Cosmetics and Fragrance Marketing BS Degree Program

School of Business and Technology

Applications accepted for fall only. NYSED: 20045 HEGIS 0599

The major in Cosmetics and Fragrance Marketing offers students the creative, technological, and analytical capabilities necessary to prepare for executive, managerial, and support positions in the cosmetics, fragrance, and toiletries industries. Curriculum below is for the entering class of Fall 2017.

Semester 5		**Credits**
MAJOR AREA	CM 341 - Cosmetics and Fragrance Marketing	3
RELATED AREA	MG 304 - Information Systems	2
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications**	3
	SC 149 - Chemistry for Cosmetics and Fragrances	3
	choice - see Liberal Arts, Speech*	3
Semester 6		
MAJOR AREA	CM 023 - Cosmetic Product Knowledge Lab	1
	CM 323 - Cosmetic Product Knowledge	2
RELATED AREA	PK 302 - Packaging Design for Cosmetics and Fragrance Marketing	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 222 - Statistical Analysis	3
	SS 242 - Microeconomics	3
Semester 7		
MAJOR AREA	CM 024 - Fragrance Knowledge Lab	1
	CM 424 - Fragrance Knowledge	2
	CM 442 - Global Brand Management in Cosmetics and Fragrance	3
LIBERAL ARTS	SS 345 - Fundamentals of Finance for Fashion Industries	3
	choice - see Liberal Arts, Foreign Language*	3
	choice - see LIberal Arts, Other World Civilizations*	3
Semester 8		
MAJOR AREA	CM 423 - Cosmetic and Fragrance Product Development Workshop	3
	CM 425 - Environmental Fragrancing	3
	IC 498 - Senior Internship D: Career Planning	4
LIBERAL ARTS	EN 335 - Working Women in the United States: 1865 to Present	3
	choice - see Liberal Arts, Foreign Language*	3
	choice - see Liberal Arts electives*	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	22
	RELATED AREA	4
	LIBERAL ARTS	36
	Total Credits:	62

Fall 2017 Requirements: See below

***Liberal Arts: 36 credits**

- **American History: 3 credits.** EN 335 (G10)
- **Economics: 6 credits.** SS 242 and SS 345
- **English: 6 credits.** EN 321
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet General Education Foreign Language requirement (G8)
- **Mathematics: 6 credits.** MA 311 and MA 222
- **Other World Civilizations: 3 credits.** CHOICE of SS 353, 354, 355, 356, or 374 (G9)
- **Science**: **3 credits.** SC 149
- **Speech:** CHOICE of EN 241, 242, 244, 245
- **Liberal Arts electives: 3 credits. Select Liberal Arts courses from the following subject areas: CH** (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History)**, MA** (Math), **LA** (Liberal Arts), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217**, PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses

**** NOTE:** Students must have taken the following courses prior to entering the program:
AC 161 or MG 153 and SS 141

Algebra proficiency must be completed prior to enrolling in MA 311. Arithmetic proficiency must be completed prior to enrolling in MA 222