

Fashion Business Management/Florence and New York BS Degree Program

School of Business and Technology

Applications accepted for fall and spring. NYSED: 20789 HEGIS 0509

This overseas academic program leads to the bachelor's degree in Fashion Business Management. Students spend semesters 5 and 6 in Florence, and semesters 7 and 8 in New York. Students must complete IT 111 before attending FBM in Florence. Curriculum below is for the entering class of Fall 2015.

Semester 5		Credits
MAJOR AREA	Florence:	
	FM 226 - International Buying and Marketing (Major Area Elective)**	3
	FM 361 - Leadership Development for Retailing	3
	FM 424 - Global Merchandising	3
LIBERAL ARTS	HA 212 - Renaissance Art in Florence G7	3
	IT 111 - Italian I (taken prior to Semester 5)	3
	IT 112 - Italian II G8	3
	SS 354 - Comparative Political Systems G9	3
Semester 6		
MAJOR AREA	Florence:	
	FM 431 - Sales Management (Specialization)	3
RELATED AREA	choice - Internship or FM 321**	3
LIBERAL ARTS	EN 245 - Intercultural Communication	3
	HA 344 - History of Western Costume	3
	or IT 213 - Italian III	
	SS 242 - Microeconomics	3
Semester 7		
MAJOR AREA	New York:	
	FM 324 - Business of Licensing (Specialization)	3
	FM 325 - Financial Assortment and Planning	3
RELATED AREA	MG 306 - Information Systems: Case Analysis	2
LIBERAL ARTS	MA 321 - Data Analysis for Business Applications	3
	EN 321 - Strategies of Business Communication	3
Semester 8		
MAJOR AREA	New York	
	FM 422 - Merchandising Strategies	3
LIBERAL ARTS	MA 311 - Mathematical Modeling for Business Applications	3
	or 331 - Calculus	
	PL 431 - Philosophy: Ethics G7	3
	choice - see Economics*	3
TOTAL CREDIT REQUIREMENTS		
MAJOR AREA		21
RELATED AREA		5
LIBERAL ARTS		36
Total Credits:		62

Fall 2015 Requirements: See below.

*** Liberal Arts: 36 credits (includes IT 111 Italian I, 3 credits)**

- **English & Speech: 6 credits.** EN 321 and EN 245.
- **Economics: 6 credits.** SS 242 and CHOICE of SS 343, 443, or 445.
- **Foreign Language: 6 credits.** Two semesters of the same foreign language, one of which must be a 3-credit, non-conversational course that meets General Education Foreign Language requirement (G8). Note that IT 213 can be taken as an optional liberal arts elective (after completion of the foreign language 6-credit requirement). Italian I must be taken prior to travel. TOTAL Liberal Arts Credits and General Education Summary with IT 111 Italian I (3 cr.) is 36.
- **History of Art: 6 credits.** HA 212 and (HA 344 or IT 213).
- **Mathematics: 6 credits.** Students must complete MA 222 prior to enrolling in MA 321 in the fifth semester. CHOICE of MA 311 or 331.
- **Philosophy: 3 credits.** PL 431.
- **Social Sciences: 3 credits.** SS 354, which meets General Education Other World Civilizations requirement (G9).

Specialization: 6 credits. Fashion Management Specialization: FM 431 is offered in Florence and FM 324 is offered in New York.

****Related Area Requirements:** 3 credits. IC 497 or FM 321