a more flexible schedule. Online learning at FIT is both interactive and collaborative. Students receive instruction, submit assignments, and actively participate in discussions from anywhere with an internet connection. Students leverage the wealth of resources available through the web to support their education.

#### **CONTINUING AND PROFESSIONAL STUDIES**

Conference Center at FIT, lower level, 212 217.3334

[www.fitnyc.edu/continuinged](http://www.fitnyc.edu/continuinged)

The School of Continuing and Professional Studies offers credit and noncredit courses and certificates to individuals interested in obtaining a professional certificate; taking courses in business, design, and art; or receiving specific industry training. It is also possible to earn an associate's or baccalaureate degree through evening and weekend study.

The School of Continuing and Professional Studies offers noncredit courses and seminars through several centers. The Center for Professional Studies focuses on the training needs of the global fashion and related industries' corporate sector, as well as the enrichment needs of artists and designers associated with fashion. Also offered are customized, on-site training for businesses, and Thinklab sessions for executives to participate in specially designed roundtables with industry experts. The Enterprise Center provides information and resources to developing enterprises and freelancers, and hands-on computer workshops featuring hardware and software applications that impact the fashion-related design and business professions. Both centers sponsor Hot Topics, a series of training programs throughout the year, as well as special events and professional development certificates such as Creative Business Ownership, Fashion Styling, Color Specialist, Product Development Essentials, and Retail Experience Management. The Center for Precollege Programs offers Saturday Live and Summer Live courses for middle and high school students, in the college's areas of expertise. The Senior Scholars initiative provides senior citizens an opportunity to take undergraduate courses at a reduced rate.

#### **Scholastic Standing**

Scholastic standing is determined by a semester index, computed by multiplying grade value by credit hours for the course, and dividing the sum by the total credit hours the students carried.

Students may only repeat a course in which one of the following grades has been received: "F," "WA," "WD," or "WF." All grades remain on record and are calculated into the GPA. Grades of incomplete ("IN") are calculated as an "F" in the GPA until the incomplete has been resolved. The following grades are used for final marks:

GRADE	QUALITY POINTS	GRADE	GRADE VALUE
A	4.0	IN	Incomplete
A-	3.7	IP	In progress
B+	3.3	L	Auditor
B	3.0	P	Passed
B-	2.7	WA	Authorized withdrawal
C+	2.3	WD	Student-initiated authorized withdrawal
C	2.0	WF	Unauthorized withdrawal
C-	1.7	Y	Intermediate grade
D	1.0	Z	No grade
F	0		

IN Incompletes are assigned at the instructor's discretion. Coursework must be completed within six weeks of the start of the following semester. "IN" is computed as an "F" until an appropriate letter grade is submitted. "IN" cannot become a "WD."

IP Indicates that a thesis is in progress. "IP" is replaced by an appropriate letter grade when the thesis is completed or by an "F" if matriculation is not maintained.

L Auditor (may be assigned for non-degree student only).

- P/F A “P” grade is not calculated in the scholastic average, but credit is received and recorded on the academic transcript. An “F” grade is calculated in the GPA.
- WA Authorized withdrawal, which may be assigned after six weeks at the instructor’s discretion, carries no penalty and does not affect GPA. This grade is a terminal grade and changes are not accepted.
- WD Student-initiated authorized withdrawal is permitted up to the sixth week and does not affect GPA. This grade is a terminal grade and changes are not accepted.
- WF Unauthorized withdrawal, which may be assigned after six weeks at the instructor’s discretion, carries a penalty, and is equivalent to an “F” in the GPA. This grade is a terminal grade and changes are not accepted.
- Y Intermediate grade assigned after the first of two semesters or the first two semesters of a three-semester sequence. “Y” will be replaced by an appropriate letter grade when sequence is completed. Does not affect GPA.
- Z No grade reported by instructor at grade-processing deadline. Does not affect GPA.

All grade disputes must be resolved within two years of receipt of the grade and cannot be disputed once the degree is awarded and sealed.

### PROCEDURE FOR PASS/FAIL

1. No major subject can be taken on a pass/fail basis. AAS candidates are permitted to take a maximum of 6 free elective or liberal arts elective credits on a pass/fail basis. BS candidates may take up to 6 liberal arts elective credits for a pass/fail grade. BFA candidates are permitted to take 3 elective credits on a pass/fail basis.
2. At least one full semester must have been completed at FIT; students must be currently registered for no less than 12 regularly graded credits in addition to the course taken on a pass/fail basis.
3. Only 3 credit hours per semester can be taken on a pass/fail basis.
4. Instructor must be informed within the first three weeks of the class that the course is to be taken on a pass/fail basis. Forms are available online at [www.fitnyc.edu/registrar](http://www.fitnyc.edu/registrar) and in the Registrar’s Office.
5. No more than one pass/fail course may be taken in any one department during each degree program.
6. Only a course with a grade of “F,” “WA,” “WD,” or “WF” may be repeated.

### ACADEMIC STANDARDS

The Committee on Academic Standards reviews student transcripts at the end of each fall and spring semester. A transcript that shows a semester GPA below 2.0 is unsatisfactory and the student may be placed on probation or dismissed from the college. A transcript is also considered unsatisfactory if the student has received grades of “D,” “F,” “IN,” “WA,” “WD,” or “WF” in the coursework.

Students may be placed on probation with credit limitations or may be terminated for unsatisfactory academic performance.

Students who have been dismissed for academic reasons can register only as non-matriculated students on a part-time basis. A cumulative GPA of 2.0 must be achieved in courses appropriate to the students’ former degree program before they will be considered for readmission.

Students whose cumulative GPA is below 2.0 at the completion of at least 50 percent of the required courses or at the end of the second semester are not permitted to register for the third semester as matriculated students. Any students dismissed in such a manner have the right to appeal to the major department in consultation with the Committee on Academic Standards.

### TRANSFER OF CREDIT

The Registrar’s Office evaluates courses from any other regionally accredited college for transfer of credit (see pages 34-35). Acceptance of specific units depends upon the requirement of the major for which application is made and the extent and degree of similarity between the program previously pursued and that to which transfer is requested. Only “C” or better grades are acceptable.

FIT subscribes to SUNY regulations with regard to transfer of grades from SUNY and CUNY colleges.

Students who are interested in transferring to senior colleges after graduation from FIT are advised in the Registrar’s Office. Upon the students’ written request, the Registrar sends an official transcript to any educational institution. A separate audit sheet for SUNY General Education Requirements is also sent when students apply to SUNY senior colleges. Official transcripts are not given directly to the students. Transcripts are \$5 each. Normal processing takes approximately five business days. Rush transcripts can be processed for a \$10 fee. The transcript request form is available at [www.fitnyc.edu/registrar](http://www.fitnyc.edu/registrar).

## Requirements for Degree Completion

### REQUIREMENTS FOR THE ASSOCIATE’S DEGREE

To qualify for the Associate in Applied Science degree, candidates must be matriculated (officially admitted to degree status); satisfactorily complete the credit and course requirements prescribed for their majors, related areas, and liberal arts; achieve a minimum GPA of 2.0 for all work completed; and receive the recommendation of the faculty.

For more specific course requirements, consult the major pages beginning on page 92 and the SUNY General Education requirements on pages 45-52.

### Time Requirements

Full-time students must complete all requirements for their degree within four years from the original date of matriculation; part-time students must complete all requirements within eight years from the original date of matriculation. After the period expires, students must reapply through Admissions and have their credentials reevaluated. Courses taken ten or more years ago are subject to reevaluation and must be approved by the appropriate department chairperson or academic dean in order for students to receive credit toward their degree.

### Writing and Mathematics Proficiency

Students are expected to develop their writing and mathematics skills as early as possible during their studies to enhance their prospects for academic and career success. In order to pre-enroll/register for the initial semester of study in a degree program, all full- and part-time AAS students must complete English and mathematics placement testing or demonstrate that they qualify for exemption from placement testing. Students who are placed into Educational Skills or developmental mathematics courses or EN 121–English Composition should register for these courses in the first semester of study.

Information on how to demonstrate English and mathematics proficiency is available in the Academic Skills Center and at [www.fitnyc.edu/placementtests](http://www.fitnyc.edu/placementtests).

### REQUIREMENTS FOR THE BACCALAUREATE DEGREE

To qualify for the Bachelor of Science or Bachelor of Fine Arts degree, students must be

matriculated (officially admitted to degree status); satisfactorily complete the credit and course requirements prescribed for their majors, related areas, and liberal arts; and achieve a minimum GPA of 2.0 for all work completed. Students receiving the BFA degree are required to complete a total of four courses in History of Art and Civilization (HA) or their approved equivalents, and 30 credits in general studies (not including History of Art and Civilization courses).

For more specific course requirements, consult the major pages beginning on page 120, and the SUNY General Education requirements on pages 45-52.

### **MATRICULATION STATUS POLICY**

Non-matriculated students (i.e., students enrolled in at least one course but not admitted into a degree program) seeking admission to a two-year associate's or baccalaureate degree program at FIT should note the following:

- A minimum of 50 percent of the credits identified in any degree program as major area or related area credits must be taken while matriculated.
- No more than 30 credits taken at FIT in non-matriculated status may be applied to a two-year associate's or baccalaureate degree.

Non-matriculated students seeking admission to a one-year associate's degree program should note the following:

- A minimum of 50 percent of the credits identified in any degree program as major area or related area credits must be taken while matriculated.
- No more than 15 credits taken at FIT in non-matriculated status may be applied to a one-year associate's degree.

Students pursuing a second baccalaureate degree should review the specific degree requirements with the Registrar's Office.

### **RESIDENCY REQUIREMENTS**

To earn a two-year associate's degree, students must complete at FIT a minimum of 30 credits as required by the major (see pages 94-111).

To earn a one-year associate's degree, students must complete at FIT a minimum of 30 credits as required by the major (see pages 112-119).

To earn a baccalaureate degree, students must complete at FIT a minimum of 60 credits as required by the major. However, if students have already earned an appropriate FIT associate's degree, they must complete at FIT a minimum of 30 upper-division credits as required by the major (see pages 120-147).

### **ATTENDANCE**

Attendance shall be taken in all classes. The general policy with regard to student attendance in any class is determined by the instructor and is announced to the class at the beginning of each semester. Specific procedures for handling absences are detailed in the *Student Rights and Responsibilities Policy Manual*, available online at [www.fitnyc.edu/rightsandresponsibilities](http://www.fitnyc.edu/rightsandresponsibilities).

On occasion, students are unable to attend a class session due to illness, accident, or other emergency. Students should contact their instructor(s) directly, via phone or email. If students are unable to reach their instructor(s), they should contact the appropriate academic department office(s). Extended absences from class should be substantiated by appropriate documentation.

No persons shall be expelled from or be refused admission as students of the college for the reason that they are unable to attend classes or to participate in any examination, study, or work requirements on a particular day(s) because of religious beliefs.

Students unable to attend classes on a particular day(s) because of religious beliefs shall, because of such absence on the particular day(s), be excused from any examination or any study or work requirements.

It shall be the responsibility of the faculty and the administrative officials of the college to make available to students absent from school because of religious beliefs, an equivalent opportunity to make up any examination, study, or work requirements that they may have missed because of such absence on any particular day(s). No fees of any kind shall be charged for making available such equivalent opportunity.

In effectuating the provisions of this section, it shall be the duty of the faculty and of the administrative officials to exercise the fullest measure of good faith. No adverse or prejudicial effects shall result to any student because of his or her availing himself or herself of the provisions of this section.

Any students who are aggrieved by the alleged failure of any faculty or administrative officials to comply in good faith with the provisions of this section shall be entitled to maintain an action or proceeding in the supreme court of the county in which the college is located for the enforcement of their rights.

It shall be the responsibility of the administrative officials of the college to give written notice to students of their rights under this section, informing them that students who are absent from school because of religious beliefs must be given an equivalent opportunity to register for classes or make up any examination, study, or work requirements that they may have missed because of such absence on any particular day(s). No fees of any kind shall be charged by the college for making available to such students such equivalent opportunity.

### **OFFICIAL WITHDRAWAL**

Students who voluntarily withdraw from the college should go to the Counseling Center for an exit interview. Complying with this procedure will put their records in good order and will facilitate readmission to FIT if they decide to return in the future or wish to have transcripts of grades sent elsewhere. Title IV recipients must have an exit interview before withdrawal.

## **Dean's List and Academic Achievement Awards**

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The Dean's List, posted at the end of each semester, honors those students who have completed more than 12 credits (may not include courses taken on a pass/fail basis) and achieved a GPA of 3.5 or better. Students receiving an incomplete or an "F" grade are ineligible for the Dean's List that semester.

For students who achieve a GPA of 3.75 or better during their college careers, their degree is granted summa cum laude. For those with a GPA of 3.5 or better but less than 3.75, their degree is granted magna cum laude. For those with a GPA of 3.25 or better but less than 3.5, the degree is granted cum laude.

Upon the recommendation of individual academic departments, the Committee on Academic Standards confirms the recipients of all academic achievement awards.



Awards offered only to baccalaureate degree students during 2007-08 and 2008-09 include:

**ALUMNI ASSOCIATION DISTINGUISHED SCHOLAR AWARD** To the student with the highest GPA in the graduating class.

**DISTRIBUTORS, INC., AWARD** To an outstanding BFA student in Packaging Design.

**FISHER-PRICE/MATTEL, INC./TYCO TOYS AWARD** To an outstanding BFA student in Toy Design.

**JEAN L. ROSENBLATT AWARD** To an outstanding BFA student in Textile/Surface Design.

**LASZLO ROTH AWARD** To an outstanding BFA student in Packaging Design.

**MARION K. BRANDRISS EXTRACURRICULAR SERVICE AWARD** Sponsored by the FIT Student Association, for outstanding service to the institution in the area of extracurricular activities.

Awards offered only to two-year associate's degree students during 2007-08 and 2008-09 include:

**AMY LOCICERO EXTRACURRICULAR SERVICE AWARD** Sponsored by the FIT Student Association, for outstanding service to the institution in the area of extracurricular activities.

**EDUCATIONAL FOUNDATION FOR THE FASHION INDUSTRIES AWARD** The Educational Foundation selects four outstanding AAS students from selected majors.

**GEORGE J. LEVINSON MEMORIAL AWARD** Sponsored by the United College Employees of FIT, for two outstanding AAS graduates entering bachelor's degree programs—one a BFA and the other a BS—at FIT.

**GLADYS MARCUS AWARD** For outstanding merit in liberal arts, to be used for travel or education.

**INTERIOR DESIGN FACULTY COMMENCEMENT AWARD** To an outstanding Interior Design AAS graduate entering the BFA program.

**JUDITH M. PARKAS AWARD** Sponsored by the United College Employees of FIT, for an AAS student who has demonstrated outstanding service to the institution and community. To be used for baccalaureate-level study at FIT.

**LOUIS STOLLAR SCHOLARSHIPS** Sponsored by the United College Employees of FIT, to two outstanding AAS graduates entering bachelor's degree programs—one a BFA and the other a BS—at FIT.

**MINNIE MALLOV STONE MEMORIAL AWARD** To an outstanding AAS student in Fashion Merchandising Management entering the BS program.

**NICHOLAS POLITIS INTERIOR DESIGN AWARD** To an outstanding AAS student in Interior Design.

**PANERO/ZELNIK INTERIOR DESIGN AWARD** To an outstanding Interior Design AAS graduate entering the BFA program.

**PAULINE HALPER MEMORIAL AWARD** To an outstanding AAS student in Textile/Surface Design.

**UNITE DISTINGUISHED SCHOLAR AWARD** Sponsored by the Union of Needletrades, Industrial, and Textile Employees, for the AAS student with the highest GPA in the class.

Awards offered to both one- and two-year associate's degree students during 2007-08 and 2008-09 include:

**ANDREW PIZZO MEMORIAL AWARD** To an outstanding AAS student in Accessories Design.

**BILLIE GORDON AWARD** To an outstanding AAS student in Textile/Surface Design.

**INTIMATE APPAREL COUNCIL AWARD** To an outstanding AAS student in Fashion Design with a specialization in intimate apparel.

**JACK LOWERY AWARD** To an outstanding AAS student in Interior Design. To be used for travel or education.

**JAMES I. SPIEGEL AWARD** Sponsored by the Textile Veterans Association, for outstanding merit in Textile/Surface Design and/or Textile Development and Marketing.

**MARIE ROSE CAMPOREALE ACADEMIC ACHIEVEMENT AWARD** For outstanding merit in Fashion Design with an emphasis in bridal design.

**MARY DOUGLASS AWARD** To an outstanding AAS student in Fashion Design with a specialization in sportswear.

**RAYMOND NORDHEIM AWARD** To an outstanding AAS student in Textile Development and Marketing.

**ROSE LANZILOTTI MEMORIAL AWARD** To a Textile/Surface Design AAS student who demonstrates outstanding originality.

**SAKS FIFTH AVENUE AWARD** For outstanding merit in Fashion Design. To be used for travel or education.

**SYMPHONY FABRICS AWARD** To an outstanding AAS student in Fashion Design, with an emphasis in patternmaking technology.

Special merit awards:

**ARTHUR I. CAINE MEMORIAL AWARD** For creativity in color and design in Fashion Design or Textile/Surface Design.

**GLENN BOYLES MEMORIAL AWARD** For one AAS and one BFA student who show great technical skill, artistic ability, and personal flair in the rendering of architectural interiors. To be used toward the purchase of books on interior design and architecture.

**IRVING CURTIS MEMORIAL AWARD** Offered by the Patternmaking Technology Department to two outstanding students of the day and evening classes.

**JERRY ADLER MEMORIAL AWARD** To the member of the Delta Epsilon Chi Association (DECA) or the Merchandising Society who has contributed most to the welfare of others.

**PAUL SHAPIRO SOCIOLOGY AWARD** To a talented student enrolled in SS 171—Introductory Sociology.

Departmental awards:

**ALFRED B. WAGNER MEMORIAL CONTINUING EDUCATION AWARD** To an outstanding Continuing and Professional Studies student.

**ANDREW AND PHYLLIS SEIFER HUMANITARIAN RESEARCH AWARD** To an outstanding Interior Design student who demonstrates excellence in thesis research.

**BERNARD OLIVER SENIOR NIGHT AWARD** To an outstanding student majoring in Fashion Design or Fashion Merchandising Management.

**BRIAN ZIENTEK MEMORIAL AWARD** To an outstanding Fashion Design student with a specialization in swimwear design.

**CHARLES REICHMAN AWARD** To an outstanding Fashion Design student with a specialization in knitwear.

**EVELYN DAWSON WYNN AWARD** To an outstanding Fashion Design student who has demonstrated avant-garde talent.

**FRANK SHAPIRO MEMORIAL AWARD** To an outstanding Fine Arts student, who must donate one of his/her works to the Fine Arts Department's collection.

**JAMES T. CLARKE MEMORIAL AWARD** To an outstanding graduating Fashion Design student.

**JOHN PAUL STELLEFSON MEMORIAL AWARD** To an outstanding student in Production Management: Fashion and Related Industries.

**JOSEPH J. AMATO/MARY MILLS AWARD** To an outstanding student demonstrating excellence in Fine Arts.

**MAX MEYER MEMORIAL AWARD** Awarded by the FIT Student Association for outstanding leadership and service.

**MICHAEL NOETH AWARD** Awarded by Student Life to a student who demonstrates outstanding leadership, service, and creative programming skills.

**MORRIS ROTHMAN MEMORIAL AWARD** To an outstanding Jewish student in Textile/Surface Design.

**NAMSB FOUNDATION–MARVIN A. BLUMENFELD AWARD** To an outstanding student in Menswear.

**RACHEL LABENSKY AWARD** To an outstanding student in Fashion Design-Apparel.

**REVLON, INC., AWARD** To an outstanding student in Cosmetics and Fragrance Marketing.

**RONALD AND ANNE LUBMAN AWARD** To an outstanding student in Interior Design.

**SYLVIA GALVARIN STUDENT LEADERSHIP AWARD** To a student who has actively served on a student-faculty committee with particular emphasis on, but not limited to, the Student Affairs Committee.



# Expenses and Financial Aid



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for the Fashion Industries

## Tuition and Fees

Bursar's Office: 236 West 27th Street, sixth floor, 212 217.3720

Cashiering Operations: Business and Liberal Arts Center, Room B127, 212 217.7737

[www.fitnyc.edu/bursar](http://www.fitnyc.edu/bursar)

FIT is a college of the State University of New York. It receives state funding and support from the Department of Education of the City of New York. This assistance allows the college to offer the tuition rates noted below.

All matriculating students new to FIT, including visiting students and new matriculants to bachelor's degree programs, are required to confirm their acceptance with a nonrefundable advance tuition deposit of \$150 as soon as they are notified of admission. The following schedules of fees are effective for the 2007-08 academic year:

### TUITION: FULL-TIME PROGRAM (FALL AND SPRING)

Associate-level New York City/State residents	\$1,646 per semester
Associate-level out-of-state residents	\$4,938 per semester
Baccalaureate-level New York City/State residents	\$2,283.50 per semester
Baccalaureate-level out-of-state residents	\$5,570 per semester

### TUITION: EVENING, WEEKEND, SUMMER, SUMMERIM, AND WINTERIM SESSIONS

Associate-level New York City/State residents	\$137 per credit*
Associate-level out-of-state residents	\$412 per credit*
Baccalaureate-level New York City/State residents	\$190 per credit*
Baccalaureate-level out-of-state residents	\$464 per credit*

Tuition and fees are subject to change without prior notice at the discretion of the college's Board of Trustees. Current tuition and fees are available at [www.fitnyc.edu/bursar](http://www.fitnyc.edu/bursar).

Tuition paid by check or money order must be in the exact amount.

\*Tuition is charged for non-credit-bearing courses. Laboratories, lectures, and workshops are billed at different rates (see Fees, page 67).

## RESIDENCY FOR TUITION PURPOSES

### U.S. Citizens and Permanent Resident Aliens

To qualify as a New York State resident, one must have established legal residence by maintaining a domicile in New York State for a period of at least one year preceding the date of the semester.

A domicile is defined as a fixed permanent home to which one intends to return after being absent for a period of time. A person does not acquire a New York State domicile simply by being physically present in New York for a period of 12 months. A person retains a domicile until their present domicile is abandoned and another domicile is established.

In addition to the general domicile standards, students under the age of 22 and whose parents or legal guardians reside out of state must present evidence of financial independence from parents or legal guardians and an established New York State domicile in order to be designated as New York State residents for tuition purposes.

Applications for change of residency status are available at the Bursar's Office at 236 West 27th Street, sixth floor, and on the FIT website at [www.fitnyc.edu/bursar](http://www.fitnyc.edu/bursar). Completed applications with supporting documents must be submitted prior to the end of the registration period for the semester for which the application is intended. Residents of any of the five boroughs of New York City must sign the residency affidavit printed on the registration form at the time of admissions to the college. New York City residents who have met the New York State residency requirement by maintaining a domicile in New York State for a period of at least one year preceding the date of registration do not have to file a Certificate of Residence. New York State residents who do not reside in any of the five boroughs of New York City must file a Certificate of Residence (issued by the county in which the student resides) in order to be eligible for the in-state resident tuition rate. It is mandatory that the student present a new certificate at the beginning of each academic year. This certificate must be filed with the Bursar's Office at the beginning of the term for which the certificate is intended.

Students who enroll at the college in the fall semester are required to submit a new certificate the following fall. Students who enroll after the fall semester (Winterim, spring, or summer) must submit a certificate at the beginning of their first semester of attendance at FIT and a new certificate at the beginning of the following fall semester. Note that individual counties have deadline dates and may have different criteria for issuing the certificates. Notices are mailed each year to continuing FIT students who are enrolled as New York State residents reminding them of the deadline dates along with an application for the County Residence Certificates and instructions for completing the form. However, regardless of whether the FIT notices are received, students are responsible for submitting the completed affidavits to their respective counties and the County Residence Certificate to:

Fashion Institute of Technology  
Bursar's Office  
236 West 27th Street, sixth floor  
New York City 10001-5992

The County Residence Certificate is issued by the student's County Administrative or Treasurer's Office, not by FIT. Applications and information pertaining to the location of county offices are available at the Bursar's Office and on the Bursar's website, listed above. Application forms are also available at the county offices. Students who fail to submit a valid County Residence Certificate to the college by the deadline dates will be billed the equivalent of non-resident tuition. No exceptions will be made. New York State Law requires that students who reside in New York State, outside any of the five boroughs of New York City, must file a County Residence Certificate certified by their home county to qualify for the in-state tuition rate. New York State

residents who are eligible for the in-state tuition rate but have moved from one county to another within New York State within the last six months must file for a County Residence Certificate with both counties and submit both certificates to the Bursar's Office. Other residency requirements, county certificate applications, and additional information may be found at [www.fitnyc.edu/bursar](http://www.fitnyc.edu/bursar).

### Non-immigrant Aliens

Foreign students with F-1 Student Visas are not eligible for the New York State resident tuition rate.

Students with other types of visas may be eligible if they have been residents of New York State for one year prior to the date of registration (see above). Students must have possessed the qualifying visa for at least one year prior to the date of registration.

## FEES

Application to baccalaureate-level	\$ 25
Duplicate diploma	\$ 10
Graduation	\$ 30
Health insurance <sup>1</sup>	\$390.50 per semester
Health Services	\$ 75 per semester
Laboratory <sup>2</sup>	\$ 10 per course
Late examination	\$ 25 per occurrence
Late payment	1.5% per month on balance
Late registration (full-time)	\$100 per occurrence
Late registration (part-time)	\$ 50 per occurrence
Locker rental	\$ 10 per student/per semester
Offsetting service <sup>3</sup>	\$ 5 per semester
Patternmaking course	\$ 25 per course
Placement test	\$ 25 per occurrence
Program change	\$ 25 per occurrence
Recreation and Athletics	\$ 25 per semester
Replacement ID card	\$ 25 per occurrence
Returned check	\$ 25 per occurrence
Student Activity <sup>4</sup>	\$ 60 per semester
SUNY Learning Network (online courses)	\$ 15 per online credit hour
Technology	
Full-time	\$ 60 per semester
Part-time	\$ 30 per semester
Transcript	\$ 5 (\$10 for rush request)
Books and supplies cost between \$600-\$900 (depending on major) per semester.	

<sup>1</sup> This insurance must be purchased by all full-time students unless evidence of other coverage is submitted. The rate shown is for domestic students. For a more detailed explanation, see Health Services, page 81.

<sup>2</sup> Fee is charged to each part-time student who registers for a course requiring life/fashion models and/or the use of certain specialized equipment/materials.

<sup>3</sup> Fee is charged to part-time students and is non-refundable.

<sup>4</sup> Approved by FIT's Board of Trustees in accordance with Student Council regulations.

## TUITION PAYMENT DEADLINES

Non-matriculated students are required to pay full tuition liability at the time of registration for each semester.

Tuition due dates are determined by the college in advance of each semester and may vary from one academic year to the next. Tuition due dates for the fall semester normally occur between mid-July and early August. Tuition due dates for the spring semester normally occur between late December and early January.

All students who register after the payment due date are required to make tuition payment immediately upon registration.

All students attending summer, Summerim, and Winterim sessions are required to pay full tuition liability at the time of registration.

Payment may be made via American Express, Discover, MasterCard, Visa, money order, or personal check. Checks and money orders should be made payable to Fashion Institute of Technology and mailed to:

Fashion Institute of Technology  
Bursar's Office—Cashiering Operations  
Seventh Avenue at 27 Street, Room B127  
New York City 10001-5992

Student ID number must be indicated on your payment. Students may make payments in person at Cashiering Operations. Online credit card payments may also be made—by continuing students only—via [www.fitnyc.edu/onlinestudentinfo](http://www.fitnyc.edu/onlinestudentinfo).

## NON-PAYMENT OF DEBTS AND FINES

Checks returned by a bank as unpaid for any reason will result in a returned check fee of \$25 charged to the students' account. The college reserves the right not to accept a personal check for payment under some conditions; for example, a history of prior returned checks or checks without pre-printed name and address. Note that a stop payment draft against a check is not considered an official withdrawal from the college and students will be charged a \$25 returned check fee in addition to the tuition liability.

Late payments are subject to a late fee of 1.5 percent per month on all outstanding balances. Students who fail to pay their bills or other college debts will be ineligible to register, graduate, or obtain transcripts or other services from the college. Outstanding debts may be referred to a licensed collection agency and collection fees up to 33 1/3 percent may be added to the outstanding balance. If legal action becomes necessary, litigation and all court costs will be the student's responsibility.

Students who have not satisfied their full financial obligations, exclusive of certified financial aid or tuition payment plans, by the scheduled due date may be subsequently de-registered and all previously assigned classes may be dropped. Late registration and program change fees may be assessed to students who are de-registered and wish to re-enroll. Students are not guaranteed class availability if they need to re-register for courses.

## HOUSING

[www.fitnyc.edu/residentiallife](http://www.fitnyc.edu/residentiallife)

On-campus residences include traditional and apartment/suite-style accommodations. Traditional accommodations include a meal plan administered through food services on campus; for apartment/suite residents, the meal plan is optional (see Residential Life, page 82).

Charges vary according to type of accommodation and building. All rates include a Resident Association fee and technology services fee. Rates are subject to change without prior notice at the discretion of the college's Board of Trustees.

Typical charges for resident students as of fall 2007 are:

- traditional accommodations: \$3,051-\$3,190 per person per semester;
- apartment/suite accommodations: \$3,981.50-\$7,412.50 per person per semester.

Meal plans (mandatory for traditional residence hall residents) range from \$1,395-\$1,795 per person per semester.

A \$325 annual fee is required of all resident students, for the Student Resident Association and technology services.

## Tuition and Fee Refunds

### FULL- AND PART-TIME PROGRAMS

All refunds are based on the official date of withdrawal. An application for refund of tuition must be made on the Withdrawal/Refund of Tuition Form provided in the Registration Center or in writing. No refunds will be permitted unless an official withdrawal form is submitted in the required time period. The date on which the Withdrawal/Refund of Tuition Form is received by the Registrar's Office is considered the official date of the student's withdrawal. The \$5 offsetting service fee is nonrefundable. Student health insurance is nonrefundable after the first day of class. Nonattendance in class or stop payment on a check is not considered an official withdrawal from the college. The student remains responsible for all tuition liabilities. Students receiving Title IV financial aid will be processed according to federal guidelines. The refund period terminates by the end of the third week of classes, in accordance with the following schedule:

<u>Withdrawals</u>	<u>Refunds</u>
Prior to the first day of classes	100% of tuition and fees**
Prior to the second week of classes*	75% of tuition and fees**
Prior to the third week of classes*	50% of tuition and fees**
Prior to the fourth week of classes*	25% of tuition and fees**
Thereafter	No refund

The refund process generally takes six to eight weeks after the semester begins. All credit card refunds are issued through the appropriate credit card carrier.

### SUMMER, SUMMERIM, AND WINTERIM SESSIONS

The refund period terminates prior to the fourth scheduled session of the course, in accordance with the following schedule:

<u>Withdrawals</u>	<u>Refunds</u>
Prior to the first day of classes	100% of tuition
Prior to the second day of classes	75% of tuition
Prior to the third day of classes	50% of tuition
Prior to the fourth day of classes	25% of tuition
Thereafter	No refund

\*The first week ends on Sunday regardless of which day of the week classes begin.

\*\*The student health insurance fee is nonrefundable.

## HOUSING REFUNDS

Payment will be refunded in full if students' application for residence accommodation is not accepted.

No refund of payment will be made if students are directed by the college to vacate the premises before the departure date and relocate to other housing due to the students' violation of the residence contract.

If students' applications for residence accommodation are accepted and the students thereafter withdraw or are dismissed from the college or residence halls, or voluntarily change to accommodations not provided by the college before the departure date, a partial refund may be made as set forth below:

- 100% refund less a \$50 charge if withdrawal is completed with Residential Life more than seven days prior to first day of contract.
- 100% refund less a \$300 charge if withdrawal is completed with Residential Life less than seven days prior to first day of contract.

### Room Portion

Percentages to be refunded and charged on or before the contract week ending Saturday (5 pm):

First week of contract	75% refund (25% charge) of total room charges
Second week of contract	50% refund (50% charge) of total room charges
Third week of contract	25% refund (75% charge) of total room charges
Thereafter	No refund (100% charge) of total room charges
Meal portion	(Prorated on a weekly basis)

Refund policy applies even if student does not move into the residence halls.

If more than two students are required to occupy a room (i.e., designated triple rooms), there will be a reduction in room rental. Students receive a rebate after they have been contacted regarding a reduction in occupancy. This does not apply to suites or rooms that have two or four occupants for the academic year in Alumni Hall, Co-ed Hall, Nagler Hall, and Kaufman Hall.

## Financial Aid

David Dubinsky Student Center, Room A212A, 212 217.7439  
[www.fitnyc.edu/financialaid](http://www.fitnyc.edu/financialaid)

FIT attempts to remove financial barriers to college entrance by providing scholarships, grants, loans, and part-time employment based on available funding for students with financial need. Students who are in a degree program and require financial assistance of any kind must complete the Free Application for Federal Student Aid (FAFSA), designating FIT (code 002866) as a college choice. The FAFSA is the core application for all financial aid programs. Apply online at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). Foreign students are not eligible for financial assistance from FIT. Visiting students should consult their home institutions for assistance.

FIT directly administers its institutional grants and scholarships, which are provided by The Educational Foundation for the Fashion Industries. Federal funding administered by the college may include Federal Perkins Loans, Federal Supplemental Educational Opportunity Grants, Pell Grants, federally subsidized and unsubsidized loans for students and parents, as well as the Federal Work Study program. New York State residents who meet state guidelines for eligibility may also receive Tuition Assistance Program (TAP) and/or Educational Opportunity Program (EOP) funds through FIT.

Financial assistance is not automatically renewed. Since most financial aid awards are made for an academic year, students must reapply each academic year by submitting the required forms by the dates established and published by Financial Aid.

The amount of financial aid awarded depends on funds available to FIT as well as the students' educational budget and anticipated available resources. Priority for institutionally administered funds is given to students enrolled and designated as full-time. Federal funds at FIT are contingent on congressional authorizations and appropriations. Eligibility requirements and funding regulations governing federal and state programs may change from year to year depending on legislative action. For more information, visit the Financial Aid website.

### SATISFACTORY ACADEMIC PROGRESS (SAP) STANDARDS FOR FINANCIAL AID RECIPIENTS

The Higher Education Amendments require that colleges and universities provide federal financial aid to those students who are in good academic standing and making satisfactory progress in a degree program. The U.S. Department of Education requires that students make satisfactory academic progress (i.e., successfully complete at least 66 percent of attempted courses) and maintain a cumulative GPA of 2.0. The Satisfactory Academic Progress (SAP) guidelines are available in the Financial Aid Office and at [www.fitnyc.edu/financialaid](http://www.fitnyc.edu/financialaid). Students are responsible for reading and adhering to these guidelines.

Students who receive financial aid and who do not complete any credits or receive a 0.0 GPA in any particular semester will be placed on financial aid suspension, which terminates all financial aid until conditions have been met or an appeal has been granted. To be reinstated without an appeal, students must, at their own expense, complete at least 12 credits (if full-time). Part-time students must complete at least the number of credits they were registered for during their last semester in attendance.

Students may appeal the financial aid suspension in writing to the Financial Aid Committee. Forms are available in Financial Aid, Room A212A. Students must indicate why minimum academic requirements were not achieved and why they should not be placed on probation or have aid terminated.

The Financial Aid Committee will review the appeal and determine whether the appeal is justified. Students will be advised, in writing, of the decision.

### FINANCIAL AID WITHDRAWAL AND RETURN OF FUNDS

Financial aid recipients who withdraw partially or fully must have their financial aid reviewed. If students withdraw during the first 60 percent of the enrollment period and have any form of federal aid disbursed, the amount of the refund will be based upon a distribution formula as required by federal regulations. The refund distribution, prescribed by law and regulation, is in the following order: Unsubsidized Federal Stafford Loan, Subsidized Federal Stafford Loan, Federal PLUS Loan, Federal Perkins Loan, Federal Pell Grant, Federal SEOG, other Title IV Aid programs, and other federal sources of aid.

Additional information on these refund and repayment policies may be obtained from Financial Aid.

### TUITION ASSISTANCE PROGRAM (TAP) FOR NEW YORK STATE RESIDENTS

Full-time students who are New York State residents may be eligible for a TAP grant ranging from \$500 to full tuition. New York State residents who are registered for 6-11 credits in a degree program may be eligible for Aid for Part-Time Students (APTS) or Part-Time TAP. For more information, visit [www.fitnyc.edu/financialaid](http://www.fitnyc.edu/financialaid) or [www.hesc.com](http://www.hesc.com).



The State University of New York has received approval from the State Education Department for University-Wide Standards for awarding state awards. The new regulations require full-time students receiving state awards to complete a minimum number of credits each term in a registered or otherwise approved program with a minimum GPA, and to accumulate enough credits to graduate with an associate's degree within a maximum of six semesters of aid, and a bachelor's degree in eight semesters of aid. These regulations apply only to full-time students receiving state awards. Other students may study at their own rate and complete their degrees according to the institution's regular academic standards. There is one standard for each degree level.

Students must be registered for at least 12 credits in the degree program at the time of TAP certification. Three factors are involved: 1) academic progress in the previous semester; 2) program pursuit in the previous semester; 3) a minimum of 12 credits in the current semester.

If students fail to meet these standards, the regulations allow for one waiver during their undergraduate career. According to the waiver guidelines, students may ask for and receive the waiver if good reason is presented for their inability to meet minimum standards. The waiver will become part of the students' record and they are expected to make satisfactory progress thereafter. The waiver is not automatically given and students must apply and be approved.

More detailed information and waiver forms are available in the Registrar's Office, Room C158. TAP eligibility requirements are subject to change based on New York State legislation.

## The Educational Foundation for the Fashion Industries

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Marvin Feldman Center, Room C204, 212 217.4100  
www.fitnyc.edu/effi

The Educational Foundation for the Fashion Industries, whose membership includes industry leaders, serves as an advisory and fundraising body to the college. Organized in 1944, The Educational Foundation for the Fashion Industries established the Fashion Institute of Technology as a college to develop professional leadership for the constantly evolving fashion industry. The accessibility of the college makes it possible for professionals to attend discussions, serve on panels, and offer their experience as special lecturers to students. Students have an opportunity to meet outstanding representatives from the fields of the arts, design, industrial production, labor, and merchandising.

Gifts to FIT come through its private foundation, The Educational Foundation for the Fashion Industries. The Educational Foundation for the Fashion Industries is exempt from federal income tax under the provisions of the Internal Revenue Service Code Section 501(c)(3). FIT has received recognition from the fashion and related industries, alumni, and friends through generous financial gifts. The list of commencement awards, loan funds, and scholarships attests to their commitment to the college.

### HONORARY CHAIRS

**EMILY WILKENS CHAIR IN EXTERNAL IMPRESSIONS** In 1965, the Board of Trustees of the Fashion Institute of Technology established a chair honoring Ms. Wilkens for her assistance and counsel in founding a program to foster self-evaluation and self-improvement as steps toward social maturity.

### ENDOWMENTS

**EDWIN GOODMAN ENDOWMENT IN FASHION (BUYING AND MERCHANDISING)** In 1955, the Goodman family established an endowment of fashion in memory of Edwin Goodman, of Bergdorf Goodman. The endowment made possible the development of the Fashion Merchandising Management major.

**INTERNATIONAL FABRICARE INSTITUTE ENDOWMENT IN TEXTILE AND APPAREL CARE TECHNOLOGY** In 1966, the National Institute of Dry Cleaning established an endowment in textile and apparel care technology. This endowment helped to develop materials and programs for the distribution of information about servicing and maintaining fashion products to designers, manufacturers, and distributors, as well as maintenance of the Textile and Apparel Lab.

**THE WOOL BUREAU ENDOWMENT** In 1968, The Wool Bureau, Inc., established an endowment for the development of a program to enrich knowledge and awareness of the utilization of wool and wool textile products in apparel and home furnishings. The endowment achieves these objectives through teaching, through direct applications in design and manufacturing technology, and through research involving wool and wool products.

**TRIFARI, KRUSSMAN AND FISHEL, INC., ENDOWMENT IN JEWELRY** In 1975, the world-renowned jewelry firm of Trifari, Krussman and Fishel, Inc., endowed a jewelry design laboratory in the college in honor of the company's 50th anniversary. The endowment is used to assist the program in Jewelry Design, which began in September 1975.

**THE SHIRLEY GOODMAN RESOURCE CENTER ENDOWMENT** In 1975, a resource center support fund was named and endowed to honor Shirley Goodman, executive vice president emeritus of FIT and executive director of The Educational Foundation for the Fashion Industries (1949-91). Today, the Shirley Goodman Resource Center houses the Gladys Marcus Library, The Museum at FIT, and the School of Graduate Studies.

**THE REVLON ENDOWMENT IN COSMETICS MARKETING** In 1980, the Revlon Corporation established an endowed fund to enrich and extend the Cosmetics and Fragrance Marketing program. Each year, \$1,000 is allotted from this endowment for the Revlon Academic Achievement Award.

**JACK C. LEBOWITZ ENDOWMENT IN MENSWEAR** In 1981, the National Association of Men's Sportswear Buyers created an endowment in Menswear. The endowment honors the memory of Mr. Lebowitz, a former buyer at Macy's.

**NORMAN M. MORRIS ENDOWMENT IN JEWELRY DESIGN** In 1981, Norman M. Morris, whose firm was the United States agent for Omega watches, established an endowed fund in Jewelry Design. The fund provides for the inclusion of watch design within the department's program of study.

**SCOVILL ENDOWMENT IN RESEARCH AND DESIGN** In 1984, the Scovill Apparel Fasteners Group provided an endowment for research in product design and applications emphasizing fasteners utilization. The chair of this endowment serves as the liaison between students and faculty and the fasteners industry.

**INTIMATE APPAREL ENDOWMENT IN FASHION DESIGN** In 1985, a league of corporation and private sponsors, primarily in the intimate apparel industry, endowed funds to develop an intimate apparel specialization in the Fashion Design BFA program. Part of these funds are used for a yearly honor scholarship and merit award for students studying intimate apparel.

**THE MILDRED CUSTIN ROOM** In 1986, family and friends of Mildred Custin, known as America's "first lady" of retailing, endowed funds to name and maintain a room in her honor. Today, the Mildred Custin Room is a highly used computer library resource lab.

**GUSTAV NEIMEYER ENDOWMENT IN JEWELRY DESIGN** In 1988, the trustees of the Gustav H. Neimeyer Memorial Education Fund voted to create a discretionary endowment with the remaining assets of the fund for the Jewelry Design Department.

**THE COLIN BIRCH MEMORIAL WINDOW** In 1990, friends of Colin Birch, the display window artist at Bloomingdale's for many years, endowed funds to maintain FIT's display window on Seventh Avenue. This window, and its ever-changing displays by Visual Presentation and Exhibition Design students, act as a living memorial to Mr. Birch.

**PHILLIPS-VAN HEUSEN ENDOWMENT IN MENSWEAR** In 1990, the Phillips-Van Heusen Corporation created an endowment to enrich the program in Menswear.

**LAWRENCE ISRAEL LECTURE SERIES IN INTERIOR DESIGN** In 1997, Professor Lawrence Israel, architect and faculty member, established an endowed fund for the Interior Design Department to create the Lawrence Israel Lecture Series of distinguished design professionals.

**MILDRED ROTHMAN ENDOWMENT IN EDUCATIONAL SKILLS** In 1998, this endowment was bequeathed by Professor Mildred Rothman to be used for the benefit of students in Educational Skills.

**ELSA PERETTI PROFESSORSHIP IN JEWELRY DESIGN** In 2001, Tiffany and Co. established the Elsa Peretti Professorship in Jewelry Design. On the occasion of the 25th anniversary of its successful and rewarding collaboration with Elsa Peretti, Tiffany created a perpetual fund for faculty salary support in the Jewelry Design Department. At Ms. Peretti's request, the endowment is established in honor of her long friendship and professional association with Samuel Beizer, founding chairman of FIT's Jewelry Design Department.

**GEORGE T. DORSCH FUND** In 2002, the Estate of George T. Dorsch established an endowment to enhance the History of Art and Civilization Department.

**DR. LEONARD FLORENCE AND SY STEWARD GLOBAL SCHOLARS ENDOWMENT IN HOME PRODUCTS** In 2005, this endowment was created to honor the contributions of two leaders in the field of home products. This endowment enables Home Products Development students to participate in international trade shows and study abroad programs.

**ALFRED Z. SOLOMON–JANET A. SLOANE ENDOWMENT FUND** In 2005, this endowment was created to support the accessories collection at The Museum at FIT. It will help fulfill the museum's mission to educate students and the general public about the artistic, historical, and social significance of fashion.

## SCHOLARSHIPS

Scholarship gifts help further FIT's mission. Full and partial scholarships are available to full-time students offering evidence of financial need and academic merit. A limited number of partial scholarships have been established for matriculated evening and weekend students who demonstrate financial need. A number of honor scholarships provided by the friends and families of FIT are awarded—based on aptitude, need, and scholastic achievement—to students who have completed a year of study at FIT. Some of these are limited to specific criteria established by the donor.

## Honor Scholarship Contributors

Abe Schrader Corporation  
Maria Spagnola Alaya  
Marion and Myron Alexander  
Ellen Alpert  
Melanie Amariglio  
Anglo Fabrics  
Mortimer H. April  
Arthur Englander Memorial  
Joseph Augeri  
Marie Auyang  
Jay and Patty Baker  
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Bergdorf Goodman  
Bernard G. Cohn Memorial  
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Memorial  
Maurice Biderman  
Rose Wells Bing  
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Martin Bloom and Richard Hartigan  
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Fashion Group/Isabel and Ruben Toledo  
Jack Fenstermacher  
Filene's Charitable Foundation  
FIT Alumni Association  
FIT Student-Faculty Corporation  
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Gimbel Brothers and Saks Fifth Avenue  
Giorgio Armani Fashion Corp.  
Giorgio di Sant'Angelo Memorial  
Gladys Marcus Memorial for  
International Studies  
Gokhan-Kucuk  
Lynn and Carl Goldstein  
Samuel and Sara Golub  
Edwin A. Goodman  
Ann Gravseth and James E. Preston  
Annette Green  
George J. Greenberg  
Lester Gribetz  
Lester Gribetz/Sol Levine  
Ann Kissel Grun  
Ira Guilden  
Ira Hechler  
Hoechst Celanese  
Hoechst Fiber  
Home Products '03 honoring  
Evans/Gittlitz/Kilbride/Sabin/Sen  
Home Products '04 honoring  
Cavaliero/Chinni/Foley/Karron/Salus  
Home Products '05 honoring  
Daggett/Fux/Kirby/Lavene  
Leo and Elly Honig/Anglo Fabrics  
Paul Honig



I. Kleinfeld & Sons  
Intimate Apparel Council  
Jaclyn, Inc.  
Jane Scott Memorial  
JCPenney Company  
Jean Claude Mastroianni Memorial  
Jean Wallrapp Memorial  
Jerry Silverman, Inc.  
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George S. Kaufman  
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Kayser-Roth Foundation  
Catherine Kelly  
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Liz Claiborne/Annette Green  
Liz Claiborne/Dillard's  
Liz Claiborne, Inc.  
Liz Claiborne/Ortenberg  
Liz Claiborne/Shirley Goodman  
Antonio Lopez—Alumni  
Lord & Taylor  
Macy's New York  
Maidenform, Inc.  
Marvin Feldman Memorial  
Ok Cha Lee Mason  
May Company Dept. Stores  
May and Samuel Rudin Foundation

Jerry and Saskia McDaniel  
David Mercer  
Michele Marzigliano Memorial  
Milliken & Company  
Monique Recant Memorial  
NAMSB  
Nancy Greer, Inc.  
Nancy Yedlin Memorial  
National Board of Coat and Suit Industry  
National Millinery Board  
*The New York Times*  
Pantone  
Pat Sandler Memorial Alumni  
Paul Hellman Foundation  
Peggy Ward Memorial/Macy's  
Elsa Peretti  
Elsa Peretti/Tiffany & Co.  
Petrie Stores Corporation  
Phillips-Van Heusen Corporation  
Leonard W. Pollatschek  
Fred P. Pomerantz  
Gerta Pomerantz  
John J. Pomerantz  
Popular Price Dress Contractors  
Association  
Christine Pratt/Home Products Alumni  
Arthur Price Memorial  
Raincheetahs by Naman  
John E. Reeves  
Reeves Brothers Foundation  
Regine's  
Reliance Group Holdings, Inc.  
Judith and Burton Resnick  
Retail Brand Alliance  
Revlon, Inc.  
Revlon/Linda Harris  
Walter Riedler  
Robert Lagary Memorial  
Arthur J. Rolfo  
Vittorina R. Rolfo  
Robert Rose  
Andrew Rosen  
Anita James Rosen  
Carl Rosen  
Russ Togs, Inc.  
Margo Scarvarda and Lawrence Aiken  
Peter G. Scotese  
Marie B. Simms  
Adele and Wesley Simpson  
Splash Swimwear  
Springs Mills

Michael and Susanna Steinberg  
Sterling National Bank & Trust Company  
Bernice and Milton Stern  
Robert Stock  
Elaine Stone  
Robert J. Suslow  
Suzy Perette, Inc.  
John Szarkowski  
Tamara Lizzi Memorial  
Textile Distributor's Association  
Tiedemann Trust Company  
TJX/Jack Lindner  
Tokai Women's Jr. College  
Lee and Marvin Traub  
Vidal Sassoon  
Adolph, Lily, and Peter Vogel  
Marco Wachter  
Walter Richardson Memorial  
Warnaco Group, Inc.  
Norman V. Wechsler  
Emanuel and Mabel Weintraub  
David B. Weiss  
Edward Weissman  
WestPoint Stevens  
William Randolph Hearst Foundation  
Louise Dahl Wolfe  
Wool Bureau  
YMA  
Zelinka-Matlick, Inc.  
Zina Sisman Levy Memorial  
Ann and Harvey Zlesnick

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## Services

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### STUDENT AFFAIRS

Business and Liberal Arts Center, Room B221, 212 217.3800

[www.fitnyc.edu/studentaffairs](http://www.fitnyc.edu/studentaffairs)

The Division of Student Affairs is essential to FIT's primary goal: to promote the intellectual, cultural, personal, and social development of students, as well as to provide quality student services.

### ACADEMIC ADVISEMENT

Academic advisement is offered by the deans, admissions counselors, registrars, department chairpersons, and individual faculty members. Discussions may range from consideration of courses available to students to the advantages and disadvantages of a change in major studies or career goals.

When a student needs remedial studies, courses and tutorial services are available in the college through the School of Liberal Arts and the Academic Skills Center, Room A608B.

### CAREER SERVICES

Business and Liberal Arts Center, Room B216, 212 217.7654

[www.fitnyc.edu/careerservices](http://www.fitnyc.edu/careerservices)

Career Services' mission is to empower FIT students, past and present, to make successful career decisions in today's competitive global market. The office works with a wide variety of employers, helping each meet its individual personnel needs. There is an ongoing demand in the workplace for FIT alumni of all ages and experience levels. Lifetime placement services are offered to all FIT alumni, and students are encouraged to utilize the office's resources from the start of their education.

The Career Services Office is a professional center for all FIT students and graduates that:

- advises on career planning for all students and alumni;
- develops strategic partnerships with industry;
- holds career fairs and on-campus recruitment programs;
- hosts online access to various specialized recruitment websites;
- lists online full-time, part-time, freelance, and summer positions;
- offers walk-in counseling services, one-on-one advisement, and class visits;
- presents career building, résumé writing, and related workshops;
- provides annual placement and industry information;
- teaches HD111—Career Planning, an elective course in career planning and guidance.

### Placement of Graduates

Recent placement reports show FIT graduates employed in the following professions:

- advertising artists;
- display artists;
- fashion and accessories designers and assistant designers;
- fashion illustrators and sketchers;
- industrial engineers, plant management trainees, and assistant production managers;
- interior designers and assistant designers;
- jewelry designers;
- junior toy designers;
- package designers and package design assistants;
- patternmakers, assistant patternmakers, and graders;
- photographers and photographer's assistants;

- product developers;
- copywriters, public relations assistants, and editorial staff;
- merchandisers, merchandising assistants, marketing trainees, retail executive trainees, buyers, and assistant buyers;
- store managers and assistant store managers;
- stylists and assistant stylists;
- textile artists and designers, textile converters and assistants, and textile technologists.

Copies of annual placement reports are available in the Career Services Office.

Preparation for students' placement starts prior to their graduation, often early in their final semester. Counselors visit classes, see students individually, and conduct group workshops. Some job interviews are held on campus, when employers visit the college to meet prospective graduates, and others are held on employers' premises. Placement of a graduating class extends over several months. If graduates have plans other than employment immediately after graduation (e.g. continuing education, travel), they are encouraged to return to the Career Services Office as soon as they are ready to consider employment.

## COUNSELING CENTER

David Dubinsky Student Center, Room A212B, 212 217.7697

[www.fitnyc.edu/counseling](http://www.fitnyc.edu/counseling)

The Counseling Center provides confidential counseling services and educational programs to help students adjust to college life, deal with problems that can affect their well-being and academic success, and develop skills needed for personal and professional success. The center's mental health practitioners assess students' conditions and provide appropriate care, which can include support during a crisis, short-term counseling, or a referral to qualified and affordable treatment resources in the community. Students are encouraged to seek out counseling at the first sign of difficulty, since early identification of problems minimizes the impact of those problems on their personal lives and their academic progress. Students may call or visit the center to arrange an appointment, come by during walk-in consultation hours, or be seen immediately for emergencies.

In addition to personal counseling, the Counseling Center provides a variety of programs and resources to help students develop competencies needed for academic and professional success. These programs include educational workshops, freshman success seminars, and academic probation interventions, which focus on important aspects of student development and performance. The center also provides a variety of informational booklets on topics related to mental health, personal growth, and study skills.

Any students placed on academic probation are required to attend the Counseling Center's structured workshop series or meet with a counselor. Any full-time students who wish to withdraw from the college are required to initiate the formal withdrawal procedure by first contacting the center to schedule an exit interview. Students unable to schedule an exit interview should immediately notify the Registrar's Office in writing.

## FIT-ABLE: DISABILITY SUPPORT SERVICES

David Dubinsky Student Center, Room A511A, 212 217.4090 (TTY 212 217.4097)

[www.fitnyc.edu/fitable](http://www.fitnyc.edu/fitable)

FIT-ABLE, the college's Disability Support Services Office, is the primary campus advocate for students with disabilities. Through FIT-ABLE, students are provided support services, programs, and advocacy toward the goal of career readiness and self-sufficiency. These services include internship counseling, tutoring, specialized academic advisement, and training on assistive technology. A staff sign language interpreter is available by appointment. Early contact with

FIT-ABLE is recommended to discuss academic adjustments and accommodations, as certain requests, such as interpretation services, may take some time to fulfill. The college respects the students' right not to self-identify as having a disability. FIT complies with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 through its provision of these services and by prohibiting discrimination against students based upon disability.

## HEALTH SERVICES

David Dubinsky Student Center, Room A402, 212 217.4190

[www.fitnyc.edu/healthservices](http://www.fitnyc.edu/healthservices)

FIT's Health Services is an accredited primary care facility staffed by nurse practitioners and physicians, a nutritionist, an acupuncturist, and a health educator. The office provides general medical and gynecological care. A referral list of consultants is available in cases where a specialist's evaluation and treatment are required. Health Services also provides counseling on topics such as family planning, nutrition, stress management, and health maintenance.

FIT has a mandatory health insurance policy. All full-time students (including international students) are automatically billed for health insurance. Students can be excused from the mandatory insurance if they have equal or better health insurance from another company. In order to waive the mandatory insurance, it is necessary to complete and submit a waiver form by the deadline. For deadline dates and other insurance information, contact Health Services.

New York State law mandates that all students must provide proof of immunity against measles, mumps, and rubella in order to attend classes. Students born prior to January 1, 1957, are exempt from these requirements.

Proof of immunity is defined for the following as:

**MEASLES** Two doses of live measles vaccine given on or after the first birthday, and after 1967, physician's documented history of the disease or serological evidence of immunity.

**RUBELLA (GERMAN MEASLES)** One dose of live rubella vaccine given on or after the first birthday, or serological evidence of immunity. A physician-documented history for rubella will not be accepted.

**MUMPS** One dose of live mumps vaccine given on or after the first birthday, a physician-documented history of the disease, or serological evidence of immunity.

New York State Public Health Law (NYS PHL) §2167 requires colleges and universities to distribute information about meningococcal disease and vaccination to all students registered for 6 credits or more, whether they live on or off campus. Students must notify Health Services if they will receive the meningitis vaccination, have received it in the past, or decline/refuse to receive the immunization. Please note that according to NYS Public Health Law, no institution shall permit any student to attend the institution in excess of thirty days or to register for the next semester's classes without complying with this law.

An immunization form and a health form, enclosed in the admissions packet, must be completed and returned to Health Services.

## INTERNATIONAL STUDENT ADVISORS

David Dubinsky Student Center, Room A608D, 212 217.8040

[www.fitnyc.edu/oisa](http://www.fitnyc.edu/oisa)

The Office of International Student Advisors (OISA) assists international students with issues regarding their status while attending FIT.

## RESIDENTIAL LIFE

Alumni Hall, first floor, 212 217.3900

Kaufman Hall, first floor, 212 217.3930

[www.fitnyc.edu/residentiaallife](http://www.fitnyc.edu/residentiaallife)

FIT's residence halls play an integral role in the FIT community and the personal development of its students. Living on campus enables students to interact with their peers not only in an academic setting, but also in a social environment. Each semester, Residential Life hosts an extensive new student orientation, and its counselors and student staff live in the halls, to assist students with their adjustment to college and living in New York City.

Four residence halls house approximately 2,300 students in single, double, triple, and quad occupancy rooms and suites. Alumni Hall, Co-ed Hall, and Nagler Hall are located on West 27th Street, and house approximately 1,217 students. The accommodations in Nagler Hall and Co-ed Hall are primarily double occupancies, but also include a limited number of studios and one-bedroom quad suites. Alumni Hall consists of two-bedroom quad suites. The George and Marianne Kaufman Residence Hall, located on nearby West 31st Street, houses approximately 1,100 students, offering one-, two-, three-, and four-bed apartment-style accommodations, each containing its own kitchenette and bathroom facilities.

All FIT residence hall rooms are furnished with a bed, chair, chest of drawers, closet space, phone and data jacks, and access to a cable TV jack. Each hall has centrally located lounges and laundry facilities; Kaufman Hall also has an on-site fitness center. Cooking is only permitted in apartment/suite accommodations.

All full-time matriculated students are eligible to apply for housing. Priority is given to full-time, first-year students who have submitted their housing application before June 15 and paid their tuition deposit. Residential Life also assists with off-campus housing options. Those students seeking off-campus housing options should visit [www.fitnyc.edu/offcampushousing](http://www.fitnyc.edu/offcampushousing).

Once admitted to the college, students wishing to live in the residence halls should apply for housing online, as early as possible, on the Residential Life website. Applicants will have access to the online housing application within five business days of their tuition deposit payment. If students withdraw from housing after an application has been accepted, all withdrawal charges will be applied (see Housing Refunds on page TK). For returning students, a room selection lottery is held each spring, allowing them to choose their residence and roommates for the next academic year.

The residence halls are closed from the last day of fall semester classes until the first day of Winterim classes and from the last day of summer classes until the first day of the fall semester. Unless otherwise noted, housing contracts are for the academic year (not including winter and summer recess sessions) only. Winter recess housing is available to students with housing contracts for the full academic year. Interested students may inquire about availability and apply at the Residential Life Office, and must pay the additional charges in full at Cashiering Operations. Select residence hall accommodations are available for rental during the summer. Applications, rates, and eligibility requirements for summer residence are available in the Residential Life Office. On-campus food services are not available during the college's recess periods.

## Activities

### ATHLETICS AND RECREATION

David Dubinsky Student Center, Room AX12A, 212 217.7959

[www.fitnyc.edu/athletics](http://www.fitnyc.edu/athletics)

FIT has intercollegiate teams in bowling, cross-country, dance, half-marathon, indoor and outdoor track, men's basketball, table tennis, tennis, and women's volleyball.

The college's recreation and intramural program is designed for the participation and enjoyment of the entire college community. Programs provide the opportunity for physical activity and fellowship, promote wellness, and use of leisure time. Participants of all skill levels are encouraged to participate.

The Athletics and Recreation Department sponsors a variety of drop-in fitness classes, taught by certified instructors. Classes include body toning, hip-hop, kickboxing, leg sculpting, Pilates mat, Salsa, self-defense, Tae Bo, and yoga, and are available to the entire FIT community.

Open gym hours during the week allow students, faculty, and staff to participate in team and individual sports such as basketball, dance, table tennis, tennis, and volleyball.

The fitness center is located in the sub-basement of the Business and Liberal Arts Center and is open 7 am-10 pm weekdays, and 11 am-5 pm weekends. Cardiovascular machines, free weights, and Nautilus and universal machines are available. A fitness attendant is on duty at all times.

### CLUBS

Clubs are organized each year as student interest dictates. The major-oriented clubs are open to all students regardless of major and extend the study of the various disciplines in an informal way through such activities as field trips, guest speakers, and meetings with alumni.

All full- and part-time students who have paid their Student Activity fee may participate in clubs. All clubs and organizations are open to all students regardless of race, color, age, sex, national origin, or disability. All students who wish to participate on athletic teams or hold leadership positions in student organizations must maintain a minimum of a 2.0 GPA. Candidates for and elected FITSA executive and programming board members must maintain a 2.3 GPA. The following is the current list of student organizations at FIT:

Accessories Design	Cosmetic
Ad Group	Creative Showcase
American Association of Textile Chemists and Colorists (AATCC)	Culinary Arts
American Institute Graphic Association (AIGA)	Delta Epsilon Chi Association (DECA)
American Marketing Association	Direct Marketing
Anime (Japanese Animation)	Display
Asian Academic Society	Fabric Styling
Athletics	Fashion Design
Black Retail Action Group (BRAG)	Filipino Association Students Together (FAST)
Black Student Union	Fine Arts
Catholic	FIT Words
Chabad	Gospel Choir
Childcare Assistance Program (CAP)	Handbook
Children's Wear	Holistic Lifestyle
Christian Fellowship	Home Products
	ICE

I Love NY  
Illustration  
Interior Design  
International Student Association  
International Trade Students Association (ITSA)  
Inter-Society Color Council (ISCC)  
Intimate Apparel  
Italian  
Jewelry Design Connection  
Jewish Students Association  
Korean Campus Crusade for Christ (KCCC)  
Latin American Students Organization (LASO)  
Lesbian, Gay, Bisexual, Transgender, and Friends (LGBT)  
Martial Arts  
Menswear  
Merchandising Society  
Merchandising Society Style Shop  
Model Workshop

Package Design  
Phattime  
Phi Theta Kappa  
Photography  
*Portfolio* (Yearbook)  
Production Management  
Public Relations Student Society of America (PRSSA)  
Resident Hall Community Council (RHCC)  
Snow  
Student Ambassadors  
Student Council  
Students Over Traditional Age  
Textile Design  
Theater Ensemble  
United Stations Student Alliance  
Urban Studio  
Visual Art Management  
*West 27* (Newspaper)  
WFIT (Radio)

### PHI THETA KAPPA HONOR SOCIETY

Phi Theta Kappa, the international honor society of two-year colleges, offers students recognition and opens numerous doors for future opportunities and learning. Phi Theta Kappa has nearly 1,200 chapters at two-year colleges in all 50 states, and in Canada, Germany, and Japan. FIT's Phi Theta Kappa chapter sponsors several activities and provides numerous leadership opportunities. Students interested in membership must be enrolled in an associate's degree program, must have completed 12 credit hours in required associate's degree courses at FIT, have attained a GPA of at least 3.5, and be certified by the college. Contact Student Life for more information or a membership application.

### SOCIAL AND CULTURAL EVENTS

Concerts, dances, flea markets, films, field trips, and other special and social events are planned by the Student Association and Programming Board and the various clubs throughout the year.

In addition to planned evening events, on selected Tuesdays between 1-2 pm, all students and faculty are welcome to attend and participate in events arranged by the Entertainment Hour Committee of the Student Association.

### STUDENT PUBLICATIONS

*Highlights*, a monthly calendar of extracurricular events, is distributed by Student Life to all members of the FIT community.

*ICON*, a literary magazine of student artwork and poetry, is edited and published annually by the Student Association.

*Portfolio*, the FIT yearbook, is planned and produced during the college year for annual publication. Although mainly devoted to graduating students, it includes class and extracurricular activities of undergraduates.

*West 27*, the student newspaper, is published periodically under the auspices of the Student Association and distributed to the student body and faculty. Staff membership is open to all students.

## Governance

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### STUDENT ASSOCIATION AND COUNCIL

David Dubinsky Student Center, Room A710, 212 217.4130

The Student Council is the governing body of the Student Association, whose membership includes all full- and part-time students who have paid the student activity fee. Membership affords students the privileges and responsibilities of citizens in the self-governing college community. The council consists of elected officers of the association, and at least one representative from every club. All other interested students receive voting privileges following their attendance at two consecutive meetings.

The council is responsible for organizing athletic, cultural, and social activities for the students; determining allocations and disbursement of the student activity fees in accordance with the purposes and duties of the association and the policies of the Board of Trustees of the college; cooperating with the administration in the definition and enforcement of all student regulations; and working with the administration to maintain good public relations, fostering greater unity among the administration, the faculty, and the student body.

The Student Association president, elected each year by the Student Association, is a member of the Board of Trustees with voting rights and responsibilities.

### STUDENT-FACULTY COMMITTEES

The Student Association and the Faculty Senate select representatives to constitute joint committees, such as admissions/registration, assessment, counseling, curriculum, diversity, library, and student affairs.

### THE FIT STUDENT-FACULTY CORPORATION

The FIT Student-Faculty Corporation is an independent entity with nine directors, three representing each constituency of the college—the Board of Trustees and administration, the faculty, and the student body. It derives its revenue from the rental of college facilities and from commission income from food services and the campus bookstore. The corporation allocates this revenue for the benefit of the students and faculty.

## Student Rights and Responsibilities

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### CODE OF CONDUCT

The Chancellor of the State University of New York has stated that “a fundamental purpose of the State University of New York is to provide quality education for all those who enroll. In pursuit of this objective, the university encourages the development of independence, maturity, and ethical sensitivity within students.” The university, in fulfilling the mission, must establish standards of conduct essential to the orderly pursuit of its function as an educational institution.

FIT accepts this doctrine. To implement it, FIT students prepared and support the basic code of conduct to guide all members of our college community. All who become members of our college community have an obligation to support and obey college regulations, as they are also expected to obey local, state, and federal law. Those who cannot or will not comply will be subject to disciplinary action including possible withdrawal of the privilege of continued attendance at the college.

For more information about infractions of the Campus Code of Conduct and a clearly defined judicial procedure see the *Student Rights and Responsibilities Policy Manual* ([www.fitnyc.edu/rightsandresponsibilities](http://www.fitnyc.edu/rightsandresponsibilities)). Copies are available in Student Affairs, Room B221, and Student Life, Room A713.



## ACCESS TO OFFICIAL STUDENT RECORDS

The Family Educational Rights and Privacy Act (FERPA), and regulations adopted by the Secretary of the U.S. Department of Education to implement FERPA, provide students with specific rights relating to their records at FIT. Under FERPA, a student has the right to:

- inspect and review his or her education records;
- seek amendment of his or her education records that he or she believes to be inaccurate, misleading, or otherwise in violation of the student's privacy rights;
- consent to disclosures of personally identifiable information contained in his or her education records, except to the extent that FERPA and the regulations authorize disclosure without consent;
- file with the United States Department of Education a complaint concerning alleged failures by FIT to comply with the requirements of FERPA or the Secretary's regulations. Complaints should be filed in writing:

Family Policy Compliance Office  
U.S. Department of Education  
400 Maryland Ave., S.W.  
Washington, DC 20202-4605

Complete copies of FERPA and the regulations are available for review in Student Affairs. Any student having a question about access to FIT student records is encouraged to consult them.

The *Student Rights and Responsibilities Policy Manual* sets forth the procedures for inspection and review of education records and for a student to request amendment of his or her own education records. The manual also sets forth the types of records the college may disclose without student consent.

## COMMITMENT TO DIVERSITY

FIT is committed to creating an environment that attracts and retains people of diverse racial and cultural backgrounds. By providing a learning and working environment that encourages, utilizes, respects, and appreciates the full expression of every individual's ability, the FIT community fosters its mission and grows because of its rich pluralistic experience. The college is committed to prohibiting discrimination, whether based on race, national origin, gender, religion, ethnic background, age, disability, marital status, sexual orientation, or any other criterion specified by applicable federal, state, or local laws.

## EQUAL OPPORTUNITY/AFFIRMATIVE ACTION

FIT is committed to providing equal opportunity in educational programs in its admissions policy and in employment, including the opportunity for upward mobility for all qualified individuals.

The assistant vice president for Affirmative Action, Compliance, and Diversity provides complaint resolution and investigates complaints of discrimination, affirmative action, and Title IX issues. The assistant vice president monitors the college's progress in complying with Title IX and laws concerning discrimination and affirmative action. The office of the assistant vice president for Affirmative Action, Compliance, and Diversity is located at 236 West 27th Street.

Student Affairs provides students with complaint resolution, training, and orientation on Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act.

## HARASSMENT

The Fashion Institute of Technology is committed to providing its staff, faculty, and students with the opportunity to pursue excellence in their academic and professional endeavors. This opportunity can exist only when each member of the community is assured an atmosphere of mutual respect in which each person is judged solely on criteria related to academic or job performance. The college is committed to providing such an environment free from all forms of harassment and discrimination and ensuring students and employees the right to an environment free from discriminatory intimidation, ridicule, or insult. Each member of the community is responsible for being familiar with this policy, fostering mutual respect, and refraining from conduct that violates this policy.

The following are examples of harassment that might offend, embarrass, or humiliate an individual:

- treating people differently because they fall within a certain category (see Commitment to Diversity, page 86);
- offensive or suggestive comments, letters, emails, or telephone calls;
- insults, jokes, teasing, threats, embarrassing comments, or other remarks that put people down or make them uncomfortable;
- inappropriate pictures, cartoons, or other objects;
- making obscene or rude gestures or ogling or leering at someone;
- unwanted or unnecessary touching or blocking someone's movement;
- imitating, mimicking, or mocking a person's accent, disability, or stutter.

The examples above are not intended to be all-inclusive.

