

# Curricula Overview

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## TWO-YEAR ASSOCIATE DEGREE PROGRAMS

Fifteen programs leading to an Associate in Applied Science (AAS) degree are offered, described on the Two-Year Associate Degree Programs pages. Majors are designed for full-time, two-year students, but part-time and evening/weekend programs leading to the AAS degree are available in some majors.

The 15 two-year associate degree programs are:

### School of Art and Design

- Communication Design Foundation
- Fashion Design\*
- Fine Arts
- Footwear & Accessories Design
- Illustration
- Interior Design\*
- Jewelry Design
- Menswear
- Photography and Related Media
- Textile/Surface Design

### Jay and Patty Baker School of Business and Technology

- Advertising and Marketing Communications\*
- Fashion Business Management\*
- Production Management: Fashion and Related Industries
- Textile Development and Marketing

### School of Liberal Arts

- Film and Media

\* Program takes in entering classes in both the fall and spring semesters.

## ONE-YEAR ASSOCIATE DEGREE PROGRAMS

Seven one-year AAS programs are offered for students who have completed at least 30 transferable credits at a college, with 24 credits equivalent to FIT's General Education requirements, or who hold a four-year degree from a college. These programs are described on the One-Year Associate Degree Programs pages.

The seven one-year associate degree programs are:

### School of Art and Design

- Communication Design Foundation
- Fashion Design\*
- Footwear & Accessories Design
- Textile/Surface Design

## **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications\*
- Fashion Business Management\*
- Textile Development and Marketing

\* Program takes in entering classes in both the fall and spring semesters.

## **BACCALAUREATE DEGREE PROGRAMS**

Fourteen programs leading to a Bachelor of Fine Arts (BFA) degree and 12 leading to a Bachelor of Science (BS) degree are offered, described on the Baccalaureate Degree Programs pages. Majors offered by the School of Art and Design lead to the BFA degree; majors offered by the Jay and Patty Baker School of Business and Technology and the School of Liberal Arts lead to the BS degree. Majors are designed for full-time, two-year students, but part-time and evening/weekend students may also meet the requirements in some of the majors.

The 26 baccalaureate degree programs are:

### **School of Art and Design**

- Advertising & Digital Design
- Computer Animation and Interactive Media
- Fabric Styling
- Fashion Design (with specializations in Children's Wear, Intimate Apparel, Knitwear, Special Occasion, and Sportswear)
- Fine Arts
- Footwear & Accessories Design
- Graphic Design
- Illustration
- Interior Design\*
- Packaging Design
- Photography and the Digital Image
- Textile/Surface Design
- Toy Design
- Visual Presentation and Exhibition Design

### **Jay and Patty Baker School of Business and Technology**

- Advertising and Marketing Communications\*
- Cosmetics and Fragrance Marketing
- Direct and Interactive Marketing
- Entrepreneurship for the Fashion and Design Industries
- Fashion Business Management\*
- Home Products Development
- International Trade and Marketing for the Fashion Industries\*
- Production Management: Fashion and Related Industries
- Technical Design
- Textile Development and Marketing

### School of Liberal Arts

- Art History and Museum Professions
- Film and Media

\* Program takes in entering classes in both the fall and spring semesters.

### EVENING/WEEKEND DEGREE PROGRAMS

[fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)

FIT provides students with the opportunity to complete an associate or baccalaureate degree through evening and/or weekend study. These programs are coordinated by the academic departments and schools. All associate programs lead to the AAS degree; baccalaureate programs lead to the BS degree.

The associate degree programs available through evening/weekend study are:

#### School of Art and Design

- Fashion Design

#### Jay and Patty Baker School of Business and Technology

- Advertising and Marketing Communications (one-year option also available)
- Fashion Business Management (one-year option also available)

The baccalaureate degree programs available through evening/weekend study are:

#### Jay and Patty Baker School of Business and Technology

- Advertising and Marketing Communications
- Fashion Business Management
- International Trade and Marketing for the Fashion Industries

### ONLINE DEGREE PROGRAMS

FIT offers two degrees that can be completed fully online.

#### Jay and Patty Baker School of Business and Technology

- Fashion Business Management One-Year AAS degree program
- International Trade and Marketing for the Fashion Industries BS degree program

### CREDIT CERTIFICATE PROGRAMS

FIT offers a number of credit certificate programs that provide students with the opportunity to enhance their skills in specialized fields. Nonmatriculated students may enroll in credit certificate programs. Upon successful completion of a concentrated sequence of credit-bearing courses, and with faculty recommendation, students are granted a certificate of completion.

#### Aron and Esther Goldfarb Leather Apparel (HEGIS 5012)

Designed for students seeking additional knowledge in the area of leather apparel design and construction, this program offers certificates in either a menswear or women's wear concentration.

The program consists of four courses

AP 241	Leather Apparel Design Room Techniques	2.5
AP 253	Leather Apparel Design	2.5
AR 152	Leather Apparel Portfolio	2.5
LD 112	Decorative Leather Techniques	2.5

### **CAD for Fashion Designers–Art (HEGIS 5012)**

CAD for Fashion Designers–Art provides students with the technical skills required to create fashion design presentation products, such as digital trend concept boards and computer-generated portfolios.

