

# Baccalaureate Degree Programs

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Advertising & Digital Design  
Advertising and Marketing Communications  
Animation, Interactive Media & Game Design  
Art History and Museum Professions  
Cosmetics and Fragrance Marketing  
Direct and Interactive Marketing  
Entrepreneurship for the Fashion and Design Industries  
Fabric Styling  
Fashion Business Management  
Fashion Business Management/Florence and New York  
Fashion Design – Children's Wear  
Fashion Design – Intimate Apparel  
Fashion Design – Knitwear  
Fashion Design – Special Occasion  
Fashion Design – Sportswear  
Fashion Design/Milan – Knitwear  
Fashion Design/Milan – Sportswear  
Film and Media  
Fine Arts  
Footwear & Accessories Design  
Graphic Design  
Home Products Development  
Illustration  
Interior Design  
International Trade and Marketing for the Fashion Industries  
Packaging Design  
Photography and Related Media  
Production Management: Fashion and Related Industries  
Technical Design  
Textile Development and Marketing  
Textile/Surface Design  
Toy Design  
Visual Presentation and Exhibition Design