

# Toy Design BFA Degree Program

## School of Art and Design

Applications accepted for fall only. NYSED: 89109 HEGIS 1099

The major in Toy Design prepares students for careers as children's product designers working with a variety of companies in the toy industry, from small specialty firms to major global corporations. Curriculum below is for the entering class of Fall 2017.

Semester 5		Credits
MAJOR AREA	TY 326 - Toy Design I and Product Rendering	3
	TY 327 - Drafting and Technical Drawing	3
	TY 352 - The Toy Industry: Methods and Materials	3
RELATED AREA	FA 301 - Anatomy for Toy Designers	1.5
LIBERAL ARTS	SS 232 - Developmental Psychology	3
Semester 6		
MAJOR AREA	TY 313 - Soft Toy and Doll Design	3
	TY 332 - Model Making and 3D Prototyping	3.5
	TY 342 - Computer Graphics in Toy Design	2
RELATED AREA	MK 301 - Marketing for the Toy Industry	3
LIBERAL ARTS	HE 301 - Motor Learning: A Developmental Approach	3
	HA 345 - History of Industrial Design choice - see Liberal Arts/Art History	3
Semester 7		
MAJOR AREA	A:	
	TY 491 - Summer Internship: Toy Design**	4
	B:	
	TY 411 - Toy Design II and Product Update	2
	TY 421 - Advanced Hard Toy: Design Engineering	5
	TY 463 - Storybook Design and Licensed Product	3
LIBERAL ARTS	TY 442 - Advanced Computer Graphics in Toy Design	2
	MA 041 - Geometry and Probability Skills	1
	MA 241 - Topics in Probability and Geometry	3
Semester 8		
MAJOR AREA	TY 414 - Games***	1.5
	TY 461 - Business Practices for the Toy Industry	2
	TY 467 - Professional Portfolio	4.5
RELATED AREA	PK 403 - Packaging for the Toy Designer	2
LIBERAL ARTS	choice - see Liberal Arts/Art History*	3
	choice - see Liberal Arts Electives	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	41.5
	RELATED AREA	6.5
	LIBERAL ARTS	19
	Total Credits:	67

**\*Fall 2017 Requirements:** See below

**Liberal Arts, Art History, and General Education: 19 credits**

- **Art History Requirements: 6 credits.** HA 345 and CHOICE of (1) additional 3-credit History of Art course that meets General Education Other World Civilizations requirement (G9). See the full list of Art/Design History courses under HA: History of Art and Civilization .
- **Social Sciences: 3 credits.** SS 232
- **Health Education: 3 credits.** HE 301
- **Mathematics: 4 credits.** MA 041 and MA 241
- **Liberal Arts Elective: 3 credits.** Select a Liberal Arts course (for which prerequisites have been met) from the following subject areas: **CH** (Chinese), **EN** (English), **FI** (Film and Media) - any **FI** course other than FI 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) HE 201, or 301, **IT** (Italian), **JA** (Japanese), **MU** (Music) MU 202, 203, or 391, **HI** (History), **MA** (Math), **LA** (Liberal Arts), **MC** (Modern Languages and Cultures), **PE** (Physical Education and Dance) 215, 216, 217, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses .

\*\* If internship cannot be completed during the summer, a special independent study program will be arranged in the eighth semester.

\*\*\* Students may substitute TY 314 for TY 414.

**NOTES:**

Students must complete SS 131 and two HA courses (HA 111, HA 112, or HA 231, or equivalent) prior to entering this program.