

# Textile Development and Marketing AAS Degree Program

## School of Business and Technology

Applications accepted for fall only. NYSID: 00841 HEGIS 5313

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing. Curriculum below is for the entering class of Fall 2016.

<b>Semester 1</b>		<b>Credits</b>
MAJOR AREA	TS 111 - Fundamentals of Textiles	3
	TS 215 - The History of Textile Trade and Technology	2
RELATED AREA	FM 114 - Introduction to the Fashion Industry	3
	TD 212 - CAD and Design Fundamentals for Printed Textiles	1.5
GENERAL EDUCATION	EN 121 - English Composition G1	3
	choice - See Requirements*	3
<b>Semester 2</b>		
MAJOR AREA	TT 174 - Fabric Development	3
	TT 247 - Color Creation and Sustainable Applications	3
RELATED AREA	MG 108 - Apparel and Home Textile Products Manufacturing	2
	MG 153 - Excel for Business	2
GENERAL EDUCATION	SS 141 - Macroeconomics G4	3
	choice - see Requirements*	3
<b>Semester 3</b>		
MAJOR AREA	TT 201 - Fabrics for Private Label/Vertical Retailer	3
	TT 276 - Fabrics for Interiors	2
RELATED AREA	MG 242 - Principles of Accounting	3
GENERAL EDUCATION	choice - see Requirements*	6
<b>Semester 4</b>		
MAJOR AREA	TT 202 - Textile Value Chain Marketing: Concept to Consumer	3
	TT 261 - Performance Textiles	3
RELATED AREA	IC 296 - AAS Internship B: Career Exploration** or choice Related Area Elective (2-3 credits)**	2
GENERAL EDUCATION	SC 147 - The Forensics of Fiber Analysis G3	3
	choice - see Requirements*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	GENERAL EDUCATION	24
	MAJOR AREA	22
	RELATED AREA	13.5
	HEALTH AND/OR PHYS. ED	2
	Total Credits:	61.5

**\*Fall 2016 Requirements:** see below

**General Education: 24 credits**

See list of Gen Ed approved courses under FIT's General Education Requirements and Courses . An FIT Gen Ed course cannot be used to meet more than one General Education area.

- Three (3) credits from each required area, totaling 9 credits: G1 Basic Communication, G2 Mathematics, and G3 Natural Sciences
- Twelve (12) credits from four different areas in **liberal arts** courses in G4-G10
- Three (3) credit Speech course: CHOICE of EN 241, EN 242, EN 244, or EN 245

**\*\*Related Area Elective:**

CHOICE of AC 221, AR 115, HP 201, ID 101, PH 118, PH 162, or LD 101

**Upper Division Alternatives:**

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing , Direct and Interactive Marketing , Home Products Development , Production Management: Fashion and Related Industries , and Textile Development and Marketing . By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications , Fashion Business Management , International Trade and Marketing for the Fashion Industries , and Technical Design .