## Toy Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 89109 HEGIS 1099
The major in Toy Design prepares students for careers as children's product designers working with a variety of companies in the toy industry, from small specialty firms to major global corporations. Curriculum below is for the entering class of Fall 2019.

| Semester 5 |  | Credits |
| :---: | :---: | :---: |
| MAJOR AREA | TY 326 - Toy Design I and Product Rendering | 3 |
|  | TY 327 - Drafting and Technical Drawing | 3 |
|  | TY 352 - The Toy Industry: Methods and Materials | 3 |
| RELATED AREA | FA 301 - Anatomy for Toy Designers | 1.5 |
| LIBERAL ARTS | SS 232 - Developmental Psychology | 3 |
| Semester 6 |  |  |
| MAJOR AREA | TY 313 - Soft Toy and Doll Design | 3 |
|  | TY 332 - Model Making and 3D Prototyping | 3.5 |
|  | TY 342 - Computer Graphics in Toy Design | 2 |
| RELATED AREA | MK 301 - Marketing for the Toy Industry | 3 |
| LIBERAL ARTS | HE 301 - Motor Learning: A Developmental Approach | 3 |
|  | HA 345 - History of Industrial Design choice - see Liberal Arts/Art History | 3 |
| Semester 7 |  |  |
| MAJOR AREA | A: |  |
|  | TY 491 - Summer Internship: Toy Design** | 4 |
|  | B: |  |
|  | TY 411 - Toy Design II and Product Update | 2 |
|  | TY 421 - Advanced Hard Toy: Design Engineering | 5 |
|  | TY 442 - Advanced Computer Graphics in Toy Design | 2 |
|  | TY 463 - Storybook Design and Licensed Product | 3 |
| LIBERAL ARTS | MA 041 - Geometry and Probability Skills | 1 |
|  | MA 241 - Topics in Probability and Geometry | 3 |
| Semester 8 |  |  |
| MAJOR AREA | TY 414 - Games*** | 1.5 |
|  | TY 461 - Business Practices for the Toy Industry | 2 |
|  | TY 467 - Professional Portfolio | 4.5 |
| RELATED AREA | PK 403 - Packaging for the Toy Designer | 2 |
| LIBERAL ARTS | choice - see Liberal Arts/Art History* | 3 |
|  | choice - see Liberal Arts Electives | 3 |
| TOTAL CREDIT REQUIREMENTS |  |  |
|  | MAJOR AREA | 41.5 |
|  | RELATED AREA | 6.5 |
|  | LIBERAL ARTS | 19 |
|  | Total Credits: | 67 |

*Fall 2019 Requirements: see below

## Liberal Arts, Art History, and General Education: 19 credits

- Art History Requirements: 6 credits. HA 345 and CHOICE of (1) additional 3-credit History of Art course that meets General Education Other World Civilizations requirement (G9). See the full list of Art/Design History courses under HA: History of Art and Civilization.
- Social Sciences: 3 credits. SS 232
- Health Education: 3 credits. HE 301
- Mathematics: 4 credits. MA 041 and MA 241
- Liberal Arts Elective: 3 credits. Select a Liberal Arts course (for which prerequisites have been met) from the following subject areas: CH (Chinese), EN (English), FI (Film and Media) - any FI course other than FI 261, 361, 362, 461, and 462, FR (French), HA (History of Art), HE (Health Education) 201, or 301, IT (Italian), JA (Japanese), MU (Music) MU 202, 203, or 391, HI (History), MA (Math), LA (Liberal Arts), MC (Modern Languages and Cultures), PE (Physical Education and Dance) 215, 216, 217, PL (Philosophy), SC (Science), SP (Spanish), and SS (Social Sciences). See Liberal Arts Courses.
** If internship cannot be completed during the summer, a special independent study program will be arranged in the eighth semester.
*** Students may substitute TY 314 for TY 414.
NOTES. Students must complete SS 131 and two HA courses (HA 111, HA 112, or HA 231, or equivalent) prior to entering this program.

