

Packaging Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYS ED: 00669 HEGIS 1009

The major in Packaging Design prepares students for careers as packaging designers global brand packaging design industry, in positions ranging from designer to creative director in brand design agencies to in-house corporate design departments. Curriculum below is for the entering class of Fall 2017.

Semester 5		Credits
MAJOR AREA	PK 317 - Packaging Design Process	3
	PK 318 - Packaging Design Studio I	3
	PK 325 - Typography for Brand Packaging	2
	PK 341 - Computer Graphics for Packaging Design	2
LIBERAL ARTS	choice - see Art History (G9)*	3
	choice - see Requirements*	3
Semester 6		
MAJOR AREA	PK 319 - Packaging Design Studio II	3
	PK 342 - Advanced Computer Graphics for Packaging Design	2
	PK 343 - Explorations in 3D for Packaging Design	3
	PK 354 - Packaging Design Strategy	3
RELATED AREA	choice - see Related Area Electives**	2
LIBERAL ARTS	choice - see Requirements*	3
Semester 7		
MAJOR AREA	PK 315 - Digital Prepress for Packaging Design	2
	PK 413 - Sustainable Packaging Design Development	3
	PK 418 - Packaging Design Studio III	3
	PK 463 - Packaging Design for Professional Practice	3
RELATED AREA	choice - see Related Area Electives**	2
LIBERAL ARTS	choice - see Art History*	3
Semester 8		
MAJOR AREA	PK 491 - Internship	3
	PK 427 - Packaging Design Portfolio Preparation	3
RELATED AREA	choice - see Related Area Elective**	2
LIBERAL ARTS	choice - see Requirements*	6
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	38
	RELATED AREA	6
	LIBERAL ARTS	18
	Total Credits:	62

Fall 2017 Requirements: See below

***Liberal Arts and Art History: 18 credits**

- **English: 3 credits.** CHOICE of EN 266, EN 322, EN 325, EN 361, EN 362, EN 363, or EN 364
- **History of Art: 6 credits.** CHOICE of one (1) HA course that meets General Education Other World Civilizations requirement (G9) and one (1) additional HA course. See the full list of Art/ Design History courses under HA: History of Art and Civilization .
- **Liberal Arts electives: 9 credits.** Select Liberal Arts courses (for which prerequisites have been met) from the following subject areas:
CH (Chinese), **EN** (English), **FI** (Film and Media) - any **FI** course other than FI 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Mathematics), **LA** (Liberal Arts), **MC** (Modern Languages and Cultures), **PE** (Physical Education and Dance) 215, 216, 217, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses

****Related Area Electives: 6 credits**

CHOICE of any two to four elective courses (for which prerequisites have been met) totaling 6 credits in Advertising Design (AD), Advertising and Marketing Communications (AC), Computer Animation and Interactive Media (CG), Creative Technologies (CT), Graphic Design (GD), Illustration (IL), Interior Design (ID), Photography (PH), Toy Design (TY), and Visual Presentation and Exhibition Design (DE and VP).