## Sexual Harassment

**DEFINITION** Sexual harassment, whether between people of different sexes or the same sex, includes unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature:

- when submission to such conduct is made explicitly or implicitly a term or condition of an individual's employment or participation in an educational program;
- when submission to or rejection of such conduct by an individual is used as the basis for personnel decisions for academic evaluation or advancement affecting the individual;
- when such conduct has the purpose or effect of unreasonably interfering with an individual's work or academic performance or creating an intimidating, hostile, or offensive working or academic environment.

Some examples of sexual harassment include:

- physical assault;
- direct or implied threats that submission to sexual advances will be a condition of employment, work status, promotion, grades, or letters of recommendation;
- a pattern of conduct to discomfort or humiliate that includes comments of a sexual nature or sexually explicit statements, questions, jokes, or anecdotes, whether expressed in person, in writing, or by email or voice-mail message;
- a pattern of conduct that would discomfort or humiliate a reasonable person at whom the conduct was directed that includes one or more of the following: unnecessary touching, patting, hugging, or brushing against a person's body; remarks of a sexual nature about a person's clothing or body; or remarks about a person's sexual activity or speculation about a person's sexual experience;
- a pattern of conduct that implies discrimination or hostility toward a person's personal, professional, or academic interests because of gender or sexual orientation.

The examples above are not intended to be all-inclusive.



**TO FILE A COMPLAINT** Individuals who believe they have been harassed are encouraged to file a complaint. When a student or an employee complains about alleged harassment, FIT will investigate the allegation regardless of whether the complaint conforms to a particular format or is made in writing.

Any employee of the college who wants to complain about harassment is encouraged to contact the assistant vice president for Affirmative Action, Compliance, and Diversity, any vice president, the general counsel, or any dean, department chairperson, or department director. An employee is not required to complain first to his or her supervisor about alleged harassment, but may do so if he or she prefers. An employee is not required to follow the chain of command in filing a complaint, but may refer a complaint to any of the above individuals.

Any senior administrator, dean, department chairperson, department director, or any other person with supervisory responsibility who receives a complaint of harassment, must immediately report the complaint to the assistant vice president for Affirmative Action, Compliance, and Diversity. If the harassment is or may be ongoing and the assistant vice president is not available, the supervisor to whom the complaint has been made should immediately contact the general counsel or any vice president, any of whom can be contacted by Security if they are not on campus.

There are no time limits for reporting harassment. However, allegations of harassment should be reported as promptly as possible. Delay in making a complaint may make it more difficult for the college to investigate allegations. Individuals who believe they have been harassed may also file charges with the United States Equal Employment Opportunity Commission, the New York State Division of Human Rights, or other agencies having jurisdiction over such charges. In general, the deadline to file such charges runs from the last date of unlawful harassment. An employee is not required to wait until an internal FIT complaint is resolved before filing a charge with one or more of these agencies.

FIT will protect the confidentiality of persons making harassment allegations to the extent possible. FIT cannot guarantee complete confidentiality, since it may not be able to conduct an effective investigation without revealing certain information to the alleged harasser or to potential witnesses. However, information about the allegation of harassment will be shared only with those who need to know about it. Records relating to harassment complaints are kept confidential to the extent possible.

The assistant vice president for Affirmative Action, Compliance, and Diversity will investigate harassment complaints and will take or recommend appropriate action. Employees who are found to have violated harassment policy may be subject to various penalties including termination of employment and dismissal from the college.

Members of the FIT community who make false complaints of harassment for improper or inappropriate purposes will be subject to disciplinary action. FIT prohibits any form of retaliation against individuals who file a complaint of harassment in good faith.

**SEXUAL ASSAULT PREVENTION** FIT has programs in place to protect all members of the college community from sexual assault, including programs for prevention and prosecution of these crimes that occur within the jurisdiction of SUNY/FIT. New York State Law defines crimes related to sexual assault as sexual misconduct, rape, criminal sexual acts, forcible touching, sexual abuse, and aggravated sexual abuse. If any FIT student has been sexually or otherwise assaulted on campus, he or she should contact Security at 212 217.7777 immediately, get to a safe place as soon as possible, and try to preserve all physical evidence (do not bathe, douche, or wash your clothes). Remember, assaults—sexual or otherwise—are crimes; they are not the victim's fault. Victims have the right to pursue adjudication of crimes that occur on the campus through criminal courts and /or through the college's disciplinary process as outlined in this publication.

**SEXUAL ASSAULT PREVENTION AND REPORTING PROCEDURES** New York State statutes define sexual assault in various degrees. Sexual assault, of any kind, is a crime. Sexual assault is any actual or attempted nonconsensual sexual activity including, but not limited to, forcible anal or oral sex, attempted intercourse, sexual touching, or exhibitionism by a person(s) known or unknown to the victim.

**SEXUAL OFFENSE POLICY** Sexual offenses will not be tolerated, and the college vigorously enforces its policies and applicable laws. Documented violations can result in a wide range of disciplinary actions, including permanent expulsion from the college. The college encourages and will lend support and cooperation to students who elect to seek redress through the justice system.

**REPORTING PROCEDURES** Any member of the FIT community who is a victim of rape or sexual assault should seek medical attention immediately. The victim should call Security at 212.217.7777 or, if the incident occurred off campus, the local police at 911. FIT Security personnel can provide transportation to the hospital, with the accompaniment of a trained professional.

**DISCIPLINARY ACTION** Where there is probable cause to believe the college's regulations prohibiting sexual misconduct have been violated, the college will pursue strong disciplinary action through its own procedures. An individual charged with sexual misconduct will be subject to college disciplinary procedures, whether or not prosecution under New York State Criminal Statutes is pending. This discipline includes the possibility of suspension or expulsion from the college.

The college will make every effort to be responsive and sensitive to the victims of these serious crimes. Protection of the victim and prevention of continued trauma are the college's top priorities. If the victim and the accused live in the same residence hall, an immediate hearing with the Judicial Officer will be held to determine the need for modifying the living arrangements. Assistance for any other personal or academic concerns will be reviewed and options provided.

During this process, the victim has the right:

- to have a person or persons of the victim's choice accompany the victim throughout the disciplinary hearing;
- to remain present during the entire proceeding;
- to be assured that his/her irrelevant past sexual history will not be discussed during the hearing, as established in New York State criminal codes;
- to make a "victim impact statement" and to suggest an appropriate penalty if the accused is found in violation of the code;
- to be informed immediately of the outcome of the hearing.

During the disciplinary process, the rights of the accused are as described in the Judicial Procedures section of the *Student Rights and Responsibilities Policy Manual*.

**INFORMATION AND SUPPORT** Any member of the FIT community who is the victim of sexual assault or sexual misconduct may seek support from the college's Counseling Center, Room A212B, 212 217.7697, and Health Services, Room A402, 212 217.4190.

**EDUCATIONAL PROGRAMS** Educational programs to promote awareness of rape and sex offenses are presented regularly to the FIT community by the Counseling Center, Health Services, Residential Life, Security, and Student Life.

**HAZING** Any action or situation that recklessly or intentionally endangers mental or physical health, or involves the forced consumption of liquor or drugs for the purpose of initiation into or affiliation with any organization, is strictly prohibited. Any organization that engages in such conduct will have its permission to operate on campus property revoked, and additional penalties may apply to the participating individuals.

A copy of the college's rules and regulations is given to all students enrolled at FIT, and is deemed to be part of the bylaws of all organizations operating on the college's campus, which will review annually such bylaws with individuals affiliated with such organizations.

A person is guilty of hazing when, in the course of another person's initiation into or affiliation with any organization, he or she intentionally or recklessly engages in conduct which creates a substantial risk of physical injury to such other person or a third person, and thereby causes such injury. Hazing is a Class A misdemeanor.

### CAMPUS CRIME STATISTICS

At FIT, the safety and well-being of students, faculty, staff, and visitors are of paramount importance. A safe and secure environment can only be achieved through the cooperation of all members of the college community. The Crime Awareness and Campus Security Act of 1990 requires all postsecondary institutions receiving federal aid to provide their communities with an annual report about crime statistics and policies. FIT accepts the responsibility of providing a campus atmosphere free from threats to personal safety and one that enhances the educational process. Students and their parents expect the college campus to be a place of safety and everyone shares this responsibility. In addition, FIT upholds the right of students and staff to know of incidents that occur on campus and the measures taken to promote precautions and swift effective responses to crises.

Security maintains a log of crimes and incidents that occur on campus. The information is recorded by date, time, and general location. The daily log is available for public view at the Security Office, Room D442.

FIT's campus crime statistics as reported annually to the U.S. Department of Education are available at [www.fitnyc.edu/security](http://www.fitnyc.edu/security); hard copies are provided upon request. All inquiries should be directed to Student Affairs, 212 217.7681. Related information can also be obtained from the U.S. Department of Education website at <http://ope.ed.gov/security>.

### Fashion Institute of Technology Crime Statistics

OFFENSE	2004	2005	2006
<b>MURDER</b>			
On campus	0	0	0
In residence halls	0	0	0
On public property	0	0	0
<b>MANSLAUGHTER</b>			
On campus	0	0	0
In residence halls	0	0	0
On public property	0	0	0
<b>SEX OFFENSES (FORCIBLE)</b>			
On campus	0	1	0
In residence halls	3	1	0
On public property	0	0	0
<b>SEX OFFENSES (NON-FORCIBLE)</b>			
On campus	0	0	1
In residence halls	1	0	1
On public property	0	0	0

OFFENSE	2004	2005	2006
<b>ROBBERY</b>			
On campus	0	0	0
In residence halls	0	0	0
On public property	0	0	0
<b>AGGRAVATED ASSAULT</b>			
On campus	0	0	1
In residence halls	0	0	0
On public property	1	0	1
<b>BURGLARY</b>			
On campus	1	0	0
In residence halls	1	0	0
On public property	0	0	0
<b>ARSON</b>			
On campus	0	0	0
In residence halls	0	0	0
On public property	0	0	0
<b>MOTOR VEHICLE THEFT</b>			
On campus	0	0	0
In residence halls	0	0	0
On public property	0	0	0
<b>LIQUOR LAW VIOLATIONS*</b>			
On campus	0	98	11
In residence halls	165	94	220
On public property	3	4	1
<b>DRUG-RELATED VIOLATIONS*</b>			
On campus	0	9	0
In residence halls	17	9	32
On public property	0	0	5
<b>WEAPONS POSSESSION*</b>			
On campus	0	1	0
In residence halls	1	0	0
On public property	0	0	0
<b>ARRESTS</b>			
On campus	13	2	1
In residence halls	0	1	1
On public property	0	0	0

There were no reports of hate crimes for the above-mentioned areas during the reporting period.

\* The act was amended in 1998 to include not only the reporting of alcohol, drug, and weapons violations that resulted in arrests, but also disciplinary referrals.

# Degree Programs

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The following undergraduate degree programs are available at FIT.

## Associate's Degree Programs

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- Accessories Design
- Advertising and Marketing Communications
- Communication Design
- Fashion Design — International option in Florence
- Fashion Merchandising Management
- Fine Arts
- Illustration — Fashion and General Illustration options
- Interior Design
- Jewelry Design — Jewelry Design and Studio options
- Menswear
- Photography
- Production Management: Fashion and Related Industries
- Textile Development and Marketing
- Textile/Surface Design
- Visual Presentation and Exhibition Design

## Baccalaureate Degree Programs

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- Accessories Design and Fabrication
- Advertising and Marketing Communications
- Advertising Design
- Computer Animation and Interactive Media
- Cosmetics and Fragrance Marketing
- Direct and Interactive Marketing
- Fabric Styling
- Fashion Design — Children's Wear, Intimate Apparel, Knitwear, Special occasion, and Sportswear options, and International option in Milan
- Fashion Merchandising Management — International option in Florence
- Fine Arts
- Graphic Design
- Home Products Development
- Illustration
- Interior Design
- International Trade and Marketing for the Fashion Industries
- Packaging Design
- Photography and the Digital Image
- Production Management: Fashion and Related Industries
- Textile Development and Marketing
- Textile/Surface Design
- Toy Design
- Visual Art Management

The college reserves the right to review or amend any course and/or program requirements.

# Two-Year Associate's Degree Programs

ASSOCIATE'S DEGREE PROGRAM (AAS)

## Accessories Design Major

Applications accepted for fall only.

HEGIS 5012

The major in Accessories Design offers qualified students the opportunity to prepare for positions as designers, product development personnel, stylists, and patternmakers of leather and other accessories products.

### Semester 1 Credits

MAJOR AREA	LD 111	Leather and Materials Technology	2.5
	LD 121	Access. Design/Human Anatomy	1.5
	LD 133	Footwear Design/Construction I	3
	LD 143	Handbag Design/Construction I	3

RELATED AREA	FA 113	Design I: 2D and Color	1.5
	FA 114	Design II: 3D Form and Structure	1.5

LIBERAL ARTS	choice	see Requirements*	6
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### Semester 2 Credits

MAJOR AREA	LD 134	Footwear Design/Construction II	3
	LD 144	Handbag Design/Construction II	3

RELATED AREA	PH 272	Photoshop I for Photographers	2
	SD 141	Nature Studies G6	1.5

LIBERAL ARTS	choice	see Requirements*	6
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### Semester 3 Credits

MAJOR AREA	LD 231	Boot Patternmaking/Construction	1.5
	LD 242	Advanced Handbag Construction	1.5
	LD 243	Belt Design and Patternmaking	1.5
	LD 261	Sketching Accessories	2.5

LIBERAL ARTS	choice	see Requirements*	6
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### Semester 4 Credits

MAJOR AREA	LD 226	Introduction to Line Building	2.5
	LD 293	Developing a Successful Portfolio	3

LIBERAL ARTS	choice	see Requirements*	6
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ELECTIVE	choice	General elective	1.5-3
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### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	28.5
RELATED AREA	6.5
LIBERAL ARTS	24
ELECTIVE	1.5-3
HEALTH AND/OR PHYS. ED	2
TOTAL Minimum Required	62.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses) and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVE

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts program in Accessories Design and Fabrication (page 120).

ASSOCIATE'S DEGREE PROGRAM (AAS)

## Advertising and Marketing Communications Major

Applications accepted for fall and spring.

HEGIS 5008

The major in Advertising and Marketing Communications offers qualified students preparation for careers in advertising (other than art and design), publicity, public relations, corporate communications, direct marketing, promotion, media production, and journalism. Career opportunities are found in retail and wholesale organizations, advertising agencies, and publicity and public relations firms, as well as with publications and other media.

### Semester 1 Credits

MAJOR AREA	AC 111	Advertising and Promotion	3
	AC 161	Multimedia Computing	2

RELATED AREA	CD 122	Digital Layout I	2
	FM 114	Intro. to the Fashion Industry	3

LIBERAL ARTS	EN 121	English Composition G1	3
	choice	see Requirements*	3

### Semester 2 Credits

MAJOR AREA	AC 113	Strategic Planning for IMC	3
	AC 141	Journalism	3

	AC 171	Mass Communications	3
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LIBERAL ARTS	choice	see Requirements*	6
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### Semester 3 Credits

MAJOR AREA	AC 221	Publicity Workshop	3
	AC 272	Research Methods in IMC	3

RELATED AREA	DM 211	Workshop in Direct Marketing	3
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LIBERAL ARTS	choice	see Requirements*	3
	choice	see American History* G10	3

### Semester 4 Credits

MAJOR AREA	AC 231	Advertising Copywriting	3
	AC 271	Audiences and Media	3
	choice	see Major Area alternative**	3-4

LIBERAL ARTS	SS 141	Macroeconomics G4	3
	choice	see Requirements*	3

ELECTIVE	choice	general elective	2-3
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### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	29-30
RELATED AREA	8
LIBERAL ARTS	24
ELECTIVE	2-3
HEALTH AND/OR PHYS. ED	2
TOTAL Minimum Required	65

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Advertising and Marketing Communications (page 121), Cosmetics and Fragrance Marketing (page 124), Direct and Interactive Marketing (page 125), Production Management: Fashion and Related Industries (page 143), and Textile Development and Marketing (page 144). By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Fashion Merchandising Management (page 133), Home Products Development (page 137), and International Trade and Marketing for the Fashion Industries (page 140).

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**American History:** 3 credits  
CHOICE of EN 271, 272, 274, LA 221, or 392 (any one of these meets G10).

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 3 credits  
HA 112 (G5).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, or 032/332 (any one of these meets G3).

**Social Sciences:** 3 credits  
CHOICE of SS 131, 151, or 171 (any one of these meets G4).

**\*\*MAJOR AREA ALTERNATIVE**  
CHOICE of AC 211, 222, 232, 242, 262, or IC 291.

### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

## Communication Design Major

Applications accepted for fall only.

HEGIS 5012

The major in Communication Design offers qualified students the opportunity to prepare for careers in advertising agencies, graphic and corporate communications firms, department stores, art studios, publications, and as freelance graphic designers.

Semester 1			Credits
MAJOR AREA	CD 111	Foundation I/Basic Design G6	3
	CD 121	Studio Skills	1.5
	CD 122	Digital Layout I	2
	CD 131	Color Workshop	1.5
	CD 171	Introduction to Typography	1.5
RELATED AREA	PH 116	Photography Basics	2
LIBERAL ARTS	choice	see Requirements*	6
Semester 2			
MAJOR AREA	CD 112	Foundation II/Comm. Design	3
	CD 113	Three-Dimensional Design	1.5
	CD 132	Creative Process	1.5
	CD 172	Computer Drawing & Typography	2
RELATED AREA	FA 131	Life Drawing I	1.5
	GD 232	Survey of Graphic Design	3
LIBERAL ARTS	choice	see Requirements*	6
Semester 3			
MAJOR AREA	CD 222	Digital Layout II	2
	CD 251	Digital Imagery	1.5
	CD 271	Designing with Type	1.5
RELATED AREA	AD 213	Advertising Design Concepts	3
	FA 171	Printmaking I	1.5
LIBERAL ARTS	choice	see Requirements*	6
ELECTIVE	choice	General elective	1.5-3
Semester 4			
MAJOR AREA	CD 231	Visual Process	1.5
RELATED AREA	AC 201	Advertising & Promotion	2
	GD 214	The Corporate Image	3
	GD 243	Website Design and Production	2
	PK 211	Introduction to Packaging Design	1.5
LIBERAL ARTS	choice	see Requirements*	6
TOTAL CREDIT REQUIREMENTS			
	MAJOR AREA		24
	RELATED AREA		19.5
	LIBERAL ARTS		24
	ELECTIVE		1.5-3
	HEALTH AND/OR PHYS. ED		2
	TOTAL Minimum Required		71

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Advertising Design (page 122), Computer Animation and Interactive Media (page 123), Graphic Design (page 136), Packaging Design (page 141), and Toy Design (page 146).

By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications (page 121).

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN121 (G1) ( Prerequisite: College-level English as determined by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and  
CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

## Fashion Design Major

Applications accepted for fall and spring.

HEGIS 5012

The major in Fashion Design offers qualified students the opportunity to prepare for positions as designers, assistant designers, technical designers, stylists, or fashion executives.

Semester 1			Credits
MAJOR AREA	FD 111	Draping I: Fundamentals	3
	FD 121	Flat Pattern Design I	1.5
	FD 131	Sewing Techniques I	1.5
	FF 111	Fashion Art and Design I	2
	FF 114	Model Drawing I for Fashion Des.	1
RELATED AREA	FA 105	Life Drawing G6	1.5
LIBERAL ARTS	EN 121	English Composition G1	3
	choice	see Mathematics* G2	3-3.5
Semester 2			
MAJOR AREA	FD 112	Draping II: Const. Silhouettes	3
	FD 132	Sewing Techniques II	1.5
	FD 221	Flat Pattern Design II	1.5
	FF 112	Fashion Art and Design II	2
	FF 241	Fashion Design Comp.: Photoshop	1.5
RELATED AREA	TS 132	Intro. to Text. for Fash. Designers	3
LIBERAL ARTS	choice	see Science* G3	3-5
	choice	see English/Speech*	3
Semester 3			
MAJOR AREA	FD 211	Draping III: Soft Silhouettes	3
	FF 211	Fashion Art and Design III	2
	FF 221	Fashion Past and Present	2
	FF 242	Fashion Design Comp.: Illustrator	1.5
LIBERAL ARTS	HA 112	History of Western Art & Civ. G5	3
	choice	see Social Sciences* G4	3
PE/HEALTH	choice	PE/Health	1
Semester 4			
MAJOR AREA		<i>Apparel Concentration:</i>	
	FD 212	Draping IV: Advanced Techniques	3
	FD 241	Apparel Product Data Mgmt.	1.5
	FF 212	Fashion Art and Design IV	2
	FF 243	Digital Flats and Specs	1.5
	or	<i>Art Concentration:</i>	
	FD 241	Apparel Product Data Mgmt.	1.5
	FF 213	Model Visualization Techniques	1
	FF 243	Digital Flats and Specs	1.5
	FF 244	Design Collections: Vis. Solutions	1.5
	FF 291	Fashion Portfolio Collection	2
LIBERAL ARTS	choice	see Social Sciences*	3
	choice	see Humanities* G7	3
ELECTIVE	choice	general elective	1-2.5
PE/HEALTH	choice	PE/Health	1

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA (APPAREL)	35
or	
MAJOR AREA (ART)	34.5
RELATED AREA	4.5
LIBERAL ARTS	24-26.5
ELECTIVE	1-2.5
HEALTH AND/OR PHYS.ED.	2
TOTAL Minimum Required	
APPAREL	66.5
ART	66

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses) and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**Humanities:** 3 credits  
CHOICE of HA 111, 214, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, or 393 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Fabric Styling (page 126), Fashion Design (pages 127-131), Textile/Surface Design (page 145), and Toy Design (page 146), and the Bachelor of Science programs in Production Management: Fashion and Related Industries (page 143) and Textile Development and Marketing (page 144).



## International Fashion Design/Florence and New York (IFDF)

Applications accepted for fall only.

HEGIS 5012

This overseas academic program leads to the AAS degree in Fashion Design. The courses listed below are offered in the IFDF program in Florence. Students may attend this overseas program for one year by spending semesters 1 and 2 in New York and semesters 3 and 4 in Florence, or by spending semesters 1 and 2 in Florence and semesters 3 and 4 in New York. Refer to the Fashion Design AAS degree requirements on page xx and to the department for courses to be taken in New York. Students must complete IT 111 Italian I before attending IFDF in Florence for the second year.

### One Year in Florence - Semesters 1 and 2

#### Semester 1

MAJOR AREA	FD 111	Draping I: Fundamentals	3
	FD 121	Flat Pattern Design I	1.5
	FD 131	Sewing Techniques I	1.5
	FF 111	Fashion Art and Design I	2
	FF 114	Model Drawing I for Fashion Des.	1
RELATED AREA	FA 105	Life Drawing G6	1.5
LIBERAL ARTS	HA 112	History of Western Art & Civ. G5	3
	choice	see Foreign Language* G8	3-3.5
	or	see Social Sciences*	

#### Semester 2

MAJOR AREA	FD 112	Draping II: Const. Silhouettes	3
	FD 132	Sewing Techniques II	1.5
	FD 221	Flat Pattern Design II	1.5
	FF 112	Fashion Art and Design II	2
	FF 241	Fashion Design Comp.: Photoshop	1.5
RELATED AREA	TS 132	Intro. to Text. for Fas.n Designers	3
LIBERAL ARTS	choice	see Foreign Language*	3-3.5
	choice	see History of Art & Civ.* G7	3

### One Year in Florence - Semesters 3 and 4

#### Semester 3

MAJOR AREA	FD 211	Draping III: Soft Silhouettes	3
	FF 221	Fashion Past and Present	2
	FF 211	Fashion Art and Design III	2
	FF 242	Fashion Design Comp.: Illustrator	1.5
LIBERAL ARTS	HA 112	History of Western Art & Civ. G5	3
	choice	see Foreign Language* G8	3.5

#### Semester 4

MAJOR AREA	FD 212	Draping IV: Advanced Techniques	3
	FD 241	Apparel Product Data Mgmt.	1.5
	FF 212	Fashion Art and Design IV	2
	FF 243	Digital Flats and Specs	1.5
LIBERAL ARTS	HA 212	Renaissance Art	3
ELECTIVE	choice	general elective	1-2.5
	choice	see Foreign Language*	3-3.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See Below

Please note that these requirements vary depending on the length of study in Italy. See Fashion Design Department for more specific information. (Also see page 44 for college liberal arts requirements.)

#### Foreign Language:

IT 111, 112, 213, or 214 (can take the place of Social Science requirement) (G8)  
IT 122 (does NOT meet G8)

NOTE: IT 111 must be taken in 1st year for 2nd year of IFD.

#### History of Art and Civilization:

CHOICE of HA 112, 212, 342, 344, and/or 392 (G7).

#### Social Sciences:

SS 151 and/or SS 171.

NOTE: EN 121 (G1), choice of English/Speech, Mathematics (G2), Science (G3), and PE/Health, normally taken in 1st semester in New York, must be made up in 2nd year for students attending IFDF for 1st year. However, students will already have taken HA 112, choice of Social Science and 1 Italian course which substitutes for the 2nd Social Science, and a choice of History of Art: HA 112, 212, 342, 344, and/or 392, all not normally taken until 2nd year in New York.

## Fashion Merchandising Management Major

Applications accepted for fall and spring.

HEGIS 5004

The major in Fashion Merchandising Management offers qualified students the opportunity to prepare for careers with retail and wholesale organizations in buying, merchandising, product development, creative fashion presentations, styling, sales, management, or marketing.

### Semester 1

MAJOR AREA	FM 114	Intro. to the Fashion Industry	3
RELATED AREA	AC 111	Advertising and Promotion	3
	MG 152	Computer Applications Software	2
	TS 111	Fundamentals of Textiles	3
LIBERAL ARTS	choice	see Requirements*	6

### Semester 2

MAJOR AREA	FM 116	Fashion Business Practices	3
	FM 121	Merchandise Planning & Control	3
	FM 122	Merch.: Principles & Techniques	3
RELATED AREA	choice	see Related Area Elective**	1.5-4
LIBERAL ARTS	choice	see Requirements*	6

### Semester 3

MAJOR AREA	FM 118	Consumer Motivation in Fashion	3
	FM 244	Product Development	3
	choice	See Major Area Alternatives***	3
RELATED AREA	choice	see Related Area Electives**	1.5-4
LIBERAL ARTS	choice	see Requirements*	6

### Semester 4

MAJOR AREA	FM 268	Team Development Workshop	2.5
	choice	See Major Area Alternatives***	6-7
LIBERAL ARTS	MA 222	Statistical Analysis	3.5
	choice	see American History* G10	3
ELECTIVE	choice	see Arts* G6	3

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	29.5-30.5
RELATED AREA	11-16
LIBERAL ARTS	24.5
ELECTIVE	3
HEALTH AND/OR PHYS.ED	2
TOTAL Minimum Required	70

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts program in Fabric Styling (page 126), and the Bachelor of Science programs in Cosmetics and Fragrance Marketing (page 124), Direct and Interactive Marketing (page 125), Fashion Merchandising Management (page 133), Home Products Development (page 137), International Trade and Marketing for the Fashion Industries (page 140), Production Management: Fashion and Related Industries (page 143), and Textile Development and Marketing (page 144). By completing certain course requirements, graduates may also apply to the Bachelor of Science program in Advertising and Marketing Communications (page 121).

### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).

**American History:** 3 credits  
CHOICE of EN 271, 272, 335, HA 314, LA 221, 392, or any other course which meets the American History Gen. Ed. requirement (G10).

**Arts:** 3 credits  
CHOICE of EN 251, 262, 361, HA 214, HP 231, or LA 321 (any one of these meets G6).

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, or 244 before the fourth semester.

**History of Art and Civilization:** 3 credits  
HA 112 (G5).

**Mathematics:** 3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s). MA 222 (G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 032/332, or 253 (any one of these meets G3).

**Social Sciences:** 6 credits  
SS 141 (G4), and  
CHOICE of SS 131, 151, or 171.

**\*\*RELATED AREA ELECTIVES:** 3.5-7 credits  
CHOICE of two of the following courses: AC 161, AC 221, AR 101, BE 261, BL 343, DE 101, HD 111, HP 201, IC 291, ID 103, JD 101, MG 153, PH 116, 162, or SD 112 (a minimum of 1.5 credits to be taken from the AR, DE, ID, JD, PH, or SD courses).

**\*\*\*MAJOR AREA ALTERNATIVES:** 9-10 credits  
CHOICE of three of the following courses:  
FM 144, 212, 213, 221, 222, 223, 226, 231, 251, 262, 491.

## Fine Arts Major

Applications accepted for fall only.

HEGIS 5610

The major in Fine Arts offers qualified students the opportunity to explore career opportunities in the applied arts and prepare to work as painters with additional background in sculpture and printmaking.

Semester 1		Credits
MAJOR AREA	FA 113 Design I: 2D and Color	1.5
	FA 114 Design II: 3D Form and Structure	1.5
	FA 131 Life Drawing I	1.5
	FA 141 Drawing I G6	1.5
	FA 151 Painting I	3
LIBERAL ARTS	choice see Requirements*	6
Semester 2		Credits
MAJOR AREA	FA 132 Life Drawing II G6	1.5
	FA 142 Drawing II	1.5
	FA 152 Painting II	3
	FA 161 Sculpture I	3
	FA 171 Printmaking I	1.5
RELATED AREA	CG 111 Intro. to Computer Graphics	1
LIBERAL ARTS	choice see Requirements*	6
Semester 3		Credits
MAJOR AREA	FA 172 Printmaking II	1.5
	FA 231 Life Drawing III	1.5
	FA 251 Abstract Painting I	3
	FA 252 Figurative Painting I	3
	FA 261 Sculpture II	3
LIBERAL ARTS	choice see Requirements*	6
Semester 4		Credits
MAJOR AREA	FA 232 Life Drawing IV	1.5
	FA 253 Abstract Painting II	3
	FA 254 Figurative Painting II	3
RELATED AREA	PH 003 Basic Photography Studio	0
	PH 103 Basic Photography	2
LIBERAL ARTS	choice see Requirements*	6
ELECTIVE	choice general elective	1.5-3
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	39
	RELATED AREA	3
	LIBERAL ARTS	24
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	TOTAL Minimum Required	69.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and  
CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (page 123), Fine Arts (page 135), Textile/Surface Design (page 145), and Toy Design (page 146).

## Illustration Major – Fashion Illustration Option

Applications accepted for fall only.

HEGIS 5012

The major in Illustration offers qualified students the opportunity to prepare for staff positions and a freelance career as illustrators in graphic design firms, ad agencies and publishing houses.

Semester 1		Credits
MAJOR AREA	IL 114 Fashion Interpretation I	1.5
	IL 123 General Illustration I G6	1.5
	IL 133 Anatomical Life Drawing: Illus. I	2
	IL 141 Drawing the Fashion Image I	1.5
	IL 151 Dynamic Drawing Techniques	2
LIBERAL ARTS	choice see Requirements*	6
Semester 2		Credits
MAJOR AREA	IL 113 Fashion Interpretation II	2.5
	IL 125 Photoshop for the Illustrator	2
	IL 127 Applying Color to Ill. Written Word	1.5
	IL 134 Anatomical Life Drawing: Illus. II	1.5
	IL 144 Drawing the Fashion Image II	2.5
RELATED AREA	PH 116 Photography Basics	2
LIBERAL ARTS	choice see Requirements*	6
Semester 3		Credits
MAJOR AREA	IL 211 Fashion Interpretation III	2.5
	IL 231 Anatomical Life Drawing: Illus. III	1.5
	IL 241 Drawing the Fashion Image III	3
RELATED AREA	CD 201 Computer Typesetting and Design	2
	CD 271 Designing with Type	1.5
LIBERAL ARTS	choice see Requirements*	6
Semester 4		Credits
MAJOR AREA	IL 212 Fashion Interpretation IV	3
	IL 232 Anatomical Life Drawing: Illus. IV	1.5
	IL 242 Drawing the Fashion Image IV	3
RELATED AREA	CD 122 Digital Layout I	2
	FA 104 Sculpture - Basic G6	1.5
LIBERAL ARTS	choice see Requirements*	6
ELECTIVE	choice general elective	1.5-3
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	33
	RELATED AREA	9
	LIBERAL ARTS	24
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	TOTAL Minimum Required	69.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and  
CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311 or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two of the following: SS 131, 141, 151, 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (page 123), Illustration (page 138), Textile/Surface Design (page 145), and Toy Design (page 146).

## Illustration Major – General Illustration Option

Applications accepted for fall only.

HEGIS 5012

The major in Illustration offers qualified students the opportunity to prepare for staff positions and a freelance career as illustrators in graphic design firms, ad agencies and publishing houses.

Semester 1		Credits
MAJOR AREA	IL 114 Fashion Interpretation I	1.5
	IL 123 General Illustration I G6	1.5
	IL 133 Anatomical Life Drawing: Illus. I	2
	IL 141 Drawing the Fashion Image I	1.5
	IL 151 Dynamic Drawing Techniques	2
LIBERAL ARTS	choice see Requirements*	6
Semester 2		
MAJOR AREA	IL 124 General Illustration II	3
	IL 125 Photoshop for the Illustrator	2
	IL 127 Applying Color to Ill. Written Word	1.5
	IL 134 Anatomical Life Drawing: Illus. II	1.5
	IL 152 Figure Drawing I	1.5
	IL 184 Introduction to Airbrush	1.5
RELATED AREA	PH 116 Photography Basics	2
LIBERAL ARTS	choice see Requirements*	6
Semester 3		
MAJOR AREA	IL 223 General Illustration III	3
	IL 251 Figure Drawing II	1.5
	IL 273 Illustration Concepts and Apps. I	1.5
RELATED AREA	CD 201 Computer Typesetting and Design	2
	CD 271 Designing with Type	1.5
LIBERAL ARTS	choice see Requirements*	6
Semester 4		
MAJOR AREA	IL 224 General Illustration IV	3
	IL 231 Anatomical Life Drawing: Illus. III	1.5
	IL 252 Figure Drawing III	1.5
	IL 274 Illustration Concepts and Apps. II	1.5
RELATED AREA	CD 122 Digital Layout I	2
	FA 104 Sculpture: Basic G6	1.5
LIBERAL ARTS	choice see Requirements*	6
ELECTIVE	choice general elective	1.5-3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	33
	RELATED AREA	9
	LIBERAL ARTS	24
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	TOTAL Minimum Required	69.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

#### English/Speech: 6 credits

EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

#### History of Art and Civilization: 6 credits

HA 112 (G5), and CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311 or 314 (any one of these meets G7)

#### Mathematics: 3-3.5 credits

Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s). CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

#### Science: 3-5 credits

CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

#### Social Sciences: 6 credits

CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

#### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (page 123), Illustration (page 138), Textile/Surface Design (page 145), and Toy Design (page 146).

## Interior Design Major

Applications accepted for fall and spring.

HEGIS 5012

The major in Interior Design, a CIDA (Council for Interior Design Accreditation) accredited program, offers qualified students the opportunity to prepare for careers as interior designers with design, architectural, and similar firms, or as freelance designers, draftspersons, or renderers. Interior Design major transfer credits are subject to departmental approvals, considered only from CIDA-accredited programs.

Semester 1		Credits
MAJOR AREA	ID 115 Interior Design Studio I	4
	ID 121 Survey of Interior Design	2
	ID 133 Presentation Techniques I	1.5
	ID 157 Drafting for Interior Design	1.5
RELATED AREA	CG 111 Intro. to Computer Graphics	1
and	CD 113 Three-Dimensional Design G6	1.5
or	FA 141 Drawing I G6	1.5
LIBERAL ARTS	EN 121 English Composition G1	3
	HA 112 History of Western Art & Civ. G5	3
Semester 2		
MAJOR AREA	ID 116 Interior Design Studio II	4
	ID 134 Presentation Techniques II	1.5
	ID 158 Perspective Drawing	1.5
	ID 253 AutoCAD I	1.5
RELATED AREA	FA 142 Drawing II G6	1.5
LIBERAL ARTS	choice see History of Art & Civ.*	3
	choice see Requirements*	3
Semester 3		
MAJOR AREA	ID 212 Interior Design Studio III	4
	ID 221 Interior Design: 1650 to 1850	2.5
	ID 241 Lighting Design I	1.5
	ID 243 Materials/Methods of Int. Const. I	1.5
	ID 255 AutoCAD II	1.5
RELATED AREA	TS 122 Textile Principles for Int. Design	1.5
LIBERAL ARTS	choice see Requirements*	6
Semester 4		
MAJOR AREA	ID 214 Interior Design Studio IV	4
	ID 222 Interior Design: 1850 to 1950	2.5
	ID 254 Interior Design Working Drawings 2	2
	ID 262 Professional Practice I	2
LIBERAL ARTS	choice see Requirements*	6
ELECTIVE	choice general elective	1.5-3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	39
	RELATED AREA	5.5
	LIBERAL ARTS	24
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	TOTAL Minimum Required	72

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

#### English/Speech: 6 credits

EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

#### History of Art and Civilization: 3 credits

CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

#### Mathematics: 3-3.5 credits

Graduation requirements: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s). CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

#### Science: 3-5 credits

CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

#### Social Sciences: 6 credits

CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

#### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Interior Design (page 139) and Toy Design (page 146), and the Bachelor of Science program in Textile Development and Marketing (page 144).

By completing certain course requirements before the seventh semester, graduates may also apply for admission to the Bachelor of Science program in Home Products Development (page 137).

## Jewelry Design Major – Design Option

Applications accepted for fall only.

HEGIS 5012

The major in Jewelry Design offers qualified students the opportunity to prepare for positions as designers, self-employed jewelers, or executives in the manufacturing of jewelry.

Semester 1		Credits	
MAJOR AREA	JD 113	Beginning Soldering Techniques	1.5
	JD 114	Piercing and Sawing Techniques	1.5
	JD 121	Wax Carving	1
	JD 131	Mechanical Drafting for Jewelers	1.5
	JD 133	Jewelry Design	1.5
	JD 172	Tools and Equipment for Industry	1
	RELATED AREA	FA 104	Sculpture - Basic G6
FA 141		Drawing I G6	1.5
LIBERAL ARTS	EN 121	English Composition G1	3
	SC 111	Intro. to the Physical Sciences G3	3

Semester 2		Credits	
MAJOR AREA	JD 115	Metal Forming Techniques	1.5
	JD 116	Costume Jewelry: White Metal	1.5
	JD 122	Jewelry Casting	2
	JD 134	Jewelry Design	1.5
	JD 171	Strength and Materials	2
	JD 173	Materials and Findings	1
RELATED AREA	FA 107	Basic Design	1.5
LIBERAL ARTS	choice	see History of Art & Civ.*	3
	choice	see Requirements*	3

Semester 3		Credits	
MAJOR AREA	JD 231	Objects Design and Rendering	1.5
	JD 233	Jewelry Design	1.5
	JD 241	Gemology I	2
	JD 262	Estimating Costs	1
	JD 263	Costume Jewelry Prod./Mktg.	3
	RELATED AREA	CG 111	Intro. to Computer Graphics
LIBERAL ARTS	choice	see History of Art & Civ.*	3
	choice	see Requirements*	3
ELECTIVE	choice	general elective	1.5-3

Semester 4		Credits	
MAJOR AREA	JD 235	Fine Jewelry Portfolio	1.5
	JD 236	Costume Jewelry Portfolio	1.5
	JD 243	Gemology II	1.5
	JD 261	Changes and Trends	2
RELATED AREA	CG 212	Intro. to 3D Computer Modeling	2
	SD 141	Nature Studies	1.5
LIBERAL ARTS	choice	see Requirements*	6

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	33
RELATED AREA	11
LIBERAL ARTS	24
ELECTIVE	1.5-3
HEALTH AND/OR PHYS. ED	2
TOTAL Minimum Required	71.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311 or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Accessories Design and Fabrication (page 120), Textile/Surface Design (page 145), and Toy Design (page 146).

## Jewelry Design Major – Studio Option

Applications accepted for fall only.

HEGIS 5012

The major in Jewelry Design offers qualified students the opportunity to prepare for positions as designers, self-employed jewelers, or executives in the manufacturing of jewelry.

Semester 1		Credits	
MAJOR AREA	JD 113	Beginning Soldering Techniques	1.5
	JD 114	Piercing and Sawing Techniques	1.5
	JD 121	Wax Carving	1
	JD 131	Mechanical Drafting for Jewelers	1.5
	JD 133	Jewelry Design	1.5
	JD 172	Tools and Equipment for Industry	1
	RELATED AREA	FA 104	Sculpture - Basic G6
FA 141		Drawing I G6	1.5
LIBERAL ARTS	EN 121	English Composition G1	3
	SC 111	Intro. to the Physical Sciences G3	3

Semester 2		Credits	
MAJOR AREA	JD 115	Metal Forming Techniques	1.5
	JD 116	Costume Jewelry: White Metal	1.5
	JD 122	Jewelry Casting	2
	JD 134	Jewelry Design	1.5
	JD 171	Strength and Materials	2
	JD 173	Materials and Findings	1
RELATED AREA	FA 107	Basic Design	1.5
LIBERAL ARTS	choice	see History of Art & Civ.*	3
	choice	see Requirements*	3

Semester 3		Credits	
MAJOR AREA	JD 213	Experimental Techniques/Metals	1.5
	JD 214	Diamond Jewelry Techniques	1.5
	JD 215	Plastics and Industrial Materials	1.5
	JD 216	Piercing and Metal Carving	1.5
	JD 241	Gemology I	2
	JD 251	Principles of Silversmithing	1.5
	JD 262	Estimating Costs	1
	RELATED AREA	CG 111	Intro. to Computer Graphics
LIBERAL ARTS	choice	see History of Art & Civ.*	3
	choice	see Requirements*	3

Semester 4		Credits	
MAJOR AREA	JD 217	Handmade Platinum Jewelry	1.5
	JD 218	Hollow Form Jewelry	1.5
	JD 219	Clasps, Closings, and Findings	1.5
	JD 243	Gemology II	1.5
	JD 252	Silversmithing Project Studio	1.5
	JD 261	Changes and Trends	2
LIBERAL ARTS	choice	see Requirements*	6
	ELECTIVE	general elective	1.5-3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	37.5
RELATED AREA	5.5
LIBERAL ARTS	24
ELECTIVE	1.5-3
HEALTH AND/OR PHYS. ED	2
TOTAL Minimum Required	70.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, or 331 (any one of these meets G2).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Accessories Design and Fabrication (page 120), Textile/Surface Design (page 145), and Toy Design (page 146).



## Menswear Major

Applications accepted for fall only.

HEGIS 5012

The major in Menswear offers qualified students the opportunity to prepare for careers with retail and wholesale organizations as designers, assistant designers, or stylists with an understanding of merchandising, or as merchandising executives with design aptitudes.

Semester 1		Credits
MAJOR AREA	MW 131 MW Flat Patternmaking Design I	3
	MW 141 Menswear Construction	1.5
	MW 151 Menswear Design I	1.5
RELATED AREA	FA 107 Basic Design G6	1.5
	IL 103 Illustrating the Male Figure	1.5
	TS 111 Fundamentals of Textiles	3
LIBERAL ARTS	HA 112 History of Western Art & Civ. G5	3
	choice see Requirements*	3
Semester 2		Credits
MAJOR AREA	MW 152 Menswear Design II	1.5
	MW 232 MW Flat Patternmaking Design II	2
	MW 241 Tailoring the Jacket	2
	MW 254 Computer Design I	2
RELATED AREA	FA 105 Life Drawing G6	1.5
LIBERAL ARTS	HA 215 History of Menswear G7	3
	choice see Requirements*	6
Semester 3		Credits
MAJOR AREA	MW 231 MW Flat Patternmaking Design III	4
	MW 251 Menswear Design III	1.5
	MW 253 Adv. Computer Fashion Design	2
	MW 262 Presentation/Portfolio	2
RELATED AREA	FM 202 The Marketing of Menswear	3
LIBERAL ARTS	choice see Requirements*	6
Semester 4		Credits
MAJOR AREA	IC 292 Menswear Internship	2
	MW 221 Digital Art for Menswear	1.5
	MW 252 Menswear Design IV	5
LIBERAL ARTS	choice see Requirements*	6
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	31.5
	RELATED AREA	10.5
	LIBERAL ARTS	27
	HEALTH AND/OR PHYS. ED	2
	TOTAL Minimum Required	71

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Fabric Styling (page 126) and Textile/Surface Design (page 145), and the Bachelor of Science programs in Direct and Interactive Marketing (page 125), Production Management: Fashion and Related Industries (page 143), and Textile Development and Marketing (page 144).

By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Fashion Merchandising Management (page 133) and International Trade and Marketing for the Fashion Industries (page 140).

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5) (which must be taken prior to enrolling in HA 215), and HA 215 (G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two of the following: SS 131, 141, 151, or 171 (any one of these meets G4).

## Photography Major

Applications accepted for fall only.

HEGIS 5007

The major in Photography offers qualified students a chance to prepare for positions as photographic studio assistants, corporate or advertising photographers, or as entry-level entrepreneurs in fashion, illustration, and still-life photography.

Semester 1		Credits
MAJOR AREA	PH 112 Introduction to Photography	3
	PH 114 Intro. to Digital Photography	1
	PH 131 Lighting Principles	2
	PH 162 Photographic Styling G6	2
RELATED AREA	CG 111 Intro. to Computer Graphics	1
	FA 202 Basic Design: 3D G6	1
LIBERAL ARTS	choice see Requirements*	6
Semester 2		Credits
MAJOR AREA	PH 113 Photographic Techniques	2
	PH 115 Ad. Photography/Medium Format	3
	PH 241 Foundations of Color	2
	PH 272 Photoshop I for Photographers	2
RELATED AREA	FA 108 Basic Drawing	1
LIBERAL ARTS	choice see Requirements*	6
PE/HEALTH	choice PE/Health	1
Semester 3		Credits
MAJOR AREA	PH 121 Large Format Photography	2
	PH 231 Electronic Flash	4
	PH 274 Photoshop II for Photographers	2
RELATED AREA	AD 203 Advertising Design and Layout	2
LIBERAL ARTS	choice see Requirements*	6
PE/HEALTH	choice PE/Health	1
Semester 4		Credits
MAJOR AREA	PH 242 Adv. Projects and Portfolio Dev.	4.5
	PH 262 Professional Procedures	2
RELATED AREA	CG 214 Web Page Construction	1.5
LIBERAL ARTS	choice see Requirements*	6
ELECTIVE	choice general elective	1.5
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	31.5
	RELATED AREA	6.5
	LIBERAL ARTS	24
	ELECTIVE	1.5
	PE/HEALTH	2
	TOTAL Minimum Required	65.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and  
CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Computer Animation and Interactive Media (page 123) and Photography and the Digital Image (page 142).



## Production Management: Fashion and Related Industries Major

Applications accepted for fall only.

HEGIS 5099

The major in Production Management: Fashion and Related Industries offers preparation for careers in the management of the production processes within a global marketplace for the fashion-related business. Graduates are employed in the areas of production control, sourcing, costing, engineering, product development, quality assurance, technical design and other administrative positions.

Semester 1			Credits
MAJOR AREA	MG 153	Excel for Business	2
RELATED AREA	FM 114	Intro. to the Fashion Industry	3
	TS 015	Textiles/Prod. Mgmt. Laboratory	1.5
	TS 115	Textiles/Production Management	3
LIBERAL ARTS	EN 121	English Composition G1	3
	HA 112	History of Western Art & Civ. G5	3
Semester 2			Credits
MAJOR AREA	MG 114	Principles of Prod. Construction	3
	MG 132	Marketing for Manufacturers	3
	MG 251	Database Management	2
LIBERAL ARTS	MA 222	Statistical Analysis G2	3.5
	SC 112	Earth Science G3	3.5
Semester 3			Credits
MAJOR AREA	MG 242	Principles of Accounting	3
	MG 252	Product Data Management	3
LIBERAL ARTS	SS 131	General Psychology G4	3
	choice	see English/Speech*	3
	choice	see Arts* G6	3
Semester 4			Credits
MAJOR AREA	MG 234	Supply Chain Management	3
	IC 293	Prod. Management Internship	3
RELATED AREA	FM 322	Fashion Inventory Management	3
LIBERAL ARTS	SS 141	Macroeconomics	3
	SS 237	Industrial Psychology	3
TOTAL CREDIT REQUIREMENTS			Credits
	MAJOR AREA		22
	RELATED AREA		10.5
	LIBERAL ARTS		28
	HEALTH AND/OR PHYS. ED		2
	TOTAL Minimum Required		62.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**Arts:** 3 credits

CHOICE of EN 251, 254, 361, or HA 214 (any one of these meets G6).

**English/Speech:** 6 credits

EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Direct and Interactive Marketing (page 125), Home Products Development (page 137), Production Management: Fashion and Related Industries (page 143), and Textile Development and Marketing (page 144). By completing certain course requirements, graduates may also apply for admission to the Bachelor of Science programs in Advertising and Marketing Communications (page 121), Fashion Merchandising Management (page 133) and International Trade and Marketing for the Fashion Industries (page 140).

## Textile Development and Marketing Major

Applications accepted for fall only.

HEGIS 5313

The major in Textile Development and Marketing offers preparation for careers in the development of fabrics for the fashion and home furnishings industries, with emphasis on global sourcing and textile applications.

Semester 1			Credits
MAJOR AREA	TS 111	Fundamentals of Textiles	3
RELATED AREA	AC 111	Advertising and Promotion	3
	AR 101	Fashion Art and Design G6	1.5
	FM 114	Intro. to the Fashion Industry	3
LIBERAL ARTS	EN 121	English Composition G1	3
	SC 111	Intro. to the Physical Sciences G3	3
Semester 2			Credits
MAJOR AREA	TT 173	Computer Apps. for Textile Dev.	2
	TT 174	Comparative Fabric Structures	3
	TT 273	Textile Industry: Historical Survey	2
RELATED AREA	MG 108	Textile Products Manufacturing	2
LIBERAL ARTS	HA 112	History of Western Art & Civ. G5	3
	SS 141	Macroeconomics G4	3
Semester 3			Credits
MAJOR AREA	TT 301	Textile Applications	3
	TT 473	Textiles/Home Furnishing Mkts.	2
RELATED AREA	MG 242	Principles of Accounting	3
LIBERAL ARTS	PL 211	Informal Logic: Clear Thinking G7	3
	SC 032	Color Science Laboratory	1
	SC 332	Color and Light	3
	choice	see English/Speech*	3
Semester 4			Credits
MAJOR AREA	TT 247	Applied Color Technology/Styling	2
	TT 475	Textile Marketing	3
RELATED AREA	IN 201	Global Sourcing/Textile Industries	3
LIBERAL ARTS	choice	see Arts*	1.5-3
	choice	see Math* G2	3-3.5
	choice	see Social Sciences*	3
TOTAL CREDIT REQUIREMENTS			Credits
	MAJOR AREA		20
	RELATED AREA		15.5
	LIBERAL ARTS		29.5-31.5
	HEALTH AND/OR PHYS. ED		2
	TOTAL Minimum Required		67

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**Arts:** 1.5-3 credits

CHOICE of any course from list of Gen. Ed. Arts courses which, together with AR 101 in Semester 1, will meet 3 credit Gen. Ed. Arts requirement (G6).

**English/Speech:** 6 credits

EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**Mathematics:** 3-3.5 credits

CHOICE of any course from list of Gen. Ed. Mathematics courses (G2).

**Social Sciences:** 3 credits

CHOICE of SS 131, 151, or 171.

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Direct and Interactive Marketing (page 125), Home Products Development (page 137), Production Management: Fashion and Related Industries (page 143), and Textile Development and Marketing (page 144), and the Bachelor of Fine Arts program in Fabric Styling (page 126).

By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications (page 121), Fashion Merchandising Management (page 133), and International Trade and Marketing for the Fashion Industries (page 140).

## Textile/Surface Design Major

Applications accepted for fall only.

HEGIS 5012

The major in Textile/Surface Design offers qualified students the opportunity to prepare for careers in the fabrics, fashion, home furnishings, and related industries as designers, colorists, stylists, and studio directors, as well as freelance entrepreneurs.

Semester 1		Credits
MAJOR AREA	SD 112 Textile Color Fundamentals	2
	SD 113 Styles and Sources	2
	SD 121 Studio Practices	3
	SD 141 Nature Studies G6	1.5
	TD 111 CAD Principles for Text. Des.	1.5
	TD 131 Woven Design	1.5
LIBERAL ARTS	choice see History of Art & Civ.*	3
	choice see Requirements*	3
Semester 2		Credits
MAJOR AREA	SD 122 Printed Fabrics	3
	SD 142 Advanced Nature Studies	1.5
	SD 181 Fundamentals of Screen Printing	1.5
	TD 132 Woven Design	1.5
	TD 133 CAD/Yarn-Dyed Woven Fabrics	1.5
RELATED AREA	TS 111 Fundamentals of Textiles	3
LIBERAL ARTS	choice see History of Art & Civ.*	3
	choice see Requirements*	3
Semester 3		Credits
MAJOR AREA	SD 156 Intro. to Decorative Fabrics	2
	SD 224 Computer-Aided Print Design	1.5
	SD 228 Techniques for Fashion Fabrics	2
	SD 229 Screen Print Techniques	2
RELATED AREA	FA 131 Life Drawing I	1.5
LIBERAL ARTS	choice see Requirements*	6
ELECTIVE	choice general elective	1.5-3
Semester 4		Credits
MAJOR AREA	SD 253 Advanced Decorative Fabrics	2
	SD 261 Industrial and Studio Practices	3
	SD 271 T/SD Using Adobe Illustrator	2
	SD 321 Advanced Hand Screen Printing	2
	TD 237 Experimental Wovens	2
LIBERAL ARTS	choice see Requirements*	6
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	39
	RELATED AREA	4.5
	LIBERAL ARTS	24
	ELECTIVE	1.5-3
	TOTAL Minimum Required	69

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses), and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5), and CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G4).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, or 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Fabric Styling (page 126) and Textile/Surface Design (page 145), and the Bachelor of Science program in Textile Development and Marketing (page 144).

## Visual Presentation and Exhibition Design

Applications accepted for fall only.

HEGIS 5012

Graduates of Visual Presentation and Exhibition Design may pursue opportunities in designing for retail projects, as well as for museums, showrooms, events, and other themed environments.

Semester 1		Credits
MAJOR AREA	DE 123 Design and Rendering	2
	DE 131 Studio Design: Prod. Presentation	2
	DE 141 Display Graphics I	2
	DE 161 Professional Practices	1.5
RELATED AREA	FA 141 Drawing I	1.5
	PH 116 Photography Basics G6	2
LIBERAL ARTS	choice see Requirements*	6
Semester 2		Credits
MAJOR AREA	DE 124 Design and Rendering	2
	DE 133 Adv. Studio Design: Prod. Present.	2
	DE 142 Display Graphics II	2
RELATED AREA	FM 101 Survey of Fashion Merchandising	3
	ID 104 Light/Sound/Motion	1.5
	ID 133 Presentation Techniques I	1.5
LIBERAL ARTS	choice see Requirements*	6
Semester 3		Credits
MAJOR AREA	DE 225 Design and Rendering	1.5
	DE 232 Elements of Visual Merchandising	1.5
	DE 234 Point-of-Purchase Display	1.5
	DE 236 Studio Design/Exhibition	1.5
	DE 242 Display Graphics III	1.5
RELATED AREA	FA 116 Creative Media	2
	PK 211 Introduction to Packaging Design	1.5
LIBERAL ARTS	choice see Requirements*	6
Semester 4		Credits
MAJOR AREA	DE 213 Exhibition Design	3
	DE 243 Exhibit Design Graphics	1.5
	DE 251 Event and Promotion Design	2
	DE 262 Portfolio Development	1
LIBERAL ARTS	choice see Requirements*	6
ELECTIVE	choice general elective	1.5-3
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	28.5
	RELATED AREA	13
	LIBERAL ARTS	24
	ELECTIVE	1.5-3
	HEALTH AND/OR PHYS. ED	2
	TOTAL Minimum Required	69

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

**\*REQUIREMENTS: See below (also see page 44 for college liberal arts requirements).**

**English/Speech:** 6 credits  
EN 121 (G1) (Prerequisite: College-level English as demonstrated by placement test OR completion of appropriate Educational Skills courses) and CHOICE of EN 231, 232, 233, 236, 241, 242, 244, or 253.

**History of Art and Civilization:** 6 credits  
HA 112 (G5) and CHOICE of HA 111, 121, 221, 223, 224, 225, 226, 231, 311, or 314 (any one of these meets G7).

**Mathematics:** 3-3.5 credits  
Graduation requirement: Arithmetic proficiency as demonstrated by placement test OR completion of appropriate developmental mathematics course(s).  
CHOICE of MA 131, 161, 213, 222, 242, or 331 (any one of these meets G2).

**Science:** 3-5 credits  
CHOICE of SC 111, 112, 121, 122, 045/145, 252, 253, 326, or 032/332 (any one of these meets G3).

**Social Sciences:** 6 credits  
CHOICE of two: SS 131, 141, 151, 171 (any one of these meets G4).

### UPPER-DIVISION ALTERNATIVES

Graduates of this program are eligible to apply for admission to the Bachelor of Fine Arts programs in Accessories Design and Fabrication (page 120), Fabric Styling (page 126), Packaging Design (page 141), and Toy Design (page 146), and the Bachelor of Science programs in Home Products Development (page 137) and Visual Art Management (page 147).

# One-Year Associate's Degree Programs

Students who hold a four-year degree or who have completed at least 30 transferable credits at an accredited college, with 24 credits equivalent to FIT's liberal arts requirements, may be considered for an alternative to the two-year associate's degree. This option generally enables students to complete the associate's degree coursework within a period of one year and is based upon a review of the student's transcript and prior knowledge and skills. See page 34 for specific information and required documentation. The one-year associate's degree programs follow on pages 112-119.

ONE-YEAR ASSOCIATE'S DEGREE PROGRAM (AAS)

## Accessories Design Major

Applications accepted for fall only.

HEGIS 5012

Semester 1		Credits
MAJOR AREA	LD 111	Leather and Materials Technology 2.5
	LD 121	Access. Design/Human Anatomy 1.5
	LD 133	Footwear Design/Construction I 3
	LD 143	Handbag Design/Construction I 3
	LD 165	Sketching Accessories 2.5
RELATED AREA	FA 104	Sculpture - Basic 1.5
	SD 141	Nature Studies 1.5
Semester 2		
MAJOR AREA	LD 134	Footwear Design/Construction II 3
	LD 144	Handbag Design/Construction II 3
	LD 226	Introduction to Line Building 2.5
	LD 243	Belt Design and Patternmaking 1.5
	LD 293	Developing a Successful Portfolio 3
RELATED AREA	PH 272	Photoshop I for Photographers 2
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	25.5
	RELATED AREA	5
	TOTAL Minimum Required	30.5

ONE-YEAR ASSOCIATE'S DEGREE PROGRAM (AAS)

## Advertising and Marketing Communications Major

Applications accepted for fall and spring.

HEGIS 5008

Semester 1		Credits	*MAJOR AREA ALTERNATIVES: CHOICE of AC 211, 222, 232, 242, 262, 291, 341, or IC 291.
MAJOR AREA	AC 111	Advertising and Promotion 3	
	AC 141	Journalism 3	
	AC 171	Mass Communications 3	
	AC 221	Publicity Workshop 3	
RELATED AREA	CD 122	Digital Layout I 2	
	FM 114	Intro. to the Fashion Industry 3	
Semester 2			
MAJOR AREA	AC 113	Strategic Planning for IMC 3	
	AC 231	Advertising Copywriting 3	
	AC 271	Audiences and Media 3	
	AC 272	Research Methods in IMC 3	
	AC 362	Broadcast Workshop 3	
	choice	see Major Area Alternatives* 3-4	
TOTAL CREDIT REQUIREMENTS			
	MAJOR AREA	30-31	
	RELATED AREA	5	
	TOTAL Minimum Required	35	

**Communication Design Major**

Applications accepted for fall only.

HEGIS 5012

<b>Semester 1</b>			<b>Credits</b>
MAJOR AREA	CD 112	Foundation II/Comm. Design	3
	CD 121	Studio Skills	1.5
	CD 122	Digital Layout I	2
	CD 132	Creative Process	1.5
	CD 171	Introduction to Typography	1.5
	CD 172	Computer Drawing & Typography	2
RELATED AREA	GD 235	Survey of Graphic Design	2
	PH 116	Photography Basics	2
<b>Semester 2</b>			
MAJOR AREA	CD 231	Visual Process	1.5
	CD 251	Digital Imagery	1.5
	CD 271	Designing with Type	1.5
RELATED AREA	AC 201	Advertising & Promotion	2
	AD 213	Advertising Design Concepts	3
	GD 214	The Corporate Image	3
	GD 243	Website Design and Production	2
	PK 211	Introduction to Packaging Design	1.5
<b>TOTAL CREDIT REQUIREMENTS</b>			
	MAJOR AREA		16
	RELATED AREA		15.5
	TOTAL Minimum Required		31.5

**Fashion Design Major**

Applications accepted for fall and spring.

HEGIS 5012

<b>Semester 1</b>			<b>Credits</b>
MAJOR AREA	FD 113	Apparel Design: Structured Silo.	4
	FD 114	Apparel Design: Soft Silhouettes	3
	FD 121	Flat Pattern Design I	1.5
	FD 131	Sewing Techniques I	1.5
	FF 113	Fashion Art & Design for 1-Yr. Prog.	.5
	FF 141	Intro. to Comp. Fashion Design	1
RELATED AREA	FA 105	Life Drawing	1.5
<b>Semester 2</b>			
MAJOR AREA		<i>Apparel Concentration:</i>	
	FD 212	Draping IV: Advanced Techniques	3
	FD 221	Flat Pattern Design II	1.5
	FD 241	Apparel Product Data Mgmt.	1.5
	FF 114	Model Drawing I for Fashion Des.	1
	FF 212	Fashion Art and Design IV	2
	FF 243	Digital Flats and Specs	1.5
	or	<i>Art Concentration:</i>	
	FD 221	Flat Pattern Design II	1.5
	FD 241	Apparel Product Data Mgmt.	1.5
	FF 213	Model Visualization Techniques	1
	FF 243	Digital Flats and Specs	1.5
	FF 244	Design Collections: Vis. Solutions	1.5
	FF 291	Fashion Portfolio Collection	2
RELATED AREA	CL 112	Faces and Places in Fashion	1
	TS 132	Intro. to Textiles	3
ELECTIVE	choice	general elective (Art Concentration)	1-2.5
<b>TOTAL CREDIT REQUIREMENTS</b>			
	MAJOR AREA (Apparel)		26.5
	MAJOR AREA (Art)		25
	RELATED AREA		5.5
	ELECTIVE (Art only)		1-2.5
	TOTAL Minimum Required		
	Apparel		32
	Art		31.5

**Fashion Merchandising Management Major**

Applications accepted for fall and spring.

HEGIS 5004

Semester 1		Credits
MAJOR AREA	FM 114 Intro. to the Fashion Industry	3
	FM 118 Consumer Motivation in Fashion	3
	FM 121 Merchandise Planning & Control	3
	FM 122 Merch.: Principles & Techniques	3
RELATED AREA	AC 111 Advertising and Promotion	3
	TS 111 Fundamentals of Textiles	3

Semester 2		Credits
MAJOR AREA	FM 116 Fashion Business Practices	3
	FM 244 Product Development	3
	FM 268 Team Development Workshop	2.5
	choice See Major Area Electives*	6-7
RELATED AREA	choice see Related Area Electives**	1-4

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	26.5-27.5
RELATED AREA	7-10
TOTAL Minimum Required	33.5

**\*MAJOR AREA ELECTIVES:**

CHOICE of two: FM 144, 212, 213, 221, 222, 223, 226, 231, 251, 262, or 491.

**\*\*RELATED AREA ELECTIVES:**

CHOICE of AC 221, AR 101, BE 261, CL 112, DE 101, HD 111, HP 201, IC 291, IC 491, ID 103, JD 101, MG 152, MG 153, PH 116, PH 162, or SD 112.

**NOTE:**

All one-year AAS students must complete all requirements for the FMM one-year curriculum in residence as indicated above. No transfer credits will be accepted.

**Jewelry Design Major**

Applications accepted for fall only.

HEGIS 5012

Semester 1		Credits
MAJOR AREA	JD 121 Wax Carving	1
	JD 131 Mechanical Drafting for Jewelers	1.5
	JD 133 Jewelry Design	1.5
	JD 172 Tools and Equipment for Industry	1
	JD 241 Gemology I	2
	JD 262 Estimating Costs	1
plus OPTION A	JD 213 Experimental Techniques/Metals	1.5
	JD 214 Diamond Jewelry Techniques	1.5
	JD 215 Plastics and Industrial Materials	1.5
	JD 216 Piercing and Metal Carving	1.5
	JD 251 Principles of Silversmithing	1.5
or OPTION B	JD 231 Objects Design and Rendering	1.5
	JD 233 Jewelry Design	1.5
	JD 263 Costume Jewelry Prod./Mktg.	3

RELATED AREA		
OPTION B	CG 111 Intro. to Computer Graphics	1
	DE 101 Display Design: Small Scale	2

Semester 2		Credits
MAJOR AREA	JD 116 Costume Jewelry: White Metal	1.5
	JD 122 Jewelry Casting	2
	JD 171 Strength and Materials	2
	JD 173 Materials and Findings	1
	JD 243 Gemology II	1.5
	JD 261 Changes and Trends	2

plus OPTION A		Credits
	JD 217 Handmade Platinum Jewelry	1.5
	JD 218 Hollow Form Jewelry	1.5
	JD 219 Clasps, Closings, and Findings	1.5
	JD 252 Silversmithing Project Studio	1.5

or OPTION B		Credits
	JD 235 Fine Jewelry Portfolio	1.5
	JD 236 Costume Jewelry Portfolio	1.5

RELATED AREA		
OPTION A	CG 111 Intro. to Computer Graphics	1
or OPTION B	CG 212 Intro. to 3D Computer Modeling	2
	SD 141 Nature Studies	1.5

TOTAL CREDIT REQUIREMENTS	
OPTION A (STUDIO):	
MAJOR AREA	31.5
RELATED AREA	1
TOTAL Minimum Required	32.5

OPTION B (DESIGN):	
MAJOR AREA	27
RELATED AREA	6.5
TOTAL Minimum Required	33.5

**NOTE:**

See admissions criteria on page 34.



**Textile Development and Marketing Major**

Applications accepted for fall only.

HEGIS 5313

<b>Semester 1</b>			<b>Credits</b>
MAJOR AREA	TS 111	Fundamentals of Textiles	3
RELATED AREA	AC 111	Advertising and Promotion	3
	AR 101	Fashion Art and Design	1.5
	FM 114	Intro. to the Fashion Industry	3
	MG 108	Textile Products Manufacturing	2
	MG 242	Principles of Accounting	3
LIBERAL ARTS	SC 032	Color Science Laboratory	1
	SC 332	Color and Light	3
<b>Semester 2</b>			
MAJOR AREA	TT 174	Comparative Fabric Structures	3
	TT 247	Applied Color Technology/Styling	2
	TT 273	Textile Industry: Historical Survey	2
	TT 301	Textile Applications	3
	TT 473	Textiles/Home Furnishing Mkts.	2
	TT 475	Textile Marketing	3
RELATED AREA	IN 201	Global Sourcing/Textile Industries	3
<b>TOTAL CREDIT REQUIREMENTS</b>			
		MAJOR AREA	18
		RELATED AREA	15.5
		LIBERAL ARTS	4
		<b>TOTAL Minimum Required</b>	<b>37.5</b>

**Textile/Surface Design Major**

Applications accepted for fall only.

HEGIS 5012

<b>Semester 1</b>			<b>Credits</b>
MAJOR AREA	SD 125	Print Des./ Apparel & Home Furn.	4.5
	SD 141	Nature Studies	1.5
	SD 155	Decorative Fabrics	2
	SD 185	Screen Printing	2
	SD 224	Computer-Aided Print Design	1.5
	TD 137	Woven Design	3
<b>Semester 2</b>			
MAJOR AREA	SD 221	Techniques for Printed Text. & Surf.	3
	SD 253	Advanced Decorative Fabrics	2
	SD 271	T/SD Using Adobe Illustrator	2
	SD 321	Advanced Hand Screen Printing	2
	TD 133	CAD/Yarn-Dyed Woven Fabrics	1.5
	TD 237	Experimental Wovens	2
RELATED AREA	TS 111	Fundamentals of Textiles	3
<b>TOTAL CREDIT REQUIREMENTS</b>			
		MAJOR AREA	27
		RELATED AREA	3
		<b>TOTAL Minimum Required</b>	<b>30</b>

# Baccalaureate Degree Programs

BACHELOR OF FINE ARTS DEGREE PROGRAM (BFA)

## Accessories Design and Fabrication Major

Applications accepted for fall only.

HEGIS 1009

### Semester 5 Credits

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	LD 332	Theatrical and Character Footwear	3
	LD 351	Desk Accessories	3
RELATED AREA	FA 116	Creative Media G6	2
	IL 321	Digital Sketching and Comping	1.5
	PK 303	Packaging Design for Accessories	2
LIBERAL ARTS	HA 344	History of Western Costume	3
	SS 376	Clothing and Society	3

### Semester 6

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	LD 331	Athletic Footwear Design	3
	LD 341	Experimental Handbag Techniques	3
RELATED AREA	FS 341	Fabrics In Fashion: 1860-Present	3
	SD 481	Screen Printing: Scarves	2
LIBERAL ARTS	choice	see Other World Civ.* G9	3

### Semester 7

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	LD 431	Athletic Footwear Construction	3
	LD 451	Sport Bags and Carrying Gear	3
	LD 471	The Accessories Industry	2
RELATED AREA	JD 231	Objects Design and Rendering	1.5
LIBERAL ARTS	EN 321	Business Writing	3
	IT 111	Italian I * G8	3.5
ELECTIVE	choice	general elective	1.5

### Semester 8

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	LD 491	Accessories Design Senior Project	3
	LD 492	Portfolio Development	2.5
RELATED AREA	IC 491	Senior Internship	4
LIBERAL ARTS	IT 122	Italian Conversation I	3
	choice	see American History* G10	3

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	25.5
RELATED AREA	16
LIBERAL ARTS	21.5
ELECTIVE	1.5
TOTAL Minimum Required	64.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### \*REQUIREMENTS: See Below

**American History:** 3 credits  
CHOICE of EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

BACHELOR OF SCIENCE DEGREE PROGRAM (BS)

## Advertising and Marketing Communications Major

Applications accepted for fall and spring.

