

Fashion Business Management One-Year AAS Degree Program

School of Business and Technology

Applications accepted for fall and spring. NYSED: 00828 HEGIS 5004

The major in Fashion Business Management provides students with the knowledge and skills necessary for assuming positions in the merchandising industry in areas such as buying, sales, product development, creative fashion presentation, retail management, and marketing. Curriculum below is for the entering class of Fall 2015.

Semester 1		Credits
MAJOR AREA	FM 114 - Introduction to the Fashion Industry	3
	FM 116 - Fashion Business Practices	3
	FM 117 - Introduction to Fashion Marketing	3
	FM 224 - Merchandising Math Applications	3
RELATED AREA	AC 111 - Advertising and Promotion	3
	TS 111 - Fundamentals of Textiles	3
Semester 2		
MAJOR AREA	FM 225 - Fashion Merchandising	3
	FM 244 - Product Development	3
	FM 262 - Contemporary Retail Management	3
	FM 268 - Team Development Workshop	2.5
	choice - see Major Area Elective(s)*	3-4
RELATED AREA	choice - see Related Area Elective(s)**	1.5 -3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	26.5-27.5
	RELATED AREA	7.5-9
	Total Credits:	34-36.5

Fall 2015 Requirements: see below

***Major Area Electives:** 3-4 credits

CHOICE of one (1) course: FM 144, 212, 213, 222, 223, 226, 228, 231, 245, 251, or 491.

****Related Area Electives:** 1.5-3 credits

CHOICE of one (1) course: AR 101 Fashion Art and Design (1.5 cr.), AC 221 Publicity Workshop (3 cr.), AR 115 Introduction to CAD Software for Fashion Designers (2 cr.), DE 101 Principles of Display and Exhibit Design: Small Scale (2 cr.), HD 111 Career Planning (3 cr.), HP 201 Introduction to Home Products (3 cr.), IC 296 AAS Internship B: Career Exploration (2 cr.), IC 297 AAS Internship C: Career Exploration (3 cr.), or ID 103 Interior Design Merchandising (2 cr.), JD 101 Introduction to Jewelry Fabrication (2 cr.), MG 153 Excel for Business (2 cr.), PH 118 Beginning Digital Photography (2 cr.), PH 162 Photographic Styling (2 cr.), or TD 112 Textile Color Fundamentals (2 cr.).

NOTE: All one-year AAS students must complete all requirements for the FBM one-year curriculum in residence as indicated on this page.

Evening/Weekend Option:

A four-semester degree program is available for this degree program (see Curricula or visit the FIT website at fitnyc.edu/evening_weekend). The sequence of courses is the same as that listed on this page.

Upper Division Alternatives:

Graduates of this program are eligible to apply for admission to the Bachelor of Science programs in Cosmetics and Fragrance Marketing , Direct and Interactive Marketing , Fashion Business Management , Home Products Development , International Trade and Marketing for the Fashion Industries , Production Management: Fashion and Related Industries , and Textile Development and Marketing .

By completing certain course requirements, graduates may also apply to the Bachelor of Science programs in Advertising and Marketing Communications and Technical Design .

Online Degree Program:

The FBM associate degree program is also offered fully online (see fitnyc.edu/onlinelearning). The majority of major and related area electives are offered online for this major, but not all. Consult with FBM's faculty advisor for the online degree program.