

Toy Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYSED: 89109 HEGIS 1099

The major in Toy Design prepares students for careers as children's product designers working with a variety of companies in the toy industry, from small specialty firms to major global corporations. Curriculum below is for the entering class of Fall 2015.

Semester 5		Credits
MAJOR AREA	TY 311 - Toy Design I	1.5
	TY 321 - Drawing for Toy Design	1.5
	TY 322 - Marker Rendering	1.5
	TY 323 - Basic Drafting for Product Design	1.5
	TY 351 - Product Materials and Safety Considerations	2
	TY 362 - The Toy Industry: An Overview	1
RELATED AREA	FA 301 - Anatomy for Toy Designers	1.5
LIBERAL ARTS / ART HISTORY	SS 232 - Developmental Psychology	3
Semester 6		
MAJOR AREA	TY 313 - Soft Toy and Doll Design	3
	TY 325 - Computer-Aided Advanced Drafting for Product Design	1.5
	TY 331 - Modelmaking I	2
	TY 342 - Computer Graphics in Toy Design	2
RELATED AREA	MK 301 - Marketing for the Toy Industry	3
LIBERAL ARTS / ART HISTORY	HA 345 - History of Industrial Design	3
	HE 301 - Motor Learning: A Developmental Approach	3
Semester 7		
MAJOR AREA	A:	
	TY 491 - Summer Internship: Toy Design**	4
	B:	
	TY 411 - Toy Design II and Product Update	2
	TY 416 - Hard Toy: Design	1.5
	TY 417 - Hard Toy: Engineering	1.5
	TY 418 - Licensed Product Design	1.5
	TY 431 - Modelmaking II	2
	TY 442 - Advanced Computer Graphics in Toy Design	2
RELATED AREA	GD 407 - Graphic Design for Toy Designers	1.5
LIBERAL ARTS / ART HISTORY	MA 041 - Geometry and Probability Skills	1
	MA 241 - Topics in Probability and Geometry	3
Semester 8		
MAJOR AREA	TY 414 - Games***	1.5
	TY 444 - Photorealistic Product Communication	2
	TY 461 - Business Practices for the Toy Industry	2
	TY 462 - Professional Portfolio Development	2
	TY 493 - Senior Project: Design	1.5
	PK 403 - Packaging for the Toy Designer	2
	choice - see Art History Requirements	3
LIBERAL ARTS / ART HISTORY	choice - see General Education	3
TOTAL CREDIT REQUIREMENTS		
LIBERAL ARTS / ART HISTORY		19
MAJOR AREA		43

***Fall 2015 Requirements:** See below.

Liberal Arts, Art History, and General Education: 19 credits.

- **Art History Requirements: 6 credits.** HA 345 History of Industrial Design (3 cr.) and CHOICE of any 3 credit 200 - 400 level HA course. See the full list of Art/Design History courses under HA: History of Art and Civilization.
- **Social Sciences: 3 credits.** SS 232 Developmental Psychology (3 cr.).
- **Health Education: 3 credits.** HE 301 Motor Learning: A Developmental Approach (3 cr.).
- **Mathematics: 4 credits.** MA 041 Geometry and Probability Skills (1 cr.) and MA 241 Topics in Probability and Geometry (3 cr.).
- **General Education/Liberal Arts Requirements: 3 credits.** See FIT's General Education Requirements and Courses for selection of courses.

** If internship cannot be completed during the summer, a special independent study program will be arranged in the eighth semester.

*** Students may substitute TY 314 for TY 414.

NOTES:

FIT assists students in licensing designs, in accordance with terms agreed to by the student and FIT prior to matriculation.

Students must complete SS 131 and two HA courses (HA 111, HA 112, or HA 231, or equivalent) prior to entering this program.