HEGIS 0509

### Semester 5 Credits

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	AC 222	Sales Promotion	3
	AC 361	Computer Apps. for Mktg. Comm.	2
	AC 362	Broadcast Workshop G6	3
LIBERAL ARTS	MA 213	Quantitative Methods *	3
	SS 342	Microeconomics	3
	choice	see Foreign Language* G8	3.5

### Semester 6

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	AC 321	Principles of Public Relations	3
	choice	see Major Area Electives**	3
RELATED AREA	BL 343	Introduction to Business Law	3
LIBERAL ARTS	MA 222	Statistical Analysis *	3.5
	choice	see Foreign Language* see Requirements*	3-3.5 3

### Semester 7

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	AC 411	Brand Management	3
	and IC 491	Senior Internship ***	4
	or choice	see Major Area Electives**	3
LIBERAL ARTS	choice	see Other World Civ.* G9	3
	choice	see Requirements*	6

### Semester 8

MAJOR AREA	COURSE	TITLE	CREDITS
MAJOR AREA	choice	see Major Area Electives**	3
	and IC 491	Senior Internship ***	4
	or choice	see Major Area Electives**	3
LIBERAL ARTS	PL 431	Philosophy: Ethics G7	3
choice	see Requirements*	6	

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	27-28
RELATED AREA	3
LIBERAL ARTS	37-37.5
TOTAL Minimum Required	67

### LIBERAL ARTS ASIA CONCENTRATION

Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

### NOTES:

Communication Design, and Business and Technology students must complete AC 111 (or AC 201), 221, 231, and 271 prior to semester 6. All other FIT students must complete the one-year program in Advertising and Marketing Communications prior to semester 6.

Students who did not receive an AAS in Advertising and Marketing Communications may also choose from the following electives, provided all prerequisites have been met: AC 211, 242, or 262.

Students who took AC 362 for the AAS degree must replace it with AC 272.

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### \*REQUIREMENTS: See below

**Economics:** 3 credits  
CHOICE of SS 343 or 443

**English/Speech:** 6 credits  
EN 321, and  
CHOICE of EN 241, 242, 244, 341, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

**Mathematics:**  
With permission, MA 331 may be substituted for MA 213. Algebra proficiency must be completed prior to enrolling in MA 213 or MA 331. Arithmetic proficiency must be completed prior to enrolling in MA 222.

**Other World Civilizations:** 3 credits  
CHOICE of SS 353, 354, or 356 (any one of these meets G9).

**Psychology:** 6 credits  
SS 131 and SS 237.

**\*\*MAJOR ELECTIVES:** 9 credits  
CHOICE of three: AC 232, 291, 341, 412, 413, 423, 424, 461, 462, 471.

**\*\*\*IC 491 is required and must be taken in either the 7th or 8th semester.**

### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

## Advertising Design Major

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	AD 381 Concept Dev. Workshop I	3.5
RELATED AREA	AC 231 Advertising Copywriting	3
	CD 371 Advanced Typography I	1.5
	CD 441 Broadcast Design	2
LIBERAL ARTS	SS 334 The Psychology of Color choice	3
	see Liberal Arts Elective*	3

Semester 6		Credits
MAJOR AREA	AD 382 Concept Dev. Workshop II	1.5
	AD 383 Comm. Planning/Print Advert.	3.5
RELATED AREA	CD 322 Design Process Technology	2
	CD 361 Professional Practices	2
	CD 372 Advanced Typography II	1.5
LIBERAL ARTS	EN 322 Prof. Writing in Art and Design choice	3
	see History of Art & Civ.*	3

Semester 7		Credits
MAJOR AREA	AD 442 TV Studio/TV Ad Concepts	3.5
	AD 481 Art Direction	1.5
	AD 494 Senior Design Project Research	3
RELATED AREA	DD 231 Production Techniques/Prepress	2
	GD 344 Graphic Design in Digital Media	2
LIBERAL ARTS	choice see American History* G10	3
	choice see Other World Civ.* G9	3

Semester 8		Credits
MAJOR AREA	AD 464 Senior Portfolio Design	1.5
	AD 491 Internship	4
	AD 495 Senior Design Project	3
	AD 496 Advanced Ad Design Workshop	3
RELATED AREA	CD 442 Senior 3D Presentation Design	1.5
	GD 401 Graphic Design for Advertising	3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	28
RELATED AREA	20.5
LIBERAL ARTS	18
TOTAL Minimum Required	66.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**Liberal Arts Elective:** 3 credits  
CHOICE of any non-HA liberal arts course.

**American History:** 3 credits  
CHOICE of any non-HA course that meets Gen. Ed. American History requirement (G10).

**Foreign Language:**  
The Gen. Ed. Foreign Language requirement (G8) has been waived for the Advertising Design major.

**History of Art and Civilization:** 3 credits  
CHOICE of any HA course not previously taken or required.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets Gen. Ed. Other World Civ. requirement (G9).

## Computer Animation and Interactive Media Major

Applications accepted for fall only.

HEGIS 1099

Semester 5		Credits
MAJOR AREA	CG 314 Programming Concepts	2
	CG 321 Design for Interactive Media II	2
	CG 341 3D Modeling and Animation	2
	CG 344 History of Animation	3
	CG 346 Principles of Animation I	1.5
	CG 351 Storyboarding and Storytelling	2
RELATED AREA	IL 302 Drawing for Animation I	2
LIBERAL ARTS	choice see Liberal Arts Elective*	3

Semester 6		Credits
MAJOR AREA	CG 322 Interface Design	2
	CG 342 Advanced 3D Computer Modeling	2
	CG 345 3D Computer Animation	2
	CG 352 Music and Sound Design	2
	CG 353 Motion Graphics	2
RELATED AREA	IL 303 Drawing for Animation II	1.5
LIBERAL ARTS	choice see Liberal Arts Electives*	3
	choice see Liberal Arts Electives*	3

Semester 7		Credits
MAJOR AREA	CG 421 Interactive Project Design	3
	CG 441 Advanced 3D Animation	3
	CG 446 Principles of Animation II	1.5
	CG 451 Computer-Assisted Post-Prod.	2
	CG 452 Music Production/Thesis I	2
	CG 491 Senior Project Planning	1.5
RELATED AREA	choice see Related Area Elective**	1.5-3
LIBERAL ARTS	choice see American History* G10	3

Semester 8		Credits
MAJOR AREA	CG 422 Interactive Production	3
	CG 442 Animation Production	3
	CG 453 Music Production/Thesis II	1.5
	CG 492 Senior Project	3
LIBERAL ARTS	choice see Other World Civ.* G9	3
	choice see Liberal Arts*	3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	46
RELATED AREA	5-6.5
LIBERAL ARTS	18
TOTAL Minimum Required	69

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**Liberal Arts Electives:** 12 credits  
Semester 5: CHOICE of any non-HA, 3-credit liberal arts course

Semester 6: CHOICE of one of the following: EN 238, 262, 352, 361, or LA 321, and Semester 6: CHOICE of any 3-credit liberal arts course

Semester 8: CHOICE of any non-HA, 3-credit liberal arts course

**American History:** 3 credits  
CHOICE of EN 271, 272, LA 221, 392 or any other non-HA course which meets Gen. Ed. American History requirement (G10).

**Foreign Language:**  
The Gen. Ed. Foreign Language requirement (G8) has been waived for the Computer Animation major.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9)

**\*\*RELATED AREA ELECTIVE:** 1.5-3 credits  
Any course in Art and Design for which student has met prerequisites.

**NOTE:**  
CG 211, 212, 213, and 221 or their equivalents must be completed prior to application to the BFA program.

## Cosmetics and Fragrance Marketing Major

Applications accepted for fall only.

HEGIS 0599

Semester 5		Credits
MAJOR AREA	CM 311 Cosmetic/Fragrance/Toiletry Inds.	3
	CM 341 Cosmetics & Fragrance Marketing	3
RELATED AREA	MG 304 Information Systems	2
LIBERAL ARTS	MA 311 Math Modeling/Business Apps. *	3
	SC 046 Chemistry for Cos. & Frag. Lab.	1
	SC 146 Chemistry for Cos. & Frag.	3
Semester 6		Credits
MAJOR AREA	CM 023 Cosmetic Product Knowledge Lab	1
	CM 323 Cosmetic Product Knowledge	2
RELATED AREA	DE 301 Presentation for Cos. & Frag. Ind.	2
	PK 302 Packaging Design/Cos. & Frag.	2
LIBERAL ARTS	EN 321 Business Writing	3
	MA 222 Statistical Analysis *	3.5
	SS 342 Microeconomics	3
Semester 7		Credits
MAJOR AREA	CM 024 Fragrance Knowledge Lab	1
	CM 424 Fragrance Knowledge	2
LIBERAL ARTS	FR 111 French I G8	3.5
	SS 443 International Economics	3
	choice see American History* G10	3
	choice see Social Sciences* G9	3
	choice see Speech*	3
Semester 8		Credits
MAJOR AREA	CM 423 Cosmetic/Fragrance Dev. Wkshp.	3
	CM 425 Environmental Fragrancing	3
	IC 491 Senior Internship	4
LIBERAL ARTS	FR 112 French II	3.5
	PL 431 Philosophy: Ethics	3
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	22
	RELATED AREA	6
	LIBERAL ARTS	38.5
	TOTAL Minimum Required	66.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 272 or LA 221 (G10)

**French:** 6.5-7 credits  
FR 111 and FR 112 (G8) (one conversation course may be substituted).

**Mathematics:**  
Algebra proficiency must be completed prior to enrolling in MA 311. Arithmetic proficiency must be completed prior to enrolling in MA 222.

**Social Sciences:** 3 credits  
CHOICE of SS 353, 354, 355, 356, or 374 (any one of these meets Gen. Ed. Other World Civ. requirement G9).

**Speech:** 3 credits  
CHOICE of EN 241, 242, 244, 341, or 342.

#### LIBERAL ARTS ASIA CONCENTRATION

Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## Direct and Interactive Marketing Major

Applications accepted for fall only.

HEGIS 0509

Semester 5		Credits
MAJOR AREA	AC 272 Research Methods in IMC	3
	DM 211 Workshop in Direct Marketing	3
LIBERAL ARTS	EN 321 Business Writing	3
	MA 222 Statistical Analysis *	3.5
	SS 342 Microeconomics	3
	choice see Speech*	3
Semester 6		Credits
MAJOR AREA	DM 321 Database Marketing	3
	DM 331 Direct Response Copywriting	3
RELATED AREA	MG 306 Info. Systems: Case Analysis	2
LIBERAL ARTS	MA 311 Math Modeling/Business Apps. *	3
	choice see Other World Civ. * G9	3
Semester 7		Credits
MAJOR AREA	DM 421 DM Finance and Operations	3
	DM 432 Direct Response Media Planning	3
LIBERAL ARTS	PL 431 Philosophy: Ethics	3
	choice see English Literature*	3
	choice see Foreign Language* G8	3-3.5
	choice Liberal Arts Elective	3
Semester 8		Credits
MAJOR AREA	DM 433 Direct Marketing Communications	3
	IC 491 Senior Internship	4
RELATED AREA	choice Major or Related Area Elective**	3
LIBERAL ARTS	choice see American History* G10	3
	choice see Foreign Language*	3-3.5
TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	25
	RELATED AREA	5
	LIBERAL ARTS	36.5-37.5
	TOTAL Minimum Required	66.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, LA 221, or 392 (any one of these meets G10).

**English Literature:** 3 credits  
CHOICE of any 200- or 300-level EN course, except Speech.

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

**Mathematics:**  
Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

**Other World Civilization:** 3 credits  
CHOICE of SS 353, 354, 355, 356, 374, or 393 (any one of these meets G9).

**Speech:** 3 credits  
CHOICE of EN 241, 242, 244, 341, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

#### \*\*MAJOR OR RELATED AREA ELECTIVE:

3 credits  
CHOICE of AC 231, 262, 362, BL 343, DM 434, DM 435, FM 231, 262, or 323

## Fabric Styling Major

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	FS 312 Research Techniques	1.5
	FS 321 Fashion Knit Design	3
	FS 331 Fabric Styling I	3
RELATED AREA	ID 322 Decorative Arts Survey	2
	TD 312 Graphics for Textile Design I	2
	TS 341 Survey of Textile Printing Tech.	2.5
LIBERAL ARTS	SC 032 Color Science Laboratory	1
	SC 332 Color and Light	3

Semester 6		Credits
MAJOR AREA	FS 451 Color Combinations and Repeats	3
RELATED AREA	AR 301 Fashion Art for Textile Designers	2
	BE 261 Starting a Small Business	3
	ID 201 Color for Interiors	2.5
	TD 412 Graphics for Textile Design II	2
LIBERAL ARTS	choice see American History* G10	3

Semester 7		Credits
MAJOR AREA	FS 341 Fabrics In Fashion: 1860-Present	3
	FS 431 Fabric Styling II	2
	FS 432 CAD for Woven and Print Styling	2
	FS 433 Digital Present. for Fabric Stylists	2
RELATED AREA	AC 111 Advertising and Promotion	3
	PH 162 Photographic Styling	2
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 8		Credits
MAJOR AREA	FS 424 Home Fashion Design	3
	FS 453 Professional Presentation	1.5
RELATED AREA	TT 475 Textile Marketing	3
LIBERAL ARTS	choice see Foreign Language*	3-3.5
	choice see Other World Civ.* G9	3
ELECTIVE	choice general elective	1.5-3
or	FS 491 Internship	2

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	24
RELATED AREA	24
LIBERAL ARTS	16.5
ELECTIVE	1.5-3
TOTAL Minimum Required	66

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, 335, LA 221, or any other non-HA course which meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 6.5-7 credits  
CHOICE of CH 111, 112, FR 111, 112, IT 111, 112, JA 111, 112, SP 111, 112, or 141. One 3.5-credit foreign language course meets Gen. Ed. Foreign Language requirement (G8). One conversation course may be substituted for the second foreign language requirement.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226, or any other HA course which meets Gen. Ed. Other World Civ. requirement (G9).

## Fashion Design – Children’s Wear

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	FD 321 Computerized Pattern Design	1.5
	FD 351 Body Contour	1.5
	FD 352 Knitwear Des.: Flat Pat. Des. & Sew.1.5	
	FD 353 Knitwear Design: Machine Knitting	2
	FF 321 20th Cent. Style & Modern Design	2
	FF 351 Knitwear Design I	1.5
RELATED AREA	FM 324 Business of Licensing	3
LIBERAL ARTS	choice see Other World Civ.* G9	3

Semester 6		Credits
MAJOR AREA	FD 341 Design with High-tech Fabrics	1.5
	FD 361 Introduction to Children’s Wear	2.5
	FD 363 Swimwear Design	2
	FF 361 Children’s Wear Design	2
	FF 362 Comp. Children’s Wear Design	1.5
RELATED AREA	FM 301 Fashion Merch./Apparel Designers	3
	MG 301 Apparel Prod.: Labor Analysis	2
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 7		Credits
MAJOR AREA	FD 355 Primavision I	1.5
	FD 364 Performance Apparel Design	2
	FD 375 Textile Lace and Technology I	1.5
	FD 391 Children’s Wear Lic. Practicum	1.5
	FF 393 Portfolio: Sportswear	2
or	FF 394 Portfolio: Active Wear	2
LIBERAL ARTS	choice see Foreign Language*	3-3.5
	choice see History of Art & Civ.*	3

Semester 8		Credits
MAJOR AREA	FD 491 Senior Collection: Children’s Wear	3
	FF 491 Internship	2
	FF 492 E-portfolio	1
LIBERAL ARTS	choice see American History* G10	3
	choice see Liberal Arts Elective*	3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	34
RELATED AREA	8
LIBERAL ARTS	18.5-19
TOTAL Minimum Required	60.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, 335, LA 221, or any other non-HA course which meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).  
CHOICE: Chinese, French, Italian, Japanese, or Spanish

**History of Art and Civilization:** 3 credits  
CHOICE of HA 111, 214, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, 393, or 394.

**Liberal Arts Elective:** 3 credits  
CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Math), SC (Science), SP (Spanish), or SS (Social Science).

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**LIBERAL ARTS ASIA CONCENTRATION**  
Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.



## Fashion Design – Intimate Apparel

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	FD 321 Computerized Pattern Design	1.5
	FD 351 Body Contour	1.5
	FD 352 Knitwear Des.: Flat Pat. Des./Sew.	1.5
	FD 353 Knitwear Design: Machine Knitting 2	
	FF 321 20th Cent. Style & Modern Design 2	
	FF 351 Knitwear Design I	1.5
RELATED AREA	FM 324 Business of Licensing	3
LIBERAL ARTS	choice see Other World Civ.* G9	3

Semester 6		Credits
MAJOR AREA	FD 371 Intimate Apparel Sewing Tech.	2
	FD 372 Control Shapewear Design	2
	FD 373 Intimate Apparel Line Dev.	1.5
	FF 371 Shapewear and Foundation: Art	1.5
	FF 372 Intimate Apparel CAD	1.5
RELATED AREA	FM 301 Fashion Merch./Apparel Designers 3	
	MG 301 Apparel Prod.: Labor Analysis	2
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 7		Credits
MAJOR AREA	FD 355 Primavision I	1.5
	FD 375 Textile Lace and Technology I	1.5
	FD 471 Foundation Design	2
	FD 472 Foundation Fitting Techniques	1.5
	FD 473 Underfash. Comp. Ptnmkg./Grad.	1.5
	FF 396 Senior Portfolio: Intimate Apparel	1.5
LIBERAL ARTS	choice see Foreign Language*	3-3.5
	choice see History of Art & Civ.*	3

Semester 8		Credits
MAJOR AREA	FD 494 Sr. Collection: Intimate Apparel	3
	FF 491 Internship	2
	FF 492 E-portfolio	1
LIBERAL ARTS	choice see American History* G10	3
	choice see Liberal Arts Elective*	3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	34
RELATED AREA	8
LIBERAL ARTS	18.5-19
TOTAL Minimum Required	60.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

##### American History: 3 credits

CHOICE of EN 271, 272, 335, LA 221, or any other non-HA course which meets Gen. Ed. American History requirement (G10).

##### Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

CHOICE: Chinese, French, Italian, Japanese, or Spanish

##### History of Art and Civilization: 3 credits

CHOICE of HA 111, 214, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, 393, or 394.

##### Liberal Arts Elective: 3 credits

CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Math), SC (Science), SP (Spanish), or SS (Social Science).

##### Other World Civilizations: 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

### LIBERAL ARTS ASIA CONCENTRATION

Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## Fashion Design – Knitwear

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	FD 321 Computerized Pattern Design	1.5
	FD 351 Body Contour	1.5
	FD 352 Knitwear Des.: Flat Pat. Des. & Sew.	1.5
	FD 353 Knitwear Design: Machine Knitting 2	
	FF 321 20th Cent. Style & Modern Design 2	
	FF 351 Knitwear Design I	1.5
RELATED AREA	FM 324 Business of Licensing	3
LIBERAL ARTS	choice see Other World Civ.* G9	3

Semester 6		Credits
MAJOR AREA	FD 354 Knitwear Des.: Drap., Sew., Pat. Des.	1.5
	FD 355 Primavision I	1.5
	FF 352 Knitwear Design II	1.5
RELATED AREA	FM 301 Fashion Merch./Apparel Designers 3	
	FS 321 Fashion Knit Design	3
	MG 301 Apparel Prod.: Labor Analysis	2
	TS 261 Intro. to Weft Knitting Principles	3
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 7		Credits
MAJOR AREA	FD 356 Seamless Knit Design: Stoll M1	2
	FD 451 Knitwear Des.: Full Fash./Pointelle	2
	FD 452 Primavision II	1.5
	FF 395 Portfolio: Knitwear Design	1.5
RELATED AREA	TS 431 Adv. Concepts in Weft Knitting	2.5
LIBERAL ARTS	choice see Foreign Language*	3-3.5
	choice see History of Art & Civ.*	3

Semester 8		Credits
MAJOR AREA	FD 493 Sr. Collection: Knitwear Design	1.5
	FF 491 Internship	2
	FF 492 E-portfolio	1
RELATED AREA	TS 366 Exp. Weft Knit. Structures/Mach.	2
LIBERAL ARTS	choice see American History* G10	3
	choice see Liberal Arts Elective*	3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	26
RELATED AREA	18.5
LIBERAL ARTS	18.5-19
TOTAL Minimum Required	63

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

##### American History: 3 credits

CHOICE of EN 271, 272, 335, LA 221, or any other non-HA course which meets Gen. Ed. American History requirement (G10).

##### Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

CHOICE: Chinese, French, Italian, Japanese, or Spanish

##### History of Art and Civilization: 3 credits

CHOICE of HA 111, 214, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, 393, or 394.

##### Liberal Arts Elective: 3 credits

CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Math), SC (Science), SP (Spanish), or SS (Social Science).

##### Other World Civilizations: 3 credits

CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

### LIBERAL ARTS ASIA CONCENTRATION

Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## Fashion Design – Special Occasion

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	FD 321 Computerized Pattern Design	1.5
	FD 351 Body Contour	1.5
	FD 352 Knitwear Des.: Flat Pat. Des. & Sew.	1.5
	FD 353 Knitwear Design: Machine Knitting	2
	FF 321 20th Cent. Style & Modern Design	2
	FF 351 Knitwear Design I	1.5
RELATED AREA	FM 324 Business of Licensing	3
LIBERAL ARTS	choice see Other World Civ.* G9	3

Semester 6		Credits
MAJOR AREA	FD 231 Haute Couture Sewing Techniques	2
	FD 232 Haute Couture Dec. Tech. and Emb.	2
	FD 374 Flat Pattern Des. for Spec. Occasion	1.5
	FF 391 Bridal Design: Portfolio	2
RELATED AREA	FM 301 Fashion Merch./Apparel Designers	3
	MG 301 Apparel Prod.: Labor Analysis	2
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 7		Credits
MAJOR AREA	FD 375 Textile Lace and Technology I	1.5
	FD 471 Foundation Design	2
	FD 472 Foundation Fitting Techniques	1.5
	FD 474 Bridal Design	2
	FF 397 Senior Portfolio: Special Occasion	2
LIBERAL ARTS	choice see Foreign Language*	3-3.5
	choice see History of Art & Civ.*	3

Semester 8		Credits
MAJOR AREA	FD 495 Sr. Collection: Special Occasion	3
	FF 491 Internship	2
	FF 492 E-portfolio	1
LIBERAL ARTS	choice see American History* G10	3
	choice see Liberal Arts Elective*	3
ELECTIVE	choice General Elective	1.5-3

TOTAL CREDIT REQUIREMENTS		Credits
MAJOR AREA		32.5
RELATED AREA		8
LIBERAL ARTS		18.5-19
ELECTIVE		1.5-3
TOTAL Minimum Required		60.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, 335, LA 221, or any other non-HA course which meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).  
CHOICE: Chinese, French, Italian, Japanese, or Spanish

**History of Art and Civilization:** 3 credits  
CHOICE of HA 111, 214, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, 393, or 394.

**Liberal Arts Elective:** 3 credits  
CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Math), SC (Science), SP (Spanish), or SS (Social Science).

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**LIBERAL ARTS ASIA CONCENTRATION**  
Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## Fashion Design – Sportswear

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	FD 321 Computerized Pattern Design	1.5
	FD 351 Body Contour	1.5
	FD 352 Knitwear Des.: Flat Pat. Des. & Sew.	1.5
	FD 353 Knitwear Design: Machine Knitting	2
	FF 321 20th Cent. Style & Modern Design	2
	FF 351 Knitwear Design I	1.5
RELATED AREA	FM 324 Business of Licensing	3
LIBERAL ARTS	choice see Other World Civ.* G9	3

Semester 6		Credits
MAJOR AREA	FD 341 Design with High-tech Fabrics	1.5
	FD 362 Active Sport Design	2
	FD 363 Swimwear Design	2
	FF 392 Swim/Active Sport Portfolio	2
	FF 398 Out. & Perf. Apparel Des. Port.	2
RELATED AREA	FM 301 Fashion Merch./Apparel Designers	3
	MG 301 Apparel Prod.: Labor Analysis	2
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 7		Credits
MAJOR AREA	FD 355 Primavision I	1.5
	FD 364 Performance Apparel Design	2
	FD 461 Tailoring Techniques	2
	FF 393 Portfolio: Sportswear	2
	FF 394 Portfolio: Active Wear	2
LIBERAL ARTS	choice see Foreign Language*	3-3.5
	choice see History of Art & Civ.*	3

Semester 8		Credits
MAJOR AREA	FD 475 Leather Apparel Design	2
	FD 496 Sr. Collection: Sports/Active Wear	3
	FF 491 Internship	2
	FF 492 E-portfolio	1
LIBERAL ARTS	choice see American History* G10	3
	choice see Liberal Arts Elective*	3

TOTAL CREDIT REQUIREMENTS		Credits
MAJOR AREA		35
RELATED AREA		8
LIBERAL ARTS		18.5-19
TOTAL Minimum Required		61.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, 335, LA 221, or any other non-HA course which meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).  
CHOICE: Chinese, French, Italian, Japanese, or Spanish

**History of Art and Civilization:** 3 credits  
CHOICE of HA 111, 214, 221, 223, 224, 225, 226, 231, 311, 312, 314, 331, 332, 342, 343, 344, 345, 391, 392, 393, or 394.

**Liberal Arts Elective:** 3 credits  
CHOICE of any non-HA course from the following areas: CH (Chinese), EN (English/Speech), FR (French), IT (Italian), JA (Japanese), LA (Liberal Arts), MA (Math), SC (Science), SP (Spanish), or SS (Social Science).

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**LIBERAL ARTS ASIA CONCENTRATION**  
Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## International Fashion Design Milan and New York (IFDM)

Applications accepted for fall only.

HEGIS 1009

This overseas academic program leads to the Bachelor of Fine Arts degree in Fashion Design. It is offered in collaboration with the Politecnico di Milano. In certain cases, some classes may be substituted for those offered by Politecnico. Students may attend this overseas program for one year—in semesters 5 and 6, or 7 and 8. The Knitwear track is offered in semesters 5 and 6. The Sportswear/Children's Wear track is offered in semesters 5 and 6, or 7 and 8. Refer to the Fashion Design BFA degree requirements on page 127, 131 and to the department for courses to be taken in New York. Students must complete IT 111—Italian I before attending IFDM in Milan.

### Semester 5 – Knitwear, Sportswear, Children's Wear Tracks Credits

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FD 321	Computerized Pattern Design	1.5
	FD 351	Body Contour	1.5
	FD 352	Knitwear Des.: Flat Pat. Des./Sew.	1.5
	FD 353	Knitwear Design: Machine Knitting 2	1.5
	FF 351	Knitwear Design I	2
RELATED AREA	FM 301	Fashion Merch./Apparel Designers	3
	FM 324	The Business of Licensing	3
LIBERAL ARTS	HA 345	History of Industrial Design	3
	choice	see Foreign Language* G8	3.5

### Semester 6 – Knitwear Track

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FD 354	Knitwear Des.: Draping, Adv. Sew.	1.5
	FD 355	Primavision I	1.5
	FF 321	20th Cent. Style/Mod. Designer	2
	FF 352	Knitwear Design II	1.5
RELATED AREA	FS 321	Fashion Knit Design	3
	MG 301	Apparel Prod. Labor Analysis	2
	TS 261	Intro. to Weft Knitting Principles	3
LIBERAL ARTS	HA 344	History of Costume	3
	SS 374	Cross-Cultural Studies G9	3

### Semester 6 – Sportswear/Children's Wear Track

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FD 341	Designing with Hi-Tech Fabrics	1.5
	FD 362	Active Sport Design	2
	FD 363	Swimwear Design	2
	FF 321	20th Cent. Style/Mod. Designer	2
	FF 392	Swim/Active Sport Portfolio	2
	FF 398	Outerwear/Perf. App. Des. Port.	2
RELATED AREA	MG 301	Apparel Prod. Labor Analysis	2
LIBERAL ARTS	HA 344	History of Costume	3
	SS 374	Cross-Cultural Studies G9	3

### Semester 7 – Sportswear/Children's Wear Track

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FD 355	Primavision I	1.5
	FD 364	Performance Apparel Design	2
	FD 391	Children's Wear Lic. Practicum**	1.5
	FD 461	Tailoring Techniques	2
	FF 393	Portfolio: Sportswear	2
LIBERAL ARTS	EN 272	Id. in America: Hist. and Lit. G10	3
	choice	see Foreign Language*	3.5

### Semester 8 – Sportswear/Children's Wear Track

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FD 475	Leather Apparel Design	2
	FD 496	Sr. Coll.: Sports/Active Design	3
	FF 491	Internship	2
	FF 492	ePortfolio	1
RELATED AREA	choice	see Related Area Electives***	2
LIBERAL ARTS	HA 344	History of Costume	3
	SS 374	Cross-Cultural Studies G9	3

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History

### \*REQUIREMENTS: See below

#### Foreign Language:

IT 112, 213, 214 (any one of these meets G8)  
Note: IT 111 must be taken before acceptance into program.

\*\*FD391 is for Children's Wear students only.

### \*\*\*RELATED AREA ELECTIVES

See Program Coordinator for course(s).

## Fashion Merchandising Management Major

Applications accepted for fall and spring.

HEGIS 0509

### Semester 5 Credits

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FM 324	Business of Licensing	3
	FM 361	Management for Retailing	3
RELATED AREA	MG 306	Info. Systems: Case Analysis	2
LIBERAL ARTS	EN 321	Business Writing	3
	choice	see Foreign Language* G8	3.5
	MA 213	Quantitative Methods	3

### Semester 6

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	choice	<i>Buying and Planning Specialization:</i>	
	FM 322	Fashion Inventory Management	3
or	choice	<i>Product Development Specialization:</i>	
	FM 341	Computer-Aided Product Dev. I	3
or	choice	<i>General FMM Specialization:</i>	
	FM 321	Wkshp. in Apparel Merchandising	3
choice	choice	See Major Area electives*	3-4
	RELATED AREA	MK 351	Marketing Research
LIBERAL ARTS	choice	see Foreign Language*	3-3.5
	SS 342	Microeconomics	3
	choice	see Speech*	3

### Semester 7

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FM 325	Financial Assortment and Planning	3
	choice	<i>Buying and Planning Specialization:</i>	
or	FM 423	Fashion Planning and Allocation	3
	choice	<i>Product Development Specialization:</i>	
or	FM 441	Computer-Aided Product Dev II	3
	choice	<i>General FMM Specialization:</i>	
LIBERAL ARTS	FM 431	Sales Management	3
	MA 311	Math Modeling/Business Apps.	3
or	MA 331	Calculus	3
	choice	see Economics*	3
	choice	see Social Sciences* G9	3

### Semester 8

MAJOR AREA	COURSE	DESCRIPTION	CREDITS
MAJOR AREA	FM 422	Merchandising Strategies	3
	IC 491	Senior Internship	4
LIBERAL ARTS	PL 431	Philosophy: Ethics G7	3
	choice	Liberal Arts Elective	6

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	25-26
RELATED AREA	5
LIBERAL ARTS	36.5-37
TOTAL Minimum Required	66.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### \*REQUIREMENTS: See below

#### Economics: 3 credits

CHOICE of SS 343 or 443.

#### Foreign Language: 6.5-7 credits

Two semesters of the same foreign language, one of which must be a 3.5 credit non-conver-sational course (G8).

#### Mathematics:

With permission, MA 331 may be substituted for MA 213. Algebra proficiency or MA 003 must be completed prior to enrolling in MA 213, MA 311, or MA 331.

#### Social Sciences: 3 credits

CHOICE of SS 354 or 374 (either one of these meets Gen. Ed. Other World Civ. requirement G9).

#### Speech: 3 credits

CHOICE of EN 241, 242, 244, 341, 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

### \*\*MAJOR AREA ELECTIVES: 3-4 credits

CHOICE of FM 226, 321, 323, 362, 431, 491, 492, 499 or IS 381.

### NOTE:

FM 114, 121, 122, 244, MG 152 or 153, SS 141 and TS 111 must be completed prior to the sixth semester.

### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

### LIBERAL ARTS ASIA CONCENTRATION

Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## International Fashion Merchandising Management/ Florence and New York

Applications accepted for fall and spring.

HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Merchandising Management.

### Semester 5 Credits

FLORENCE:			
MAJOR AREA	FM 226	International Buying/Marketing	3
	FM 321	Wkshp. in Apparel Merchandising	3
RELATED AREA	IN 312	International Trade	3
LIBERAL ARTS	HA 212	Renaissance Art G7	3
	IT 111	Italian I G8	3.5
	SS 354	Comparative Political Systems G9	3

### Semester 6

FLORENCE:			
MAJOR AREA	FM 324	Business of Licensing	3
	FM 361	Management for Retailing	3
LIBERAL ARTS	HA 344	History of Western Costume	3
	IT 112	Italian II	3.5
	MA 213	Quantitative Methods	3
	Choice	See Speech*	3

### Semester 7

NEW YORK:			
MAJOR AREA	FM 325	Financial Assortment and Planning	3
	FM 431	Sales Management	3
RELATED AREA	MG 306	Info. Systems: Case Analysis	2
LIBERAL ARTS	EN 321	Business Writing	3
	MA 311	Math Modeling/Business Apps.	3
	or MA 331	Calculus	3
	SS 342	Microeconomics	3

### Semester 8

NEW YORK:			
MAJOR AREA	FM 422	Merchandising Strategies	3
	IC 491	Senior Internship	4
LIBERAL ARTS	PL 431	Philosophy: Ethics G7	3
	choice	see Economics*	3

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	25
RELATED AREA	5
LIBERAL ARTS	37
TOTAL Minimum Required	67

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**Economics:** 3 credits  
CHOICE of SS 343 or 443.

**Mathematics:**  
With permission, MA 331 may be substituted for MA 213. Algebra proficiency must be completed prior to enrolling in MA 213 or MA 331.

**Speech:** 3 credits  
Choice of EN 241, 242, 244, 245, 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

**NOTE:**  
FM 114, 121, 122, 244, MG 152 or 153, SS 141, TS 111, and the arithmetic proficiency exam and algebra proficiency exam must be completed prior to semester 6.

## Fine Arts Major

Applications accepted for fall only.

HEGIS 1001

### Semester 5 Credits

MAJOR AREA	FA 341	Experimental Drawing Workshop	1
	FA 351	Painting III	3
	FA 361	Sculpture III	3
	FA 371	Printmaking III	1.5
RELATED AREA	CG 211	Computer-Assisted Design	2
LIBERAL ARTS	choice	see Foreign Language* G8	3.5
	HA 231	Modern Art *	3

### Semester 6

MAJOR AREA	FA 352	Painting IV	3
	FA 363	Sculpture: Casting	3
RELATED AREA	CG 214	Web Page Construction	1.5
	or CG 311	2D Computer Image Generation	2
LIBERAL ARTS	choice	see Foreign Language*	3.5
	HA 411	Western Theories of Art	3
ELECTIVE	choice	general elective	1.5-3

### Semester 7

MAJOR AREA	FA 451	Painting V	3
	FA 462	Sculpture: New Materials	3
	FA 471	Printmaking IV	1.5
RELATED AREA	choice	see Related Area Elective**	3
LIBERAL ARTS	choice	see American History* G10	3
ELECTIVE	choice	general elective	1.5-3

### Semester 8

MAJOR AREA	FA 411	Art and Technology	1.5
	IC 494	Fine Arts Internship	2
or	FA 491	Senior Project Thesis: Painting	3
	FA 492	Senior Project Thesis: Sculpture	3
RELATED AREA	BE 403	The Artist in the Marketplace	3
LIBERAL ARTS	choice	see Other World Civ.* G9	3
	choice	see Writing Elective*	3

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	28.5-30
RELATED AREA	9.5-10
LIBERAL ARTS	22
ELECTIVE	3-6
TOTAL Minimum Required	63

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of any non-HA course which meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 7 credits  
Two semesters of the same foreign language, both of which must be 3.5 credit, non-conversational courses (G8).

**History of Art and Civilization:** 3 credits  
If HA 231 has been taken previously, then substitute HA 331.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**Writing Elective:** 3 credits  
CHOICE of EN 262, 321, 361, 362, 363, or 364

**\*\*RELATED AREA ELECTIVE:** 3 credits  
CHOICE of SD 101, SD 227, or IL 133

# Graphic Design Major

Applications accepted for fall only.

HEGIS 1009

Semester 5			Credits
MAJOR AREA	GD 311	Graphic Design I	3
	GD 342	Publication Design	3
RELATED AREA	CD 371	Advanced Typography I	1.5
	CD 441	Broadcast Design	2
LIBERAL ARTS	SS 334	The Psychology of Color choice	3
		see Liberal Arts Elective*	3
Semester 6			Credits
MAJOR AREA	GD 312	Graphic Design II	3
	GD 344	Graphic Design in Digital Media	2
RELATED AREA	CD 322	Design Process Technology	2
	CD 361	Professional Practices	2
	CD 372	Advanced Typography II	1.5
LIBERAL ARTS	EN 322	Prof. Writing in Art and Design choice	3
		see History of Art & Civ.*	3
Semester 7			Credits
MAJOR AREA	GD 411	Graphic Design III	3
	GD 441	Environmental Graphics	2
RELATED AREA	AD 494	Senior Design Project Research	3
	AD 496	Advanced Ad Design Workshop	3
	DD 231	Production Techniques/Prepress	2
	SD 303	Screen Printing with Type Images	1.5
LIBERAL ARTS	choice	see American History* G10	3
Semester 8			Credits
MAJOR AREA	GD 414	Graphic Design for Packaging	2
RELATED AREA	AD 464	Senior Portfolio Design	1.5
	AD 491	Internship	4
	AD 495	Senior Design Project	3
	CD 442	Senior 3D Presentation Design	1.5
LIBERAL ARTS	choice	see Other World Civ.* G9	3
TOTAL CREDIT REQUIREMENTS			Credits
	MAJOR AREA		18
	RELATED AREA		28.5
	LIBERAL ARTS		18
	TOTAL Minimum Required		64.5

## SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### \*REQUIREMENTS: See below

**Liberal Arts Elective:** 3 credits  
CHOICE of any non-HA liberal arts course.

**American History:** 3 credits  
CHOICE of any non-HA course that meets the Gen. Ed. requirement for American History (G10).

**Foreign Language:**  
The Gen. Ed. Foreign Language requirement (G8) has been waived for the Graphic Design major.

**History of Art and Civilization:** 3 credits  
CHOICE of any HA course not previously taken or required.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets the Gen. Ed. requirement for Other World Civ. (G9).

### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

# Home Products Development Major

Applications accepted for fall only.

HEGIS 0509

Semester 5			Credits
MAJOR AREA	HP 313	Home Products Hard Lines I	3
	HP 315	Textile Apps.: Home Products	2.5
RELATED AREA	MG 306	Info. Systems: Case Analysis	2
LIBERAL ARTS	EN 321	Business Writing	3
	HA 345	History of Industrial Design choice	3
		see Foreign Language* G8	3.5
Semester 6			Credits
MAJOR AREA	HP 314	Home Products Hard Lines II	3
	HP 321	Licensing and Branding	2
RELATED AREA	PK 301	Home Products Pkg. Design	2
LIBERAL ARTS	SS 342	Microeconomics choice	3
		see Foreign Language*	3-3.5
		see Science/Math*	3-3.5
Semester 7			Credits
MAJOR AREA	HP 421	Strategic Product Management	3
	HP 491	Home Products Design and Dev.	3
RELATED AREA	choice	see Related Area alternative**	2.5-3
LIBERAL ARTS	SS 443	International Economics choice	3
		see Science/Math*	3-3.5
		see Speech*	3
Semester 8			Credits
MAJOR AREA	HP 492	Home Products Senior Project	2
	IC 491	Senior Internship	4
LIBERAL ARTS	PL 431	Philosophy: Ethics choice	3
		see American History* G10	3
		see Other World Civ.* G9	3
TOTAL CREDIT REQUIREMENTS			Credits
	MAJOR AREA		22.5
	RELATED AREA		6.5-7
	LIBERAL ARTS		36.5-38
	TOTAL Minimum Required		65.5

## SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, LA 221, 392, or any course that meets American History Gen. Ed. requirement (G10).

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

**Mathematics:** 3-3.5 credits  
CHOICE of MA 222, 242, 311, or 331.  
Arithmetic proficiency must be completed prior to enrolling in MA 222 or MA 242. Algebra proficiency must be completed prior to enrolling in MA 311 or MA 331.

**Other World Civilizations:** 3 credits  
CHOICE of HA 221, 223, 224, 225, 226, PL 143, SS 353, 354, 355, 356, or 374 (any one of these meets G9).

**Science:** 3 credits  
CHOICE of SC 252, 253, or 331.

**Speech:** 3 credits  
CHOICE of EN 241, 242, 244, 341, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously.

**\*\*RELATED AREA ALTERNATIVE:** 2.5-3 credits  
CHOICE of BE 261, CM 425, IN 301, IN 312, or TT 054/454.

**NOTE:**  
TS 111 must be completed prior to the fifth semester.



## Illustration Major

Applications accepted for fall only.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	IL 323 Adobe Illustrator for the Illustrator	2
	IL 362 The Illustrator's Heritage I	3
	IL 374 Book Illustration I	1.5
	IL 382 Visual Self-Expression	3.5
	IL 388 Materials and Techniques	2
RELATED AREA	PH 305 Photo Reference/Digital Editing	2
LIBERAL ARTS	choice see American History* G10	3

Semester 6		Credits
MAJOR AREA	IL 324 Digital Painting for the Illustrator	1.5
	IL 364 The Illustrator's Heritage II	3
	IL 375 Book Illustration II	1.5
	IL 383 Advanced Drawing/Composition	3.5
	IL 389 Materials and Techniques	2
RELATED AREA	CG 213 2D Computer Animation	2
LIBERAL ARTS	choice see Writing Elective*	3

Semester 7		Credits
MAJOR AREA	IL 461 Illustration Workshop	3
	IL 471 Documentary Artist I	2
	IL 482 Color Rendering: Media I	2.5
	IL 491 Mentor/Specialization Projects I	3
RELATED AREA	PH 406 Digital Special Effects/Retouching	2
LIBERAL ARTS	choice see History of Art & Civ.*	3

Semester 8		Credits
MAJOR AREA	IL 472 Documentary Artist II	2
	IL 483 Color Rendering: Media II	1.5
	IL 492 Mentor/Specialization Projects II	3
RELATED AREA	BE 402 The Business of Illustration	1
	CD 222 Digital Layout II	2
LIBERAL ARTS	choice Liberal Arts Elective**	3
	choice see Other World Civ.* G9	3
ELECTIVE	choice general elective	1.5-3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	40.5
RELATED AREA	9
LIBERAL ARTS	15
ELECTIVE	1.5-3
TOTAL Minimum Required	66

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, 335, LA 221, or any other non-HA course that meets the Gen. Ed. American History requirement (G10).

**Foreign Language:**  
The Gen. Ed. Foreign Language requirement (G8) has been waived for the Illustration major.

**History of Art and Civilization:** 3 credits  
CHOICE of any HA course.

**Other World Civilizations:** 3 credits  
CHOICE of any non-HA course that meets the Gen. Ed. Other World Civ. requirement (G9).

**Writing Elective:** 3 credits  
CHOICE of EN 262, 322, 361, 362, 363, or 364

**\*\*LIBERAL ARTS ELECTIVE:** 3 credits  
These liberal arts credits must be in non-HA courses.

**EVENING/WEEKEND OPTION**  
An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

## Interior Design Major

Applications accepted for fall and spring.

HEGIS 1009

Semester 5		Credits
MAJOR AREA	ID 314 Interior Design Studio: Residential	4
	ID 341 Lighting Design II	1.5
	ID 354 AutoCAD III	1.5
	ID 363 Building Regulations	3
	and ID 323 Interior Design: 1950 to Present	2
	or ID 431 Computer Rendering	1.5
RELATED AREA	IS 313 Environmental Experience	3
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 6		Credits
MAJOR AREA	ID 312 Interior Design Studio: Institutional	4
	ID 346 Interior Architectural Detail	1.5
	ID 362 Furniture/Finishes/Fixtures	1.5
	and ID 331 Presentation Techniques III	1.5
	or ID 343 Materials/Methods of Int. Const. II	2
RELATED AREA	GD 402 Signage and Graphics	1
LIBERAL ARTS	EN 323 Spec. Writing and Thesis Prep.	3
	choice see Foreign Language*	3-3.5
ELECTIVE	choice general elective	1.5-3

Semester 7		Credits
MAJOR AREA	ID 412 Studio: Store Planning/Retail	4
	ID 471 Environmental Systems	2
	ID 494 Senior Thesis Design Research	2
	ID 421 Historic Preservation I	2
	or ID 444 Furniture Design	1.5
RELATED AREA	PH 404 Basic Interior Design Photo.	2
LIBERAL ARTS	choice see Other World Civ.* G9	3

Semester 8		Credits
MAJOR AREA	ID 461 Professional Practice II	2
	ID 472 Ecology & the Built Environment	2
	ID 495 Senior Thesis Design Project	4
	and ID 445 Interior Product Design	1.5
	or ID 493 Internship	3
RELATED AREA	choice see Related Area Alternative**	3
LIBERAL ARTS	choice see American History* G10	3

TOTAL CREDIT REQUIREMENTS	
MAJOR AREA	39-42
RELATED AREA	9
LIBERAL ARTS	15.5-16
ELECTIVE	1.5-3
TOTAL Minimum Required	65

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of any non-HA course that meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, 226, or any other HA course that meets Gen. Ed. Other World Civ. requirement (G9).

**\*\*RELATED AREA ALTERNATIVE:** 3 credits  
Choice of AC 211, AC 262, BE 261, BL 343, or HP 313.

## International Trade and Marketing for the Fashion Industries Major

Applications accepted for fall and spring.

HEGIS 0509

Semester 5			
MAJOR AREA	IN 312	International Trade	3
	IN 313	Intl. Business Transactions	3
LIBERAL ARTS	EN 321	Business Writing	3
	MA 222	Statistical Analysis *	3.5
	choice	see Foreign Language* G8	3.5
Semester 6			
MAJOR AREA	IN 322	Global Marketing	3
	IN 323	Import/Export Regulations	3
	choice	see Major Area Electives**	3
LIBERAL ARTS	MA 311	Math Modeling/Business Apps.	3
	SS 342	Microeconomics	3
	choice	see Foreign Language*	3-3.5
Semester 7			
MAJOR AREA	IN 433	Global Sourcing	3
	choice	see Major Area Electives**	3
RELATED AREA	choice	see Related Area Alternative***	3
LIBERAL ARTS	SS 354	Comparative Political Systems	3
	SS 443	International Economics	3
	choice	see American History* G10	3
Semester 8			
MAJOR AREA	IN 492	International Trade Practicum	3
	or	IC 491 Senior Internship	4
	choice	see Major Area Electives**	3
LIBERAL ARTS	PL 431	Philosophy: Ethics	3
	choice	see Other World Civ.* G9	3
	choice	see Speech*	3
TOTAL CREDIT REQUIREMENTS			
	MAJOR AREA		27-28
	RELATED AREA		3
	LIBERAL ART		37-37.5
	TOTAL Minimum Required		67

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, or LA 221, or any other course that meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

**Mathematics:**  
Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

**Other World Civilizations:** 3 credits  
CHOICE of SS 353, 355, 356, 374, or 393, or any other course that meets the Gen. Ed. Other World Civ. requirement (G9).

**Speech:** 3 credits  
CHOICE of EN 241, 242, 244, 341, or 342.

\*\***MAJOR AREA ELECTIVES:** 9 credits  
CHOICE of IN 324, 341, 434, 441, 442, or 443.

\*\*\***RELATED AREA ALTERNATIVE:** 3 credits  
Any IN course not taken previously, or choice of a 300- or 400-level AC, DM, FM, HP, MG, or TT course for which prerequisites have been met, or one of the following:  
BE 261, HP 201, or MG 242.

#### EVENING/WEEKEND OPTION

An evening/weekend option is available for this degree program (see pages 40-41 or visit the FIT website at [www.fitnyc.edu/evening\\_weekend](http://www.fitnyc.edu/evening_weekend)).

**LIBERAL ARTS ASIA CONCENTRATION**  
Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## Packaging Design Major

Applications accepted for fall only.

HEGIS 1009

Semester 5			
MAJOR AREA	PK 313	Advanced Packaging Design I	4
	PK 324	Packaging Brand Development	2
	PK 325	Typography for Brand Packaging	2
	PK 336	Packaging Materials and Methods	2
	PK 341	Computer Graphics for Pkg. Des.	2
RELATED AREA	AC 311	Integrated Mktg. Comm. Mgmt.	3
LIBERAL ARTS	EN 322	Prof. Writing in Art and Design	3
Semester 6			
MAJOR AREA	PK 315	Digital Pre-Press for Pkg. Design	2
	PK 316	Advanced Packaging Design II	3.5
	PK 326	Packaging Design Interdisc. Proj.	1.5
	PK 331	Flexible Packaging	3
	PK 342	Adv. Comp. Graphics for Pkg. Des.	2
LIBERAL ARTS	SS 334	The Psychology of Color	3
	choice	see Other World Civ.* G9	3
Semester 7			
MAJOR AREA	PK 412	Advanced Packaging Design III	3.5
	PK 426	3D Concepts for Packaging Design	1.5
	PK 431	Sustainable Packaging Design	1.5
	PK 451	Survey of Packaging Design	2
RELATED AREA	PH 005	Photography Studio	0
	PH 405	Photography for Package Design	2
LIBERAL ARTS	choice	see American History* G10	3
	choice	see Liberal Arts elective*	3
Semester 8			
MAJOR AREA	PK 461	Packaging Portfolio Development	2.5
	PK 491	Internship	3
	PK 492	Senior Projects/Packaging Design	2
RELATED AREA	DE 401	Point-of-Purchase Ad/Display	2.5
LIBERAL ARTS	choice	see Liberal Arts elective*	3
ELECTIVE	choice	general elective	1.5-3
TOTAL CREDIT REQUIREMENTS			
	MAJOR AREA		40
	RELATED AREA		7.5
	LIBERAL ARTS		18
	ELECTIVE		1.5-3
	TOTAL Minimum Required		67

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, LA 221, or 392 (any one of these meets G10).

**Foreign Language:**  
The Gen. Ed. Foreign Language requirement (G8) has been waived for the Packaging Design major.

**Liberal Arts Elective:** 6 credits  
CHOICE of one HA course, and CHOICE of one non-HA liberal arts course.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

## Photography and the Digital Image

Applications accepted for fall only.

HEGIS 1011

Semester 5		Credits
MAJOR AREA	PH 341 Digital Craft and the Exhibition	3
	PH 351 Prof. Approach to Photojournalism	2
	PH 371 Retouching/Pre-Press Solutions	2
RELATED AREA	CD 373 The Convergence of Type & Image	2
	DE 302 Photographic Exhibition Design	2
LIBERAL ARTS	choice see Other World Civ.* G9	3
	HA 343 History of Photography	3

Semester 6		Credits
MAJOR AREA	PH 342 Adv. Project in Style and Media	3
	PH 361 Logistics of Location Photography	2
	PH 372 Digital Media Technology I	2
RELATED AREA	AP 351 Experiencing Style	2
	CG 251 Basic Editing with Final Cut Pro	2
LIBERAL ARTS	choice see American History* G10	3
	EN 323 Spec. Writing and Thesis Prep.	3

Semester 7		Credits
MAJOR AREA	PH 451 Multi-Media Concepts	3
	PH 471 Digital Media Tech. II	2
	PH 491 Research for Sr. Design Proj.	2
RELATED AREA	AC 362 Broadcast Workshop	3
LIBERAL ARTS	choice see Foreign Language* G8	3.5

Semester 8		Credits
MAJOR AREA	PH 461 Multimedia Portfolio	3
	PH 492 Senior Design Project	2
	IC 491 Senior Internship	4
RELATED AREA	AC 462 Video Field Production	3
LIBERAL ARTS	choice see Foreign Language*	3.5
ELECTIVE	choice general elective	1.5

TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	30
	RELATED AREA	14
	LIBERAL ARTS	19
	ELECTIVE	1.5
	TOTAL Minimum Required	64.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of one of the following non-HA courses: EN 271 or 272, or LA 221 or 392 (any one of these meets G10).

**Foreign Language:** 7 credits  
CHOICE of FR 111, CH 111, IT 111, JA 111, or SP 111 (any one of these meets G8); and CHOICE of FR 112, CH 112, IT 112, JA 112, or SP 112 (any one of these meets G8).

**Other World Civilizations:** 3 credits  
CHOICE of one of the following HA courses: HA 121, 221, 223, 224, 225, 226 (any one of these meets G9).

## Production Management: Fashion and Related Industries Major

Applications accepted for fall only.

HEGIS 0599

Semester 5		Credits
MAJOR AREA	MG 306 Info. Systems: Case Analysis	2
	MG 311 Manufacturing I: Equip. Analysis	3
LIBERAL ARTS	EN 321 Business Writing	3
	MA 213 Quantitative Methods *	3
	choice see Foreign Language* G8	3.5

Semester 6		Credits
MAJOR AREA	MG 312 Mfg. II: Process Analysis	3
	MG 313 Cutting Room Processes	3
LIBERAL ARTS	SC 032 Color Science Laboratory	1
	SC 332 Color and Light	3
	choice see Foreign Language*	3.5
	choice see Social Sciences*	3

Semester 7		Credits
MAJOR AREA	MG 411 Manufacturing Facilities Mgmt.	3
	MG 442 Product Costing	3
RELATED AREA	TT 054 Textile Quality Assurance Lab	1.5
	TT 454 Textile Quality Assurance	1
LIBERAL ARTS	choice see Other World Civ.* G9	3
	choice see Social Sciences*	6

Semester 8		Credits
MAJOR AREA	IC 493 Senior Internship	3
	MG 432 Strategy/Policy/Decision Making	3
RELATED AREA	TS 367 Knit Fabrics and Machinery	3
LIBERAL ARTS	PL 211 Informal Logic: Clear Thinking	3
	choice see American History* G10	3

TOTAL CREDIT REQUIREMENTS		Credits
	MAJOR AREA	23
	RELATED AREA	5.5
	LIBERAL ARTS	35
	TOTAL Minimum Required	63.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, LA 221, or 392 (any one of these meets G10).

**Foreign Language:** 7 credits  
Two semesters of the same foreign language (G8).

**Mathematics:**  
If MA 213 has previously been taken, students may substitute MA 311. Algebra proficiency must be completed prior to enrolling in MA 213 or MA 311.

**Other World Civilizations:** 3 credits  
CHOICE of SS 151, 353, 354, 355, or 356 (any one of these meets G9).

**Social Sciences:** 9 credits  
SS 141, 237, and 342. If these courses have been taken previously, students must substitute another liberal arts course(s).

**NOTE:**  
MG 114, 132, 152 or 153, 234, 242, and TS 111, or their equivalents, must be successfully completed before the sixth semester.

**LIBERAL ARTS ASIA CONCENTRATION**  
Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## Textile Development and Marketing Major

Applications accepted for fall only.

HEGIS 1303

Semester 5			
MAJOR AREA	TT 038	Product Dev.: Weft Knit Lab.	2
	TT 313	Textile Fibers	3
	TT 338	Prod. Dev./Mktg. App.: Weft Knit	2
LIBERAL ARTS	EN 321	Business Writing	3
	MA 222	Statistical Analysis *	3.5
	choice	see Other World Civ. * G9	3
Semester 6			
MAJOR AREA	TT 024	Product Dev.: Wovens Lab.	2
	TT 312	Tech. and Marketing of Yarns	2
	TT 324	Prod. Dev./Mktg. App.: Wovens	3
	TT 471	Tech./Mktg. of Printed Textiles	2
LIBERAL ARTS	MA 311	Math Modeling/Business Apps. *	3
	PL 431	Philosophy: Ethics	3
	SC 253	Ecology/Environmental Problems	3
Semester 7			
MAJOR AREA	TT 033	Warp Knitted Fabric Lab	1
	TT 342	Dyeing and Color Technology	3
	TT 433	Warp Knitted Fabric	1
	TT 477	Textile Converting and Costing	3
LIBERAL ARTS	SS 334	The Psychology of Color	3
	SS 342	Microeconomics	3
	choice	see Foreign Language* G8	3.5
Semester 8			
MAJOR AREA	TT 054	Textile Quality Assurance Lab	1.5
	TT 446	Textile Finishing Technology	2
	TT 454	Textile Quality Assurance	1
	TT 476	Textile Project Development	3
LIBERAL ARTS	SS 443	International Economics	3
	choice	see American History* G10	3
	choice	see Foreign Language*	3-3.5
TOTAL CREDIT REQUIREMENTS			
	MAJOR AREA		31.5
	LIBERAL ARTS		37-37.5
	TOTAL Minimum Required		68.5

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
Any course that meets Gen. Ed. American History requirement (G10).

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

**Mathematics:**  
Arithmetic proficiency must be completed prior to enrolling in MA 222. Algebra proficiency must be completed prior to enrolling in MA 311.

**Other World Civilizations:** 3 credits  
Any course that meets Gen. Ed. Other World Civ. requirement (G9).

**NOTE:**  
A liberal arts elective must be substituted for each required liberal arts course previously taken.

**LIBERAL ARTS ASIA CONCENTRATION**  
Students in this major have the option of completing a liberal arts Asia concentration by substituting selected liberal arts courses for those listed above. See page 43 for details or visit [www.fitnyc.edu/liberalarts](http://www.fitnyc.edu/liberalarts) for other possible concentrations.

## Textile/Surface Design Major

Applications accepted for fall only.

HEGIS 1009

Semester 5			
MAJOR AREA	FS 312	Research Techniques	1.5
	SD 351	Surface Design: Paper Products	2
	TD 312	Graphics for Textile Design I	2
	TD 332	Advanced Woven Design	2
RELATED AREA	FA 106	Printmaking: Basic	2
	FA 132	Life Drawing II G6	1.5
LIBERAL ARTS	HA 342	History of Textile Design	3
	choice	see Foreign Language* G8	3.5
Semester 6			
MAJOR AREA	SD 357	Applied Surface Design/Home	3
	SD 481	Screen Printing: Scarves	2
	TD 331	Woven Design	3
	TD 372	Design for Knitted Fabrics I	2
	TD 412	Graphics for Textile Design II	2
LIBERAL ARTS	choice	see Foreign Language*	3.5
Semester 7			
MAJOR AREA	SD 311	Lace and Embroidery Design	1.5
	SD 451	Surface Design: Media Graphics	2
	TD 353	Tufted/Printed Rugs and Carpets	2
	TD 472	Design for Knitted Fabrics II	2
RELATED AREA	HP 315	Textile Apps.: Home Products	2.5
LIBERAL ARTS	choice	see Liberal Arts Elective*	3
	choice	see Other World Civ.* G9	3
ELECTIVE	choice	general elective	1.5-3
Semester 8			
MAJOR AREA	SD 462	Portfolio Collection	3
	SD 471	CAD/Photoshop and Fash. Studio	1.5
	TD 491	Internship	3
RELATED AREA	BL 201	Business Law for the Artist	3
	CG 214	Web Page Construction	1.5
LIBERAL ARTS	choice	see American History* G10	3
TOTAL CREDIT REQUIREMENTS			
	MAJOR AREA		34.5
	RELATED AREA		10.5
	LIBERAL ARTS		18.5
	ELECTIVE		1.5
	TOTAL Minimum Required		65

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, 335, or LA 221 (any one of these meets G10).

**Foreign Language:** 7 credits  
CHOICE of two courses of the same foreign language: CH 111, 112, FR 111, 112, IT 111, 112, JA 111, 112, SP 111, or 112 (any one of these meets G8).

**Liberal Arts Elective:** 3 credits  
These liberal arts credits must be taken in non-HA courses.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

**NOTE:**  
TD 131, 132, and SD 121 must be completed prior to the sixth semester.

## Toy Design Major

Applications accepted for fall only.

HEGIS 1099

Semester 5		Credits
MAJOR AREA	TY 311 Toy Design I	1.5
	TY 321 Drawing for Toy Design	1.5
	TY 322 Marker Rendering	1.5
	TY 323 Basic Drafting for Product Design	1.5
	TY 351 Product Materials and Safety	2
	TY 362 The Toy Industry: An Overview	1

RELATED AREA	FA 301 Anatomy for Toy Designers	1.5
LIBERAL ARTS	SS 232 Developmental Psychology	3

### Semester 6

MAJOR AREA	TY 313 Soft Toy and Doll Design	3
	TY 325 Adv. Drafting for Product Design	1.5
	TY 331 Model Making I	2
	TY 342 Computer Graphics in Toy Design	2

RELATED AREA	MK 301 Marketing for the Toy Industry	3
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LIBERAL ARTS	HA 345 History of Industrial Design	3
	HE 301 Motor Learning	3

### Semester 7A

MAJOR AREA	TY 491 Summer Internship: Toy Des.**	4
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### Semester 7B

MAJOR AREA	TY 411 Toy Design II and Product Update	2
	TY 416 Hard Toy: Design	1.5
	TY 417 Hard Toy: Engineering	1.5
	TY 418 Licensed Product Design	1.5
	TY 431 Model Making II	2
	TY 442 Advanced Graphics/Toy Design	2

RELATED AREA	GD 407 Graphic Design for Toy Designers	1.5
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LIBERAL ARTS	MA 041 Geometry and Probability Skills	0
	MA 241 Topics in Probability/Geometry	3

### Semester 8

MAJOR AREA	PK 403 Packaging for the Toy Designer	2
	TY 414 Games ***	1.5
	TY 443 Interactive Media for Toy Design	2
	TY 461 Business Practices/Toy Industry	2
	TY 462 Professional Portfolio Dev.	2
	TY 493 Senior Project: Design	1.5

LIBERAL ARTS	choice see American History* G10	3
	choice see Other World Civ.* G9	3

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	43
RELATED AREA	6
LIBERAL ARTS	18
TOTAL Minimum Required	67

### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**American History:** 3 credits  
CHOICE of EN 271, 272, LA 221, or 392 (any one of these meets G10).

**Foreign Language:**  
The Gen. Ed. Foreign Language requirement (G8) has been waived for the Toy Design major.

**Other World Civilizations:** 3 credits  
CHOICE of HA 121, 221, 223, 224, 225, or 226 (any one of these meets G9).

\*\*If Internship cannot be completed during the summer, a special independent study program will be arranged in the eighth semester.

\*\*\*Students may substitute TY 314 or TY 415 for TY 414.

**NOTE:**  
FIT assists students in licensing designs, in accordance with terms agreed to by the student and FIT prior to matriculation.

## Visual Art Management Major

Applications accepted for fall only.

HEGIS 1099

Semester 5		Credits
MAJOR AREA	choice see History of Art Group A**	3
RELATED AREA	choice see Art & Design Electives***	1.5-3
LIBERAL ARTS	EN 321 Business Writing	3
	choice see Foreign Language* G8	3.5
	choice see Liberal Arts Electives*	3

### Semester 6

MAJOR AREA	BL 343 Introduction to Business Law	3
	HA 411 Western Theories of Art	3
	choice see HA Group B** G9	3

LIBERAL ARTS	MA 311 Math Modeling/Business Apps.	3
	choice see Foreign Language*	3-3.5

### Semester 7

MAJOR AREA	AC 322 Publicity/PR for Visual Art Mgmt.	3
	VA 431 Business of Art Museum Mgmt.	3
	choice see HA Group C**	3
	choice see HA Group B, C, or D**	3

RELATED AREA	choice see Art & Design Electives***	1.5-3
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LIBERAL ARTS	LA 221 US Hist.: Civil War to Present G10	3
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### Semester 8

MAJOR AREA	AC 311 Integrated Mktg. Comm. Mgmt.	3
	VA 491 Sr. Seminar: Museum Exhibition	3

RELATED AREA	IC 491 Senior Internship	4
LIBERAL ARTS	EN 241 Professional Speech Comm.	3
	choice see Liberal Arts Electives*	3

### TOTAL CREDIT REQUIREMENTS

MAJOR AREA	30
RELATED AREA	7-9
LIBERAL ARTS	24.5-25
TOTAL Minimum Required	61.5

#### NOTE:

HA 112 and AC 111 must be completed prior to sixth semester.

#### SUNY GENERAL EDUCATION REQUIREMENTS

A "G" followed by a number 1-10 identifies specific courses that meet SUNY General Education baccalaureate degree requirements (see page 45 or visit [www.fitnyc.edu/gened](http://www.fitnyc.edu/gened)).

G1 Basic Communication; G2 Mathematics; G3 Science; G4 Social Sciences; G5 Western Civilization; G6 Arts; G7 Humanities; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

#### \*REQUIREMENTS: See below

**Foreign Language:** 6.5-7 credits  
Two semesters of the same foreign language, one of which must be a 3.5 credit non-conversational course (G8).

**Liberal Arts Electives:** 6 credits  
CHOICE of two of the following: EN 333, 334, 352, 361, 362, 391, 392, 393, 394, 395; LA 321, 391; PL 321, 391, 431; SC 331; SS 237, 334, 342, 343, 354, 374, 391, 443

#### \*\*HA (HISTORY OF ART) MAJOR AREA

**ELECTIVES: 12 Credits**  
Group A: (Western Surveys)  
HA 231 required (if not previously taken); or  
CHOICE of HA 311, 314, 331, or 332

Group B: (Non-Western Civilizations)  
CHOICE of HA 121, 216, 221, 223, 224, 225, 226, 227, or 395 (any one of these meets G9)

Group C: (Specialized Media)  
CHOICE of HA 214, 342, 343, 344, or 345

Group D: (Requires qualification for Presidential Scholars Program or 3.5 GPA with approval of Dean for Liberal Arts)  
CHOICE of HA 391, 392, 393, 394, 395, or 396

#### \*\*\*ART AND DESIGN ELECTIVES: 3-5 Credits

CHOICE of two of the following: FA 101, 104, 106, 116, 141; ID 322, 421; LD 471; SD 351, SD 451; or (if prerequisites have been met) AC 361; GD 401. Other comparable courses may also be substituted with prior department approval.



# >>> Courses



## Course Designations

The following letter designations have been assigned to courses given in these areas:

AC	Advertising and Marketing Communications	IC	Internship Center
AD	Advertising Design	ID	Interior Design
AF	Fashion Design	IL	Illustration
AP	Fashion Design-Apparel	IN	International Trade
AR	Fashion Design-Art	IS	Interdivisional Studies
BE	Business Enterprise	IT	Italian
BL	Business Law	JA	Japanese
BT	Business and Technology Studies	JD	Jewelry Design
CD	Communication Design	LA	Liberal Arts Divisional Studies
CG	Computer Graphics	LD	Accessories Design
CH	Chinese	MA	Mathematics
CL	Fashion and Culture of the World	MG	Production Management: Fashion and Related Industries
CM	Cosmetics and Fragrance Marketing	MK	Marketing: Fashion and Related Industries
DD	Design Studies	ML	Millinery
DE	Visual Presentation and Exhibition Design	MW	Menswear
DM	Direct and Interactive Marketing	PE	Physical Education
DP	Draping Techniques	PH	Photography
EN	English and Speech	PK	Packaging Design
ES	Educational Skills	PL	Philosophy
FA	Fine Arts	PM	Patternmaking
FD	Fashion Design—Apparel	SC	Science
FF	Fashion Design—Art	SD	Surface Design
FM	Fashion Merchandising Management	SP	Spanish
FR	French	SS	Social Sciences
FS	Fabric Styling	TD	Textile Design
GD	Graphic Design	TL	Ladies' Tailoring
HA	History of Art and Civilization	TS	Textile Science
HD	Human Development	TT	Textile Technology
HE	Health Education	TY	Toy Design
HP	Home Products Development	VA	Visual Art Management

The college reserves the right to review or amend any course and/or program requirements.

# Advertising and Marketing Communications

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## **AC 111 — ADVERTISING AND PROMOTION**

For Advertising and Marketing Communications, Fabric Styling, Fashion Merchandising Management, and Textile Development and Marketing students. Concepts, perspectives, and methods for the development and implementation of integrated marketing communications programs for producers, manufacturers, and retailers are analyzed and critiqued.

3 CREDITS

## **AC 113 — STRATEGIC PLANNING FOR INTEGRATED MARKETING COMMUNICATIONS**

*Prerequisites: AC 111 and FM 114*

Students plan and develop Integrated Marketing Communications strategies in order to achieve specific marketing objectives. Through student agency teamwork, they make strategic decisions based on creative strategy development, competitive and market analysis, and research interpretation.

3 CREDITS

## **AC 141 — JOURNALISM**

*Prerequisite: EN 121*

Practice the techniques of newsgathering, news writing, and developing news judgment. News stories, features, editorials, and photojournalism are covered in discussions and workshops. Skills in copyediting and headline-writing are built through student newspaper and off-campus assignments.

3 CREDITS

## **AC 161 — MULTIMEDIA COMPUTING FOR ADVERTISING AND MARKETING COMMUNICATIONS**

Students develop computer skills applicable to the communications industry, including word processing, spreadsheets, networking, presentations, desktop publishing, and internet research. Through hands-on use, they complete such industry-oriented projects as print ads, press releases, and advertising analyses.

2 CREDITS; 4 COMPUTER LABORATORY HOURS PER WEEK

## **AC 171 — MASS COMMUNICATIONS**

*Prerequisite: AC 111*

*Co-requisite (for one-year AAS students): AC 111*

Analysis and comparison of issues of mass media and the communications arts as they are used in advertising, marketing, promotion, and the dissemination of public information. Includes an overview of careers available in communications. Students learn communications theory, new electronic media, and their potential applications.

3 CREDITS

## **AC 201 — INTRODUCTION TO ADVERTISING AND PROMOTION FOR COMMUNICATION DESIGN**

Concepts, perspectives, and methods for the development and implementation of Integrated Marketing Communications programs are studied. Emphasizing visually driven advertising and direct marketing campaigns, students analyze how to use the components of marketing communications to help producers, manufacturers, and retailers realize marketing objectives.

2 CREDITS

## **AC 211 — WORKSHOP IN BUSINESS COMMUNICATIONS**

*Prerequisites: AC 111 and FM 114*

Analysis of skills needed for effective written, spoken, and visual communications. Industry case histories are used to identify and suggest solutions to communications problems. Students' abilities to observe, listen, speak, and write effectively are evaluated. Emphasis is on the complete business presentation.

3 CREDITS

## **AC 212 — CREATIVE STRATEGIES I**

*Prerequisite: AC 111*

Students learn to solve marketing and marketing communications problems by developing strategic thinking capabilities.

3 CREDITS

## **AC 221 — PUBLICITY WORKSHOP**

*Prerequisites: AC 111 and FM 114*

Use of current news, events, and personalities as a basis for writing and evaluating institutional and product publicity releases for news and feature stories. Students plan publicity campaigns and create press kits.

3 CREDITS

## **AC 222 — SALES PROMOTION**

*Prerequisite: AC 111*

Students plan and develop sales promotion activities in order to achieve specific marketing and communications objectives. Both business-to-business and business-to-consumer sales promotion campaigns are developed.

