

Visual Presentation and Exhibition Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYSSED: 36131 HEGIS 1009

The major in Visual Presentation and Exhibition Design prepares students for opportunities in design positions as exhibition designers, store planners, visual merchandisers, museum exhibition designers, event planners, and designers for other themed environments. Curriculum below is for the entering class of Fall 2019.

Semester 5		Credits
MAJOR AREA	VP 301 - Overview of Visual Presentation and Exhibition Design	2
	VP 311 - Space and Environment for Visual Presentation and Exhibition Design	2
	VP 312 - Product Presentation	2
	VP 321 - Visualization and Sketching for Design	2
	VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design	2
LIBERAL ARTS	choice - see American History* G10	3
	choice - see History of Art and Civilization*	3
Semester 6		
MAJOR AREA	VP 313 - Visual Presentation in In-Store Design	2
	VP 314 - Mannequin Presentation for Retail and Exhibitions	2
	VP 341 - Graphic Strategy for Visual Presentation	2
	DE 226 - CAD for Visual Presentation	2
RELATED AREA	CT-303 Dynamic Branding	2
	ID 241 - Lighting Design I	1.5
LIBERAL ARTS	choice - see Other World Civilizations* G9	3
Semester 7		
MAJOR AREA	VP 411 - Interpretive Exhibition Design	2
	VP 441 - Interpretive Exhibition Graphics	2
	choice - see Major Area Elective**	1.5
RELATED AREA	choice - See Related Area Elective***	3
LIBERAL ARTS	EN 323 - Specialized Writing and Thesis Preparation	3
	choice - see Foreign Language*	3
Semester 8		
MAJOR AREA	VP 412 - Senior Design Project	4
	VP 461 - Portfolio and Professional Presentation	2
RELATED AREA	IC 497 - Senior Internship C: Career Planning	3
	BE 404 - Business for Visual Presentation	2
	choice - see Related Area Elective***	1.5
LIBERAL ARTS	choice - see Foreign Language*	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	29.5
	RELATED AREA	13
	LIBERAL ARTS	18
	Total Credits:	60.5

Fall 2019 Requirements: see below

*** Liberal Arts and Art History: 18 credits**

- **American History: 3 credits.** CHOICE of any course that meets the General Education American History requirement (G10)
- **English and Speech: 3 credits.** EN 323
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet the General Education Foreign Language requirement (G8)
- **History of Art and Civilization: 3 credits.** CHOICE of any HA course (for which prerequisites have been met) not previously taken or required
- **Other World Civilizations: 3 credits.** CHOICE of any HA course that meets the General Education Other World Civilizations requirement (G9)

****Major Area Elective: 1.5 credits (minimum).** CHOICE of DE 401, DE 234, VP 421, VP 431, VP 432, or VP 433

*****Related Area Elective: 4.5 credits (minimum).** CHOICE of any elective course in Art and Design for which student has met prerequisite(s)

