

# Textile Development and Marketing BS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSED: 00565 HEGIS 1303

The major in Textile Development and Marketing prepares students for successful careers in sustainable fabric development and color creation for fashion apparel, home furnishings, and other related industry end-use applications through structural fabric design and research and quality assurance. Curriculum below is for the entering class of Fall 2018.

Semester 5		Credits
MAJOR AREA	TT 327 - Woven Product Development I	2.5
	TT 381 - Knit Product Development I	2.5
LIBERAL ARTS	EN 321 - Strategies of Business Communication *	3
	MA 222 - Statistical Analysis *	3
	choice - see Liberal Arts / Other World Civilizations*	3
Semester 6		
MAJOR AREA	TT 313 - Textile Fibers	3
	TT 328 - Woven Product Development II	2.5
	TT 382 - Knit Product Development II	2.5
LIBERAL ARTS	SC 253 - Ecology and Environmental Problems *	3
	MA 311 - Mathematical Modeling for Business Applications	3
	PL 300 - Business Ethics *	3
Semester 7		
MAJOR AREA	TT 343 - Textile Coloration: Principles and Processes	3
	TT 362 - Textile Finishing - Principles, Practices and Advancements	2
	TT 477 - Textile Converting and Costing	3
LIBERAL ARTS	SS 242 - Microeconomics	3
	choice - see Liberal Arts / Foreign Language* G8	3
	choice - see Liberal Arts / Social Sciences*	3
Semester 8		
MAJOR AREA	TT 055 - Total Quality Management for Textile Products Laboratory	1.5
	TT 455 - Total Quality Management for Textile Products	1
	TT 476 - Textile Project Development	3
LIBERAL ARTS	SS 443 - International Economics	3
	choice - see Liberal Arts / American History*	3
	choice - see Liberal Arts / Foreign Language*	3
TOTAL CREDIT REQUIREMENTS		
MAJOR AREA		26.5
LIBERAL ARTS		36
Total Credits:		62.5

**Fall 2018 Requirements:** see below

**\*Liberal Arts Requirements: 36 credits**

- **American History: 3 credits.** Any course that meets the General Education American History requirement (G10)
- **Economics: 6 credits.** SS 242 and SS 443
- **English: 3 credits.** EN 321
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet the General Education Foreign Language requirement (G8)
- **Mathematics: 6 credits.** Mathematics Proficiency must be completed prior to enrolling in MA 222. Mathematics Proficiency must be completed prior to enrolling in MA 311.
- **Other World Civilizations: 3 credits.** Any course that meets the General Education Other World Civilizations requirement (G9)
- **Philosophy: 3 credits.** PL 300
- **Science: 3 credits.** SC 253
- **Social Sciences: 3 credits.** CHOICE of SS 334, SS 352, SS 353, SS 354, SS 355, SS 356, or SS 374

**NOTE:** Students must have taken the following course prior to entering the program: SS 141.