

BL: Business Law

BL 201 — Business Law for the Artist

3 credits; 3 lecture hours

Informs the visual artist of useful legal knowledge and practical principles of business. Emphasis is placed on the needs of illustrators, textile designers, advertising artists, sculptors, and painters.

BL 343 — Introduction to Business Law

3 credits; 3 lecture hours

An introduction to basic legal principles relating to branches of commercial law, with special emphasis upon the laws of contracts, sales, agency, and other areas relevant to the career aspirations of fashion industry students.