

# Visual Presentation and Exhibition Design BFA Degree Program

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## School of Art and Design

Applications accepted for fall only. NYSSED: 36131 HEGIS 1009

The major in Visual Presentation and Exhibition Design prepares students for opportunities in design positions as exhibition designers, store planners, visual merchandisers, museum exhibition designers, event planners, and designers for other themed environments. Curriculum below is for the entering class of Fall 2016.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	VP 301 - Overview of Visual Presentation and Exhibition Design	2
	VP 311 - Space and Environment for Visual Presentation and Exhibition Design	2
	VP 312 - Product Presentation	2
	VP 321 - Visualization and Sketching for Design	2
	VP 331 - Three-Dimensional Construction for Visual Presentation and Exhibition Design	2
LIBERAL ARTS	choice - see American History* G10	3
	choice - see History of Art and Civilization*	3
<b>Semester 6</b>		
MAJOR AREA	VP 313 - Visual Presentation in In-Store Design	2
	VP 314 - Mannequin Presentation for Retail and Exhibitions	2
	VP 332 - Merchandising Lab for In-Store Design	1
	VP 341 - Graphic Strategy for Visual Presentation	2
	DE 226 - CAD for Visual Presentation II	2
RELATED AREA	ID 241 - Lighting Design I	1.5
	PH 118 - Beginning Digital Photography	2
LIBERAL ARTS	choice - see Other World Civilizations* G9	3
<b>Semester 7</b>		
MAJOR AREA	VP 411 - Interpretive Exhibition Design	2
	VP 441 - Interpretive Exhibition Graphics	2
	choice - see Major Area Elective**	1.5
RELATED AREA	AC 262 - Multimedia Presentations	3
LIBERAL ARTS	EN 323 - Specialized Writing and Thesis Preparation	3
	choice - see Foreign Language*	3
<b>Semester 8</b>		
MAJOR AREA	VP 412 - Senior Design Project	4
	VP 461 - Portfolio and Professional Presentation	2
	IC 497 - Senior Internship C: Career Planning	3
RELATED AREA	BE 404 - Business for Visual Presentation	2
	choice - see Related Area Elective***	1.5
LIBERAL ARTS	choice - see Foreign Language*	3
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	33.5
	RELATED AREA	10
	LIBERAL ARTS	18
	Total Credits:	61.5

**Fall 2016 Requirements:** See below

**\* Liberal Arts and Art History: 18 credits**

- **American History: 3 credits.** CHOICE of any non-HA liberal arts course that meets the General Education American History requirement (G10)
- **English and Speech: 3 credits.** EN 323 Specialized Writing and Thesis Preparation (3 cr.)
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet General Education Foreign Language requirement (G8)
- **History of Art and Civilization: 3 credits.** CHOICE of any HA course (for which prerequisites have been met) not previously taken or required
- **Other World Civilizations: 3 credits.** CHOICE of any HA course that meets General Education Other World Civilizations requirement (G9)

**\*\*Major Area Elective: 1.5 credits (minimum)**

CHOICE of DE 234, or VP 421, 431, 432, or 433

**\*\*\*Related Area Elective: 1.5 credits (minimum)**

CHOICE of any elective course in Art and Design for which student has met prerequisite(s)

