

# International Trade and Marketing for the Fashion Industries BS Degree Program

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## School of Business and Technology

Applications accepted for fall and spring. NYSSED: 20268 HEGIS 0509

The major in International Trade and Marketing prepares students for management positions in international trade and global fashion companies. Graduates pursue careers in global marketing, management, logistics, sourcing, compliance, customs, and licensing. Curriculum below is for the entering class of Fall 2019.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	IN 312 - International Trade	3
	IN 313 - International Business Transactions	3
LIBERAL ARTS	MA 222 - Statistical Analysis*	3
	choice - Liberal Arts - see English*	3
	choice - Liberal Arts elective *	3
<b>Semester 6</b>		
MAJOR AREA	IN 322 - Global Marketing	3
	IN 323 - Import/Export Regulations	3
	choice see Major Area Electives**	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications *	3
	SS 242 - Microeconomics	3
	choice - Liberal Arts Elective*	3
<b>Semester 7</b>		
MAJOR AREA	IN 433 - Global Sourcing	3
	choice - see Major Area Electives**	3
LIBERAL ARTS	choice - see Economics minor courses*	3
	choice - see Liberal Arts elective *	3
	choice - see Foreign Language*	3
<b>Semester 8</b>		
MAJOR AREA	IC 496 - Senior Internship B: Career Planning or IN 492 - International Trade Practicum or Major Area Elective **	2-3
	choice - see Major Area elective**	3
LIBERAL ARTS	choice - see Liberal Arts elective *	3
	choice - see Liberal Arts elective *	3
	choice - see Liberal Arts elective *	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	26-27
	LIBERAL ARTS	36
	Total Credits:	62-63

**Fall 2019 Requirements:** see below

**\* Liberal Arts: 36 credits**

- **Liberal Arts electives: 18 credits.** Select Liberal Arts courses from the following subject areas: **AB** (Arabic), **CH** (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 205, 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217, **PL** (Philosophy), **PO** (Portuguese), **SC** (Science), **SP** (Spanish), and **SS** (Social Science).
- **English: 3 credits.** Choose from any 200- or 300-level English course
- **Foreign Language: 3 credits.** Choose any Foreign Language (G8) course.
- **Mathematics: 6 credits.** Mathematics Proficiency must be completed prior to enrolling in MA 222 and MA 311
- **Economics: 6 credits.** SS 242 and select one (1) course: SS 244, SS 339, SS 343, SS 345, SS 391, SS 394, SS 442, SS 443, SS 445, SS 446 or any other course designated for the Economics Minor See [fitnyc.edu/liberal-arts/minors/](http://fitnyc.edu/liberal-arts/minors/).

**\*\*Major Area Electives/Practicum/Internship: 11 - 12 credits.** CHOICE of four: IN 320, 324, 341, 342, 423, 424, 434, 441, 442, or 443 or choice of Internship IC 496 or Practicum IN 492

**Evening/Weekend Option:**

A four-semester evening/weekend option is available for this degree program (see Curricula Overview or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend)). The sequence of courses is the same as that listed on this page.

**Online Degree Option:**

The two-year online degree is designed to give students flexibility in earning a Bachelor of Science degree (see Online Degree Programs for additional information).

**\*\* NOTE:** Students must have taken the following course prior to entering the program: SS 141.