

# Fashion Business Management BS Degree Program

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## School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

The major in Fashion Business Management equips students with the knowledge and skills required to compete in today's international marketplace. Students are prepared to assume positions in the omnichannels of retailing, as buyers, sales managers, planners, and product developers, as well as positions in the wholesale and merchandising areas. Curriculum below is for the entering class of Fall 2016.

<b>Semester 5</b>		<b>Credits</b>
MAJOR AREA	FM 325 - Financial Assortment and Planning	3
	FM 361 - Leadership Development for Retailing	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	EN 321 - Strategies of Business Communication	3
	MA 321 - Data Analysis for Business Applications	3
	choice - see Liberal Arts / Foreign Language* G8	3
<b>Semester 6</b>		
MAJOR AREA	Specialization Choice	3
LIBERAL ARTS	SS 242 - Microeconomics	3
	MA 311 - Mathematical Modeling for Business Applications or 331 - Calculus	3
	choice - see Liberal Arts / Foreign Language*	3
	choice - see Liberal Arts / Speech*	3
<b>Semester 7</b>		
MAJOR AREA	FM 424 - Global Merchandising	3
	Specialization Choice	3
	choice - see Major Area Electives**	3
LIBERAL ARTS	choice - see Liberal Arts / Economics*	3
	choice - see Liberal Arts / Social Science	3
<b>Semester 8</b>		
MAJOR AREA	FM 422 - Merchandising Strategies	3
RELATED AREA	choice - see Internship*** or Major Area Elective **	3
LIBERAL ARTS	PL 431 - Philosophy: Ethics G7	3
	choice - see Liberal Arts Elective*	6
<b>TOTAL CREDIT REQUIREMENTS</b>		
	MAJOR AREA	21
	RELATED AREA	5
	LIBERAL ARTS	36
	Total Credits:	62

## Specialization Options

### Buying and Planning Specialization

Semester 6

FM 322	Fashion Inventory Management	3
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Semester 7

FM 423	Fashion Planning and Allocation	3
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## Product Development Specialization

Semester 6

FM 341	Computer-Aided Product Development I	3
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Semester 7

FM 441	Computer-Aided Product Development II	3
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## Fashion Management Specialization

Semester 6

FM 324	Business of Licensing	3
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Semester 7

FM 431	Sales Management	3
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**Fall 2016 Requirements:** See below

### \* Liberal Arts: 36 credits

- **English: 3 credits.** EN 321
- **Economics: 6 credits.** SS 242 and CHOICE of SS 343, 443, or 445
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must meet General Education Foreign Language requirement (G8)
- **Mathematics: 6 credits.** Students must complete MA 222 prior to enrolling in MA 321 in the fifth semester. CHOICE of MA 311 or 331
- **Philosophy: 3 credits.** PL 431
- **Social Sciences: 3 credits.** CHOICE of SS 354 or 374 (either one of these meets General Education Other World Civilizations requirement (G9))
- **Speech: 3 credits.** CHOICE of EN 241, 242, 244, 245, or 342, or a liberal arts elective may be substituted if an equivalent speech course has been taken previously
- **Liberal Arts electives: 6 credits.** Select two (2) courses from Liberal Arts courses from the following subject areas:  
**CH** (Chinese), **EN** (English), **FI** (Film & Media) - any **FI** course other than **FI 261**, **361**, **461**, **362**, and **462**, **FR** (French), **HA** (History of Art), **HE** (Health Education) **201**, **301**, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **LA** (Liberal Arts), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) **215**, **216**, **217**, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Sciences). See Liberal Arts Courses

### \*\*Major Area Electives: 6 credits

CHOICE of two: FM 226, 321, 324, 326, 328, 362, 363, 431, 491, or 499, or BL 343, or EP 311 or

### \*\*\*Internship: 3 credits. IC 497

### Evening/Weekend Option:

A four-semester evening/weekend option is available for this degree program (see Curricula Overview or visit the FIT website at [fitnyc.edu/evening\\_weekend](http://fitnyc.edu/evening_weekend) ). The sequence of courses is the same as that listed on this page.

**NOTE:** FM 114 and 244, MG 153, MA 222, SS 141, and TS 111 are considered bridge courses for this major, and must be completed prior to fifth (5) semester for students accepted into the BS program from non-FBM Associate Degree programs.