Toy Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYSED: 89109 HEGIS 1099

The major in Toy Design prepares students for careers as children's product designers working with a variety of companies in the toy industry, from small specialty firms to major global corporations. Curriculum below is for the entering class of Fall 2019.

Semester 5		Credits
MAJOR AREA	TY 326 - Toy Design I and Product Rendering	3
	TY 327 - Drafting and Technical Drawing	3
	TY 352 - The Toy Industry: Methods and Materials	3
RELATED AREA	FA 301 - Anatomy for Toy Designers	1.5
LIBERAL ARTS	SS 232 - Developmental Psychology	3
Semester 6		
MAJOR AREA	TY 313 - Soft Toy and Doll Design	3
	TY 332 - Model Making and 3D Prototyping	3.5
	TY 342 - Computer Graphics in Toy Design	2
RELATED AREA	MK 301 - Marketing for the Toy Industry	3
LIBERAL ARTS	HE 301 - Motor Learning: A Developmental Approach	3
	HA 345 - History of Industrial Design choice - see Liberal Arts/Art History	3
Semester 7		
MAJOR AREA	A:	
	TY 491 - Summer Internship: Toy Design**	4
	B:	
	TY 411 - Toy Design II and Product Update	2
	TY 421 - Advanced Hard Toy: Design Engineering	5
	TY 442 - Advanced Computer Graphics in Toy Design	2
	TY 463 - Storybook Design and Licensed Product	3
LIBERAL ARTS	MA 041 - Geometry and Probability Skills	1
	MA 241 - Topics in Probability and Geometry	3
Semester 8		
MAJOR AREA	TY 414 - Games***	1.5
	TY 461 - Business Practices for the Toy Industry	2
	TY 467 - Professional Portfolio	4.5
RELATED AREA	PK 403 - Packaging for the Toy Designer	2
LIBERAL ARTS	choice - see Liberal Arts/Art History*	3
	choice - see Liberal Arts Electives	3
TOTAL CREDIT REQ	UIREMENTS	
	MAJOR AREA	41.5
	RELATED AREA	6.5
	LIBERAL ARTS	19
	Total Credits:	67

*Fall 2019 Requirements: see below

Liberal Arts, Art History, and General Education: 19 credits

 Art History Requirements: 6 credits. HA 345 and CHOICE of (1) additional 3-credit History of Art course that meets General Education Other World Civilizations requirement (G9). See the full list of Art/Design History courses under HA: History of Art and Civilization.

• Social Sciences: 3 credits. SS 232

• Health Education: 3 credits. HE 301

• Mathematics: 4 credits. MA 041 and MA 241

- Liberal Arts Elective: 3 credits. Select a Liberal Arts course (for which prerequisites have been met) from the following subject areas: CH (Chinese), EN (English), FI (Film and Media) any FI course other than FI 261, 361, 362, 461, and 462, FR (French), HA (History of Art), HE (Health Education) 201, or 301, IT (Italian), JA (Japanese), MU (Music) MU 202, 203, or 391, HI (History), MA (Math), LA (Liberal Arts), MC (Modern Languages and Cultures), PE (Physical Education and Dance) 215, 216, 217, PL (Philosophy), SC (Science), SP (Spanish), and SS (Social Sciences). See Liberal Arts Courses.
- ** If internship cannot be completed during the summer, a special independent study program will be arranged in the eighth semester.
- *** Students may substitute TY 314 for TY 414.

NOTES. Students must complete SS 131 and two HA courses (HA 111, HA 112, or HA 231, or equivalent) prior to entering this program.