**NOTE:** Students must have taken the following courses prior to entering the certificate program: AR 101 or FF 111 or FF 113 or approval of Fashion Design–Art assistant chair.

The program consists of five required courses:

AR 115	Introduction to CAD Software for Fashion Designers	2
FF 241	Fashion Design Computer: Photoshop	1.5
FF 242	Fashion Design Computer: Illustrator	1.5
FF 243	Digital Flats and Specs	1.5
FD 342	CAD for Fashion Design and Development	2

### **Draping Techniques (HEGIS 5012)**

Intended primarily for those who wish to enhance their draping skills without enrolling in a degree program, Draping Techniques presents students with projects that incorporate both draping and patternmaking techniques, covering a variety of approaches and methods in analyzing and developing patterns.

The program consists of four sequential courses offered over four semesters:

DP 111	Draping Proficiency I	2.5
DP 112	Draping Proficiency II	2.5
DP 211	Draping Proficiency III	2.5
DP 212	Draping Proficiency IV	2.5

### **Gemology (HEGIS 5012)**

The Gemology certificate program is designed to meet the demands of a growing segment of the jewelry industry for employees with more in-depth knowledge of gems and gemstones. Students gain additional knowledge and hands-on skills necessary to work effectively in the jewelry industry and increase their marketability.

The program consists of four to five courses offered over three semesters:

JD 141	Introduction to Diamonds	2
JD 241	Introduction to Gemology	2–3
or JD 142	Gemology and Gem Identification	
JD 281	Diamond Grading	2
JD 243	Gemology II	2–3
or JD 142	Gemology and Gem Identification	
JD 244	Gemology III	3

### **Haute Couture (HEGIS 5012)**

Haute Couture provides students with the design skills and techniques used in the manufacture of custom, made-to-measure women's clothing.

**NOTE:** Students must have taken the following courses prior to entering the certificate program: DP 111 or FD 131 or TL 111, FF 211, DP 212 or FD 112, or approval of assistant chair.

The program consists of five sequential courses in fashion design offered over a three-semester time span:

AP 242	Haute Couture Sewing Techniques	2.5
AP 243	Haute Couture Decorative Techniques and Embellishments	2.5
AP 244	Haute Couture Construction and Technology	2.5
AP 275	Haute Couture Apparel Design	3
AR 292	Haute Couture Portfolio	2.5

### **Ladies Tailoring Techniques (HEGIS 5012)**

This program was developed in response to the demand for classic, quality apparel for women's tailored clothes. Projects range from fundamental to more advanced skills and processes in ladies tailoring and prepare students for positions as tailors or tailor's assistants in sample rooms and custom tailoring shops.

Ladies Tailoring Techniques consists of four sequential courses offered over a four-semester time span:

TL 111	Ladies Tailoring I	2.5
TL 112	Ladies Tailoring II	2.5
TL 211	Ladies Tailoring III	2.5
TL 212	Ladies Tailoring IV	2.5

### **Millinery Techniques (HEGIS 5012)**

Developed in response to the renewed demand for quality headwear, Millinery Techniques helps students develop skills that will meet the most stringent demands of the industry and the consumer. Projects range from fundamental to more advanced skills and processes in millinery techniques.

The program consists of six sequential courses offered over a four-semester time span:

ML 113	Blocking Techniques for Hats	2.5
ML 115	Fabric Hat Construction	2.5
ML 116	Cold Weather Headgear	2.5
ML 123	Contemporary Men's Hats	2.5
ML 241	Bridal and Special Occasion Headwear	2.5
ML 243	Creative Design in Headwear	2.5

### **Patternmaking (HEGIS 5012)**

The program in Patternmaking provides students with the knowledge, craftsmanship skills, and techniques in draping, marker making, patternmaking, and sample making required to meet the challenges of the industry.

**NOTE:** Fashion Design students must have taken the following courses prior to entering the certificate program: FD 111 or FD 121.

The program consists of the following five courses offered over a three-semester time span:

PM 121	Patternmaking I: Misses' and Women's Wear	2
PM 122	Patternmaking II: Misses' and Women's Wear	2
PM 171	Pattern Grading: Misses' and Women's Wear	2
PM 233	Patternmaking: Misses' Sportswear	2
PM 255	Fit Analysis and Technical Documentation	2

### **Performance Athletic Footwear (HEGIS 5012)**

The Performance Athletic Footwear certificate program is designed to provide the knowledge and skills required to work effectively within the athletic footwear industry. It also addresses a service area within the accessories industry referred to as "ath-leisure."

The program consists of the following four courses offered over a three- to four-semester time span:

LD 181	Ergonomics for Athletic Footwear	2
LD 182	Performance Materials for Athletic Footwear	2
LD 184	Athletic Footwear Sketching	2.5
LD 185	Athletic Footwear Drafting	2.5