

# Fashion Business Management/Florence and New York BS Degree Program

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## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Business Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending FBM in Florence. Curriculum below is for the entering class of Fall 2019.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	Florence:	
	FM 226 - International Buying and Marketing (Major Area Elective)	3
	FM 321 - Workshop in Apparel Merchandising	3
	FM 361 - Leadership Development for Retailing	3
LIBERAL ARTS	HA 212 - Renaissance Art in Florence G7	3
	IT 111 - Elementary Italian (taken prior to Semester 5)	3
	IT 112 - Italian II G8	3
	SS 354 - Comparative Political Systems G9	3
<b>Semester 6</b>		
MAJOR AREA	Florence:	
	FM 424 - Global Merchandising	3
	FM 431 - Sales Management (Specialization)	3
LIBERAL ARTS	EN 245 - Intercultural Communication	3
	HA 205 - Italian Art in Context	3
	or IT 213 - Italian III	
	SS 242 - Microeconomics	3
<b>Semester 7</b>		
MAJOR AREA	New York:	
	FM 324 - Business of Licensing (Specialization)	3
	FM 325 - Financial Assortment and Planning	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications	3
	or 322 - Statistics, Machine Learning, and Data Mining	
	EN 321 - Strategies of Business Communication	3
<b>Semester 8</b>		
MAJOR AREA	New York:	
	FM 422 - Merchandising Strategies	3
LIBERAL ARTS	MA 300 - The Mathematics of Financial Life Management	3
	or 311 - Mathematical Modeling for Business Applications	
	PL 300 - Business Ethics	3
	choice - see Economics*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	24
	RELATED AREA	2
	LIBERAL ARTS	36
	Total Credits:	62

**Fall 2019 Requirements:** see below

**\* Liberal Arts: 36 credits**

- **English & Speech: 6 credits.** EN 321 and EN 245
- **Economics: 6 credits.** SS 242 and CHOICE of SS 302, SS 339, SS 343, SS 442, SS 443, SS 445 or SS 446 or any other 300- or 400-level **Economics** course
- **Foreign Language: 6 credits.** IT 111 must be taken prior to travel. Note that IT 122 or IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6-credit requirement). TOTAL Liberal Arts Credits and General Education Summary with IT 111 is 36.
- **Liberal Arts Elective(s): 6 credits.** HA 212 and (HA 205 or IT 213)
- **Mathematics: 6 credits.** Students must complete MA 222 prior to enrolling in CHOICE of MA 321 or MA 222 in the fifth semester. CHOICE of MA 311 or MA 331 or MA 300 in sixth semester
- **Philosophy: 3 credits.** PL 300
- **Other World Civilizations: 3 credits.** SS 354, which meets General Education Other World Civilizations requirement (G9)

**Specialization: 6 credits. Fashion Management Specialization:** FM 431 is offered in Florence and FM 324 is offered in New York

**NOTE:** Students must have taken the following courses prior to entering the program: FM 114 and FM 244, MG 153, MA 222, SS 141, and TS 111