3 CREDITS

## **AC 231 — ADVERTISING COPYWRITING**

*Prerequisites: AC 111 and FM 114, and (for Advertising and Marketing Communications students) AC 212 and (AD 101 or CD 122)*

Evaluating, writing, and editing copy for national, trade, and retail advertising and promotion, internal communications, and direct marketing for all market levels. Includes copy-testing techniques and visualization for copy brainstorming.

3 CREDITS

## **AC 232 — RADIO AND TV COPYWRITING WORKSHOP**

*Prerequisite: AC 231*

Students prepare national/retail broadcast advertisements for products and services.

3 CREDITS

## **AC 242 — FASHION JOURNALISM WORKSHOP**

*Prerequisites: AC 111 and AC 141*

Development of reporting skills needed for a journalism career in fashion and related fields. Students plan and carry out research; conduct interviews; write and edit fashion news, feature stories, and captions; and work with fashion visual materials. Fashion review assignments provide opportunities to practice photojournalism, feature, and editorial writing.

3 CREDITS

## **AC 262 — MULTIMEDIA PRESENTATIONS**

*Prerequisite: (for Advertising and Marketing Communications students) AC 111*

The planning and preparation of multimedia presentations utilizing computer and audiovisual techniques. Coursework covers presentations suitable for public relations, shows, demos, conferences, exhibits, special events, dealer aids, and sales books, and examines these presentations' coordination with advertising and other promotional activities.

3 CREDITS

**AC 271 — AUDIENCES AND MEDIA**

*Prerequisite: AC 111*

This course is designed to provide students with an understanding of the role of media planning and buying in advertising. The course reviews such areas as basic measurement tools, and the relationship between marketing and advertising objectives translated into media objectives, strategies, and tactics. Students identify target markets, develop media strategies, and evaluate media alternatives and media-buying approaches.

3 CREDITS

**AC 272 — RESEARCH METHODS IN INTEGRATED MARKETING COMMUNICATIONS**

*Prerequisites: 3 credits of mathematics and AC 161 or (for two-year AAS Advertising and Marketing Communications students) MG 152 or MG 153*

This course examines the current methods and techniques used to evaluate the effectiveness of marketing, advertising, and promotion. The information-gathering process uses both secondary research data and primary sources. Students create a marketing research project using a variety of research techniques.

3 CREDITS

**AC 291 — CAMPAIGN PLANS AND PRESENTATIONS**

*Prerequisite: approval of chairperson or instructor*

Advertising and Marketing Communications and Communication Design students use acquired marketing and communications skills to solve an actual industry marketing problem by participating in campaign development from inception to presentation.

3 CREDITS

**AC 299 — INDEPENDENT STUDY IN ADVERTISING AND MARKETING COMMUNICATIONS**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**AC 311 — INTEGRATED MARKETING COMMUNICATIONS MANAGEMENT**

Case study techniques are used to help students develop criteria for evaluating the planning, budgeting, and execution of Integrated Marketing Communications strategies. Emphasis is on management of advertising, public relations, direct marketing, and sales promotions to achieve marketing objectives.

3 CREDITS

**AC 321 — PRINCIPLES OF PUBLIC RELATIONS**

*Prerequisite: AC 221*

Examines the principles and processes underlying the programming of public relations as a management function of marketing. Attention is directed to the specific requirements of interacting with various publics. Students work with public opinion research data on industry-derived projects and cases to design, plan, and write proposals for publicity and public relations programs.

3 CREDITS

**AC 322 — PUBLICITY/PUBLIC RELATIONS FOR VISUAL ART MANAGEMENT**

Designed for Visual Art Management majors, this course examines public relations as a management function in museums. Students study how public relations is used to further museum goals by examining how it relates to exhibitions, fundraising, and retail operations. Working with public opinion research data, students create press kits and public relations programs.

3 CREDITS

**AC 341 — MAGAZINE JOURNALISM**

*Prerequisite: AC 141*

Students develop the editorial and marketing skills needed to succeed in today's fast-paced magazine publishing world by creating a magazine prototype directed at a specialized target audience.

3 CREDITS

**AC 361 — COMPUTER APPLICATIONS AND INTERACTIVE TECHNOLOGIES FOR MARKETING COMMUNICATIONS**

*Prerequisite: AC 161 or MG 152 or MG 153*

Students improve skills in word processing, spreadsheets, desktop publishing, presentations, and internet research through the use of marketing communications case studies. The use of software applications to solve marketing communications problems is explored, with an emphasis on the creation of public relations communications and advertising executions.

2 CREDITS; 4 HOURS PER WEEK

**AC 362 — BROADCAST WORKSHOP**

*Prerequisite: AC 231*

*Co-requisite (for one-year AAS students): AC 231*

Through workshop activities, students develop professional studio techniques for video, journalism, and communications. Emphasis is placed on audio and video coverage of fashion events, as well as marketing applications. Students work on team assignments in video production. (G6: Arts)

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**AC 411 — BRAND MANAGEMENT**

*Prerequisite: AC 321*

Students study the critical elements of brand management—the role of brands and the concept of brand equity—using integrated marketing communications strategies and tactics to build brands. They learn to build brand equity by employing brand elements and leveraging secondary associations through brand extensions, co-branding, and forming strategic alliances with third parties.

3 CREDITS

**AC 412 — CREATIVE STRATEGIES**

*Prerequisite: AC 231*

Creative strategies are developed to solve marketing communications problems and build strong brand identities. Students research industry-derived projects and evaluate relevant market factors to create effective strategies.

3 CREDITS

**AC 413 — CORPORATE COMMUNICATIONS**

*Prerequisites: AC 321, EN 321, and SS 342*

Students develop the skills necessary to create communications that successfully influence an organization's internal and external publics. The course trains students to identify emerging business trends, interpret annual reports and related business documents, and convey business news in a clear, concise style through a variety of business communication and public relations tools.

3 CREDITS

**AC 423 — SPECIAL EVENTS MARKETING PUBLIC RELATIONS**

*Prerequisite: AC 321*

Students learn how to integrate special events into a client's marketing communications program. The strategies, planning, and execution of special events are studied using specific cases. Students work with industry clients to produce an event.

3 CREDITS

**AC 424 — MARKETING COMMUNICATIONS: AN INTERNATIONAL PERSPECTIVE**

*Prerequisites: AC 221 and approval of instructor*

Examines the principles and processes of the marketing communications industry in England. Through seminars and field experience, students work with marketing communications companies to design, plan, and implement communications programs. Includes a four-week field experience with the British communications industry.

4 CREDITS; APPROXIMATELY FOUR WEEKS IN JUNE

**AC 461 — ELECTRONIC MEDIA PRODUCTION**

*Prerequisite: AC 362*

Technical and creative aspects of electronic media are stressed as students write, direct, edit, and produce trade and consumer videos and commercials. The coursework develops video production capabilities and encourages familiarity with a fully equipped, multi-camera studio. Pre-production and post-production functions are analyzed and evaluated.

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**AC 462 — VIDEO FIELD PRODUCTION**

*Prerequisite: AC 362*

The operation and application of portable video and editing equipment to meet fashion marketing, corporate communications, and broadcast journalism objectives and strategies. Through the hands-on experience of writing, producing, directing, and editing a five-minute infomercial and a 30-second television commercial, students learn planning, budgeting, and digital post-production techniques.

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**AC 471 — MEDIA PLANNING**

*Prerequisites: AC 271 and MA 222*

Examines the relationship between the marketing plan and media planning. This course develops students' understanding of pre- and post-placement media analysis and research. Students develop a media plan utilizing research data and reports from current case histories.

3 CREDITS

**AC 499 — INDEPENDENT STUDY IN ADVERTISING AND MARKETING COMMUNICATIONS**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Advertising Design

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**AD 203 — ADVERTISING DESIGN AND LAYOUT**

For Photography students. Application of design principles to photographic layout problems, in black and white and color, utilizing the student's own photographs.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**AD 213 — ADVERTISING DESIGN CONCEPTS**

*Prerequisites: CD 112, CD 121, and CD 171*

Students are presented with design problems in print advertising and television storyboards, and develop techniques for the effective organization of elements in creative problem solving.

Personal interpretation and originality are stressed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**AD 296 — ADVERTISING DESIGN WORKSHOP**

Uses actual advertising design projects presented by nonprofit clients. Offers client contact, design-production-printing experiences, and the opportunity to acquire professionally produced material for a portfolio.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**AD 299 — INDEPENDENT STUDY IN ADVERTISING DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**AD 381 — CONCEPT DEVELOPMENT WORKSHOP I**

*Prerequisite: AD 213*

*Co-requisite: CD 371*

A workshop approach, working individually and in teams to create conceptual copy and art in advertising. Case studies in advertising are examined, and original student concepts are developed. (G6: Arts)

3.5 CREDITS; 1 LECTURE AND 5 STUDIO HOURS PER WEEK

**AD 382 — CONCEPT DEVELOPMENT WORKSHOP II**

*Prerequisite: AD 381*

Students produce an outstanding and provocative portfolio and refine their strategic thinking, art direction, copywriting, and execution abilities.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**AD 383 — COMMUNICATIONS PLANNING AND PRINT ADVERTISING**

*Prerequisite: AD 381*

Marketing problems, strategies, and positioning are presented as background to solving advertising problems. The development of concepts for a total campaign in print advertising and promotion, from roughs to highly finished comprehensives, is stressed. (G6: Arts)

3.5 CREDITS; 1 LECTURE AND 5 STUDIO HOURS PER WEEK

**AD 442 — TV STUDIO/TV AD CONCEPTS**

*Prerequisite: AD 382*

From concept to broadcast, this course offers students the hands-on experience of making a 30-second television spot.

3.5 CREDITS; 1 LECTURE AND 5 STUDIO HOURS PER WEEK

**AD 464 — SENIOR PORTFOLIO DESIGN**

*Prerequisite: AD 494*

Students prepare cohesive portfolios, reflecting their own individual design aesthetics, in preparation for careers in graphic and/or advertising design.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**AD 481 — ART DIRECTION**

*Prerequisites: AD 383 and CD 372*

Development of concept to design of highly finished comprehensives. Role of the art director is considered, including time management, production procedures, and working with photographers, illustrators, and other industry suppliers.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**AD 491 — INTERNSHIP**

*Prerequisite: AD 494*

A 12-week internship in the field, scheduled individually for a minimum of 14 hours per week. Provides follow-up review and assessment of the work experience through instructor/student conferences.

4 CREDITS

**AD 494 — SENIOR DESIGN PROJECT RESEARCH**

*Prerequisites: CD 372 and EN 322*

A comprehensive study of the research methodology needed to write a thesis, including collecting and analyzing data.

3 CREDITS

**AD 495 — SENIOR DESIGN PROJECT**

*Prerequisite: AD 494*

In an independent study format, analyze, organize, and execute a senior design project resulting from the senior design project research paper completed in the prior semester. Format provides further opportunity to develop personal voice and communicate original visual messages.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**AD 496 — ADVANCED ADVERTISING DESIGN WORKSHOP**

*Prerequisite: CD 372*

Uses actual advertising design projects presented by clients. Offers client contact, advanced design-production-printing experience, and the opportunity to acquire professionally produced material for a portfolio.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**AD 499 — INDEPENDENT STUDY IN ADVERTISING DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Fashion Design (See also AP, AR, DP, FD, FF, TL)

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**AF 299 — INDEPENDENT STUDY IN FASHION DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**AF 341 — COSTUME DESIGN FOR THE PERFORMING ARTS**

Limited to baccalaureate-level students or with approval of department chair. Application of skills to theatrical production design. Through analysis of live theatre, films, and videos, create costume plots and color compositions and learn research techniques, costume painting, and accessory construction.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AF 412 — ETHNIC FASHIONS: RESOURCES AND APPLICATIONS**

*Prerequisites: (AF 111 or FF 221) and (AR 111 or FF 111)*

Survey of ethnic fashions from archaic to contemporary periods, encompassing American Indian, Mesoamerican, Asian, African, and European folk cultures. Slides and actual costumes familiarize students with basic shapes, colors, symbols, patterns, and texture in ethnic costume, and serve as inspiration in developing sketches for contemporary fashions.

2.5 CREDITS; 2 LECTURE AND 1 STUDIO HOURS PER WEEK

**AF 499 — INDEPENDENT STUDY IN FASHION DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Fashion Design—Apparel (See also AF, AR, DP, FD, FF, TL)

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**AP 144 — OUTERWEAR AND PERFORMANCE APPAREL SEWING TECHNIQUES**

*Prerequisite: AP 141 or AP 143 or DP 111 or FD 131 or MW 141 or TL 111, or approval of program advisor*

Produce outerwear garments in a sample-room setting using construction techniques specific to the outerwear and performance apparel market. Special focus is on the use of technically enhanced fabrics and protective design details in the construction of rainwear, urban outerwear, skiwear, and fishing, hiking, and boating apparel.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**AP 211 — APPAREL DESIGN**

*Prerequisites: (AP 112 or FD 211) and (AP 121 or FD 121)*

Develop advanced projects and a mini collection, complete with a log of sketches, comments, specs, and cost sheets, using advanced draping techniques, with an emphasis on design. Introduction to the design of softly-tailored jackets and exploration of the use of striped fabrics.

4 CREDITS; 1 LECTURE AND 6 LABORATORY HOURS PER WEEK

**AP 221 — FLAT PATTERN DESIGN**

*Prerequisite: AP 121 or FD 121*

Advanced use of the master pattern. Includes structures for sleeve and body styling, collar designs, and the development of the slack sloper.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**AP 222 — COMPUTER-AIDED FLAT PATTERN DESIGN**

*Prerequisites: (AP 121 or FD 121) and AR 112*

Through hands-on experience, learn computer-aided design for patternmaking and understand its creative potential.

1 CREDIT; 2 COMPUTER LABORATORY HOURS PER WEEK

**AP 223 — ADVANCED COMPUTER-AIDED FLAT PATTERN DESIGN**

*Prerequisite: AP 222 or approval of chairperson*

Learn advanced features and capabilities of computer-aided design, using the Lectra Modaris pattern design software. Using CAD, recreate the pattern designer's traditional working environment by translating original ideas to the computer, digitizing and modifying designs, plotting out design creations, and managing the file information.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**AP 241 — LEATHER APPAREL DESIGN ROOM TECHNIQUES**

*Prerequisite: AP 141 or AP 143 or FD 131 or MW 141*

Teaches construction, processing, finishing, and decorative techniques for making men's or women's leather garments. Learn about the leather apparel industry, resources, and suppliers.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**AP 242 — HAUTE COUTURE SEWING TECHNIQUES**

*Prerequisite: AP 141 or AP 143 or DP 111 or FD 131 or TD 111, or approval of program advisor*

The sewing techniques practiced in the finest haute couture ateliers around the world are introduced and provide the basis for understanding couture. Learn couture techniques in cutting, hand stitching, seam and hem finishes, pocket construction, pressing, and finishing.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK



**AP 243 — HAUTE COUTURE DECORATIVE TECHNIQUES AND EMBELLISHMENTS**

*Prerequisite:* AP 242 or approval of chairperson

Expands knowledge of the couture by exploring various decorative techniques. Learn how to hand bead, and apply rocailles, sequins, pearls, and faux gems on different types of fabrics. Create embellishments such as flowers and frog closures from fabric and ribbons, hand embroider original designs, and learn the arts of quilting, cartridge pleating, and trapunto.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**AP 244 — HAUTE COUTURE CONSTRUCTION AND TECHNOLOGY**

*Prerequisite:* AP 242

Apply couture sewing methodology and construct a skirt and jacket in order to understand the fitting process, couture fabric selection, proper cutting procedures, and inner construction methods.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**AP 251 — CURRENT SCENE**

*Prerequisites:* AP 211 and AP 221

*Co-requisites:* AR 251 and (for two-year AAS students) AP 257

Create designs for the junior market, with attention to trends, production, costing, and resources.

4 CREDITS; 1 LECTURE AND 6 LABORATORY HOURS PER WEEK

**AP 253 — LEATHER APPAREL DESIGN**

*Prerequisites:* (AP 211 or FD 112) and (AP 221 or FD 221) and AP 241, or (MW 132 or MW 232)

Study the use of leather, suede, and other animal skins and apply these materials to the design principles exclusive to creating men's and women's apparel. Develop original designs utilizing draping and flat-pattern industrial methods.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**AP 256 — DESIGN STUDIO**

*Prerequisites:* (AP 211 or FD 112) and (AP 221 or FD 221), or approval of chairperson

*Co-requisites:* AP 257 and (AR 256 or FF 212)

Development of an original collection of eveningwear for the better-priced, ready-to-wear market.

4 CREDITS; 1 LECTURE AND 6 LABORATORY HOURS PER WEEK

**AP 257 — CONCEPTS IN FASHION PLANNING**

*Prerequisites:* AP 211 and AP 221

*Co-requisite:* (for day program only) AP 251 or AP 256

Interpret new silhouettes currently showing in the New York, Paris, London, and Rome collections into original designs to meet the demands of the U.S. fashion industry's various market segments. Learn to develop collections by draping, keeping in mind appropriate fabrics, trimmings, and workmanship. Designer/assistant designer sample room practices are incorporated.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**AP 261 — CONTEMPORARY TAILORED DESIGN**

*Prerequisites:* (AP 211 or FD 112) and (AP 221 or FD 221)

*Co-requisites:* AR 261 and (for two-year AAS students) AP 262

Emphasizes coat and suit design. Develop patterns and garments for this highly specialized area.

4 CREDITS; 1 LECTURE AND 6 LABORATORY HOURS PER WEEK

**AP 262 — TAILORING TECHNIQUES**

*Prerequisite:* AP 143 or FD 131

Design room practices of making coats and suits. Includes construction, assembly, decorative details, and finishes for tailored clothes.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**AP 265 — HAND-KNIT DESIGN**

*Co-requisite:* AP 266

Preparation for using hand knitting machines to create original ideas for knitted fabrics and garments. Emphasizes using various stitch patterns and different textured yarns and colors to achieve new fabric textures.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**AP 266 — SPORTSWEAR DESIGN**

*Prerequisites:* (AP 211 or FD 112) and (AP 221 or FD 221)

*Co-requisites:* AP 265 and (AR 266 or FF 212)

Basics of designing separates and casual apparel for the volume production sportswear market. Use specialized machinery and learn to develop collections for the extensive sportswear market.

4 CREDITS; 1 LECTURE AND 6 LABORATORY HOURS PER WEEK

**AP 272 — INTIMATE APPAREL: FOUNDATION GARMENT DESIGN**

*Prerequisite:* AP 143 or FD 131

Design and development of foundation garments. Techniques are applicable to lingerie, swimwear, and sportswear.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**AP 275 — HAUTE COUTURE APPAREL DESIGN**

*Prerequisites:* (AP 211 or FD 112 or DP 212) and AP 243 and AP 244

Apply knowledge of the couture to design, drape, fit, and construct a mini-collection for a particular target market. Develop styles and images through fabric sourcing, market research, and inspirational research.

3 CREDITS; 6 LABORATORY HOURS PER WEEK

**AP 281 — OUTERWEAR APPAREL DESIGN**

*Prerequisites:* (AP 144 and TS 171) and AP 211 or AP 221 or DP 211 or FD 112 or FD 221 or MW 132 or MW 232

Drawing on market research and trend services, create original men's and women's traditional, urban, or casual outerwear designs with a focus on the technical, functional, and aesthetic needs of the end user.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**AP 282 — PERFORMANCE APPAREL DESIGN**

*Prerequisites:* (AP 144 and TS 171), and AP 211 or AP 221 or DP 211 or FD 112 or FD 221 or MW 132 or MW 232

Create performance apparel based on the principles of human physiology in extreme movement and build on the technical and aesthetic needs of the serious outdoor sports enthusiast. Conduct market research and employ forecast services to develop designs.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**AP 322 — APPAREL PRODUCT DATA MANAGEMENT**

*Prerequisite:* AP 222 or PM 221, or approval of program advisor

Apply principles of product data management using web-based software. Emphasizes creating garment information and specifications at different stages of development, from design to costing to manufacture. Execute style packages and line plans for sample development.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AP 337 — PRIMA VISION APPAREL DESIGN DEVELOPMENT**

*Prerequisite:* AP 334 or FD 353, or approval of chairperson

Gain knowledge of technical line development and execution through the study and use of the software program, Primavision, by Lectra Systems. Original concepts are translated into technical design factory packages ready for sample development. Emphasis is on specifications and construction details involved in woven and knit fabric development.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**AP 351 — EXPERIENCING STYLE**

*Prerequisite:* PH 371

Photography students learn about the factors that influence the design and presentation of a collection. Working with Fashion Design students, they study the importance of the market, branding, trends, and the structure of the design house.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**AP 421 — COMPUTERIZED PATTERN DESIGN**

*Prerequisite:* AP 221, AP 222, and AR 213

Introduction to the operation of Gerber computer and Gerber pattern design system and development of abilities to efficiently create original ideas by computer. Includes discussion of hardware and patternmaking program.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AP 422 — ADVANCED COMPUTERIZED PATTERN DESIGN: GERBER ACCUMARK**

*Prerequisite:* AP 421

Using software tools designed for advanced pattern design techniques, increase pattern design capabilities and learn how to combine computer automation with design tools for advanced pattern development.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## Fashion Design—Art (See also AF, AP, DP, FD, FF, TL)

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**AR 011 — PERCEPTIONS IN CREATIVITY**

Explores creativity as a logical process for problem solving. Creates awareness of the interrelationship between emotion and intellect and shows how collective experiences and attitudes become part of the creative process. Discusses views of writers, artists, designers, and philosophers with special attention to creative problem-solvers such as Sonja Delauney, Ralph Waldo Emerson, and Pablo Picasso.

0 CREDITS; 1 LECTURE HOURS PER WEEK

**AR 101 — FASHION ART AND DESIGN**

For Fashion Merchandising Management and Textile Development and Marketing students. Studies basic proportions of the fashion figure, garment details and terminology, and principles of color. (G6: Arts)

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOURS PER WEEK

**AR 114 — DIGITAL FASHION DESIGN ART**

Emphasizes developing and integrating manual and digital drawing skills. Concurrently, learn about the proportions of the fashion figure and rudimentary vector drawing skills. Acquire knowledge of basic garment details and silhouettes by studying flat sketching and garment specifications.

2.5 CREDITS; 1 LECTURE AND 3 COMPUTER LABORATORY HOURS PER WEEK

**AR 115 — INTRODUCTION TO CAD SOFTWARE FOR FASHION DESIGNERS**

Acquire basic knowledge and hands-on experience with software applications typically used by designers in the fashion industry. Develop the computer skills needed to create original designs in various formats.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AR 152 — LEATHER APPAREL PORTFOLIO**

*Prerequisite:* AR 114 or approval of Leather Apparel certificate program advisor

Use basic drawing and computer skills to communicate design concepts and develop a digital portfolio of men's or women's leather apparel.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 182 — FLATS AND SPECS FOR THE FASHION INDUSTRY**

*Prerequisite:* AR 101 or approval of Fashion Design-Art assistant chairperson

Introduces the concept of sketching designs and actual garments in the flat format rather than on the fashion figure. Emphasizes developing flat sketches used for spec sheets, presentation and storyboards, designing and merchandising a line, and record keeping.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOURS PER WEEK

**AR 211 — FASHION ART AND DESIGN**

Create original sketches in major areas of design. Emphasizes the development of individual style and examines sources of inspiration, fabric, design groupings, the customer, and markets.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 212 — FASHION ART AND DESIGN**

*Prerequisite:* AR 211

For part-time degree students. The technique of organizing a fashion design portfolio is stressed, with special emphasis on the students' specialization areas.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 213 — INTRODUCTION TO COMPUTERIZED FASHION DESIGN**

*Prerequisite:* AR 112 or FF 112

Conceptualize fashion design ideas and create original artwork using the computer as a design tool.

1 CREDIT; 2 COMPUTER LABORATORY HOURS PER WEEK

**AR 214 — FASHION DESIGN USING PHOTOSHOP**

*Prerequisites:* (AR 114 or AR 115 or AR 213) and (AR 101 or AR 111), or approval of Fashion Design-Art assistant chairperson

Using Adobe Photoshop, focus on sketching, color stories, line planning, silhouette, and fabric design in order to establish fashion design principles through digital line design development techniques. Includes analysis and interpretation of customer/category research.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AR 215 — FASHION DESIGN USING ILLUSTRATOR**

*Prerequisites:* (AR 114 or AR 115 or AR 213) and (AR 101 or AR 111), or approval of Fashion Design-Art assistant chairperson

Use Adobe Illustrator to learn the fundamental and advanced techniques specific to fashion design. Aspects of drawing flats and garment details and working with images and color are addressed. Build fabric and trim libraries and create stitch effects and/or repeat prints.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AR 216 — FASHION DESIGN USING PRIMAVISION AND COLOUR MATTERS**

*Prerequisites:* (AR 114 or AR 115 or AR 213) and (AR 101 or AR 111), or approval of Fashion Design-Art assistant chairperson

Master the use of Primavision and Colour Matters, CAD systems used extensively in the fashion industry, in order to create digital presentation boards, fashion graphics, woven and print designs, and flat garment sketches. Emphasis is on CAD usage within an art and design studio environment.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AR 245 — DIGITAL FASHION DESIGN PORTFOLIO**

*Prerequisite:* AR 214, AR 215, AR 216, or approval of Fashion Design-Art assistant chairperson

Selecting specializations and creating mini-collections, students produce professional digital portfolios using Adobe Photoshop, Adobe Illustrator, Colour Matters, and Primavision CAD applications.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AR 251 — CURRENT SCENE**

*Prerequisite:* AR 211

*Co-requisite:* AP 251

Design portfolios are executed, using current trend information to create design ideas. Emphasis is on designing a cutting-edge line and collection for the streetwear market, based on research of boutiques, ready-to-wear markets, and specialty shops.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 256 — DESIGN STUDIO**

*Prerequisite:* AR 211 or FF 212

*Co-requisite:* AP 256

Create portfolios of original design lines within the categories of couture and the high-priced, ready-to-wear industry.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 261 — CONTEMPORARY TAILORED DESIGN**

*Prerequisite:* AR 211

*Co-requisite:* AP 261

Emphasizes creative design development in different tailored garment categories, particularly suits and coats, to produce a professional fashion design portfolio.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 266 — SPORTSWEAR DESIGN**

*Prerequisite:* AR 211 or FF 212

*Co-requisite:* AP 266

Create a professional fashion design portfolio with emphasis on original design sketches for the sportswear market. Research on fabric and its functions and development of color-keyed coordinates are stressed. Varied graphic media are explored.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 291 — OUTERWEAR AND PERFORMANCE APPAREL DESIGN PORTFOLIO**

*Prerequisites:* (AR 111 or FF 111 or MW 151) and (CG 211 or PH 272) and TS 171

Create product, spec sheets, and storyboards for various segments of the men's and women's outerwear and performance apparel industry in order to develop digital portfolios focusing on a particular market. Forecast and track trends, study licensing issues, and explore graphic design as it relates to logos and branding.

2.5 CREDITS; 1 LECTURE AND 3 COMPUTER LABORATORY HOURS PER WEEK

**AR 292 — HAUTE COUTURE PORTFOLIO**

*Prerequisite:* (AR 211 or FF 211) or approval of Fashion Design-Art assistant chairperson

Study the muscular and skeletal functions of the human body and their relationships to the design and creation of haute couture apparel, visualizing how anatomy and aesthetics form the basis of designing a haute couture collection. Become proficient in the translation of ideas via the fashion design sketch and further develop a personal drawing style.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**AR 301 — FASHION ART FOR TEXTILE DESIGNERS**

For baccalaureate-level Textile/Surface Design students. The basics of figure drawing and sketching in various media are presented. Students create original fashion designs using their own textile designs.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**AR 311 — SKETCHING FOR FASHION DESIGNERS**

Draw garments as they appear on models and study clothing in relationship to the body. Large, half-size, petite, and junior-size figures are featured to study proportions used in the industry.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**AR 312 — COMPUTER-ASSISTED FASHION DESIGN**

*Prerequisites:* AR 213, AR 343, and AR 371

Use an advanced, industry-specific CAD system to produce high-level graphic presentations. Create color palettes, textiles, and surface designs; explore texture mapping and how it is used to create a natural drape on the fashion figure; use the computer as a layout design tool for swatches and vector flat drawings.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**AR 411 — ADVANCED SKETCHING FOR FASHION DESIGNERS**

*Prerequisite:* AR 311

This course offers further study of clothing in relationship to the figure by drawing garments worn by a live model. Garments from all areas of apparel design are represented.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## Business Enterprise

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**BE 111 — BUSINESS LAW PRACTICES FOR SMALL BUSINESS**

Develops an understanding of basic legal principles relating to branches of commercial law. Concentrates on areas of special interest to entrepreneurs, including laws of contracts, sales, forms of business organization, personal and real property, and insurance.

3 CREDITS

**BE 113 — FINANCIAL PRACTICES FOR SMALL BUSINESS**

Provides an understanding of techniques necessary to plan a sound financial foundation for a small business. Analyzes procedures connected with capital budgeting, sources of borrowed capital, management of assets, financial planning, liquidity vs. profitability, and risk management, with special emphasis placed on the unique financial practices of small businesses.

3 CREDITS

**BE 121 — OPERATING A SMALL RETAIL BUSINESS**

Develops an understanding of the principles and techniques necessary to profitably operate a retail store. Emphasis is placed on the development of a detailed six-month plan and the decision-making inherent in successful retail businesses.

3 CREDITS

**BE 261 — STARTING A SMALL BUSINESS**

Investigates the problems and challenges of opening and managing a small business. Emphasis is placed on analysis of financial statements and on developing a business plan.

3 CREDITS

**BE 402 — THE BUSINESS OF ILLUSTRATION**

Students learn the business side of an illustration career. Potential markets for illustration are examined, marketing techniques are explored, and legal issues are studied. Key aspects of financial management, including record keeping and tax planning, are covered.

1 CREDIT

**BE 403 — THE ARTIST IN THE MARKETPLACE**

Basic business practices relevant to fine artists are presented. Issues in intellectual property and contract law are discussed. Students research potential markets for fine arts and explore pertinent marketing techniques.

3 CREDITS

## Business Law

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**BL 201 — BUSINESS LAW FOR THE ARTIST**

Informs the visual artist of useful legal knowledge and practical principles of business. Emphasis is placed on the needs of illustrators, textile designers, advertising artists, sculptors, and painters.

3 CREDITS

**BL 343 — INTRODUCTION TO BUSINESS LAW**

An introduction to basic legal principles relating to branches of commercial law, with special emphasis upon the laws of contracts, sales, agency, and other areas relevant to the career aspirations of fashion industry students.

3 CREDITS

**BL 443 — BUSINESS LAW II**

*Prerequisite: BL 343*

Addresses additional areas of the law especially relevant to preparation for careers as business managers or business owners. Aspects of international law are studied.

3 CREDITS

## Business and Technology Studies

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**BT 299 — INDEPENDENT STUDY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**BT 499 — INDEPENDENT STUDY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Communication Design

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**CD 111 — FOUNDATION I/BASIC DESIGN THEORY**

An introduction to basic two-dimensional design theory, principles, and practice. Students progress from circle, square, and triangle analysis to the study of line, shape, and form. Course emphasizes studio techniques and media exploration. (G6: Arts)

3 CREDITS; 6 STUDIO HOURS PER WEEK

**CD 112 — FOUNDATION II/COMMUNICATION DESIGN**

*Prerequisites: CD 111 and CD 171*

Application of design principles and systems to basic problems in advertising/graphic design. Students explore layout techniques and the relationship of typography and visual elements in creative problem solving.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**CD 113 — THREE-DIMENSIONAL DESIGN**

Introduces design in three dimensions by developing form through the joining of planes.

Techniques with board and paper are stressed. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 121 — STUDIO SKILLS**

Students learn to execute marker renderings of images and type in layouts—from quick thumbnails to art director's roughs—to communicate visual ideas. The techniques of sketching quickly are taught through demonstration, exercise, and practice.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 122 — DIGITAL LAYOUT I**

Traditional studio skills, typography, and computer techniques are explored in order to create printed pieces using InDesign/QuarkXPress. Students learn to plan and produce files for printing.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 123 — BASIC BOOKBINDING**

Students work hands-on to create book structures. Different bookbinding methods are explored, such as non-adhesive structures, accordions, sewing, and case-bound books, with an emphasis on craft and the proper use of materials.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 131 — COLOR WORKSHOP**

The study of the relationship of color principles, theories, and terminology to the printed page.

Students explore various approaches to color application and creation.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 132 — CREATIVE PROCESS**

Students study various processes and techniques to stimulate and develop creativity. The communication of ideas using visual and verbal methods is learned. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 171 — INTRODUCTION TO TYPOGRAPHY**

Study of basic type forms, terminology, and specification. Application of type in layout design is presented, with an emphasis on rendering techniques. Includes the historical development of type.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 172 — COMPUTER DRAWING AND TYPOGRAPHY**

*Co-requisite: CD 122*

This course concentrates on the creation, use, and versatility of vector-based images and type, emphasizing the connection between design and illustration.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 201 — COMPUTER TYPESETTING AND DESIGN**

For Illustration students. Introduces the Macintosh computer system as a typesetting and graphic design tool. Through hands-on experience, students develop a working knowledge of hardware and software applications.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 222 — DIGITAL LAYOUT II**

*Prerequisite: CD 122*

This course is a continuation of CD 122. Using InDesign/QuarkXpress, students master the essential elements of design, typography, and image control, including color separations and printing.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 223 — INTRODUCTION TO INDESIGN**

*Prerequisite: CD 122 or CD 172, or approval of chairperson*

Using the Adobe InDesign page layout program, students master the essential elements of design, typography, and image control, and learn to integrate other Adobe applications to enhance their designs.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 231 — VISUAL PROCESS**

*Prerequisites: CD 132 and CD 172*

Images and symbols are introduced into the students' graphic vocabulary, providing them with additional methods for communicating ideas. Students develop their concepts both by hand and on computer.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**CD 251 — DIGITAL IMAGERY**

*Prerequisite: CD 172*

Introduces digital imagery and its tools and techniques. Using Adobe Photoshop, students work with layers to build intricate visual composites containing multiple images, textures, and transparencies, resulting in practical design solutions.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**CD 261 — PORTFOLIO DEVELOPMENT**

For non-degree students. Students build and refine their portfolios to a professional level, and write/design their resumes and business cards in preparation for career placement. Employment opportunities are explored, and career goals are examined.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 271 — DESIGNING WITH TYPE**

*Prerequisite: CD 171*

Concentrates on solving design problems through the use of type and letter forms. Emphasizes rendering in a variety of media.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 272 — ADVANCED COMPUTER DRAWING AND TYPOGRAPHY**

*Prerequisite: CD 172*

This course builds upon the knowledge and skills acquired in CD 172. Emphasis is placed on advanced concepts of drawing and layout through the use of computer-drawn images and typography. Students create three-dimensional images from two-dimensional designs and prepare and optimize vector-based files for print and screen-based presentation.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 322 — DESIGN PROCESS TECHNOLOGY**

*Prerequisites: CD 222 and CD 251*

Students explore grid systems to enhance conceptual thinking and master practical applications.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 361 — PROFESSIONAL PRACTICES**

Future designers and art directors explore the business side of their professions by learning how to develop professional relationships; understand contracts and other business documents; negotiate, estimate, and determine fees; start, manage, and market a business; and address ethical and legal issues.

2 CREDITS

**CD 371 — ADVANCED TYPOGRAPHY I**

*Prerequisites: CD 231, CD 271, and GD 214*

Explores solutions to advanced typographical problems involving typographic origins, forms, and communications. The course includes computerized typesetting as a type source.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 372 — ADVANCED TYPOGRAPHY II**

*Prerequisite: CD 371*

This course presents a comprehensive study of typographic applications and principles of text, grids, ligatures, and letterform development.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**CD 373 — THE CONVERGENCE OF TYPE AND IMAGE**

*Prerequisite: PH 274*

Photography students learn to combine typography and photographic imagery to create promotional materials for a photography exhibit. Adobe InDesign is used.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 441 — BROADCAST DESIGN**

*Prerequisite: GD 243*

This course guides students through the process of creating successful time-based design projects, which may be disseminated or broadcast via digital networks. The concept of incorporating motion, sound, and interactivity is introduced and experimentation with non-traditional design solutions is encouraged.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CD 442 — SENIOR 3D PRESENTATION DESIGN**

*Prerequisite: AD 494*

Students explore the creative process specific to exhibition design in three dimensions. Using three-dimensional graphic design, multimedia, and audiovisuals, they design a custom system as a communications tool.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK



# Computer Graphics

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## **CG 111 — INTRODUCTION TO COMPUTER GRAPHICS**

Computer graphics concepts and theory are presented through lecture and hands-on experience. Topics include bitmap vs. vector graphics, color theory and management, graphics file formats, and two- and three-dimensional applications as they relate to art and design disciplines and the web. New and emerging technologies are explored.

1 CREDIT

## **CG 211 — COMPUTER-ASSISTED DESIGN**

*Co-requisite: CG 111 or approval of instructor*

Paint and image-processing software is used as an artist's tool to solve basic design problems and create original, innovative work. Emphasis is on exploring the visual elements inherent in good design.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 212 — INTRODUCTION TO 3D COMPUTER MODELING**

*Prerequisite: CG 211 (waived for Jewelry Design and Packaging Design students)*

The theory and concepts needed to understand three-dimensional space and to construct three-dimensional models are introduced. Focus is on acquiring the tools and techniques used to create three-dimensional models. Software: 3D Studio Max.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 213 — 2D COMPUTER ANIMATION**

*Prerequisite: CG 211 or PH 272*

Exploration of two-dimensional computer animation and its application to websites and the advertising and entertainment industries. Focus is on animation, design, style, and production issues using Adobe Photoshop and After Effects applications.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 214 — WEB PAGE CONSTRUCTION**

*Prerequisite: CG 111 or approval of chairperson*

Students learn all aspects of constructing and implementing web pages, from content creation through production. Current HTML and state-of-the-art graphical web designing software, such as Dreamweaver, is discussed, demonstrated, and used to create deliverable web pages.

1.5 CREDITS; 1 LECTURE AND 1 COMPUTER LABORATORY HOURS PER WEEK

## **CG 215 — WEB PAGE CONSTRUCTION II**

*Prerequisite: CG 214, PH 264, or approval of instructor*

Students explore advanced formatting tools using CSS (cascading style sheets) and JavaScript, as well as Adobe ImageReady and Flash, in order to produce dynamic websites. Students must have working knowledge of HTML.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 221 — DESIGN AND AUTHORING FOR INTERACTIVE MEDIA I**

*Prerequisite: CG 111*

Introduction to designing for interactive media, using Flash or other current software to produce finished projects including websites, CDs, DVDs, games, and animation for various delivery media. Importing various kinds of graphics, video, animation, special effects, and sound is explored. Basic scripting techniques are used to build menus and control program flow.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 222 — GAME DESIGN FOR DIGITAL MEDIA**

*Prerequisite: CG 321, CD 441, or approval of chairperson*

The theory and implementation of game design is explored through the creation of small games using Flash and ActionScript.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 251 — BASIC EDITING WITH FINAL CUT PRO**

*Prerequisites: CG 111 (or appropriate Macintosh experience) and CG 213 or CG 221, or approval of chairperson*

The concepts involved in editing video and animation are explored using Final Cut Pro software, with an emphasis on telling a story through the editing process. Learn how to assemble audio and video elements and gain studio experience in managing media assets, nested timelines, and basic workflow procedures. Use stock footage or provide own camera.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 299 — INDEPENDENT STUDY IN COMPUTER GRAPHICS**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## **CG 311 — 2D COMPUTER IMAGE GENERATION**

*Prerequisite: CG 211 or approval of instructor*

This advanced image-processing course builds on concepts introduced in previous courses. Sophisticated tools are explored and applied in individual projects. Software: Adobe Photoshop.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 312 — 3D COMPUTER MODELING AND RENDERING**

*Prerequisite: CG 212*

This studio course focuses on the process of creating three-dimensional models and environments. Students explore standard and advanced construction and rendering techniques and work on creative projects. Software: 3D Studio Max.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 314 — PROGRAMMING CONCEPTS**

*Prerequisite: CG 111*

Languages used in computer graphics and interactive design, including websites, are presented with emphasis on current scripting languages. JavaScript (or other current language) is used to present concepts such as variables, objects, properties, data flow, and control. Techniques such as interactive button rollovers, cycling banners, and animations, as well as logic flow and project management, are explored.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 321 — DESIGN AND AUTHORING FOR INTERACTIVE MEDIA II**

*Prerequisite: CG 221*

Advanced concepts for interactive design are explored, using Flash, Director, and Dreamweaver. Planning and scripting are emphasized, as well as consideration of overall graphic, sound, and human interface design, to produce Flash and Shockwave movies for the web or stand-alone projects.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **CG 322 — INTERFACE DESIGN**

*Prerequisite: CG 321*

This in-depth study of the field of interactive design and the concepts of user interface design focuses on principles that are central to creating usable applications and effective, intuitive, friendly, and consistent graphical interfaces.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 341 — 3D MODELING AND ANIMATION**

*Prerequisite:* CG 212 or approval of chairperson

*Co-requisite:* CG 346

Focusing on the creative process involved in constructing and animating three-dimensional models, students explore the fundamental techniques for lighting and composing models and adding shaders to produce a specific mood, feeling, or expression.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 342 — ADVANCED 3D COMPUTER MODELING**

*Prerequisite:* CG 341

Students focus on techniques for planning and executing complex models, particularly animation-ready biomorphic characters. Analysis of the numerous variables that affect how successfully a model will perform in production provides a solid foundation for students to begin building three-dimensional characters and preparing them for three-dimensional animation.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 344 — HISTORY OF ANIMATION**

Students examine the work of early pioneering contributions to the moving image on film which led to the invention of film animation techniques. The history of traditional animation and visual effects puts modern computer animation techniques in a larger historical context. Early inventions and innovations by magicians and artists prior to the 20th century are studied.

3 CREDITS

**CG 345 — 3D COMPUTER ANIMATION**

*Prerequisites:* CG 341, CG 346, and CG 351

The fundamental building blocks of three-dimensional animation are examined and the traditional animation principles as they apply to computer animation are studied. Students learn to analyze motion and the devices of anticipation, reaction, overlapping motion, and squash-and-stretch to add clarity and strength to sequences.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 346 — PRINCIPLES OF ANIMATION I**

*Prerequisite:* CG 212

*Co-requisites:* CG 351 and IL 302

Through a series of short projects using two-dimensional animation software and a digitizing tablet, students learn how to apply the classic Disney principles of animation to their work. All phases of animation production are covered, with ongoing discussion and analysis of the work in progress. Students critique, refine, and improve the resulting animations.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**CG 351 — STORYBOARDING AND STORYTELLING**

*Prerequisite:* CG 213 or approval of chairperson

*Co-requisite:* CG 346 or approval of chairperson

Students work on ideas for animation by taking the first step: creating a storyboard. Learn the importance of a storyboard, flipbook, and script in planning a character animation and focus on the conceptual development of an expressive animation short.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 352 — MUSIC AND SOUND DESIGN**

*Prerequisite:* CG 321

*Co-requisite:* CG 345

Students learn to generate, manipulate, edit, and integrate sound into animation, video, and interactive projects using appropriate hardware and software. They plan and complete projects that incorporate sound as an integral part of the process.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 353 — MOTION GRAPHICS**

*Prerequisites:* CG 321 and CG 341

*Co-requisites:* CG 345 and CG 352

Students explore the concepts related to motion graphics using still images, live-action video, and three-dimensional computer graphics in conjunction with software programs such as Adobe After Effects, Adobe Premiere, Adobe Photoshop, Vegas, and various sound tools.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 411 — 3D COMPUTER ANIMATION**

*Prerequisite:* CG 312

Focusing on the fundamentals of three-dimensional computer animation, students learn a variety of techniques for analyzing and creating complex, coordinated motion, and the steps necessary to produce animation.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 421 — INTERACTIVE PROJECT DESIGN**

*Prerequisite:* CG 322

State-of-the-art concepts for interactive design using various delivery systems, such as the web, are covered. Good user interface design and top-down design are emphasized through group projects.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 422 — INTERACTIVE PRODUCTION**

*Prerequisite:* CG 421

In a simulated real-world production environment, students design and produce a project for a website, CD-ROM, or other delivery medium. Constraints such as budget, schedule, choice of tools, revisions, scaling down, and tracking the process of development are considered.

3 CREDITS; 1 LECTURE AND 4 COMPUTER LABORATORY HOURS PER WEEK

**CG 441 — ADVANCED 3D ANIMATION**

*Prerequisites:* CG 342 and CG 345

*Co-requisite:* CG 451

A full investigation of the potential of the keyframer and related three-dimensional animation issues is covered. Techniques related to subtle animation control and animation rendering, including compositing, inverse kinematics, advanced morphing, special effects, and an in-depth analysis of lighting and camera, are discussed. Students plan and execute related projects.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 442 — ANIMATION PRODUCTION**

*Prerequisites:* CG 441 and CG 451

The methodologies and problem-solving techniques used by the three-dimensional animator in a production environment are presented. Storyboarding, task assignments, and fully modular project designs are completed. Topics include advanced storyboard synchronization, detailed camera cut/movement planning, detailed lighting effects, multi layered processing, and incorporation of imagery/animated maps generated by external software and rotoscoping.

3 CREDITS; 1 LECTURE AND 4 COMPUTER LABORATORY HOURS PER WEEK

**CG 446 — PRINCIPLES OF ANIMATION II**

*Prerequisite:* CG 346

*Co-requisites:* CG 441 and CG 491

Using a fully rigged three-dimensional character, students study advanced topics in animation, focusing on an in-depth analysis of motion. Through the use of function curves, spacing, and key frame techniques, they refine their thesis work-in-progress.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**CG 451 — COMPUTER-ASSISTED POST-PRODUCTION**

*Prerequisite:* CG 345

*Co-requisite:* CG 441

Video and animation projects are brought to completion through an understanding of the post-production process. Studio experience focuses on hands-on skills using non-linear editing and compositing software. Lectures present an overview of post-process capabilities and demonstrate how to lay out projects for successful posting.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 452 — MUSIC PRODUCTION FOR INTERACTIVE AND ANIMATION THESIS PROJECTS I**

*Prerequisite:* CG 352

*Co-requisites:* CG 441 and CG 491

Students produce an audio track that encompasses the mechanics of sound and sound design for their own interactive or animation thesis projects. Through sound production, gain insight into the components needed to construct a sound track that provides depth and excitement to the visual product.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 453 — MUSIC PRODUCTION FOR INTERACTIVE AND ANIMATION THESIS PROJECTS II**

*Prerequisite:* CG 452

*Co-requisites:* CG 422, CG 442, and CG 492

Building upon previously designed audio tracks, students progress from theoretical discussion to a practical application of the power of the audio track to their individual work. Through a hands-on approach, they design and apply an accurate sound layer to a thesis project.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**CG 491 — SENIOR PROJECT PLANNING**

*Co-requisites:* CG 421 and CG 441

The senior project is planned and formal storyboard and written proposal are executed. Students work with the faculty member to develop concept and storyboard for short animation or interactive media project to be completed in the final semester.

1.5 CREDITS; 1 LECTURE AND 1 COMPUTER LABORATORY HOURS PER WEEK

**CG 492 — SENIOR PROJECT**

*Prerequisite:* CG 491

The aspects of creating and researching a thesis project are emphasized from the written proposal and storyboard to the thesis itself, including a short individual animation or interactive project. Projects are discussed and critiqued throughout the various developmental stages.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**CG 499 — INDEPENDENT STUDY IN COMPUTER GRAPHICS**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Chinese

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**CH 111 — CHINESE I**

This introductory course enables students with no background in Mandarin Chinese to communicate with Mandarin Chinese-speaking people. The basic skills of speaking, reading, and writing in Chinese are established and the cultures where Mandarin Chinese is spoken are introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom.

(G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**CH 112 — CHINESE II**

*Prerequisite:* CH 111 or equivalent

Students expand upon the skills established in Chinese I and continue to study the cultures where Mandarin Chinese is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**CH 122 — CHINESE CONVERSATION I**

*Prerequisite:* CH 111 or equivalent

Students learn to converse in Mandarin Chinese by emphasizing interaction in real-life situations. Functional and practical verbal communications are addressed, with a focus on the cultures where Mandarin Chinese is spoken.

3 CREDITS

## Fashion and Culture of the World

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**CL 112 — FACES AND PLACES IN FASHION**

For one-year Fashion Design and Fashion Merchandising Management students. Students are introduced to the world of fashion through a variety of venues, including appearances by leaders in the fashion and related fields. This course is intended to broaden students' cultural horizons through organized visits to a variety of museums, exhibits, backstage dressing venues, and design rooms, including the Metropolitan Opera house.

1 CREDIT; 2 LECTURE HOURS PER WEEK

**CL 131 — FASHION IN FRANCE AND ITALY (SUMMER ONLY)**

Compares fashion in France and Italy through visits to French and Italian couture and ready-to-wear establishments, fashion accessory houses, fabric mills, design studios, and museums.

3 CREDITS; APPROXIMATELY THREE WEEKS IN JUNE

## Cosmetics and Fragrance Marketing

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**CM 023 — COSMETIC PRODUCT KNOWLEDGE LAB**

*Prerequisites:* CM 311, CM 341, and SC 046/146

*Co-requisite:* CM 323

Through laboratory and evaluation activities, students learn how cosmetics look, feel, and smell individually and when combined. In the studio, they compound products and begin to evaluate marketed cosmetics.

1 CREDIT; 2 LABORATORY HOURS PER WEEK

**CM 024 — FRAGRANCE KNOWLEDGE LAB**

*Prerequisites:* CM 311 and SC 046/146

*Co-requisite:* CM 424

Through laboratory and evaluation activities, students learn how fragrance raw materials smell individually and when combined. Trained in the studio, they compound fragrances and learn to evaluate both fine fragrances and fragrances used in functional products.

1 CREDIT; 2 LABORATORY HOURS PER WEEK

**CM 151 — THE BUSINESS OF BEAUTY**

This course provides an overview of the techniques used to market consumer products in the beauty industry from ancient times to the present. The history, culture, and key entrepreneurs of this industry and the companies they built are examined.

3 CREDITS

**CM 311 — THE COSMETICS, FRAGRANCES, AND TOILETRIES INDUSTRIES**

Introduces historical usage of cosmetics, fragrances, and toiletries and the transition from household recipes to marketable retail products. Describes types of suppliers, vendors, retailers, and auxiliary services involved in producing and marketing the products of the industry.

3 CREDITS

**CM 323 — COSMETIC PRODUCT KNOWLEDGE**

*Prerequisites:* CM 311, CM 341, and SC 046/146

*Co-requisite:* CM 023

Students learn how cosmetics are created and manufactured for the marketplace and study the natural and synthetic raw materials used in the process. The marketability of cosmetics and regulatory issues in today's cosmetic business are also examined.

2 CREDITS

**CM 341 — COSMETICS AND FRAGRANCE MARKETING**

Students learn the basic principles of marketing for the cosmetic and fragrance industry. Global and external factors, corporate capabilities, product need, planning, promotion, and launch are considered.

3 CREDITS

**CM 351 — THE EUROPEAN COSMETICS AND FRAGRANCE INDUSTRIES**

*Prerequisite:* approval of instructor

Students develop a firsthand understanding of the cosmetics and fragrances marketing process from the European perspective. Issues in product development, production, and retail marketing strategies are addressed through on-site visits to world-renowned manufacturers, suppliers, and retailers.

3 CREDITS; APPROXIMATELY THREE WEEKS IN JUNE

**CM 423 — COSMETIC AND FRAGRANCE PRODUCT DEVELOPMENT WORKSHOP**

*Prerequisites:* CM 323, CM 341, and CM 424

Through a workshop format, students develop and implement strategies to create products in the cosmetic and fragrance industries. Emphasis is on determining the need for new entries in the market and the interdepartmental teamwork required to successfully launch a company's product.

3 CREDITS

**CM 424 — FRAGRANCE KNOWLEDGE**

*Prerequisites:* CM 311 and SC 046/146

*Co-requisite:* CM 024

Learning about olfaction and the role played by the sense of smell, students examine how fragrances are created and manufactured for the marketplace. Natural and synthetic raw materials used in the manufacture of fragrances are studied. Students train in the classification of fragrances into odor families, evaluate the marketability of fragrances, and review the regulatory issues related to the business.

2 CREDITS

**CM 425 — ENVIRONMENTAL FRAGRANCING**

This course provides a historical background in environmental fragrancng from its spiritual origins in the ancient world to its current market status. Students develop a knowledge of technical terminology and become familiar with home fragrance delivery systems and fragrance types used for environmental fragrances.

3 CREDITS

## Design Studies

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**DD 112 — DESIGN SURVEY**

Students explore career options in the applied arts and are provided the opportunity to assess their talents and skills by working in each of the areas introduced.

3 CREDITS

**DD 231 — COLOR PRODUCTION TECHNIQUES FOR DIGITAL PREPRESS**

*Prerequisite:* CD 322

Students learn how to prepare digital files to simplify the complexities of prepress and ensure quality of final output. The relationship between creative vision, what is seen on the screen, and the realities of the printed piece is explored.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**DD 271 — FRENCH COSTUME AND INTERIORS: BAROQUE TO PRESENT**

*Prerequisite:* HA 112

An interdisciplinary overview of costumes and interiors of France from the late 17th century to the present, stressing the relationship between clothing and environment. Sessions are conducted in museums, galleries, and historical collections in France.

3 CREDITS; APPROXIMATELY 5 WEEKS IN JUNE AND JULY

**DD 272 — CONTEMPORARY ITALIAN DESIGN**

Studies the history and aesthetics of 20th-century applied and decorative design in Italy. Conducted in Florence, where students develop an understanding of and appreciation for important designers, design movements, and Italian traditions.

3 CREDITS

**DD 299 — INDEPENDENT STUDY**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean  
VARIABLE CREDITS (3 CREDITS MAXIMUM)

**DD 499 — INDEPENDENT STUDY**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean  
VARIABLE CREDITS (3 CREDITS MAXIMUM)

# Visual Presentation and Exhibition Design

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## **DE 101 — PRINCIPLES OF DISPLAY AND EXHIBIT DESIGN: SMALL SCALE**

For students not majoring in Visual Presentation and Exhibition Design. Basic hands-on display methods used in visual merchandising and an understanding of two- and three-dimensional design practices and materials. (G6: Arts)

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## **DE 102 — PRINCIPLES OF DISPLAY AND EXHIBIT DESIGN: LARGE SCALE**

The introduction to and hands-on creation of large-scale displays using mannequins, fashions, and props.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## **DE 123 — DESIGN AND RENDERING**

Principles of display drafting and rendering, including drafting of floor plans and elevations, are presented. Introduces perspective drawing as a means of expressing design concepts.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## **DE 124 — DESIGN AND RENDERING**

*Prerequisite: DE 123*

Students are introduced to conceptual design development, incorporating visual adaptation in one- and two-point perspective drawing for retail, trade show, and exhibition presentations.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## **DE 125 — CAD FOR VISUAL PRESENTATION**

*Prerequisites: DE 123 and DE 141 or approval of chairperson*

This course introduces two-dimensional computer drafting. Using VectorWorks, students draw plans and elevations for visual presentation and exhibition design projects.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **DE 131 — STUDIO DESIGN: PRODUCT PRESENTATION**

Course introduces contemporary display techniques, equipment, and materials for designing three-dimensional product presentations within the retail environment.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## **DE 133 — ADVANCED STUDIO DESIGN: PRODUCT PRESENTATION**

*Prerequisite: DE 131*

Using mannequins, students conceive, design, and execute fashion presentations thematically coordinated with large-scale product presentations.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## **DE 141 — DISPLAY GRAPHICS I**

Students are introduced to the role of graphics in the display and exhibit design field. The importance of typography as the root of visual communication is explored using the Macintosh platform as the graphic design tool.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **DE 142 — DISPLAY GRAPHICS II**

*Prerequisite: DE 141*

Students develop problem-solving and project-management skills by designing a storewide promotion for an upscale retail environment. They design a logo, advertising, signage, and other graphics using digital and traditional design and production techniques. Projects present students the opportunity to further develop their computer skills using Adobe Illustrator, QuarkXPress, and Adobe Photoshop.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

## **DE 143 — STYLING FOR VISUAL PRESENTATION**

Through lectures, demonstrations, and studio projects, students explore an array of styling and visual presentation techniques used in a range of media. Assignments include set and prop styling, scouting for locations, styling for celebrities, fashion shows, and video production.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## **DE 161 — PROFESSIONAL PRACTICES**

Develops an awareness of the cultural influences which shape the creative expression of the designer in the promotion and presentation of consumer products. Field trips and guest lecturers are included.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOURS PER WEEK

## **DE 213 — EXHIBITION DESIGN**

*Prerequisites: DE 225 and DE 236*

*Co-requisite: DE 243*

Introduces the process of creating exhibitions from conceptualization through design development and presentation. Students learn and apply principles and criteria specific to organizing and conveying information in exhibition environments. Understanding of the principles is demonstrated through proposals that include models, presentation drawings, and other design materials.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

## **DE 225 — DESIGN AND RENDERING**

*Prerequisite: DE 124*

Advances design and presentation techniques by introducing the student to model-making in the creation and research of exhibitions and designer-oriented fashion shows.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

## **DE 232 — ELEMENTS OF VISUAL MERCHANDISING**

*Prerequisites: DE 124 and DE 141*

Presents an overview of how the department store and the small retail shop coordinate their merchandise presentations with their overall design concepts, fixturing, and graphic/signage components.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

## **DE 234 — POINT-OF-PURCHASE DISPLAY**

*Co-requisite: DE 236*

Introduces the dynamics of the point-of-purchase (POP) display and its impact on the presentation and sale of merchandise. Includes the design and development of POP structural units using graphics/typography and stresses appropriate materials and construction techniques.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

## **DE 236 — STUDIO DESIGN/EXHIBITION**

*Prerequisite: DE 133*

*Co-requisite: DE 234*

The elements of thematic display and exhibition design in commercial and institutional environs are examined. The development of professional concepts, ideology, and skills is stressed.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

## **DE 242 — DISPLAY GRAPHICS III**

*Prerequisite: DE 142*

*Co-requisites: DE 225 and DE 232*

Students create graphic identities for three-dimensional display projects that are worked on concurrently in DE 225 and DE 232. The latest computer software is used to execute design solutions.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK



**DE 243 — EXHIBIT DESIGN GRAPHICS**

*Prerequisite:* DE 242

*Co-requisite:* DE 213

Students are introduced to large-format graphics in exhibition design. They learn how to develop design concepts, estimate print production budgets, specify materials, and prepare files for both offset print production and as large-format digital graphics. They produce, print, and mount a comprehensive signage system for the final-semester capstone exhibit.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**DE 251 — EVENT AND PROMOTION DESIGN**

*Prerequisite:* DE 236

The displays and exhibits integral to special events, from one-time extravaganzas to permanent exhibitions, are explored. Students design visual presentations and develop techniques for varied applications, learning material sourcing, budget planning, and installation/strike factors.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**DE 262 — PORTFOLIO DEVELOPMENT**

Preparation of the portfolio and resume for career placement and/or the establishment of a self-proprietorship.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**DE 299 — INDEPENDENT STUDY IN VISUAL PRESENTATION AND EXHIBITION DESIGN**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**DE 301 — VISUAL PRESENTATION FOR THE COSMETICS AND FRAGRANCE INDUSTRY**

The components of visual merchandising related to cosmetic and fragrance marketing are explored. Emphasis is on point-of-purchase promotions, seasonal color palettes, and presentation of product on the selling floor.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**DE 302 — PHOTOGRAPHIC EXHIBITION DESIGN**

Students learn how to design, administer and manage a professional theme-based photographic exhibition. The course focuses on gallery presentation and management with an emphasis on three-dimensional design, culminating in a final exhibition of the students' photography.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**DE 401 — POINT-OF-PURCHASE AD/DISPLAY**

For Packaging Design students. The dynamics of the packaging/display relationship as a catalyst to the sale of merchandise are presented. Coursework includes the development of point-of-purchase (POP) graphic designs and the techniques, materials, and construction of basic POP ideas.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

## Direct and Interactive Marketing

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**DM 211 — WORKSHOP IN DIRECT MARKETING (FORMERLY DM 311)**

*Prerequisite:* AC 111

Students study direct marketing principles and practices and develop a multifaceted direct marketing plan.

3 CREDITS

**DM 321 — DATABASE MARKETING**

*Prerequisite:* DM 211 or DM 311 or FM 213

Students develop a database marketing plan and construct a functioning marketing database using Microsoft Access.

3 CREDITS

**DM 331 — DIRECT RESPONSE COPYWRITING**

*Prerequisite:* DM 211 or DM 311 or FM 213

Students formulate creative strategies and develop direct marketing copy and design in workshop exercises. Students write copy and prepare design layouts for direct mail, catalogues, and interactive media.

3 CREDITS

**DM 421 — DIRECT MARKETING FINANCE AND OPERATIONS**

*Prerequisites:* (DM 211 or DM 311 or FM 213) and MA 311

Students are introduced to the basic finance and operations practices and procedures unique to direct marketing: financial management principles, math and profit analysis techniques, print production, mailing, order processing, and telemarketing. Negotiation with suppliers is covered.

3 CREDITS

**DM 432 — DIRECT RESPONSE MEDIA PLANNING**

*Prerequisite:* DM 211 or DM 311 or FM 213

Students study the different forms of direct response media and analyze how each is best used. They prepare a comprehensive plan, including budgets, for a hypothetical company's product.

3 CREDITS

**DM 433 — DIRECT MARKETING COMMUNICATIONS**

*Prerequisite:* DM 211 or DM 311 or FM 213

Students prepare a comprehensive business plan for a start-up direct marketing business. The plan is presented from the perspective of top management seeking capital from investors, and covers administration, staffing, marketing plans, fulfillment, sales projections, and income statement projections.

3 CREDITS

**DM 434 — DIRECT MARKETING CAMPAIGN PLANNING AND EXECUTION**

*Prerequisites:* DM 331 and DM 432 and approval of chairperson

Guides students through all the stages of planning and executing a direct marketing campaign. Course operates as a direct marketing agency, where each student functions as part of a management team with both individual and group responsibilities. The class prepares and runs a live campaign for a real marketer, generating responses from the target market.

3 CREDITS

**DM 435 — INTERNET MARKETING**

*Prerequisite:* DM 211 or DM 311

Students are introduced to current marketing principles and practices on the internet. The course explores email, the internet, and search engine marketing (SEM) as practical applications used to create direct marketing plans and programs that integrate online and offline strategies. In addition, students study the legal and ethical issues involved in using the internet as a marketing tool.

3 CREDITS

## Draping Techniques

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### DP 111 — DRAPING PROFICIENCY I

Introduces the fundamental principles of developing basic silhouettes of skirts, blouses, bodices, and collars with draping and patternmaking techniques. Use of stripe fabric as it applies to grain line manipulation in design is studied.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

### DP 112 — DRAPING PROFICIENCY II

*Prerequisite: DP 111*

Studies the characteristics and drapability of fabric and its effect on the development of silhouette and style. Students use draping methods and flat pattern techniques to resolve complex problems in design development.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

### DP 211 — DRAPING PROFICIENCY III

*Prerequisite: DP 112*

Students utilize advanced draping techniques to analyze style, balance, and proportion.

Emphasizes the development of mounted and semi-mounted sleeve designs using a variety of silhouettes as applied to suit and coat styles.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

### DP 212 — DRAPING PROFICIENCY IV

*Prerequisite: DP 211*

Develops advanced interpretive skills of draping and patternmaking. Students analyze elements that influence pattern development, including market trends, price points, design categories, target markets, and media sources.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

## English and Speech

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### EN 121 — ENGLISH COMPOSITION

*Prerequisite: college-level English proficiency as demonstrated by placement test or completion of appropriate ES course(s)*

This course encourages students' confidence, writing fluency, and the development of a competent writing self by focusing on the writing process. A number of forms are employed, including brainstorming, freewriting, journal writing, reading response journals, and formal essay writing. Classes are conducted as workshops, and both peers and instructor offer constructive feedback. (G1: Basic Communication)

3 CREDITS

### EN 231 — SHORT FICTION

*Prerequisite: EN 121 or equivalent*

Students read and analyze stories by authors from around the world. They consider various aspects of narrative and explore different modes of storytelling. The study of short fiction prepares students to read more widely on their own in the future. Special attention is paid to speaking skills. (G7: Humanities)

3 CREDITS

### EN 232 — PERSPECTIVES ON AMERICAN LITERATURE

*Prerequisite: EN 121 or equivalent*

This course gives students an understanding of the American heritage based on three suggested themes: the Puritan ethos, the American dream, and reevaluation of the dream. Includes readings from such major writers as Dickinson, Faulkner, Fitzgerald, Hawthorne, Melville, Twain, and Whitman. Special attention is paid to speaking skills. (G7: Humanities)

3 CREDITS

### EN 233 — POETRY

*Prerequisite: EN 121 or equivalent*

By reading and analyzing a wide range of poems from a variety of time periods and cultures, students are introduced to the literary genre of poetry. Students examine word usage, figures of speech, rhythm and meter, and other poetic devices. Understanding and appreciation of poetry are enhanced by reading criticism and listening to recordings. Special attention is paid to speaking skills. (G7: Humanities)

3 CREDITS

### EN 234 — GAY AND LESBIAN LITERATURE

*Prerequisite: EN 121 or equivalent*

Students read a selection of fiction, poetry, and drama from the mid-19th and 20th centuries and analyze how the texts make use of themes and images such as race, class, gender, sexuality, same-sex desire, homosociality, and the trope of the closet. The construction of, and criteria for, a canon of gay and lesbian literature are considered. Readings are chosen from such authors as Wilde, Whitman, Freud, Hughes, Baldwin, and Rich. (G7: Humanities)

3 CREDITS

### EN 235 — AFRICAN AMERICAN LITERATURE

*Prerequisite: EN 121 or equivalent*

A survey of the history of African American literature from slavery to the present is offered. Students read and analyze various genres of African American literature and are introduced to the social, economic, and political forces that have influenced the writers. Through presentations, critical reading, and analytical writing, students become familiar with the influence of these works on the evolution of world literature. (G7: Humanities)

3 CREDITS

### EN 236 — MAJOR WRITERS OF THE WESTERN WORLD

*Prerequisite: EN 121 or equivalent*

Studies major themes in the cultural heritage of the Western world from Greek tragedy to the modern novel. Readings are from such representative writers as Plato, Sophocles, Euripides, Dante, Shakespeare, Austen, Flaubert, Tolstoy, Ibsen, Chekhov, Mann, and Sartre. Special attention is paid to speaking skills. (G7: Humanities)

3 CREDITS

### EN 237 — IMAGES OF WOMEN IN THE AMERICAN WORK FORCE

*Prerequisite: EN 121 or equivalent*

Students study how working women from Colonial times to the present have been portrayed in American literature. Through these images, students recognize significant patterns in the experience of women in the American work force and the persistent issues they face. Readings include the works of such authors as Anne Bradstreet, Emily Dickinson, Theodore Dreiser, Sylvia Plath, Betty Friedan, and Alice Walker. Films present other images of women and their times. (G7: Humanities)

3 CREDITS

**EN 238 — COMEDY***Prerequisite: EN 121 or equivalent*

Studies the nature and characteristics of comedy. Includes an equal consideration of form and meaning. Materials are from such authors as Aristophanes, Shakespeare, Jonson, Moliere, Congreve; and performers such as Chaplin, the Marx Brothers, and Woody Allen are studied. Includes background readings from such critics as Santayana, Meredith, Frye, Langer, Freud, and Bergson. (G7: Humanities)

3 CREDITS

**EN 241 — PROFESSIONAL SPEECH COMMUNICATION***Prerequisite: EN 121 or equivalent*

Communication theory is discussed and applied to various areas such as verbal and nonverbal communication and listening in professional contexts. Among the activities the course focuses on are interviews and presentations. Videotaping is used to facilitate learning and assessment.

3 CREDITS

**EN 242 — PUBLIC SPEAKING***Prerequisite: EN 121 or equivalent*

Covers all major aspects of speech preparation, such as formulating purpose statements, analyzing and adapting to audiences, organizing and outlining ideas, assessing evidence and reasoning, and using language effectively. The study of various areas of speech presentation—such as vocal and nonverbal communication, and use of appropriate visuals—complement preparation. Students give a variety of informative and persuasive presentations, which are videotaped and analyzed by the students and the instructor.

3 CREDITS

**EN 243 — VOICE AND ARTICULATION: THEORY AND PRACTICE***Prerequisite: EN 121 or equivalent*

Students learn to apply theories of speech perception and production in order to analyze, modify, and control their voices and articulation so they can communicate more effectively. Exercises in listening, voice, and speech are conducted.

3 CREDITS

**EN 244 — SPEECH DYNAMICS IN GROUP COMMUNICATION***Prerequisite: EN 121 or equivalent*

Studies techniques of effective communication in the group process. Students learn to become more skillful communicators through the use of speech dynamics as applied to the psychology of communication. Group members are involved in controversial discussions as participants and group leaders. Emphasis is placed on the enlightenment and problem-solving types of discussion.

3 CREDITS

**EN 245 — INTERCULTURAL COMMUNICATION***Prerequisite: EN 121 or equivalent*

Students are introduced to the communication process among people from different cultures. The course examines how factors such as cultural patterns, verbal and nonverbal communication, and perception play a role in intercultural relationships. Theory and research in intercultural communication are presented and students apply this information to intercultural encounters.

3 CREDITS

**EN 251 — THEATRE ARTS***Prerequisite: EN 121 or equivalent*

Focuses on appreciation of the theatre through the study of dramatic art as it evolves from page to stage. Students study the relationship of drama text to performance through reading, acting exercises, and theatre attendance. (G6: Arts)

3 CREDITS

**EN 253 — DRAMATIC LITERATURE***Prerequisite: EN 121 or equivalent*

Surveys dramatic literature and the development of theatrical performance. Focuses on the evolution of the use of theatrical space in the history of theatre. Students read representative plays and documents of Greek, Roman, Medieval, Elizabethan, Restoration, and 19th- and 20th-century drama. Special attention paid to speaking skills. (G7: Humanities)

3 CREDITS

**EN 254 — DRAMA: FROM SCRIPT TO LIVE THEATRE (WINTERIM ONLY)***Prerequisite: EN 121 or equivalent*

Offers students an understanding and appreciation of all aspects of the theatre. Provides them—under the instruction of a professional theatre company and on the premises of a theatre—with knowledge of the processes involved in transforming the play from the printed page to the stage. Course format and supervision are under the direction of the professional staff of an active, performing theatre company in consultation with the English and Speech Department. (G6: Arts)

3 CREDITS

**EN 262 — SCREENWRITING***Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

The basic elements of screenwriting are taught: story concept, three-act structure, character arc, scene development, and dialogue. Students study the structure and scenes of successful movies and are assigned writing exercises devoted to scene development and dialogue. They formulate individual projects, from pitching a story to preparing a beat sheet to writing the screenplay.

