

Fashion Business Management BS Degree Program

School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

The major in Fashion Business Management equips students with the knowledge and skills required to compete in today's international marketplace. Students are prepared to assume positions in the omnichannels of retailing, as buyers, sales managers, planners, and product developers, as well as positions in the wholesale and merchandising areas. Curriculum below is for the entering class of Fall 2019.

Semester 5		Credits
MAJOR AREA	FM 325 - Financial Assortment and Planning	3
	FM 361 - Leadership Development for Retailing	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications or 322 - Statistics, Machine Learning, and Data Mining	3
	choice - see Liberal Arts / Foreign Language* G8	3
Semester 6		
MAJOR AREA	Specialization Choice	3
LIBERAL ARTS	SS 242 - Microeconomics	3
	MA 300 - The Mathematics of Financial Life Management, 311 - Mathematical Modeling for Business Applications, or 331 - Calculus	3
	choice - see Liberal Arts / Foreign Language*	3
	choice - see Liberal Arts / Speech*	3
Semester 7		
MAJOR AREA	FM 424 - Global Merchandising	3
	Specialization Choice	3
	choice - see Major Area Electives**	3
LIBERAL ARTS	choice - see Liberal Arts / Economics*	3
	choice - see Liberal Arts / Social Science	3
Semester 8		
MAJOR AREA	FM 422 - Merchandising Strategies	3
RELATED AREA	choice - see Internship*** or Major Area Elective**	3
LIBERAL ARTS	choice - see Liberal Arts Elective*	6
	PL 300 - Business Ethics	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	21
	RELATED AREA	5
	LIBERAL ARTS	36
	Total Credits:	62

Specialization Options

Buying and Planning Specialization

Semester 6

FM 322	Fashion Inventory Management	3
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Semester 7

FM 423	Fashion Planning and Allocation	3
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Product Development Specialization

Semester 6

FM 341	Computer-Aided Product Development I	3
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Semester 7

FM 441	Computer-Aided Product Development II	3
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Fashion Management Specialization

Semester 6

FM 324	Business of Licensing	3
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Semester 7

FM 431	Sales Management	3
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Fall 2019 Requirements: see below

* Liberal Arts: 36 credits

- **English: 6 credits.** EN 321 and CHOICE of EN 241, EN 242, EN 243, EN 244, EN 245, or EN 342
- **Economics: 6 credits.** SS 242 and CHOICE of SS 302, SS 339, SS 343, SS 345, SS 442, SS 443, or SS 445 or SS 446 or any other 300- to 400-level **Economics** course
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet the General Education Foreign Language requirement (G8)
- **Mathematics: 6 credits.** Students must complete MA 222 prior to enrolling in CHOICE of MA 321 or MA 322 in the fifth semester. CHOICE of MA 300 or MA 311 or MA 331 in the sixth semester.
- **Philosophy: 3 credits.** PL 300
- **Other World Civilizations: 3 credits.** CHOICE of SS 354 or SS 374 (either one of these meets General Education Other World Civilizations requirement (G9))
- **Liberal Arts electives: 6 credits.** Select two (2) courses from Liberal Arts courses from the following subject areas:
AB (Arabic), **CH** (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 205, 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217, **PL** (Philosophy), **PO** (Portuguese), **SC** (Science), **SP** (Spanish), and **SS** (Social Science).

**Major Area Electives/Internship: 6 credits.

CHOICE of two electives or one elective and one internship for 6 credits total:

Major Area Electives: FM 300, FM 321, FM 322, FM 324, FM 326, FM 328, FM 329, FM 330, FM 341, FM 362, FM 363, FM 431, FM 492, or FM 499, or BL 343

Internship: IC 497

Evening/Weekend Option:

A four-semester evening/weekend option is available for this degree program (see Curricula Overview or visit the FIT website at fitnyc.edu/evening_weekend). The sequence of courses is the same as that listed on this page.

NOTE: Students must have taken the following courses prior to entering the program: FM 114 and 244, MG 153, MA 222, SS 141, and TS 111.