

# Home Products Development BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSSED: 20464 HEGIS 0509

The Home Products Development major offers students a thorough understanding of the relationship between fashion and business in the home products industries. Students master the components of the product development process, teamwork, communication skills, and interaction with the industry, all of which prepare them to become successful product developers, marketers, and merchandisers. Curriculum below is for the entering class of Fall 2019.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	HP 313 - Manufacturing and Marketing of Home Products Hard Lines I	3
	HP 315 - Textile Applications: Home Products	2.5
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	HA 345 - History of Industrial Design (G7)	3
	choice - Liberal Arts elective*	3
<b>Semester 6</b>		
MAJOR AREA	HP 314 - Manufacturing and Marketing of Home Products Hard Lines II	3
	HP 322 - Home Products Brand Management	3
RELATED AREA	choice - Related Area elective	1.5-3
LIBERAL ARTS	SS 242 - Microeconomics (G4)	3
	choice - Liberal Arts elective*	3
	choice - Liberal Arts elective*	3
<b>Semester 7</b>		
MAJOR AREA	HP 421 - Strategic Product Management	3
	HP 491 - Home Products Design and Development Process	3
RELATED AREA	CM 401 - Environmental Fragrances for Non-CFM Majors	2
LIBERAL ARTS	choice - Liberal Arts elective*	3
	choice - Liberal Arts elective*	3
	choice - Liberal Arts elective*	3
<b>Semester 8</b>		
MAJOR AREA	HP 432 - Home Products Analytical Strategies	3
	HP 492 - Home Products Senior Project	2
LIBERAL ARTS	choice - Liberal Arts elective*	3
	choice - Liberal Arts elective*	3
	choice - Liberal Arts elective*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	22.5
	RELATED AREA	3.5-5
	LIBERAL ARTS	36
	Total Credits:	62-63.5

**Fall 2019 Requirements:** see below

**Liberal Arts: 9 credits**

EN 321 Strategies of Business Communication (3 cr.),

HA 345 History of Industrial Design (3 cr.) meets SUNY (G7)

SS 242 Microeconomics (3 cr.) meets General Education Social Sciences requirement (G4). The prerequisite of SS 141 Macroeconomics must be taken prior to registering for SS 242

**\* Liberal Arts Electives: 27 credits**

See General Education for details: **At least 2 different liberal arts courses from 2 different areas required in AAS or BS:** G5-Western Civilization, G6-Arts, G8-Foreign Language, G9-Other World Civilizations, G10-American History. Select Liberal Arts courses from the following subject areas:

**AB** (Arabic), **CH** (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 205, 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217, **PL** (Philosophy), **PO** (Portuguese), **SC** (Science), **SP** (Spanish), and **SS** (Social Science).

**\*\*Related Area Elective: 1.5-3 credits**

CHOICE of any of the following (for which prerequisites have been met): Advertising and Marketing Communications: AC 111, 114, 262, 272, Business Enterprise: BE 261, Communication Design Foundation: CD 223, 234, Computer Graphics: CG 121, 211, 212, Direct and Interactive Marketing: DM 211, Design Division Studies (DD): any course, Entrepreneurship: EP 311, 360, 361, Fashion Business Management: FM 328, 330, International Trade & Marketing (IN): any course, Internship: IC 496, IC 497, Packaging Design: PK 211, 212, 301, Production Management: MG 132, 153, 234, Textile Design: TD 111, 112, 113, 114, 115, 212, 224, Textile Science: TS 215, Textile Technology: TT 247, 261, 313, 343 .

**NOTE:**Students must have taken the following courses prior to entering the program: 1) A fundamentals of textiles course. If not taken, then either TS 111, or TS 115/TS 015, or TS 122, or TS 132 will satisfy this requirement; and 2) SS 141.