(G6: Arts)

3 CREDITS

**EN 271 — LITERATURE AND HISTORY: THE DEVELOPMENT OF AMERICAN CULTURE TO 1865***Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Students read significant texts from America's cultural development against the background of a narrative of United States history through the Civil War. The course surveys a wide variety of literature, from firsthand accounts of slavery to philosophical sources of the U.S. Constitution to early documents in the debate over the role of women in society.

(G7: Humanities; G10: American History)

3 CREDITS

**EN 272 — IDENTITY IN AMERICA: HISTORY AND LITERATURE, 1865 TO PRESENT***Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Students read and interpret literary texts in order to understand the evolution of America's self-images since the Civil War. They explore the cultural context of particular works and how identity manifests itself in literature. Themes examined include regional and ethnic diversity between 1865 and World War I; modernism and expatriation in a context of alienation, loss of faith, and new scientific questions between 1918 and World War II; the civil rights and women's movements through 1980; and multiculturalism, postmodernism, and the implications of technological development and globalization in the last twenty years.

(G7: Humanities; G10: American History)

3 CREDITS

**EN 273 — LITERATURE OF INDIA***Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Students examine selected texts from major periods of Indian literature with a focus on the historical context. Throughout the readings, they consider how the interactions of mythical ancient stories, history, culture, and religion are represented.

(G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**EN 274 — VOICES OF CIVIL RIGHTS IN AMERICAN HISTORY**

*Prerequisite: EN 121 or equivalent*

An examination of the evolution of civil rights rhetoric in the history of the United States. Students study civil rights speeches and the political, social, and cultural events that surrounded them.

Speeches are analyzed using Aristotle's logic, emotion, and ethics. (G10: American History)

3 CREDITS

**EN 299 — INDEPENDENT STUDY IN ENGLISH OR SPEECH**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**EN 321 — BUSINESS WRITING**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Students analyze business situations to write effective correspondence, job search materials, reports, and presentations. They also learn various strategies to elicit appropriate responses for specific audiences. Students are guided in techniques of business research and documentation and develop strategies for using available technology.

3 CREDITS

**EN 322 — PROFESSIONAL WRITING IN ART AND DESIGN**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Art and Design students analyze a variety of professional situations in order to create competitive marketing materials, persuasive presentations, and reader-appropriate correspondence. They also develop strategies for producing effective proposals and briefs through guided research and descriptive writing practice. Students develop strategies for using available technologies.

3 CREDITS

**EN 323 — SPECIALIZED WRITING AND THESIS PREPARATION**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Art and design students develop their research, presentation and writing skills in preparation for their senior thesis projects. They also analyze professional communications, correspondence (electronic messages, memoranda, and letters), promotional materials, basic contracts, and oral reports. Using available technology, students learn to write and speak in a clear, specific and organized manner.

3 CREDITS

**EN 331 — INTRODUCTION TO SHAKESPEARE**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Selected poetry and plays are presented from a variety of historical, theatrical, and critical perspectives. Students explore Shakespeare's works in relation to the Elizabethan and Jacobean times in which they were produced. They also consider the works' continuing appeal to readers and audiences of theatre and film. (G7: Humanities)

3 CREDITS

**EN 333 — MODERN LITERATURE: THE SPIRIT OF THE TWENTIETH CENTURY**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Emphasizes innovative literary techniques and themes of alienation and social criticism in works by such modern authors as Dostoyevsky, Kafka, T.S. Eliot, Ellison, Sartre, Camus, and Beckett, and by authors from Latin America, Africa, and Asia. Recommended for students with a background in literature. (G7: Humanities)

3 CREDITS

**EN 334 — THE NOVEL**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Introduces students to the novel as a genre, through the study of selected English, Continental, and American works. Readings are from such representative novelists as Cervantes, Fielding, Austen, Stendhal, Dickens, Dostoyevsky, James, and Hemingway. (G7: Humanities)

3 CREDITS

**EN 335 — WORKING WOMEN IN THE UNITED STATES: 1865 TO PRESENT**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

A survey of almost 150 years of U.S. history and literature through the lens of working women. Students learn the landmarks of American history, women's struggles, and their contributions. (G7: Humanities; G10: American History)

3 CREDITS

**EN 341 — DEVELOPING YOUR SPEAKING IMAGE**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Develops students' interpersonal communication skills. Students are exposed to theoretical frameworks of communications which they apply to practical situations in various exercises. These activities are videotaped, enabling students to review, access, and improve the image they project.

3 CREDITS

**EN 342 — ARGUMENTATION AND PERSUASION**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

Examines the strategies and techniques used to influence the decision-making processes. Students prepare and present persuasive speeches based on principles of argumentation and persuasion. Exercises in debate are also included.

3 CREDITS

**EN 352 — HISTORY OF FILM**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

An overview of cinema history and the basic tools for analyzing the art of film are presented. Students view films from major movements and study the uses of camera, editing, lighting, sound, and acting. They examine the evolution of film technology, the legacy of individual authors, and how films reflect and comment on society. (G7: Humanities)

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**EN 361 — CREATIVE WRITING**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

In a workshop environment, students prepare a portfolio of works from one or more of the following genres: fiction, poetry, or drama. Structure, plot, characterization, point of view, theme, and metaphoric language are explored, and works-in-progress are critiqued by faculty and fellow students. Through the processes of writing, critiquing, and revising, ideas are shaped into imaginative form. (G6: Arts)

3 CREDITS

**EN 362 — CREATIVE NONFICTION**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*

In this advanced writing course, students are taught the skills needed to produce informal essays or chapters of nonfiction books of high quality. Drawing upon observation, experience, and research, they create works of intellectual substance that reveal carefully shaped structure. Students develop ease and efficiency in their writing processes and work toward clarity, grace, and individual style. (G1: Basic Communication)

3 CREDITS

**EN 363 — FICTION WRITING**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*  
An advanced writing course that develops students' understanding in imaginative storytelling. Students read short stories and novel excerpts and participate in writing exercises to examine writing process strategies. In a workshop environment, students develop and complete two works of short fiction. (G6: Arts)

3 CREDITS

**EN 364 — POETRY WRITING**

*Prerequisites: EN 121 or equivalent, and one additional college-level English or speech course*  
Students learn the major elements of writing poetry through a variety of exercises and examples. Works-in-progress are critiqued by fellow students in a rigorous yet supportive environment. Poems are revised and collected in a portfolio at the end of the semester. (G6: Arts)

3 CREDITS

**EN 371 — CHINESE ODYSSEY: INTRODUCTION TO CHINESE LITERATURE**

*Prerequisites: EN 121 or equivalent, and one additional English or speech college-level course*  
Students study Chinese literature by reading and examining a variety of literary forms from a range of historical periods. The course focuses on relationships between the self, the nation, gender roles, and modernity and how the influence of local and global histories have shaped the focus and reception of each work. All readings are in English.

3 CREDITS

**EN 391 — THE CREATIVE IMAGINATION: THEORY AND PROCESS (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Theories of the creative process and the nature of creativity are explored. Through readings, journal entries, and case studies of writers, painters, and other artists, students discover practices useful in producing creative works. Particular attention is paid to the creative work of artists traditionally marginalized by gender, race, ethnicity, or socioeconomic class.

(G6: Arts; G7: Humanities)

3 CREDITS

**EN 392 — GREEK MYTHS AND THEIR TRANSFORMATIONS (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Introduces Greek deities and Greek myths through readings from original materials (in English translation) as well as interpretations by such authors as Racine, O'Neill, T.S. Eliot, and Sartre. Discusses and analyzes the transformation of myths in film, music, and dance.

(G5: Western Civilization; G7: Humanities)

3 CREDITS

**EN 393 — SHAKESPEARE (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Familiarizes students with the theatre of Shakespeare through language, character, and plot analysis. Discusses themes of deception, betrayal, and power and emphasizes new interpretations of Shakespeare's plays through readings and videotaped performances. (G7: Humanities)

3 CREDITS

**EN 394 — AMERICAN LIVES (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

This literature seminar presents the opportunity to explore the autobiographical impulse in American writing, past and present, through full-scale biographies, works of fiction, drama, and poetry, and in the memoirs so popular today. Students write an autobiographical essay on an aspect of their lives. (G7: Humanities)

3 CREDITS

**EN 395 — TRAVEL LITERATURE AND THE TRAVEL ESSAY (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Students focus on the impact of travel literature and voyagers' chronicles on political, economic, and cultural development in the Eastern and Western worlds, from pre-Renaissance times to the present. They analyze literature of the so-called golden age of travel, the late 18th century, up to the period between the two world wars and contemporary travel literature in order to discern changes brought about by the advent of tour groups, mass travel, and air transport.

(G7: Humanities)

3 CREDITS

**EN 396 — SHAKESPEARE'S PLAYS (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Shakespeare's plays as living literature are introduced. Readings include histories, tragedies, and a late romance, examined in the context of Elizabethan culture and concepts of Shakespearean art from his age to ours. (G7: Humanities)

3 CREDITS

**EN 397 — WOMEN IN U.S. THEATRE (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

This course explores the art forms and skills that contribute to the collaborative process of theater—the script; directing; costume, set, and lighting design; and theater management—by focusing on American women practitioners. Historical developments, such as feminism and the growth of regional theater, are also examined. (G6: Arts)

3 CREDITS

**EN 398 — FILM ART/FILM CRITIC (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Students are introduced to cinema history and the basic tools for writing about the art of film. They study how meaning in narrative film is elaborated by uses of camera, editing, lighting, sound, and acting. The course emphasizes the contrast between studio and non-studio films, especially those of Europe, Asia, and third-world countries in contrast to products of the powerful Hollywood system. (G6: Arts)

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK



**EN 399 — THE CRAFT OF WRITING POETRY (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Students immerse themselves in writing poems while they examine the technical and historical aspects of poetry. They study basic elements of poetry such as image, figurative language, rhythm, diction, and form to develop the potential of those elements in their own writing. In order to understand their own creative processes, students read essays about craft and process.

(G6: Arts)

3 CREDITS

**EN 499 — INDEPENDENT STUDY IN ENGLISH OR SPEECH**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Educational Skills

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Based on the English Placement Exam, a student who shows need for improvement in writing and reading may be required to enroll for ES 032 or ES 133 before taking EN 121. The student who takes ES 032 must take ES 133 the following semester. Students for whom English is a second language may be required to enroll in ES 123 prior to EN 121 and/or ES 024 as a co-requisite of EN 121.

**ES 011 — PREPARATION FOR THE TOEFL AND THE TEST OF WRITTEN ENGLISH**

This course prepares intermediate to advanced-level students to take the paper-based and computer-based TOEFL examinations. It covers the test areas of listening, grammar, written expression, and reading. Sessions cover each of the four areas of the test with follow-up practice on both paper-based and computer-based formats.

0 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**ES 021 — INTENSIVE ENGLISH AS A SECOND LANGUAGE**

This summer course, offered five days a week for three weeks in August, serves international students and permanent residents accepted to the college who have recently arrived in the United States. Students focus on improving speaking, listening, and presentation skills through learning about life at FIT and in New York.

0 CREDITS; 20 HOURS PER WEEK

**ES 023 — ENGLISH AS A SECOND LANGUAGE WORKSHOP**

*Co-requisite: ES 123*

With intensified instruction in reading and writing, students apply and practice the English skills taught in the co-requisite ES 123. Sessions consist of small-group and individual work.

0 CREDITS; 3 LABORATORY HOURS PER WEEK

**ES 024 — ENGLISH AS A SECOND LANGUAGE**

*Prerequisites: ES 023 and ES 123*

*Co-requisite: EN 121*

For students who have completed ES 023/123 but are required to take an additional writing course in English as a second language. Must be completed at the same time as EN 121.

0 CREDITS; 2 HOURS PER WEEK

**ES 025 — PRONUNCIATION SKILLS FOR ESL STUDENTS**

This course in pronunciation skills for intermediate to advanced students focuses on modifying pronunciation and improving proficiency in spoken English. Students work intensively with English vowels and consonants; master basic features of English stress, rhythm, and intonation; and learn how to use phonetic symbols and pronunciation guides.

0 CREDITS; 2.5 LECTURE HOURS PER WEEK

**ES 027 — ENGLISH CONVERSATION**

For intermediate and advanced students for whom English is a second language and who need to improve their oral communication skills. Provides practice in using and understanding spoken English. May be required for students who have completed ES 123 but need additional instruction in speaking and listening.

0 CREDITS; 2 HOURS PER WEEK

**ES 028 — ORAL PRESENTATION SKILLS WORKSHOP FOR ESL STUDENTS**

This course in oral presentation skills for intermediate English as a second language (ESL) students focuses on the fundamental skills needed to present work verbally to an audience. Through practice in preparing and giving oral presentations in a structured setting, students develop strategies in both verbal and nonverbal communications skills in order to present ideas in an effective and clear manner.

0 CREDITS; 2.5 LABORATORY HOURS PER WEEK

**ES 032 — INTRODUCTORY EDUCATIONAL SKILLS**

With intensive work in writing, reading, and study skills, this course is designed to help students meet college-level academic standards.

0 CREDITS; 4 LABORATORY HOURS PER WEEK

**ES 033 — COLLEGE ENGLISH PREPARATION WORKSHOP**

*Co-requisite: ES 133*

A writing-intensive course in which students expand upon the skills taught in the co-requisite ES 133. Sessions consist of small-group and individual work.

0 CREDITS; 3 LABORATORY HOURS PER WEEK

**ES 034 — EDUCATIONAL SKILLS**

*Co-requisite: EN 121*

For students who have taken ES 032 and/or ES 033/133 and who are required to take additional instruction in reading and writing.

0 CREDITS; 2 LABORATORY HOURS PER WEEK

**ES 036 — BUSINESS WRITING WORKSHOP**

*Prerequisites: EN 121 or equivalent, and one college-level English or speech course*

*Co-requisite: EN 321*

For students enrolled in EN 321 who are required to take additional instruction in writing. The course focuses on grammar, sentence structure, and paragraph development, and includes one-on-one teacher-student interaction, collaborative learning activities, and small-group work.

0 CREDITS; 1 LECTURE AND 1 LABORATORY HOURS PER WEEK

**ES 123 — ENGLISH AS A SECOND LANGUAGE**

*Co-requisite: ES 023*

For students who need to improve their skills in English as a second language. Instruction is given in reading and writing English, with some practice in listening and speaking. Students must register simultaneously in the corresponding section of ES 023. More than one semester of ES 023/123 may be needed. Additional instruction (ES 024, ES 025, ES 027, ES 028) may be required after ES 023/123.

2 CREDITS

**ES 133 — COLLEGE ENGLISH PREPARATION**

*Co-requisite: ES 033*

A writing-intensive course focusing on the stages of the writing process and on strategies to enhance reading comprehension and study skills. Topics include grammar, paragraph structure, and essay development. Students must register simultaneously in the corresponding section of ES 033. Additional instruction (ES 034) may be required.

2 CREDITS

## Fine Arts

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### **FA 101 — PAINTING**

For students not majoring in Fine Arts. Through observation of still life and the figure, students are introduced to the use of oil or acrylic paint. Students develop color-mixing techniques emphasizing varied approaches to the use of paint. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 102 — PAINTING**

*Prerequisite: FA 101 (waived for Visual Presentation and Exhibition Design students)*

For students not majoring in Fine Arts. Continuation of painting from still life and the figure with advanced painting techniques such as underpainting, glazing, and a la prima. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 103 — PAINTING**

For students not majoring in Fine Arts. Abstract painting explored through design, color, and composition. Experimentation with materials is encouraged. Painting medium is open. Any level of experience. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 104 — SCULPTURE: BASIC**

For students not majoring in Fine Arts. Introduces the basic principles of sculpture and relief through the figure and other references. Clay and plasteline are used, and basic casting techniques are introduced. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 105 — LIFE DRAWING**

For Fashion Design and Menswear students. Focus on figure drawing, stressing line, gesture, and composition. Study of proportion and anatomy of the human figure is undertaken. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 106 — PRINTMAKING: BASIC**

For students not majoring in Fine Arts. Fundamental procedures in relief and intaglio printing are studied, using linoleum, woodcuts, and etching techniques. Students are introduced to basic printmaking processes, with an emphasis on exploring printmaking as a medium. Some drawing experience helpful.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

### **FA 107 — BASIC DESIGN**

For Fashion Design, Jewelry Design, and Menswear students. Exploration of fundamental concepts of two-dimensional design. Line, shape, texture, rhythm, and color are emphasized, with an introduction to three-dimensional design. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 108 — BASIC DRAWING**

For Photography majors. Students are introduced to drawing in black and white. Line, volume, composition, and perspective are taught through observation of still life and interiors. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

### **FA 109 — PORTRAIT AND FIGURE PAINTING**

*Prerequisite: FA 101*

For students not majoring in Fine Arts. Students paint the portrait and the figure from an objective point of view, utilizing fundamental approaches. Initial studies are in charcoal and culminate in finished paintings of the head and figure. Oil or acrylic paint is used.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 113 — FUNDAMENTALS OF DESIGN I: 2D AND COLOR**

Students explore the principles of two-dimensional design and color for the designer and fine artist, including the study of line, shape, positive and negative space, texture, and composition.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 114 — FUNDAMENTALS OF DESIGN II: 3D FORM AND STRUCTURE**

The concepts basic to all three-dimensional design are studied: definition of space through the use of line, planes, and solid forms; manipulation of mass, volume, and void; the use of structural systems; the relationship of surface and color to form; and the importance of proportion and scale, light, and shadow.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 116 — CREATIVE MEDIA**

Using a wide variety of materials and design concepts, this course offers an opportunity for students to explore different approaches in creating non-traditional works of art. Emphasis is on enlarging student's capacity for imaginative expression in two- and three-dimensional projects. (G6: Arts)

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

### **FA 117 — TRADITIONAL TECHNIQUES IN THE FINE ARTS**

This course develops students' insight into the techniques of masterworks in art history. The course combines lecture, demonstrations, visits to museums, and hands-on work in the studio. Students study and create works using such techniques as wet and dry media, ink and silver-point, and encaustic, tempera, and oil painting.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

### **FA 131 — LIFE DRAWING I**

An introduction to drawing the figure. Students study line, proportion, gesture, and composition using pencil and charcoal. Study of anatomy is introduced. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 132 — LIFE DRAWING II**

*Prerequisite: FA 131*

This course continues the study of the figure, with focus on a more sophisticated use of materials and the study of anatomy. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 141 — DRAWING I**

This course introduces drawing with an emphasis on developing perceptual skills. Line, value, placement, and perspective with still life and interiors as subjects are studied. Black-and-white materials are used. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 142 — DRAWING II**

*Prerequisite: FA 141 (waived for Interior Design students who have taken CD 113)*

A continuation of Drawing I, this course emphasizes compositional concepts using still life, interiors, and the figure. A variety of media, including ink wash, and color are used. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

### **FA 151 — PAINTING I**

An introduction to the use of oil paint, this course uses a perceptual approach to still life and the figure. Color mixing, paint application, and compositional strategies are emphasized.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 152 — PAINTING II**

*Prerequisite: FA 151*

This course is a continuation of Painting I, focusing on the figure, with further exploration of painting techniques and continued emphasis on drawing, composition, and color.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 153 — WATERCOLOR AND ITS APPLICATIONS**

The basic principles of watercolor technique are introduced. Students gain knowledge of color mixing and perception by direct observation and study of color theory as it pertains to watercolor, both transparent and opaque. Museum visits provide the opportunity to examine artists' uses and applications of various techniques.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 161 — SCULPTURE I**

This basic course emphasizes traditional sculpture skills with the head and full figure as the subject. Clay is the medium. Basic casting techniques are introduced.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 171 — PRINTMAKING I**

Stressing the expression of imaging unique to printmaking, students are introduced to basic printmaking processes, with an emphasis on exploring printmaking as a medium. Relief (woodcut, lino cut), intaglio (etching on metal or plastic), and monotype techniques are explored. Hand tools, edition printing, artists' proofs, and press operation are discussed.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 172 — PRINTMAKING II**

*Prerequisite: FA 171*

A continuation of Printmaking I, this course studies more advanced printmaking techniques, including color, paper, and metal plate lithography, resulting in the development of a portfolio or artist's book.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 202 — BASIC DESIGN: 3D**

For students not majoring in Fine Arts, this course is an introduction to the vocabulary of form in space and encourages inventiveness in concept and use of materials. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

**FA 231 — LIFE DRAWING III**

*Prerequisite: FA 132*

A study of the human figure, this course introduces the use of color, experiments with scale and materials, and further develops compositional strategies.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 232 — LIFE DRAWING IV**

*Prerequisite: FA 231*

A continuation of Life Drawing III, this course emphasizes sustained drawings using mixed media and the development of a more complex relationship between the figure and space.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 251 — ABSTRACT PAINTING I**

*Prerequisite: FA 152*

Students are introduced to the tradition of abstraction. Projects emphasize color, composition, and experimentation with paint application in a non-objective context.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 252 — FIGURATIVE PAINTING I**

*Prerequisite: FA 152*

Students explore painting from a representational viewpoint (portrait, figure, and/or landscape).

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 253 — ABSTRACT PAINTING II**

*Prerequisite: FA 251*

A continuation of Abstract Painting I with an emphasis on developing a personal style.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 254 — FIGURATIVE PAINTING II**

*Prerequisite: FA 252*

A continuation of Figurative Painting I. Students are encouraged to develop a personal style in their preparation of work for exhibition.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 261 — SCULPTURE II**

*Prerequisite: FA 161*

This course is a continuation of Sculpture I with emphasis on the use of new materials and methods.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 299 — INDEPENDENT STUDY IN FINE ARTS**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**FA 301 — ANATOMY FOR TOY DESIGNERS**

For Toy Design students. Students learn the basic human bone and muscle structure and compare it to the anatomies of other living forms in order to nurture creativity and invention.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 341 — DRAWING WORKSHOP/EXPERIMENTAL DRAWINGS**

*Prerequisites: FA 142 and FA 232 or equivalent*

*Co-requisite: FA 351*

Experimenting with material, scale, imagery, and process, students integrate observation, imagination-invention, abstraction, and conceptualization into their working methods. Through the drawing process, students develop their perception of visual components and their relationships in the physical world.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**FA 351 — PAINTING III: CONTEMPORARY CONCEPTS**

*Prerequisite: FA 252 or equivalent*

This course explores the postmodern idea that imagery may be combined with abstraction to construct pictorial space. Students study the use of the figure in a perceptual context and as an element in a narrative construct.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 352 — PAINTING IV: SOURCES OF PAINTED IMAGERY**

*Prerequisite: FA 351*

Students develop their own vocabulary by learning to assimilate multiple sources of information and processes to meet their own creative needs. Art of other cultures, technology, personal psychology, and popular cultures provide resources for their work.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 361 — SCULPTURE III: ADVANCED TRADITIONAL MATERIALS**

*Prerequisite: FA 261 or equivalent*

The study of figurative sculpture in abstract or realistic modes continues using such materials as wax, plaster, stone, wood, and clay. Concepts include fragmentation and/or large-scale execution of the subject.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 363 — SCULPTURE: CASTING AS A CREATIVE MEDIUM (FORMERLY FA 461)**

*Prerequisite: FA 361*

Mold-making and casting as methods of reproduction, a way to transfer work into other materials, and a medium of sculptural expression are studied. Students research the use of traditional and nontraditional materials and produce finished works of art using the methods of mold-making and casting. A commercial casting operation is observed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 371 — PRINTMAKING III: LITHOGRAPHY**

*Prerequisite: FA 172*

*Co-requisite: FA 351*

Projects in lithography, relief, intaglio, stencil, collagraph, and the monotype are undertaken to explore both traditional and contemporary ideas in visual expression.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 411 — ART AND TECHNOLOGY**

*Prerequisite: FA 451*

Exploring the use of technology in art, students break traditional boundaries that have defined the disciplines of painting, photography, sculpture, and printmaking in order to create multimedia work.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 451 — PAINTING V: DEVELOPMENT OF PERSONAL AESTHETICS**

*Prerequisite: FA 352*

Students focus on an area of aesthetic or cultural concern in a series of paintings and sketches to develop conceptual consistency while also exploring differences among individual works.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 462 — SCULPTURE: NEW MATERIALS (FORMERLY FA 362)**

*Prerequisite: FA 363*

The exploration of sculpture continues with a focus on how the choice of materials communicates artistic voice and sensibilities. Students are introduced to the concept of public art and site-specific works.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 471 — PRINTMAKING IV: PHOTO PROCESS**

*Prerequisite: FA 371*

Advanced photo techniques in printmaking are studied. Students explore new ideas and print-making formats by using photosensitized plates in methods of lithography, etching, and relief printmaking. Contemporary issues of content in printmaking technology are dealt with.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FA 491 — SENIOR PROJECT THESIS: PAINTING**

*Prerequisite: FA 451*

Under faculty supervision, students produce a coherent body of work in painting or related disciplines and write and present a paper addressing the developmental process and aesthetic concerns of the work. This capstone project represents the culmination of the students' studies.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 492 — SENIOR PROJECT THESIS: SCULPTURE**

*Prerequisite: FA 461*

Students pursue individual work supervised by faculty, producing a coherent body of work in sculpture or related disciplines that represent a culmination of their studies. In this capstone course, they present a paper which addresses the developmental process and the aesthetic concerns of the work.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FA 499 — INDEPENDENT STUDY IN FINE ARTS**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Fashion Design—Apparel (See also AF, AP, AR, DP, FF, TL)

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**FD 111 — DRAPING I: FUNDAMENTALS**

*Prerequisite or co-requisite: FD 131 for evening/weekend students only*

An introduction to the basic principles of draping. Students learn fundamental draping procedures, including the importance of grain, balance, and structure of a garment, and their application to current trends. Tools and materials essential for professional results are demonstrated and applied.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 112 — DRAPING II: CONSTRUCTED SILHOUETTES**

*Prerequisite: FD 111*

This course enables students to execute jacket styles utilizing advanced draping techniques. Students learn to develop draped patterns for jacket styles that include mounted and semi-mounted sleeves, and various collar and pocket styles. The course also explores how to incorporate tailoring details to enhance garment designs.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 113 — APPAREL DESIGN: STRUCTURED SILHOUETTES**

Students learn the principles of draping as a method of designing original garments in three-dimensional form. Draping techniques and construction skills are developed for more advanced structured garments along with an understanding of silhouette, proportion and current style trends.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**FD 114 — APPAREL DESIGN: SOFT SILHOUETTES**

Students learn to drape soft silhouettes using muslin and soft fabrics. Creative designs are explored, from basic to classic to complex shapes. An original garment is designed and executed in fabric.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 121 — FLAT PATTERN DESIGN I**

An introduction to the principles of the flat pattern method and its use in executing design ideas. Students experiment with slash and spread and pivot techniques on basic slopers to develop original designs. The relationship between draping on a three-dimensional form and flat pattern methods is emphasized.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 131 — SEWING TECHNIQUES I**

Students learn the basic professional techniques used in the construction of designers' sample garments. Sewing techniques—including cutting, construction, and finishing—are explored, using industrial equipment to create sample garments in cotton or cotton-type fabrics.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 132 — SEWING TECHNIQUES II***Prerequisite: FD 131*

Builds upon skills learned in Sewing Techniques I. Students learn new and more complex design room construction, and develop advanced techniques currently used in the fashion industry.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 211 — DRAPING III: SOFT SILHOUETTES***Prerequisite: FD 112*

This course involves creative draping techniques with emphasis on soft silhouettes and structure in design. Introduction to dolman sleeve styles, cowls, pants, and cut-and-sew knits are included. The variations in style expand students' creative, critical thinking, and technical skills into different areas of design, while draping in fabric.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 212 — DRAPING IV: ADVANCED TECHNIQUES***Prerequisite: (FD 113 and FD 114) or FD 211*

This course further develops technical and creative skills in apparel design. Advanced draping projects enable students to explore design through a variety of fabrication, draping, and construction techniques. Students also learn how design resources and presentation skills can help them articulate their ideas.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 221 — FLAT PATTERN DESIGN II***Prerequisite: FD 121*

This course allows students to proceed from the study and application of the basic principles of patternmaking to a more comprehensive view of design within flat pattern methods and principles. Basic torso slopers are developed with the sleeve and are combined to form the kimono/dolman sloper.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 231 — HAUTE COUTURE SEWING TECHNIQUES***Co-requisite: FD 232*

This course introduces students to the finest sewing techniques practiced in couture workrooms and provides the basis for understanding haute couture. Students learn techniques in cutting, hand stitching, seam and hem finishes, pocket construction, pressing, and finishing.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 232 — HAUTE COUTURE DECORATIVE TECHNIQUES AND EMBELLISHMENTS***Co-requisite: FD 231*

Expands knowledge of the couture by exploring various decorative techniques. Students learn how to hand bead as well as apply rocailles, sequins, pearls, and faux gems on different types of fabrics. In addition, students create embellishments from ribbons and fabric; hand embroider original designs; and learn techniques in quilting, pleating, and trapunto.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 241 — APPAREL PRODUCT DATA MANAGEMENT**

Introduction to product data management. Students learn to facilitate the communication and coordination of pre-product development tasks by linking design, engineering, costing, and manufacturing information through a centralized database of product-related information.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FD 281 — CORSETRY IN FASHION I***Prerequisite: DP 112 or FD 112 or AP 111*

Students study the history of corsetry from the 1600s to the 1850s and learn how the body is manipulated to create a fashion silhouette. Through museum visits and online market research, students analyze the differences between corsetry and class draping and develop technical patterns to create period corsets using traditional construction techniques.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**FD 282 — CORSETRY IN FASHION II***Prerequisite: FD 281 or approval of chairperson*

Students explore the history of corsetry from 1850 to the present, and the interpretation of structured undergarments in contemporary fashion trends. Further developing the technical skills learned in FD 281, students create a period corset and design a contemporary corset and garment.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**FD 321 — COMPUTERIZED PATTERN DESIGN**

This course builds on students' patternmaking skills and enables them to advance to a more comprehensive study of design using computerized patternmaking methods and principles. Students learn the operation of the System Management and PDS (Pattern Design System) computerized flat-pattern design and technical illustration programs.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FD 341 — DESIGN WITH HIGH-TECH FABRICS**

Students examine the relationship between high-tech fabrics and contemporary sportswear, outerwear, and performance design. The course concentrates on the qualities and functions of high-tech fabrics and their adaptability for specific functions or fashion looks. Students also learn the special construction techniques and machines needed for these fabrics.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOUR PER WEEK

**FD 351 — BODY CONTOUR**

This course introduces students to the design, merchandising, and manufacturing of body contouring designs in stretch fabrics. Students incorporate market and textile research to drape and flat pattern original designs, and execute the construction using appropriate construction techniques.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 352 — KNITWEAR DESIGN: FLAT PATTERN DESIGN & SEWING**

Students learn standard flat pattern design and sewing practices of the knitwear industry, including industrial methods of measuring, fitting, and finishing, in order to develop original knitwear designs through market research. Fabrics for the term project are produced in FD 353.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 353 — KNITWEAR DESIGN: MACHINE KNITTING**

An introduction to the hand knitting machine as a tool for designing knitted fabrics and garments. Students learn the design aspects of fabric structure, stitch patterns, and textured yarns and colors in order to create new fabric designs in jersey structures. Original fabrics are created for use in FD 352.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**FD 354 — KNITWEAR DESIGN: DRAPING, ADVANCED SEWING, AND FLAT PATTERN DESIGN***Prerequisite: FD 352*

Students design and develop a line of fine gauge knitwear and sweater weight garments using industry methods of draping, advanced sewing, and flat pattern design.

1.5 CREDITS; 3 LABORATORY HOURS PER WEEK



**FD 355 — PRIMA VISION I**

Students gain a working knowledge of technical line development and execution through the study and use of the proprietary software program Primavision, by Lectra Systems. Emphasis is on specs and construction details dealing with both woven and knit fabric development.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FD 356 — SEAMLESS KNIT DESIGN: STOLL M1**

*Prerequisites: FD 352 and FD 353*

Students create a knitwear program through the study and use of the proprietary software Stoll M1 CAD system. Emphasis is placed on the construction of knitted fabrics in single and double bed.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**FD 361 — INTRODUCTION TO CHILDREN'S WEAR**

Introduces students to the children's wear market. Students study the differences between children's wear and adult clothing, and explore the issues that need to be addressed when designing clothing for children, including sizing, government safety standards, and the psychological implications of child development on design. Students design a collection using appropriate design concepts.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**FD 362 — ACTIVE SPORT DESIGN**

Requirements and principles of movement in specific sports are discussed as they relate to the fit of active sports apparel. Students create designs based on the aesthetic and technical needs of the serious sports enthusiast.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 363 — SWIMWEAR DESIGN**

An introduction to swimwear design. Students gain a broad working knowledge of swimsuits and related apparel such as cover-ups and beach accessories. Original designs are produced using flat pattern and draping techniques, and industry specific construction methods and machinery.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 364 — PERFORMANCE APPAREL DESIGN**

Students study the creation of women's performance apparel, which takes into account the principles of extreme movement and the aesthetic and technical needs of the serious outdoor sports enthusiast. Using their newly acquired knowledge of advanced new fibers, fabrics, and trim and performance construction techniques, students design performance apparel for a specific sport.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**FD 371 — INTIMATE APPAREL SEWING TECHNIQUES**

This course introduces students to the construction techniques involved in the development of intimate apparel products. Students create a prototype from a sloper, using professional sewing methods and application techniques.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 372 — CONTROL SHAPEWEAR DESIGN**

*Co-requisite: FD 371*

Students explore the design and construction techniques of control garment fitting prototypes. Through market research and demonstrations, students create original concepts and produce prototypes utilizing specialized construction methods.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 373 — INTIMATE APPAREL LINE DEVELOPMENT**

Students study the functions of intimate apparel marketing. Through industry research, students analyze market classifications, trend forecasting, and the entire process of merchandizing an intimate apparel product, from learning terminology to product development, pricing, and advertising.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOUR PER WEEK

**FD 374 — FLAT PATTERN DESIGN FOR SPECIAL OCCASION**

Through lectures, demonstrations, and hands-on application, students learn to make patterns for after-five, evening, bridalwear and other special occasion dresses. Students develop their flat pattern making skills in order to create master slopers that interpret design sketches into three-dimensional forms.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 375 — TEXTILE LACE AND TECHNOLOGY I**

Students learn about textile lace and embellishment technology and its relationship in the design, styling, and marketing of apparel products. Through lectures, field trips, market research, and construction demonstrations, students explore both the domestic and international textile market along with aesthetics, performance, and cost/price relationships.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 391 — CHILDREN'S WEAR LICENSING PRACTICUM**

This course familiarizes students with all aspects of designing licensed children's wear products. Students spend three hours per week for ten weeks at a children's wear host company, and three hours per week for five weeks with an apparel faculty mentor.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 451 — KNITWEAR DESIGN: FULL FASHION AND POINTELLE**

An introduction to full fashion knitting and the principles of pointelle design. Students use jersey and rib structures to create full fashion garments. Emphasis is placed on appropriate design solutions for full fashion garments and designing pointelle patterns.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 452 — PRIMA VISION II**

*Prerequisite: FD 355*

This course explores the industry procedures used to creatively design and technically develop knitwear lines using the Primavision TCX software. Students build on skills learned in FD 355, using the Primavision software as a cohesive tool to communicate and combine all phases of knitwear line development.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FD 461 — TAILORING TECHNIQUES**

This course enables students to elevate their basic sewing skills to an advanced level. Students learn to construct a jacket utilizing hand tailored methods. Through lectures and demonstrations, students evaluate different levels of quality garments to better understand construction and costing.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 471 — FOUNDATION DESIGN**

*Co-requisite: FD 472*

An introduction to foundation and undergarment design. Original designs are produced through flat pattern and draping, incorporating specialized sewing methods. Students research the undergarment fashion market and use historical and textile references to create original garments. Projects in this course coordinate with those in FD 472.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 472 — FOUNDATION FITTING TECHNIQUES***Co-requisite: FD 471*

An introduction to professional foundation fitting techniques as used in the intimate apparel industry. Students learn fitting on a foundation fit model using retail samples and garments of their own design. Through in-class visits and demonstrations by industry experts, students participate in fitting prototypes to explore proper proportion, fit, and comfort.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 473 — UNDERFASHION COMPUTER PATTERNMAKING/GRADING FOR DESIGN***Prerequisites: FD 321 and FD 372**Co-requisites: FD 471 and FD 472*

This course introduces students to computerized pattern design and grading techniques utilized by foundation designers and industry. Students gain an understanding of specific requirements for foundation pattern shaping and sizing by learning computer pattern development and sizing procedures.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FD 474 — BRIDAL DESIGN***Prerequisites: FD 231, FD 232, and FD 374*

Students are introduced to the specialized field of bridal design. Through market research, students explore the differences in the areas of formal, semi-formal, and informal bridal apparel in the American and international markets. Students develop a collection of bridal designs and execute an original design using industry techniques.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 475 — LEATHER APPAREL DESIGN**

This course introduces students to the use of leather, suede, and other animal skins for women's apparel design. The course explores the application of design principles exclusive to designing apparel with leather skins. Students create designs through draping and flat pattern utilizing industrial methods.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FD 491 — SENIOR COLLECTION: CHILDREN'S WEAR***Prerequisite: FF 393 or FF 394*

Students develop a senior collection of children's wear under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 493 — SENIOR COLLECTION: KNITWEAR DESIGN***Prerequisite: FF 395**Co-requisite: TS 366*

Students develop a senior collection of knitwear under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FD 494 — SENIOR COLLECTION: INTIMATE APPAREL***Prerequisite: FF 396*

Students develop a senior collection of intimate apparel under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 495 — SENIOR COLLECTION: SPECIAL OCCASION***Prerequisites: FF 391 and FF 397*

Students develop a senior collection of special occasion designs under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**FD 496 — SENIOR COLLECTION: SPORTSWEAR/ACTIVE WEAR***Prerequisite: FF 393 or FF 394*

Students develop a senior collection of sportswear/active wear under the supervision of an instructor and an industry designer. This course builds upon the technical, creative, and industry knowledge acquired in prior semesters. Utilizing market research and forecasting services, students design and construct a mini-collection.

3 CREDITS; 6 STUDIO HOURS PER WEEK

## Fashion Design—Art (See also AF, AP, AR, DP, FD, TL)

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**FF 111 — FASHION ART AND DESIGN I**

This course teaches students to understand, analyze, and draw the female fashion figure—front, turned, and back views. Students learn how to communicate their design ideas in a fashion sketch through garment details, silhouettes, and color theory. Acquiring skills in design development sketching enables them to create simple design groups.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 112 — FASHION ART AND DESIGN II***Prerequisite: FF 111*

Students learn to explore the nature and hand of fabrics, and how to render different textures, weights, and patterns in their fashion designs. Students develop original designs through researching historical periods, current fashion styling, and color trends as they are applied in fashion design. Design journals, customer profiles, and various presentation formats are introduced.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**FF 113 — FASHION ART AND DESIGN FOR ONE-YEAR PROGRAM**

Students learn to sketch and render the contemporary fashion figure in order to create a fashion design collection. The course concentrates on proportion, fabric rendering, design details, garment silhouettes, and presentation techniques.

5 CREDITS; 2 LECTURE AND 6 STUDIO HOURS PER WEEK

**FF 114 — MODEL DRAWING I FOR FASHION DESIGNERS**

Students learn to draw fashion figure proportion, movement, silhouettes, and details from the fashion model in a variety of poses. Emphasis is placed on experimenting with various media and techniques to render the different characteristics of fabric.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**FF 141 — INTRODUCTION TO COMPUTERIZED FASHION DESIGN**

This course introduces the basics of computer-aided design targeted specifically for the fashion industry. Using both bitmap and vector software, students learn techniques to conceptualize fashion designs and create industry-standard presentations.

1 CREDIT; 2 COMPUTER LABORATORY HOURS PER WEEK

**FF 211 — FASHION ART AND DESIGN III***Prerequisite: FF 112*

Students prepare for their fourth-semester design collections by exploring the roles of research, design development, and editing in the fashion design process. Emphasis is placed on the application of design development to a variety of design groups in order to expand the students' knowledge of key fashion categories, markets, and price points.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 212 — FASHION ART AND DESIGN IV***Prerequisite: FF 113 or FF 211*

This course enables students to understand the design process necessary for the execution of a design portfolio. Students create a design portfolio for two design seasons in their chosen area of study. An individual drawing style is developed along with suitable presentation techniques and formats.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 213 — MODEL VISUALIZATION TECHNIQUES***Prerequisite: FF 113 or FF 211*

Students learn how to develop a quick and accurate methodology of fashion design sketching from models. The course provides ideas, inspiration, and a variety of techniques used to solve fashion design challenges.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**FF 221 — FASHION PAST AND PRESENT***Prerequisite: FF 112 or FF 113*

Slide lectures concentrating on Western fashion cover the ancient eras to the 20th century, emphasizing silhouettes, fabrics, garment details, construction, and accessories. Design projects for a variety of current markets are created with historic inspiration from the periods and cultures explored in the slide lectures, utilizing research from the library, museum, internet, and other sources.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**FF 241 — FASHION DESIGN COMPUTER: PHOTOSHOP***Prerequisite: AR 101 or FF 111 or FF 113 or approval of Fashion Design-Art assistant chairperson*

Students learn the fundamental and advanced techniques specific to fashion design, using Adobe Photoshop. Course assignments focus on establishing fashion design principles through digital line design development techniques. Students develop increasingly advanced skills using the core software to produce coordinated fashion design presentations. The focus of each design project targets specific customers and categories.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FF 242 — FASHION DESIGN COMPUTER: ILLUSTRATOR***Prerequisite: AR 213 or FF 141 or FF 241 or approval of Fashion Design-Art assistant chairperson*

Students learn the fundamental-to-intermediate level techniques specific to fashion design using Adobe Illustrator. The course covers all aspects of drawing, including working with images and color. Course assignments focus on establishing industry techniques and developing proficiency in creating fashion designs using Adobe Illustrator.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FF 243 — DIGITAL FLATS AND SPECS***Prerequisites: FF 241 and (FF 141 or FF 242)*

Students learn to create garment specification sheets by integrating manual and digital skills. Digital design techniques and business practices are explored in order to create a presentation of a design collection.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FF 244 — DESIGN COLLECTIONS: VISUAL SOLUTIONS***Prerequisite: FF 113 or FF 211*

Students develop design collection concepts for specific areas of the design market in a variety of presentation formats using digital and analog media. Using field trips, retail market research, and internet exploration as a springboard for design, students work with a guest critic from the fashion industry to create a design project for presentation.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FF 291 — FASHION PORTFOLIO COLLECTION**

This course enables the student to understand the design process necessary for the execution of a design portfolio, developing original ideas specialized in one area of the industry. Students analyze a target market and develop their own personal drawing and rendering style.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 321 — 20TH-CENTURY STYLE AND THE MODERN DESIGNER***Prerequisite: FF 221 or approval of the Fashion Design-Art assistant chairperson*

A cultural history of 20th century women's fashion in the Western world, and its influence on contemporary fashion. Students study fashion designers from the 1850s to the present day, and the political, social, and artistic influences on fashion. Primary research tools are explored as an inspiration for the students' own fashion designs.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**FF 351 — KNITWEAR DESIGN I**

An introduction to knitwear design. Students study the knitting process, including yarns, stitches, patterns, and constructions, to create original design sketches specific to this market. Knit collections are completed in the following categories: performance and seamless knits, body-contouring intimates, cut-and-sew knits, and full fashion machine knits.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FF 352 — KNITWEAR DESIGN II**

Students study full-fashioned and cut-and-sew knit design collection in order to create projects designed to focus on current knitwear industry trends. Course assignments incorporate yarn and trend market research, design development, rendering and design sketching of knits, and flat sketching.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FF 361 — CHILDREN'S WEAR DESIGN**

Students develop a proficiency in sketching children's figures in the various age/size ranges of the children's wear market. Design projects are created based on an analysis of the trends, design requirements and challenges of each age group of clothing, with emphasis on presentation, drawing, and rendering skills.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 362 — COMPUTERIZED CHILDREN'S WEAR DESIGN***Prerequisite: FF 243*

Using Adobe software, students develop their digital drawing skills to create design sketches, graphics, and production artwork for the children's wear market. From creating a digital flat to designing pattern repeats to final presentation boards, students learn the digital multitasking skills required in the fashion design industry.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FF 371 — SHAPEWEAR AND FOUNDATION: ART***Co-requisite: FF 372*

This course introduces students to the intimate apparel control shapewear and body-contouring markets. Students design and sketch original collections in these intimate apparel categories. As inspiration, students research the internet, fashion forecasting services, museums, and fabric and trim shows. Retail market research is a co-assignment with FD 373.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FF 372 — INTIMATE APPAREL CAD***Prerequisite: FF 243**Co-requisite: FF 371*

Students learn digital techniques for visually presenting design concepts using over-the-counter software. A special emphasis is placed on renderings of specialty fabrics, trims, and constructions appropriate to specific intimate apparel categories.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**FF 391 — BRIDAL DESIGN: PORTFOLIO**

Students create a coherent design portfolio for the bridal industry by researching target market studies, trend spotting, and analyzing the design philosophies of contemporary bridal designers. Students also develop a personal drawing style and learn to develop design concepts via the fashion sketch to create a design presentation appropriate to the focused market.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 392 — SWIM/ACTIVE SPORT PORTFOLIO**

Through the study of active sports and the principles of movement, students develop original design sketches for the serious and recreational athlete. As inspiration for portfolio collections, students conduct internet and in-store market research focusing on swim apparel and active sport product lines.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 393 — PORTFOLIO: SPORTSWEAR**

Students plan and illustrate original designs for a women's or children's sportswear portfolio. Consideration is given to current trends in the sportswear industry and the impact of communication technologies and economic realities of a global marketplace. Students work in an interdisciplinary environment with the option of developing their concepts in digital or manual formats.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 394 — PORTFOLIO: ACTIVE WEAR**

Students plan and illustrate original designs for an active and performance apparel design portfolio for both the women's and children's wear markets. Consideration is given to current trends in the industry, the impact of communication technologies, and the economic realities of a global marketplace. Students work in an interdisciplinary environment with the option of developing concepts in digital or manual formats.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 395 — PORTFOLIO: KNITWEAR DESIGN**

Students plan and illustrate original designs for a knitwear design portfolio. Consideration is given to current trends and technologies in the knitwear industry. Students work in an interdisciplinary environment with the option of developing their concepts in digital or manual formats.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FF 396 — SENIOR PORTFOLIO: INTIMATE APPAREL**

This course introduces students to the specialized areas of the intimate apparel "soft" market. Through extensive research, students gain an understanding of the daywear, loungewear, leisurewear, and sleepwear markets. Students develop their original design sketches into a comprehensive portfolio.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**FF 397 — SENIOR PORTFOLIO: SPECIAL OCCASION***Prerequisite: FF 391*

This course enables students to understand the design process necessary for the execution of a portfolio appropriate for the evening wear and special occasion market.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**FF 398 — OUTERWEAR AND PERFORMANCE APPAREL DESIGN PORTFOLIO***Prerequisite: FF 243 or approval of Fashion Design-Art assistant chairperson*

Students become familiar with the current outerwear and performance apparel market. They forecast and track trends, and create product, storyboards, and spec sheets for various segments of the women's outerwear and performance apparel industry. Sourcing trims such as hardware and closures are studied.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**FF 491 — INTERNSHIP**

An unsalaried, 12-week internship in the industry, scheduled individually for a minimum of ten hours per week. Integrates students' design knowledge with field experience at a specific manufacturer with a company employee as a supervisor/mentor. The Internship Center assists the Fashion Design Department in placement.

2 CREDITS

**FF 492 — E-PORTFOLIO***Prerequisite: FF 393, FF 394, FF 395, FF 396, FF 397, or approval of Fashion Design-Art assistant chairperson*

Students explore various techniques for integrating existing hand-generated and digital artwork in electronic fashion design presentations. Emphasis is placed on understanding the architecture of the "e-portfolio," critical thinking, consistency, and ordering of content. Students learn to create visual databases, catalogues, slide shows, and basic web pages.

1 CREDIT; 2 COMPUTER LABORATORY HOURS PER WEEK

## Fashion Merchandising Management

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**FM 101 — SURVEY OF FASHION MERCHANDISING**

For students not majoring in Business and Technology programs. Explores the interrelationships between the consumer and the primary, secondary, retailing, and auxiliary segments of the fashion industry. Presents the characteristics, merchandising practices, and marketing strategies of fashion businesses.

3 CREDITS

**FM 114 — INTRODUCTION TO THE FASHION INDUSTRY**

This survey covers the history, characteristics, and global interrelationships of all segments of the fashion industry. The course explores how fiber, textile, and apparel producers, retailers, and home furnishings companies merchandise and market their products within the industry and to the ultimate consumer.

3 CREDITS

**FM 116 — FASHION BUSINESS PRACTICES**

A comprehensive introduction to the modern fashion business environment. The structures, finances, management, organization, and ethical responsibilities of fashion enterprises are examined in a global context.

3 CREDITS

**FM 118 — CONSUMER MOTIVATION IN FASHION**

Students learn demographic and psychographic information pertaining to consumer behavior and how it relates to the marketing of fashion. Discussions concentrate on consumer research, geographic distribution, income, education, leisure time, family structure, lifestyle, attitude, reference groups, and consumerism as influences.

3 CREDITS

**FM 121 — MERCHANDISE PLANNING AND CONTROL**

*Prerequisite: passing grade on FMM math placement test or MA 005*

Provides an understanding of the concepts and calculations necessary for successful merchandising and familiarizes students with the terminology of operating statements, retail method of inventory, planning seasonal purchases, methods of figuring markups, turnover, stock-sales ratios, open-to-buy, markdowns, and terms of sale.

3 CREDITS

**FM 122 — FASHION MERCHANDISING: PRINCIPLES AND TECHNIQUES**

Analyzes the buying function and the differences of buyers' responsibilities in various types of merchandising organizations. Studies the principles, procedures, and techniques practiced by merchandisers of fashion goods in determining what assortments to buy and which resources to select.

3 CREDITS

**FM 144 — PRODUCT KNOWLEDGE FOR MERCHANDISING**

Familiarizes students with the terminology and characteristics of merchandise of non-textile fashion accessories and home furnishings at all price levels. Enables retail buyers, product developers, and wholesale salespersons to differentiate criteria for price and quality.

3 CREDITS

**FM 202 — THE MARKETING OF MENSWEAR**

For Menswear students. Analysis of successful marketing practices of menswear manufacturers selling to all types of retail enterprises. Examines demographics, line development, production and distribution, and interrelationships in the menswear industry.

3 CREDITS

**FM 212 — CASE STUDIES IN FASHION MARKETING**

*Prerequisites: AC 111, FM 114, FM 118, and FM 122*

Through the case study method, analyze the decision-making process used to arrive at independent solutions to typical marketing problems. Student analyses and presentations of actual cases are evaluated for weighing of factual data, disciplined thinking, and arrival at rational conclusions.

3 CREDITS

**FM 213 — INTRODUCTION TO DIRECT MARKETING**

*Prerequisites: AC 111 and FM 114*

Presents a comprehensive overview of the direct marketing industry, including its various components and career opportunities. Through the use of case studies and/or assignments, students learn strategic planning: how to choose and merchandise a product, pinpoint a target audience, develop marketing tests, and analyze results. Students are also introduced to the various electronic vehicles currently used in this ever-changing industry.

3 CREDITS

**FM 221 — WORKSHOP IN FASHION MERCHANDISING MANAGEMENT**

*Prerequisites: FM 121 and FM 122*

Presents students with opportunities to apply knowledge gained in prior courses to make creative solutions for specific problems. Workshop projects such as a day spent with a merchant or the selection of merchandise from manufacturers' offerings aid in understanding the principles and procedures of successful fashion merchandising.

3 CREDITS

**FM 222 — IMPORT BUYING**

*Prerequisite: FM 122*

Analyzes important factors in developing import programs, distribution of products, market sources, financing, and aspects associated with apparel and other imported products. The impact of imports on domestic apparel businesses is examined.

3 CREDITS

**FM 223 — CREATIVE FASHION PRESENTATIONS**

*Prerequisites: AC 111 and FM 114*

Students prepare and present fashion information through clinics, shows, and written communiques. They learn how to research, analyze, and forecast fashion trends. Awareness of career opportunities in the fashion industries is fostered.

3 CREDITS

**FM 226 — INTERNATIONAL BUYING AND MARKETING**

*Prerequisite: approval of instructor*

Students, under faculty supervision, visit principal European cities to study the factors involved in fashion marketing and the international customer's attitudes about fashion. Discussions involve methods, practices, and reasons for importation and exportation. Students are expected to complete written assignments.

3 CREDITS; APPROXIMATELY 21 DAYS IN JUNE

**FM 231 — STRATEGIES OF SELLING**

Principles of personal selling techniques, presentation skills, the art of persuasion, negotiating, and account building in the wholesale markets are developed through lectures and workshops.

3 CREDITS

**FM 244 — PRODUCT DEVELOPMENT**

*Prerequisites: FM 122 and TS 111*

Introduces the concepts and methods by which retailers create special, store-branded merchandise for targeted customer segments. The process of product development, from research to production to distribution, is studied.

3 CREDITS

**FM 251 — SMALL STORE FASHION RETAILING**

*Prerequisites: FM 121 and FM 122*

Enables students to understand the procedures of organizing a small fashion retail enterprise and to become aware of the decision-making inherent in successful small-store merchandising. Students develop a model for a small fashion retail store.

3 CREDITS

**FM 262 — CONTEMPORARY RETAIL MANAGEMENT**

Studies operational functions of retailing customer service, store credit, logistics, selling, staffing, and managing employees while exploring exciting careers in retail store management.

3 CREDITS



**FM 268 — TEAM DEVELOPMENT WORKSHOP**

*Prerequisites: FM 114 and FM 116*

Through individual and team role-playing and workshop activities, students learn the management skills needed in the international workplace. Communications skills, teamwork, and process management are stressed.

2.5 CREDITS

**FM 301 — FASHION MERCHANDISING FOR APPAREL DESIGNERS**

For baccalaureate-level Fashion Design students. Examines the merchandising concepts vital to successful business practices in the fashion industry. Issues contributing to the relationships and profitability of manufacturing and retailing are stressed.

3 CREDITS

**FM 321 — WORKSHOP IN APPAREL MERCHANDISING**

*Prerequisites: FM 114, FM 118, FM 122, and FM 244*

Hands-on workshops simulate the activities of a fashion merchandiser in overseeing the research, development, and presentation of a line for an apparel manufacturer. Emphasizes handling key accounts and the merchandiser's relationship with design, production, and sales staff.

3 CREDITS

**FM 322 — FASHION INVENTORY MANAGEMENT**

*Prerequisites: MG 303 or MG 306 for Fashion Merchandising Management students; MG 132, MG 152, or MG 153, and MG 251 for Production Management students*

In computer simulations, students make decisions involving inventory models, inventory replenishment, and seasonal and long-term merchandising strategies. Students learn to manage a business by developing seasonal financial plans, creating store plans, and balancing multi-store inventories.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**FM 323 — MERCHANDISING FOR ELECTRONIC COMMERCE**

*Prerequisite: MG 303 or MG 306*

A comprehensive study of the growing internet business and its dramatic impact on the retail industry is presented. Students learn about the effects of e-commerce on merchandising concepts and policies as well as pricing strategies.

3 CREDITS

**FM 324 — BUSINESS OF LICENSING**

Students examine the business aspects of licensing as they apply to the fashion industry, from licensing assignments through the merchandising approval process. Appropriate skills for negotiating and planning licensed product lines are developed. Business and career opportunities with manufacturers, retailers, product developers, and designers of licensed fashion merchandise are explored.

3 CREDITS

**FM 325 — FINANCIAL ASSORTMENT AND PLANNING**

*Prerequisites: FM 121 and FM 122*

Students learn financial and merchandise assortment planning using the Arthur Planning software. The course defines the buyer's duties within a retail organization and teaches students how to develop a financial plan.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**FM 341 — COMPUTER-AIDED PRODUCT DEVELOPMENT I**

*Prerequisites: FM 114, FM 116, FM 121, FM 244, and (MG 152 or MG 153)*

This is the first semester of a yearlong course that examines how technology is used to create, merchandise, and communicate during each phase of the product development process. Focuses on the creative phases of product development, including trend research; sourcing for color, silhouette, and patterns; and assortment planning. Students receive a "Y" grade after completion of course.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**FM 361 — MANAGEMENT FOR RETAILING**

*Prerequisite: FM 268*

A comprehensive study of the role of the manager in today's retail climate. Students learn the effect of an organization's culture on the management process and how it is viewed from a global perspective. Decision-making, planning, structure, leadership, and defining control are also studied.

3 CREDITS

**FM 362 — DYNAMICS OF STORE OPERATIONS MANAGEMENT**

Examines specific careers in the retail industry through research of current industry trends and case studies associated with various retail store categories. The course features extensive roundtable discussions with industry executives, both in the classroom and on field visits.

3 CREDITS

**FM 422 — MERCHANDISING STRATEGIES**

*Prerequisites: FM 325 and MA 213*

Students, working as members of a mock merchandising team for a fashion manufacturer or retailer, develop and refine goals and strategies to enhance market strength, increase market penetration, and build relationships among internal and external customers.

3 CREDITS

**FM 423 — FASHION PLANNING AND ALLOCATION**

*Prerequisite: FM 322*

Students assume the role of fashion merchandise planner/allocator for a multi-unit chain store. Using computer technology, they extract data from the system, analyze data for future planning and allocation, and manage inventory levels, sales, and turns.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**FM 431 — SALES MANAGEMENT**

*Prerequisite: FM 231*

Presents principles of organizing a sales department and developing a program for selling manufactured items to various types of outlets. Emphasizes policies and procedures that affect product specifications, distribution, advertising, promotion, and sales personnel.

3 CREDITS

**FM 441 — COMPUTER-AIDED PRODUCT DEVELOPMENT II**

*Prerequisites: FM 341 and (MG 303 or MG 306)*

This is the second semester of a yearlong course that applies web-based content and computer applications during product development. Students implement assembly and diagram details, specifications, cost sheets, etc., based on the creative content from FM 341. The grade for FM 441 is also applied to FM 341.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**FM 491 — SUMMER INTERNSHIP: FASHION MERCHANDISING IN LONDON**

*Prerequisite: approval of instructor*

A summer internship in a London-based merchandising company. Includes three 3-hour classes based at FIT prior to departure, as well as three seminars in London. Completion of daily journal, oral presentation, and written report are required. Applications must be submitted in the fall semester prior to acceptance into the program.

4 CREDITS; A MINIMUM OF 120 HOURS FROM THE END OF MAY THROUGH JUNE

**FM 492 — INTERNATIONAL PRODUCT DEVELOPMENT INTERNSHIP: SUMMER**

*Prerequisite: FM 244*

An overseas summer internship designed to provide professional skills for career preparation in product development. Working with an international company, students develop their analytical skills and apply the principles learned in the classroom to a real-life situation.

3 CREDITS; APPROXIMATELY 10 DAYS IN JULY

**FM 499 — INDEPENDENT STUDY: FMM**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## French

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**FR 111 — FRENCH I**

This introductory course enables students with no background in French to communicate with French-speaking people. The basic skills of speaking, reading, and writing in French are established and the cultures where French is spoken are introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**FR 112 — FRENCH II**

*Prerequisite: FR 111 or equivalent*

Students expand upon the skills established in French I and continue to study the cultures where French is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**FR 122 — FRENCH CONVERSATION I**

*Prerequisite: FR 111 or equivalent*

Students learn to converse in French by interacting in real-life situations. Functional and practical verbal communications are addressed, with a focus on the cultures where French is spoken.

3 CREDITS

**FR 132 — FRENCH IN PARIS**

*Prerequisite: FR 112 or equivalent*

Provides an opportunity for total immersion in French and for developing an awareness of the people, culture, and history of Paris and France. Continuation of the practice, development, and use of the basic spoken and written structures of contemporary French. Emphasis is placed on immediate active use of the language as an instrument of communication.

3.5 CREDITS; 4 DAYS PER WEEK FOR 4 WEEKS IN JUNE

**FR 213 — FRENCH III**

*Prerequisite: FR 112 or equivalent*

This intermediate course is designed to review and refine students' communication skills in French. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where French is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**FR 214 — FRENCH IV**

*Prerequisite: FR 213 or equivalent*

Building on French III, students refine their communication skills in French. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where French is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**FR 223 — FRENCH CONVERSATION II**

*Prerequisite: FR 112 or equivalent*

Conversational ability in French is further developed and refined by emphasizing interaction in real-life situations. Advanced functional and practical verbal communications are addressed, with a focus on the cultures where French is spoken.

3 CREDITS

**FR 315 — INTRODUCTION TO FRENCH LITERATURE**

*Prerequisite: FR 214 or equivalent*

Introduces students to the history of French literature from the Middle Ages to the 19th century. Examines major French authors in the genres of poetry, the novel, and theatre, and emphasizes literary analysis through discussion. Films, recordings, and other media are used to illuminate the works studied. Conducted entirely in French.

3 CREDITS

## Fabric Styling

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**FS 312 — RESEARCH TECHNIQUES**

Students explore and use a wide range of research materials to develop new designs. Special focus is on historical reference in order to apply and adapt designs to current markets.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOUR PER WEEK

**FS 321 — FASHION KNIT DESIGN**

Reviews various processes of knitting, including warp, raschel, and double knit. Stresses knit designing for today's fashion needs in apparel.

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**FS 331 — FABRIC STYLING I**

Design concepts, fashion trends, and textile lines are developed for a wide range of markets. Focus is on developing cohesive, visually edited boards for specific areas. Oral presentation skills are developed at the conclusion of each project.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**FS 334 — FABRIC STYLING I**

Students are taught how to develop and communicate style concepts and fashion trends in leather. Special emphasis is on sources of inspiration, introduction to research, and production techniques for apparel and accessories in the men's and women's wear markets.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**FS 341 — ROLE OF FABRICS IN FASHION: 1860 TO PRESENT**

Significant concepts and developments in fabrics and fashion history are examined through a chronological study of innovations in fabrics and their uses by major designers. Knowledge of specific fabrics, designs, and designers is obtained by hands-on use of garments in The Museum at FIT's collections.

3 CREDITS

**FS 411 — FABRIC STYLING IN ITALY**

*Prerequisite: HA 112*

Students learn how to conduct research, interpret visual materials, and develop forecasting skills through the on-location experience of Italian art, architecture, landscape, fashion, and design. By visiting museums, design studios, and textile mills, students learn about Italian culture and international perspectives, design resources, stores, and markets.

3 CREDITS; APPROXIMATELY THREE WEEKS IN JUNE

**FS 424 — HOME FASHION DESIGN**

Current lifestyle and fashion trends are analyzed to produce lines for domestics and bed and bath markets. The special needs of licensed designs are discussed. Attention is given to specific historical periods and relevant reference material.

3 CREDITS; 6 LABORATORY HOURS PER WEEK

**FS 431 — FABRIC STYLING II**

*Prerequisite: FS 331*

Students continue the development of fabrics and/or product lines begun in FS 331, with emphasis on specific marketing and design criteria.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**FS 432 — CAD FOR WOVEN AND PRINT STYLING**

Using CAD programs with weave libraries, students create original woven patterns. Plaids, stripes, and coordinated designs are presented as collections in a storyboard format.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**FS 433 — DIGITAL PRESENTATION FOR THE FABRIC STYLIST**

*Prerequisite: TD 312 or approval of instructor*

Students use market direction, color forecasts, style information, and national and international trends in order to develop presentations delivered in a digital interactive format. Video, sound, digital photography, annotation, and animation are integrated into a final project.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**FS 451 — COLOR COMBINATIONS AND REPEATS**

The development and execution of original design ideas are accomplished. Students concentrate on the use of gouache, transfer techniques, repeats, and color combinations. Current fashion trends are analyzed in the design process.

3 CREDITS; 6 LABORATORY HOURS PER WEEK

**FS 453 — PROFESSIONAL PRESENTATION**

Students prepare a trend and color forecast, as well as design invitations for their final portfolio show presented to industry members. Individual portfolios are developed and presented at that time.

1.5 CREDITS; 3 LABORATORY HOURS PER WEEK

**FS 491 — INTERNSHIP**

A 14-week internship in industry, scheduled individually for a minimum of six hours per week. Completion of a daily journal, a written report on the internship experience, and a portfolio of work (where applicable) is required.

2 CREDITS

**FS 499 — INDEPENDENT STUDY IN FABRIC STYLING**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, coordinator, and dean*

For eighth-semester Fabric Styling students. A plan must be submitted to the Fabric Styling coordinator a semester before the class is taken.

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Graphic Design

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**GD 214 — THE CORPORATE IMAGE**

*Prerequisite: CD 112*

*Co-requisite: CD 271*

Students develop corporate identity logos with emphasis on exploring creative solutions that define a corporation's image. Logo application is extended to a complete corporate business system and finished to presentation form.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**GD 232 — SURVEY OF GRAPHIC DESIGN**

Traces the development of modern graphic design. Significant stylistic trends and influences are analyzed and compared. The processes used by major designers to realize design solutions are examined. The people, processes, and products involved in the development of modern graphic design are explored.

3 CREDITS

**GD 235 — SURVEY OF GRAPHIC DESIGN**

For one-year AAS Communication Design students. Surveys visual communication from its earliest forms to its present visualized conceptions. Emphasizes links between society and the evolution of visual communication. Analyzes and compares major stylistic trends and influences.

2 CREDITS

**GD 243 — WEBSITE DESIGN AND PRODUCTION**

*Co-requisite: CD 251*

Students design and produce their own websites using computer markup languages. Emphasis is placed on the understanding of the fundamentals of web design, including XHTML, CSS, and animation.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**GD 311 — GRAPHIC DESIGN I**

*Prerequisites: CD 271 and GD 214*

In this comprehensive approach to the study of graphic communication, students develop an understanding of the inventive potential of form and message to create a visual language by analyzing, researching, and organizing information. (G6: Arts)

3 CREDITS; 6 STUDIO HOURS PER WEEK

**GD 312 — GRAPHIC DESIGN II**

*Prerequisites: CD 371 and GD 311*

Students examine the analytical process used in visual problem solving, and how to use it as a tool for the communication of information in graphic design. (G6: Arts)

3 CREDITS; 6 STUDIO HOURS PER WEEK

**GD 342 — PUBLICATION DESIGN**

*Prerequisites: CD 271, CD 322, and GD 214*

The conceptual and technical abilities required to design magazines and other publications are emphasized. Students learn the impact of marketing objectives, research, and technology on publication design.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**GD 344 — GRAPHIC DESIGN IN DIGITAL MEDIA**

*Prerequisite: CD 441*

Advanced use of technology in graphic design with an emphasis on the visual, technical, and organizational makeup of an interface. Students explore ways to create and communicate utilizing the principles of interactivity, hypermedia, and time-based media.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**GD 401 — GRAPHIC DESIGN FOR ADVERTISING**

*Prerequisite: AD 481*

Students learn the systems and principles of graphic design and develop analytical abilities for visual problem solving in advertising.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**GD 402 — SIGNAGE AND GRAPHICS**

For Interior Design students. Examines the design of signage and graphics as elements of architectural and interior environments and exhibition areas.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**GD 407 — GRAPHIC DESIGN FOR TOY DESIGNERS**

*Prerequisite: TY 313*

Examines conceptual and executional skills of the designer, with emphasis on effective problem solving in graphic design.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**GD 411 — GRAPHIC DESIGN III**

*Prerequisites: CD 372 and GD 312*

Students build on their visual problem solving skills through analysis and creativity. New technologies and materials are incorporated into student work.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**GD 414 — GRAPHIC DESIGN FOR PACKAGING**

*Prerequisites: GD 411 and GD 441*

Application of images and type to packaging design is studied. Various types of packaging, printing, and fabrication methods, as well as regulatory guidelines, are explored.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**GD 441 — ENVIRONMENTAL GRAPHICS**

*Prerequisites: CD 372 and GD 311*

An introduction to environmental graphic design that examines the basic concepts, language, materials, and processes necessary to solve communication problems in the built environment. Students work with scale, read plans, and construct models, as well as shape volume and form. They gain familiarity with traditional materials for fabrication and graphic production, and new and emerging electronic techniques.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## History of Art and Civilization

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**HA 111 — HISTORY OF WESTERN ART AND CIVILIZATION: ANCIENT PREHISTORY THROUGH THE MIDDLE AGES**

Presents the history of Western art and civilization from Paleolithic times through the Middle Ages. Illustrated lectures stress political, economic, and social conditions as reflected in architecture, painting, and sculpture. (G5: Western Civilization; G7: Humanities)

3 CREDITS

**HA 112 — HISTORY OF WESTERN ART AND CIVILIZATION: RENAISSANCE TO THE MODERN ERA**

Presents the history of Western art and civilization from the early Renaissance to the modern era. Illustrated lectures explore painting, sculpture, and architecture in relation to pertinent religious, political, economic, and social conditions. (G5: Western Civilization; G7: Humanities)

3 CREDITS

**HA 121 — CITIES AND CIVILIZATIONS: THE EASTERN MEDITERRANEAN WORLD, C. 3000 BCE - 1000 CE**

Students examine the art and civilization of the ancient to medieval eastern Mediterranean (including western Asia) from a non-Western perspective. Illustrated lectures and discussions survey the cultures, societies, and arts of the great urban centers of antiquity up to the Crusades.

(G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 212 — RENAISSANCE ART**

Conducted in Florence, this course presents an in-depth study of Italian Renaissance painting, sculpture, and architecture from the late Middle Ages through the early Baroque. (G7: Humanities)

3 CREDITS

**HA 213 — ROME: A CULTURAL HISTORY IN PAINTING, SCULPTURE, AND ARCHITECTURE**

Conducted in Rome, this course examines the history of painting, sculpture, and architecture from antiquity to the present. Through field trips, lectures, and discussions, students are introduced to style, iconography, technical innovation, geography, and the cultural, social, economic, and political forces that have shaped Rome's visual arts.

