

Textile Development and Marketing AAS Degree Program

School of Business and Technology

Applications accepted for fall only. NYSED: 00841 HEGIS 5313

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing. Curriculum below is for the entering class of Fall 2019.

| Semester 1 | | Credits |
|----------------------------------|--|----------------|
| MAJOR AREA | TS 111 - Fundamentals of Textiles | 3 |
| | TS 215 - The History of Textile Trade and Technology | 2 |
| RELATED AREA | FM 114 - Introduction to the Fashion Industry | 3 |
| | TD 212 - CAD and Design Fundamentals for Printed Textiles | 1.5 |
| GENERAL EDUCATION | EN 121 - English Composition G1 | 3 |
| | choice - See Requirements* | 3 |
| Semester 2 | | |
| MAJOR AREA | TT 174 - Fabric Development | 3 |
| | TT 247 - Color Creation and Sustainable Applications | 3 |
| RELATED AREA | MG 108 - Apparel and Home Textile Products Manufacturing | 2 |
| | MG 153 - Excel for Business | 2 |
| GENERAL EDUCATION | SS 141 - Macroeconomics G4 | 3 |
| | choice - see Requirements* | 3 |
| Semester 3 | | |
| MAJOR AREA | TT 201 - Fabrics for Private Label/Vertical Retailer | 3 |
| | TT 276 - Fabrics for Interiors | 2 |
| RELATED AREA | MG 242 - Principles of Accounting | 3 |
| GENERAL EDUCATION | choice - see Requirements* | 6 |
| Semester 4 | | |
| MAJOR AREA | TT 202 - Textile Value Chain Marketing: Concept to Consumer | 3 |
| | TT 261 - Performance Textiles | 3 |
| RELATED AREA | IC 296 - AAS Internship B: Career Exploration** or choice Related Area Elective (2-3 credits)** | 2 |
| GENERAL EDUCATION | SC 147 - The Forensics of Fiber Analysis G3 | 3 |
| | choice - see Requirements* | 3 |
| TOTAL CREDIT REQUIREMENTS | | |
| | GENERAL EDUCATION | 24 |
| | MAJOR AREA | 22 |
| | RELATED AREA | 13.5 |
| | HEALTH AND/OR PHYS. ED | 2 |
| | Total Credits: | 61.5 |

***Fall 2019 Requirements:** see below

General Education: 24 credits

See list of Gen Ed approved courses under FIT's General Education Requirements and Courses. An FIT Gen Ed course cannot be used to meet more than one General Education area.

- Three (3) credits from each required area, totaling 9 credits: G1, G2, and G3 (SC 147)
- Three (3) credits from G4 (SS 141)
- Nine (9) credits from three different areas in **liberal arts** courses in G5-G10
- Three (3) credit Speech course: CHOICE of EN 241, EN 242, EN 244, or EN 245

****Related Area Elective:**

CHOICE of AC 221, AR 115, HP 201, PH 118, PH 162, or LD 101

Upper Division Alternatives:

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing, Direct and Interactive Marketing, Home Products Development, Production Management: Fashion and Related Industries, and Textile Development and Marketing. By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications, Fashion Business Management, International Trade and Marketing for the Fashion Industries, and Technical Design.