

# Entrepreneurship for the Fashion and Design Industries BS Degree Program

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## School of Business and Technology

Applications accepted for fall only. NYSED: 33762 HEGIS 0599

The major in Entrepreneurship for the Fashion and Design Industries provides students with the knowledge, skills, and mind-set necessary to succeed in new and uncharted business environments. Graduating students are prepared to transform creative ideas into business ventures and to assume leadership positions in entrepreneurial companies. Curriculum below is for the entering class of Fall 2019.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	EP 311 - Introduction to Entrepreneurship	3
RELATED AREA	AC 311 - Integrated Marketing Communications Management	3
	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications*	3
	SS 242 - Microeconomics	3
	choice - see Speech*	3
<b>Semester 6</b>		
MAJOR AREA	EP 321 - The Business Plan	3
	EP 331 - Finance and Accounting for the Non-Financial Manager	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Writing*	3
<b>Semester 7</b>		
MAJOR AREA	EP 441 - Converting Innovation into Value	3
RELATED AREA	BL 343 - Introduction to Business Law, FM 324 - Business of Licensing, IN 441 - International Business Law, or IN 443 - International Business Strategies and Fashion Law	3
LIBERAL ARTS	choice - see American History* G10	3
	choice - see Economics*	3
	choice - see Foreign Language* G8	3
<b>Semester 8</b>		
MAJOR AREA	EP 452 - Entrepreneurship Practicum	3
RELATED AREA	choice - see Internship*** or Major or Related Area Elective**	3
LIBERAL ARTS	choice - see Foreign Language*	3
	choice - see Liberal Arts*	3
	choice - see Other World Civilizations* G9	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	15
	RELATED AREA	11
	LIBERAL ARTS	36
	Total Credits:	62

**Fall 2019 Requirements:** see below

**\* Liberal Arts: 36 credits**

- **American History: 3 credits.** CHOICE of any course that meets General Education American History requirement (G10)
- **Economics: 6 credits.** SS 242 and CHOICE of SS 343, 443 or SS 445
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet General Education Foreign Language requirement (G8)
- **Liberal Arts Elective: 3 credits.** Select Liberal Arts courses from the following subject areas: **AB** (Arabic), **CH** (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 205, 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217, **PL** (Philosophy), **PO** (Portuguese), **SC** (Science), **SP** (Spanish), and **SS** (Social Science).
- **Mathematics: 6 credits.** MA 311 and MA 321. MA 222 and Mathematics Proficiency must be completed prior to enrolling in MA 321.
- **Philosophy: 3 credits.** PL 431
- **Other World Civilizations: 3 credits.** CHOICE of SS 354 or SS 374 (either one of which meets General Education Other World Civilizations requirement (G9))
- **Speech: 3 credits.** CHOICE of EN 241, EN 242, EN 244, or EN 342
- **Writing: 3 credits.** CHOICE of EN 321, EN 322, or EN 323

**\*\*\* Internship or \*\* Major or Related Area Electives: 3 credits.** CHOICE of IC 497 or DM 321, EP 360, EP 361, EP 362, FM 300, FM 325, FM 329, FM 361, FM 431, IN 312, IN 313, IN 322 or IN 342

**NOTE:** Students must have taken the following courses prior to entering the program: AC 111, SS 141, and MG 153.