(G5: Western Civilization; G6: Arts; G7: Humanities)

3 CREDITS

**HA 214 — ART IN NEW YORK**

Selected studies in the history of art, utilizing resources available in New York City. Critical and historical investigations arise from direct study of art and architecture. (G6: Arts; G7: Humanities)

3 CREDITS

**HA 215 — HISTORY OF MENSWEAR**

*Prerequisite: HA 112*

Surveys the history of men's costume in the West, from its foundations in ancient and medieval costume to the late 20th century, through illustrated lectures and visits to the Metropolitan Museum of Art and the Costume Collection at The Museum at FIT. (G7: Humanities)

3 CREDITS

**HA 216 — AMERICAN INDIAN ART AND CIVILIZATION**

A study of the art and culture of American Indians, from Alaska to the border of Mexico, from prehistoric time to the present. Students study architecture, carving, painting, pottery, rituals, textiles, and the dramatic changes in American Indian art and culture due to the violence of colonization. (G6: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 221 — EAST ASIAN ART AND CIVILIZATION**

Introduces major characteristics of East Asian civilizations through a survey of traditional art and architecture. Illustrated lectures survey artistic traditions in relation to historical, religious, and social aspects of these civilizations. (G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 223 — AFRICAN ART AND CIVILIZATION**

Surveys cultures of sub-Saharan Africa. Illustrated lectures present art and architecture in relation to history, religion, economic conditions, and social and political structures.

(G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 224 — PRE-COLUMBIAN ART AND CIVILIZATION**

Surveys civilizations of Latin America prior to the arrival of Columbus. Illustrated lectures focus on art, architecture, and performance in relation to economic conditions, history, and religion. (G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 225 — ART AND CIVILIZATION OF INDIA**

Introduces major characteristics of the Indian civilization through a survey of its traditions of art and architecture. Illustrated lectures survey artistic tradition in relation to historical, religious, and social aspects of this civilization. (G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 226 — ART AND CIVILIZATION OF THE ISLAMIC WORLD**

This course examines the art and civilization of the Islamic world, from the birth of Islam in the seventh century AD to the present. Students are introduced to the spiritual, philosophical, and sociopolitical factors that led to the formation of this multiethnic style.

(G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 227 — ARCHAEOLOGICAL EXCAVATION IN ISRAEL**

*Prerequisite:* HA 111 or HA 121, or approval of instructor

Excavate an archaeological site in Israel and learn archaeological methods “on the job.” Attend illustrated lectures three evenings a week, learning about the history, archaeology, and art of the eastern Mediterranean. Travel to Jerusalem and other sites, independently or on organized field trips. (G9: Other World Civilizations)

3 CREDITS

**HA 231 — MODERN ART**

*Prerequisite:* HA 112

Presents the history of Western art from the 19th century through the mid-20th century in the context of cultural history. (G7: Humanities)

3 CREDITS

**HA 299 — INDEPENDENT STUDY IN HISTORY OF ART AND CIVILIZATION**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**HA 311 — MEDIEVAL ART**

*Prerequisite:* HA 111 or HA 112, or approval of chairperson

Presents the history of Western art and civilization from the fall of Rome to the Renaissance. Illustrated lectures present architecture, painting, and sculpture in relation to pertinent religious, economic, and social conditions. (G5: Western Civilization; G7: Humanities)

3 CREDITS

**HA 312 — WOMEN IN WESTERN ART FROM THE LATE 18TH CENTURY TO THE PRESENT**

*Prerequisite:* HA 231

Students examine the role of women as creators and, to a lesser extent, subjects of art from the 18th through the 20th centuries. This course focuses on the contributions of selected women artists and touches on issues related to the depiction of women in Western art. (G7: Humanities)

3 CREDITS

**HA 314 — HISTORY OF AMERICAN ART**

*Prerequisite:* HA 112 or equivalent, or approval of chairperson

A history of art in America from the the early colonial period to the early 20th century. Illustrated lectures present painting, sculpture, and architecture in relation to pertinent religious, political, economic, and social conditions. (G7: Humanities; G10: American History)

3 CREDITS

**HA 331 — CONTEMPORARY ART AND CULTURE: 1945 TO THE PRESENT**

*Prerequisite:* HA 231 or approval of chairperson

Presents the recent history of Western art and culture. Illustrated lectures present artistic developments in relation to pertinent ideas and events in contemporary culture. (G7: Humanities)

3 CREDITS

**HA 332 — MODERN ARCHITECTURE**

*Prerequisite:* HA 112

Traces the development of architecture in Europe and the United States in the 19th and 20th centuries. Illustrated lectures present architectural developments in relation to pertinent ideas, events, and technological innovations. (G7: Humanities)

3 CREDITS

**HA 342 — HISTORY OF TEXTILE DESIGN**

*Prerequisites:* two semesters of History of Art and Civilization

Illustrated lectures survey patterned textile design throughout the world from antiquity to the mid-20th century. (G7: Humanities)

3 CREDITS

**HA 343 — HISTORY OF PHOTOGRAPHY**

A history of photography from its beginnings to the present day. Illustrated lectures present a chronological survey that focuses on photographers, technical advancements, and aesthetic considerations in the context of pertinent ideas and events. (G7: Humanities)

3 CREDITS

**HA 344 — HISTORY OF WESTERN COSTUME**

*Prerequisite:* HA 112

Illustrated lectures present the historical and social development of Western costume, from antiquity to the present, in the context of the history of art and design. (G7: Humanities)

3 CREDITS

**HA 345 — HISTORY OF INDUSTRIAL DESIGN**

*Prerequisites:* two History of Art and Civilization courses (HA 111, HA 112, or HA 231), or equivalent and approval of instructor, or (for Home Products Development students) HA 112

Surveys the development of design for commercial production from antiquity to the modern era in a cultural context. Illustrated lectures address major theories, leading contributors, and examples of work that reflect technological and artistic achievements in the field.

(G7: Humanities)

3 CREDITS

**HA 346 — TWENTIETH-CENTURY FASHION AND ART**

*Prerequisite:* HA 231

A survey of 20th-century fashionable dress in the context of the history of art and design, with emphasis on the work of leading fashion designers. Students study garments and accessories in the collection of The Museum at FIT, as well as photographs, fashion illustrations, and films.

3 CREDITS



**HA 391 — THE BAUHAUS (HONORS)**

*Prerequisites:* HA 112, HA 231, and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts

A study of the history and development of the influential German art, design, and architecture school; the artists and architects who served on its faculty; and the body of work produced in Germany from 1919 to 1933 and in Chicago from 1938 to 1944. (G7: Humanities)

3 CREDITS

**HA 392 — THE ART OF VENICE: TITIAN TO TIEPOLO (HONORS)**

*Prerequisites:* HA 112 and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts

This study of Venetian history provides background for understanding the painting, sculpture, and architecture of Venice from the Renaissance through the 18th century. (G7: Humanities)

3 CREDITS

**HA 393 — ART AND MYTH IN THE CLASSICAL WORLD (HONORS)**

*Prerequisites:* HA 111 or HA 112 and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts

Illustrated lectures examine the Greek myths—and their depiction in Greek and Roman art—in relation to their social and religious contexts. (G7: Humanities)

3 CREDITS

**HA 394 — HISTORY OF NEW YORK ARCHITECTURE (HONORS)**

*Prerequisites:* HA 112 and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts

Students explore the history of architecture in New York City. They are introduced to style, iconography, technical innovation, and geography. The cultural, social, economic, and political forces that shaped the city's buildings from the early 17th century to the present are also explored. (G5: Western Civilization; G6: Arts)

3 CREDITS

**HA 395 — STUDIES IN AMERICAN INDIAN ART AND CULTURE (HONORS)**

*Prerequisite:* qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts

A study of the art and culture of American Indians—from Alaska to the border of Mexico, from prehistoric times to the present. Students study architecture, carving, painting, pottery, rituals, textiles, and the dramatic changes in American Indian art and culture due to the violence of colonization. (G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**HA 396 — ART AND PATRONAGE IN THE ITALIAN RENAISSANCE (HONORS)**

*Prerequisites:* HA 112 and qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts

This course surveys Italian Renaissance art patronage, emphasizing sociopolitical contexts and the celebration of power. Emphasis is given to patronage in courts and republics, and to the merchant class, princes, and popes. The course also considers patronage of less dominant groups, such as women. (G5: Western Civilizations; G7: Humanities)

3 CREDITS

**HA 411 — WESTERN THEORIES OF ART**

*Prerequisite:* HA 231

Students consider Western theories of art from antiquity to the present with an emphasis on the 20th century. They are introduced to different methods of analyzing a work of art as well as the ways in which these methods can affect a curator's decision in organizing an exhibition.

(G7: Humanities)

3 CREDITS

**HA 499 — INDEPENDENT STUDY IN HISTORY OF ART AND CIVILIZATION**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Human Development

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**HD 111 — CAREER PLANNING**

Provides students with an opportunity to explore their own values, interests, and capabilities and to acquire an in-depth knowledge of the fashion industry and potential career opportunities. Helps students gain insights into the relationship between self-knowledge and career decision-making. Students have access to a computerized career guidance system for the fashion industries. Guest speakers from the industry address career trends and options.

3 CREDITS

## Health Education

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**HE 101 — HEALTH EDUCATION**

Stresses the holistic approach to health and focuses on the theory of wellness as a preventive measure against illness. Provides a forum for examining such health issues as nutrition, exercise, relationships, sexuality, substance abuse, death and dying, among other topics.

1 CREDIT; 2 HOURS PER WEEK

**HE 102 — STRESS MANAGEMENT**

Identifies how stress affects the mind, body, and spirit. Students learn skills to reduce stress and cope with unavoidable stress in their personal and professional lives.

1 CREDIT; 2 HOURS PER WEEK

**HE 201 — HUMAN SEXUALITY**

Examines human sexuality through the life cycle from cultural, physiological, and theoretical perspectives. Students gain insight into their own beliefs and sexual behavior and learn to develop an understanding of the similarities and differences in sexual attitudes and behavior of others.

3 CREDITS

**HE 301 — MOTOR LEARNING: A DEVELOPMENTAL APPROACH**

*Prerequisite:* SS 232

The major theories and principles influencing motor skills are presented. The role and effectiveness of developmentally appropriate toys and equipment are assessed.

3 CREDITS

## Home Products Development

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### HP 201 — INTRODUCTION TO HOME PRODUCTS

Students are familiarized with the wide range of home products, both soft lines (textile) and hard lines (non-textile), that comprise the home furnishings industry. Product development and merchandising within each category are emphasized. Many sessions take place at retailers and industry showrooms throughout the city.

3 CREDITS

### HP 231 — AMERICA AT HOME: PRODUCT STYLES FROM 1900 TO CONTEMPORARY

Introduces the elements of design, color, and theory in the decorative arts that comprise the home products industry. Emphasis is on the contemporary approach to product development and design. Students explore the influence of historical, cultural, and social perspectives on products for the home. (G6: Arts)

3 CREDITS

### HP 313 — MANUFACTURING AND MARKETING OF HOME PRODUCTS HARD LINES I

Students are introduced to hard lines marketing from conception through manufacture in order to effectively develop products. Part I surveys the various manufacturing processes and marketing strategies for several hard goods classifications (furniture, ceramics, and glass) of the home furnishings industry.

3 CREDITS

### HP 314 — MANUFACTURING AND MARKETING OF HOME PRODUCTS HARD LINES II

*Prerequisite: HP 313*

Part II further surveys the manufacturing processes, marketing strategies, and product development for several hard goods classifications (metal, giftware, housewares, and home lighting) of the home furnishings industry.

3 CREDITS

### HP 315 — TEXTILE APPLICATIONS: HOME PRODUCTS

Presenting both user and consumer viewpoints, this course examines how textiles relate to end-use home products. Students study the ways in which fibers, yarns, fabric formation, and finishing are interrelated and integrated from the perspectives of design, styling, and cost relative to specific home products and target markets.

2.5 CREDITS; 2 LECTURE AND 1 LABORATORY HOURS PER WEEK

### HP 321 — LICENSING AND BRANDING IN HOME PRODUCTS

The elements of licensing, branding, and packaging and the relevance of these concepts to the home furnishings industry are introduced. Case studies and field trips are used to examine the importance of licensing and branding.

2 CREDITS

### HP 351 — THE EUROPEAN HOME FURNISHINGS INDUSTRY

Students develop a firsthand understanding of the home furnishings marketing process from the European perspective. Emphasis is placed on product knowledge in terms of product development, production techniques, and European markets. The group will visit manufacturers, showrooms, retail outlets, specialized museums, and trade shows in Italy and Portugal (or possibly England).

3 CREDITS; APPROXIMATELY 3 WEEKS IN JANUARY

### HP 421 — STRATEGIC PRODUCT MANAGEMENT

*Prerequisites: HP 314 and HP 315*

*Co-requisite: HP 491*

Students analyze and resolve complex business problems, utilizing their knowledge and understanding of strategic product management. They gain insights and skills necessary to formulate and implement sound marketing strategy.

3 CREDITS

### HP 491 — HOME PRODUCTS DESIGN AND DEVELOPMENT PROCESS

*Prerequisites: HP 314 and HP 315*

*Co-requisite: HP 421*

An overview of the design and development process of products for the home is provided. Such principles of design as composition, color, shape, form, and structure are introduced. Differences between the design of products and the product development process in the home furnishings industry are emphasized. Teamwork and presentation skills are implemented as students develop a product line.

3 CREDITS

### HP 492 — HOME PRODUCTS SENIOR PROJECT

*Prerequisite: HP 491*

The curriculum culminates in this capstone course, which requires the student to develop a product based on the coordination of soft and hard goods classifications. A comprehensive visual presentation and written product review support the viability and integrity of the product concept.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

## Internship Center

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### IC 291 — INTERNSHIP

*Prerequisite: completion of first year major- and related-area AAS program courses; or for one-year AAS students, completion of first semester major- and related-area courses*

A 12-week industry internship, scheduled individually for a minimum of ten hours per week. Provides pre-professional experience related to the student's major. In class sessions, interns conduct assessments, identify learning objectives, and develop lifelong career-planning skills. A daily journal is maintained and a self-marketing plan is required.

4 CREDITS

### IC 292 — MENSWEAR INTERNSHIP

*Prerequisite: completion of first year major- and related-area AAS program courses*

A ten-week industry internship, scheduled individually for a minimum of eighty hours. Provides pre-professional experience through supervised field work, class sessions (pre-, mid-, and post-internship), and assignments, including activity reports and a market research project.

2 CREDITS

### IC 293 — PRODUCTION MANAGEMENT INTERNSHIP

*Prerequisite: completion of third-semester courses*

A 12-week industry internship, scheduled individually for a minimum of ten hours per week. Provides pre-professional experience through supervised field work, class sessions (pre-, mid-, and post-internship), and assignments, including activity reports and a research project or paper.

3 CREDITS

**IC 391 — WINTERIM INTERNSHIP**

A Winterim internship in industry, scheduled individually for a minimum of eighty hours (twenty hours per week for four weeks) during January. Includes a pre- and post-internship seminar. Completion of weekly activity reports and an oral presentation on the internship experience are required.

2 CREDITS

**IC 491 — SENIOR INTERNSHIP**

A 12-week industry internship, scheduled individually for a minimum of ten hours per week. Provides professional experience related to the student's career goals. In class sessions, interns conduct career-related research and develop career-planning skills.

*Applications must be submitted prior to the semester student wants to intern.*

4 CREDITS

**IC 493 — SENIOR INTERNSHIP**

*Prerequisite: completion of third-semester courses*

For Production Management: Fashion and Related Industries students. A 12-week industry internship, scheduled individually for a minimum of ten hours per week, provides an experiential learning opportunity through supervised field work, class sessions (pre-, mid-, and post-internship), and assignments, including activity reports and a research project or paper.

3 CREDITS

**IC 494 — FINE ARTS INTERNSHIP**

A ten-week industry internship, scheduled individually for a minimum of eighty hours, provides career exploration through supervised field work and class assignments.

2 CREDITS

## Interior Design

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**ID 101 — INTRODUCTION TO INTERIOR DESIGN**

For students not majoring in Interior Design. Provides an overview of the interior design profession and its history, industry, and related career areas. Introduces fundamentals of residential and contract design, basic space planning, color development, furnishings, and materials selection.

2 CREDITS

**ID 103 — INTERIOR DESIGN MERCHANDISING**

For Fashion Merchandising Management students. Introduces the main categories of home furnishings and the merchandising practices in department stores and showrooms.

2 CREDITS

**ID 104 — LIGHT/SOUND/MOTION**

*Prerequisite: DE 131*

*Co-requisite: DE 133*

For Visual Presentation and Exhibition Design students. The elements and principles of lighting, sound, and motion as they relate to exhibition design are introduced. Students learn about lamping, beam spread, color effects, illumination and calculation, and light manipulation. Electricity, voltage, wiring, breakers, fuses, and switches are studied. The effects of light and shadow are explored.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 115 — INTERIOR DESIGN STUDIO I**

*Co-requisites: ID 133 and ID 157*

An introduction to the interior design profession, with an emphasis on problem solving for small residential spaces. Elements and principles of design are explored as well as human factors, color theory, and the art of lighting. Students are introduced to residential space planning, furniture layouts, the development of color schemes, and the selection of finishes, furnishings, and materials.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 116 — INTERIOR DESIGN STUDIO II**

*Prerequisite: ID 115*

*Co-requisites: ID 134, ID 158, and ID 253*

Reinforces concepts and skills developed in Interior Design Studio I. Extends student abilities in space planning and furniture layouts for larger residential spaces to small contract office spaces. Focuses on the development of color schemes and the selection of furniture and finishes. Introduces students to the Americans with Disabilities Act (ADA) and its impact on the design of interior spaces.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 121 — SURVEY OF INTERIOR DESIGN**

Analyzes the history of furniture, interiors, and decorative arts from ancient times through Gothic periods in France, England, Italy, Spain, and Middle Europe; and the Renaissance through Baroque periods in Italy, Spain, and Middle Europe.

2 CREDITS

**ID 133 — PRESENTATION TECHNIQUES I**

Presents techniques of rendering the elements of interior spaces in detail, including finishes, fabrics, window treatments, and accessories. Students learn quick visualization techniques and are introduced to the use of varied media in the representation of light, texture, color, value, and form.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 134 — PRESENTATION TECHNIQUES II**

*Prerequisite: ID 133*

Perfects rendering skills and develops the ability to graphically express the designs of interior spaces.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 135 — MODEL CONSTRUCTION**

Students are introduced to architectural modeling materials, techniques, shortcuts, and methods of construction to produce a full-color interior model for client presentation. All aspects of model building, from sketch models to laser, are considered.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 151 — BASIC DRAFTING TECHNIQUES**

For Continuing Education students. Familiarizes students with the use of drafting equipment and materials. Provides instruction in elementary drafting skills and conventions, employing mechanical pencils and pen and ink in the representation of plans, elevations, and sections.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 153 — COMPUTER SPACE MODELING AND VISUALIZATION**

*Prerequisite or co-requisite: ID 158 or approval of instructor*

For Continuing Education students. The concepts and techniques of creating, viewing, and manipulating three-dimensional, computerized interior models are examined. Through the generation of sections and perspectives, students develop an in-depth understanding of the modeling techniques used for creating and analyzing interior space.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**ID 157 — DRAFTING FOR INTERIOR DESIGN**

*Co-requisites: ID 115 and ID 133*

An introductory course to basic drafting skills and concepts used in interior design. Students learn to use drafting materials and tools and to produce design drawings. Universal concepts of interior design drafting are addressed, including line weights and types, scale, and elevation.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOURS PER WEEK

**ID 158 — PERSPECTIVE DRAWING**

*Prerequisite: ID 151 or ID 157*

Develops skills in producing one- and two-point perspective drawings for the visualization and communication of interior design solutions. Students learn to use different methods of generating perspective views to meet the needs of the interior design profession.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 172 — DESIGN, COLOR, AND LIGHTING PRINCIPLES AND THEORY**

For Continuing Education students. Students focus on the principles of design and composition as influenced by the use of color and its application in the built environment, and the fundamentals of lighting design as they apply to the form, texture, and finish of interior space.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOURS PER WEEK

**ID 201 — COLOR FOR INTERIORS**

For students not majoring in Interior Design. Introduces the use of color as a design tool for both residential and contract interiors while analyzing the interrelationship of color and light.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ID 212 — INTERIOR DESIGN STUDIO III**

*Prerequisites: ID 116 and ID 158*

*Co-requisites: ID 241 and ID 243*

Problem solving focuses on specific building types and user groups in areas which include corporate, retail, and institutional. Appropriate research methods and programming of client requirements are introduced, as well as techniques of diagramming space to provide proper circulation and activity relationships. Design concept, image, color and finishes, graphics, building codes, and barrier-free design compliance are emphasized. Evaluations by practicing interior designers and architects highlight student presentations.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 214 — INTERIOR DESIGN STUDIO IV**

*Prerequisites: ID 212 and ID 243*

Through research, design analysis, and problem solving, students explore the user-groups and challenges associated with the multi-functional use of hospitality and residential spaces. Lighting, color finishes, materials and details, building code issues, and barrier-free applications are emphasized. Evaluations by practicing interior designers and architects highlight student presentations.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 218 — INTRODUCTION TO DESIGN FOR THE THEATRE**

*Prerequisites: completion of first-year AAS courses in Fashion Design, Interior Design, or Visual Presentation and Exhibition Design, and approval of the chairperson*

Extends interior design skills into areas of theatrical design through a series of design projects which acquaint the student with the fundamental techniques of designing settings for stage and television, including fashion show productions.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 221 — INTERIOR DESIGN: 1650-1850**

Traces the major period styles used in interior design in England, France, and the United States from the mid-17th to the mid-19th centuries, with an analysis of their evolution from concepts and forms developed in early classic civilizations.

2.5 CREDITS; 2 LECTURE AND 1 STUDIO HOURS PER WEEK

**ID 222 — INTERIOR DESIGN: 1850-1950**

Traces interior design and the evolution of modernism in Europe and the United States from the theory and practice of mid-19th century reformers to the modern movements of the early 20th century.

2.5 CREDITS; 2 LECTURE AND 1 STUDIO HOURS PER WEEK

**ID 225 — DOMESTIC ARTS AND ARCHITECTURE IN BRITAIN: 1500-1830**

Conducted in England, this course surveys British domestic architecture, interiors, and furnishings from the Medieval to the Regency period. Many lectures take place in historic houses, towns, and museums.

3 CREDITS; APPROXIMATELY 21 DAYS IN JUNE

**ID 226 — DECORATIVE ARTS, ARCHITECTURE, AND INTERIOR DESIGN IN ITALY**

Focuses on the development of domestic architecture, interior design, and decorative arts in Italy from the Etruscan period through the Baroque. Presented in and around Rome, Florence, and Venice, the course emphasizes the relationship of architecture and interior design, textiles and furniture, as well as the integration of painting and sculpture.

3 CREDITS; APPROXIMATELY 3 WEEKS IN JANUARY AND/OR JUNE

**ID 241 — LIGHTING DESIGN I**

*Prerequisite: ID 115*

*Co-requisites: ID 212 and ID 243*

Provides basic understanding of vision as affected by light, color, texture, and form. Introduces basic principles of lighting design including criteria, calculations, planning, and layout.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOURS PER WEEK

**ID 243 — MATERIALS AND METHODS OF INTERIOR CONSTRUCTION I**

*Prerequisite: ID 115*

*Co-requisites: ID 212 and ID 241*

Provides the student with an understanding of the construction process as it relates to the building of interior spaces.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 245 — INTRODUCTION TO INTERIOR PLANTSCAPING DESIGN**

Introduces the principles and techniques of planting design as it relates to interior environments, both residential and contract.

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 253 — AUTOCAD I**

*Prerequisites: CG 111 and ID 157*

Introduces general concepts of computer-aided design and drafting (CADD), with emphasis on two-dimensional drafting applications such as floor plans, furniture plans, reflected ceiling plans, and elevations. Students create, store, modify, and plot drawings. Students are taught to generate hard copies of their work.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**ID 254 — INTERIOR DESIGN WORKING DRAWINGS**

*Prerequisites: ID 158 and ID 243*

Students learn how to prepare a construction set of working drawings for use by contractors and the building trades. Architectural drafting techniques, schedules, specifications of materials and finishes, and principles of door and cabinetwork detailing are included. Students read drawings and understand conventions employed by architects, engineers, and the building trades.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**ID 255 — AUTOCAD II**

*Prerequisite: ID 253*

Presents CAD drafting, dimensioning, and detailing in order to create two-dimensional drawings for architecture, interior design, and construction. Methods for creating and using different line types and text styles are demonstrated. An introduction to three-dimensional modeling is included.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**ID 262 — PROFESSIONAL PRACTICE I**

A fundamental understanding of the professional standards and practices of interior design, including client relationships and marketing, is provided. Business methods and client record-keeping techniques are introduced. Fabric and furniture resources, typical sampling, specifying, and manufacturing processes are researched and discussed. Special floorings and wall coverings, window treatments, and upholstery methods and techniques are reviewed.

2 CREDITS

**ID 299 — INDEPENDENT STUDY IN INTERIOR DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**ID 312 — INTERIOR DESIGN STUDIO: INSTITUTIONAL**

*Prerequisite: ID 214 or ID 314*

Introduces students to more complex building types and design studies. Work includes institutional spaces, such as health care, government, and religious facilities, cultural centers, and supportive communities. Students develop in-depth research and design analysis methods, and explore specific user-group requirements which address cultural, behavioral, and quality-of-life issues. Application and knowledge of building codes and Americans with Disabilities Act (ADA) compliance are further developed in design project assignments.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 314 — INTERIOR DESIGN STUDIO: RESIDENTIAL**

*Prerequisite: ID 214*

Explores the multi-dimensional aspects of the residence and principles of problem solving applied to urban and suburban living space. High-end cooperative/condominium apartments, townhouse, and country and vacation homes are studied. In-depth research methods are expanded upon through exchanges with guest design collaborators and field trips. Application of codes and barrier-free environments are studied, as well as focus areas of design such as the bath and/or kitchen.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 322 — DECORATIVE ARTS SURVEY**

Surveys the decorative arts and other related objects, including porcelain and ceramics, metalwork, glass and wood, frames, and carpets from Europe, England, Asia, and America. Students learn to recognize and determine appropriate artifacts as well as ceiling, wall, and floor coverings for use in interior environments. Local resources are identified and craftsmanship technologies are outlined and explored.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 323 — INTERIOR DESIGN: 1950 TO PRESENT**

An in-depth study of the history of interior design and decoration in the 20th century, emphasizing its development after World War II and the transformation of the practice and role of the professional in society. Introduces students to the philosophies of modern interior design movements (postmodernism, minimalism, deconstructionism, etc.), practitioners (Wright, Aalto, Baldwin, Eames), and the influence of historical styles on contemporary work.

2 CREDITS

**ID 331 — PRESENTATION TECHNIQUES III**

*Prerequisite: ID 134*

Studies in advanced techniques involved in the rendering and presentation of interior spaces, including collage, colored pencil, film, photography, airbrush, and other advanced types of media. Students develop and explore new concepts, methods, and ideas for formatting their design work.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 332 — INTERIOR RENDERING IN COLORED PENCIL**

*Prerequisite: ID 133*

Using colored pencil, students explore advanced rendering techniques, from quick schematics to finished renderings, as they relate to the interior design profession.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 341 — LIGHTING DESIGN II**

*Prerequisite: ID 241*

Advanced course deals with increased awareness of the application of lighting principles in more complex interior design environments. Various types of architectural and decorative lighting sources are explored. The impact of codes compliance, budget estimating, and project cost control methods are examined.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOUR PER WEEK

**ID 343 — MATERIALS AND METHODS OF INTERIOR CONSTRUCTION II**

*Prerequisites: ID 158 and ID 243*

Students develop a greater awareness of building technology: the functional role of structure in various building types and how it is a major consideration in an interior design project. The various construction systems used to create exterior envelopes of buildings are taught. Vertical circulation systems, mechanical systems, specialized hardware, special finishes and coatings, and the various C.S.I. formatted specification and information systems are studied.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 346 — INTERIOR ARCHITECTURAL DETAIL**

*Prerequisite: ID 254*

Course addresses basic elements of architectural woodwork and related joinery methodologies and their application to the detailing of various custom components of interior spaces.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 354 — AUTOCAD III**

*Prerequisites: ID 214 and ID 255*

Three-dimensional modeling for interior designers. The course consists of lectures, demonstrations, and lab exercises describing and teaching the general concepts and techniques of creating, viewing, and manipulating three-dimensional computerized architectural models.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK



**ID 362 — FURNITURE, FINISHES, FIXTURES, AND EQUIPMENT**

Students explore the interior design marketplace as it relates to furnishing and accessorizing the interior environment. Methods of learning how to locate, evaluate, and modify such items as upholstered furniture, kitchen and bath equipment, hardware, floor and wall finishes, window treatments, and office systems are studied. Emphasis is placed on the preparation and development of specifications and procurement of design products.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOUR PER WEEK

**ID 363 — BUILDING REGULATIONS**

*Prerequisite: ID 243*

Studies of the various regulations that govern the design, construction, and occupancy of building interiors relative to public health, safety, and welfare. Zoning ordinances, state building codes, federal occupational regulations, fire prevention, egress, barrier-free accessibility (ADA), and administrative requirements are covered.

3 CREDITS

**ID 373 — HUMAN FACTORS AND INTERIOR ERGONOMICS**

For Continuing Education students. Examine appropriate design to fit environment, space, and equipment to human characteristics. Physical anthropology, physiology, and psychology play a role in the design of everyday tasks at work and in the home.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 412 — INTERIOR DESIGN STUDIO: STORE PLANNING/RETAIL DESIGN**

*Prerequisite: ID 314*

Advanced problems in retail/store planning and design, which include boutiques, specialty shops, and department stores. Awareness of regulations and codes, design analysis, presentation techniques, and marketing as well as methods of written and verbal communication are studied. Professional practitioners act as collaborators in evaluating student projects.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 421 — HISTORIC PRESERVATION I**

Provides basic understanding and appreciation of preservation and considers the appropriate recycling of historic interior spaces. Preservation and recycling projects in this country and abroad are analyzed and discussed.

2 CREDITS

**ID 422 — HISTORIC PRESERVATION II**

Advanced course with emphasis on research and field work. Major preservation and/or recycling projects to be selected and executed individually or in groups. Students develop programs and prepare design solutions.

2 CREDITS

**ID 431 — COMPUTER RENDERING**

*Prerequisites: ID 134 and ID 255*

Lectures, demonstrations, and lab exercises describe and teach the general concepts and techniques of creating, viewing, and editing computer renderings of interior spaces. The software for the course is internationally recognized as an acceptable standard for manipulating graphics. The computer offers the student the ability to constantly view and alter work.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**ID 441 — LIGHTING DESIGN III**

*Prerequisite: ID 341*

Advanced study of lighting design, emphasizing design and detailing of lighting fixtures for residential and commercial installations. Students explore manufacturing methods and materials, and estimating and obtaining cost quotes.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOUR PER WEEK

**ID 444 — FURNITURE DESIGN**

*Prerequisite: ID 346*

An introductory course to the creative process of furniture design. Human factors and ergonomics related to furniture design are studied in depth.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 445 — INTERIOR PRODUCT DESIGN**

*Prerequisite: ID 346*

The course introduces students to three-dimensional interior product design for use in the residential, contract, and hospitality markets. Emphasis is on the design of products with specialized functions, including universal design and special needs.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**ID 461 — PROFESSIONAL PRACTICE II**

Deals with common situations associated with professional interior design practice, including contracts, procurement and billing procedures, fees, marketing and sales efforts, public relations, professional ethics, office organization, estimating, and progress scheduling.

2 CREDITS

**ID 471 — ENVIRONMENTAL SYSTEMS**

*Prerequisite: ID 115*

Examines the control of interior environments through the supply of heating, ventilating, air conditioning, and plumbing systems; study of the various electrical systems and sub-systems is included. Reference sources are provided so students build an understanding of how these systems interface within the built environment.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 472 — ECOLOGY AND THE BUILT ENVIRONMENT**

The growing impact of ecology on the interior design profession is studied and includes such topics as non-depletable energy services, energy conservation, and resource conservation. Students explore the relationships between ecology and building construction, furniture, furnishings, equipment, building mechanical systems, and building maintenance. Recycling, reuse, and ecological awareness are among the areas studied.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 493 — INTERNSHIP**

*Prerequisite: approval of chairperson*

A 12-week internship in a qualified design office, industry showroom, or trade/workroom/fabricator as selected by the student with the approval of the chairperson, for a minimum of 10 hours per week (or the equivalent). Includes individual interviews and assessment reviews with the student and instructor for pre-, during, and post-internship work experience. Assessment forms analyzing and evaluating the experience are required and a final closure interview is held.

3 CREDITS

**ID 494 — SENIOR THESIS DESIGN PROJECT RESEARCH**

*Prerequisites: ID 314, ID 363, and EN 323*

A prerequisite to the senior thesis design project, this course deals with research methodology related to preparing a design program. Students obtain, develop, and analyze data and design criteria as well as building drawings specific to their selected areas of study. Faculty and a professional mentor/expert specializing in the student's field of study offer information, guidance, and counsel during the programming phase and subsequent design development of the following semester. Students select their senior thesis topic, subject to the approval of the chairperson.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ID 495 — SENIOR THESIS DESIGN PROJECT**

*Prerequisites: ID 412 and ID 494*

Based on the design program researched and written in the prior semester, students prepare a capstone project in interior design which synthesizes space planning, building regulations, accessibility, lighting, furniture layouts, color finishes and materials, furniture and furnishings selections, details, and their selected methods of presentation/communication. Students work in a classroom studio throughout the semester and culminate their study with a presentation to faculty, mentors, and invited design professionals.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**ID 499 — INDEPENDENT STUDY IN INTERIOR DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Illustration

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**IL 103 — ILLUSTRATING THE MALE FIGURE**

For Menswear students. Study of the human anatomy, proportions, and movement of the male figure, employing varied media, is presented. How garments are affected by muscle movement is emphasized.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 111 — FASHION ILLUSTRATION I**

For Continuing Education students. Students study the procedures and principles of fashion illustration and translate drawings from the live model into finished fashion illustrations, rendering clothing and accessories. Use of pen and ink, marker, and brush and wash techniques suitable for black-and-white reproduction is discussed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 113 — FASHION INTERPRETATION II**

*Prerequisites: (IL 111 and IL 143) or (IL 114 and IL 141)*

Continues study of wash and other halftone media in rendering clothing done from the fashion model. Students learn to work to ad size and to compose several elements on a page.

2.5 CREDITS; 5 STUDIO HOURS PER WEEK

**IL 114 — FASHION INTERPRETATION I**

The fundamental principles and skills required for commercial fashion illustration are taught. Using black-and-white media geared to print and electronic reproduction, students create fashion images working from the live model. Focus is on developing an individual style and creating exciting, dramatic images.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 123 — GENERAL ILLUSTRATION I**

Explores media, techniques, and art research. Introduces students to printing and the application of general illustration to specific design problems; directs them to tap and discover personal resources for artistic expression. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 124 — GENERAL ILLUSTRATION II**

*Prerequisite: IL 123*

Students learn all aspects of producing illustrations, from initial concept to finished artwork, mastering composition and draftsmanship, finding creative solutions, and considering value, tonal contrast, and color harmony.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 125 — INTRODUCTION TO ADOBE PHOTOSHOP FOR THE ILLUSTRATOR**

This introduction to basic Adobe Photoshop enables students to apply its computer power to the production of both digital and traditional imagery from concept to finish.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**IL 126 — WATERCOLOR COMPS AND ILLUSTRATIONS**

Students learn to develop a wide variety of illustration projects in watercolor, from comps to finishes that are ready for reproduction. Emphasis is on real-world assignments for newspapers, magazines, packaging, advertising, and children's book illustrations.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 127 — APPLYING COLOR TO ILLUSTRATE THE WRITTEN WORD**

Students learn to use color to produce effective pictorial representations of the written word. By learning the key properties of color and how to manipulate them, students achieve an understanding of color rendering for reproduction.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 131 — ILLUSTRATION LIFE DRAWING I**

Study of anatomy, proportion, and drawing in charcoal, pencil, marker, and pastel, and of the nude figure as the basis for understanding the fashion figure. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 132 — ILLUSTRATION LIFE DRAWING II**

*Prerequisite: IL 133*

Continuation of drawing the nude figure from the illustration point of view. Muscle structure is stressed in varied media.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 133 — ANATOMICAL LIFE DRAWING FOR THE ILLUSTRATOR I**

This introductory course in anatomy and life drawing focuses on the skeletal and muscular systems of the body in order to understand the human form, its proportions, contours, and characteristic periphery of movement.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 134 — ANATOMICAL LIFE DRAWING FOR THE ILLUSTRATOR II**

*Prerequisite: IL 133*

This course extends the understanding of basic anatomy for the artists. Students learn to artistically render the human form through the exploration of composition, perspective, mood, and the effects of light.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 141 — DRAWING THE FASHION IMAGE I**

Students work from live models to learn drawing skills, fundamental anatomy, and the dynamics of movement in order to develop a foundation for producing high-quality fashion illustrations. Both fashion and human proportion are stressed.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 143 — FASHION DRAWING I**

For Continuing Education students. Drawing from the fashion model. Emphasizes line drawing in charcoal, conte, and other black-and-white media.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**IL 144 — DRAWING THE FASHION IMAGE II**

*Prerequisites: IL 114 and IL 141*

Continues drawing from the fashion model while developing form, stressing rendering of merchandise. Pastels, chalks, and various other media are introduced.

2.5 CREDITS; 5 STUDIO HOURS PER WEEK

**IL 151 — DYNAMIC DRAWING TECHNIQUES FOR THE ILLUSTRATOR**

An introduction to dry and wet media drawing techniques of the human form using monochromatic media. Students focus on the concepts of physical contour, stylistic flair, and the dynamics of a clothed figure's movement.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**IL 152 — GENERAL ILLUSTRATION FIGURE DRAWING I**

Students develop skills in drawing grouped and cropped figures in a variety of media.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 175 — ACCESSORY AND FIGURE COMPOSITION FOR FASHION ILLUSTRATION**

For Continuing Education students. Students learn to render fashion-related products and fashion figures using imaginative new approaches. Unusual perspectives and themes are explored.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 181 — THE ESSENCE OF COMIC ART**

Cultivates the unique graphic style in magazine cartooning, political cartoons, and comic book characters, stressing satire, whimsy, fantasy, and humor. Students develop the ability to succinctly express a comic point of view.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 182 — THE ART OF DRAWING COMIC BOOKS**

Stimulates and develops the students' storytelling technique and individual graphic style of continuity drawing, using pencil, ink, and color.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 184 — INTRODUCTION TO AIRBRUSH**

*Co-requisite: IL 124*

Students become familiar with the mechanics of the airbrush instrument in order to master the creative techniques used in illustration.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 211 — FASHION INTERPRETATION III**

*Prerequisites: IL 113 and IL 144*

Continues study of black-and-white and color techniques in finished fashion illustrations.

2.5 CREDITS; 5 STUDIO HOURS PER WEEK

**IL 212 — FASHION INTERPRETATION IV**

*Prerequisites: IL 211 and IL 241*

Experimentation in various media, employing styles and techniques suitable to the most current clothing and fashion trends. Students prepare portfolios.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 223 — GENERAL ILLUSTRATION III**

*Prerequisite: IL 124*

From initial rough to finished artwork using a variety of techniques, emphasis is placed on the development of conceptual ideas for editorial and advertising illustration.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 224 — GENERAL ILLUSTRATION IV**

*Prerequisite: IL 223*

Students work on projects from rough to finished portfolio pieces. Imaginative, illustrative problem solving is analyzed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 231 — ANATOMICAL LIFE DRAWING FOR THE ILLUSTRATOR III**

*Prerequisites: IL 133 and IL 134*

Further study of the illustrative approach to life drawing, employing chiaroscuro and introducing color.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 232 — ANATOMICAL LIFE DRAWING FOR THE ILLUSTRATOR IV**

*Prerequisite: IL 231*

A study of the fashion approach to life drawing, involving increasingly complex interactions of fashion concepts on the undraped figure. Expression, gesture, color, and pattern are examined in relation to backgrounds.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 241 — DRAWING THE FASHION IMAGE III**

*Prerequisite: IL 144*

Continues drawing from the fashion model. Emphasis on clothing character and techniques using color, washes, pastels, and combined media. Texture and pattern are analyzed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 242 — DRAWING THE FASHION IMAGE IV**

*Prerequisite: IL 241*

Continues drawing from the fashion model, stressing individual approaches. Experimentation is encouraged on a professional studio level.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 251 — GENERAL ILLUSTRATION FIGURE DRAWING II**

*Prerequisite: IL 152*

Drawing of individual and grouped figures, including the relationship of space and color. A portfolio is prepared.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 252 — GENERAL ILLUSTRATION FIGURE DRAWING III**

*Prerequisite: IL 251*

Emphasizes advanced treatment of the figure in relation to editorial projects employing a wide range of media.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 261 — THE ITALIAN WAY: LESSONS FROM THE MASTERS FOR OUR TIME**

*Prerequisite: two semesters of History of Art and Civilization courses*

Offered in Florence, this course introduces students to aspects of Italian art and culture, which affect their aesthetic and pragmatic points of view as artists. Emphasizes the relationship between concepts, materials, and techniques used by the masters, and its relevance to today's artist.

2.5 CREDITS; APPROXIMATELY FIVE WEEKS IN JUNE AND JULY

**IL 273 — ILLUSTRATION CONCEPTS AND APPLICATIONS I**

*Prerequisite: IL 127*

Students are given projects emphasizing realistic drawing and rendering of objects. Varied media are employed.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 274 — ILLUSTRATION CONCEPTS AND APPLICATIONS II**

*Prerequisite: IL 273*

Fantasy, humor, conflict, and similar emotions are conceptualized into projects. Student's personal approach to illustration in various media is emphasized.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 299 — INDEPENDENT STUDY IN ILLUSTRATION**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**IL 302 — DRAWING FOR ANIMATION I**

Students learn to draw for animation by developing skills through quick gestural action analysis as well as traditional figure drawing techniques. Creation of character interaction, backgrounds, layouts, storylines, staging, and theatrics is emphasized. (G6: Arts)

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 303 — DRAWING FOR ANIMATION II**

*Prerequisite: IL 302*

Advanced drawing for animation preparation by drawing the nude and costumed model, focusing on gestural analysis of the figure. The understanding of continuity in storytelling and character development is emphasized through the correlation of color, lighting, media, music, and cultural influences. Students keep a sketchbook/journal. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 321 — DIGITAL SKETCHING AND COMING FOR THE ILLUSTRATOR**

*Prerequisite: PH 272*

Using Adobe Photoshop, students learn to create digital artwork and type; make selections; file, retrieve, scan, print, edit, and retouch photography and artwork; and manipulate, color, and combine images in order to produce high-quality sketches and comprehensives.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**IL 323 — ADOBE ILLUSTRATOR FOR THE ILLUSTRATOR**

*Prerequisites: CD 201 and IL 125*

This course builds on the student's knowledge of vector-based drawing, bitmap-based applications, and basic digital typography and design. Illustrative skills are synthesized with typography and design in order to enhance visual problem-solving abilities as well as opportunities for artistic expression.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**IL 324 — DIGITAL PAINTING FOR THE ILLUSTRATOR**

*Prerequisites: IL 125 and PH 305*

Adobe Photoshop and Corel Painter are used to apply traditional painting and drawing techniques in a digital format. Students learn how to modify the interface using the Power User's method to work more efficiently. They are encouraged to use these programs to experiment stylistically.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**IL 362 — THE ILLUSTRATOR'S HERITAGE I**

*Prerequisite: IL 212 or IL 224*

Combines a survey of decorative artists and illustration (late 19th to early 20th century) with visits to museums, galleries, designers' showrooms, and studios. Students complete illustration projects based on lectures and drawings from a model. (G6: Arts)

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 364 — THE ILLUSTRATOR'S HERITAGE II**

*Prerequisite: IL 362*

Continues a survey of various aesthetic influences on illustrators from the early 1900s to the present. Course is enriched by guest speakers, films, museum visits, and field trips. Students complete illustration projects based on lectures and drawings from the model. (G6: Arts)

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 374 — BOOK ILLUSTRATION I**

*Prerequisite: IL 212 or IL 224*

Develops skills in interpreting a manuscript or story and creating visual images. The application of various techniques and materials is explored. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 375 — BOOK ILLUSTRATION II**

*Prerequisite: IL 374*

Explores aspects of book illustration, with emphasis on specific imagery for specialized areas such as children's books, science fiction, and juvenile. Emphasis is on professional procedures and portfolio preparation.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 376 — FANTASY AND SCIENCE FICTION ILLUSTRATION**

*Prerequisite: approval of chairperson*

Students explore this genre of illustration through consideration of art, film, novels, and mythology to develop the creative skills necessary to produce images that rely on the imagination, and the extrapolation and integration of visual reference.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 382 — THE ILLUSTRATOR'S VISUAL SELF-EXPRESSION**

*Prerequisite: IL 212 or IL 224*

Explores fantasy and symbolism, and poses conceptual challenges with the intent to expand the students' imagination and help them develop and express their personal viewpoints through composition and rendering of design elements.

3.5 CREDITS; 1 LECTURE AND 5 STUDIO HOURS PER WEEK

**IL 383 — ADVANCED DRAWING AND COMPOSITION: THE PERSONAL VIEW**

*Prerequisite: IL 382*

Students acquire special drawing techniques to provide new ways of perceiving subjects. Emphasis is on complex projects (multiple figures in background) and research.

3.5 CREDITS; 1 LECTURE AND 5 STUDIO HOURS PER WEEK

**IL 388 — MATERIALS AND TECHNIQUES: MIXED MEDIA, INCLUDING PHOTOGRAPHY**

*Prerequisite: IL 212 or IL 224*

Examines the range of media available to the illustrator, including use of photographic reference material. Emphasis is on use of varied techniques to solve difficult or unusual design problems.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**IL 389 — MATERIALS AND TECHNIQUES: MIXED MEDIA, INCLUDING PHOTOGRAPHY**

*Prerequisite: IL 388*

Examines the range of unusual and experimental media available to the illustrator. Enlarges and develops students' personal techniques as it explores experimental options.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**IL 461 — ILLUSTRATION WORKSHOP**

*Prerequisites: IL 383 and IL 389*

Exposes students to the working world by assigning actual client-generated projects. Students become familiar with standard business practices including client approval, bookkeeping systems, work schedules, and billing procedures. Reproduction-ready artwork is ultimately delivered to the client.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 462 — ILLUSTRATION WORKSHOP II**

Client-generated assignments develop students' ability to work in more than a single area of illustration, and at the same time build a professional portfolio.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**IL 463 — ILLUSTRATOR'S PORTFOLIO DEVELOPMENT**

*Prerequisite: approval of chairperson*

The illustrator focuses on creating a professional-quality portfolio, developing specific commercial applications and markets for work, and career networking as the transition is made from art student to art professional.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 471 — THE ILLUSTRATOR AS DOCUMENTARY ARTIST I**

*Prerequisites: IL 383 and IL 389*

Acquaints the student with the special considerations of reportage illustration. New techniques to capture the immediacy of on-the-spot specialized illustration are introduced.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 472 — THE ILLUSTRATOR AS DOCUMENTARY ARTIST II**

*Prerequisite: IL 471*

Allows a more in-depth study for the documentary artist, including the completion of a portfolio of on-location illustrations. Varied techniques are explored to encourage students to develop an individual approach.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**IL 482 — COLOR RENDERING IN ADVANCED MEDIA I**

*Prerequisite: IL 389*

Examines the techniques, materials, and methods of painting in oils and/or acrylics as they apply to illustration. Encourages professional development as well as experimentation in visual and narrative elements and style.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**IL 483 — COLOR RENDERING IN ADVANCED MEDIA II**

*Prerequisite: IL 482*

Utilizing the knowledge and skills acquired in IL 482, students concentrate on developing a highly finished illustration technique while continuing to evolve their individual styles in painting.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**IL 491 — MENTOR/SPECIALIZATION PROJECTS I**

*Prerequisite: IL 389*

Encourages the development of the student as a professional. Several semester projects are individually selected and completed under the supervision of the professional mentor who may be a working professional, a faculty member who is an expert in a particular area of illustration, or a successful graduate.

3 CREDITS; 6 STUDIO/CONFERENCE HOURS PER WEEK

**IL 492 — MENTOR/SPECIALIZATION PROJECTS II**

*Prerequisite: IL 491*

Under the guidance of a professional mentor, the student has the opportunity to expand an area of specialization and develop a second specialty. Portfolio organization is emphasized.

3 CREDITS; 6 STUDIO/CONFERENCE HOURS PER WEEK

**IL 499 — INDEPENDENT STUDY IN ILLUSTRATION**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## International Trade

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**IN 201 — GLOBAL SOURCING IN THE TEXTILE INDUSTRIES**

This overview of global sourcing in the textile industries examines how textile firms search for raw materials, textile chemicals, equipment, and manufacturing plants in foreign markets. Students analyze how various professions, including primary producers, commission manufacturers, jobbers, brokers, and trading companies, participate in the international production and distribution of the final product. Emphasis is on the dynamics of the supply side (resource development and production) and the demand side (resource procurement and management).

3 CREDITS

**IN 301 — GLOBAL SOURCING IN HOME FURNISHINGS**

This introductory course examines the process of international sourcing in the home furnishings industries. Students study how U.S. home products companies, through product development, search for foreign manufacturers by evaluating various countries' production costs, quality standards, technical abilities, infrastructures, and cultural differences. Also addressed are U.S. trade policies, vendor management, and consumers' concerns about products manufactured abroad.

3 CREDITS

**IN 312 — INTERNATIONAL TRADE**

Introduces international trade as it is practiced today. Students learn how various industries have developed different international trade patterns and how the internet is rapidly changing this field. Focus is placed on international trade as an industry, professional opportunities, project management, intercultural skills, and technical trends in logistics and online research.

3 CREDITS

**IN 313 — INTERNATIONAL BUSINESS TRANSACTIONS**

The management of international trade transactions is introduced, with emphasis on agency, distributorship, franchising agreements, import/export, and licensing. Students learn the theory and practice of conducting international negotiations and how to apply the self-regulatory standards used in international trade. The use of the internet and business-to-business e-commerce websites to transact international business is also examined.

3 CREDITS

**IN 322 — GLOBAL MARKETING**

Introduction to the research techniques and implementation strategies practiced in global marketing by the fashion and related industries. Students examine the major trends revolutionizing international marketing, the evolution of international companies into global firms, and the expanding role of e-commerce. The role of intercultural communication and negotiation styles in global marketing strategies is studied in detail.

3 CREDITS

**IN 323 — IMPORT/EXPORT REGULATIONS**

*Prerequisite: IN 312*

Import and export regulations enforced by the U.S. Customs Service are presented, including ECCN and HTSUS classification, country of origin, customer screening, export licensing, quota/visa, required import/export documentation, and valuation. Students develop an import or export international business plan.

3 CREDITS



**IN 324 — INTERNATIONAL MARKETING RESEARCH***Prerequisite: IN 322*

Students learn how to plan, implement, and present an international marketing research project. The course explores secondary data that are available through libraries, public agencies, and online resources and analyzes strategies for generating primary data in foreign markets. International team-building and presentation skills are reviewed and practiced. Lectures and critiques are provided by guest speakers from the industry.  
3 CREDITS

**IN 341 — INTERNATIONAL LOGISTICS**

International logistics—the organized movement of goods, services, and people across countries—is explored. Students survey the impact of market, government regulations, and technological forces on ground, ocean, and air transportation systems. International conventions and the role of unions in logistics are also studied.  
3 CREDITS

**IN 342 — INTERNATIONAL CORPORATE RESPONSIBILITY**

Students study the sustainability movement, and how ethical, social, and environmental issues are being addressed by multinational corporations. Through the review of current case studies, the course examines the role of fashion businesses in creating socially responsible and eco-friendly global supply chains and their effect in international trade policies.  
3 CREDITS

**IN 433 — GLOBAL SOURCING***Prerequisite: IN 323*

Students examine the import marketing process, import regulations, sources of supply, supplier management and development, and transportation in order to learn how to participate in the global marketplace and negotiate in cross-cultural situations.  
3 CREDITS

**IN 434 — INTERNATIONAL MANAGEMENT**

This course is a guide to the world of international business and addresses the myriad factors that influence decision makers working in this environment. How organizational structure, personnel decisions, resource planning and allocation, and other business alternatives are affected by a firm's global participation is assessed.  
3 CREDITS

**IN 441 — INTERNATIONAL BUSINESS LAW**

Students develop a thorough understanding of the legal framework for international business transactions in the fashion and related industries. They learn how international sales contracts are structured, how international trade rules and national laws apply to cross-border transactions, and how international business disputes are settled.  
3 CREDITS

**IN 442 — INTERNATIONAL FINANCE***Prerequisite: MA 222 or MA 311*

Students learn to use the basic principles and techniques of international financial management and develop an understanding of the financial environment in which multinational corporations and small international businesses operate. Focus is on international capital budgets and capital structure, international cash management, international tax regulations, management of currency and exchange-rate risks, and short- and long-term trade finance.  
3 CREDITS

**IN 443 — INTERNATIONAL BUSINESS STRATEGIES AND FASHION LAW**

This management course introduces the strategic business considerations faced by international fashion firms as they set up operations in foreign markets. Students examine the market entry process of fashion firms and identify key financial, legal, management, and marketing issues.  
3 CREDITS

**IN 492 — INTERNATIONAL TRADE PRACTICUM***Prerequisite: IN 312 or approval of chairperson*

This course offers students a field trip to a key country of a regional trade agreement to experience international trade's impact on consumers, the fashion industries, and governments of foreign markets. Participants learn to conduct international field research, source international contacts, and develop safe travel skills. Students' findings are summarized in a written case study. An application must be submitted in the prior semester for a student to be considered for the course.  
3 CREDITS; APPROXIMATELY FOUR WEEKS IN JANUARY OR JUNE

## Interdivisional Studies

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**IS 299 — INDEPENDENT STUDY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*  
VARIABLE CREDITS (3 CREDITS MAXIMUM)

**IS 313 — ENVIRONMENTAL EXPERIENCE**

For baccalaureate-level Interior Design students. Explores the social nature of human beings, how they adapt the environment to suit their needs, and how they react perceptually and behaviorally to the built environment. Emphasis is placed on the designer's role/responsibility in reacting sensitively to specific use-groups and improving their quality of life.  
3 CREDITS

**IS 499 — INDEPENDENT STUDY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*  
VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Italian

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**IT 111 — ITALIAN I**

This introductory course enables students with no background in Italian to communicate with Italian-speaking people. The basic skills of speaking, reading, and writing in Italian are established, and Italian culture is introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)  
3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**IT 112 — ITALIAN II***Prerequisite: IT 111 or equivalent*

Students expand upon the skills established in Italian I and continue to study Italian culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)  
3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**IT 122 — ITALIAN CONVERSATION I***Prerequisite: IT 111 or equivalent*

Students learn to converse in Italian by emphasizing interaction in real-life situations. Functional and practical verbal communications are addressed with a focus on Italian culture.  
3 CREDITS

**IT 132 — ITALIAN IN FLORENCE**

*Prerequisite: IT 112 or equivalent*

Opportunity is provided for total immersion in Italian and for developing an awareness of the people, culture, and history of Florence and Italy. Students review, develop, and expand use of the basic spoken and written structures of contemporary Italian. Emphasis is placed on immediate and active use of the language as an instrument of communication. Field trips fulfill the lab component of this course. (G8: Foreign Language)

3.5 CREDITS; 4 DAYS PER WEEK FOR 4 WEEKS IN JUNE

**IT 213 — ITALIAN III**

*Prerequisite: IT 112 or equivalent*

This intermediate course is designed to review and refine students' communication skills in Italian. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Italian culture.

Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**IT 214 — ITALIAN IV**

*Prerequisite: IT 213 or equivalent*

Building on Italian III, students refine their communication skills in Italian. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Italian culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**IT 223 — ITALIAN CONVERSATION II**

*Prerequisite: IT 112 or equivalent*

Conversational ability in Italian is further developed and refined by emphasizing interaction in real-life situations. Advanced functional and practical verbal communications are addressed along with a focus on Italian culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom.

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## Japanese

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**JA 111 — JAPANESE I**

This introductory course enables students with no background in Japanese to communicate with Japanese-speaking people. The basic skills of speaking, reading, and writing in Japanese are established and Japanese culture is introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**JA 112 — JAPANESE II**

*Prerequisite: JA 111 or equivalent*

Students expand upon the skills established in Japanese I and continue to study Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**JA 122 — JAPANESE CONVERSATION I**

*Prerequisite: JA 111 or equivalent*

Students learn to converse in Japanese by emphasizing interaction in real-life situations. Functional and practical verbal communications are addressed, with a focus on Japanese culture. 3 CREDITS

**JA 213 — JAPANESE III**

*Prerequisite: JA 112 or equivalent*

This intermediate course is designed to review and refine students' communication skills in Japanese. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**JA 214 — JAPANESE IV**

*Prerequisite: JA 213 or equivalent*

Building on Japanese III, students refine their communication skills in Japanese. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**JA 223 — JAPANESE CONVERSATION II**

*Prerequisite: JA 112 or equivalent*

Conversational ability in Japanese is further developed and refined by emphasizing interaction in real-life situations. Advanced functional and practical verbal communications are addressed along with a focus on Japanese culture. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom.

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## Jewelry Design

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**JD 101 — PRINCIPLES OF JEWELRY DESIGN**

Basic processes used in the design and creation of jewelry. Students fabricate their own designs in the studio. (G6: Arts)

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**JD 113 — BEGINNING SOLDERING TECHNIQUES**

*Co-requisites: JD 114, JD 121, JD 131, JD 133, and JD 172, or approval of chairperson*  
Introduces precision techniques in soldering and shaping jewelry. Emphasis is on exact measurements, and control of jewelry tools and soldering torches.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 114 — PIERCING AND SAWING TECHNIQUES**

*Co-requisites: JD 113, JD 121, JD 131, JD 133, and JD 172, or approval of chairperson*  
Proper use of the jeweler's saw is emphasized and the eye is trained to understand the balance between positive and negative spaces. Students pierce and saw an intricate design in flat sheet stock.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 115 — METAL FORMING TECHNIQUES**

*Prerequisites: all first-semester Jewelry Design courses or, approval of chairperson*

*Co-requisites: JD 116, JD 122, JD 134, JD 171, and JD 173, or approval of chairperson*

Introduces students to jewelry forming techniques by making their own dapping and chasing tools by means of forging, annealing, and tempering. Using these tools, objects are created by repousse and other methods.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 116 — COSTUME JEWELRY WHITE METAL MODELS**

*Prerequisites: all first-semester Jewelry Design courses*

*Co-requisites: JD 115, JD 122, JD 134, JD 171, and JD 173, or approval of chairperson*

Students learn white metal modelmaking techniques and develop skills in the basic hand and machine processes used in the production of costume jewelry. These models will be made into molds and produced in JD 122.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 121 — WAX CARVING**

*Co-requisites: JD 113, JD 114, JD 131, JD 133, and JD 172, or approval of chairperson*

Wax carving of designs suitable for jewelry, stressing illusion and perspective, needed for both brooches and rings. Emphasis is on preparing a design and model for production.

1 CREDIT; 2 LABORATORY HOURS PER WEEK

**JD 122 — JEWELRY CASTING**

*Prerequisite: JD 121*

Using designs developed in JD 121, students cast, learning the chemistry of alloying metals and the principles in all casting methods. Experience also is acquired in mold-making, spruing, and investing.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**JD 131 — MECHANICAL DRAFTING FOR JEWELERS**

*Co-requisites: JD 113, JD 114, JD 121, JD 133, and JD 172, or approval of chairperson*

Designed to teach students the fundamentals of mechanical and plan drawing as it applies to materials, mechanisms, concepts, and designs used in jewelry.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 133 — JEWELRY DESIGN**

*Co-requisites: JD 113, JD 114, JD 121, JD 131, and JD 172, or approval of chairperson*

Emphasis is on developing creative ability. A visual sensitivity is developed through museum trips, nature studies, field trips, etc. Suitable rendering techniques, painting, and perspective requirements are covered.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 134 — JEWELRY DESIGN**

*Prerequisites: all first-semester Jewelry Design courses*

*Co-requisites: JD 115, JD 116, JD 122, JD 171, and JD 173, or approval of chairperson*

Advanced illustrative techniques in jewelry design. An elementary knowledge of stones, both precious and semi precious, is given for incorporating in design. Assigned projects focus on industry requirements.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 138 — INTRODUCTION TO CAD FOR JEWELRY DESIGN**

*Prerequisites: CG 111 and JD 131, or approval of chairperson*

Students create two- and three-dimensional computer-generated drawings and models specific to jewelry design. Using modeling software and other computer applications, students develop basic jewelry design skills to create a personal style.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**JD 171 — STRENGTH AND MATERIALS**

Students learn basic chemistry and physics as they pertain to materials used in jewelry. Emphasis is on how chemicals and acids used in the industry, and the chemical composition of various stones, affect production.

2 CREDITS

**JD 172 — TOOLS AND EQUIPMENT FOR INDUSTRY**

*Co-requisites: JD 113, JD 114, JD 121, JD 131, and JD 133, or approval of chairperson*

Study of the tools, equipment, and supplies used in the jewelry industry. Discusses quality, function, and care of equipment, including sources and pricing.

1 CREDIT

**JD 173 — MATERIALS AND FINDINGS FOR THE JEWELRY INDUSTRY**

*Prerequisites: all first-semester Jewelry Design courses*

*Co-requisites: JD 115, JD 116, JD 122, JD 134, and JD 171, or approval of chairperson*

Studies buying procedures, sources, and up-to-date technology in the jewelry industry. Discusses precious and non-precious materials as well as sizes, nomenclature, and methods used in jewelry manufacturing.

1 CREDIT

**JD 181 — BASIC PRINCIPLES OF APPRAISING JEWELRY**

Establishes methods and values in the appraisal of jewelry and precious and semi precious stones. Students acquire familiarity with the simple tests that are available and are given guidance on current market prices.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**JD 201 — MINERAL IDENTIFICATION AND LAPIDARY**

Using appropriate tools and instruments, students learn how to identify a variety of semiprecious materials and their specific properties. Emphasizes applications of these materials for the decorative arts.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**JD 213 — EXPERIMENTAL TECHNIQUES IN METALS**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: JD 214, JD 215, JD 216, and JD 251, or approval of chairperson*

Acquaints students with little-known experimental techniques in metalworking such as the Japanese methods of mokume-gane and shakudo.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 214 — HANDMADE DIAMOND JEWELRY TECHNIQUES**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: JD 213, JD 215, JD 216, and JD 251, or approval of chairperson*

Students develop the start-to-finish techniques used by industry craftspeople in the creation of handmade diamond jewelry. Includes design layout, making of a copper chablon, planning the weight and use of diamonds, and the cutting of azures.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 215 — PLASTICS AND INDUSTRIAL MATERIALS**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: JD 213, JD 214, JD 216, and JD 251, or approval of chairperson*

Covers the design approaches and special methods used in the manufacture of jewelry from common industrial materials, such as plastics, rubber, and stainless steel. Students design and produce prototypes for a small collection.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 216 — PIERCING AND METAL CARVING**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: JD 213, JD 214, JD 215, and JD 251, or approval of chairperson*

Concentrates on advanced piercing and metal carving techniques to create ring designs. Students maintain diaries of sketchwork and research.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 217 — HANDMADE PLATINUM JEWELRY**

*Prerequisites: all third-semester Jewelry Design courses*

*Co-requisites: JD 218, JD 219, and JD 252, or approval of chairperson*

Introduces various methods used in the making of handmade platinum jewelry, drawing upon skills learned in JD 214.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 218 — HOLLOW FORM JEWELRY**

*Prerequisites: all third-semester Jewelry Design courses*

*Co-requisites: JD 217, JD 219, and JD 252, or approval of chairperson*

An intensive study of hollow form jewelry techniques to produce an original finished product of exhibition quality. Includes technical drawing and fabrication of a scale model.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 219 — CLASPS, CLOSINGS, AND FINDINGS**

*Prerequisites: all third-semester Jewelry Design courses*

*Co-requisites: JD 217, JD 218, and JD 252, or approval of chairperson*

Based on the principles of mechanical devices, students learn about and produce clasps, closings, and earbacks.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 231 — OBJECTS DESIGN AND RENDERING**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: JD 233 and JD 263, or approval of chairperson*

Rendering of objects and accessories from shoes and belt buckles to hair ornaments and handbags. Studies colored glass, enamel, and rhinestones used in these accessories.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 233 — JEWELRY DESIGN**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: JD 231 and JD 263, or approval of chairperson*

Students are required to present an entire collection of jewelry around a particular viable theme such as certain stones, metals, or a specific market.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 235 — FINE JEWELRY PORTFOLIO**

*Prerequisites: all third-semester Jewelry Design courses*

*Co-requisite: JD 236 or approval of chairperson*

Students develop a portfolio of fine jewelry renderings, from a variety of precious and semi-precious materials, that reflect their level of accomplishment and an understanding of industry requirements.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 236 — COSTUME JEWELRY PORTFOLIO**

*Prerequisites: all third-semester Jewelry Design courses*

*Co-requisite: JD 235 or approval of chairperson*

Students prepare a portfolio of costume jewelry renderings, creating seasonal lines that reflect their level of accomplishment and an understanding of industry requirements.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 241 — GEMOLOGY I**

Study of the major gem species and their characteristics, with emphasis on their use in commercial production and price structure. Students acquire a thorough knowledge of all precious and semi precious stones and the ways in which they are used in jewelry.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**JD 243 — GEMOLOGY II**

*Prerequisite: JD 241*

A gem identification course with students learning the use of various laboratory equipment such as the gemological microscope, dichroscope, polariscope, specific gravity balance, refractometer, ultraviolet light, spectroscope, and other instruments used in gem identification.

1.5 CREDITS; 3 LABORATORY HOURS PER WEEK

**JD 244 — GEMOLOGY III**

*Prerequisites: JD 243 and JD 281, or approval of chairperson*

An in-depth study of gem materials and their synthetic counterparts is provided. Topics include functionality of gem equipment and its application in gem testing, and an understanding of the development of a gem material from its atomic structural nature to a polished gem.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**JD 251 — PRINCIPLES OF SILVERSMITHING**

Basic study of silversmithing, including advanced use of repousse, chasing, and forming. Small simple projects in either silver, bronze, or copper are created to study these basic procedures.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 252 — SILVERSMITHING PROJECT STUDIO**

*Prerequisite: JD 251*

Creation of a handmade, hand-formed silver piece with emphasis on developing student's creative ability. Project should be a major work of exhibition quality.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**JD 261 — CHANGES AND TRENDS IN JEWELRY DESIGN**

Study of the symbolic meaning as well as the economic rationale for jewelry in modern society. Students are made aware of stylistic differences, the reasons for them, and how styles are influenced by social and political events.

2 CREDITS

**JD 262 — ESTIMATING COSTS**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: all third-semester Jewelry Design courses specific to option, or approval of chairperson*

Using current industry pricing standards, students estimate the cost of their own designs made of precious, semi precious, or non-precious materials and stones.

1 CREDIT

**JD 263 — COSTUME JEWELRY PRODUCTION AND MARKETING**

*Prerequisites: all second-semester Jewelry Design courses*

*Co-requisites: JD 231 and JD 233*

Explains jewelry fashion theory, principles, and cycles and their relationship to jewelry line development while studying trends in ready-to-wear, European, and American designer collections.

3 CREDITS

**JD 281 — DIAMOND GRADING**

Teaches techniques of grading diamonds as to color, clarity, and cut, including basic knowledge needed for diamond selection and establishment of base for pricing. Discusses history and technical terms pertaining to diamond grading.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**JD 299 — INDEPENDENT STUDY IN JEWELRY DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Liberal Arts Divisional Studies

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**LA 221 — U.S. HISTORY: CIVIL WAR TO PRESENT**

*Prerequisite: EN 121*

An introduction to American history, this course moves from a brief view of American geography, economics, and government to a more focused examination of the social, political, and economic experience from the Civil War through the Cold War and to the present. Students are introduced to basic historical methodology and learn to apply these techniques through critical reading, analytical writing, and verbal presentations. (G10: American History)

3 CREDITS

**LA 299 — INDEPENDENT STUDY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**LA 321 — SURVEY OF AMERICAN MUSIC**

A study of the major styles, trends, and significant composers in American music. Through lecture and demonstration, students explore various types of music, including blues, current trends, folk, jazz, rock, show, and symphonic, focusing on their relation to the American experience. No musical background is necessary. (G6: Arts)

3 CREDITS

**LA 391 — ISSUES IN THE HUMANITIES AND TECHNOLOGY (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Examines the relationship between cultural traditions and the technological present and future. Current issues in medicine, science, the arts, and artificial intelligence provide the platform to study the impact of technology on human society and the world. Major philosophical positions, definitions of terms, and their social and historical contexts are discussed. (G7: Humanities)

3 CREDITS

**LA 392 — UNITED STATES HISTORY AND CULTURE, 1860 TO PRESENT (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Major historic events and developments in United States history from 1860 to the present are examined in the context of their impact on the country's government, politics, and culture. Works by painters, photographers, sculptors, advertisers, dancers, musicians, novelists, filmmakers, and dramatists are used to broaden the study of U.S. history. (G10: American History)

3 CREDITS

**LA 394 — THE OLD AND NEW TESTAMENTS IN THE HISTORY OF IDEAS (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Students examine the influence of selected books, chapters, and verses from the Old and New Testaments on the literature, philosophy, theology, and politics of western civilization. Emphasis is given to ideas located in scripture as they have been developed by religious thinkers, systematic theorists, and creative artists. (G5: Western Civilization; G7: Humanities)

3 CREDITS

**LA 395 — MASTERPIECES OF MUSIC IN THE EUROPEAN CLASSICAL TRADITION (1500 TO PRESENT) (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

This course is a survey of the major masterpieces of music in the European Classical tradition, with an emphasis on the compositional approaches that led to their creation. Through lectures and demonstrations, the course covers the main musical developments associated with the Medieval, Renaissance, Baroque, Classical, Romantic, and Modern periods. No previous musical background is required. (G6: Arts)

3 CREDITS

**LA 396 — RELIGION AND RELIGIOUS DISSENT IN AMERICAN HISTORY TO THE CIVIL WAR (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Students examine the ways in which religious controversies have figured, directly and indirectly, in many of the major events in the early history of the United States, up to and including the Civil War. (G7: Humanities; G10: American History)

3 CREDITS

**LA 397 — NEW YORK CITY AND THE INVENTION OF AMERICA (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Students learn the history of America from the Civil War to the present, through the lens of its greatest metropolis. Readings stress the roles that New York has played as innovator, counterpoint, and despised exception in the culture, economics, politics, and technology of the U.S. Students develop skills in basic primary research, public speaking, reading comprehension, and writing and revising. (G10: American History)

3 CREDITS

**LA 499 — INDEPENDENT STUDY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Accessories Design

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**LD 101 — ACCESSORIES DESIGN**

For students not majoring in Accessories Design. Introduction to major areas of accessories design. Various types of shoes, handbags, and belts are analyzed in terms of materials, construction, and presentation. Students acquire hands-on techniques in all three phases.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK



**LD 111 — LEATHER AND MATERIALS TECHNOLOGY**

*Co-requisites (for one-year AAS students): LD 121 and LD 165*

Processes in the development of leathers, reptiles, plastics, and other textiles are analyzed. Emphasis is on the function and utilization of each for handbags, footwear, and related accessories.

