

# Fashion Business Management/Florence and New York BS Degree Program

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## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Business Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending FBM in Florence. Curriculum below is for the entering class of Fall 2016.

Semester 5		Credits
MAJOR AREA	Florence:	
	FM 226 - International Buying and Marketing (Major Area Elective)**	3
	FM 361 - Leadership Development for Retailing	3
	FM 424 - Global Merchandising	3
LIBERAL ARTS	HA 212 - Renaissance Art in Florence G7	3
	IT 111 - Elementary Italian (taken prior to Semester 5)	3
	IT 112 - Italian II G8	3
	SS 354 - Comparative Political Systems G9	3
Semester 6		
MAJOR AREA	Florence:	
	FM 431 - Sales Management (Specialization)	3
RELATED AREA	choice - Internship or FM 321**	3
LIBERAL ARTS	EN 245 - Intercultural Communication	3
	HA 344 - History of Western Costume or IT 213 - Italian III	3
	SS 242 - Microeconomics	3
Semester 7		
MAJOR AREA	New York:	
	FM 324 - Business of Licensing (Specialization)	3
	FM 325 - Financial Assortment and Planning	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications	3
	EN 321 - Strategies of Business Communication	3
Semester 8		
MAJOR AREA	New York	
	FM 422 - Merchandising Strategies	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications or 331 - Calculus	3
	PL 431 - Philosophy: Ethics G7	3
	choice - see Economics*	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	21
	RELATED AREA	5
	LIBERAL ARTS	36
	Total Credits:	62

**Fall 2016 Requirements:** See below

**\* Liberal Arts: 36 credits**

- **English & Speech: 6 credits.** EN 321 and EN 245
- **Economics: 6 credits.** SS 242 and CHOICE of SS 343, 443, or 445

- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must be a 3-credit, non-conversational course that meets General Education Foreign Language requirement (G8). IT 111 must be taken prior to travel. Note that IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6-credit requirement). TOTAL Liberal Arts Credits and General Education Summary with IT 111 Italian I (3 cr.) is 36
- **Liberal Arts Elective(s): 6 credits.** HA 212 and (HA 344 or IT 213)
- **Mathematics: 6 credits.** Students must complete MA 222 prior to enrolling in MA 321 in the fifth semester. CHOICE of MA 311 or 331
- **Philosophy: 3 credits.** PL 431
- **Social Sciences: 3 credits.** SS 354, which meets General Education Other World Civilizations requirement (G9)

**Specialization: 6 credits. Fashion Management Specialization:** FM 431 is offered in Florence and FM 324 is offered in New York.

**\*\*Related Area Requirements: 3 credits.** IC 497 or FM 321