

Textile Development and Marketing One-Year AAS Degree Program

School of Business and Technology

Applications accepted for fall only. NYSED: 00841 HEGIS 5313

The major in Textile Development and Marketing prepares students for careers in sustainable fabric development, color creation, and management for fashion apparel and home furnishings end uses, with an emphasis on textile applications and forensics, global sourcing, and marketing. Curriculum below is for the entering class of Fall 2016.

Semester 1		Credits
MAJOR AREA	TS 111 - Fundamentals of Textiles	3
	TS 215 - The History of Textile Trade and Technology	2
	TT 247 - Color Creation and Sustainable Applications	3
	TT 276 - Fabrics for Interiors	2
RELATED AREA	FM 114 - Introduction to the Fashion Industry	3
	MG 108 - Apparel and Home Textile Products Manufacturing	2
	MG 153 - Excel for Business	2
	TD 212 - CAD and Design Fundamentals for Printed Textiles	1.5
Semester 2		
MAJOR AREA	TT 174 - Fabric Development	3
	TT 201 - Fabrics for Private Label/Vertical Retailer	3
	TT 261 - Performance Textiles	3
	TT 202 - Textile Value Chain Marketing: Concept to Consumer	3
RELATED AREA	IC 296 - AAS Internship B: Career Exploration or choice of Related Area elective**	2
	MG 242 - Principles of Accounting	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	22
	RELATED AREA	12
	Total Credits:	35.5

**Related Area Electives:

CHOICE of AC 221, AR 115, HP 201, ID 101, LD 101, PH 118, or PH 162