2.5 CREDITS; 2 LECTURE AND 1 STUDIO HOURS PER WEEK

**LD 112 — DECORATIVE LEATHER TECHNIQUES**

Studying such ornamentation techniques as trapunto, inlay, welting, pleating, and weaving, students learn how to apply them to leather apparel and accessories design. Basic patternmaking skills used in the construction of handbags, belts, and portfolios are taught.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**LD 121 — ACCESSORIES DESIGN AND HUMAN ANATOMY**

Studies the anatomical components of the foot, spine, and upper torso with emphasis on how their functioning affects the development of footwear, handbags, and related accessories.

1.5 CREDITS; 1 LECTURE AND 1 STUDIO HOUR PER WEEK

**LD 133 — FOOTWEAR DESIGN AND CONSTRUCTION I**

*Co-requisite: LD 121*

The basic concepts of footwear design are introduced and the history and types of footwear are discussed. Students develop skills for working with a last and learn patternmaking, sewing, construction, and finishing techniques for closed shoes.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 134 — FOOTWEAR DESIGN AND CONSTRUCTION II**

*Prerequisites: LD 111, LD 121, and LD 133*

Students analyze last styles, leathers, and components in terms of functionality and design. They continue to develop patternmaking skills by designing and making mules and oxfords.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 143 — HANDBAG DESIGN AND CONSTRUCTION I**

*Co-requisites: LD 111 and LD 121*

The skills to design and produce handbags are taught. Students become familiar with patternmaking techniques, machinery and equipment, and the various styles in handbag design. They learn how to translate original concepts into finished products.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 144 — HANDBAG DESIGN AND CONSTRUCTION II**

*Prerequisite: LD 143*

Patternmaking and sample making techniques are developed further as students design and construct frame and box bags.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 145 — HANDBAG RECONSTRUCTION**

*Prerequisite: LD 144*

Students learn how to evaluate a handbag to determine if it can be restored. They refurbish a handbag, learning how to reconstruct worn or broken components.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**LD 165 — SKETCHING ACCESSORIES**

For one-year Accessories Design students. This accelerated course introduces the various areas of accessory design, including handbags, gloves, shoes, hats, and belts. Students learn to draw and render current materials and textures applicable to today's market.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**LD 181 — ERGONOMICS FOR ATHLETIC FOOTWEAR**

This in-depth study of the ergonomic requirements of footwear for myriad athletic activities focuses on the anatomy and function of the lower extremities while maintaining design considerations. Students learn technical features and engineering requirements such as cushioning, shock resistance, and lateral support as well as environmental and safety issues.

2 CREDITS

**LD 182 — PERFORMANCE MATERIALS FOR ATHLETIC FOOTWEAR**

*Prerequisite: LD 181*

Students learn about the different types of performance materials used in all aspects of athletic footwear construction.

2 CREDITS

**LD 183 — TARGET MARKET RESEARCH FOR ATHLETIC FOOTWEAR**

*Prerequisite: LD 182*

Quantitative and qualitative research methods are studied in order to better understand product, marketing, and distribution trends and requirements in athletic footwear. Emphasis is placed on conducting focus group studies.

2 CREDITS

**LD 226 — INTRODUCTION TO LINE BUILDING**

*Prerequisites: LD 134, LD 144, and LD 261*

Using a specific theme or season, students learn the principles of line building by designing and producing a collection of accessories. Emphasis is on workmanship, fabrication, and execution of designs.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**LD 231 — BOOT PATTERNMAKING AND CONSTRUCTION**

*Prerequisite: LD 134*

Students design and construct three different boot types: cowboy, Chelsea, and thigh-high. Boot detailing, advanced patternmaking, grading, and lasting techniques are taught.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**LD 242 — ADVANCED HANDBAG CONSTRUCTION**

*Prerequisites: LD 111, LD 121, and LD 144*

*Co-requisite: LD 261*

Using such techniques as the pillow gusset/bottom and strip construction, students explore new handbag designs. Advanced patternmaking skills are taught. Emphasis is on detailing.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**LD 243 — BELT DESIGN AND PATTERNMAKING**

*Prerequisites: LD 111 and LD 121*

The exploration of the design of the belt as a fashion and functional accessory is presented. Students acquire the skills needed to make several different kinds of belts.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**LD 251 — SPORT-SPECIFIC ACCESSORIES**

*Prerequisite: TS 171*

Students are introduced to the sports accessories market with a focus on millinery, gloves, footwear, and carrying gear. They learn about environmental and safety issues relevant to sports, analyze materials, understand the relationship of biophysics to sport-specific accessories, and explore the necessity of product testing. A new or improved sport accessory is developed.

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**LD 252 — SMALL LEATHERGOODS FOR MEN**

*Prerequisite: LD 143*

Learning how to design and construct a variety of small leathersgoods, students focus on the patternmaking and sample-making techniques required to produce a billfold, agenda, and travel kit for men.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**LD 261 — SKETCHING ACCESSORIES**

Students are introduced to the concept of three-dimensional sketching and how it relates to accessories design. Concentrating on design detail, they learn to sketch the basic shapes in footwear, handbags, personal leather goods, and belts.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**LD 293 — DEVELOPING A SUCCESSFUL PORTFOLIO**

*Prerequisites: LD 111, LD 121, and (LD 165 or LD 261)*

Working with industry design critics, students learn the fundamentals of assembling a professional portfolio for employment in the accessories industry. Using Adobe Photoshop and Adobe Illustrator, they explore marker rendering, theme pages, and print work. Areas of specialization are showcased.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**LD 299 — INDEPENDENT STUDY IN ACCESSORIES DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**LD 331 — ATHLETIC FOOTWEAR DESIGN**

*Prerequisite: LD 134*

Students learn the aspects of athletic footwear in order to design and construct original products. Emphasis is on the variety of categories including running, basketball, and tennis.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 332 — THEATRICAL AND CHARACTER FOOTWEAR**

*Prerequisite: LD 134*

Students design period shoes for the theater by learning about the history of footwear, design, and construction.

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

**LD 341 — EXPERIMENTAL HANDBAG TECHNIQUES**

*Prerequisite: LD 144*

Innovative, non-traditional handbags are designed and constructed using a variety of classic patternmaking styles. Emphasis is on use of unconventional materials and methods to create new concepts in handbag design.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 351 — DESK ACCESSORIES**

*Prerequisite: LD 242*

Students design and construct a collection of desk accessories with emphasis on aesthetics, trends, and marketing.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 431 — ATHLETIC FOOTWEAR CONSTRUCTION**

*Prerequisite: LD 134*

Students become familiar with the construction skills specific to athletic footwear by learning the history and evolution of this category. Fashion, style, and function are addressed.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 451 — SPORTS-SPECIFIC BAGS AND CARRYING GEAR**

*Prerequisite: LD 144 or LD 341*

The types of bags and carrying gear necessary for specific sports activities and technological gear are studied. Students learn how to develop the appropriate patterns and product while focusing on materials, proper fit, and protection of equipment.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**LD 471 — THE ACCESSORIES INDUSTRY**

This course provides a general overview of the industry: the history of accessories; import, export, and domestic manufacturing; developing a collection for a specific-target market; and writing a business plan.

2 CREDITS

**LD 491 — ACCESSORIES DESIGN SENIOR PROJECT**

*Prerequisites: LD 341 and LD 471*

*Co-requisite: LD 492*

This capstone course provides students with the opportunity to select a design project in a specific accessories category. Mastery of research techniques, design construction, and oral presentation is considered.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**LD 492 — PORTFOLIO DEVELOPMENT**

*Prerequisites: LD 341 and LD 471*

*Co-requisite: LD 491*

Using elements of their senior projects, students develop portfolios by working with black line sketches and Adobe Illustrator and Adobe Photoshop. Spec sheets, concept pages, and mood boards are included for professional presentation.

2.5 CREDITS; 1 LECTURE AND 3 COMPUTER LABORATORY HOURS PER WEEK

## Mathematics

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**\*ARITHMETIC PROFICIENCY** is a requirement for the AAS degree. Based on the arithmetic placement test, a student who shows need for improvement in arithmetic may be required to enroll in either MA 001 or MA 002 or in a math independent learning program (MD 008) before registering for classes that have arithmetic proficiency as a prerequisite. Arithmetic proficiency may also be demonstrated by a qualifying score on the mathematics portion of the SAT or ACT, or by transfer credit in college algebra, quantitative methods, pre-calculus, or calculus, or by a passing grade in an equivalent developmental mathematics course offered at another accredited college or university.

**\*\*ALGEBRA PROFICIENCY** is a prerequisite for MA 131, MA 213, MA 311, and MA 331 courses, which are required for the BS degrees in Advertising and Marketing Communications, Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Fashion Merchandising Management, International Trade and Marketing for the Fashion Industries, and Production Management: Fashion and Related Industries. Based on the algebra placement test, a student who shows need for improvement in algebra will be required to enroll in MA 003 (Algebra Review) before registering for classes that have Algebra proficiency as a prerequisite. A student may also choose to register for MA 003 without taking the placement test. Algebra proficiency may also be satisfied by a qualifying score on the mathematics portion of the SAT or ACT, or by transfer credit in college algebra, quantitative methods, pre-calculus, or calculus, or by a passing grade in an equivalent developmental mathematics course offered at another accredited college or university.

**MA 001 — DEVELOPMENTAL MATHEMATICS I***Prerequisite: arithmetic proficiency\**

Concentrates on fundamental arithmetic skills and applications, using the computer as a learning tool. Topics include operations on real numbers, exponentiation and order of operations, ratio and proportion, systems of measurement, fractions, decimals, and percents. Fundamentals of algebra and geometry are introduced.

0 CREDITS; 4 LECTURE HOURS PER WEEK

**MA 002 — DEVELOPMENTAL MATHEMATICS II***Prerequisite: arithmetic proficiency\**

An accelerated arithmetic course emphasizing applications, and including such topics as percents, operations on fractions, ratios and proportions, and conversion between the metric and English measurement systems. Fundamentals of algebra and geometry are introduced. The computer is used as a learning tool.

0 CREDITS; 2 LECTURE HOURS PER WEEK

**MA 003 — ALGEBRA REVIEW***Prerequisite: algebra proficiency\*\**

Prerequisite for MA 131, MA 213, MA 311, and MA 331, and for those students who need improvement in algebra. Reviews basic algebra topics such as signed numbers, solving linear and simultaneous equations, factoring, exponents, and graphing linear equations, with emphasis on verbal problems.

0 CREDITS; 2 HOURS PER WEEK

**MA 005 — DEVELOPMENTAL MATH FOR FASHION MERCHANDISING MANAGEMENT***Prerequisite: MA 001 and/or appropriate score on Fashion Merchandising Management math placement test*

A developmental math course specifically designed for FMM students. In addition to the fundamentals of arithmetic, emphasis is placed on the skills needed for the quantitative study of merchandising in the FMM curriculum.

0 CREDITS; 4 LECTURE HOURS PER WEEK

**MA 041 — GEOMETRY AND PROBABILITY SKILLS***Prerequisite: arithmetic proficiency\***Co-requisite: MA 241*

For Toy Design students. This course helps students develop the fundamental computational skills required for MA 241.

0 CREDITS; 1 HOUR PER WEEK

**MA 113 — COLLEGE MATHEMATICS FOR BUSINESS AND TECHNOLOGY***Prerequisite: arithmetic proficiency\**

Focusing on mathematics for business and technology, this course reinforces computational skills and enables students to analyze and quantify problems in statistics, linear programming, graph theory, and finance. (G2: Mathematics)

3 CREDITS

**MA 131 — PRECALCULUS***Prerequisite: algebra proficiency\*\**

This traditional precalculus course introduces students to math concepts for a wide variety of applications. Topics include polynomial, rational, exponential, and logarithmic functions; sequences and series; analytic geometry; and trigonometry. (G2: Mathematics)

3 CREDITS

\*See Arithmetic Proficiency on page 251.

\*\*See Algebra Proficiency on page 251.

**MA 161 — MATHEMATICAL IDEAS***Prerequisite: arithmetic proficiency\**

Provides an overview of the historic, heuristic, and visual dimensions of mathematics. Includes the golden ratio, fractal geometry, sets and groups, logic and circuits, Euler diagrams, number theory, and discrete math. (G2: Mathematics)

3 CREDITS

**MA 213 — QUANTITATIVE METHODS***Prerequisite: algebra proficiency\*\**

Explores the mathematical model-building process in the settings provided by linear programming and probability. Includes simplex methods for solving linear programs; duality; matrix algebra; probability models based on equally likely outcomes, independent events, and conditional probability; applications, particularly to business and economics; and elementary math of finance. (G2: Mathematics)

3 CREDITS

**MA 222 — STATISTICAL ANALYSIS***Prerequisite: arithmetic proficiency\**

Studies the principles and methods of statistical analysis including probability distributions, sampling distributions, error of estimate, significance tests, correlation and regression, chi-square, and ANOVA. Introduces the use of the computer to store, manipulate, and analyze data. (G2: Mathematics)

3.5 CREDITS; 3 LECTURE AND 1 COMPUTER LABORATORY HOURS PER WEEK

**MA 241 — TOPICS IN PROBABILITY AND GEOMETRY***Co-requisite: MA 041*

For Toy Design students. The understanding of geometry and probability in everyday natural and social environments and their use as tools for analysis and creativity in toy design. Shapes and figures are examined through geometrical study. Problems in probability are translated from mathematical concepts to real situations. (G2: Mathematics)

3 CREDITS

**MA 242 — GEOMETRY AND THE ART OF DESIGN***Prerequisite: arithmetic proficiency\**

A contemporary primer of geometric topics that expand the concepts of shape and space, this course presents some of the established and emerging ways geometry can provide tools and insights for artists and designers. Included are a variety of visual phenomena such as fractals, knots, mazes, symmetry, and the golden ratio. (G2: Mathematics)

3 CREDITS

**MA 299 — INDEPENDENT STUDY IN MATHEMATICS***Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*  
VARIABLE CREDITS (3 CREDITS MAXIMUM)**MA 311 — MATHEMATICAL MODELING FOR BUSINESS APPLICATIONS***Prerequisite: algebra proficiency\*\**

To instill the value of mathematics as a tool for modeling real-life situations, this course focuses on an analytical approach to business decision-making. Topics covered include finance, cash flow, probability, linear programming, and the business applications of basic equations. Microsoft Excel is used. (G2: Mathematics)

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

\*See Arithmetic Proficiency on page 251.

\*\*See Algebra Proficiency on page 251.

**MA 331 — CALCULUS**

*Prerequisite: algebra proficiency\*\**

Develops basic principles of differential calculus and introduces integral calculus. Functions, graphing, and maxima-minima problems are studied in the context of business and other applications. (G2: Mathematics)

3 CREDITS

**MA 391 — MATHEMATICS OF THE ANCIENT WORLD IN ITS CULTURAL AND HISTORIC CONTEXT (HONORS)**

*Prerequisites: qualification for Presidential Scholars or a minimum 3.5 GPA with approval of dean for Liberal Arts, arithmetic\* and algebra proficiencies\*\*, and a minimum grade of 85 on Regents Math III exam, or a minimum SAT math score of 530, or Math Gen. Ed. requirements*

This interdisciplinary survey of mathematics from prehistory to Archimedes covers topics from the basic (different ways of conceiving numbers) to the complex (a proof of the Pythagorean theorem). The cultural and historical context of the mathematical achievements of ancient Egypt, Mesopotamia, and Greece are emphasized in a way that shows these achievements as a natural and integral part of the civilizations that created them. Comparisons to modern methods in mathematics are stressed. (G2: Mathematics)

3 CREDITS

**MD 008 — MATH INDEPENDENT LEARNING**

*Prerequisite: appropriate score on arithmetic proficiency exam\**

An accelerated arithmetic course emphasizing applications, including such topics as percents, operations on fractions, ratios and proportions, and conversion between the metric and English measurement systems. Fundamentals of algebra and geometry are introduced. Students are given computer software and customized assignments; work is done on their own time and computers. The final exam is given on campus.

0 CREDITS

## Production Management: Fashion and Related Industries

**MG 108 — APPAREL AND HOME TEXTILE PRODUCTS MANUFACTURING**

For Textile Development and Marketing students. Surveys manufacturing processes for apparel and home textile products beginning with product development to acquisition of fabrics through cutting, sewing, and finishing operations.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**MG 114 — PRINCIPLES OF PRODUCT CONSTRUCTION**

*Prerequisite: TS 015/115, TS 111, or TS 131*

Emphasizes the relationship between the quality and construction of a sewn product and focuses on the geometric principles of draping, drafting, and grading of industrial patterns. Students develop and interpret original patterns using both manual and computerized methods and apply the data to written specifications.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**MG 132 — MARKETING FOR MANUFACTURERS**

Students are introduced to the basic concept of marketing and the components of the marketing mix in order to understand how fashion products are developed and successfully distributed. Computer-assisted marketing, including barcoding, e-commerce, and the role of the internet, is investigated as a strategic tool for globalization.

3 CREDITS

**MG 152 — COMPUTER APPLICATIONS SOFTWARE**

Concepts and operations of computer data-processing systems for business production applications. Hands-on problem solving with commercial software for database management, spreadsheets, word processing, and graphics.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MG 153 — EXCEL FOR BUSINESS**

*Prerequisite: MG 152 or Word and PowerPoint proficiency test*

This course provides a comprehensive presentation of Microsoft Excel 2000. Topics include charting, data tables, financial functions, formatting, formulas, functions, what-if analysis, working with large worksheets, and other business-related topics.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MG 234 — SUPPLY CHAIN MANAGEMENT**

*Prerequisite: MG 132*

A thorough exploration of supply chain management from the manufacturer's perspective is presented. Major areas of global sourcing, vendor evaluation, quality assurance, materials resource planning, inventory control, and budget considerations are covered. Students develop a seasonal production plan as a final project.

3 CREDITS

**MG 242 — PRINCIPLES OF ACCOUNTING**

An intensive introduction to accounting theory and practice, employing manual and data-processing techniques. Includes problems in double-entry principles, trial balances, adjustments, valuation reserves, closing of books, and preparation of financial statements. Also introduces accounting for manufacturing costs, apportionment of overhead, job order costs, process costs, and standard costs.

3 CREDITS

**MG 251 — DATABASE MANAGEMENT**

*Prerequisite: AC 161 or MG 152 or MG 153 or TT 173, or equivalent, or placement test*

Concepts of database management, including the basics of establishing field names, search options, and tables are taught. Integrating Microsoft Access with other programs within a microcomputer environment enables students to create charts and reports, develop forms, and link databases.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MG 252 — PRODUCT DATA MANAGEMENT**

*Prerequisite: MG 152 or MG 153*

This course offers a hands-on approach to learning how to generate, transmit, and manage product data in a global business environment. Students construct product document packages for use in engineering, finance, logistics, manufacturing, and quality control.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MG 299 — INDEPENDENT STUDY IN PRODUCTION MANAGEMENT: FASHION AND RELATED INDUSTRIES**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**MG 301 — APPAREL PRODUCTION: LABOR ANALYSIS**

For baccalaureate-level Fashion Design students. Study of apparel mass-production techniques. Examines the transition of apparel products from designer's samples to finished production merchandise. Explores human resource management and labor relations in an apparel firm.

2 CREDITS

\*See Arithmetic Proficiency on page 251.

\*\*See Algebra Proficiency on page 251.

**MG 304 — INFORMATION SYSTEMS**

*Prerequisite: AC 161 or MG 152 or MG 153 or TT 173, or equivalent*

This course presents an overview of management information systems (MIS) and how they impact the productivity and processes of a business organization. Case studies and problems focus on the issues of finances, human resources, organization, and technology as they relate to information systems.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**MG 305 — PRODUCTION PROCESSES FOR MERCHANTISERS**

For baccalaureate-level Fashion Merchandising Management students. This course introduces students to the processes and procedures used in the manufacturing of sewn products. Students learn about the types of equipment used, the specifications required to produce such products, and the methods for evaluating their construction, cost, and quality. The course is primarily designed for students without any background in the assembly and manufacturing processes.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**MG 306 — INFORMATION SYSTEMS: CASE ANALYSIS**

*Prerequisite: AC 161 or MG 152 or MG 153 or TT 173, or equivalent*

Principles of management information systems (MIS) are addressed. Students use database and spreadsheet tools (Access and Excel) to problem-solve business situations and present their solutions in PowerPoint. Topics include the business functions of human resources, marketing and sales, finance and accounting, manufacturing, and technology support.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MG 311 — MANUFACTURING I: EQUIPMENT ANALYSIS**

Students develop a familiarity with the various kinds of assembly equipment used to construct sewn products. Stitchology, specifications development, and sourcing are also covered.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MG 312 — MANUFACTURING II: PROCESS ANALYSIS**

*Prerequisite: MG 311*

This course presents the principles of workplace engineering in order to identify labor- and cost-saving methods. Students conduct time and motion studies, consider standardization procedures, and analyze garment assembly methods as factors in realizing efficiencies on the manufacturing floor.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**MG 313 — CUTTING ROOM PROCESSES**

*Prerequisite: MG 114*

The processes involved in the preproduction operations of sewn products—cut order planning, fabric utilization, marker making, fabric spreading, cutting, and costing—are studied. The fundamentals of laying out a cutting room and selecting equipment for specific applications are included. Students prepare markers by hand and computer.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**MG 401 — MANUFACTURING MANAGEMENT**

For baccalaureate-level Fashion Design students. Examines business ownership and management, fashion manufacturer marketing philosophies, costing, and quality control. The financial aspects of a business are evaluated.

2 CREDITS

**MG 403 — APPAREL MANUFACTURING PROCESSES**

For students not majoring in Production Management: Fashion and Related Industries. Examines the organization of a manufacturing firm: analysis of production techniques, cost development, and quality management; exploration of the relationship between product specifications and manufacturers' selling prices; and the study of customers' product requirements and the manufacturers' strategies for meeting them.

3 CREDITS

**MG 411 — MANUFACTURING FACILITIES MANAGEMENT**

*Prerequisites: MG 312 and MG 313*

Students examine the criteria for designing and arranging the elements of a manufacturing facility with emphasis on modifying existing space, handling complementary products, and understanding workflow and the effect on quality and cost. They design and develop a detailed manufacturing facility layout.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**MG 432 — STRATEGY, POLICY, AND DECISION MAKING**

*Prerequisites: MG 411 and MG 442*

This capstone course presents students with the opportunity to synthesize knowledge gained in previous semesters and prepare a complete business plan for a manufacturing company. They develop human resource policies, organization charts, and manufacturing, financial, marketing, and merchandising plans.

3 CREDITS

**MG 442 — PRODUCT COSTING**

*Prerequisites: MG 312, MG 313, and MG 242*

Cost-accounting and industrial engineering concepts are applied to estimating, accumulating, and assigning costs to products that are mass produced by apparel and apparel-related companies. Students learn cost estimating techniques, practical methods to capture actual costs, and how to do variance analysis of actual and cost-estimated standards.

3 CREDITS

**MG 499 — INDEPENDENT STUDY IN PRODUCTION MANAGEMENT: FASHION AND RELATED INDUSTRIES**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Marketing: Fashion and Related Industries

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**MK 301 — MARKETING FOR THE TOY INDUSTRY**

For Toy Design students. Application of basic marketing principles to the toy industry. Product development, market research, consumer behavior, product and pricing strategies, distribution, and international marketing are stressed.

3 CREDITS

**MK 311 — PRINCIPLES OF MARKETING**

Surveys the fundamental features of contemporary marketing systems, concepts, and principles. Students study the components of the marketing mix: product, planning, distribution, pricing, and promotion. Also addresses the social, legal, and international environments in which marketing functions.

3 CREDITS



**MK 351 — MARKETING RESEARCH**

Surveys the entire marketing research process: problem definition, research design, data collection, sampling techniques, preparation of questionnaires, field surveys and methods of tabulation, analysis, and interpretations of results. Applies recent developments in marketing information systems to product planning, advertising research, and consumer and competitive analysis. Emphasizes development and implementation of a market research plan.

3 CREDITS

## Millinery

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**ML 113 — FOUNDATIONS IN HEADWEAR DESIGN**

Students acquire basic stitching, patternmaking, and blocking skills while completing a beret, baseball cap, draped felt hat, and a one-piece blocked felt hat.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ML 114 — HEADWEAR DESIGN AND PATTERNMAKING**

*Prerequisite: ML 113*

Students continue to master patternmaking skills while completing a stylized beret, cloche, and fabric hat. They learn how to manipulate felt and acquire an understanding of straws.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ML 121 — CLASSIC DESIGN AND TECHNIQUES**

Introduces the basic elements of millinery design from conception to construction, including how to make a frame, a block, and a pattern.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ML 122 — ADVANCED CUSTOM MILLINERY**

*Prerequisite: ML 121*

Students draw upon custom production techniques studied in ML 121 to design and execute custom-made hats in a variety of styles and materials. Emphasizes refining the design and construction of each hat as a three-dimensional sculptural object.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ML 123 — HATS FOR MEN**

From blocked hats to baseball caps, students learn flat patternmaking, sewing, and blocking techniques in order to design and produce men's hats.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ML 131 — A SURVEY OF TRIMS IN MILLINERY**

This course introduces students to the world of millinery and the use of trims in both traditional and contemporary hatmaking. They learn about different hat silhouettes and how trims can alter them.

2.5 CREDITS; 2 LECTURE AND 1 STUDIO HOURS PER WEEK

**ML 132 — DECORATIVE MILLINERY TRIMMING**

Students master trimming techniques for use on hats, accessories, and apparel by working with silk flowers, silk cording, horsehair, feathers, and artificial fruits and vegetables.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**ML 241 — BRIDAL SPECIALIZATION**

*Prerequisite: ML 114*

By completing a collection of hats for a wedding, students continue to master their blocking and sewing skills. How to block and create a classic turban is also taught. Students work with veiling and wire.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ML 242 — CONCEPTUAL HEADWEAR**

*Prerequisite: ML 114*

Students further develop their patternmaking and blocking skills while learning to combine and manipulate different materials to make a hat. Helmet, hunting cap, draped leather crown, fur cuff hat, and a period hat are completed.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**ML 291 — DEVELOPING A MILLINERY COLLECTION**

*Prerequisite: ML 113 or ML 114*

The development and distribution of a millinery line is explored. Students learn the value of mood boards and concept declarations, research the business aspects of getting a collection to market, and interpret fashion forecasting information in order to incorporate it into their collections.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

## Menswear

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**MW 131 — MENSWEAR FLAT PATTERNMAKING DESIGN I**

*Co-requisites: MW 141 and MW 151*

Basic principles of drafting patterns on paper and testing them in muslin on three-dimensional forms for men's shirts and pants. Using basic construction techniques, students develop original garment designs in harmony with current trends and design-room practices. Special machine methods and the technical aspects of decorative seam finish and detail are studied.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**MW 141 — MENSWEAR CONSTRUCTION**

*Co-requisites: MW 131 and MW 151*

Introduces students to the many processes involved in the construction of first samples. Basic standards of construction are stressed, enabling the student to make finished garments. Classic shirt and trouser problems are studied.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**MW 142 — MENSWEAR SEWING**

*Prerequisite: MW 141*

This course introduces students to the many processes involved in creating a first sample. Professional standards of construction are emphasized throughout the semester as students cut, layout, and construct a classic menswear shirt.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**MW 143 — TAILORING I**

*Prerequisite: MW 142 or approval of chairperson*

Students learn how to layout, cut, and sew all of the details associated with the classically tailored trouser. Special emphasis is given to the fly, tailored pockets, and to the creation of a completely hand-made waistband curtain. Students learn to fit the classic trouser on various figure types.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**MW 144 — TAILORING II**

*Prerequisite: MW 143*

This course introduces students to professional tailoring practices for the menswear suit jacket/blazer. Details specific to the jacket and appropriate finishes for a high-end tailored garment are covered throughout the semester.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**MW 151 — MENSWEAR DESIGN I**

*Co-requisites: MW 131 and MW 141*

Students design and present menswear shirts, pants, and vests. Research and existing designs inspire original designs.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**MW 152 — MENSWEAR DESIGN II**

*Prerequisite: MW 151*

*Co-requisite: MW 132 or MW 232*

Further develops students' design abilities through the creation and presentation of tailored jackets, blazers, and suits. The concept of line development is studied.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**MW 221 — DIGITAL ART FOR MENSWEAR**

*Prerequisite: MW 251*

*Co-requisite: MW 252*

This course is a comprehensive exploration of advanced menswear design, emphasizing the refinement of the student's rendering, sketching, and digital art abilities. Market segment analysis, collection development, and appropriate design are examined as they apply to the development of portfolio-quality artwork for the menswear market.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**MW 231 — MENSWEAR FLAT PATTERNMAKING DESIGN III**

*Prerequisite: MW 132 or MW 232*

*Co-requisite: MW 251*

Studies advanced design problems for tailored garments, making use of the master pattern. Original designs are tested in muslin, constructed in fabrics, and analyzed in terms of taste, fabric selection and properties, design principles, fashion interest, and commercial value.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**MW 232 — MENSWEAR PATTERNMAKING DESIGN II**

*Prerequisites: MW 131 and MW 141, or equivalent*

*Co-requisite: MW 152*

Students learn how to develop flat patterns and create a finished jacket using professional standards. The course explores the four iconic prototypes of menswear jackets and traditional tailoring techniques and details. Students also learn to identify and define market trends in specific menswear markets and to present professional oral presentations.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**MW 241 — TAILORING THE JACKET**

*Prerequisites: MW 131 and MW 141, or equivalent*

*Co-requisite: MW 152*

This course introduces students to the art of tailoring. Classic details associated with the fully-lined tailored jacket are defined and demonstrated as students work toward mastering the components that comprise a finely crafted tailored suit jacket.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**MW 242 — TAILORING III**

*Prerequisite: MW 144*

This course introduces students to the assembly processes and the finishing details necessary to construct and tailor a high-end fully-lined suit jacket.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**MW 251 — MENSWEAR DESIGN III**

*Prerequisite: MW 152*

*Co-requisite: MW 231*

Students create designs while refining advanced sketching skills. Classifications and collections are utilized throughout the semester.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**MW 252 — MENSWEAR DESIGN IV**

*Prerequisites: MW 231 and MW 251*

Students design and execute original sportswear collections using international trends, colors, details, and fabrications.

5 CREDITS; 10 STUDIO HOURS PER WEEK

**MW 253 — ADVANCED COMPUTER FASHION DESIGN**

*Prerequisite: MW 133*

Using CAD software, students create flats, fashion drawings, and storyboards in color and black and white.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MW 254 — COMPUTER DESIGN I**

This course introduces students to the use of Adobe Illustrator as it applies to the menswear and accessories design industry. Students learn how to use Adobe Illustrator as a CAD tool for designing menswear and accessories. Auxiliary software includes Adobe Photoshop.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**MW 262 — PRESENTATION/PORTFOLIO**

*Prerequisite: MW 152*

*Co-requisite: MW 251*

Students learn to design professional collections which are analyzed, segmented, and developed for various markets.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**MW 299 — INDEPENDENT STUDY IN MENSWEAR**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Physical Education

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**PE 111 — MODERN DANCE**

Introduces the fundamentals of modern dance through the development of dance technique and comprehension of rhythm. Elements of dance composition are introduced and provide students with an opportunity to create individual work. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 113 — JAZZ DANCE**

Introduces the fundamentals of jazz dance through the development of dance technique, comprehension of rhythm, and the ability to perform isolated movement. Elements of dance composition are introduced and provide students with an opportunity to create individual work. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 114 — BALLET I**

Basic exercises are done at the barre to develop proper alignment, placement, strength, coordination, and understanding of ballet movement vocabulary in this introductory class. Center floor combinations and movement across the floor are used to integrate skills learned in the warm-up. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 115 — SKIING (WINTERIM ONLY)**

For students of all skiing levels, this course presents proper and safe skiing techniques as well as the use of ski equipment and supplies and provides the opportunity to improve fitness and skills.

1 CREDIT; 2 HOURS PER DAY

**PE 116 — AFRO-CARIBBEAN DANCE**

Students experience, learn, and perform the traditional dances and rhythms, rooted in African and European dance, of the Caribbean region. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 117 — CREATIVE MOVEMENT EXPLORATION**

Students create movement studies using elements of design that capture the essence of their unique expressions. Concepts of space and weight and dance elements such as rhythm, symmetry, and shape are addressed in the course. Improvisations are performed according to a variety of themes, relationships, and situations, both individually and in small groups.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 118 — FLAMENCO DANCE**

Students execute traditional flamenco dances from the Andalusia region of southern Spain. Students learn how various cultures contributed to flamenco, as well as the flamenco rhythms, the meaning of the songs, and the relationship of the singing and guitar to the dance. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 122 — BEGINNING GOLF**

An introduction to the basics of the game of golf. Learn chipping, driving, and putting, and the etiquette, history, and rules of the game. Students are given the opportunity to visit a private golf course.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 131 — TENNIS I**

Teaches the fundamental skills of tennis and knowledge of the game.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 135 — BASKETBALL**

The fundamentals of basketball, individual skills, and team participation are taught. Students learn the rules, coaching techniques, strategies, athletic training, and enjoyment of spectatorship.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 136 — VOLLEYBALL**

Students learn the fundamental skills of volleyball: setup passing, serving, spiking, blocking, and bumping. Strategy and games are included.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 141 — FITNESS TRAINING**

Students focus on the progressive development of the four components of physical fitness: muscular strength, muscular endurance (through weight-room training and calisthenics), cardiovascular endurance, and fitness.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 143 — YOGA I**

The elements of yoga are taught, including breathing techniques, postures, nutrition, meditation, and relaxation.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 144 — AEROBICS**

Students work to achieve a strong cardiovascular system through step-bench or aerobic routines. Toning exercises are included.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 145 — TAI CHI I**

Students learn the Yang form of this ancient, holistic Chinese exercise to develop good balance and coordination and to relax physically and mentally.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 146 — KUNG FU**

Translated as discipline and inner development, Kung Fu focuses on learning a system of movements based upon the observations of nature by ancient Chinese priests and monks. The forms, basic stances, kicks, and punches of Shao-Lin Kung Fu are taught to achieve better health, harmony, and coordination.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 147 — GENTLE YOGA**

Gentle yoga introduces all the benefits of yoga with less demand on the body. This course can be enjoyed by all students, particularly those with limited physical health or range of motion. Benefits include enhanced flexibility, increased strength, improved balance, and reduction of stress.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 153 — FENCING**

Students learn and practice the fundamentals of foil fencing, including positions and movements, offensive and defensive strategy, directing a fencing bout, and international rules.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 214 — BALLET II**

*Prerequisite: PE 114 or equivalent*

More advanced steps focusing on coordination, musicality, and improvement of technique are introduced. Students execute movement phrases of their own and learn the history of ballet. (G6: Arts)

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 231 — TENNIS II**

*Prerequisite: PE 131 or equivalent*

Building on Tennis I, students learn more advanced tennis skills focusing on specific strokes, court positioning, and strategies for singles, doubles, and competitive play.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 243 — YOGA II**

*Prerequisite: PE 143*

Students build upon their yoga experience by learning new yoga postures and variations of standard postures and breathing techniques while exploring additional concepts from the Yoga Sutras.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PE 245 — TAI CHI II**

*Prerequisite: PE 145 or equivalent*

Students continue their study of this ancient, holistic Chinese exercise, developing greater strength, balance, coordination, and relaxation through the Yang form of Tai Chi.

1 CREDIT; 2 STUDIO HOURS PER WEEK

## Photography

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**PH 003 — BASIC PHOTOGRAPHY STUDIO**

*Co-requisite: PH 103*

For Fine Arts students. Students learn the practical applications of digital camera operations and studio lighting techniques.

0 CREDITS; 1 STUDIO HOUR PER WEEK

**PH 005 — PHOTOGRAPHY STUDIO**

*Co-requisite: PH 405*

For Packaging Design students. Students learn the practical applications of digital camera operations and produce portfolio-quality images of packaging designs.

0 CREDITS; 1 STUDIO HOUR PER WEEK

**PH 102 — INTERMEDIATE PHOTOGRAPHY**

*Prerequisite: PH 101 or PH 117*

For students not majoring in Photography. Students learn advanced camera techniques, using a range of films and developers as well as hand-held flash and continuous lighting techniques. They also explore photography outside of the studio setting.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 103 — BASIC PHOTOGRAPHY**

*Co-requisite: PH 003*

For Fine Arts students. Fundamentals of modern photographic practices including technical, aesthetic camera operation, and lighting techniques. Geared to aid the creative efforts of fine artists.

2 CREDITS

**PH 112 — INTRODUCTION TO PHOTOGRAPHY**

Introduces students to the craft of photography, including lighting techniques, model direction and styling, and related exposure, film processing, and printing skills. Through discussion and critiques, students study photo trends for advertising, commercial, and editorial fashion uses.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**PH 113 — PHOTOGRAPHIC TECHNIQUES**

An intense study of the photographic medium from a technical standpoint. Stresses an understanding of film and exposures as they relate to light, light measurement, contrast control, film processing, and photographic chemistry.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 114 — INTRODUCTION TO DIGITAL PHOTOGRAPHY**

Students are introduced to digital photography techniques and new digital technologies as they apply to image capture.

1 CREDIT; 2 STUDIO HOURS PER WEEK

**PH 115 — ADVERTISING PHOTOGRAPHY WITH MEDIUM FORMAT**

*Prerequisites: PH 112 and PH 131*

Emphasizes the use of 2 1/4, medium-format cameras in the fashion photography studio. Students learn advanced tungsten light techniques, with an introduction to monoblock electronic flash units for photography of models and accessories for advertising, editorial, or illustration use.

Advanced darkroom procedures are stressed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**PH 116 — PHOTOGRAPHY BASICS**

Students develop an understanding of traditional film and digital cameras by learning basic studio and lighting setup, model direction, and related film exposure techniques. Working in color and black and white, students are encouraged to produce images that creatively explore personal themes and issues. (G6: Arts)

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 117 — PRINCIPLES OF PHOTOGRAPHY INCLUDING DARKROOM INSTRUCTION**

Introduces students to the techniques of black-and-white photography, including basic studio setup, lighting techniques, model direction, and related film exposure as applied to the 35mm camera. Instruction on enlarging techniques and film processing through the use of the darkroom are also covered. (G6: Arts)

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 121 — LARGE FORMAT PHOTOGRAPHY**

*Prerequisite: PH 101 or PH 117*

Basic techniques in professional operation of a large-format view camera as applied to commercial still-life photography. Covers fundamental camera movements, lighting setups, 4x5 film processing, and printing skills.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**PH 122 — ADVANCED VIEW CAMERA**

*Prerequisite: PH 121*

Advanced study of view camera techniques with emphasis on still life and location photographic procedures. Students have an opportunity to refine their skills in lighting, subject handling, film processing, and printing procedures. Through exploration of various traditional, alternative, and digital methods, they develop imagery appropriate for portfolio presentation.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**PH 131 — LIGHTING PRINCIPLES**

*Prerequisite: PH 102*

*Co-requisite: PH 112*

The student photographer is introduced to the creative practices of lighting for studio and outdoor photography. Use and control of continuous light, natural light, and preexisting light are emphasized.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 162 — PHOTOGRAPHIC STYLING**

Introduces the elements of photographic styling, stressing both creative sensitivity and technical skills, through lectures and demonstrations. Assignments include fashion, beauty, illustration, tabletop, and food styling. (G6: Arts)

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 211 — ADVANCED PROFESSIONAL FASHION AND BEAUTY PHOTOGRAPHY**

*Prerequisites: PH 115 and portfolio review by chairperson or instructor*

Students learn all aspects of fashion and beauty photography, from the creation of a competitive portfolio to post-production, with emphasis on developing an individual aesthetic vision.

Exploration of the major technical elements include digital capture, studio and location shoots, client expectations, and contracts and fees.

4.5 CREDITS; 1 LECTURE AND 7 STUDIO HOURS PER WEEK

**PH 231 — ELECTRONIC FLASH**

*Prerequisite: PH 115*

Advances photographic skills through the use of electronic lighting equipment and techniques.

Small-, medium-, and large-format cameras are used to photograph models and still-life subjects in black and white or color mediums. Includes related darkroom procedures.

4 CREDITS; 8 STUDIO HOURS PER WEEK

**PH 241 — FOUNDATIONS OF COLOR**

*Prerequisite: PH 112*

*Co-requisite: PH 115*

Exploration of color as it applies to photography. Includes additive and subtractive color mixing, color harmony, lighting for color, light balancing, color correction, film, and digital color reproduction techniques.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**PH 242 — ADVANCED PROJECTS AND PORTFOLIO DEVELOPMENT**

*Prerequisites: PH 231 and PH 241 or approval of chairperson*

The relationship of advanced studio lighting, set preparation techniques, and digital image capture are explored in conjunction with color theories that apply to model and still-life photography for the printed page. Students complete industry-level assignments and personal interest images in the studio and on location. Emphasis is on preparation of an individualized portfolio presentation.

4.5 CREDITS; 9 STUDIO HOURS PER WEEK

**PH 262 — PROFESSIONAL PROCEDURES FOR THE COMMERCIAL PHOTOGRAPHER**

An in-depth understanding of owning and operating a small professional photography business is provided. Students learn and practice organizational and career goal planning techniques, assignment pricing structures, the use of standard contracts, maintaining accurate records, and the creation of standard business forms. Emphasis is on understanding copyright law and tax structure, and learning criteria for retaining legal and financial services.

2 CREDITS

**PH 264 — PHOTOGRAPHY PORTFOLIO DEVELOPMENT FOR THE WORLD WIDE WEB**

*Prerequisite: PH 272 or equivalent*

Students prepare digital photographic portfolios for view on the web by learning basic HTML code, web design, the mechanics of File Transfer Protocol, and optimal image preparation for internet browsers.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PH 272 — PHOTOSHOP I FOR PHOTOGRAPHERS**

*Prerequisite: CG 111*

Students engage in a comprehensive study of Adobe Photoshop tools using the Macintosh platform. Methods and management techniques for scanning, creation of selections, layers, color correction, and basic image manipulation are studied.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PH 274 — PHOTOSHOP II FOR PHOTOGRAPHERS**

*Prerequisites: CG 111 and PH 272*

Students develop an advanced knowledge of layers, channels, curves, image merging, color correction, and color matching in the Adobe Photoshop program. Scanning devices, file formats, and resolution levels are explored.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PH 299 — INDEPENDENT STUDY IN PHOTOGRAPHY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**PH 305 — PHOTOGRAPHIC REFERENCE AND DIGITAL EDITING FOR THE ILLUSTRATOR**

*Prerequisite: PH 101 or PH 116*

Using photographic reference and Adobe Photoshop, students create conceptual imagery assembled from a variety of sources. This course covers additional photographic lighting and image techniques, digital scanning, image assembling, and printing.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PH 341 — DIGITAL CRAFT AND THE EXHIBITION**

*Prerequisite: PH 242*

Students explore methods for capture, editing and sequencing groups of digital images as cohesive statements with the aim of producing a photographic exhibition. Through field trips, critiques, and working with a guest art director, students study the signature styles and trends of various photographers.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**PH 342 — ADVANCED PROJECT IN STYLE AND MEDIA**

*Prerequisite: PH 371*

This course pairs photography and fashion design students, to create and produce professional press kits and a short digital documentary interpretation of style and fashion.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**PH 351 — THE PICTURE STORY: A PROFESSIONAL APPROACH TO PHOTOJOURNALISM**

*Prerequisite: PH 274 or approval of chairperson*

Students learn how to unite image-making and writing skills to produce newsworthy picture stories. Topics covered include the legal and ethical issues that affect the process of photojournalism as well as the difference between objective and subjective judgments.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 361 — LOGISTICS OF LOCATION PHOTOGRAPHY**

*Prerequisite: PH 371*

Students develop the techniques of location photography, including environmental portraiture, industrial, fashion and architectural photography for editorial and advertising purposes.

Assignments stress image design and are performed with medium- and large-format cameras using digital capture technology, as well as indoor and outdoor lighting techniques.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 371 — RETOUCHING AND PRE-PRESS SOLUTIONS FOR PHOTOGRAPHERS**

*Prerequisite: PH 274*

Students explore ways to convey their ideas onto the printed page through retouching, editing and preparing digital files. High-end scanning, RGB to CMYK conversions, digital versus analog proofing and the differences between photographic, inkjet and offset printing are also explored from both theoretical and real-world perspectives.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK



**PH 372 — DIGITAL MEDIA TECHNOLOGY I***Prerequisite: PH 371*

This course provides practical, technical instruction in the use of high-end digital image capture backs coupled with traditional, medium format camera system hardware. Students explore the concepts and processes required to create photographic imagery using Adobe Photoshop, iMovie, and iDVD programs.

2 CREDITS

**PH 404 — BASIC INTERIOR DESIGN PHOTOGRAPHY**

For baccalaureate-level Interior Design students or those interested in interior photography. A foundation for understanding and achieving control of the photographic medium as it applies to interior and architectural photography is provided. Students learn scale model and flat art photography, use of black and white and color films, metering, camera control, lighting, and filtration.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 405 — PHOTOGRAPHY FOR PACKAGE DESIGN***Co-requisite: PH 005*

For Packaging Design students. Students explore the photographic medium as a creative design tool for the development of innovative and unique packaging. Students learn the use of digital cameras as well as appropriate studio lighting and exposure techniques. Through the use of digital technology, students produce presentations, portfolios, and a photo CD.

2 CREDITS

**PH 406 — DIGITAL SPECIAL EFFECTS AND PHOTOGRAPHIC RETOUCHING***Prerequisites: IL 324 and PH 305*

Students enhance their traditional illustration skills in a digital environment. Exploring Adobe Photoshop and its plug-ins for retouching and special aspects, they achieve the technical ability to transform initial creative inspirations into powerful imagery.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PH 451 — MULTIMEDIA CONCEPTS***Prerequisite: PH 372*

Students develop a critical point of view regarding video, electronic, digital, and print media through discussion, viewing, and critiquing published work. Assignments examine the relationship between art and media industries, covering topics that include advertising, documentaries, the news, personal identity, and media imaging.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**PH 461 — MULTIMEDIA PORTFOLIO***Prerequisite: PH 451*

Graduating students assemble a professional-quality, digitally processed electronic and printed portfolio of imagery from thematic work produced during the sixth, seventh, and eighth semesters.

3 CREDITS; 1 LECTURE AND 4 STUDIO HOURS PER WEEK

**PH 471 — DIGITAL MEDIA TECH. II***Prerequisites: PH 371 and PH 372*

Students study various forms of state-of-the-art lighting techniques used for digital high-end photography. Lighting for the specific commercial areas of still life, portrait/fashion, architecture/interior, jewelry, and corporate/industrial will be demonstrated and studied.

2 CREDITS

**PH 491 — RESEARCH FOR SENIOR DESIGN PROJECT***Prerequisites: PH 341 and PH 342*

This course assists students in developing a thesis proposal for the creation of a multimedia portfolio. Students research a chosen area of study and learn how to effectively plan and organize multimedia projects to be used in their senior design projects.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PH 492 — SENIOR DESIGN PROJECT***Prerequisite: PH 491*

Students prepare a capstone project resulting from the senior design project research completed in the prior semester. The course culminates in a multimedia presentation to faculty, mentors, and invited professionals and Advisory Board members for critique.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**PH 499 — INDEPENDENT STUDY IN PHOTOGRAPHY***Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Packaging Design

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**PK 211 — INTRODUCTION TO PACKAGING DESIGN***Prerequisite: (for Communication Design students) CD 171*

An introduction to the field of packaging design, covering branding, graphics, materials, technology, and typography. This studio course focuses on design phases from concept to three-dimensional comprehensives, and includes field trips and guest lecturers.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**PK 301 — PACKAGING DESIGN FOR HOME PRODUCTS***Prerequisite: HP 311 or HP 313*

Students learn about packaging/brand design specific to home products retailing: brand identity, packaging design systems, and brand design applications throughout the retail environment. The creative process of design and strategic analysis of packaging as a marketing and merchandising tool is explored.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 302 — PACKAGING DESIGN FOR COSMETICS AND FRAGRANCE MARKETING***Prerequisites: CM 311 and CM 341*

For Cosmetics and Fragrance Marketing students. This hands-on course introduces the principles of packaging design for cosmetics and fragrance products. Students learn about brand identity, packaging design systems, materials, and the relationship between packaging and cosmetic and fragrance retailing.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 303 — PACKAGING DESIGN FOR ACCESSORIES DESIGN**

For Accessories Design students. The packaging and brand design of accessory products is introduced. Through design projects, students learn about brand identity, packaging design systems, the variety of packaging materials, and how packaging affects the product at retail. Guest lecturers discuss how designers create brand identities, develop concepts, make design decisions, and oversee production.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 313 — ADVANCED PACKAGING DESIGN I**

*Prerequisite: PK 211*

*Co-requisites: PK 324 and PK 341*

Students learn all aspects of packaging/brand design for food and beverage consumer products. Emphasis is on the packaging/brand design creative process and the application of creative solutions to meet strategic objectives.

4 CREDITS; 2 LECTURE AND 4 STUDIO HOURS PER WEEK

**PK 315 — DIGITAL PRE-PRESS FOR PACKAGING DESIGN**

This course introduces students to digital mechanical art creation specifically for packaging design. Students learn file management, printing methods, color processes, packaging substrates, and how a packaging design moves from design approval to mechanical art creation.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PK 316 — ADVANCED PACKAGING DESIGN II**

*Prerequisite: PK 313*

Provides a comprehensive examination of packaging and brand design for health and beauty aids and personal care products. Emphasis is placed on targeting specific consumer markets by developing integrated brand design systems which incorporate graphics and structures.

3.5 CREDITS; 1 LECTURE AND 5 STUDIO HOURS PER WEEK

**PK 324 — PACKAGING BRAND DEVELOPMENT**

*Prerequisite: PK 313*

Through hands-on exploration of the brand design development from design strategy, typographic identity to concept development, students learn to conceptualize and implement the branding process quickly and effectively.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 325 — TYPOGRAPHY FOR BRAND PACKAGING**

*Prerequisite: PK 313*

This course is designed to explore all aspects of creative topographic design for brand packaging design. Through assignments, exercises, and lectures, students develop an understanding of how professional designers develop and apply brand identities. Students explore how typographic decision-making and design strategies affect the application of typography for brand packaging design.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 326 — PACKAGING DESIGN INTERDISCIPLINARY PROJECTS**

*Prerequisite: PK 313*

This course offers students the opportunity to work on a diverse array of brand packaging designs for a range of integrated, market-driven assignments. Interdisciplinary teams made up of packaging design students, students in related majors, and industry representatives work together to develop an understanding of the various roles and responsibilities in designing and marketing consumer brands.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**PK 331 — FLEXIBLE PACKAGING**

Provides the student with the wide variety of flexible packaging design materials available for today's designer. New technologies and materials are analyzed with the focus on strategic branding issues as product lines are developed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**PK 336 — PACKAGING MATERIALS AND METHODS**

*Co-requisite: PK 313*

An introduction to the technology and production processes involved in packaging consumer products, including beverages, cosmetics, food, fragrance, household care, personal care, and pharmaceuticals. Through design assignments, students develop an understanding of how technology, materials, and production processes all affect packaging design.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 341 — COMPUTER GRAPHICS FOR PACKAGING DESIGN**

Through hands-on interaction, students learn how the Macintosh computer is used in packaging design. Using their typesetting and design knowledge, students learn to work with color-scanned images and illustration software packages to develop two- and three-dimensional design.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PK 342 — ADVANCED COMPUTER GRAPHICS FOR PACKAGING DESIGN**

*Prerequisite: PK 341*

*Co-requisite: PK 316*

An advanced hands-on studio using current software programs to manipulate elements and color in order to achieve variants of specific packaging design comprehensives.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PK 403 — PACKAGING FOR THE TOY DESIGNER**

*Prerequisite: All seventh-semester Toy Design courses or approval of chairperson*

Emphasizes conceptual and mechanical toy packaging development, introducing students to types of packaging and constructions used in the toy industry. Environmental and safety issues are considered in addition to study of marketing, trends, and consumer motivation.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 412 — ADVANCED PACKAGING DESIGN III**

*Prerequisite: PK 316*

Through extensive research, design analysis, and problem solving, students explore packaging and brand design across an array of retail categories. Students must demonstrate advanced concept development and execution skills, meeting clear strategic objectives.

3.5 CREDITS; 1 LECTURE AND 5 STUDIO HOURS PER WEEK

**PK 426 — 3D CONCEPTS FOR PACKAGING DESIGN**

*Co-requisite: PK 412*

An introduction to the advanced composition and structural design skills needed to create three-dimensional models for packaging design. The course focuses on the issues and problems that arise in the transition between two-dimensional design explorations and three-dimensional representations.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**PK 431 — SUSTAINABLE PACKAGING DESIGN**

*Co-requisite: PK 412*

This course introduces students to the environmental and social issues relating to packaging, and provides them with the knowledge and tools to address these issues in a creative, economical, responsible, and sustainable way.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**PK 451 — SURVEY OF PACKAGING DESIGN**

*Prerequisite: PK 316*

*Co-requisite: PK 412*

The global, historical, and social aspects of the packaging and brand design industry are researched and analyzed, with an emphasis on current professional practice and methodology.

2 CREDITS

**PK 461 — PACKAGING PORTFOLIO DEVELOPMENT**

*Prerequisite: completion of all seventh-semester Packaging Design courses*

Students refine their portfolios to a highly professional level and design a resume and cover letter in preparation for career placement. Career goals are also assessed.

2.5 CREDITS; 1 LECTURE AND 3 STUDIO HOURS PER WEEK

**PK 491 — INTERNSHIP**

An unsalaried 14-week internship with a design firm. Completion of a daily diary, a written report on experience, and a portfolio of work are required.

3 CREDITS; 2 CONSECUTIVE DAYS OF INDUSTRY INTERNSHIP PER WEEK

**PK 492 — SENIOR PROJECTS IN PACKAGING DESIGN**

*Prerequisite: PK 412*

*Co-requisites: PK 461 and PK 491*

This capstone course offers senior-level students the opportunity to research and develop design projects in a specific area within the packaging/brand design profession. Two final design projects, demonstrating strategic objectives, creative abilities, knowledge of packaging materials, and presentation skills, are developed for completion of the portfolio.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**PK 499 — INDEPENDENT STUDY IN PACKAGING DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Philosophy

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**PL 141 — INTRODUCTION TO WESTERN PHILOSOPHY**

A general introduction to western philosophy covering the existence of God, freedom and determinism, personal identity, death and the question of survival, and cross-cultural understanding. (G7: Humanities)

3 CREDITS

**PL 143 — INTRODUCTION TO ASIAN PHILOSOPHIES**

Introduces the major philosophies of the Asian world that underlie and shape Eastern cultures. Hinduism, Buddhism, Confucianism, and Taoism are emphasized.

(G7: Humanities; G9: Other World Civilizations)

3 CREDITS

**PL 211 — INFORMAL LOGIC: A GUIDE TO CLEAR THINKING**

Introduction to practical techniques for evaluating, criticizing, and defending arguments using ordinary English. Both deductive and inductive reasoning are considered, and how to recognize fallacies is emphasized. Stresses techniques for producing good arguments of many types.

(G7: Humanities)

3 CREDITS

**PL 299 — INDEPENDENT STUDY IN PHILOSOPHY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**PL 321 — PHILOSOPHY OF ART**

*Prerequisite: one semester of History of Art and Civilization*

Considers the philosophy of art and the logical structure of criticism. Presents a group of problems arising from description, interpretation, and evaluation of aesthetic objects, with special emphasis on the visual arts. (G7: Humanities)

3 CREDITS

**PL 391 — ANCIENT GREEK PHILOSOPHY (HONORS)**

*Prerequisite: qualification for Presidential Scholars program, or 3.5 GPA with approval of dean for Liberal Arts*

A study of the origins and development of philosophy in the West, from Homer and Hesiod to the Hellenistic period. Contributions of Socrates, Plato, and Aristotle are emphasized, and the Greek influence on Roman and Christian philosophy is examined. (G5: Western Civilization; G7:

Humanities)

3 CREDITS

**PL 431 — PHILOSOPHY: ETHICS**

An introduction to philosophy in general and to ethics in particular. Philosophy is presented as an ongoing activity with emphasis on providing students with logical and conceptual tools for dealing with real-life situations. The course is oriented toward the development of the student's ability to use reason to evaluate arguments, particularly ethical arguments. (G7: Humanities)

3 CREDITS

**PL 499 — INDEPENDENT STUDY IN PHILOSOPHY**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Patternmaking

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**PM 111 — INDUSTRIAL METHODS OF DRAPING**

The basic draping methods of developing production patterns for the garment industry are taught. This course is offered in English, Chinese, Korean, Russian, and Spanish. ES 023/123 is highly recommended for students enrolling in bilingual sections.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 112 — INDUSTRIAL METHODS OF DRAPING**

*Prerequisite: PM 111*

Further development of patterns executed in muslin is studied. Course is offered in English, Chinese, Korean, Russian, and Spanish. ES 023/123 is highly recommended for students enrolling in bilingual sections.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 121 — PATTERNMAKING: MISSES' AND WOMEN'S WEAR**

Fundamentals of flat patternmaking, covering a variety of slopers, collars, sleeves, and bodice stylings, are studied. Patterns are proven in muslin. Original slopers are made on measurements taken on the figure. Course is offered in English, Chinese, Korean, Russian, and Spanish. ES 023/123 is highly recommended for students enrolling in bilingual sections.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 122 — PATTERNMAKING: MISSES' AND WOMEN'S WEAR**

*Prerequisite: PM 121*

Further study of fundamentals of flat patternmaking. Course is offered in English, Chinese, Korean, Russian, and Spanish. ES 023/123 is highly recommended for students enrolling in bilingual sections.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 171 — PATTERN GRADING: MISSES' AND WOMEN'S WEAR**

*Prerequisite: PM 121; or for Fashion Design students (AP 111 or FD 111) or (AP 121 or FD 121)*

Students apply commercial standards in producing size ranges for misses' and women's wear.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 221 — COMPUTERIZED PRODUCTION PATTERNMAKING**

*Prerequisites:* PM 122, PM 171, and PM 273, or approval of chairperson

Students learn to use the computer as a tool for production patternmaking and other apparel industry applications. Includes knowledge of hardware, software, and system programming on the Gerber Accumark system to produce a sample production pattern.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PM 231 — PATTERNMAKING: MISSES' AND WOMEN'S WEAR**

*Prerequisites:* PM 112, PM 122, and PM 171

Advanced study of misses' and women's daytime dresses. Different dresses are drafted.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 232 — PATTERNMAKING: MISSES' AND WOMEN'S WEAR**

*Prerequisite:* PM 231

Continuation of PM 231, with an emphasis on evening and bridal wear.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 233 — PATTERNMAKING: MISSES' SPORTSWEAR**

*Prerequisites:* PM 122 and PM 171

Patternmaking for sportswear, including a variety of skirts, jackets, blouses, slacks, jumpers, and culottes, is taught.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 234 — PATTERNMAKING: MISSES' SPORTSWEAR**

*Prerequisite:* PM 233

Further study of patternmaking for casual sportswear.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 236 — PATTERNMAKING: COATS AND SUITS**

*Prerequisites:* PM 112, PM 122, and PM 171

Students learn patternmaking for all types of coats and suits.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 237 — PATTERNMAKING: COATS AND SUITS**

*Prerequisite:* PM 236

Continuation of PM 236, with special emphasis on a variety of coats.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 241 — PATTERNMAKING: CHILDREN'S WEAR**

*Prerequisites:* PM 112 and PM 122

Basic techniques and industrial practices in patternmaking for toddler, children, and girl size ranges are taught, with an emphasis on woven fabrics.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 242 — PATTERNMAKING: CHILDREN'S WEAR**

*Prerequisite:* PM 122

Basic techniques and industrial practices in patternmaking for toddler, children, and girl size ranges are taught, with an emphasis on knit fabrics.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 251 — TECHNICAL DESIGN FOR PATTERN TECHNOLOGY**

*Prerequisites:* AP 141 and (AR 101 or FD 131), and PM 112, PM 122, and PM 171, or approval of chairperson

Introduction to the fundamental concepts and methods of technical design in production development—from concept through production—for apparel and related products. The elements of technical design, technical sketching and documentation, garment specification, fitting, technical communication, and the use of CAD systems in the manufacturing and retail environments are taught, providing a basic knowledge of technical design skills and responsibilities in the industry. Basic computer skills required.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**PM 255 — FIT ANALYSIS AND TECHNICAL DOCUMENTATION**

*Prerequisite:* PM 233 or approval of chairperson

Students assume the roles of manufacturer and retailer to better understand the process of creating a finished fitted garment. They learn the techniques employed by technical staff in order to correct the fit of a garment so it can be mass-produced successfully. Emphasis is on analyzing fit and technical documentation. Computerized specification packages are introduced.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**PM 263 — MARK AND SPREAD**

*Prerequisites:* PM 122 and PM 171

Marker making (using full-scale patterns) and fabric spreading techniques for the apparel industry are examined. The effects of efficient markers on production and garment costing are analyzed. Efficient cutting of complex fabrics, patterns, and sizes for mass production is analyzed.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 264 — PATTERNMAKING: PRODUCTION AND COST**

This course is a study of mass production methods used in the manufacture of garments. Analysis of principles of garment costing and common problems encountered in quality control are examined.

2.5 CREDITS; 2 LECTURE AND 1 LABORATORY HOURS PER WEEK

**PM 271 — PATTERN GRADING: MISSES' AND WOMEN'S WEAR**

*Prerequisites:* PM 122 and PM 171

Further study of body and pattern measurements for the purpose of grading larger and smaller sizes.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 273 — COMPUTERIZED PATTERN GRADING AND MARKER MAKING**

*Prerequisites:* PM 122 and PM 171, or approval of chairperson

*Co-requisite:* PM 263

Emphasizing apparel industry applications, students learn to use the computer to grade patterns and prepare markers. The system's hardware and capabilities, as well as programming for the Gerber Accumark system, are covered. Basic computer skills required.

3 CREDITS; 2 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**PM 275 — COMPUTERIZED PATTERN-GRADING AND MARKER-MAKING FOR LECTRA**

*Prerequisites:* PM 122, PM 171, and PM 263, or approval of chairperson

Through hands-on experience, students learn to use the Diamino, Lectra Modaris, and Vigiprint software programs to grade production patterns and prepare markers. By using the CAD system, they learn to digitize, plot, modify patterns, manipulate markers, and manage file information. The system's hardware and software capabilities are addressed, emphasizing apparel industry applications. Basic computer skills required.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**PM 282 — PATTERNMAKING FOR LEATHER**

*Prerequisites: PM 112, PM 122, and PM 171*

Acquaints students with the special needs and skills involved in the production of patterns for leather garments, with special attention to skins, handling, finishes, and necessary tools.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**PM 283 — PATTERNMAKING**

*Prerequisites: PM 112, PM 122, and PM 171*

Patternmaking for misses' and women's cut-and-sew knit garments. Explores various styling for sweaters, pants, dresses, and costumes, including appropriate steaming, fitting, and finishing.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

## Science

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**\*ARITHMETIC PROFICIENCY** is a requirement for the AAS degree. Based on the arithmetic placement test, a student who shows need for improvement in arithmetic may be required to enroll in either MA 001 or MA 002 or in a math independent learning program (MD 008) before registering for classes that have arithmetic proficiency as a prerequisite. Arithmetic proficiency may also be demonstrated by a qualifying score on the mathematics portion of the SAT or ACT, or by transfer credit in college algebra, quantitative methods, pre-calculus, or calculus, or by a passing grade in an equivalent developmental mathematics course offered at another accredited college or university.

**SC 032 — COLOR SCIENCE LABORATORY**

*Prerequisite: arithmetic proficiency\**

*Co-requisite: SC 332*

This lab offers students a hands-on opportunity to learn about the various topics covered in SC 332. State-of-the-art equipment is used to perform spectrophotometric and colorimetric analysis of samples prepared using paints, dyes, filters, colored lights, and colored papers to explore the relationship between color and light, the principles of additive and subtractive color mixing, and instrumentation-based color matching.

1 CREDIT; 2 LABORATORY HOURS PER WEEK

**SC 045 — GENERAL AND ORGANIC CHEMISTRY LABORATORY**

*Prerequisite: arithmetic proficiency\**

*Co-requisite: SC 145*

Stresses fundamental laboratory techniques. Experiments illustrate and reinforce principles presented in lectures. Organic compounds are prepared. Dyes and synthetic fibers are included where possible.

1 CREDIT; 2 LABORATORY HOURS PER WEEK

**SC 046 — BASIC CHEMISTRY FOR COSMETICS AND FRAGRANCES LABORATORY**

*Prerequisite: arithmetic proficiency\**

*Co-requisite: SC 146*

This lab offers students a hands-on opportunity to learn about the fundamental techniques and methods of the chemistry laboratory as they relate to the various topics covered in SC 146.

1 CREDIT; 2 LABORATORY HOURS PER WEEK

**SC 111 — INTRODUCTION TO THE PHYSICAL SCIENCES**

*Prerequisite: arithmetic proficiency\**

Not open to students who have taken SC 112. Presents basic principles of chemistry, physics, and earth and space sciences with emphasis on understanding the physical world. Includes theoretical concepts as well as applications. Illustrated by suitable lecture demonstrations.

(G3: Natural Sciences)

3 CREDITS

**SC 112 — EARTH SCIENCE**

*Prerequisite: arithmetic proficiency\**

Not open to students who have taken SC 111. The historical development, current research, and fundamental principles associated with meteorology, geology, and astronomy are studied. Trips to research and field sites are included. (G3: Natural Sciences)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

**SC 121 — INTRODUCTION TO BIOLOGICAL SCIENCE**

*Prerequisite: arithmetic proficiency\**

Not open to students who have taken SC 122. Examines the fundamentals of biology with emphasis on molecular, cell, and organismal biology. Biotic diversity, evolution, and genetics are also presented. (G3: Natural Sciences)

3 CREDITS

**SC 122 — FIELD BIOLOGY**

*Prerequisite: arithmetic proficiency\**

Not open to students who have taken SC 121. Covers the major principles of biology by studying organisms and their interrelationships in natural settings. Emphasis is given to habitats within New York City. Laboratory sessions, a weekend field trip, and visits to wildlife refuges, botanical gardens, and parks are included. (G3: Natural Sciences)

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**SC 145 — SURVEY OF GENERAL AND ORGANIC CHEMISTRY**

*Prerequisite: arithmetic proficiency\**

*Co-requisite: SC 045*

Develops essential principles of general and organic chemistry, emphasizing a descriptive, rather than mathematical, approach. Provides an awareness of the identities and uses of various chemical compounds. (G3: Natural Sciences)

4 CREDITS

**SC 146 — BASIC CHEMISTRY FOR COSMETICS AND FRAGRANCES**

*Prerequisite: arithmetic proficiency\**

*Co-requisite: SC 046*

Students are introduced to the basic principles of chemistry, with an emphasis on its application to the formulation of cosmetics and fragrances, in order to understand the physical and chemical properties of a range of beauty products. (G3: Natural Sciences)

3 CREDITS

**SC 243 — SPECIAL TOPICS IN CHEMISTRY**

*Prerequisite: SC 145 or equivalent*

Selected topics in organic and inorganic chemistry are addressed, with an introduction to polymer chemistry. Special consideration is given to the understanding of chemistry in relation to the conservation of museum objects.

2 CREDITS

**SC 253 — ECOLOGY AND ENVIRONMENTAL PROBLEMS**

*Prerequisite: arithmetic proficiency\**

Introduces principles and applications of ecosystem, community, and population ecology, with particular emphasis on the effects of human activities on the natural environment. Current problems in acidification, conservation biology, desertification, global climate change, habitat destruction, ozone depletion, waste management, and pollution are addressed.

(G3: Natural Sciences)

3 CREDITS

\*See Arithmetic Proficiency on page 276.



**SC 299 — INDEPENDENT STUDY IN SCIENCE**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**SC 326 — HUMAN NUTRITION**

*Prerequisite: arithmetic proficiency\**

Studies the basic principles of nutritional science, including the relationships between health, disease, and special nutritional requirements. History, fads, and fallacies of nutrition are covered. (G3: Natural Sciences)

3 CREDITS

**SC 331 — COLOR SCIENCE AND DIGITAL COLOR REPRODUCTION**

*Prerequisite: arithmetic proficiency\**

Not open to students who have taken SC 332. The basic principles of color science and how they are applied in digital color reproduction are introduced. Students study the psychophysical basis of color perception, the measurement of color, and additive and subtractive color mixing. They learn how color is input into the computer, how the computer manipulates and displays color, and how color is reproduced in output.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**SC 332 — COLOR AND LIGHT**

*Prerequisite: arithmetic proficiency\**

*Co-requisite: SC 032*

The basic principles of color science, including color measurement and color reproduction, are examined. Emphasis is on the physical basis of color: the relation between color and light, the interaction of light and matter, and the physics of light. Among the topics covered are color vision, color in art and nature, color imaging, light sources, CIE, colorimetric analysis, color matching, and quality control. (G3: Natural Sciences)

3 CREDITS

**SC 391 — CRIME SCENE CHEMISTRY**

*Prerequisite: qualification for Presidential Scholars Program or 3.5 GPA with approval of dean for Liberal Arts, and arithmetic proficiency\**

This course explores fundamental concepts in chemistry by examining actual case studies related to criminal activity. Students learn the techniques used by investigators to gather and analyze evidence and data. The laboratory section of the course provides hands-on experience with the techniques used by scientists in the field of forensics chemistry.

4 CREDITS; 3 LECTURE AND 2 LABORATORY HOURS PER WEEK

**SC 499 — INDEPENDENT STUDY IN SCIENCE**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Surface Design (See also TD)

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**SD 101 — EXPERIMENTAL SCREEN-PRINTING**

Students experiment in designing with screens and printing on fabric while working in an actual workshop surrounding. Includes screen making, color mixing, and printing techniques.

3 CREDITS; 2 LECTURE AND 2 WORKSHOP HOURS PER WEEK

**SD 102 — DECORATIVE PAPERS AND GREETING CARDS**

Students design and paint greeting cards and decorative wrapping paper using various media. Card formats include die-cut, pop-up, and French-fold with emphasis on trends and holidays.

