

# Home Products Development BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 20464 CIP: 52.1909

The Home Products Development major offers students a thorough understanding of the relationship between fashion and business in the home products industries. Students master the components of the product development process, teamwork, communication skills, and interaction with the industry, all of which prepare them to become successful product developers, marketers, and merchandisers. Curriculum below is for the entering class of fall 2020.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	HP 313 - Manufacturing and Marketing of Home Products Hard Lines I	3
	HP 315 - Textile Applications: Home Products	2.5
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	HA 345 - History of Industrial Design G7	3
	choice - see Requirements*: Liberal Arts Elective(s)	3
<b>Semester 6</b>		
MAJOR AREA	HP 314 - Manufacturing and Marketing of Home Products Hard Lines II	3
	HP 322 - Home Products Brand Management	3
RELATED AREA	choice - Requirements*: Related Area Elective(s)	1.5-3
LIBERAL ARTS	SS 242 - Microeconomics G4	3
	choice - see Requirements*: Liberal Arts Elective(s)	3
	choice - see Requirements*: Liberal Arts Elective(s)	3
<b>Semester 7</b>		
MAJOR AREA	HP 421 - Strategic Product Management	3
	HP 491 - Home Products Design and Development Process	3
RELATED AREA	CM 401 - Environmental Fragrances for Non-CFM Majors	2
LIBERAL ARTS	choice - see Requirements*: Liberal Arts Elective(s)	3
	choice - see Requirements*: Liberal Arts Elective(s)	3
	choice - see Requirements*: Liberal Arts Elective(s)	3
<b>Semester 8</b>		
MAJOR AREA	HP 432 - Home Products Analytical Strategies	3
	HP 492 - Home Products Senior Project	2
LIBERAL ARTS	choice - see Requirements*: Liberal Arts Elective(s)	3
	choice - see Requirements*: Liberal Arts Elective(s)	3
	choice - see Requirements*: Liberal Arts Elective(s)	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	22.5
	RELATED AREA	3.5-5
	LIBERAL ARTS	36
	Total Credits:	62-63.5

**\*Fall 2020 Requirements:** See below.

• **Liberal Arts: 9 credits**

- EN 321 Strategies of Business Communication (3 cr.)
- HA 345 History of Industrial Design (3 cr.) meets SUNY (G7)
- SS 242 Microeconomics (3 cr.) meets General Education Social Sciences requirement (G4).  
The prerequisite of SS 141 Macroeconomics must be taken prior to registering for SS 242

**Liberal Arts Elective(s): 27 credits**

See General Education for details: **At least 2 different liberal arts courses from 2 different areas required in AAS or BS:** G5 Western Civilization; G6 Arts; G8 Foreign Language; G9 Other World Civilizations; G10 American History.

Select Liberal Arts courses from the following subject areas: **AB** (Arabic);

**CH** (Chinese); **EN** (English); **FI** (Film and Media) – any FI course other than FI 205, 261, 361, 461, 362, and 462; **FR** (French); **HA** (History of Art); **HE** (Health Education) 201, 301; **IT** (Italian); **JA** (Japanese); **MU** (Music); **HI** (History); **MA** (Math); **MC** (Modern Languages and Cultures); **PE** (Physical Education and Dance) 215, 216, 217; **PL** (Philosophy); **PO** (Portuguese); **SC** (Science); **SP** (Spanish); and **SS** (Social Sciences).

**Related Area Elective(s): 1.5–3 credits**

CHOICE of any of the following (for which prerequisites have been met): Advertising and Marketing Communications: AC 111, 114, 262, 272; Business Enterprise: BE 261; Communication Design Foundation: CD 223, 234; Computer Graphics: CG 121, 211, 212; Direct and Interactive Marketing: DM 211; Design Division Studies (DD): any course; Entrepreneurship: EP 311, 360, 361; Fashion Business Management: FM 328, 330; International Trade & Marketing (IN): any course; Internship: IC 497; Packaging Design: PK 211, 212, 301; Production Management: MG 132, 153, 234; Textile Design: TD 111, 112, 113, 114, 115, 212, 224; Textile Science: TS 215; Textile Technology: TT 247, 261, 313, 343.

**NOTE:** Students must have taken the following courses prior to entering the program: (1) A fundamentals of textiles course. If not taken, then either TS 111, or TS 115/TS 015, or TS 122, or TS 132 will satisfy this requirement; and (2) SS 141.

Upon graduating from the Home Products Development BS program, students will be skilled in the following:

1. **Professional & Corporate Responsibility:** Students will demonstrate the ability to make ethically responsible corporate decisions in a changing business environment.
2. **Product knowledge:** Students will demonstrate in depth knowledge or all aspects of product development for both hard goods and textiles through direct industry and manufacturer contact regarding industry processes and business mechanics.
3. **Business Fundamentals:** Students will make informed decisions utilizing current technology and business methodology to assess, analyze and solve potential opportunities connected to the Home Products industry.
4. **Technology:** Students will combine innovative thinking and technological competence to develop, assess and present business information using a variety of resources.
5. **Research & Critical Decision Making:** Through innovative research using primary, secondary and tertiary data, students will be able to evaluate and process information, then use it to make informed decisions.

6. Globalism: Students will assess global production markets and operate with changing supply chain opportunities.
7. Communication: Students will produce effective written, visual and oral communication channels for the digital and traditional avenues which meet professional criteria and exhibit and standard of excellence.