

Graphic Design BFA Degree Program

School of Art and Design

Applications accepted for fall only. NYSSED: 24515 HEGIS 1009

The Graphic Design major provides students with the knowledge and skills necessary to assume entry-level design positions in fashion, retailing, publishing, nonprofit organizations, and innovative design firms. Curriculum below is for the entering class of Fall 2015.

Semester 5		Credits
MAJOR AREA	GD 311 - Graphic Design I	3
	GD 342 - Publication Design	3
RELATED AREA	CD 371 - Advanced Typography I	1.5
	CD 441 - Broadcast Design	2
LIBERAL ARTS	choice - see Requirements*	3
	choice - see Requirements*	3
Semester 6		
MAJOR AREA	GD 312 - Graphic Design II	3
	GD 344 - Graphic Design in Digital Media	2
RELATED AREA	CD 322 - Design Process Technology	2
	CD 361 - Professional Practices	2
	CD 372 - Advanced Typography II	1.5
LIBERAL ARTS	EN 322 - Writing in the Art and Design Professions	3
	choice - see History of Art and Civilization*	3
Semester 7		
MAJOR AREA	GD 411 - Graphic Design III	3
	GD 441 - Environmental Graphics	2
RELATED AREA	AD 494 - Senior Design Project Research	3
	AD 496 - Advanced Advertising Design Workshop	3
	TD 303 - Screen Printing with Typographic Imagery	1.5
	DD 231 - Color Production Techniques for Digital Prepress	2
LIBERAL ARTS	choice - see Requirements*	3
Semester 8		
MAJOR AREA	GD 414 - Graphic Design for Packaging	2
RELATED AREA	AD 464 - Senior Portfolio Design	1.5
	AD 491 - Internship	4
	AD 495 - Senior Design Project	3
	CD 442 - Senior 3D Presentation Design	1.5
LIBERAL ARTS	choice - see Requirements*	3
TOTAL CREDIT REQUIREMENTS		
	MAJOR AREA	18
	RELATED AREA	28.5
	LIBERAL ARTS	18
	Total Credits:	64.5

Fall 2015 Requirements: See below.

*** Liberal Arts: 18 credits**

- **History of Art: 6 credits.** CHOICE of one (1) HA course that meets General Education Other World Civilizations requirement (G9) and one (1) additional HA course. See the full list of Art/ Design History courses under HA: History of Art and Civilization .
- **Liberal Arts electives: EN 322 Writing in the Art and Design Professions (3 cr.), plus 9 additional credits.** Select Liberal Arts courses from the following subject areas:
CH (Chinese), **EN** (English), **FI** (Film & Media) - any FI course other than FI 261, 361, 461, 362, and 462, **FR** (French), **HA** (History of Art), **HE** (Health Education) 201, 301, **IT** (Italian), **JA** (Japanese), **MU** (Music), **HI** (History), **MA** (Math), **LA** (Liberal Arts), **MC** (Modern Languages & Cultures), **PE** (Physical Education & Dance) 215, 216, 217, **PL** (Philosophy), **SC** (Science), **SP** (Spanish), and **SS** (Social Science). See Liberal Arts Courses .

Evening/Weekend Option:

A five-semester evening/weekend option is available for this degree program (see the Curricula or click on "Evening/Weekend Sequence" found at the top of this page).