3 CREDITS; 2 LECTURE AND 2 STUDIO HOURS PER WEEK

\*See Arithmetic Proficiency on page 276.

**SD 112 — TEXTILE COLOR FUNDAMENTALS**

Introduction to traditional color theories and systems through comparisons and analysis. Color experimentation for use in textile fashion and home furnishing fabrics is developed in opaque watercolor (gouache).

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**SD 113 — TEXTILE/SURFACE DESIGN: STYLES AND SOURCES**

An introduction to the design styles, design vocabulary, and research methods necessary for creating original textile surface designs. Through image-based lectures, discussions, museum visits, design projects, and presentation critiques, students explore themes in fashion and the applied arts that will serve as a foundation in their future design work.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**SD 121 — STUDIO PRACTICES**

Students create painted designs and patterns for fashion fabrics appropriate for apparel using opaque watercolor (gouache). Emphasis is on developing original design concepts and exploring industry standards.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 122 — PRINTED FABRICS**

*Prerequisite: SD 121*

Students create original painted designs for printed fashion fabrics marketable for women's, men's, and children's wear. Professional methods of designing patterns, repeats, and color combinations are explored using transparent watercolor (dyes) and mixed media.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 125 — PRINT DESIGN FOR APPAREL AND HOME FURNISHINGS**

Combines aspects of SD 121 and SD 122. For one-year students only.

4.5 CREDITS; 9 STUDIO HOURS PER WEEK

**SD 141 — NATURE STUDIES**

Study of design in nature as a source of inspiration for textile design. Students analyze growth and structure of plants and other forms of nature using live flowers and marine life as models for drawing and painting in representational techniques. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**SD 142 — ADVANCED NATURE STUDIES**

*Prerequisite: SD 141*

Painting from flowers and other nature forms with continued emphasis on observation, selection of color, structure, and design patterns. Students use forms in nature as a basis for stylized compositions in line and color. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**SD 151 — TECHNIQUES AND FAUX FINISH CONCEPTS FOR HOME FURNISHINGS**

Students learn the technical aspects of creating special effects for home furnishing surfaces, products, and furniture using a variety of mixed media as they integrate traditional skills with digital design. Emphasis is on experimentation in materials, techniques, and color. Design trends, references, and inspiration are studied.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 155 — DECORATIVE FABRICS**

For one-year Textile/Surface Design students. The application of print design techniques to designing for home furnishing fabrics and wall coverings, using various media. Using professional methods and technical requirements, designs are created for residential, commercial, and industrial spaces.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 156 — INTRODUCTION TO DECORATIVE FABRICS**

Students learn the fundamental design aspects and technical requirements appropriate for decorative fabrics. Large scale layouts, research sources, and current trending information are utilized in creating original designs for this market.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 181 — FUNDAMENTALS OF SCREEN PRINTING**

Designs in repeats are printed on various fabrics in actual workshop surroundings. Emphasis on screen printing techniques and design with screens.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**SD 183 — SCREEN PRINTING: T-SHIRTS AND RELATED PRODUCTS**

Using modern screen print technology, students create original engineered designs for T-shirts and related products. Color mixing principles and screen printing techniques are taught.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 185 — SCREEN PRINTING**

For one-year Textile/Surface Design students. Students prepare screens of their designs, mix pigments, and print on fabric in workshop surroundings. Creative design is applied to other methods of textile reproduction.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 201 — COLOR ANALYSIS**

Comparative analysis of color theories, emphasizing their use in the textile industry. Includes color harmony, psychological associations, optical illusions, experiments, sales appeal and promotion values, current color styling, and terminology. Valuable for textile sales personnel.

2 CREDITS

**SD 202 — COLOR TRENDS IN INDUSTRY TODAY**

*Prerequisite: SD 112 or SD 201 or approval of chairperson*

Develops an understanding of color trends in the apparel and home fashions industry for styling and forecasting purposes. Students research and track color trends for specific target markets and learn to present color line concepts.

2 CREDITS

**SD 211 — SURFACE DESIGN IN PARIS (SUMMER)**

*Prerequisite: HA 112*

Students learn how to do extensive surface design research while abroad in Paris. Through on-site visits to design studios, galleries, libraries, museums, stores, and trend forecasting companies, students research an area of design interest for hard and/or soft product. Students keep a journal/sketchbook, give weekly oral presentations, and write a paper about the project outcomes of their research.

3 CREDITS

**SD 221 — TECHNIQUES FOR PRINTED TEXTILES AND SURFACES**

*Prerequisite: SD 122 or approval of chairperson*

Experimentation in a variety of materials and mixed media, techniques, and textures to create original and simulated designs for apparel and home fashion fabrics. Emphasis on awareness of color impact, current trends, industry standards, and marketability.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 224 — COMPUTER-AIDED PRINT DESIGN**

Using Adobe Photoshop, students scan images and create original designs, repeats, colorways, and coordinates targeting specific markets. Emphasis is on creative use of the software, awareness of industry trends, and the development of an original portfolio of digitally produced designs.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**SD 227 — PAINTING ON FABRIC**

Students paint directly on silk, cotton, and synthetic fabrics, using appropriate pigments or dyes for setting colors permanently. Explores use of hand-painted fabrics for home furnishings, fashion, and studio applications.

2 CREDITS; 1 LECTURE AND 2 STUDIO HOURS PER WEEK

**SD 228 — TECHNIQUES FOR FASHION FABRICS**

*Prerequisite: SD 122 or SD 125*

Students learn the research, design, and technical skills needed to create textiles for the apparel and home furnishings markets. Emphasis is placed on research methods and experimentation with materials, techniques, and color to create textural effects using a variety of mixed media.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 229 — SCREEN PRINT TECHNIQUES FOR FABRIC**

*Prerequisite: SD 181*

Students explore a variety of screen making and imaging techniques in order to have an understanding of aesthetic and experimental printing methods. Emphasis is on surface effects, techniques, layering, and color as they relate to design for fabric. Students present a professional portfolio of their work at the end of the semester.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 251 — DECORATIVE FABRICS**

*Prerequisite: SD 122 or approval of chairperson*

The application of print design techniques to designing for home furnishing fabrics and wall coverings using various media. Using professional methods and technical requirements, designs are created for residential, commercial, and industrial spaces.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 252 — DECORATIVE FABRICS AND WALLCOVERINGS**

*Prerequisite: SD 155 or SD 251 or approval of chairperson*

Advanced work in home furnishing fabrics and wall covering design, stressing the coordination of patterns. Students also learn how to design sheets, pillowcases, towels, and linens, observing the technical requirements and limitations governing their production.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 253 — ADVANCED DECORATIVE FABRICS**

*Prerequisite: SD 155 or SD 156*

Students learn the design and technical skills required in the home furnishings textile industry. Though on-site field trips and research, students explore and analyze design inspiration. The technical aspects of painting, layout, repeat, and color are examined. New layouts, techniques, and colors are also introduced to sensitize students to the needs of home textiles for the interior design industry.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 261 — INDUSTRIAL AND STUDIO PRACTICES**

*Prerequisite: SD 125 or SD 221*

Students are brought into contact with industry through lectures, demonstrations, and mill visits. Repeats, color combinations, coordinates, reference pieces, and adaptations are stressed. Special attention is given to the preparation of student portfolios, with an emphasis on professional presentation.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 265 — PROFESSIONAL INDUSTRY TECHNIQUES**

*Prerequisite: SD 125*

For one-year Textile/Surface Design students only. Students become more familiar with industry and business practices through lectures, demonstrations, and visits to studios, showrooms, and mills. They further their expertise in color matching and executing color combinations and repeats, with focus on portfolio presentations.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 271 — TEXTILE/SURFACE DESIGN USING ADOBE ILLUSTRATOR (FORMERLY SD 371)**

*Prerequisite: SD 224*

Students learn to use Adobe Illustrator for application to textile and surface design and gain proficiency in working between Adobe Illustrator and Adobe Photoshop. Target markets and the creative use of software for portfolio development is emphasized.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LAB HOURS PER WEEK

**SD 281 — PRINTING FOR FABRICS**

Students prepare screens for designs, mix pigments, and print on fabric in actual screen printing workshop surroundings. Creative design is applied to other methods of textile reproduction.

3 CREDITS; 6 WORKSHOP HOURS PER WEEK

**SD 282 — SCREEN PRINTING**

*Prerequisite: SD 185 or SD 281*

Advanced work in printing techniques with emphasis on experimental methods. Long table printing using large screens.

3 CREDITS; 6 WORKSHOP HOURS PER WEEK

**SD 299 — INDEPENDENT STUDY IN SURFACE DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**SD 303 — SCREEN PRINTING WITH TYPOGRAPHIC IMAGERY**

*Prerequisites: CD 322 and GD 312*

For Graphic Design students. The process and possibilities of screen printing as a medium of expression and reproduction are explored. Students focus on computer-generated typographic imagery and the effects of manipulation through this process.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**SD 311 — LACE AND EMBROIDERY DESIGN**

Application of design principles to the needs of the lace and embroidery industry. Study of the technical requirements for and creation of original designs for machine reproduction of Bonnaz, Schiffli, Swiss-handloom, and other types of lace and embroidery.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**SD 321 — ADVANCED HAND SCREEN PRINTING FOR PORTFOLIO DEVELOPMENT**

*Prerequisite: SD 185 or SD 229*

This course explores advanced methods of developing repeats and printing techniques for long table fabrics. Students choose a market and produce a line of fabrics for a specific client while developing personal style and professionalism in a modern screen printing environment.

Autographic as well as digitally produced positives may be used to produce large screens that will be printed in repeat and in multiple color ways.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 351 — SURFACE DESIGN: PAPER PRODUCTS**

Learning to design products for tabletop, students produce print designs, shopping bags, playing cards, and tissue boxes. The uniqueness of designing for paper products is emphasized.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 357 — APPLIED SURFACE DESIGN FOR THE HOME**

Students research design possibilities to create color/pattern-coordinated designs for a spectrum of home products. Critiques are in direct consultation with industry.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 421 — FASHION PRINTS/APPAREL**

*Prerequisite: SD 261*

New aspects of designing for fashion fabrics are explored. Introduces engineered prints using a variety of media emphasizing industry standards.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**SD 451 — SURFACE DESIGN: PRINT MEDIA GRAPHICS**

Explores graphic design concepts for dinnerware, tabletop, and related products with special emphasis on the needs of industry and the marketplace.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 462 — PORTFOLIO COLLECTION**

Preparation of a professional portfolio collection inspired by research and influenced by market trends. Students' collections include coordinated designs for fashion, home, contract or product, incorporating printed, woven, fiberart, knit, and CAD applications.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**SD 471 — ADVANCED CAD WITH ADOBE PHOTOSHOP AND FASHION STUDIO**

*Prerequisite: SD 224*

Students develop advanced skills in Adobe Photoshop applied to surface design. Fashion Studio software is incorporated into the course, with the objective of designing product for a global marketplace using current trend information.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**SD 481 — SCREEN PRINTING: SCARVES**

Studies the requirements, limitations, and possibilities of designs for scarves. Students prepare screens, mix colors, and print a variety of fabrics with emphasis on techniques and fashion trends.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**SD 499 — INDEPENDENT STUDY IN SURFACE DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

# Spanish

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## **SP 111 — SPANISH I**

This introductory course enables students with no background in Spanish to communicate with Spanish-speaking people. The basic skills of speaking, reading, and writing in Spanish are established and the cultures where Spanish is spoken are introduced. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## **SP 112 — SPANISH II**

*Prerequisite: SP 111 or equivalent*

Students expand upon the skills established in Spanish I and continue to study the cultures where Spanish is spoken. Teacher-instructed multimedia language laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## **SP 122 — SPANISH CONVERSATION I**

*Prerequisite: SP 111 or equivalent*

Conducted in a Spanish-speaking country, students learn to converse in Spanish by emphasizing interaction in real-life situations. Functional and practical verbal communications are addressed, with a focus on the cultures where Spanish is spoken. Course also taught abroad during the Winterim session and in July.

3 CREDITS

## **SP 132 — SPANISH IN SANTIAGO DE COMPOSTELA**

*Prerequisite: SP 112 or equivalent*

Provides an opportunity for total immersion in Spanish and for developing an awareness of the people, customs, and cultures of traditional Spain. Continuation of the practice, development, and use of the basic spoken and written structures of contemporary Spanish. Emphasis is placed on immediate active use of the language. Field trips fulfill the lab component of this course. (G8: Foreign Language)

3.5 CREDITS; 4 DAYS PER WEEK FOR FOUR WEEKS IN JULY

## **SP 141 — SPANISH FOR SPANISH SPEAKERS I**

For Spanish-speaking students who wish to improve their skills in Spanish in order to be competitive in the job market as bilinguals. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## **SP 142 — SPANISH FOR SPANISH SPEAKERS II**

*Prerequisite: SP 141 or equivalent*

Spanish-speaking students build on and refine their communications skills and cultural knowledge acquired in SP 141. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## **SP 213 — SPANISH III**

*Prerequisite: SP 112 or equivalent*

This intermediate course is designed to review and refine students' communication skills in Spanish. Supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where Spanish is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## **SP 214 — SPANISH IV**

*Prerequisite: SP 213 or equivalent*

Building on Spanish III, students refine their communication skills in Spanish. More advanced supplementary reading materials (including poetry, short stories, and magazine and newspaper articles), films, and videos further the students' knowledge of the cultures where Spanish is spoken. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## **SP 215 — SPANISH FOR BUSINESS**

*Prerequisite: SP 141 or SP 213 or equivalent*

Conducted entirely in Spanish, this course prepares students for successful communication in the Hispanic business world by building on their existing knowledge of Spanish and emphasizing its practical, real-life use. Students are introduced to technical vocabulary and cultural concepts for expressing basic economic ideas and conducting business. Teacher-instructed multimedia laboratory sessions reinforce skills learned in the classroom. (G8: Foreign Language)

3.5 CREDITS; 3 LECTURE AND 1 LABORATORY HOURS PER WEEK

## **SP 223 — SPANISH CONVERSATION II**

*Prerequisite: SP 112 or equivalent*

Conversational ability in Spanish is further developed and refined by emphasizing interaction in real-life situations. Advanced functional and practical verbal communications are addressed with a focus on the cultures where Spanish is spoken.

3 CREDITS

# Social Sciences

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## **SS 131 — GENERAL PSYCHOLOGY**

Principles of psychology and their application to general behavior are presented. Stresses the scientific method in understanding learning, perception, motivation, emotion, personality development, and the social influences on human behavior. (G4: Social Sciences)

3 CREDITS

## **SS 141 — MACROECONOMICS**

Introduction to basic principles and characteristics of economic systems. Primary emphasis is on macroeconomic issues, including national income determination, monetary and fiscal policy, and current economic problems. (G4: Social Sciences)

3 CREDITS

## **SS 151 — INTRODUCTION TO WORLD AFFAIRS**

Examines the contemporary world including changes in Europe, Russia, and the Third World. Explores timely international issues such as nuclear arms, the breakdown of the Soviet Union, and the Israeli-Arab dispute. (G4: Social Sciences; G9: Other World Civilizations)

3 CREDITS

## **SS 171 — INTRODUCTORY SOCIOLOGY**

Study of patterned social behavior and the interrelationships between individual life experience and the social structure that helps to shape it. (G4: Social Sciences)

3 CREDITS

**SS 231 — PERSONALITY**

*Prerequisite: SS 131*

Emphasizes normal personality development as viewed from a variety of perspectives, including social, educational, biological, and psychodynamic factors. Students apply these psychological principles to problems of everyday living and gain an understanding of both normal and deviant reactions to life events. (G4: Social Sciences)

3 CREDITS

**SS 232 — DEVELOPMENTAL PSYCHOLOGY**

*Prerequisite: SS 131*

Studies the development of psychological, emotional, social, and biological processes from prenatal stage and birth to maturity. Emphasis is on critical stages in development as well as application of psychological principles to everyday situations. (G4: Social Sciences)

3 CREDITS

**SS 237 — INDUSTRIAL PSYCHOLOGY**

*Prerequisite: SS 131 or approval of chairperson*

Applies psychological principles to issues in the workplace. Personnel selection, training, leadership, motivation, job satisfaction, performance appraisal, and stress are explored to provide future leaders, managers, and technical specialists with information and skills to enhance their interpersonal and organizational effectiveness. (G4: Social Sciences)

3 CREDITS

**SS 251 — AMERICAN GOVERNMENT AND POLITICS**

Examines the organization and operation of the American political system, including analysis of present national policies and problems. (G4: Social Sciences)

3 CREDITS

**SS 272 — SEX ROLES, MARRIAGE, AND FAMILY IN TRANSITION**

Sociological study of sex roles and relationships in modern society. Analysis of traditional marriage and family systems, new alternatives, and future trends. (G4: Social Sciences)

3 CREDITS

**SS 273 — THE STUDY OF SOCIAL PROBLEMS: PROSTITUTION, DRUGS AND OTHER ISSUES**

Studies social problems in contemporary society, emphasizing interrelationships between social systems, social change, and individual lives. (G4: Social Sciences)

3 CREDITS

**SS 275 — SOCIOLOGY OF RACE AND ETHNIC RELATIONS**

An overview of the major concepts and theories defining the nature of race and ethnic relations, prejudice, and discrimination. Strategies for reducing prejudice and discrimination and promoting intergroup harmony are addressed. (G4: Social Sciences)

3 CREDITS

**SS 276 — DEVIANCE IN AMERICAN HISTORY: A SOCIOLOGICAL PERSPECTIVE**

Provides an overview of key events in American history from the Civil War to the present, as seen through the lens of the sociology of deviance. This course explores the social processes by which behaviors are defined as deviant, and the consequences of the deviance label.

(G10: American History)

3 CREDITS

**SS 277 — CULTURAL EXPRESSIONS OF NON-WESTERN DRESS AND FASHION**

This course introduces students to the socio-cultural meanings of ethnic dress. Students examine case studies from non-Western cultures to understand how dress reflects the values and beliefs of traditional cultures, and how ethnic dress has become integrated into today's fashions.

(G9: Other World Civilizations)

3 CREDITS

**SS 299 — INDEPENDENT STUDY IN THE SOCIAL SCIENCES**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**SS 334 — THE PSYCHOLOGY OF COLOR**

*Prerequisite: SS 131 or approval of chairperson*

Examines the importance of color and its influences on behavior. Topics include the biological and perceptual characteristics of color, fundamental color research, societal and cultural influences on the meanings and uses of color, adaptations of color in both natural and manmade environments, and the interaction between personality and color. Special attention is given to the application of color in both industry and everyday life. (G4: Social Sciences)

3 CREDITS

**SS 342 — MICROECONOMICS**

*Prerequisite: SS 141*

Examines the principles underlying the behavior of business firms, resource owners, and consumers within a system of price-making markets. Emphasis is on pricing, resource allocation, cost analysis, price determination under market structures ranging from competition to monopoly, and a functional approach to the distribution of income. (G4: Social Sciences)

3 CREDITS

**SS 343 — LABOR ECONOMICS**

*Prerequisites: SS 141 and SS 342*

Examines labor economics and labor institutions' role in the U.S. economy. Major subjects include the changing labor force and its composition, labor markets, labor unionism, collective bargaining, labor legislation, and government regulation. (G4: Social Sciences)

3 CREDITS

**SS 352 — CONTEMPORARY WESTERN EUROPE**

Introduction to the Western European countries and societies, their relations with each other and with the rest of the world. Also examines the trend toward integration of the European Union.

(G4: Social Sciences)

3 CREDITS

**SS 353 — LATIN AMERICA TODAY**

Introduction to modern Latin American countries and societies with surveys of their economies, politics, and cultures. Also explores inter-American and international relations.

(G4: Social Sciences; G9: Other World Civilizations)

3 CREDITS

**SS 354 — COMPARATIVE POLITICAL SYSTEMS**

Study of political systems with a global perspective; compares and contrasts contemporary political ideologies, institutions, and processes from democracies to authoritarian regimes, advanced industrialized economies to Third World countries.

(G4: Social Sciences; G9: Other World Civilizations)

3 CREDITS

**SS 355 — CONTEMPORARY AFRICAN POLITICS**

An introduction to modern African political, cultural, and social institutions. The first part of the course focuses on examining Egypt, Kenya, Nigeria, and South Africa. The second part concentrates on issues that transcend borders: political instability and civil wars, the AIDS epidemic and other health crises, population growth, economic development and poverty, and environmental degradation. The significance of U.S.-African relations is also studied.

(G9: Other World Civilizations)

3 CREDITS



**SS 356 — ASIA IN MOTION: NATIONAL, INTERNATIONAL, AND TRANSNATIONAL RELATIONS**

Examines the complexity, diversity, and dynamics of East Asian and Southeast Asian politics. The course analyzes Asia and its moves toward modernity in terms of politics, economics, and culture. Topics include modernization, post-World War II political settings, and post-Cold War regional integration. (G9: Other World Civilizations)

3 CREDITS

**SS 374 — CROSS-CULTURAL STUDIES**

*Prerequisites: two introductory Social Sciences courses (SS 131, SS 141, SS 151, SS 171), or approval of chairperson*

This course provides conceptual and practical knowledge of the societies and cultures, economies, histories, and institutions of non-Western societies. Special attention is paid to the distinctive features of Japan and India. Students are introduced to the range and significance of cultural differences and will be prepared to adapt to these cultural differences as they move into international arenas. (G4: Social Sciences; G9: Other World Civilizations)

3 CREDITS

**SS 376 — CLOTHING AND SOCIETY**

*Prerequisites: two introductory Social Sciences courses (SS 131, SS 141, SS 151, SS 171), or approval of chairperson*

Examines the development of dress, adornment, and appearance as a nonverbal mode of communication and explores the meaning of clothing in modern American society.

(G4: Social Sciences)

3 CREDITS

**SS 385 — SOCIAL PSYCHOLOGY**

*Prerequisite: SS 131*

Human behaviors such as aggression, prejudice, attraction, attitude formation, conformity, helping, and group processes are examined with particular emphasis on their current applications. (G4: Social Sciences)

3 CREDITS

**SS 391 — ECONOMIC IDEAS PAST AND PRESENT (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Traces the rise of major economic philosophies from before Quesnay through Smith, Ricardo, Marx, Keynes, and beyond. The evolution of broad-scale models of social reality and their relationships to the times in which economists lived are emphasized. (G4: Social Sciences)

3 CREDITS

**SS 392 — PSYCHOPATHOLOGY AND MODERN LIFE (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

Students learn the symptoms, causes, and treatment of psychological disorders and the contemporary issues facing mental health researchers and practitioners. Psychopathology is presented as both a scientific and a clinical endeavor that gives students the clearest understanding of the field. Information from the text and lectures is based on current research, findings, and different theoretical approaches. (G4: Social Sciences)

3 CREDITS

**SS 393 — POLITICS IN THE MIDDLE EAST (HONORS)**

*Prerequisite: qualification for Presidential Scholars Program, or 3.5 GPA with approval of dean for Liberal Arts*

The most significant issues in Middle Eastern politics are presented in three parts: an examination of the ethnic, geopolitical, and religious composition of the Middle East; an exploration of issues of conflict, including the Arab-Israeli dispute and the Persian Gulf War; and a study of the nature of economic and military cooperation among countries in the Middle East and with other countries. Topics analyzed include economic development, moves toward democratization, and regional alliances. (G4: Social Sciences; G9: Other World Civilizations)

3 CREDITS

**SS 443 — INTERNATIONAL ECONOMICS**

*Prerequisites: SS 141 and SS 342*

Reviews the origins of modern international economic theory and discusses present patterns of trade and finance, including the balance of payments and its economic effects, exchange rates, international commodity agreements, and tariff policies. Includes an analysis of the relationship between international economics and current U.S. economic problems. (G4: Social Sciences)

3 CREDITS

**SS 445 — MONEY AND BANKING**

*Prerequisite: SS 342*

Reviews the monetary and banking system of the United States, with emphasis on its structure and regulation. The theoretical framework of the monetary system and its relation to monetary policy also are studied. (G4: Social Sciences)

3 CREDITS

**SS 446 — ECONOMIES OF LATIN AMERICA**

*Prerequisites: SS 141 and SS 342*

The course reviews modern international economic theory and its application to the Latin American economies. Major topics include trade theory and regulation, industrial policies, regional trading agreements, and the role of multinational enterprises and financial issues. Students examine theoretical concepts within the context of the historical and current economic experiences of Latin America. (G4: Social Sciences; G9: Other World Civilizations)

3 CREDITS

**SS 499 — INDEPENDENT STUDY IN THE SOCIAL SCIENCES**

*Prerequisite: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Textile Design (See also SD)

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**TD 111 — COMPUTER-AIDED DESIGN PRINCIPLES FOR TEXTILE DESIGN**

An introduction to the fundamentals of computer-aided textile design. Students use current, off-the-shelf graphics software to produce original designs, croquis and repeat layouts, coordinates, and color combinations while exploring color palettes, scale, and proportion. Web resources, scanning, file management, and printing options are explained, and presentation skills are emphasized.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**TD 131 — WOVEN DESIGN**

Introduction to creating woven fabrics on a table hand loom. Students learn basic weaving techniques, drafting of weaves on paper, and the interrelation of yarns, color, and weave structure in a fabric design.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TD 132 — WOVEN DESIGN**

*Prerequisite: TD 131 or approval of chairperson*

Continued creative and experimental application of techniques learned in TD 131. Four-harness table looms are used to explore compound weave patterns and texture.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TD 133 — CAD FOR YARN-DYED WOVEN FABRICS**

*Prerequisite: TD 131*

Yarn-dyed patterns are created using a computer-aided design (CAD) program for woven design. Students learn to create checks, plaids, stripes, and textured patterns for apparel and home furnishings. Colorways and coordinates are explored.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**TD 137 — WOVEN DESIGN**

An accelerated course for one-year students which introduces them to designing woven textiles on table and floor looms. Through planning and executing fabric samples, students learn how fiber, color, and structure are interrelated in woven design.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**TD 231 — WOVEN DESIGN**

*Prerequisite: TD 132 or approval of chairperson*

Students weave and draft 8-harness fabric structures and conduct market research to create a collection of woven textiles related to apparel and home furnishings.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TD 232 — WOVEN DESIGN**

*Prerequisite: TD 132 or approval of chairperson*

Students design and weave on an 8-or-more harness floor loom. They create their own professional, coordinated collections for both apparel and interior fabrics and begin cloth analysis.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**TD 233 — WOVEN DESIGN**

*Prerequisite: TD 137 or TD 232, or approval of chairperson*

Students research and weave multi-layer complex structures, conduct cloth analysis, and develop a design collection of woven samples for apparel and/or contract markets. Woven designs are created on dobby and computerized looms.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**TD 234 — WOVEN DESIGN**

*Prerequisite: TD 231 or approval of chairperson*

Study of piece-dyed and cross-dyed fabrics and color and weave effects. Planning and weaving fabrics for specific end use. Study of dyes and fibers used for developing woven textiles on 8-harness table looms.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TD 236 — COMPUTER-AIDED WOVEN DESIGN**

*Prerequisite: TD 233 or TD 234, or approval of chairperson*

This course deals with the transition from planning woven designs on paper to designing on the computer. Students develop designs for 8 to 24 harness looms using computer programs for woven designs.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**TD 237 — EXPERIMENTAL WOVENS**

*Prerequisite: TD 131 or TD 137, or approval of chairperson*

Using the standard design tools, a handloom and a computer, students explore the hand, color, weave structure, construction, pattern, and end use of woven fabric. The hands-on aspect of the class encourages creativity, technical development, and exploration of texture and finishes.

2 CREDITS; 4 COMPUTER LABORATORY HOURS PER WEEK

**TD 299 — INDEPENDENT STUDY IN TEXTILE DESIGN**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**TD 312 — COMPUTER GRAPHICS FOR TEXTILE DESIGN I**

*Prerequisite: CG 111*

Introduction to creating artwork on the computer using the U4ia software program, including scanning and cleaning images, original patterns, colorways, repeats, and woven fabrics. Designs are applied to fashion silhouettes for merchandising collections targeting specific markets. Portfolio-quality presentations are produced using digital printouts.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**TD 331 — WOVEN DESIGN**

*Prerequisite: TD 132*

Introduces multi-harness table and floor looms. Students design and execute fabric for dyeing to understand the reaction of dyes on yarns of different fiber and texture; how to engineer woven fabrics for dyeing; and how to design and weave original fabrics for apparel and home furnishings and present them as coordinated boards.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**TD 332 — ADVANCED WOVEN DESIGN**

*Prerequisites: TD 131 and TD 132, or approval of chairperson*

This course introduces students to the research, development, and creation of complex, multi-shaft woven structures. Projects include an in-depth exploration of woven structures and creation of woven design collections based on market trends.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**TD 353 — TUFTED AND PRINTED RUGS AND CARPETING DESIGN**

Designing of tufted and printed carpeting for custom, commercial, and mass markets. Studies repeats and problems related to repeats in carpets, trends in construction, and color end use, and analyzes application of all types of printing and tufting equipment used in industry. Color coordination for various types of interiors. Guest speakers and field trips are included.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**TD 355 — FIBER TECHNIQUES FOR ART AND DESIGN**

A variety of materials and techniques are used to create wall hangings, sculptural forms, and home furnishings and fashion accessories. Emphasis is on design principles, using new technologies and computer-generated imagery for presentations to architects, interior designers, and the home fashion industry. Guest speakers and field trips are included.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**TD 372 — DESIGN FOR KNITTED FABRICS I**

Design and development of jersey, rib, interlock, and double-knit fabrics is studied. Students solve problems in adapting designs to machines using wheel, jacquard, and drum mechanisms.

2 CREDITS; 1 LECTURE AND 2 WORKSHOP HOURS PER WEEK

**TD 412 — COMPUTER GRAPHICS FOR TEXTILE DESIGN II**

*Prerequisite:* TD 312

Advanced use of U4ia software with emphasis on woven fabric designs, knits, and tonal prints. Designs are texture-mapped onto garments and home furnishing images for specific markets, resulting in a digital portfolio.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**TD 472 — DESIGN FOR KNITTED FABRICS II**

*Prerequisite:* TD 372

Designing for circular knitting machines with special emphasis on repeats for patterning mechanisms and the newest yarn technology. Students solve problems in adapting jacquard design to machines using wheel and drum mechanisms.

2 CREDITS; 1 LECTURE AND 2 WORKSHOP HOURS PER WEEK

**TD 491 — INTERNSHIP**

A 12-week internship in industry, scheduled individually for a minimum of ten hours per week. Students have the opportunity to intern in the product design, home furnishings, or apparel industry.

3 CREDITS

**TD 499 — INDEPENDENT STUDY IN TEXTILE DESIGN**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Ladies Tailoring (See also AF, AP, AR, DP, FD, FF)

**TL 111 — LADIES TAILORING I**

Introduces students to the fundamental hand and machine skills. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and fabrics. Basic knowledge of sewing is required.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**TL 112 — LADIES TAILORING II**

*Prerequisite:* TL 111

Develops skills and techniques necessary to produce ladies' tailored slacks and vests. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and finishes for ladies' tailored slacks and vests.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**TL 211 — LADIES TAILORING III**

*Prerequisite:* TL 112

Employs industrial standards for tailoring ladies' jackets. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and knowledge and working properties of fabrics and finishes for ladies' tailored jackets.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

**TL 212 — LADIES TAILORING IV**

*Prerequisite:* TL 211

Employs industrial standards for tailoring ladies' topcoats or overcoats. Includes advanced construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and finishes for ladies' topcoats and overcoats.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

## Textile Science (see also TT)

**TS 015 — TEXTILES FOR PRODUCTION MANAGEMENT LABORATORY**

*Co-requisite:* TS 115

For Production Management: Fashion and Related Industries students. Provides laboratory study in conjunction with the textile principles learned in TS 115. Physical, chemical, and optical procedures are used to evaluate the properties of a wide range of fabrics.

1.5 CREDITS; 3 LABORATORY HOURS PER WEEK

**TS 111 — FUNDAMENTALS OF TEXTILES**

General study of textile materials with an emphasis on the factors that produce successful fabrics in the marketplace, including fibers, yarns, construction, color, and finish. Characteristics of a wide range of market fabrics are examined.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 114 — TEXTILE FUNDAMENTALS FOR TEXTILE DESIGN I**

*Prerequisite:* TD 131

For Textile/Surface Design students. Study of textile materials with emphasis on the fundamentals of fiber, yarn, and construction as they affect aesthetics and end-use performance.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 115 — TEXTILES FOR PRODUCTION MANAGEMENT**

*Co-requisite:* TS 015

For Production Management: Fashion and Related Industries students. Study of textile materials with emphasis on factors of concern to the manufacturer of apparel, including fiber types, construction, and finishes.

3 CREDITS

**TS 116 — KNIT DESIGN PRINCIPLES AND TECHNOLOGY**

*Prerequisite:* TS 111 or equivalent

In this introductory course, students learn to identify, analyze, design, and document weft-knitted fabrics. The class covers the relationships between knit fabric structures and the technology used to create them. Students create original designs on industrial machinery and on computer patterning workstations.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 122 — TEXTILE PRINCIPLES FOR INTERIOR DESIGN**

For Interior Design students. Study of textile materials with emphasis on fabrics used by interior designers. Fiber content, yarn type, construction, coloration, and finish are examined.

1.5 CREDITS; 1 LECTURE AND 1 LABORATORY HOUR PER WEEK

**TS 132 — INTRODUCTION TO TEXTILES FOR FASHION DESIGNERS**

For Fashion Design students. An introduction to the concept of sourcing textile materials and related products, both from the domestic and international perspectives. Emphasis is placed on identifying and evaluating the characteristics of textile materials, such as sewing yarns, fabrics, and interlinings designed for women's apparel. Comprehension of textile trade terminology is also stressed.

3 CREDITS

**TS 171 — HI-TECH TEXTILES FOR APPAREL AND ACCESSORIES**

*Prerequisite:* TS 111 or TS 131 or TS 132 or equivalent, or approval of chairperson

This course takes an analytical approach to advanced textile design applications, focusing on specialized outerwear and high-performance apparel and accessories.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 214 — TEXTILE FUNDAMENTALS FOR TEXTILE DESIGN II**

*Prerequisite:* TS 114

For Textile/Surface Design students. Continues the study of textile materials begun in TS 114. The elements of dyeing, printing, and finishing are examined as they affect the aesthetics and performance characteristics of fabrics. Aspects of textile performance testing are studied in relation to fabric's end-use suitability.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 236 — STRIP KNITTING DESIGN TECHNOLOGY**

*Prerequisite:* TS 131 or TS 132

*Co-requisite:* TS 237

For Fashion Design students. Students learn the scope and limitations of the various types of industrial equipment required in the production of strip knit garments. Includes studies in fabric analysis and methods to graphically represent garments and fabric creations for translation by technicians into machine language.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 237 — DESIGNING FABRIC STRUCTURES FOR STRIP KNIT GARMENTS**

*Prerequisite:* TS 131 or TS 132

*Co-requisite:* TS 236

For Fashion Design students. Students learn the fundamentals of strip knitting structures and design. Emphasis is on developing the ability to express creativity through the medium of knitting machinery. Students develop and produce their own fabrics on industrial sampling strip knit machinery.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 261 — INTRODUCTION TO WEFT KNITTING PRINCIPLES**

*Prerequisite:* TS 131 or TS 132

*Co-requisites:* FD 356 and FF 352

For Fashion Design (knitwear track) BFA students. An introduction to the technical principles of weft knit structures, covering the relationships between stitch formation, fabric construction, yarn selection, and knitting machinery. Emphasis is placed on the creative and practical application of weft knitted structures.

3 CREDITS; 1 LECTURE AND 4 LABORATORY HOURS PER WEEK

**TS 263 — WEFT KNITTING TECHNOLOGY**

*Prerequisite:* TS 111

For Menswear students. Covers a wide range of knit fabric structures used in the menswear fashion industry. Students work with hand knitting and industrial machinery to create designs and to relate these designs to the knitting principles involved.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 331 — INTRODUCTION TO KNITTING PRINCIPLES**

*Prerequisite:* TS 131 or TS 132

Students learn to identify, analyze, and design various weft knitted fabrics. Provides an understanding of the relationship between fabric structure, yarn type, stitch formation, and machine type. Students design and produce original fabric on hand or power machines.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 341 — SURVEY OF TEXTILE PRINTING TECHNOLOGY**

*Prerequisite:* TS 214 or approval of chairperson

Survey of the rudiments of commercial textile printing to establish a basic common communications link between designer/stylist and production. Students use their own original design concepts for case-study lessons in feasibility.

2.5 CREDITS; 2 LECTURE AND 1 LABORATORY HOURS PER WEEK

**TS 361 — KNIT FABRICS AND MACHINES**

*Prerequisite:* TS 111 or approval of chairperson

For Production Management: Fashion and Related Industries students. The principles of weft and warp knit fabric structure and production are discussed. Topics include the relationship between fabric structure and machine capability, fabric analysis and development, costing, quality control, and production control. Students work on hand knitting machines to reinforce principles covered in lectures.

4 CREDITS; 2 LECTURE AND 4 LABORATORY HOURS PER WEEK

**TS 366 — EXPERIMENTATIONS WITH WEFT KNITTING STRUCTURES AND MACHINERY**

*Prerequisite:* TS 431

*Co-requisite:* FD 493

For Fashion Design (knitwear track) BFA students. This course summarizes the complex relationship between weft knit structures and the machinery that produces them. Emphasis is placed on functional and aesthetic concerns in full-fashioned garment construction. Students are encouraged to experiment with creative combinations of advanced techniques, expanding their range of expertise.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**TS 367 — KNIT FABRICS AND MACHINERY (FORMERLY TS 361)**

*Prerequisite:* TS 111 or equivalent

For Production Management: Fashion and Related Industries students. Students analyze, identify, and document a range of knit fabric structures using industry-standard techniques and communication practices. Emphasis is placed on the relationships between fabric structures, machine capabilities, costing, sourcing, and quality control. Students knit basic weft structures on industrial hand machines and program fabrics on computer patterning workstations.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TS 431 — ADVANCED CONCEPTS IN WEFT KNITTING**

*Prerequisites:* TS 261 and FD 354

Students are presented with advanced concepts in weft knit structures and introduced to the principles of designing for computerized industrial power machinery. Students design and knit complex fabrics on industrial machinery for garments designed in FD 451. Students maintain a swatch book of all fabrics analyzed and designed in this course.

2.5 CREDITS; 1 LECTURE AND 3 LABORATORY HOURS PER WEEK

## Textile Technology (See also TS)

**TT 024 — PRODUCT DEVELOPMENT AND MARKETING APPLICATIONS: WOVENS LABORATORY**

*Prerequisite:* TS 111 or approval of chairperson

*Co-requisite:* TT 324

Students study end uses for woven fabrics, research and identify market applications, and develop commercially viable fabrics based on styling concepts and specifications.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**TT 033 — WARP KNITTED FABRIC STRUCTURES LABORATORY**

*Co-requisite:* TT 433

Laboratory portion of TT 433. Students design and develop warp knitted fabrics based on market applications using industry specifications, communication techniques, and styling practices.

1 CREDIT; 2 LABORATORY HOURS PER WEEK

**TT 038 — PRODUCT DEVELOPMENT AND MARKETING APPLICATIONS: WEFT KNITS LABORATORY**

*Prerequisite:* TS 111 or approval of chairperson

*Co-requisite:* TT 338

Students design and develop weft knitted fabrics based on market applications using industry specifications, communications techniques, and styling practices.

2 CREDITS; 4 LABORATORY HOURS PER WEEK

**TT 054 — TEXTILE QUALITY ASSURANCE LABORATORY**

*Prerequisite:* TS 111 or equivalent, or approval of chairperson

*Co-requisite:* TT 454

Standardized textile testing procedures are examined and performed on a variety of fabrics to determine suitability for end-use performance.

1.5 CREDITS; 3 LABORATORY HOURS PER WEEK

**TT 161 — SWEATER KNITTING TECHNOLOGY AND DESIGN I**

*Prerequisite (for Fashion Design BFA students):* TS 331

Principles of design and development of fashioned and full-fashioned knit garments, and capabilities and limitations of flat knitting machines. Students analyze samples, design and lay out samples for various types of flat knitting equipment, and knit fabrics on the laboratory knitting machines.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 173 — COMPUTER APPLICATIONS FOR TEXTILE DEVELOPMENT**

Develop introductory Macintosh computer skills applicable in the textiles industry, including word processing, spreadsheets, graphics, statistics, and databases, as well as weaving and knitting technology.

2 CREDITS; 4 COMPUTER LABORATORY HOURS PER WEEK

**TT 174 — COMPARATIVE FABRIC STRUCTURES**

*Prerequisite:* TS 111 or TS 131 or TS 132, or approval of chairperson

Within the context of potential end use, students are taught how to compare, categorize, and describe major textile structures. The course presents an overview of principles that define structural design and demonstrates how designs can be modified through styling. Emphasis is on identifying and evaluating cost/benefit factors and designing for utilitarian performance properties.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 235 — COMPUTER-ASSISTED KNIT DESIGN**

*Prerequisite:* TT 161 or approval of instructor

Presents principles of computer programming needed for producing sweater strip designs. A hands-on approach is used so that students may experience the entry of knitting data into a computerized pattern preparation system, and use the computer output for knitting their designs on computer-controlled knitting equipment. Includes various structures such as two- and three-color jacquard, pointelles, racked designs, and links jacquards.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 247 — APPLIED COLOR TECHNOLOGY AND TEXTILE STYLING**

*Prerequisites:* TS 111 or TS 131 or TS 132, and SC 032/332, or approval of chairperson

The visual and physical interaction of colors relative to commercial textile design and style structures is considered as are cost, performance, and marketing. Course includes discussion and use of specialized computer software for all phases of color development and shade matching.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 273 — THE TEXTILE INDUSTRY: A HISTORICAL SURVEY**

Outlines origins of the American textile industry, with an analysis of the combined influences of evolving technologies and the development of marketing techniques. Views textile production as a dynamic system predicated on several established concepts, and current industry conditions are examined in terms of this system. A comparative analysis of modern industry with its antecedents is provided.

2 CREDITS

**TT 299 — INDEPENDENT STUDY IN TEXTILE DEVELOPMENT AND MARKETING**

*Prerequisites:* a minimum 3.5 GPA and approval of instructor, chairperson, and dean

VARIABLE CREDITS (3 CREDITS MAXIMUM)

**TT 301 — TEXTILE APPLICATIONS**

Students study textile-based consumer goods from a raw materials perspective. Product design concepts are identified in terms of functional utility, aesthetic requirements, and target price points. Design data are used to determine fiber, yarn, fabric structure, and finishing systems best suited to developing successful products.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 312 — TECHNOLOGY AND MARKETING OF YARNS**

Styling techniques for yarn development are examined in relation to specific end uses within the apparel and home furnishings markets.

2 CREDITS

**TT 313 — TEXTILE FIBERS**

*Prerequisite:* TS 111 or TS 122 or TS 131 or TS 132

Studies the role of textile fibers in the design, styling, and marketing of textile products. Aesthetics, performance, and cost/price relationships are emphasized.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 324 — PRODUCT DEVELOPMENT AND MARKETING APPLICATIONS: WOVENS**

*Prerequisite:* TS 111 or approval of chairperson

*Co-requisite:* TT 024

Examines the relationship between end-use applications and woven fabrics. Design concepts are considered from the perspectives of both woven structure and styling. Students learn identification methods and analysis techniques using existing fabrics.

3 CREDITS

**TT 338 — PRODUCT DEVELOPMENT AND MARKETING APPLICATIONS: WEFT KNIT**

*Prerequisite:* TS 111 or approval of chairperson

*Co-requisite:* TT 038

Through analysis techniques and market research, students identify the physical and aesthetic characteristics of weft-knitted fabrics. Design parameters that affect aesthetics, performance, and cost are studied.

2 CREDITS

**TT 342 — DYEING AND COLOR TECHNOLOGY**

*Prerequisite:* TS 111 or approval of chairperson

Studies the enhancement of textile products through the application of color. Primary emphasis is on commercial textile dyeing and its relationship to fashion colors, application procedures, quality, and marketing principles.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK



**TT 361 — TECHNICAL STYLING: TEXTILES**

*Prerequisites: TS 111 or TS 131 or TS 132 or (TS 114 and TS 214)*

The differentiation between the structural design of textile materials and technical styling is examined. Students focus on commercial styling techniques used to develop yarns and fabrics for specific end-use applications.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 433 — WARP KNITTED FABRIC STRUCTURES**

*Prerequisite: TS 111*

*Co-requisite: TT 033*

Through market research, students identify the physical and aesthetic requirements for warp knitted fabrics. Design parameters that affect aesthetics, performance, and cost are studied. Analysis techniques are taught to enable students to identify and modify various warp knit structures.

1 CREDIT

**TT 446 — TEXTILE FINISHING TECHNOLOGY**

*Prerequisite: TS 111 or approval of chairperson*

Presents the aesthetic and functional values of textile finishing. Finishing methods and their feasibility with respect to appearance, performance expectations, quality, and effect on hand are covered. Emphasis is placed on finish practicality, quality, and longevity.

2 CREDITS; 1 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 454 — TEXTILE QUALITY ASSURANCE**

*Prerequisite: TS 111 or equivalent, or approval of chairperson*

*Co-requisite: TT 054*

A study of the physical, chemical, optical, and colorfastness determination test methods, which are required to evaluate fabrics for specific end-use performance and in-process quality control.

1 CREDIT

**TT 471 — TECHNOLOGY AND MARKETING OF PRINTED TEXTILES**

Students study the marketing practices as well as the technical considerations of commercially accepted print processes and products. Color palettes, design repeat limitations, and marketing strategies for end-use applications in the apparel and home furnishings industries are emphasized.

2 CREDITS

**TT 472 — HI-TECH TEXTILES**

Examines the marketing of hi-tech fabrics. Product applications, major suppliers, technological trends, distribution channels, and industry/government standards are studied. Product development is discussed.

2 CREDITS

**TT 473 — TEXTILES FOR HOME FURNISHINGS MARKETS**

*Prerequisites: TS 111 or TS 122 or TS 131 or TS 132 or (TS 114 and TS 214), or (TS 015 and TS 115)*

Presents the marketing strategies employed in the development of textile products for the home. Separates the production of home furnishings textiles into distinct market segments, highlighting the critical factors in each.

2 CREDITS

**TT 474 — TEXTILES: DOMESTIC AND INTERNATIONAL MARKETS**

The American textile complex is examined as an interactive player in a global network of suppliers, production centers, and distribution markets. Primary emphasis is on a study of the international market forces that affect both domestic and off-shore textile product development.

3 CREDITS

**TT 475 — TEXTILE MARKETING**

Studies the textile industry and how its various products are marketed. Case studies involving both fiber producers and textile mills are analyzed. Students examine both the domestic and international textile marketplaces.

3 CREDITS

**TT 476 — TEXTILE PROJECT DEVELOPMENT**

*Prerequisites: TS 111, TT 342, and TT 477*

Provides students with a realistic view of the production of a commercially marketable fabric line. Understanding of artistic inspiration, timing, manufacturing, and costing decisions are necessary for successful completion of the final project.

3 CREDITS

**TT 477 — TEXTILE CONVERTING AND COSTING**

*Prerequisites: TT 024/324 and TT 038/338*

*Co-requisite: (for Textile Development and Marketing BS students) TT 342*

Studies the principles and practices in purchasing yarn and greige goods for conversion to fashion fabrics. Domestic and global sourcing systems as well as costing procedures are examined.

3 CREDITS; 2 LECTURE AND 2 LABORATORY HOURS PER WEEK

**TT 499 — INDEPENDENT STUDY IN TEXTILE DEVELOPMENT AND MARKETING**

*Prerequisites: a minimum 3.5 GPA and approval of instructor, chairperson, and dean*

VARIABLE CREDITS (3 CREDITS MAXIMUM)

## Toy Design

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**TY 101 — INTRODUCTION TO TOY DESIGN**

This introductory course is designed for students interested in exploring the area of Toy Design. Students learn the design and invention process, as well as effective ways to visually communicate concepts for toy products. Some drawing skills are needed. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 311 — TOY DESIGN I**

*Co-requisite: TY 351*

Nurtures and develops creativity as it is applied to toy design. Various techniques for the design of toys are explored and used in practical application.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 313 — SOFT TOY AND DOLL DESIGN**

*Prerequisites: TY311, TY321, TY322, and TY351*

Designing plush toys and dolls from research and development, concept creation, sketching, and patternmaking, to prototype construction and presentation. The study of materials, manufacturing techniques, packaging, and industry requirements, as related to toy design, is stressed.

3 CREDITS; 6 STUDIO HOURS PER WEEK

**TY 314 — PROFESSIONAL PRACTICES IN TOY DESIGN**

*Prerequisites: SS 232, TY 311, TY 321, TY 322, TY 323, TY 351, and TY 362*

This course combines studio work, discussion of trends, consultation with industry professionals, and presentation practice in order to strengthen students' design and marketing skills and develop portfolios to address the needs of the job market. Work focuses on specific design categories according to individual needs.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 321 — DRAWING FOR TOY DESIGN**

*Co-requisites: TY 311 and TY 322*

Development of drawing and rendering skills as the primary tools for conceptual and visual presentation of three-dimensional toy designs.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 322 — MARKER RENDERING**

*Co-requisites: TY 311 and TY 321*

Develops the professional techniques of executing toy design renderings for presentation.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 323 — BASIC DRAFTING FOR PRODUCT DESIGN**

*Co-requisite: TY 351*

Establishes basic understanding of mechanical drawing fundamentals and its application to toy design.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 325 — COMPUTER-AIDED ADVANCED DRAFTING FOR PRODUCT DESIGN**

*Prerequisite: TY 323*

Students develop advanced techniques by learning to use the computer as a design and drafting tool. Through demonstrations and in-class assignments, they integrate drafting knowledge with working in a digital environment.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**TY 331 — MODEL-MAKING I**

*Prerequisites: TY 311 and TY 323*

Introduces the process of translating two-dimensional renderings into finished models in clay, wood, styrofoam, or thermoplastics. Vacuum-forming, fabricating, machining, and finishing techniques are presented.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**TY 342 — COMPUTER GRAPHICS IN TOY DESIGN**

*Prerequisite: TY 322*

Students explore the computer as a tool for the presentation, refinement, and most importantly, the stimulation of creative design ideas. The fundamental principles of the two-dimensional bitmap and vector-based graphics using Adobe Photoshop and Illustrator on the Macintosh computer system are introduced.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**TY 351 — PRODUCT MATERIALS AND SAFETY CONSIDERATIONS**

*Co-requisites: TY 311 and TY 323*

Study of the materials, machinery, and methods used to manufacture plastic and non-plastic toys that meet specific design requirements, safety standards, and durability tests cost-effectively.

2 CREDITS

**TY 362 — THE TOY INDUSTRY: AN OVERVIEW**

*Co-requisite: TY 311*

Introduces scope of the toy industry through its history and development. Provides understanding of the industry's organizational structure, toy categories, marketing techniques, and specific nomenclature. Presentations are made by major toy company executives and retailers.

1 CREDIT; 2 WORKSHOP HOURS PER WEEK

**TY 411 — TOY DESIGN II AND PRODUCT UPDATE**

*Prerequisites: TY 311 and TY 325*

Advanced methods for generation of toy design ideas. Emphasizes areas of new toy creation, line extension, and licensing. (G6: Arts)

2 CREDITS; 4 STUDIO HOURS PER WEEK

**TY 414 — GAMES**

*Prerequisites: TY 411, TY 416, TY 417, and TY 431*

Game theory and logic are studied and applied to the design of games with special regard to such factors as age, play pattern, three-dimensional skills, action, strategy, and psychology.

Emphasizes the successful execution and presentation of game concepts.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 415 — DOLL DESIGN**

*Prerequisite: TY 313 or approval of associate chairperson*

Examines the various stages in the development of a prototype from concept to three-dimensional model. Cost factors, product positioning, fashion trends, methods of doll decoration, and industry safety standards are addressed.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 416 — HARD TOY: DESIGN**

*Prerequisites: TY 311, TY 325, TY 331, and TY 351*

*Co-requisite: TY 417*

The design component of creating hard toys, this course offers students the experience of designing toys from among the major toy categories. Drawing and presentation are stressed as an integral part of the product development process, underscoring the importance of the relationship between form and function. (G6: Arts)

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 417 — HARD TOY: ENGINEERING**

*Prerequisites: TY 311, TY 325, TY 331, and TY 351*

*Co-requisites: TY 416 and TY 431*

The engineering component of creating hard toys, this course offers students the experience of designing toys from among the major toy categories. The technical aspects of toy product development are stressed, helping students give form to their concepts while meeting standard manufacturing criteria.

1.5 CREDITS; 3 COMPUTER LABORATORY HOURS PER WEEK

**TY 418 — LICENSED PRODUCT DESIGN**

*Prerequisites: MK 301, TY 311, TY 313, TY 325, TY 331, and TY 342*

Providing a link between the creative ideas generated by students and the realities of the toy industry, this course introduces the licensed product category. Students build upon character ideas developed in previous courses to reconceptualize them in the context of licensed product.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

**TY 431 — MODEL-MAKING II**

*Prerequisites: TY 331 and TY 351*

*Co-requisites: TY 416 and TY 417*

Advanced study of toy model-making techniques and equipment. Working from individual concept sketches, students refine model-making skills by producing their own finished prototypes.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**TY 442 — ADVANCED COMPUTER GRAPHICS IN TOY DESIGN**

*Prerequisites:* TY 313, TY 325, and TY 342

Offered in conjunction with GD 407, this course introduces the principles of three-dimensional computer graphics and digital book design. Students build a three-dimensional model based on their soft toy designs and the character in preparation for inclusion in their digital books.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**TY 443 — INTERACTIVE MEDIA FOR TOY DESIGN**

*Prerequisites:* GD 407 and TY 442

Students develop a strong foundation in interactive technologies and how they relate to computer game design using Macromedia Director in order to expand characters designed in the previous semester. Completed assignments involve creation of interactive products using graphics, sound, animation, and programming for CD-ROM.

2 CREDITS; 1 LECTURE AND 2 COMPUTER LABORATORY HOURS PER WEEK

**TY 461 — BUSINESS PRACTICES FOR THE TOY INDUSTRY**

*Prerequisites:* TY 351 and TY 411

Addresses the legal, ethical, and practical considerations involved in selling or licensing a toy design. Topics include patent, trademark, and copyright law; disclosure and licensing agreements; corporate and agency structure.

2 CREDITS

**TY 462 — PROFESSIONAL PORTFOLIO DEVELOPMENT**

*Prerequisite:* TY 442

*Co-requisites:* TY 443 and TY 493

Students analyze, position, and develop their portfolios for placement in an appropriate venue. A combination of studio work, marketing trend analysis, consultation with industry professionals, and presentation practice guides students toward a focused goal.

2 CREDITS; 4 STUDIO HOURS PER WEEK

**TY 491 — SUMMER INTERNSHIP: TOY DESIGN**

*Prerequisites:* TY 311, TY 313, and TY 331

A summer internship in industry, scheduled individually for a minimum of 160 hours during June and July. Includes a pre- and post-internship seminar. Completion of a daily journal, a written and oral report on the experience, and a portfolio of work is required. Applications must be submitted in spring semester prior to acceptance into program.

4 CREDITS

**TY 493 — SENIOR PROJECT: DESIGN**

*Prerequisites:* TY 411, TY 416, TY 417, and TY 431

The design component of the senior project, this course offers senior students the opportunity to individually design and present products from two of the major toy categories. Demands and restrictions of the toy industry are simulated by industry representatives who present students with actual market criteria.

1.5 CREDITS; 3 STUDIO HOURS PER WEEK

## Visual Art Management

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**TA 431 — THE BUSINESS OF ART MUSEUM MANAGEMENT**

Students build a firm knowledge of the business of managing an art museum; namely, how to achieve the institution's mission for the benefit of its diverse constituents. Students complete a group project covering the broad array of support activities that must be considered for the presentation of an exhibition.

3 CREDITS

**VA 491 — SENIOR SEMINAR: THE MUSEUM EXHIBITION**

Using a major current exhibition as a case study, students examine the entire process of creating an exhibition. Through readings, field trips, and presentations by art professionals, students track the trajectory of an exhibition, from its original concept to its final, realized form, and gauge the subsequent critical response.

3 CREDITS

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State University of New York's 64 geographically dispersed campuses bring educational opportunity to virtually all New Yorkers and comprise the nation's largest comprehensive system of public higher education. Founded in 1948, with the consolidation of 29 state-operated but unaffiliated institutions, the State University has grown to a point where its impact is felt educationally, culturally and economically the length and breadth of the state.

Nearly 367,000 students are pursuing traditional study in classrooms and laboratories or are working at home, at their own pace, through such innovative institutions as the SUNY Learning Network and Empire State College, for over 25 years a leader in non-traditional education, distance learning, and assessment of prior learning. The State University's students are predominantly New York State residents. They also come from every other state in the United States, from four U.S. territories or possessions, and from more than 160 foreign countries. The University passed a major milestone in the mid-1980s when it graduated its one-millionth alumnus, and currently numbers 1.9 million graduates on its rolls.

The State University enrolls close to 40 percent of all New York State high school graduates, and its total enrollment is just under 370,000 (full-time and part-time). Because of its structure and comprehensive programs, the State University offers students a wide diversity of educational options: short-term vocational/technical courses, certificate programs, baccalaureate degrees, graduate degrees, and postdoctoral studies. The University offers access to almost every field of academic or professional study somewhere within the system—some 5,180 programs of study overall.

As part of the University's commitment to bring to the students of New York the very best and brightest scholars, scientists, artists, and professionals, the State University's distinguished faculty is recruited from the finest graduate schools and universities throughout the United States and many countries around the world, and includes nationally and internationally recognized figures in all the major disciplines. Their efforts are regularly recognized in numerous prestigious awards and honors, including the Nobel Prize.

State University's research contributions are helping to solve some of today's most urgent problems. At the same time, contracts and grants received by University faculty directly benefit the economic development of the regions in which they are located. State University researchers pioneered nuclear magnetic resonance imaging and the supermarket bar code scanner, introduced time-lapse photography of forestry subjects, isolated the bacteria that causes Lyme disease, and developed the first implantable heart pacemaker. Other University researchers continue important studies in such wide-ranging areas as breast cancer, immunology, marine biology, sickle-cell anemia, and robotics, and make hundreds of other contributions, inventions, and innovations for the benefit of society.

The University's program for the educationally and economically disadvantaged, consisting of Educational Opportunity Programs (EOP) and Educational Opportunity Centers (EOC), has become a model for delivering better learning opportunities to young people and adults traditionally bypassed by higher education.

The 30 locally-sponsored two-year community colleges operating under the program of the State University offer local citizens programs that are directly and immediately job-related as well as degree programs that serve as job-entry educational experience or a transfer opportunity to a baccalaureate degree at a senior campus.

In 1998, the Governor and the Legislature approved a multi-year, \$2 billion capital construction program for the University. This investment in critical maintenance will protect the University's infrastructure, valued at nearly \$11 billion, and enable the University to keep pace with modern technology for the benefit of its students and faculty. As a public university, the State University of New York has a special responsibility to make its rich and varied resources accessible to all.

In 1995, the Board of Trustees developed the document *Rethinking SUNY*, in response to a call from the Legislature for a “multi-year, comprehensive system wide plan to increase cost efficiency.” Underlying *Rethinking SUNY* is the theme of increasing efficiency by empowering campuses to manage directly more of their academic and financial affairs and by eliminating disincentives to the prudent use of campus and system resources.

The University's economic development services programs provide research, training and technical assistance to the state's business and industrial community through Business and Industry Centers, the New York State Small Business Development Center, the Strategic Partnership for Industrial Resurgence, Rural Services Institutes, the Trade Adjustment Assistance Center, Technical Assistance Centers, Small Business Institutes, Centers for Advanced Technology, and international development.

State University of New York is governed by a Board of Trustees, appointed by the Governor, which directly determines the policies to be followed by the 34 state-supported campuses. Community colleges have their own local boards of trustees whose relationship to the State University Board is defined by law.

The University's motto is: “To Learn — To Search — To Serve.”

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State University at Binghamton  
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State University at Stony Brook\*

### HEALTH SCIENCE CENTERS

Health Science Center at Brooklyn  
Health Science Center at Syracuse

### UNIVERSITY COLLEGES

College at Brockport  
College at Buffalo  
College at Cortland  
Empire State College  
College at Fredonia  
College at Geneseo  
College at New Paltz  
College at Old Westbury  
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College at Oswego  
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### COLLEGES OF TECHNOLOGY

Alfred  
Canton  
Cobleskill  
Delhi  
Morrisville

### SPECIALIZED COLLEGES

College of Environmental Science and Forestry  
Maritime College  
College of Optometry  
College of Technology at Farmingdale  
Institute of Technology at Utica/Rome\*\*

### STATUTORY COLLEGES\*\*\*

College of Ceramics at Alfred University  
College of Agriculture and Life Sciences at Cornell University  
College of Human Ecology at Cornell University  
School of Industrial and Labor Relations at Cornell University  
College of Veterinary Medicine at Cornell University

### COMMUNITY COLLEGES

(Locally sponsored, two-year colleges under the program of State University)  
Adirondack Community College at Glens Falls  
Broome Community College at Binghamton  
Cayuga County Community College at Auburn  
Clinton Community College at Plattsburgh  
Columbia-Greene Community College at Hudson  
Corning Community College at Corning  
Dutchess Community College at Poughkeepsie  
Erie Community College at Williamsville, Buffalo, and Orchard Park  
Fashion Institute of Technology at New York City\*\*\*\*  
Finger Lakes Community College at Canandaigua  
Fulton-Montgomery Community College at Johnstown  
Genesee Community College at Batavia  
Herkimer County Community College at Herkimer  
Hudson Valley Community College at Troy  
Jamestown Community College at Jamestown  
Jefferson Community College at Watertown  
Mohawk Valley Community College at Utica  
Monroe Community College at Rochester  
Nassau Community College at Garden City  
Niagara County Community College at Sanborn  
North Country Community College at Saranac Lake, Malone, and Ticonderoga  
Onondaga Community College at Syracuse  
Orange County Community College at Middletown  
Rockland Community College at Suffern  
Schenectady County Community College at Schenectady  
Suffolk County Community College at Selden, Riverhead, and Brentwood  
Sullivan County Community College at Loch Sheldrake  
Tompkins Cortland Community College at Dryden  
Ulster County Community College at Stone Ridge  
Westchester Community College at Valhalla

\*The Health Sciences Centers at Buffalo and Stony Brook are operated under the administration of their respective University Centers.

\*\*This is an upper-division institution authorized to offer baccalaureate and master's degree programs.

\*\*\*These operate as “contract colleges” on the campuses of independent universities.

\*\*\*\*While authorized to offer such baccalaureate and master's degree programs as may be approved pursuant to the provisions of the Master Plan in addition to the associate's degree, the Fashion Institute of Technology is financed and administered in the manner provided for community colleges.



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# Location and Campus Map

The college is located at West 27th Street, between Seventh and Eighth avenues. This midtown location, the center of the fashion industries, is easily reached by every subway, major railroad line, and bus route in the city.

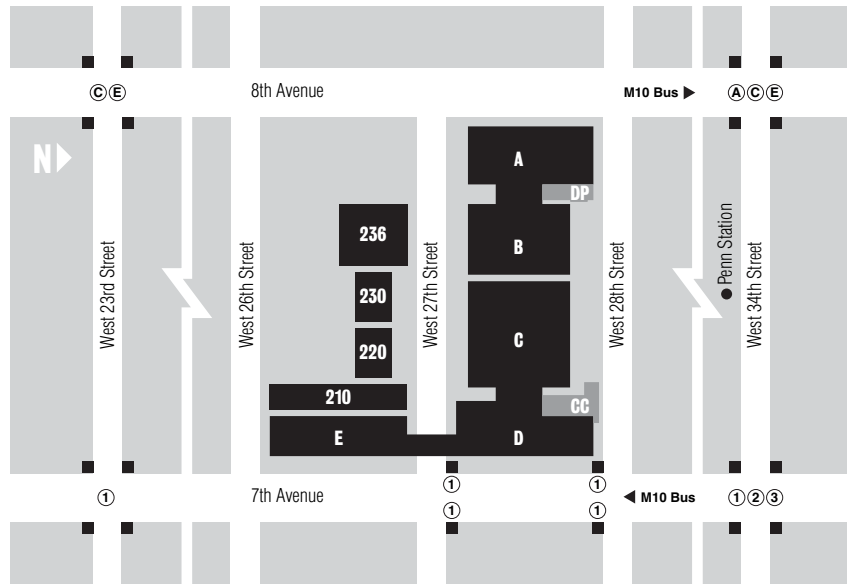
**SUBWAYS** 28th Street stations of the 1 and the N and R; 23rd Street or 34th Street stations of the A, C, E, and F lines.

**RAILROAD LINES** Pennsylvania Station of the Amtrak, New Jersey Transit, and Long Island railroads; Grand Central Station of Amtrak and Metro-North commuter railroads (Harlem, Hudson, New Haven, Port Jervis, and Pascack Valley Lines); 23rd Street and 34th Street PATH Stations.

**BUS ROUTES** 23rd Street and 34th Street Crosstown; Seventh Avenue and Eighth Avenue buses; Port Authority Bus Terminal at Fortieth Street, and George Washington Bridge Terminal for New Jersey buses, then via subway or most metropolitan bus lines.

**AIRPORTS** For those air travelers who have a choice, we suggest using either Newark or LaGuardia Airport, both of which are much more accessible than Kennedy Airport.

**NO ON-CAMPUS PARKING** Though there are parking garages in the neighborhood, there is no on-campus parking.

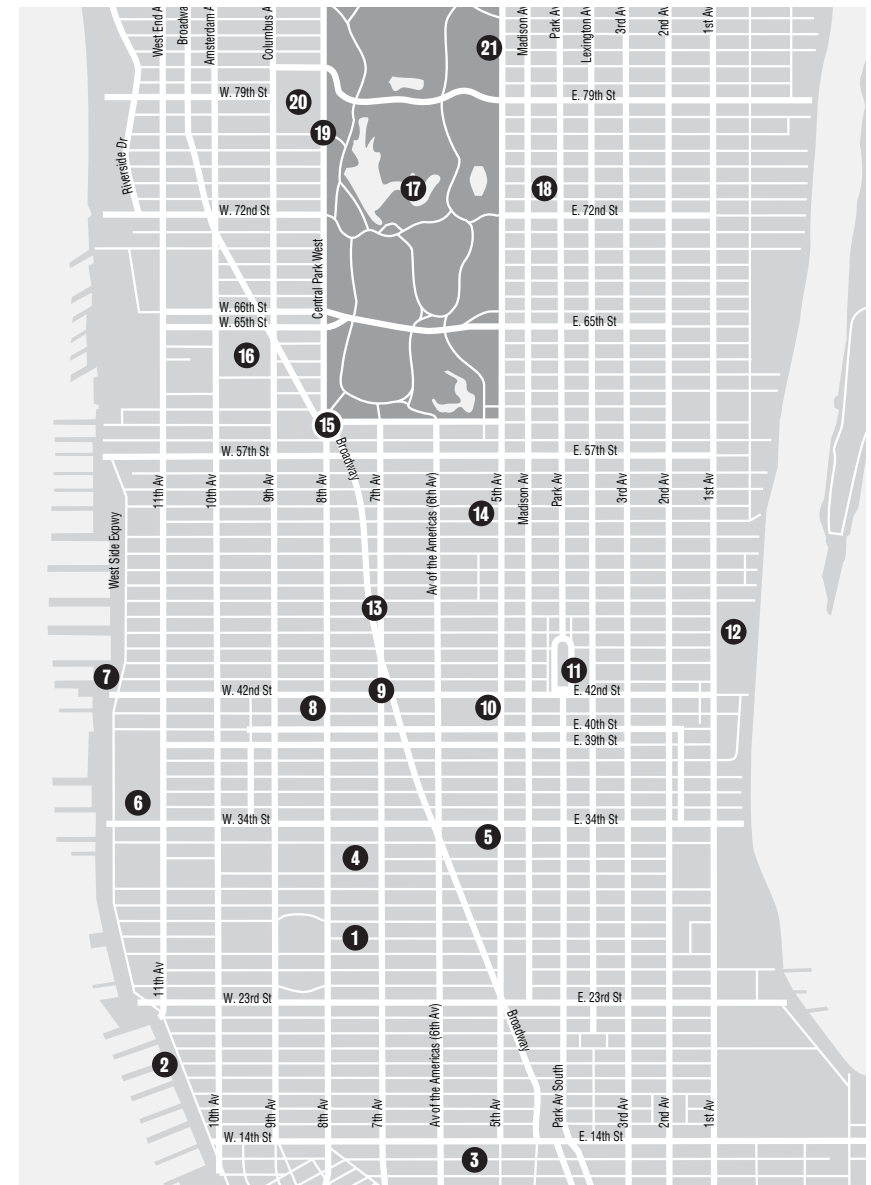


### FIT BUILDINGS

- David Dubinsky Student Center A
- Dining Pavilion DP
- Business and Liberal Arts Center B
- Marvin Feldman Center C
- Conference Center at FIT CC
- Fred P. Pomerantz Art and Design Center D
- Shirley Goodman Resource Center E

### RESIDENCE HALLS

- Alumni Hall 210 West 27th Street
- Nagler Hall 220 West 27th Street
- Co-ed Hall 230 West 27th Street
- Kaufman Hall 406 West 31st Street



- 1. Fashion Institute of Technology®
- 2. Chelsea Piers
- 3. Greenwich Village
- 4. Penn Station/Madison Square Garden
- 5. Empire State Building
- 6. Javits Convention Center
- 7. Circle Line Sightseeing Boats
- 8. Port Authority Bus Terminal
- 9. Times Square
- 10. New York Public Library
- 11. Grand Central Station
- 12. United Nations
- 13. Theatre District
- 14. Museum of Modern Art, American Folk Art Museum
- 15. Time Warner Center, Museum of Arts & Design
- 16. Lincoln Center
- 17. Central Park
- 18. Whitney Museum of Art
- 19. The New York Historical Society
- 20. Museum of Natural History/Planetarium
- 21. Metropolitan Museum of Art



## Requests for Admissions Information

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Director of Admissions  
Fashion Institute of Technology  
Seventh Avenue at 27 Street  
New York City 10001-5992  
212 217.7675  
1-800-GO-TO-FIT  
fitinfo@fitnyc.edu  
www.fitnyc.edu

### **For Special Information**

Bursar's Office-Cashiering Operations 212 217.7737  
Financial Aid 212 217.7439  
Registrar 212 217.3820  
Registration Center 212 217.3850  
Residential Life 212 217.3900  
General Information 212 217.7999

### **Details Regarding Emergency College Closings**

212 217.7792

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