

Graphic Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYSSED: 24515 HEGIS 1009

The Graphic Design major provides students with the knowledge and skills necessary to assume entry-level design positions in fashion, retailing, publishing, nonprofit organizations, and innovative design firms. Curriculum below is for the entering class of Fall 2016.

Semester 5		Credits
MAJOR AREA	GD 331 - Typography and Language	2
	GD 332 - Design in Cultural Context	3
	GD 345 - Core Studio I: Design and Methodology	3
RELATED AREA	CT 321 - Print and Digital Production	2
	CT 371 - Introduction to Kinetic Typography	3
LIBERAL ARTS	choice - see Requirements*	3
	choice - see Requirements/Art History*	3
Semester 6		
MAJOR AREA	GD 333 - Typeface Design	2
	GD 346 - Core Studio II: Design and Culture	3
	choice - see Requirements/Major Area Electives*	2
RELATED AREA	CT 341 - Design for Screen-Based Media	3
LIBERAL ARTS	choice - see Requirements*	3
	choice - see Requirements*	3
Semester 7		
MAJOR AREA	GD 444 - Core Studio III: Design and Innovation	3
	GD 461 - Professional Preparation	2
	GD 491 - Senior Thesis Research	3
	choice - see Requirements/Major Area Electives*	2
RELATED AREA	choice - see Requirements/Related Area Electives**	2
LIBERAL ARTS	choice - see Requirements*	3
Semester 8		
MAJOR AREA	GD 492 - Senior Thesis Project	3
	GD 493 - Internship	4
LIBERAL ARTS	choice - see Requirements*	3
GENERAL ELECTIVE(S)	choice of General Elective(s)	2
TOTAL CREDIT REQUIREMENTS		
	GENERAL ELECTIVE(S)	2
	MAJOR AREA	32
	RELATED AREA	10
	LIBERAL ARTS	18
Total Credits:		62

Fall 2016 Requirements: See below

*** Liberal Arts: 18 credits**

- **History of Art: 6 credits.** CHOICE of one (1) HA course that meets General Education Other World Civilizations requirement (G9) and one (1) additional HA course. See the full list of Art/Design History courses under HA: History of Art and Civilization
- **Liberal Arts electives: 12 credits.** Select Liberal Arts courses (for which prerequisites have been met) from the following subject areas:
CH (Chinese), **EN** (English), **FI** (Film and Media) - any **FI** course other than **FI 261**, **361**, **461**, **362**, and **462**, **FR** (French), **HA** (History of Art), **HE** (Health Education) **201**, **301**, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **LA** (Liberal Arts), **MC** (Modern Languages and Cultures), **PE** (Physical Education and Dance) **215**, **216**, **217**, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses

***Major Area Electives: 4 credits**

Choose from GD 334 Experiential Graphic Design (2 cr.), GD 335 Type as Idiom (2 cr.), GD 347 Tangible Publication Design (2 cr.), or GD 361 Design Competition (2 cr.)

****Related Area Electives: 2 credits**

CHOICE of any one or two elective course(s) in Art and Design (for which prerequisites have been met) totaling 2 credits