

Fashion Business Management One-Year AAS Degree Program

School of Business and Technology

Applications accepted for fall and spring. NYS ED: 00828 HEGIS 5004

The major in Fashion Business Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing. Curriculum below is for the entering class of Fall 2019.

Semester 1		Credits
MAJOR AREA	FM 114 - Introduction to the Fashion Industry	3
	FM 116 - Fashion Business Practices	3
	FM 117 - Introduction to Fashion Marketing	3
	FM 224 - Merchandising Math Applications	3
RELATED AREA	AC 111 - Advertising and Promotion	3
	TS 111 - Fundamentals of Textiles	3
Semester 2		
MAJOR AREA	FM 225 - Fashion Merchandising	3
	FM 244 - Product Development	3
	FM 262 - Contemporary Retail Management	3
	FM 268 - Team Development Workshop	2.5
	choice - see Major Area Elective(s)*	3
RELATED AREA	choice - see Related Area Elective(s)**	1.5
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	26.5
	RELATED AREA	7.5
	Total Credits:	34

Fall 2019 Requirements: see below

*Major Area Electives: 3 credits (minimum)

CHOICE of one (1)

course: FM 144, FM 212, FM 213, FM 222, FM 223, FM 226, FM 228, FM 231, FM 245, FM 251.

**Related Area Electives: 1.5 credits (minimum)

CHOICE of one (1) course: AR 101, AC 221, AR 115, DE 101, HD 111, HP 201, IC 296, IC 297, or ID 103, JD 101, MG 153, PH 118, PH 162, or TD 112